



City of Lawrence Electronic Recycling Event **Saturday, May 14, 2011**

The City of Lawrence Waste Reduction and Recycling Division hosted an Electronic Recycling Event on Saturday, May 14th. The event was held from 9:00 a.m. to 1:00 p.m. at the Free State High School parking lot located at 4700 Overland Drive, Lawrence.

During the four hour event, a total of six hundred thirty eight (638) vehicles dropped off 45,551 pounds (22.78 tons) of electronic equipment including computers, monitors, printers, copiers, scanners, fax machines, televisions, video and audio equipment, household batteries, microwaves and other small appliances, cell phones and other hand held devices.

Electronic recycling was provided by The Surplus Exchange. The Surplus Exchange diverts consumer electronics from the waste stream insuring that the material is properly recycled in accordance with Basel Action Network guidelines.

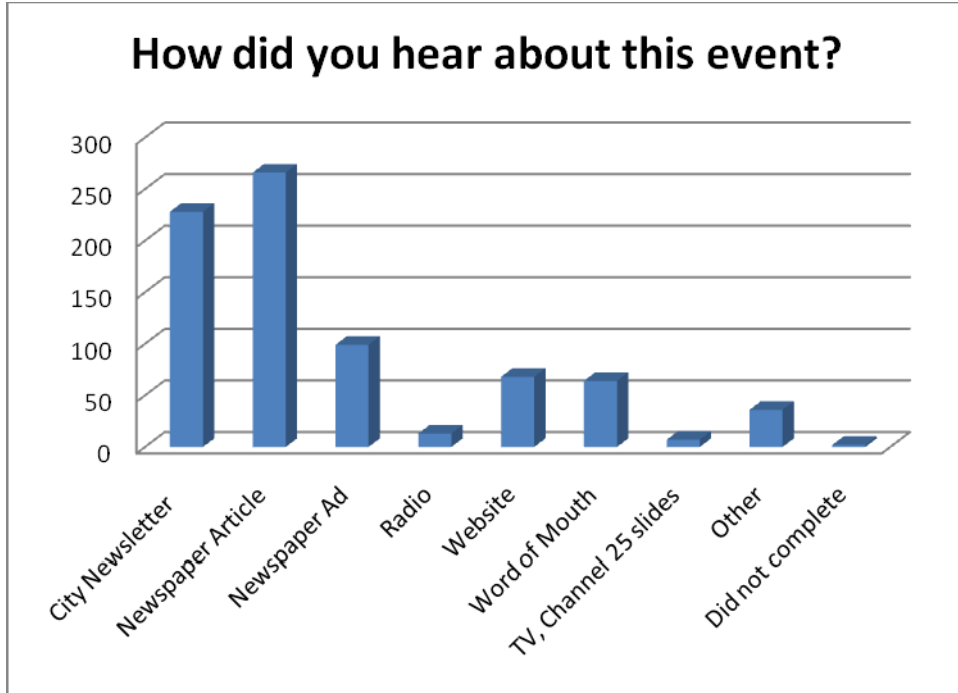
www.surplusexchange.org



Event Summary and Survey Results:

- A total of 45,551 pounds or 22.78 tons of electronic equipment including computers, monitors, printers, copiers, scanners, fax machines, televisions, video and audio equipment, household batteries, microwaves and other small appliances, cell phones and other hand held devices were collected for recycling.
- Two hundred thirty (230) computer monitors and one hundred sixty nine (169) televisions were collected for recycling in addition to other electronics.
- Six hundred thirty eight (638) vehicles participated representing six hundred ten (610) households and sixty five (65) businesses.
- Ninety four percent (94%) of participants were Lawrence households and businesses. Other participants were from Baldwin City, Eudora, Lecompton, Linwood, McLouth, Overbrook, Topeka, and Perry.
- Seventy four percent (74%) of participants brought five or fewer electronic items. Sixteen percent (16%) of participants brought six to ten items. Ten percent (10%) brought more than ten items.
- Forty seven percent (47%) of those surveyed had not participated in a Lawrence Electronic Recycling Event before. Fifty three percent (53%) of participants had participated previously.

