



## **City of Lawrence Electronic Recycling Event** **Saturday, May 15, 2010**

The City of Lawrence Waste Reduction and Recycling Division hosted an Electronic Recycling Event on Saturday, May 15th. The event was held from 9:00 a.m. to 1:00 p.m. at the Free State High School parking lot located at 4700 Overland Drive, Lawrence.

During the four hour event, a total of five hundred eighty three (583) vehicles dropped off 56,326 pounds (28.16 tons) of electronic equipment including computers, printers, copiers, scanners, televisions, hand held devices, and small appliances (i.e. microwaves).

Electronic recycling was provided by Extreme Recycling, a permitted e-waste recycling and reclamation facility in the State of Kansas. Extreme Recycling has a zero landfill tolerance policy and they do not export overseas.

[www.extremerecyclinginc.com](http://www.extremerecyclinginc.com)

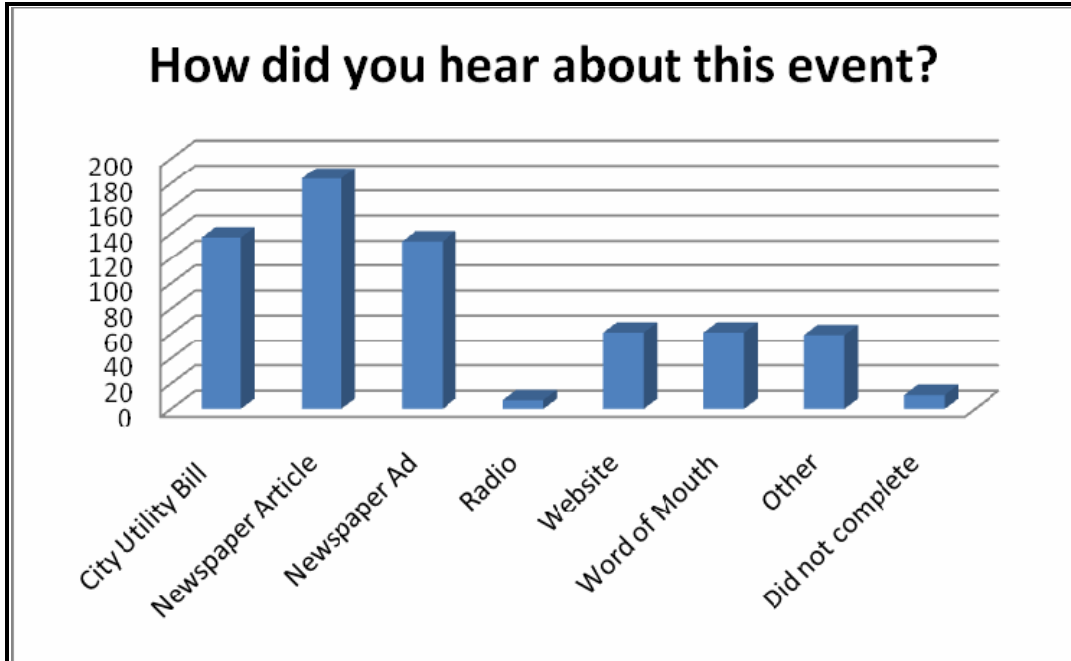


## **Event Summary and Survey Results:**

- A total of 56,326 pounds or 28.16 tons of electronic equipment including computers, printers, copiers, scanners, televisions, hand held devices, and small appliances (i.e. microwaves) were collected for recycling.
- Two hundred forty one (241) computer monitors and one hundred eighty four (184) televisions were collected for recycling in addition to other electronics.
- Five hundred eighty three (583) vehicles participated representing five hundred fifty six (556) households and fifty seven (57) businesses.
- Ninety three percent (93%) of participants were Lawrence households and businesses. Other participants were from Baldwin City, Eudora, Lecompton, Linwood, McLouth, Overbrook, Tonganoxie, Ozawkie, Centropolis, Bonner Springs and Lenexa.
- Seventy one percent (71%) of participants brought five or fewer electronic items. Sixteen percent (16%) of participants brought six to ten items. Eleven percent (11%) brought more than ten items. Two percent (2%) did participate in the survey.
- Sixty two percent (62%) surveyed did not participate in a Lawrence Electronic Recycling event before. Thirty eight percent (38%) did participate previously.





