

Memorandum

City of Lawrence

City Manager's Office

TO: David L. Corliss, City Manager

FROM: Porter Arneill, Director of Arts and Culture
Katherine Simmons, Chair, LCAC

Date: May 14, 2015

CC: Diane Stoddard, Assistant City Manager
Casey Toomay, Assistant City Manager

RE: 2016 Budget Request for City Commission consideration from the Lawrence Cultural Arts Commission.

Please pass the revised budget request and brief explanation for funding increase from the Lawrence Cultural Arts Commission along to the City Commission.

At its May 13 2015 meeting, the Lawrence Cultural Arts Commission unanimously passed a motion approving the following budget request for City Commission consideration:

- The Lawrence Cultural Arts Commission recommends that the budget detailed in the attached request be approved for 2016.
- The LCAC requests a continuation of its core programming for 2016 with an adjustment for additional funds allocated for the Community Arts Grants program, arts-related festivals/events and public art to be funded by the Percent for Art program related to capital improvement projects. The request is detailed below:

Community Arts Grants: An increase of \$18,000 is requested to fund the grants program. This increase will enable the Lawrence Cultural Arts Commission to offer funding opportunities that are more in line with the number of meritorious applications, requested amounts, and number of applicants within the community. The current budget of \$7,000, which has not increased in more than a decade, is not in line with the community response this program receives annually. The total request from qualified grant applications that the LCAC would have recommended for funding had sufficient funds been available in 2015 would have totaled more than \$25,000, roughly half of the amount that was requested by all applications in total. The LCAC recommends adjusting this budget line item to be more in line with the demonstrated community need. The additional \$18,000 would bring the total amount available for Community Arts Grants to \$25,000 for the 2016 budget year.

Arts and Culture Related Festivals/Events: This is a new itemized section in the Lawrence Cultural Arts Commission's budget request. This line item is added in response to the growing need for festival and events funding specifically. Yearly requests for funding for festivals are made through the LCAC's grants program and, in addition, the City Commission receives out-of-budget-cycle requests for festival and event funding

annually. In 2015, to date, the City Commission has been asked to fund \$70,000 for two local festivals (\$10,000 and \$60,000 respectively) outside of the regular budget cycle. These requests were approved, as were out-of-cycle requests for festival and events in the 2014 cycle. The LCAC recommends the addition of the line item for Arts and Culture-related festivals/events to its budget to be disbursed through a standard, annual grant program specifically for events designed for both community engagement and to attract out of town visitors who will generate revenue locally in order to provide a standardized mechanism for support of these revenue-generating events and avoid yearly and out of budget cycle requests for festivals/events. The LCAC is recommending \$80,000 be allocated in its 2016 budget to fund Arts Related Festivals/Events.

Capital Request: The City of Lawrence currently has a Two Percent for Art program designed to fund the purchase and maintenance of public art through funds generated by new capital improvement projects and major renovations, such as the recent Library renovation. The Lawrence Cultural Arts Commission is charged by the City Commission with recommending the allocation of funds generated through this program. The LCAC recommends that the funds from qualifying capital improvement projects be added formally into its budget annually. The 2015 Capital Improvement Plan anticipates an estimated budget of \$200,000 toward the design and remodel of Fire Station #1, therefore, the LCAC requests a Percent for Art allocation from the City Commission at the rate of 2%, which will result in a capital budget allocation in the amount of \$4,000 for City-owned community art.

In total, the Lawrence Cultural Arts Commission requests an increase from the 2015 adopted base budget of \$23,000 to a total of \$125,500. This would be a total increase of \$102,500.

Below is the 2016 Lawrence Cultural Arts Commission budget request summary.

Lawrence Cultural Arts Commission 2015 Proposed Operating Budget	2016 Proposed Operating Budget
Program	
Outdoor Sculpture Exhibition	\$12,000
Grants	\$25,000
Phoenix Awards	\$3,000
Miscellaneous	\$1,500
Arts Related Festivals/Events	\$80,000
Subtotal	\$121,500
Lawrence Cultural Arts Commission 2015 Proposed Capital Budget	2016 Proposed Capital Budget
Percent for Art- Fire Station #1 (design)	\$4,000
Subtotal	\$4,000
Grand total	\$125,500