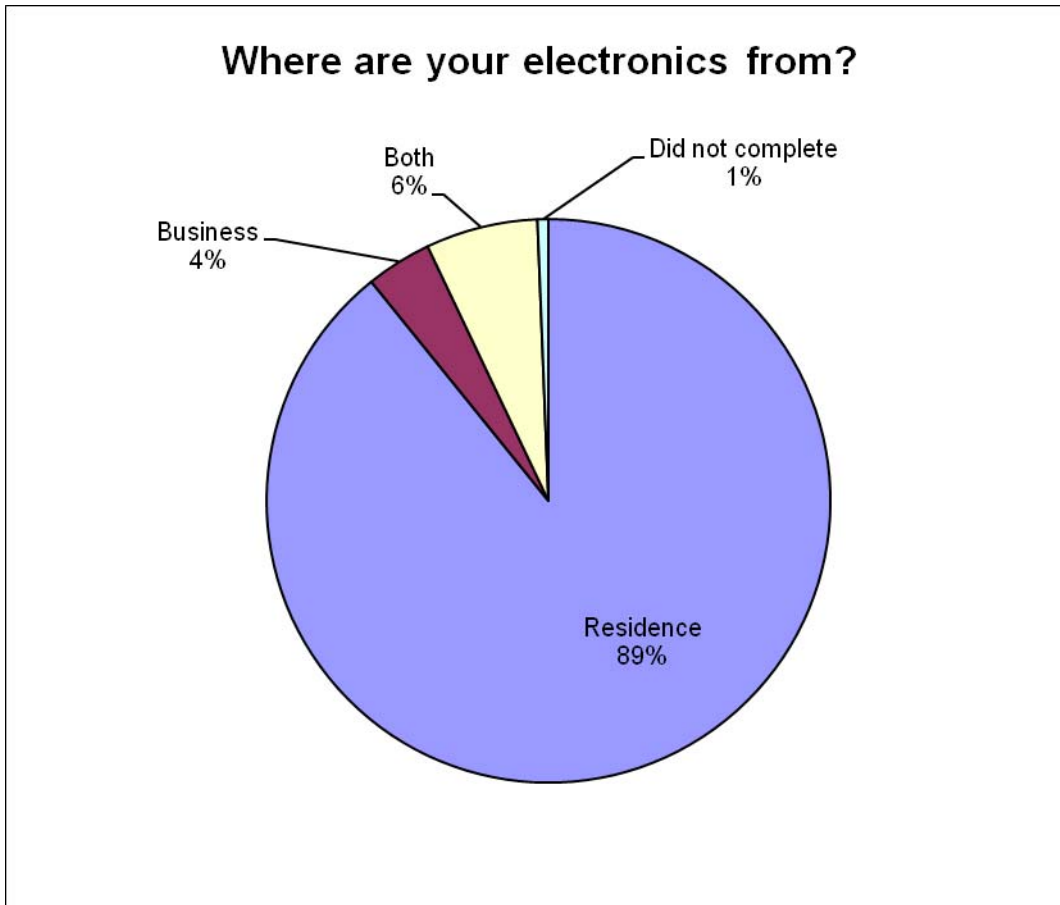




How did you hear about this event?

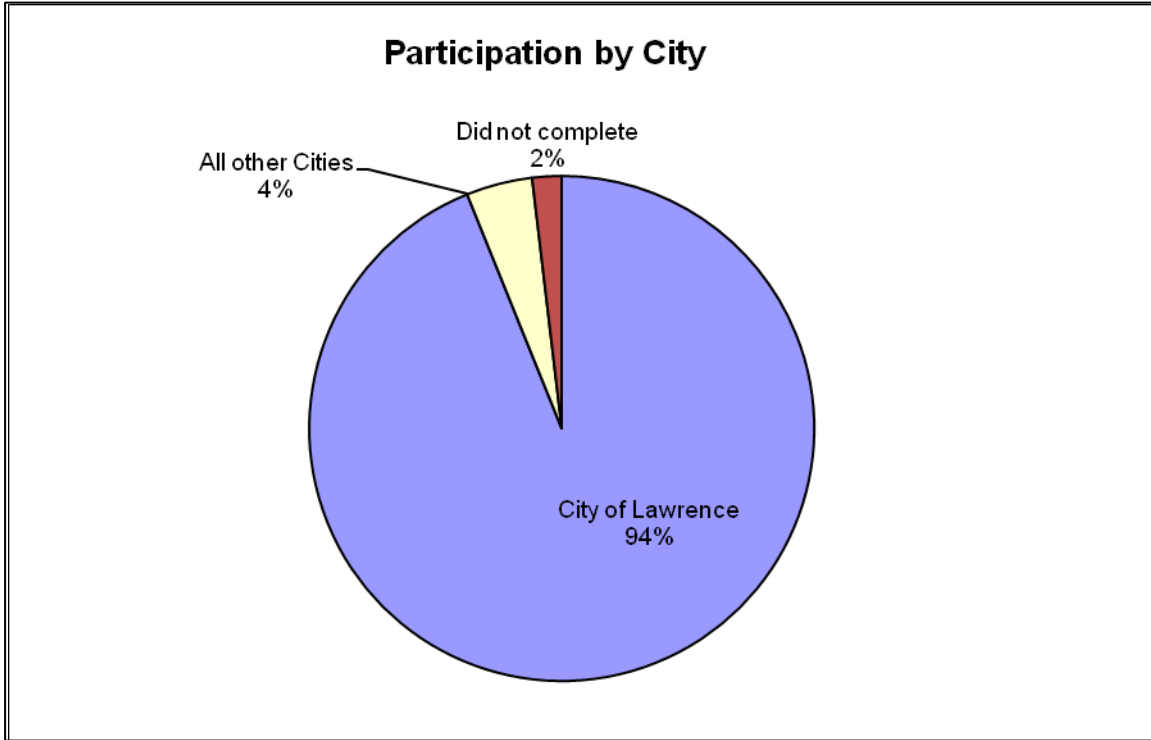
City Newsletter	228	29%
Newspaper Article	266	34%
Newspaper Ad	99	13%
Radio	13	2%
Website	68	9%
Word of Mouth	64	8%
Other: TV, Channel 25 Slides	7	1%
Other: Email	10	1%
Other: Called City	1	0%
Other: Event Signs	3	0%
Other: Facebook	3	0%
Other: Internet	1	0%
Other: Work for the City/City staff member	5	1%
Other: Handout/Guide at City Event	5	1%
Other: (did not specify)	8	1%
Did not complete	2	0%
Total	783	100%

