



City of Lawrence

2016 Social Service Funding Application – Non-Alcohol Funds

Applications for 2016 funding must be complete and submitted electronically to the City Manager's Office at ctoomay@lawrenceks.org by 5:00 pm on Friday, May 15, 2015. Applications received after the deadline or not following the attached format **will not** be reviewed by the Social Service Funding Advisory Board.

General Information: Each year, the City Commission considers requests for the allocation of dollars to a number of agencies that provide services benefiting the Lawrence community. These funds are to be used to support activities that align with the Community Health Plan which was developed with input from many people throughout the community. The five areas for the plan are listed below:

- Access to healthy foods
- Access to health services
- Mental health
- Physical activity
- Poverty and jobs

More information on the Community Health Plan can be found at <http://ldchealth.org/information/about-the-community/community-health-improvement-plan/>.

Applications will be reviewed by the Social Service Funding Advisory Board at meetings held from 8:00 a.m. to 12:00 p.m. on May 27. **Applicants are asked to make a contact person available by phone at that time in case questions arise.**

Following their review, the Advisory Board will forward recommendations for funding to the City Commission. Recommendations will be based upon the following criteria:

- availability of city funds
- the stated objectives of the applicant's program
- alignment of the program with the Community Health Plan
- the efforts to collaborate and create a seamless system of support for residents
- outcomes that move program participants from total dependency toward measurable levels of independence
- ability to measure progress toward the program objectives and the Community Health Plan
- past performance by the agency in adhering to funding guidelines (as appropriate)

The final decision regarding funding will be made by the City Commission when they adopt the Annual Operating and Capital Improvement Budget in August.

Please note that funds will be disbursed according to the following schedule unless otherwise agreed to in writing:

- First half of funds will not be disbursed before April 1
- Second half of funds will not be disbursed before October 1

Questions? Contact Casey Toomay, Assistant City Manager at ctoomay@lawrenceks.org or at 785-832-3409.



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SECTION 1. APPLICANT INFORMATION

Legal Name of Agency: The Willow Domestic Violence Center
Name of Program for Which Funding is Requested: Self Sufficiency via Access to Transportation
Primary Contact Information (must be available by phone 5/27/15 from 8 a.m. to 12:00 p.m.)
Contact Name and Title: Anna Van Schoelandt, Director of Survivor Services
Address: 1920 Moodie Rd., Lawrence, KS 66046
Telephone: 785.331.2034 x 103 Fax: 785.856.2043
Email: avanschoelandt@willowdvcenter.org

SECTION 2. REQUEST INFORMATION

- A. Amount of funds requested from the City for this program for calendar year 2016: \$ 8,000
B. Will these funds be used for capital outlay (equipment or facilities?) If so, please describe: NO
C. Will these funds be used to leverage other funds? If so, how: YES, Each agency may use these funds to leverage additional funds for bus passes through private donations and grants.
D. Did you receive City funding for this program in 2015? If so, list the amount and source for funding (i.e. General Fund, Alcohol Fund, etc.): YES, \$4,000: Bus Passes-General Fund; \$6,000: Outreach-General Fund; \$19,000 Art Program-ATF
1. How would any reduction in city funding in 2016 impact your agency?
Fewer bus passes would be purchased for use by human service agencies in assisting clients with transportation. Each dollar cut would be one less bus pass purchased for this purpose.
2. If you are requesting an increase in funding over 2015, please explain why and exactly how the additional funds will be used:
YES: The increase will be used to provide more bus passes to those served by the partner agencies for the purpose of helping homeless and no-income clients obtain and retain employment in our community.

SECTION 3. PROGRAM BUDGET INFORMATION

- A. Provide a detailed budget for the proposed program using the following categories: personnel (list each staff position individually and note if new or existing), fringe benefits, travel, office space, supplies, equipment, other.
Bus Passes (8000 x \$1) \$8000
Program Expense Total \$8000
B. What percent of 2016 program costs are being requested from the City?
100%, each agency supplements the amount they receive individually. Funds from the city are distributed in the following manner:
24% The Willow Domestic Violence Center
19% Bert Nash Community Mental Health Center
18% Salvation Army
15% ECKAN
8% First Step
8% Family Promise
8% Lawrence Douglas County Housing Authority
C. Provide a list of all anticipated sources of funding and funding amount for this program in 2016:

SECTION 4. STATEMENT OF PROBLEM / NEED TO BE ADDRESSED BY PROGRAM

- A. Provide a brief statement of the problem or need your agency proposes to address with the requested funding and/or the impact of not funding this program. The statement should include characteristics of the client population that will be served by this program. If possible, include statistical data to document this need.

