



City of Lawrence Electronic Recycling Event **Saturday, October 15, 2011**

The City of Lawrence Waste Reduction and Recycling Division hosted an Electronic Recycling Event on Saturday, October 15th. The event was held from 9:00 a.m. to 1:00 p.m. at the Free State High School parking lot located at 4700 Overland Drive, Lawrence.



During the four hour event, a total of five hundred twenty-five (525) vehicles dropped off 39,614 pounds (19.81 tons) of electronic equipment including computers, monitors, printers, copiers, scanners, fax machines, televisions, video and audio equipment, household batteries, microwaves and other small appliances, cell phones and other hand held devices.

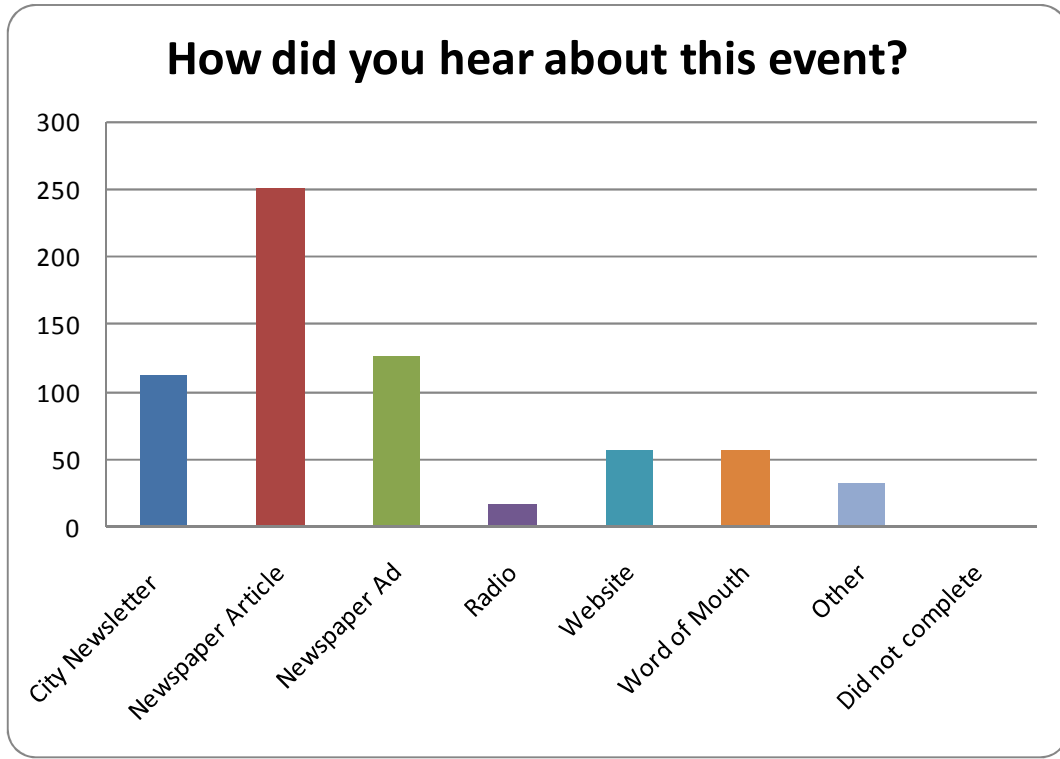
Electronic recycling was provided by Extreme Recycling, a permitted e-waste recycling and reclamation facility in the State of Kansas. Extreme Recycling has a zero landfill tolerance policy and they do not export overseas.

www.extremerecyclinginc.com

Event Summary and Survey Results:

- A total of 39,614 pounds or 19.81 tons of electronic equipment including computers, monitors, printers, copiers, scanners, fax machines, televisions, video and audio equipment, household batteries, microwaves and other small appliances, cell phones and other hand held devices were collected for recycling.
- One hundred fifty five (155) computer monitors and one hundred fifty six (156) televisions were collected for recycling in addition to other electronics.
- Five hundred twenty-five (525) vehicles participated representing five hundred and eight (508) households and fifty four (54) businesses.
- Ninety two percent (92%) of participants were Lawrence households and businesses. Other participants were from Baldwin City, DeSoto, Eudora, Lecompton, Tonganoxie, McLouth, Overbrook, Topeka, Overland Park and Perry.
- Seventy one percent (71%) of participants brought five or fewer electronic items. Twenty percent (20%) of participants brought six to ten items. Nine percent (9%) brought more than ten items.
- Forty four percent (44%) of those surveyed had not participated in a Lawrence Electronic Recycling Event before. Fifty six percent (56%) of participants had participated previously.





