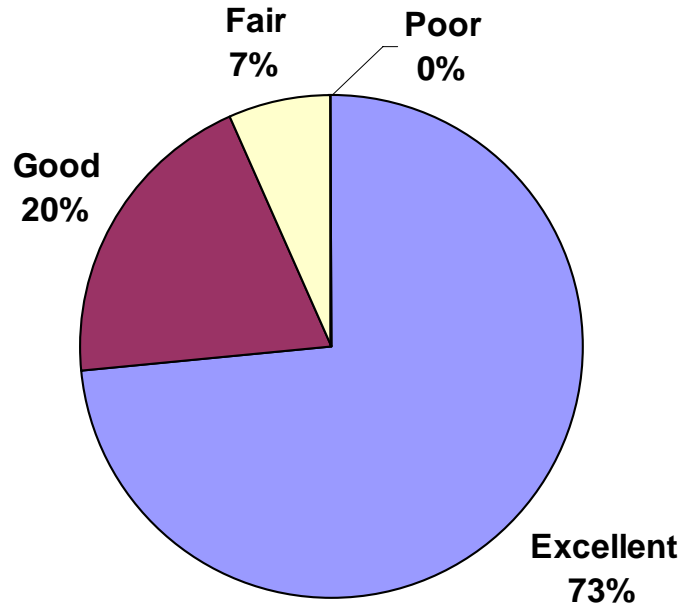
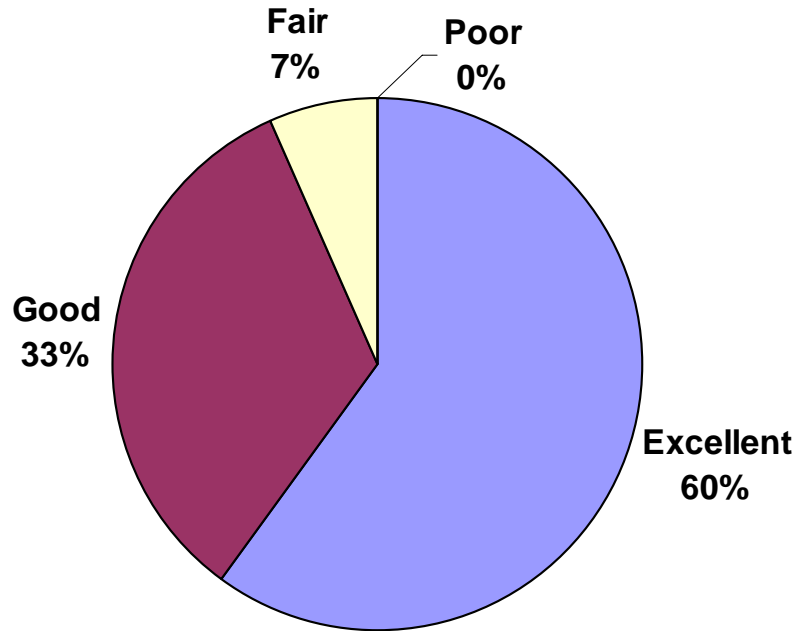
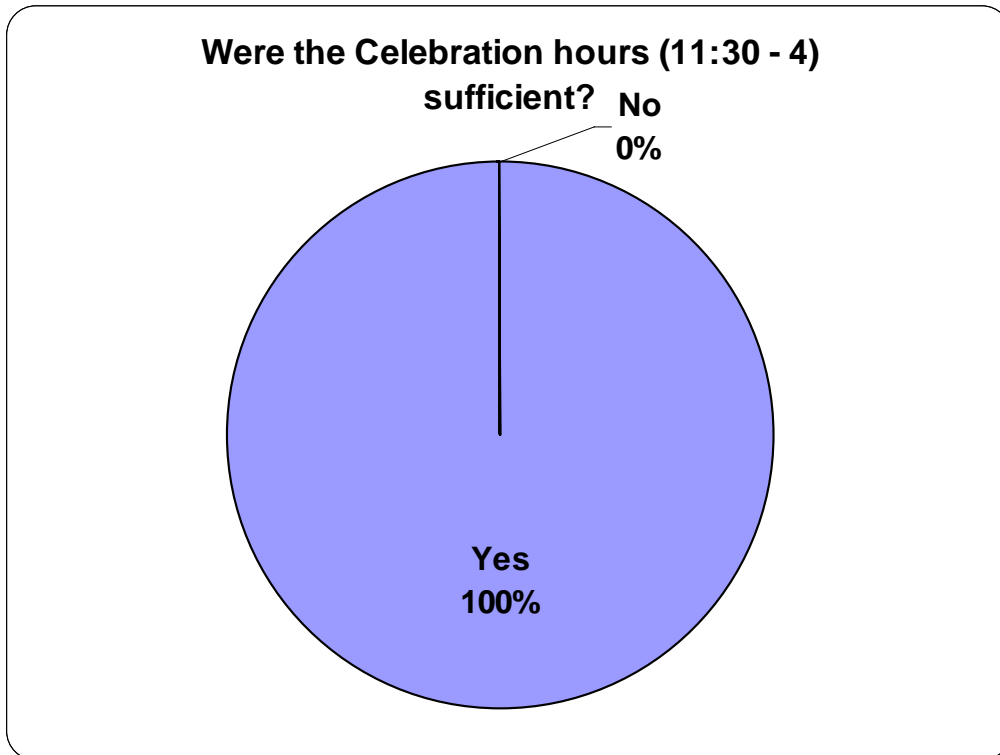
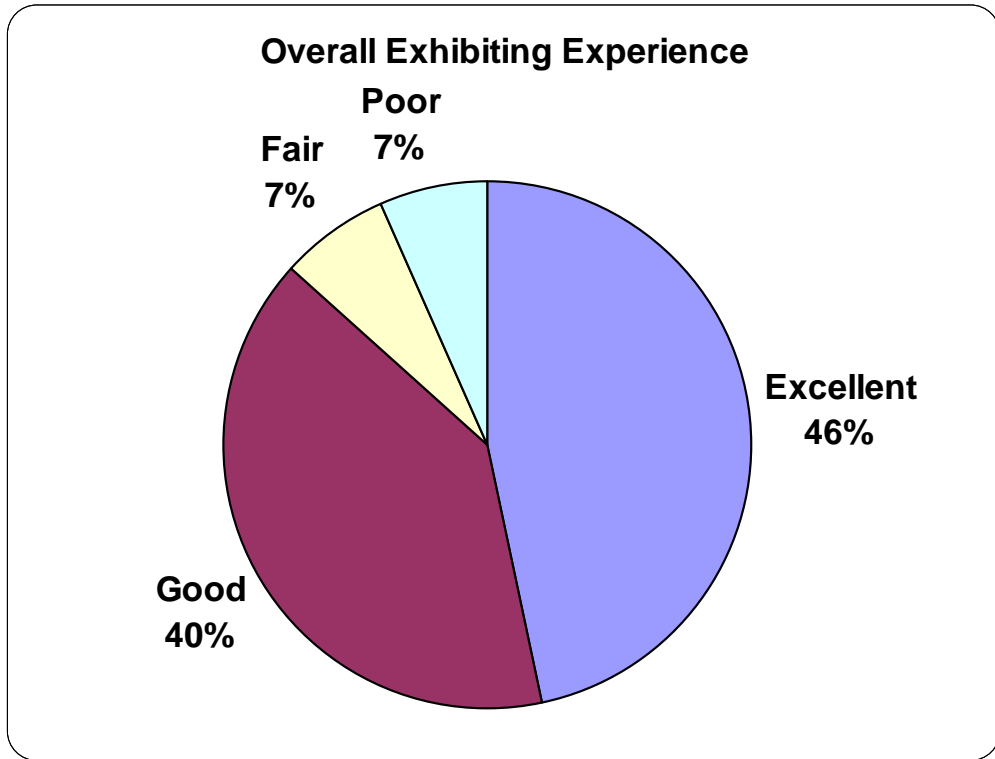