Transportation is a significant barrier for homeless individuals and those without income. The National Coalition for the Homeless' Homeless Employment Report, 2010 (the most recent report on record), shared findings that 30.8% of homeless reported that their primary barrier to employment was transportation. Additionally the same report found that 25% of homeless reported the reason they had not received assistance from agencies was due to lack of transportation. The City of Lawrence provides a comprehensive bus transport system for individuals to use; however homeless and no-income residents do not have the financial means (nor do the agencies they often come in contact with) to access this much needed resource to remove employment barriers.

The primary purpose of these funds is to assist homeless and no-income residents of Lawrence who are clients of the grant partners: The Willow Domestic Violence Center, Bert Nash Community Mental Health Center, Salvation Army, ECKAN, First Step, Family Promise and The Lawrence Douglas County Housing Authority gain access to self-sufficiency via transportation to obtain and retain employment. By providing funding to address transportation barriers related employment, such as health, legal needs, housing and securing benefits, clients of the partner agencies will be able to keep appointments, interviews and attend work regularly. These appointments will lead to increased income and greater self-sufficiency.

- B. How was the need for this program determined?

The need for transportation was recommended in the Final Report of the Mayor's Task Force on Homeless Services in 2005. These recommendations continued to be supported by the Homeless Issues Advisory Committee (HIAC) and the agencies which are providing services to the homeless and no-income residents of Lawrence continue to see a significant demand for transportation assistance. Additionally, with the growth of Lawrence, employment resources, such as the new Workforce Center, and even jobs are more and more located outside of central Lawrence and are unable to be easily accessed without transportation. Finally, the agency partners meet at least two times each year to review individual agency allocations and any changes that need to be made. We have determined that in order to best meet the needs of those we serve, the allocation from the city must be at the level requested.

- C. Why should this problem/need be addressed by the City?

The city has historically funded this program as a way to provide free public transportation to homeless and no-income individuals. By having local agencies determine eligibility for the program and distributing passes for verifiable purposes, it eliminates the need for the city to determine needs and means testing for the public who might otherwise seek free transportation through the city. Additionally, through provision of transportation assistance, the city is helping those without income secure the means to become part of the local economy through increased community engagement, employment and benefits that lead to permanent housing in Lawrence.

- D. How does the program align with the Community Health Plan (see page one)?

The program directly relates to the 'Poverty and Jobs' goals of the Community Health Plan and aims to directly address barriers to obtaining and retaining jobs via transportation. Beyond this, the program also strives to remove the secondary barriers such as access to health and mental health services that can often be a challenge to keeping employment or that may need to be addressed before a person can obtain a job. Homeless individuals and those lacking income have improved access to the city and service providers through transportation as a result of this program.

SECTION 5. DESCRIPTION OF PROGRAM SERVICES

- A. Provide a brief description of the service you will provide and explain how it will respond to the need you identified in Section 4. The description should include how many clients will be served, and should describe as specifically as possible the interaction that will take place between the provider and the user of the service.

Each agency receives funding to purchase bus passes for public transportation, \$8,000 in total. These bus

passes are then issued by agency staff to homeless individuals or those with no income who are in need of transportation to ultimately obtain employment. Approved activities include job seeking, benefit seeking, health related, housing related or legal appointments. From the funds provided, 4,000 round trips on the bus will be utilized by an estimated 400 individuals.

- B. What other agencies in the community are providing similar types of services. What efforts have you made to avoid duplication or coordinate services with those agencies?

This is a coordinated program between seven agencies in Lawrence that provide bus passes to homeless and no income individuals in need of transportation for their employment efforts. These funds are shared and data is reported to The Willow Domestic Violence Center on how passes were used by each individual agency. The agencies meet at least two times per year to discuss current processes and procedures and to continue to develop the program in efficiency and effectiveness. The agencies will continue to meet to discuss needs and concerns as well as talk with other agencies that serve similar populations such as The Lawrence Community Shelter to avoid duplication and ensure that resources are being used responsibly.

SECTION 6. PROGRAM OBJECTIVES

Please provide three specific program objectives for 2016. Objectives should demonstrate the purpose of the program and measure the amount of service delivered or the effectiveness of the services delivered. A time frame and numerical goal should also be included. Examples include, "75% of clients receiving job training will retain their job one year after being hired," "increased fundraising efforts will result in a 15% increase in donations in 2016," "credit counseling services will be provided to 600 clients in 2016," etc. **Applicants will be expected to report their progress toward meeting these objectives in their six-month and annual reports to the City.**

Objective 1: 8,000 bus passes will be provided to individuals without income in 2015.

Objective 2: 6,000 bus passes will be used for employment-related transportation in 2015.

Objective 3: 1,000 bus passes will be used for health and benefit-seeking transportation in 2015.