



Mike Dever, Mayor  
City Commission  
The City of Lawrence  
6 E. 6<sup>th</sup> St.  
Lawrence, KS 66044

Dear Mayor Dever and City Commission Members,

I am writing in regard to Wicked Broadband and the request they are making to the City for support in bringing ultra high-speed Internet service to Lawrence. This type of service is very important for the future of Callahan Creek and other businesses. We rely heavily on online content and information to stay competitive and serve our clients. As the world keeps moving to higher resolutions, our success as a company depends on our ability to keep up.

We have been working with Wicked Broadband for the past year and have found them to be credible, reliable and focused on helping businesses in Lawrence grow and thrive. An investment in them to improve services for their customers and bring higher speeds to Lawrence will be a positive decision for the future of our community.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink that reads "Cindy Maude". The signature is fluid and cursive, with a long horizontal stroke at the end.

Cindy Maude  
CEO



City Commission  
City of Lawrence  
6 E 6<sup>th</sup> St  
Lawrence, KS 66044

I am writing this letter in support of Wicked Broadband's services. I am the owner of Scanning America, Inc located here in Lawrence. We have been in business here for over 20 years and currently employ over 50 people.

We are in the business of electronic document conversion and we serve hundreds of customers from all over the US. High-speed broadband internet is a very important piece of infrastructure for our company and others like us. We moved into our current building in North Lawrence in 1999 and had to pay the cost for Sunflower Broadband to bring fiber to our building. But this fiber was very slow by our current standards, and was both expensive and inadequate as we grew. We stayed with them until last year when we made a deal with Wicked Broadband to bring high speed fiber to our office. Luckily we were not far from some of their current network so the cost was affordable spread out over multiple years.

This new bandwidth allows us to be more competitive and this in turn should lead to job growth here at our company over time.

Sincerely,

A handwritten signature in black ink, appearing to read "Tim Hunsinger", written over a horizontal line.

Tim Hunsinger  
President  
Scanning America, Inc.

1440 North 3rd Street, Lawrence, KS 66044-9128

• (785) 749-7471 • fax (785) 749-7213 • (800) 732-7226 • [www.scanamerica.com](http://www.scanamerica.com)



# Demographic and Income Profile

Wicked Fiber Central  
Area: 0.06 Square Miles

Summary	Census 2010	2012	2017
Population	215	218	224
Households	97	99	104
Families	28	28	30
Average Household Size	1.36	1.35	1.36
Owner Occupied Housing Units	30	28	28
Renter Occupied Housing Units	67	71	76
Median Age	23.0	23.1	23.2
<b>Trends: 2012 - 2017 Annual Rate</b>	<b>Area</b>	<b>State</b>	<b>National</b>
Population	0.54%	0.57%	0.68%
Households	0.99%	0.63%	0.74%
Families	1.39%	0.59%	0.72%
Owner HHs	0.00%	0.67%	0.91%
Median Household Income	3.00%	3.11%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	17	17.2%	16	15.4%
\$15,000 - \$24,999	16	16.2%	12	11.5%
\$25,000 - \$34,999	9	9.1%	10	9.6%
\$35,000 - \$49,999	9	9.1%	10	9.6%
\$50,000 - \$74,999	17	17.2%	15	14.4%
\$75,000 - \$99,999	9	9.1%	11	10.6%
\$100,000 - \$149,999	11	11.1%	15	14.4%
\$150,000 - \$199,999	2	2.0%	3	2.9%
\$200,000+	9	9.1%	11	10.6%

Median Household Income	\$46,907	\$54,366
Average Household Income	\$69,756	\$88,415
Per Capita Income	\$34,318	\$41,225

