



## **City of Lawrence Electronic Recycling Event** **Saturday, April 25, 2009**

The City of Lawrence Waste Reduction and Recycling Division hosted an Electronic Recycling Event on Saturday, April 25<sup>th</sup>. The event was held from 9:00 a.m. to 1:00 p.m. at the Free State High School parking lot located at 4700 Overland Drive.

During the four hour event, a total of four hundred fifty five vehicles dropped off 45,740 pounds (22.87 tons) of electronic equipment including computers, printers, copiers, scanners, televisions, small appliances and hand held devices.

Electronic recycling was provided by Extreme Recycling, a permitted e-waste recycling and reclamation facility in the State of Kansas. Extreme Recycling has a zero landfill tolerance policy and they do not export overseas.

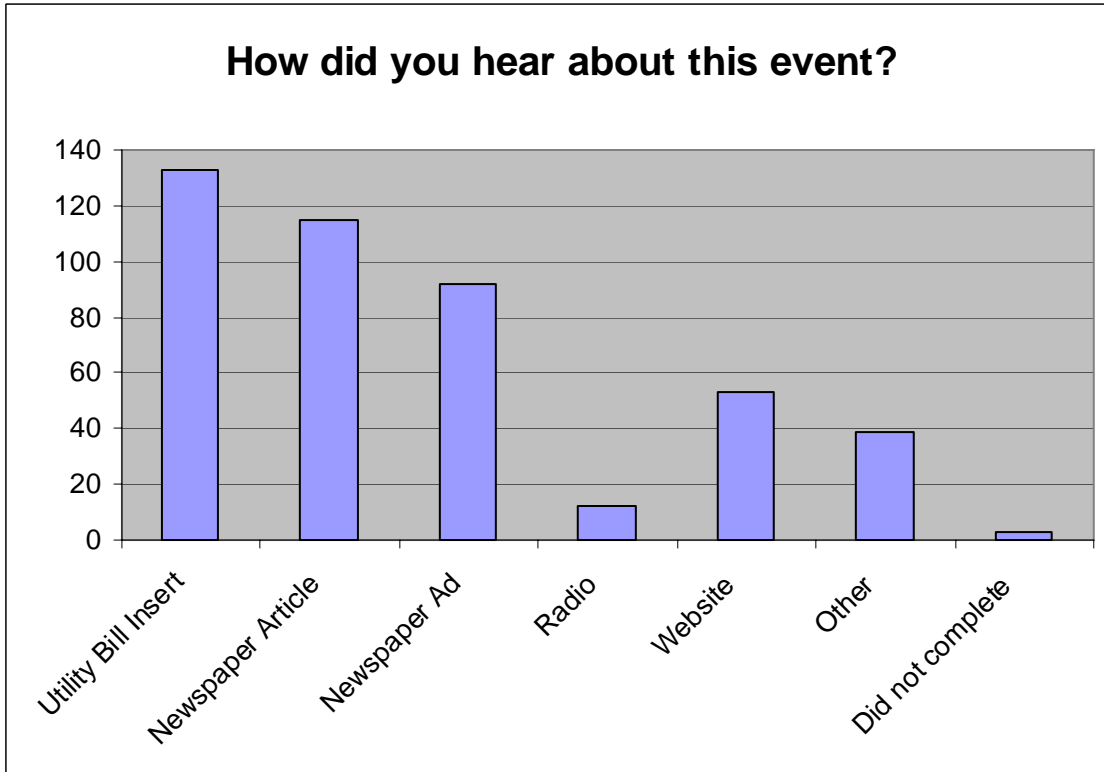
[www.extremerecyclinginc.com](http://www.extremerecyclinginc.com)