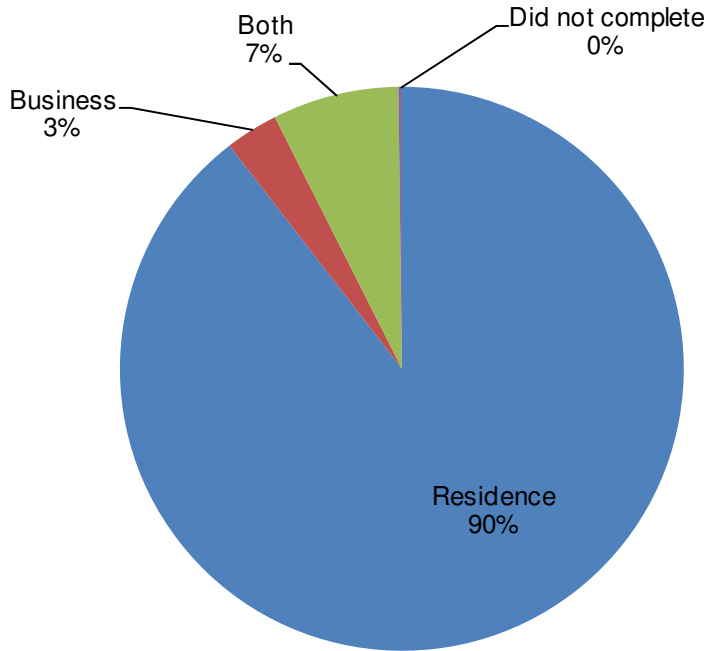
How did you hear about this event?

City Newsletter	113	17%
Newspaper Article	251	38%
Newspaper Ad	127	19%
Radio	16	2%
Website	57	9%
Word of Mouth	57	9%
Other	32	5%
Did not complete	1	0%

Total	654	100%
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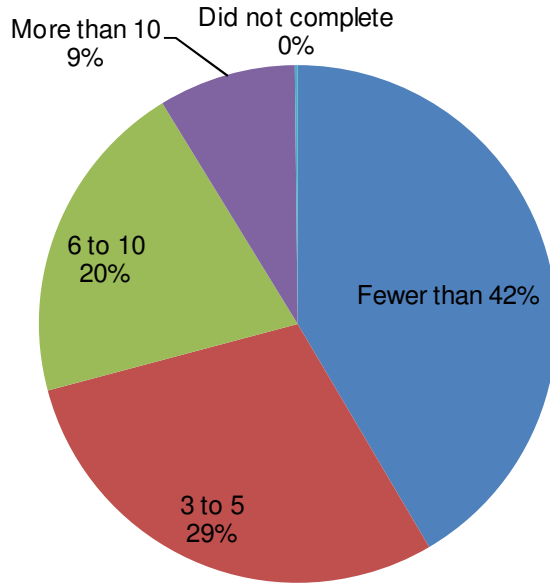
Note: many participants marked more than one answer for this question.

Where are your electronics from?

