

City of Lawrence Electronic Recycling Event, September 13, 2008

On Saturday, September 13th the City of Lawrence Waste Reduction & Recycling Division hosted an Electronic Recycling Event. The event was held from 9:00 a.m. to 1:00 p.m. at the Free State High School parking lot located at 4700 Overland Drive.

This event was co-sponsored by Hamm Waste Services.

Electronic recycling was provided by Asset LifeCycle, a permitted e-waste recycling and reclamation facility in the State of Kansas. All equipment received will be recycled in accordance to Federal and Kansas Electronic Waste Processing Regulations as well as all EPA guidelines. Asset LifeCycle maintains a 'No Landfill Policy' and 'No Electronic Exporting Policy' for recyclable materials.

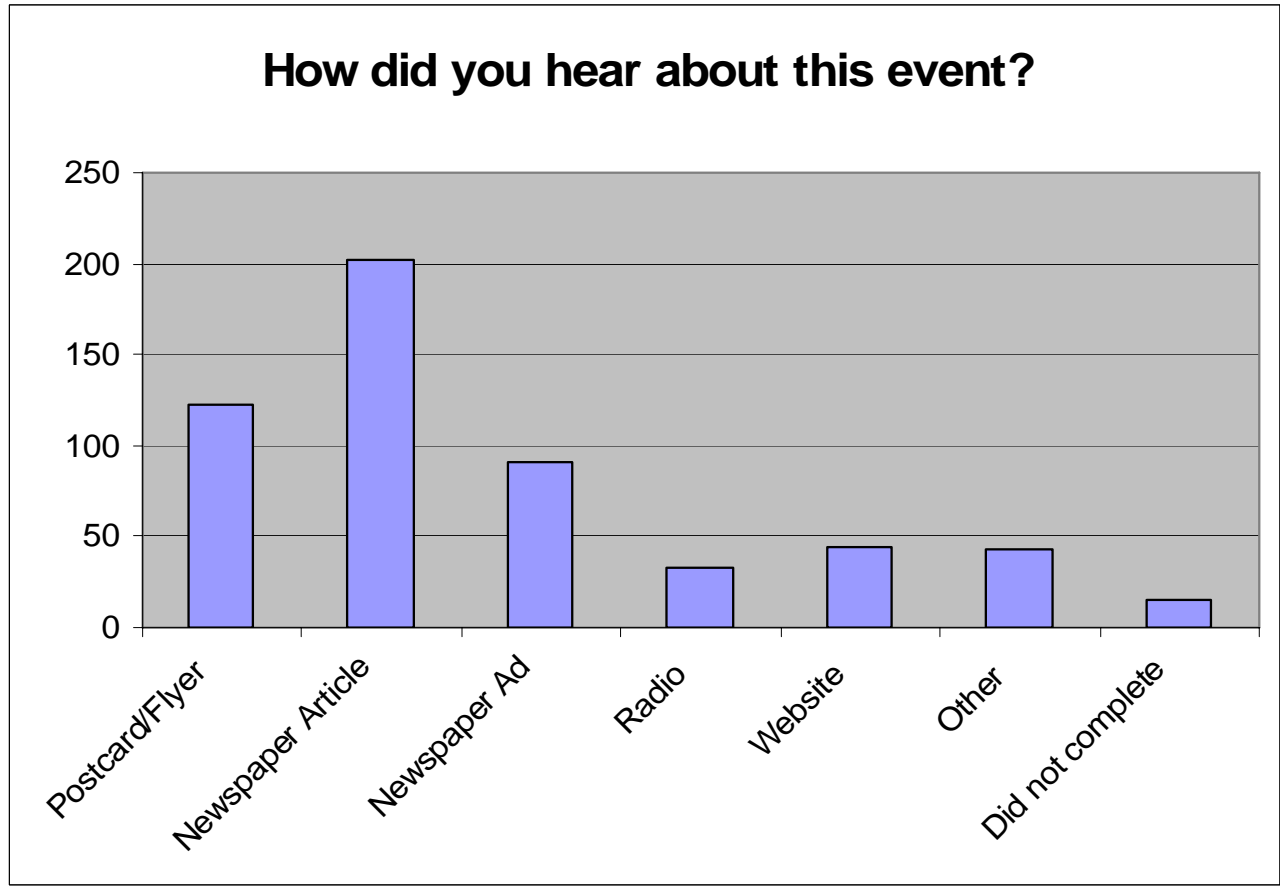
Event Summary and Survey Results:

