



## **City of Lawrence Electronic Recycling Event** **Saturday, October 31, 2009**

The City of Lawrence Waste Reduction and Recycling Division hosted an Electronic Recycling Event on Saturday, October 31st. The event was held from 9:00 a.m. to 1:00 p.m. at the Free State High School parking lot located at 4700 Overland Drive.

During the four hour event, a total of seven hundred forty seven (747) vehicles dropped off 70,962 pounds (35.48 tons) of electronic equipment including computers, printers, copiers, scanners, televisions, small appliances and hand held devices.

Electronic recycling was provided by Extreme Recycling, a permitted e-waste recycling and reclamation facility in the State of Kansas. Extreme Recycling has a zero landfill tolerance policy and they do not export overseas.

[www.extremerecyclinginc.com](http://www.extremerecyclinginc.com)

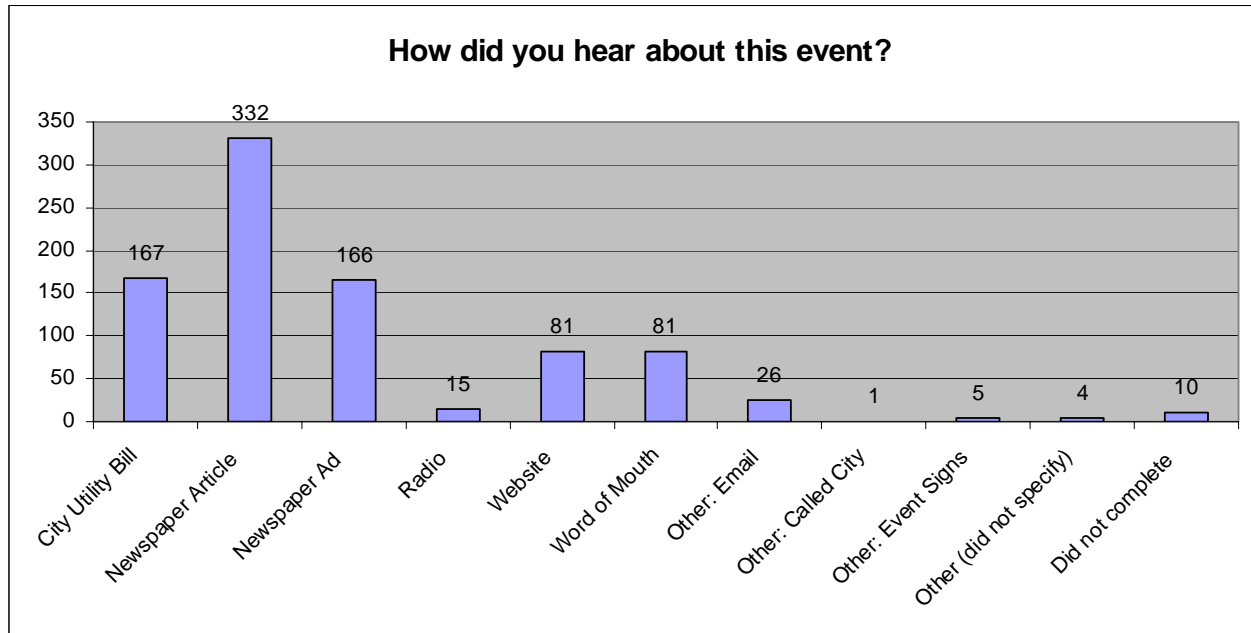


## **Event Summary and Survey Results:**

- A total of 70,962 pounds or 35.48 tons of electronic equipment including computers, printers, copiers, scanners, televisions, small appliances and hand held devices were collected for recycling.
- Four hundred twenty (420) computer monitors and two hundred seven (207) televisions were collected for recycling in addition to other electronics.
- Seven hundred forty seven (747) vehicles participated representing seven hundred six (706) households and seventy five (75) businesses.
- Ninety two percent (92%) of participants were Lawrence households and businesses. Other participants were from Baldwin, DeSoto, Eudora, Kansas City, Lecompton, Linwood, McLouth, Overbrook, Tonganoxie and Perry.
- Seventy four percent (74%) of participants brought five or fewer electronic items. Sixteen percent (16%) of participants brought six to ten items. Ten percent (10%) brought more than ten items.
- Sixty eight percent (68%) surveyed did not participate in a Lawrence Electronic Recycling event before. Thirty two percent (32%) did participate previously.





