



City of Lawrence

2016 Economic Development Agency / Vendor Service Agency Funding Application

Applications for 2016 funding must be complete and submitted electronically to the City Manager’s Office at [ctoomay@lawrenceks.org](mailto:ctoomay@lawrenceks.org) by 5:00 pm on Friday, May 15, 2015.

Please note that funds will be disbursed according to the following schedule unless otherwise agreed to in writing:

- o First half of funds will not be disbursed before April 1
- o Second half of funds will not be disbursed before October 1

SECTION 1. APPLICANT INFORMATION

Legal Name of Agency: Lawrence Arts Center, Inc.  
 Contact Name and Title: Susan Tate, Chief Executive Officer  
 Address: 940 New Hampshire, Lawrence, KS 66044  
 Telephone: 785.843.2787 Fax: 785.843.6629 Email: susantate@lawrenceartscenter.org

SECTION 2. REQUEST INFORMATION

- A. Program Name: Financial Aid
- B. Amount of funds requested from the City for this program for calendar year 2016: \$60,000
- C. Did you receive City funding for this program in calendar year 2015? If so, how much? \$45,000
  - 1. How would a reduction in city funding in 2016 impact the ability of your agency to provide services to/on behalf of the City? A reduction in funding for 2015 would mean that we would not have adequate funds to enable all underserved members of the community, regardless of ability to pay, to attend preschool, or take drama, dance, or visual arts classes. With more than 20% of our constituency in need of financial assistance, a reduction would negatively impact our agency as well as quality of life in Lawrence. We did not increase our request for city funding for facilities maintenance costs this year, with the hope that any increase in city funding will go directly towards need-based financial aid for children and adults.
  - 2. If you are requesting an increase in funding over 2015, please provide a justification for the increase. The Arts Center currently makes very difficult decisions in relation to providing financial aid. We have gone from 20% of our preschool families receiving financial aid to 25% in this fiscal year. We do not want to turn anyone away, but without additional financial aid support from the City of Lawrence, we will be forced to deny arts opportunities to some of the most-needy families in our community due to inability to pay. We pledge to continue to try to match city support through private fundraising. This \$60,000 request represents 1/2 of our financial aid needs for one year.

SECTION 3. PROGRAM BUDGET INFORMATION

Provide a detailed budget for the proposed program using the following categories: personnel (list each staff position individually and note if new or existing), fringe benefits, travel, office space, supplies, equipment, other.

Designated Financial Aid	\$ 30,000
Unrestricted Financial Aid	\$ 30,000
City of Lawrence Financial Aid	\$ 60,000

**TOTAL NEED:** \$120,000

## SECTION 4. PROGRAM OBJECTIVES

Please provide three specific program objectives for 2016. Objectives should demonstrate the purpose of the program and measure the amount of service delivered or the effectiveness of the services delivered. A time frame and numerical goal should also be included. Examples include, "75% of clients receiving job training will retain their job one year after being hired," "increased fundraising efforts will result in a 15% increase in donations in 2016," "credit counseling services will be provided to 600 clients in 2016," "new digital arts program will serve 275 students in 2016," etc. **Applicants will be expected to report their progress toward meeting these objectives in their six-month and annual reports to the City.**

1. Increase enrollment through financial aid programs by 5%.
2. Increase diversity in all education programs by offering 90% to 100% scholarships to students in very low to low socioeconomic backgrounds.
3. Expand outreach efforts by 25% through collaborations with local community service agencies.

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Please contact Casey Toomay, Assistant City Manager at [ctoomay@lawrenceks.org](mailto:ctoomay@lawrenceks.org) or at 785-832-3409 with questions.