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3	1.4%	3	1.4%	3	1.3%
5 - 9	3	1.4%	3	1.4%	3	1.3%
10 - 14	3	1.4%	3	1.4%	3	1.3%
15 - 19	31	14.4%	30	13.8%	31	13.8%
20 - 24	112	51.9%	114	52.3%	113	50.4%
25 - 34	21	9.7%	22	10.1%	23	10.3%
35 - 44	9	4.2%	9	4.1%	8	3.6%
45 - 54	7	3.2%	7	3.2%	7	3.1%
55 - 64	13	6.0%	13	6.0%	15	6.7%
65 - 74	7	3.2%	7	3.2%	10	4.5%
75 - 84	5	2.3%	5	2.3%	5	2.2%
85+	2	0.9%	2	0.9%	3	1.3%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	197	92.1%	199	91.7%	204	90.7%
Black Alone	3	1.4%	3	1.4%	4	1.8%
American Indian Alone	1	0.5%	1	0.5%	1	0.4%
Asian Alone	7	3.3%	8	3.7%	9	4.0%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	1	0.5%	1	0.5%	2	0.9%
Two or More Races	5	2.3%	5	2.3%	5	2.2%
Hispanic Origin (Any Race)	8	3.7%	9	4.1%	12	5.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

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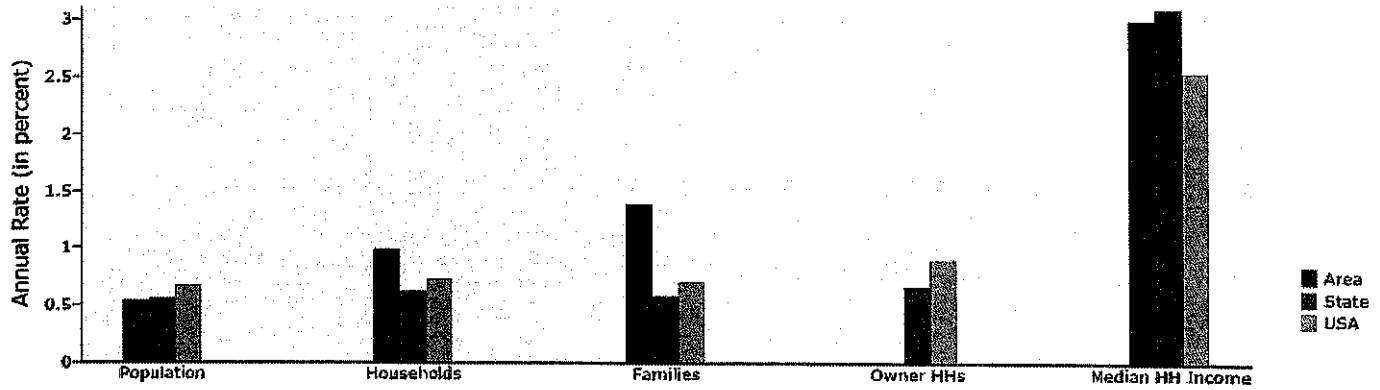
Made with Esri Business Analyst