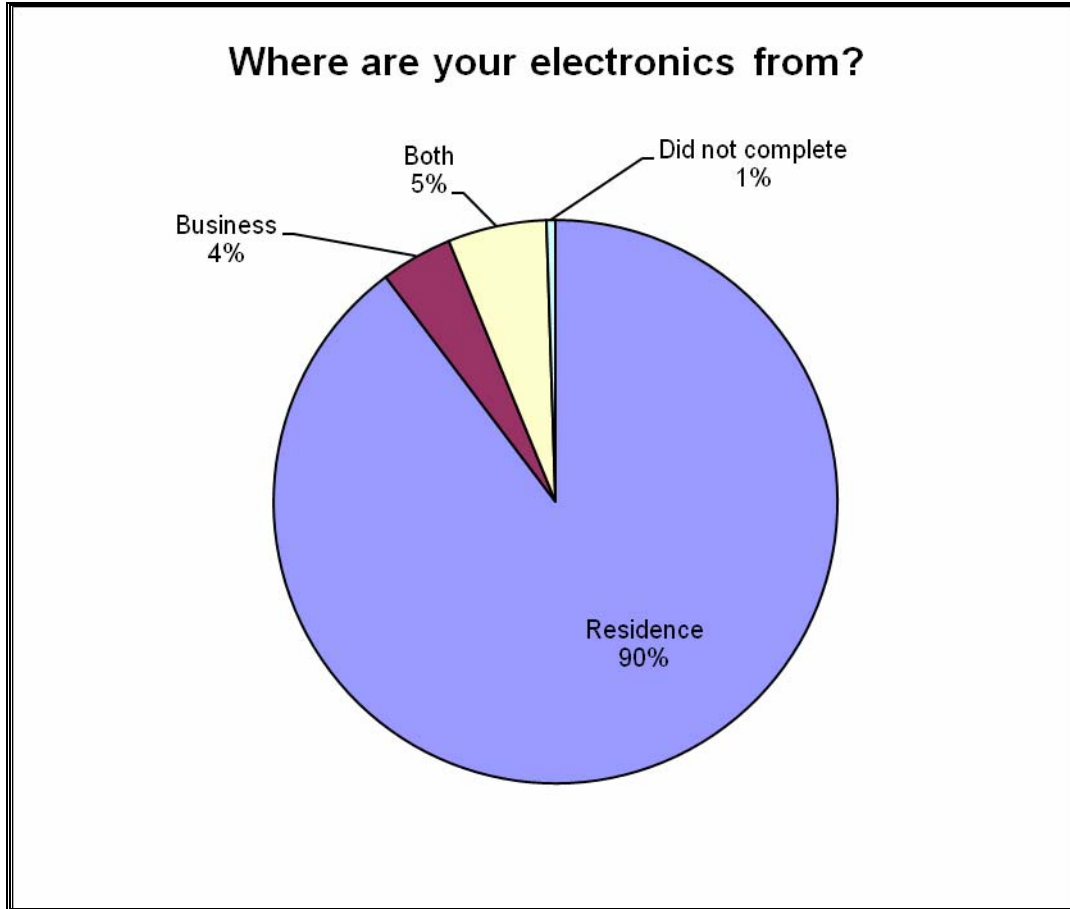


**How did you hear about this event?**

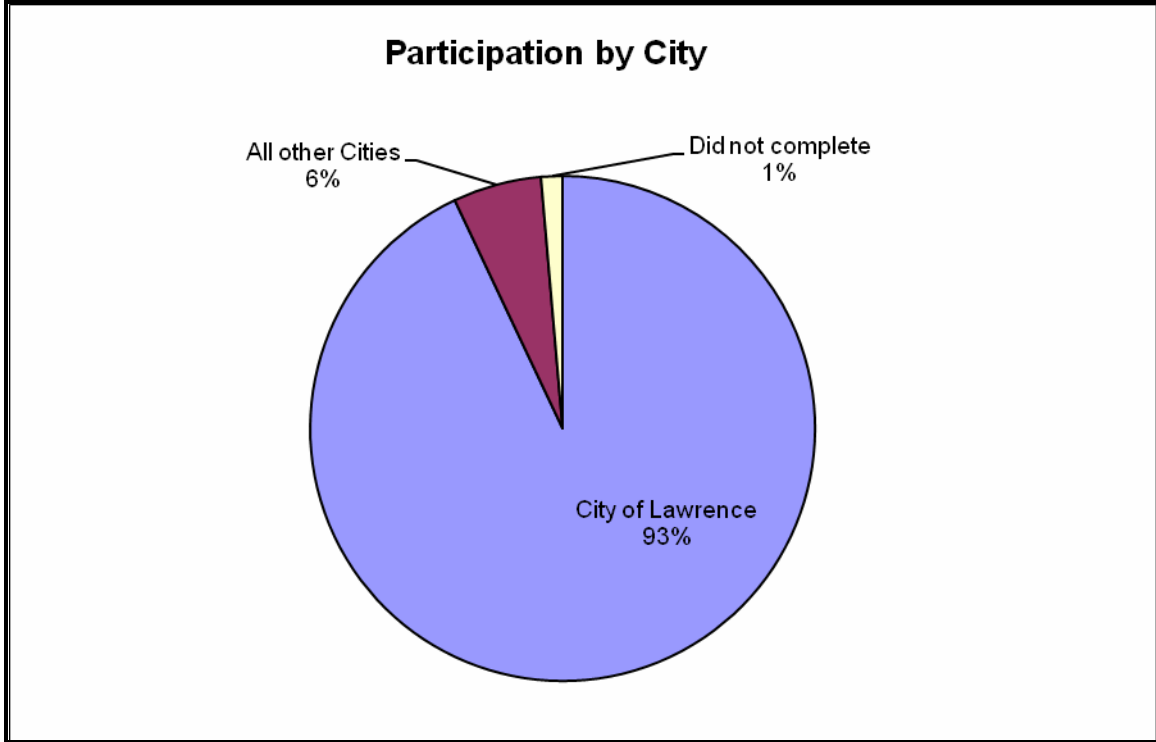
City Utility Bill	137	21%
Newspaper Article	184	28%
Newspaper Ad	134	20%
Radio	7	1%
Website	61	9%
Word of Mouth	61	9%
Other: Email	23	4%
Other: Called City	1	0%
Other: City Twitter acct.	2	0%