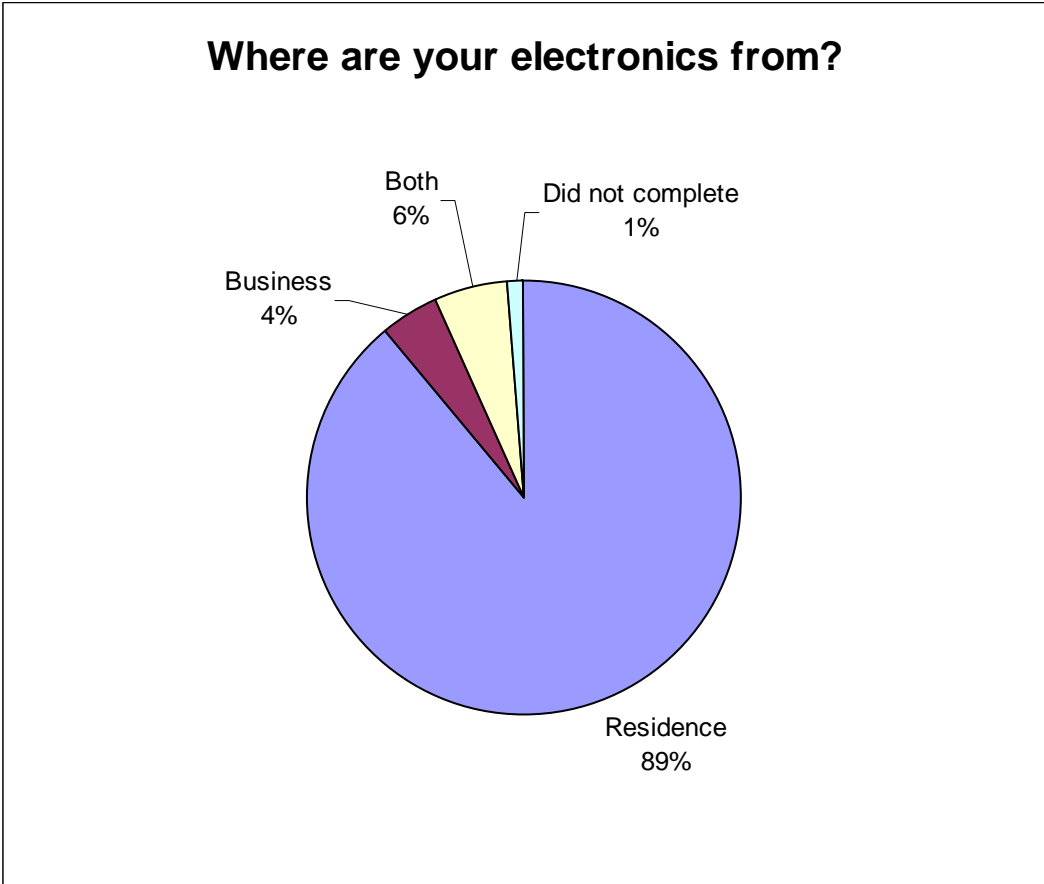


**How did you hear about this event?**

City Utility Bill	167	19%
Newspaper Article	332	37%
Newspaper Ad	166	19%
Radio	15	2%
Website	81	9%
Word of Mouth	81	9%
Other: Email	26	3%
Other: Called City	1	0%
Other: Event Signs	5	1%
Other (did not specify)	4	0%
Did not complete	10	1%

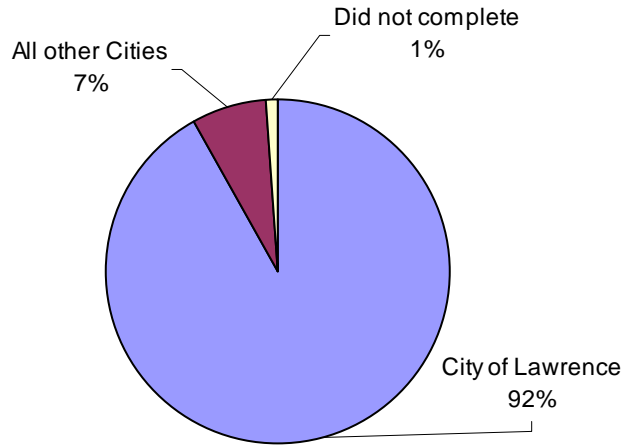
<b>Total</b>	<b>888</b>	<b>100%</b>
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*Note: many participants marked more than one answer for this question.*



Where are your electronics from?		
Residence	664	89%
Business	33	4%
Both	42	6%
Did not complete	8	1%
<b>Total</b>	<b>747</b>	<b>100%</b>