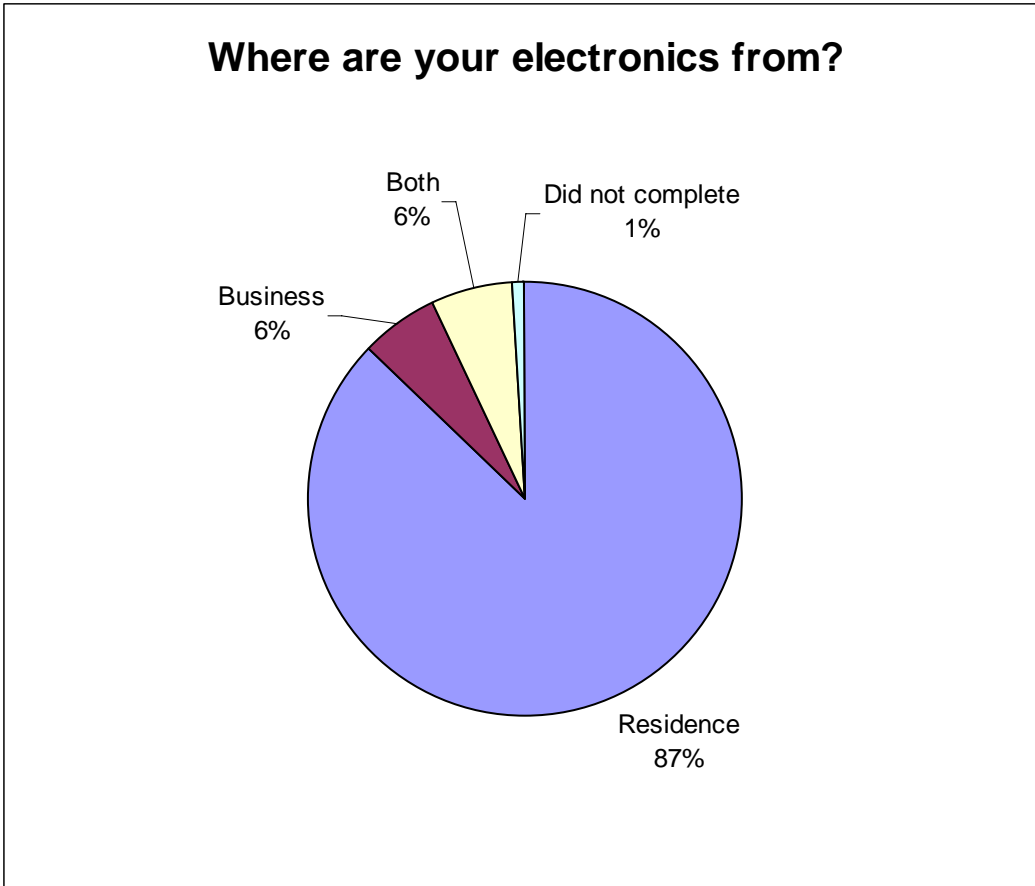
## **Event Summary and Survey Results:**

- A total of 45,740 pounds or 22.87 tons of electronic equipment including computers, printers, copiers, scanners, televisions, small appliances and hand held devices were collected for recycling.
- Three hundred forty (340) computer monitors and one hundred seventy (170) televisions were collected for recycling in addition to other electronics.
- Four hundred fifty five (455) vehicles participated representing four hundred twenty five (425) households and fifty four (54) businesses.
- Ninety two percent (92%) of participants were Lawrence households and businesses. Other participants were from Baldwin, DeSoto, Eudora, Kansas City, Lecompton, Linwood, McLouth, Oskaloosa, Overbrook, Perry and Tecumseh.
- Seventy three percent (73%) of participants brought five or fewer electronic items. Eighteen percent (18%) of participants brought six to ten items. Eight percent (8%) brought more than ten items. One percent (1%) did not respond this survey question.
- Eighty four percent (84%) surveyed did not participate in a Lawrence Electronic Recycling event last year. Thirteen percent (13%) did participate last year. Three percent (3%) did not respond this survey question.

