

8/22/07 presented at CVB Board mtg by Lavern Squire.

Draft Motion Regarding CVB / National Heritage Area

I would move that the minutes of this board meeting recognize the formative and sustaining role the Lawrence Chamber of Commerce and the City of Lawrence have played in their mutual commitment to tourism promotion since the formation of the Lawrence Convention and Visitor's Bureau.

In keeping with this recognition, and to continue in the spirit of collaboration, I would further move the Lawrence Chamber of Commerce join the City of Lawrence, Douglas County, and other appropriate groups (as outlined in Judge Deanell Tacha's letter dated August 9, 2007) in the formation, and oversight of, a new, comprehensive tourism promotion corporation to be known as Destination Management, Inc. (or other appropriate name as may be available).

To accomplish this outcome in accordance with the above statements, the Lawrence Chamber of Commerce shall notify the City of Lawrence in a timely manner that, as of November 1, 2007, the Lawrence Chamber of Commerce desires to see its contractual position as current operator of the Lawrence CVB terminated and funding be re-assigned to the newly formed Destination Management, Inc.

In addition the City of Lawrence will be notified that all accounts, receivables, and payables related to this transaction shall be reconciled before December 20, 2007 and that an audit report for the abbreviated year 2007 be submitted to the City on the regular audit reporting cycle in 2008.