Other: Event Signs	5	1%
Other: Handout/guide at City Event	20	3%
Other (did not specify)	8	1%
Did not complete	11	2%

<b>Total</b>	<b>654</b>	<b>100%</b>
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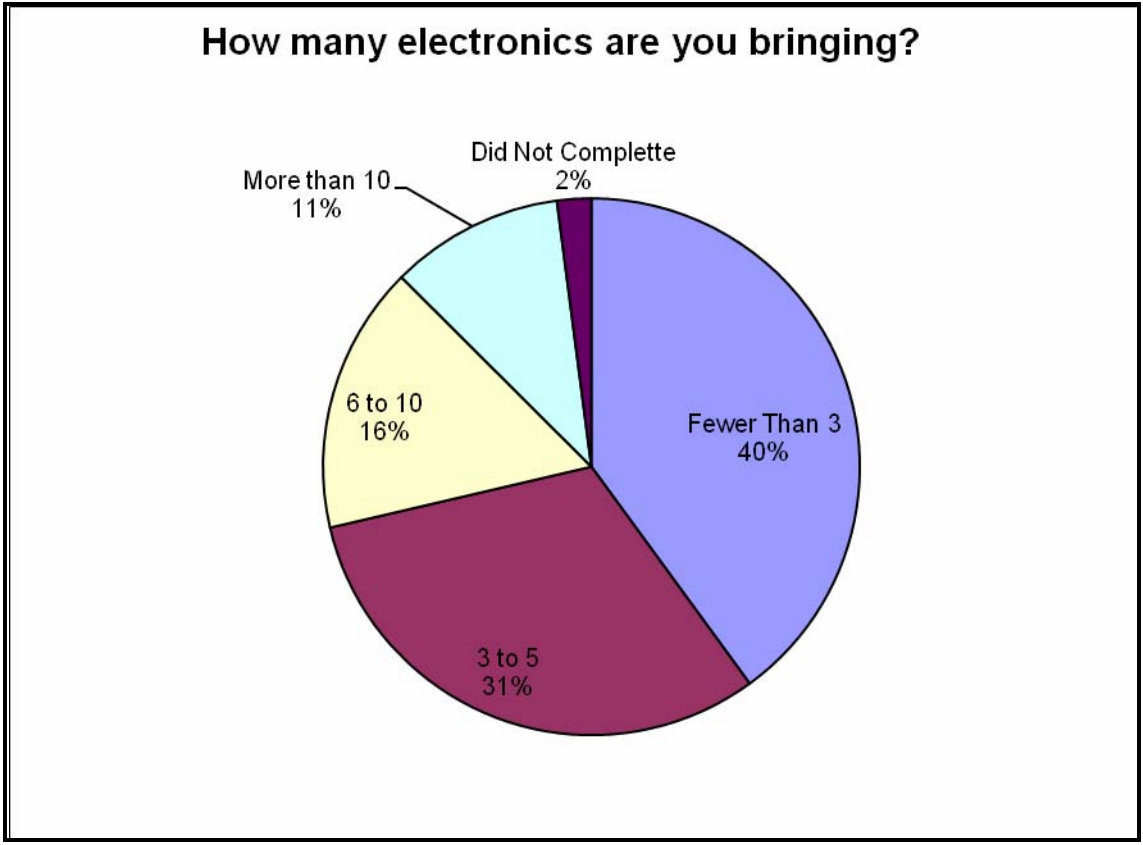
*Note: many participants marked more than one answer for this question.*