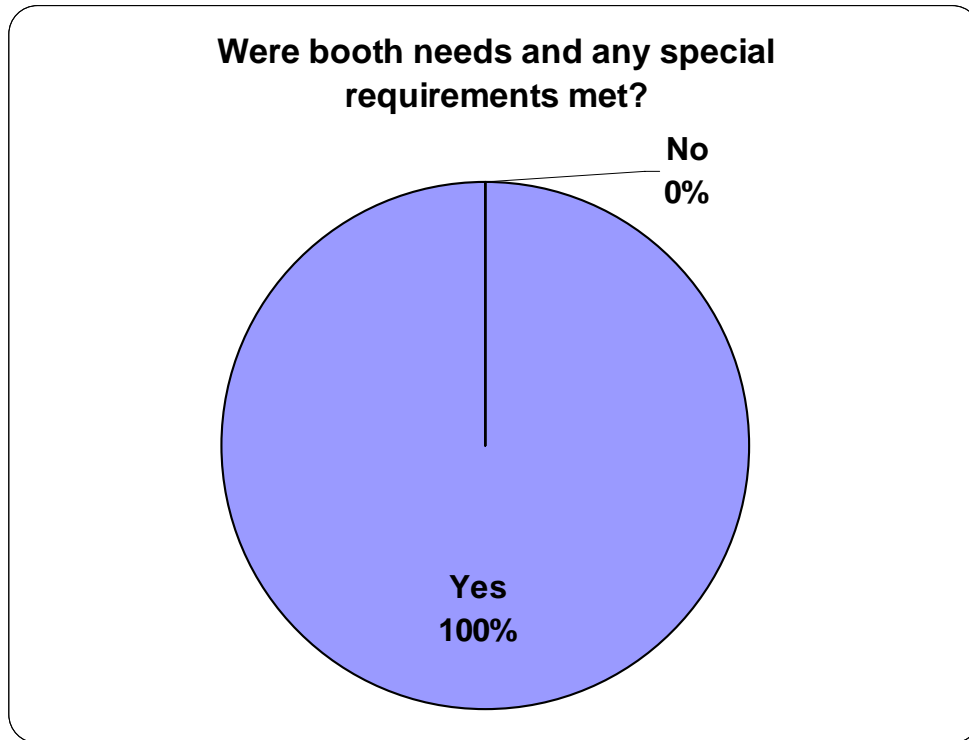
Exhibitor Schedule and Pre-event Instructions