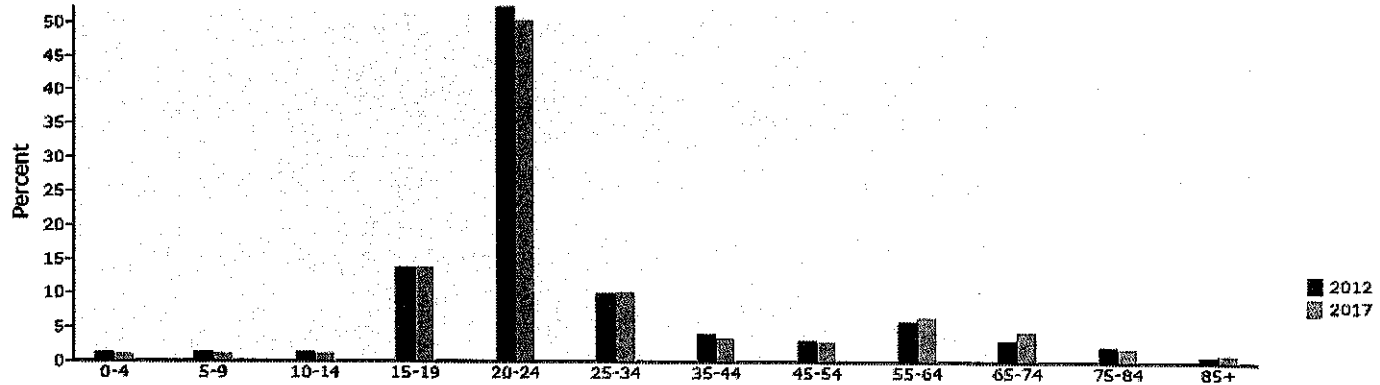
# Demographic and Income Profile

Wicked Fiber Central  
Area: 0.06 Square Miles

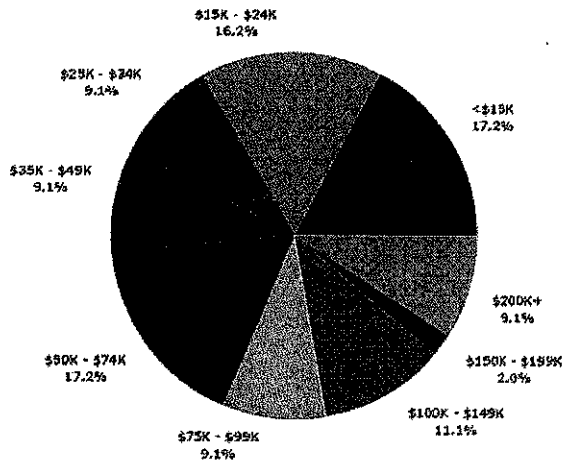
## Trends 2012-2017



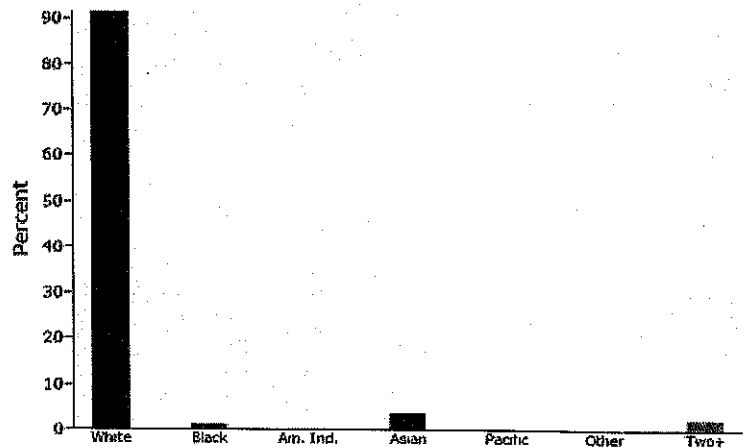
## Population by Age



## 2012 Household Income



## 2012 Population by Race



2012 Percent Hispanic Origin: 4.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

January 02, 2014

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# Demographic and Income Profile

Wicked Fiber West  
Area: 0.02 Square Miles

Summary	Census 2010	2012	2017
Population	200	204	213
Households	79	80	84
Families	35	35	37
Average Household Size	2.53	2.55	2.54
Owner Occupied Housing Units	32	31	32
Renter Occupied Housing Units	47	50	52
Median Age	27.8	27.8	28.3
<b>Trends: 2012 - 2017 Annual Rate</b>	<b>Area</b>	<b>State</b>	<b>National</b>
Population	0.87%	0.57%	0.68%
Households	0.98%	0.63%	0.74%
Families	1.12%	0.59%	0.72%
Owner HHs	0.64%	0.67%	0.91%
Median Household Income	3.44%	3.11%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	9	11.3%	8	9.5%
\$15,000 - \$24,999	6	7.5%	5	6.0%
\$25,000 - \$34,999	11	13.8%	8	9.5%
\$35,000 - \$49,999	13	16.3%	10	11.9%
\$50,000 - \$74,999	19	23.8%	21	25.0%
\$75,000 - \$99,999	10	12.5%	16	19.0%
\$100,000 - \$149,999	8	10.0%	11	13.1%
\$150,000 - \$199,999	0	0.0%	0	0.0%
\$200,000+	3	3.8%	4	4.8%

Median Household Income	\$50,397	\$59,670
Average Household Income	\$63,272	\$76,554
Per Capita Income	\$29,597	\$36,012

