

# **Findings Report for a Statistically Valid Comprehensive Plan Community Survey**



Submitted to

**The City of Lawrence/Douglas County  
By**



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# Section 1

## *Executive Summary*

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# *Comprehensive Plan Community Survey*

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## *Executive Summary Report*

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### **Overview of the Methodology**

ETC partnered with the City of Lawrence and Douglas County to conduct a statistically valid Long Range Comprehensive Plan Community Survey update to help establish priorities for future growth and development. The survey was designed to obtain statistically valid results from households throughout the City of Lawrence and the unincorporated areas of Douglas County. The survey was administered by mail, web and by phone.

ETC worked extensively with City of Lawrence and Douglas County officials in the development of the survey questionnaire. This work allowed the survey to be tailored to issues of strategic importance to help establish priorities for future growth and development.

A seven-page survey was mailed to a random sample of households within the City of Lawrence and unincorporated Douglas County. Leisure Vision/ETC Institute was able to obtain a total of 1,046 completed surveys exceeding the goal of 800 completed surveys. The results of the random sample of 1,046 households have a 95% level of confidence with a precision rate of at least  $\pm 3\%$ .

The following pages summarize major survey findings.



## Major Survey Findings

- **How Respondent Households Rate the Importance of the Following Services that the City of Lawrence and Unincorporated Areas of Douglas County Provide:** Based on the percentage of respondent households who identified the service as “very important” or “somewhat important,” (95%) indicated that it was important for the City of Lawrence and unincorporated Douglas County to create employment opportunities. Other most important services to provide include: Parks, recreation and open space (94%), Preserving historic buildings (92%), managing future growth (91%) and downtown stability (89%).
- **Most Important Services for the City of Lawrence and Unincorporated Areas of Douglas County Provide:** Based on the percentage of respondents top four most important issues, (55%) indicated the most important issue that needs to be addressed is creating employment opportunities. Other most important issues include: Downtown stability (39%), quality of housing for all income groups (34%) and managing future growth (33%).
- **Respondent Level of Agreement with the Following List of Statements that Could Describe the Community Vision About the Future:** Based on the percentage of respondents who either “strongly agree” or “agree,” (91%) agree with the community vision of more employment opportunities. Other similar levels of agreement include: Better protection of natural resources (77%), better management of growth and more sidewalks (72%) and walking paths and trails (72%).
- **Most Important Statements in the Community Vision for the Future:** Based on the sum of respondent household top four choices, (55%) indicated that more employment opportunities was the most important statement to describe the community vision for the future. Other most important statements include: Better management of growth (30%) and more affordable housing within the City (30%).
- **How Respondents Rate Statements that Could Describe Aspects of Life in the City of Lawrence and Unincorporated Douglas County:** Based on the percentage of respondents who stated that the aspect of life in the City was either a “major strength” or a “strength,” (93%) indicated *downtown*. Other similar levels include: Quality of life (82%) and availability of arts, music and cultural amenities (81%).
- **Most Important Statements About Aspects of Life in the City of Lawrence and Unincorporated Douglas County:** Based on the percentage of respondents who selected the statement as one of their top four choices, (45%) indicated the most important major strength was the *downtown*. Other most important major strengths include: Quality of life (42%), unique local identity (33%) and availability of arts, music and cultural amenities (31%).

- **Respondent Satisfaction with Aspects of the City's and County's Transportation System:** Based on the percentage of respondent households who indicated they were either "very satisfied" or "satisfied," with aspects of the Cities and Counties transportation system, (77%) indicated they were satisfied with *ease of travel by car on highways*. Other aspects with similar satisfaction levels include: Ease of walking in the City of Lawrence (62%) and ease of travel by car on neighborhood streets (59%).
- **Most Important Aspects of the City's and County's Transportation System:** Based on the percentage of respondent households who indicated the aspect as one of their top three choices, (44%) indicated ease of travel by car on major streets as the most important aspect of the transportation system. Other most important aspects include: Safety of bicycling in the City of Lawrence (27%), safety of walking in the City of Lawrence (23%), quality of public transportation (20%) and ease of walking in the City of Lawrence (19%).
- **Respondent Households Overall Satisfaction with the New Residential Subdivisions in the City of Lawrence:** Thirty percent (30%) of respondent households indicated that their satisfaction as *neutral* with the new residential subdivisions in the City of Lawrence. Other levels of satisfaction include: Satisfied (26%), don't know (22%), dissatisfied (12%), very satisfied (6%) and very dissatisfied (5%).
- **Respondent Households Overall Satisfaction with the Site Layout and Architectural Design of New Commercial Development in the City of Lawrence:** Thirty-five percent (35%) of respondent households indicated their satisfaction as *neutral* with the site layout and architectural design of new commercial development. Other levels of satisfaction include: Satisfied (29%), don't know (14%), dissatisfied (14%), very dissatisfied 4% and very satisfied (3%).
- **Respondent Households Overall Satisfaction with the Site Layout and Architectural Design of New Industrial Development in the City of Lawrence:** Thirty-eight percent (38%) of respondent households indicated their satisfaction as *neutral* with the site layout and architectural design of new industrial development. Other levels of satisfaction include: Don't know (33%), satisfied (19%), dissatisfied (6%), very satisfied (2%) and very dissatisfied (2%).
- **Respondent Level of Agreement with the Following List of Statements that could Describe the Future of Retail Development:** Based on the percentage of respondents who indicated "strongly agree" or "agree," (82%) agree that *available retail space should be utilized before building new retail buildings*. Other similar levels of agreement include: The expansion of retail development should be supported in the downtown area (69%) and future retail development should be located in small centers in new and existing neighborhoods (44%).