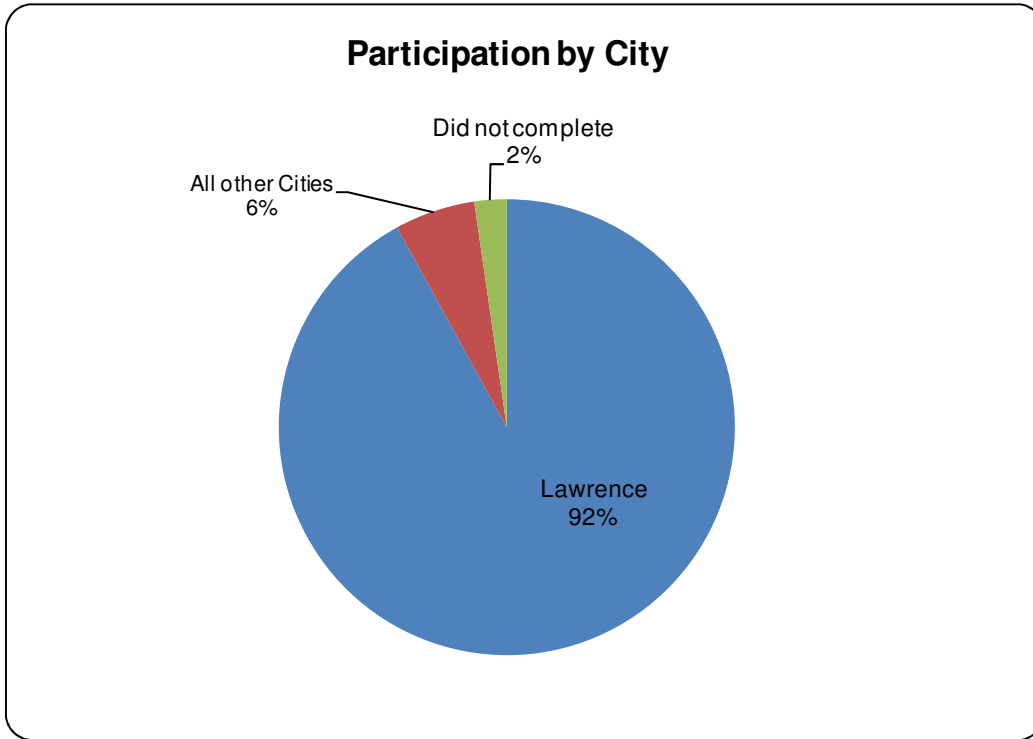


Where are your electronics from?		
Residence	470	90%
Business	16	3%
Both	38	7%
Did not complete	1	0%
Total	525	100%

How many electronics are you bringing?



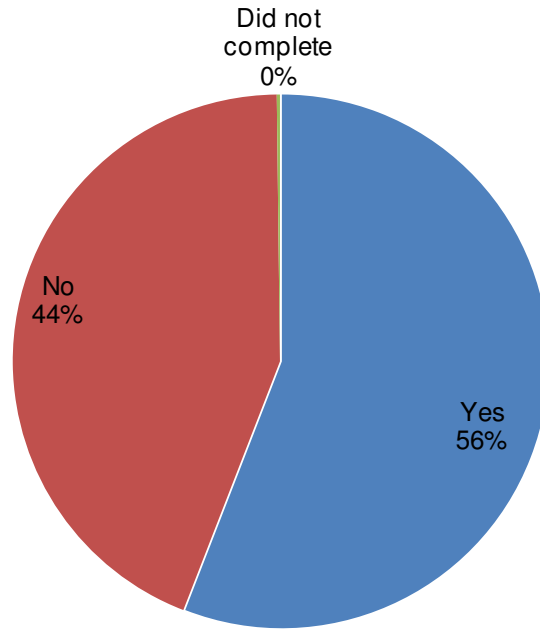
How many electronics are you bringing?		
Fewer than 3	218	42%
3 to 5	154	29%
6 to 10	107	20%
More than 10	45	9%
Did not complete	1	0%
Total	525	100%



What is your zip code?		
City	Number	Percent
Lawrence	483	92%
All other Cities	30	6%
Did not complete	12	2%
Total	525	100%

Note: Other cities included Baldwin City (8), DeSoto (1), Eudora (8), Lecompton (5), Tonganoxie (2), McLouth (1), Overbrook (2), Perry (1), Overland Park (1) and Topeka (1),

Have you participated in a Lawrence Electronic Recycling Event before?



Have you participated in a Lawrence Electronic Recycling Event before?		
Yes	291	56%
No	233	44%
Did not complete	1	0%
Total	525	100%