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	18	9.0%	18	8.8%	19	9.0%
5 - 9	11	5.5%	11	5.4%	11	5.2%
10 - 14	10	5.0%	10	4.9%	10	4.7%
15 - 19	7	3.5%	7	3.4%	7	3.3%
20 - 24	38	19.0%	39	19.1%	38	17.9%
25 - 34	51	25.5%	53	26.0%	57	26.9%
35 - 44	22	11.0%	22	10.8%	23	10.8%
45 - 54	19	9.5%	19	9.3%	18	8.5%
55 - 64	15	7.5%	16	7.8%	18	8.5%
65 - 74	5	2.5%	5	2.5%	7	3.3%
75 - 84	3	1.5%	3	1.5%	3	1.4%
85+	1	0.5%	1	0.5%	1	0.5%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	161	80.5%	162	79.8%	167	78.4%
Black Alone	8	4.0%	9	4.4%	9	4.2%
American Indian Alone	5	2.5%	5	2.5%	5	2.3%
Asian Alone	15	7.5%	16	7.9%	19	8.9%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	1	0.5%	1	0.5%	2	0.9%
Two or More Races	10	5.0%	10	4.9%	11	5.2%
Hispanic Origin (Any Race)	12	6.0%	12	5.9%	18	8.5%

Data Note: Income is expressed in current dollars.

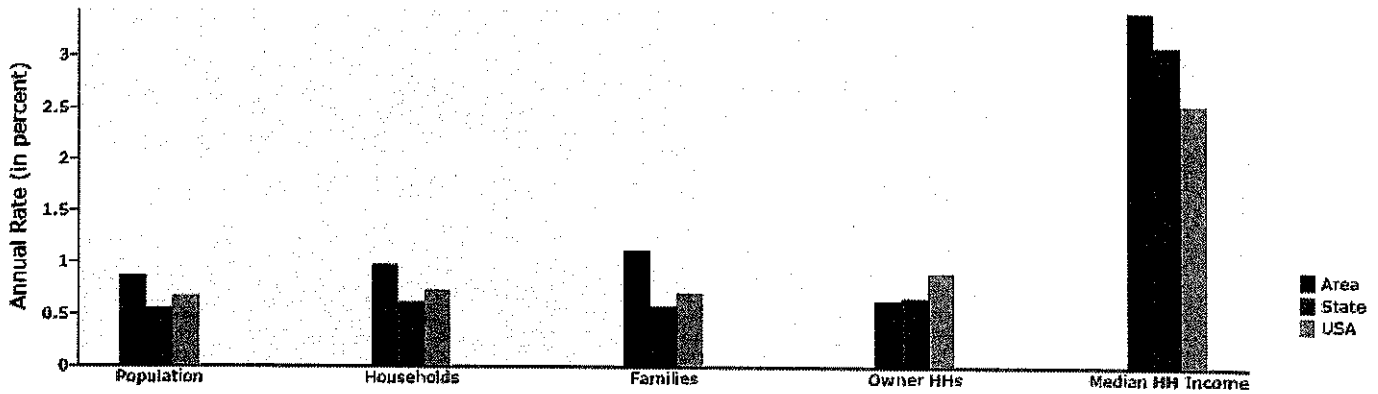
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