- A total of 52,596 pounds or 26.30 tons of computer monitors, printers, copiers, televisions and other electronics were collected for recycling.
- Four hundred twenty one (421) CRT computer monitors and one hundred fifty six (156) CRT televisions were collected for recycling in addition to other electronics.
- Five hundred thirteen (513) vehicles participated representing four hundred seventy five (475) residences and fifty seven (57) businesses.
- Eighty eight percent (88%) of participants were Lawrence residences and businesses. Other participants were from Baldwin, Eudora, Lecompton, McLouth, Meriden, Oskaloosa, Overbrook, Overland Park, Perry, Tecumseh, Topeka and Wellsville.
- Seventy two percent (72%) of participants brought five or less items. Sixteen percent (16%) of participants brought six to ten items. Nine percent (9%) brought more than ten items. Three percent (3%) did not respond this survey question.
- Eighty four percent (84%) surveyed did not participate in the City's first Electronic Recycling Event in April. Thirteen percent (13%) did participate in April's event. Three percent (3%) did not respond this survey question.

Event Photos:

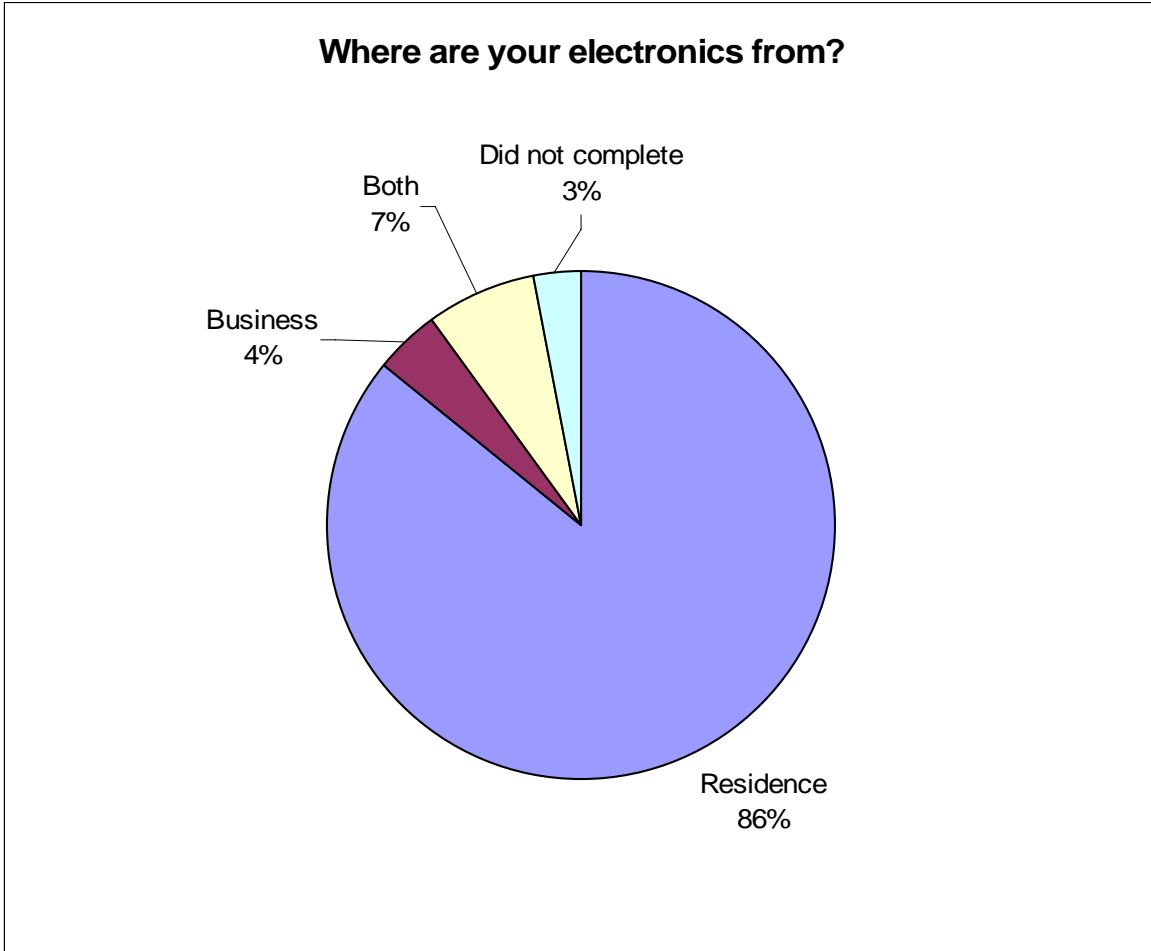






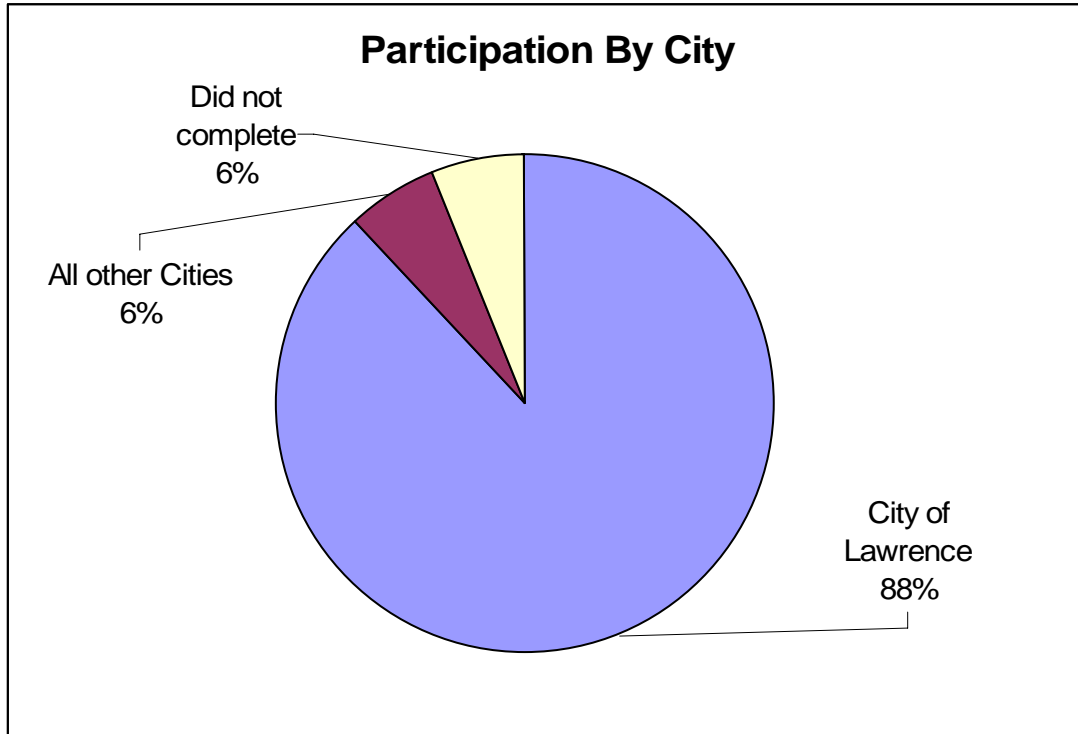
How did you hear about this event?		
Postcard/Flyer	122	20%
Newspaper Article	202	33%
Newspaper Ad	91	15%
Radio	33	5%
Website	44	7%
Word of Mouth	54	9%
Other: TV	1	0%
Other: Email	17	3%
Other: Called City	8	1%
Other: Event signs	1	0%
Other (did not specify)	15	2%
Other: Phoenix	1	0%
Did not complete	15	2%
Total	604	100%

Note: some survey respondents chose more than one answer for this question.