Note: many participants marked more than one answer for this question.



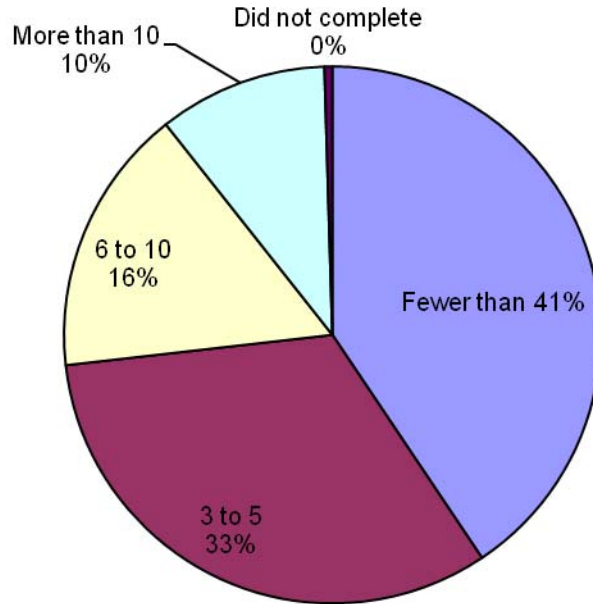
Where are your electronics from?		
Residence	569	89%
Business	24	4%
Both	41	6%
Did not complete	4	1%

Total	638	100%
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What is your zip code?			
Zip	City	Number	Percent
66006	Baldwin City, KS	8	1%
66042	Lane, KS	1	0%
66025	Eudora, KS	3	0%
66044	Lawrence, KS	101	16%
66045	Lawrence, KS	2	0%
66046	Lawrence, KS	74	12%
66047	Lawrence, KS	143	22%
66049	Lawrence, KS	279	44%
66050	Lecompton, KS	4	1%
66052	Linwood, KS	2	0%
66054	McLouth, KS	2	0%
66524	Overbrook, KS	3	0%
66215	Lenexa, KS	1	0%
66066	Oskaloosa, KS	1	0%
67156	Winfield, KS	1	0%
66073	Perry, KS	1	0%
Did not complete	Did not complete	12	2%
Total		638	100%

How many electronics are you bringing?

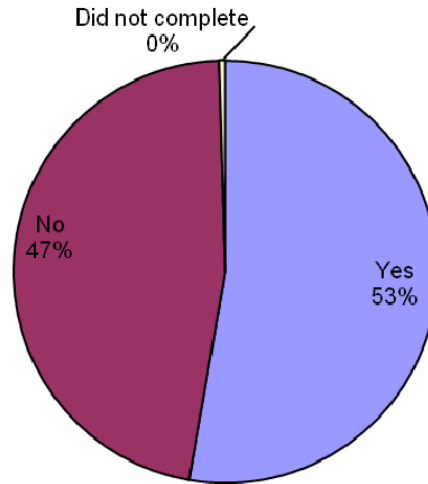


How many electronics are you bringing?

Fewer than 3	259	41%
3 to 5	208	33%
6 to 10	103	16%
More than 10	65	10%
Did not complete	3	0%

Total	638	100%
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Have you participated in a Lawrence Electronic Recycling Event before?



Have you participated in a Lawrence Electronic Recycling Event before?		
Yes	337	53%
No	298	47%
Did not complete	3	0%

Total	638	100%
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