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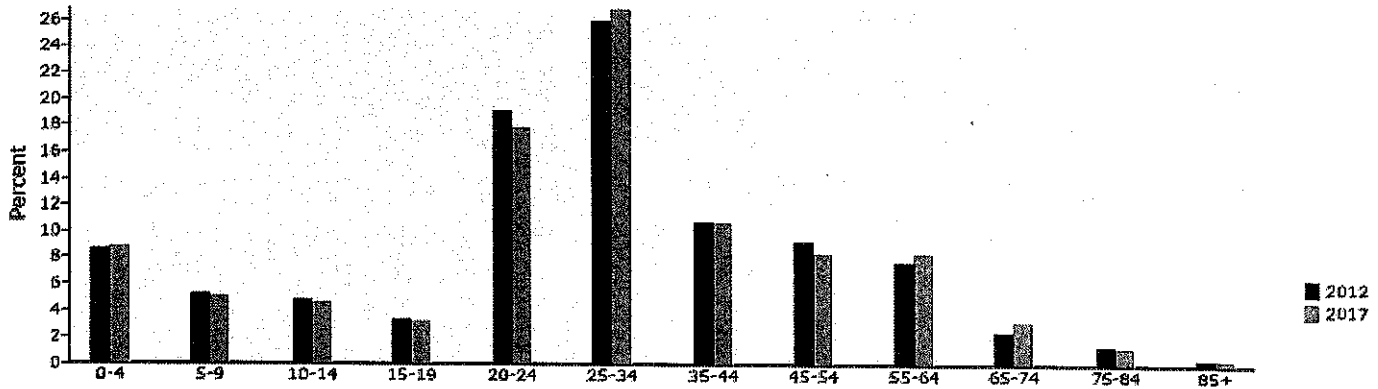
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Wicked Fiber West  
Area: 0.02 Square Miles

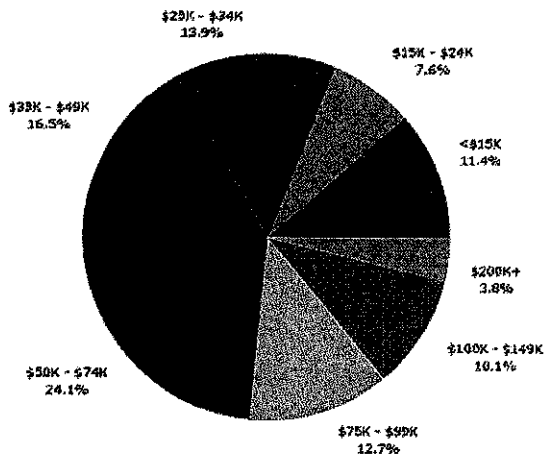
## Trends 2012-2017



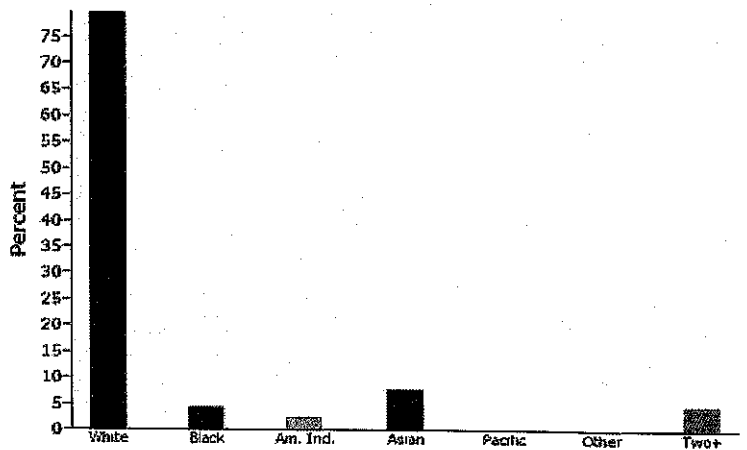
## Population by Age



## 2012 Household Income



## 2012 Population by Race



2012 Percent Hispanic Origin: 5.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

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# Demographic and Income Profile

Wicked Fiber East Site  
Area: 0.67 Square Miles

Summary	Census 2010	2012	2017
Population	1,356	1,354	1,367
Households	594	593	602
Families	213	210	214
Average Household Size	2.07	2.06	2.05
Owner Occupied Housing Units	216	202	208
Renter Occupied Housing Units	378	391	394
Median Age	28.4	28.5	28.9
Trends: 2012 - 2017 Annual Rate	Area	State	National
Population	0.19%	0.57%	0.68%
Households	0.30%	0.63%	0.74%
Families	0.38%	0.59%	0.72%
Owner HHs	0.59%	0.67%	0.91%
Median Household Income	1.79%	3.11%	2.55%