### Participation by City

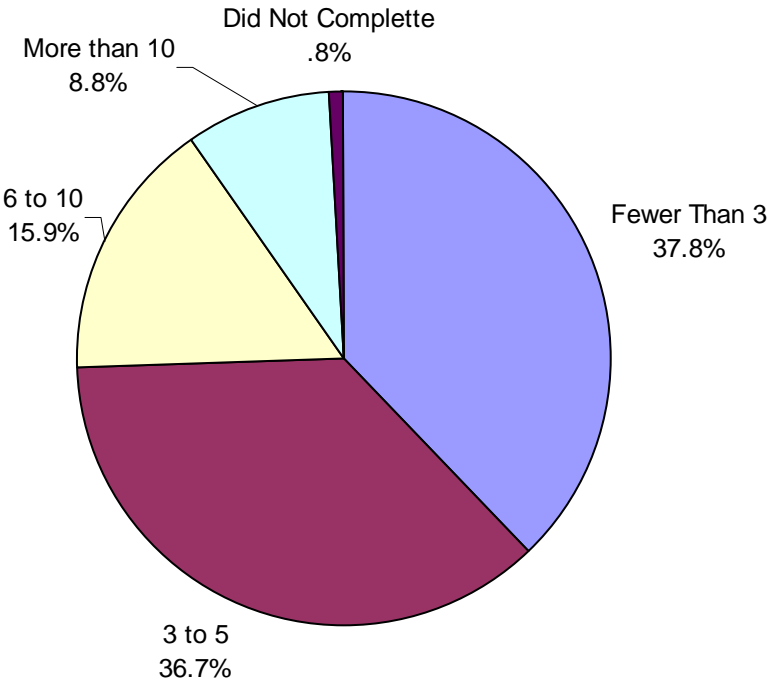


### What is your zip code?

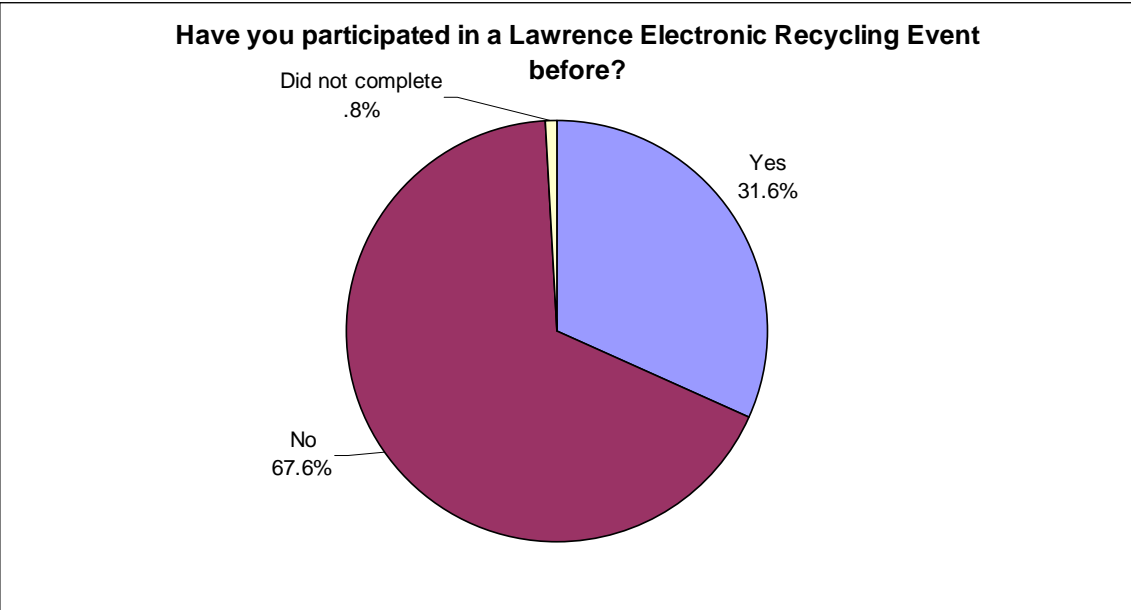
Zip	City	Number	Percent
66111	Kansas City, KS	1	0%
66006	Baldwin City, KS	19	3%
66018	DeSoto, KS	1	0%
66025	Eudora, KS	8	1%
66044	Lawrence, KS	173	23%
66045	Lawrence, KS-KU	1	0%
66046	Lawrence, KS	89	12%
66047	Lawrence, KS	154	21%
66049	Lawrence, KS	270	36%
66050	Lecompton, KS	4	1%
66052	Linwood, KS	4	1%
66086	Tonganoxie, KS	4	1%
66092	Wellsville, KS	1	0%
66054	McLouth, KS	5	1%
66067	Centropolis, KS	1	0%
66524	Overbrook, KS	1	0%
66073	Perry, KS	3	0%
Did not complete	Did not complete	8	1%

<b>Total</b>		<b>747</b>	<b>100%</b>
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### How many electronics are you bringing?



How many electronics are you bringing?		
Fewer than 3	282	37.8%
3 to 5	274	36.7%
6 to 10	119	15.9%
More than 10	66	8.8%
Did not complete	6	0.8%
<b>Total</b>	<b>747</b>	<b>100%</b>



Have you participated in a Lawrence Electronic Recycling Event before?		
Yes	236	31.6%
No	505	67.6%
Did not complete	6	0.8%
<b>Total</b>	<b>747</b>	<b>100%</b>