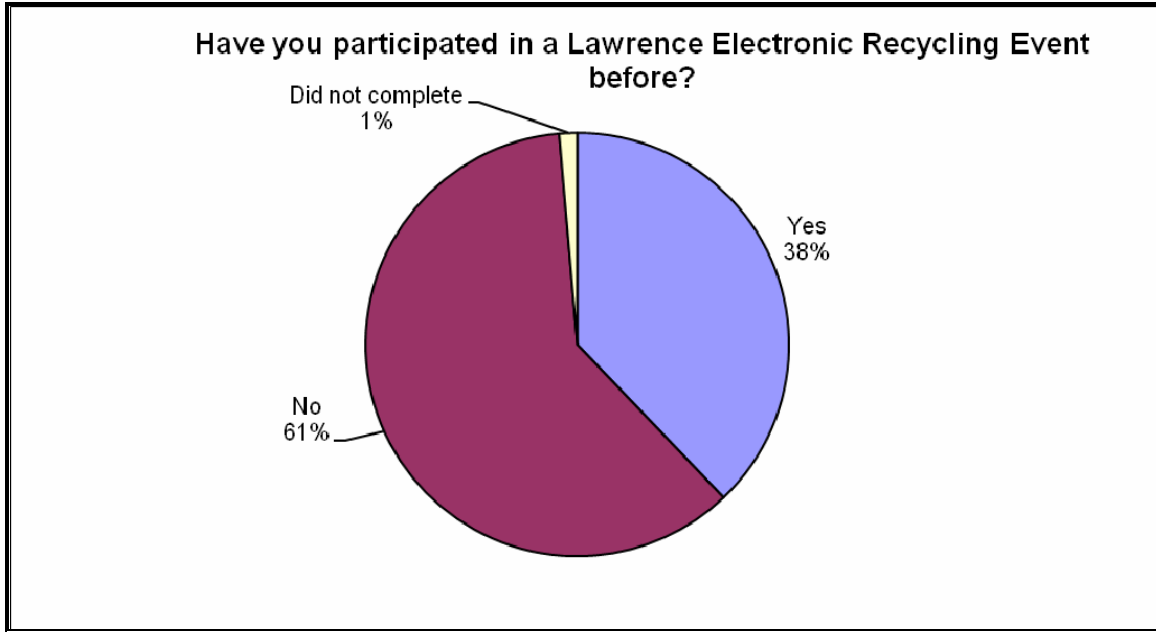
Where are your electronics from?		
Residence	523	90%
Business	24	4%
Both	33	5%
Did not complete	3	1%
<b>Total</b>	<b>583</b>	<b>100%</b>



What is your zip code?			
Zip	City	Number	Percent
66605	Topeka, KS	1	0%
66006	Baldwin City, KS	9	2%
66012	Bonner Springs, KS	1	0%
66025	Eudora, KS	3	1%
66044	Lawrence, KS	123	21%
66045	Lawrence, KS-KU	1	0%
66046	Lawrence, KS	83	14%
66047	Lawrence, KS	106	18%
66049	Lawrence, KS	229	39%
66050	Lecompton, KS	7	1%
66052	Linwood, KS	1	0%
66086	Tonganoxie, KS	4	1%
66054	McLouth, KS	1	0%
66067	Centropolis, KS	1	0%
66524	Overbrook, KS	1	0%
66210	Overland Park, KS	1	0%
66223	Overland Park, KS	1	0%
66227	Lenexa, KS	1	0%
66070	Ozawkie, KS	1	0%
Did not complete	Did not complete	8	1%
<b>Total</b>		<b>583</b>	<b>100%</b>



How many electronics are you bringing?		
Fewer than 3	233	40%
3 to 5	183	31%
6 to 10	94	16%
More than 10	61	11%
Did not complete	12	2%
<b>Total</b>	<b>583</b>	<b>100%</b>



<b>Have you participated in a Lawrence Electronic Recycling Event before?</b>		
Yes	217	38%
No	358	61%
Did not complete	8	1%
<b>Total</b>	<b>583</b>	<b>100%</b>