Households by Income	2012		2017	
	Number	Percent	Number	Percent
<\$15,000	123	20.7%	126	20.9%
\$15,000 - \$24,999	144	24.3%	128	21.3%
\$25,000 - \$34,999	74	12.5%	72	12.0%
\$35,000 - \$49,999	105	17.7%	83	13.8%
\$50,000 - \$74,999	61	10.3%	62	10.3%
\$75,000 - \$99,999	40	6.7%	69	11.5%
\$100,000 - \$149,999	28	4.7%	39	6.5%
\$150,000 - \$199,999	2	0.3%	3	0.5%
\$200,000+	15	2.5%	20	3.3%

Median Household Income	\$28,236	\$30,861
Average Household Income	\$43,084	\$51,602
Per Capita Income	\$21,205	\$24,965

Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	56	4.1%	55	4.1%	57	4.2%
5 - 9	52	3.8%	50	3.7%	51	3.7%
10 - 14	45	3.3%	44	3.2%	47	3.4%
15 - 19	105	7.7%	103	7.6%	102	7.5%
20 - 24	290	21.4%	291	21.5%	271	19.8%
25 - 34	341	25.2%	347	25.6%	359	26.3%
35 - 44	158	11.7%	153	11.3%	155	11.3%
45 - 54	141	10.4%	136	10.0%	131	9.6%
55 - 64	105	7.7%	109	8.1%	116	8.5%
65 - 74	32	2.4%	35	2.6%	44	3.2%
75 - 84	23	1.7%	23	1.7%	25	1.8%
85+	7	0.5%	8	0.6%	9	0.7%

Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,168	86.1%	1,163	85.9%	1,168	85.4%
Black Alone	62	4.6%	64	4.7%	68	5.0%
American Indian Alone	38	2.8%	35	2.6%	31	2.3%
Asian Alone	17	1.3%	17	1.3%	20	1.5%
Pacific Islander Alone	1	0.1%	1	0.1%	1	0.1%
Some Other Race Alone	17	1.3%	19	1.4%	22	1.6%
Two or More Races	53	3.9%	55	4.1%	58	4.2%
Hispanic Origin (Any Race)	78	5.8%	87	6.4%	105	7.7%

Data Note: Income is expressed in current dollars.

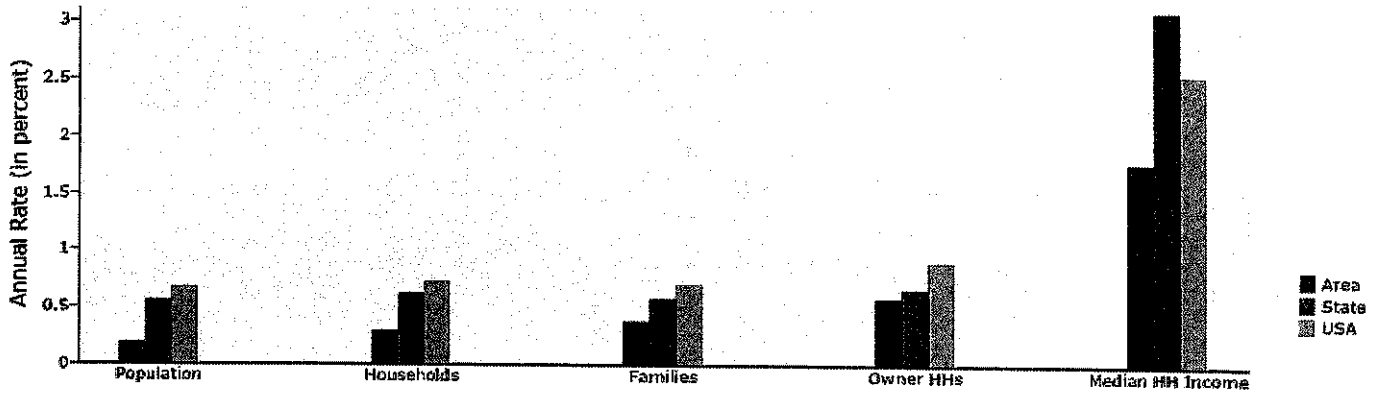
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