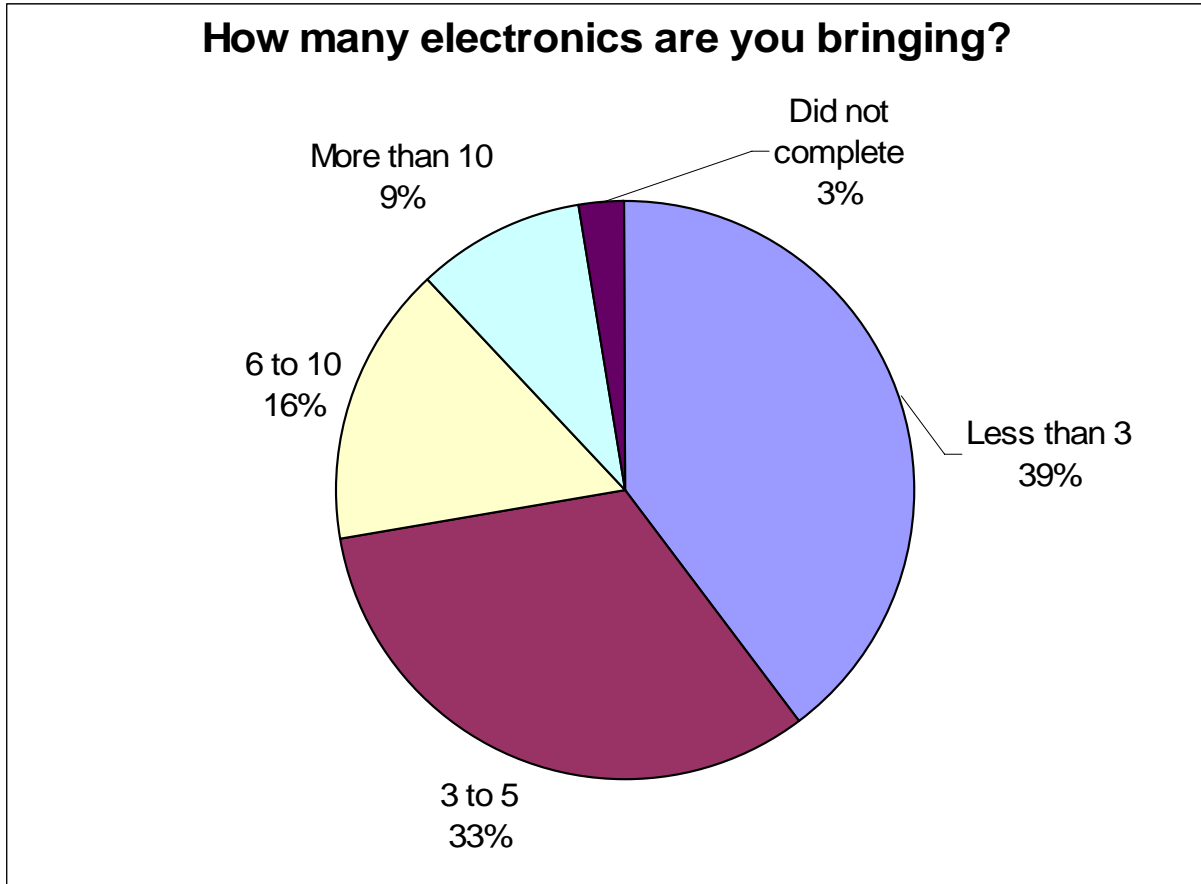


Where are your electronics from?		
Residence	440	86%
Business	22	4%
Both	35	7%
Did not complete	16	3%