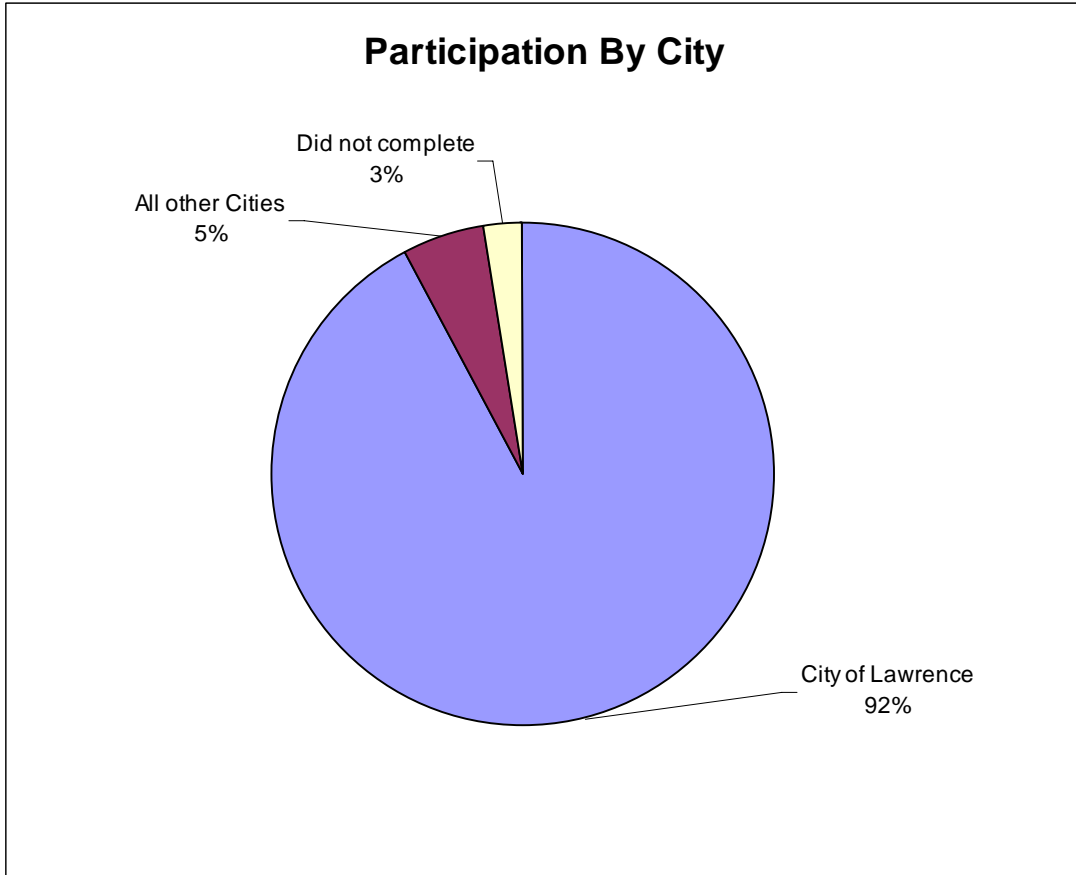




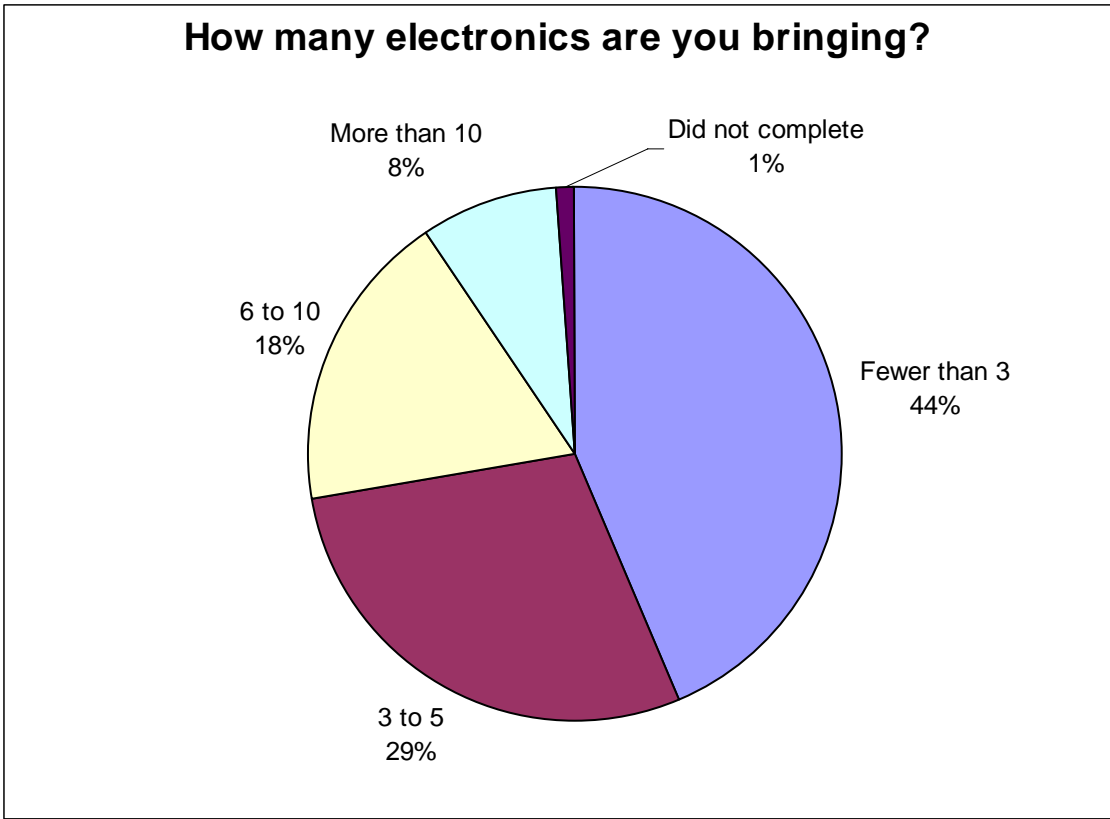
How did you hear about this event?		
Utility Bill Insert	133	26%
Newspaper Article	115	23%
Newspaper Ad	92	18%
Radio	12	2%
Website	53	10%
Word of Mouth	58	11%
Other: Email	19	4%
Other: Called City	5	1%
Other: Event Signs	5	1%
Other (did not specify)	6	1%
Other: Twitter	1	0%
Other: Earth Day Event	1	0%
Other: Previous Event	2	0%
Did not complete	3	1%
<b>Total</b>	<b>505</b>	<b>100%</b>