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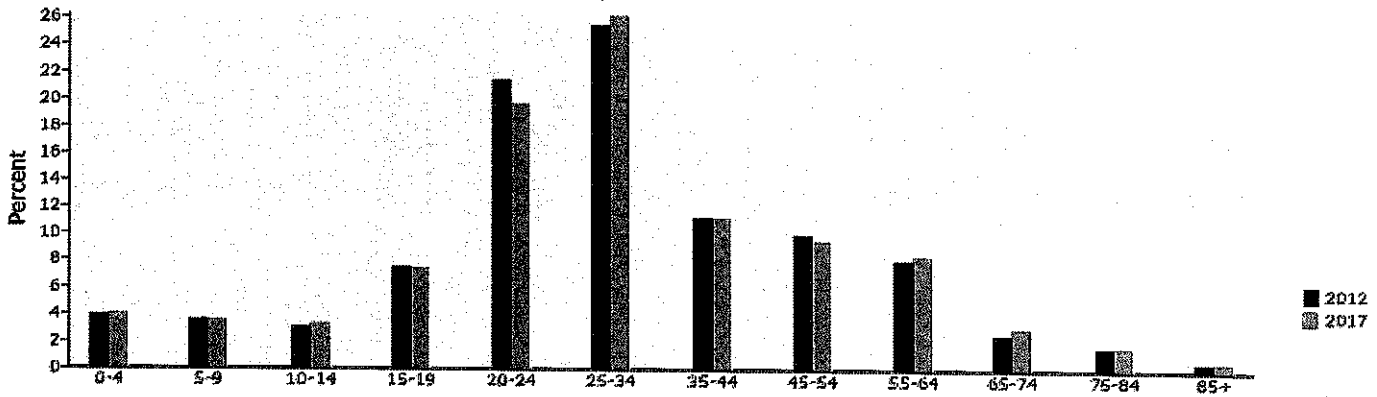
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Wicked Fiber East Site  
Area: 0.67 Square Miles

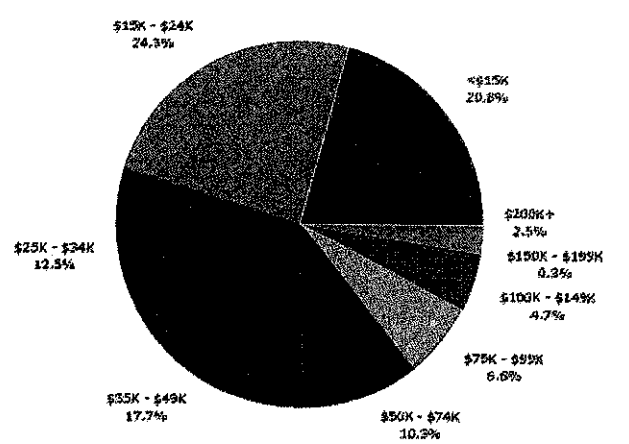
## Trends 2012-2017



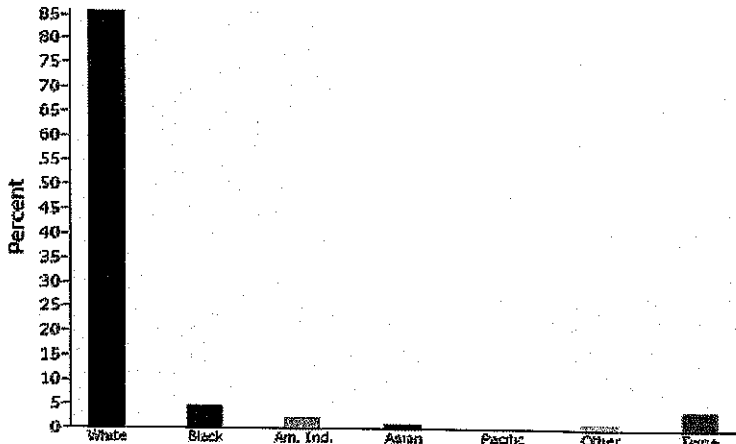
## Population by Age



## 2012 Household Income



## 2012 Population by Race



2012 Percent Hispanic Origin: 6.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.