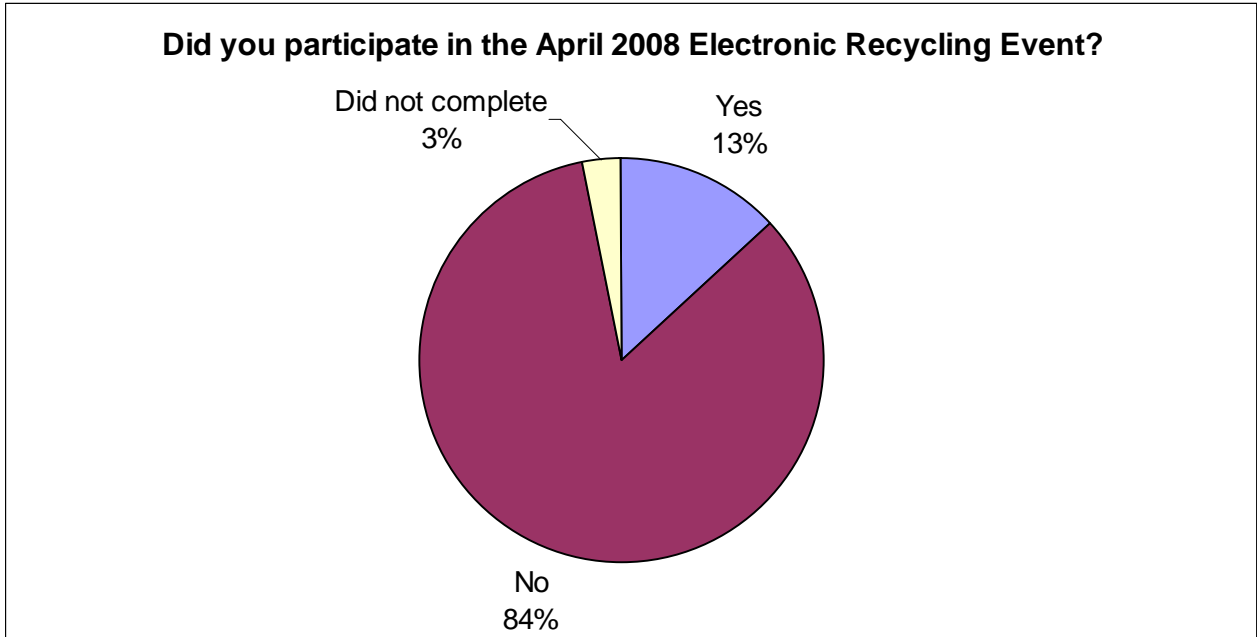
Total	513	100%
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What is your zip code?			
Zip	City	Number	Percent
66006	Baldwin City, KS	5	1%
66025	Eudora, KS	6	1%
66044	Lawrence, KS	107	21%
66045	Lawrence, KS-KU	1	0%
66046	Lawrence, KS	68	13%
66047	Lawrence, KS	92	18%
66049	Lawrence, KS	184	36%
66050	Lecompton, KS	4	1%
66512	Meriden, KS	1	0%
66054	McLouth, KS	3	1%
66066	Oskaloosa, KS	1	0%
66524	Overbrook, KS	2	0%
66210	Overland Park, KS	1	0%
66073	Perry, KS	2	0%
66542	Tecumseh, KS	1	0%
66604	Topeka, KS	1	0%
66616	Topeka, KS	1	0%
66092	Wellsville, KS	1	0%
Did not complete	Did not complete	32	6%
Total		513	100%



How many electronics are you bringing?		
Less than 3	204	40%
3 to 5	167	33%
6 to 10	81	16%
More than 10	48	9%
Did not complete	13	3%
Total	513	100%



Did you participate in April's Electronic Recycling Event this year?		
Yes	68	13%
No	429	84%
Did not complete	16	3%
Total	513	100%