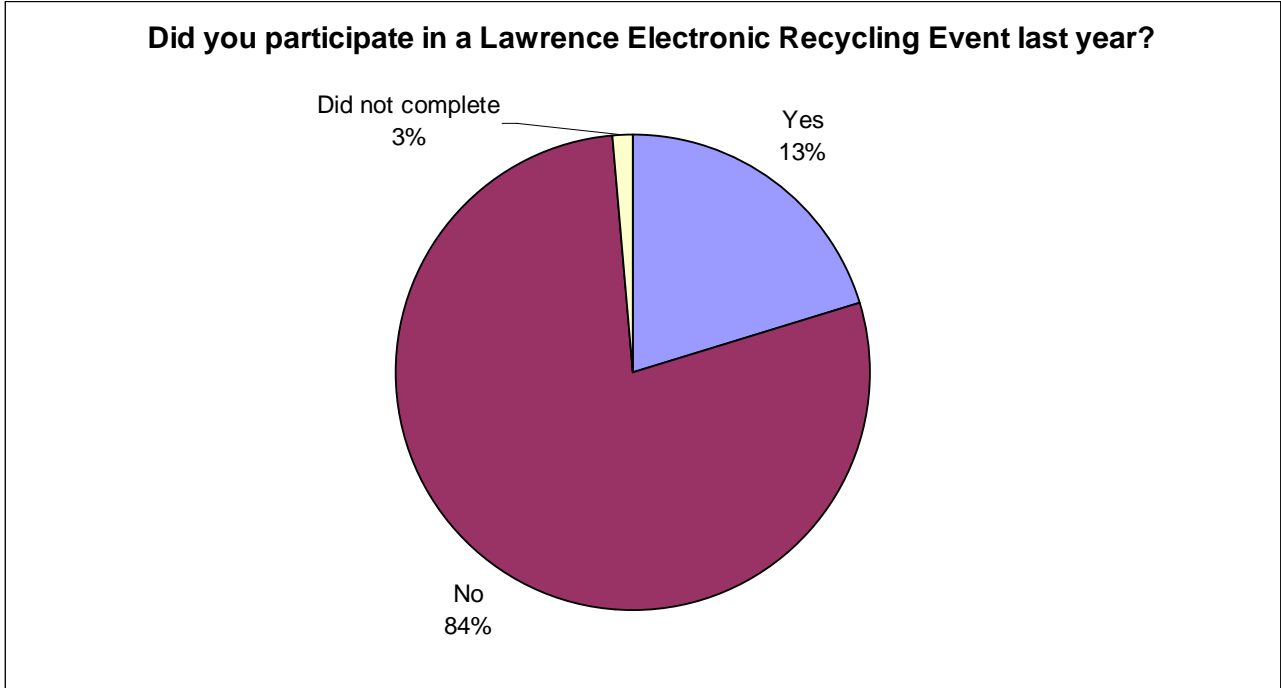
Where are your electronics from?		
Residence	397	87%
Business	26	6%
Both	28	6%
Did not complete	4	1%
<b>Total</b>	<b>455</b>	<b>100%</b>



What is your zip code?			
64118	Kansas City, MO	1	0%
66006	Baldwin City, KS	9	2%
66018	DeSoto, KS	1	0%
66025	Eudora, KS	5	1%
66044	Lawrence, KS	101	22%
66045	Lawrence, KS-KU	1	0%
66046	Lawrence, KS	62	14%
66047	Lawrence, KS	102	22%
66049	Lawrence, KS	154	34%
66050	Lecompton, KS	1	0%
66052	Linwood, KS	1	0%
66054	McLouth, KS	1	0%
66066	Oskaloosa, KS	1	0%
66524	Overbrook, KS	1	0%
66073	Perry, KS	2	0%
66542	Tecumseh, KS	1	0%
00000	Did not complete	12	3%
<b>Total</b>		<b>455</b>	<b>100%</b>



How many electronics are you bringing?		
Fewer than 3	199	44%
3 to 5	130	29%
6 to 10	83	18%
More than 10	38	8%
Did not complete	5	1%
<b>Total</b>	<b>455</b>	<b>100%</b>



<b>Did you participate in a Lawrence Electronic Recycling Event last year?</b>		
Yes	92	20%
No	357	78%
Did not complete	6	1%
<b>Total</b>	<b>455</b>	<b>100%</b>