Event Publicity

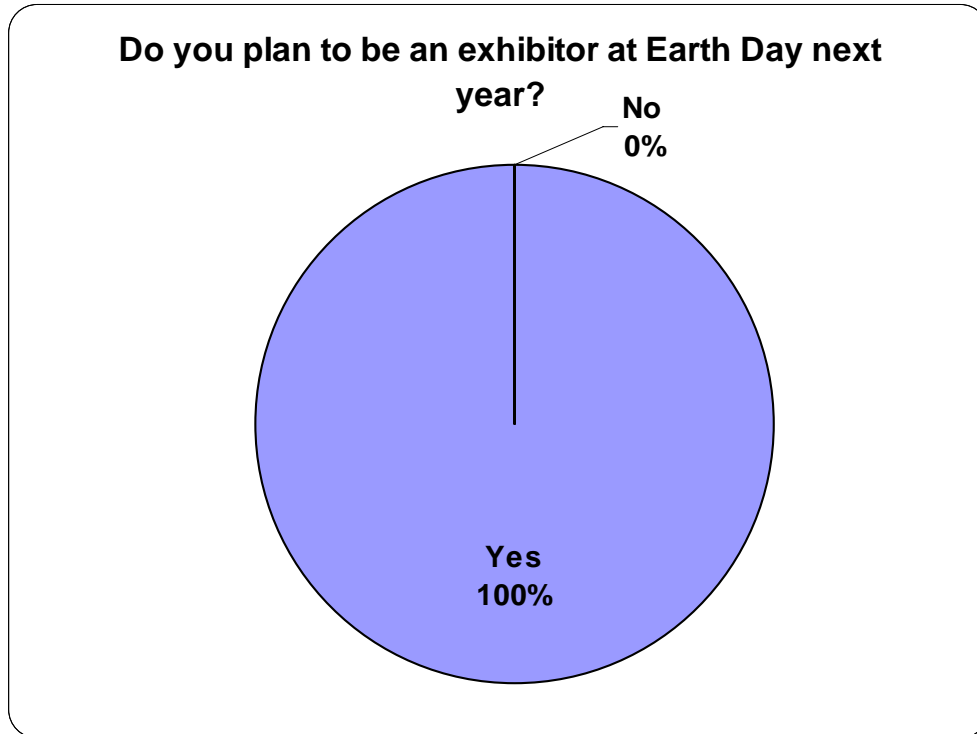






What were your primary reasons for exhibiting at Earth Day?

- To let people in the Lawrence area know about SMAG, it's involvement in community, it's children's art program utilizing readily available recycled supplies.
- To make event attendees aware of how our program helps them with the 3 Rs.
- Increase awareness; get our word out about gardening locally for good food.
- The SAB wanted a chance to speak with the citizens of Lawrence.
- To provide information about green movements and our organization.
- To show people how our company has an impact on the earth
- To publicize the existence of the Black Jack Battlefield and Nature Park.
- Educate community members about green options.
- Education and awareness for Audubon chapter and environmental issues.
- To gain more support for our proposed environmental charter school.
- Increasing awareness and education about vegetarian diets and the effect diet has on the environment; interacting with other eco-minded individuals



Suggestions

- Power it from renewable sources
- This was a great event and thank goodness the weather cooperated. Laura Calwell, Kansas Riverkeeper for Friends of the Kaw.
- This year's music was very good, BUT it was still almost too loud to talk to people with...it was distracting, very much at times. 2 of us moved our booth spaces because of water puddles and loudness of the area close to the east side of the gazebo....We would have never "made it" if we had not done so, as the sound was almost too loud there in the new place to the south also.. The free food by the Vegans was very very good, and added a lot of joy and community feeling to the whole event. Great Ground Crew!!! Everyone was so courteous and pleasant. Thank you for providing all the tables and chairs, it made it easier to do our booth!
- I'm not sure that we should have vendors, (besides the food vendors), actually selling items such as jewelry or plants at Earth Day. It would be fine for any nursery to advertise and talk with people about their product, but I wouldn't want to see this become a craft fair. Not sure what the parameters should be, but it's worth a discussion.
- Make bathrooms a little more accessible, and better supplied.
- Overall a very good experience. Many thanks to all of those who helped plan and execute the event!!

Suggestions cont.

- Music in the parade would be fantastic! Most parades start later in Lawrence, maybe have the parade at 1pm or maybe after the events at South Park??
- I would like to see more incentives about green living, including talks and other informational displays. I was disappointed that some 'green vendors' came only to 'sell stuff'....really this should be an educational event. If they want to sell plants and stuff....take it to the farmers market. The music was fun....but kind of loud.