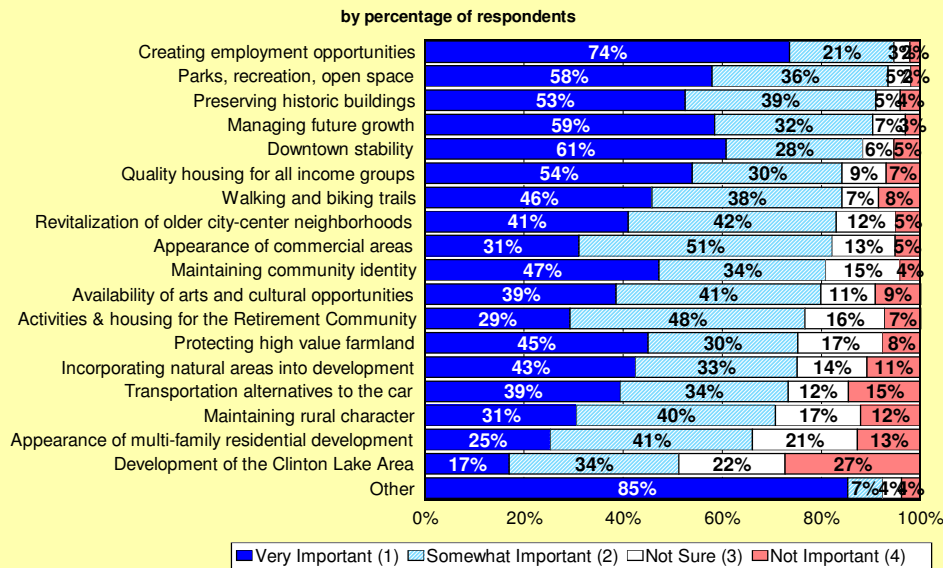
- **Respondent Level of Agreement with the Following List of Statements that Could Describe the Present and Future of Development:** Based on the percentage of respondents who indicated “Strongly agree” or “agree,” (80%) that agricultural uses maintained in the County for present and future development. Other similar levels of agreement include: Mix use development in close proximity to home (72%), major development inside the City limits (58%) and increase in height of development (53%).
- **Reasons Respondent Households have Difficulty Participating in Public Discussions About the Future:** Forty-five percent (45%) of respondent households indicated *not enough time* as the reason they have difficulty participating in public discussions about the future. Other top reasons include: Don’t have enough information (41%), don’t believe they can make a difference (36%) and not sure how to get involved (36%).
- **Respondent Households Familiarity with the Comprehensive Plan, Horizon 2020:** Sixty-two percent (62%) of respondent households indicated that they were not knowledgeable about *Horizon 2020*. Other levels of familiarity include: Somewhat knowledgeable (21%), not sure (13%), very knowledgeable (2%) and don’t know (2%).

## **Section 2**

### ***Charts and Graphs***

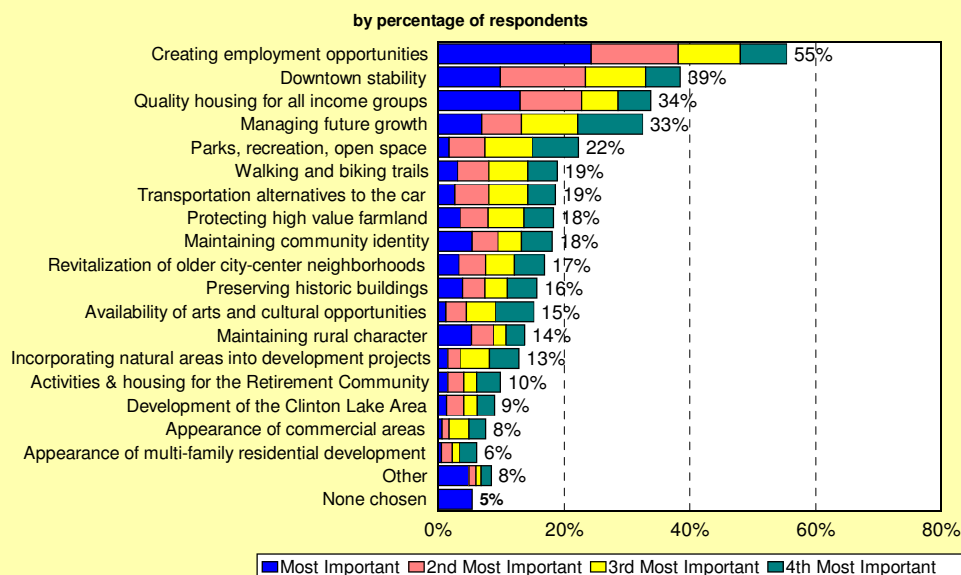
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## Q1. How Respondent Households Rate the Importance of the Following Issues in the City of Lawrence and Unincorporated Area of Douglas County Provide



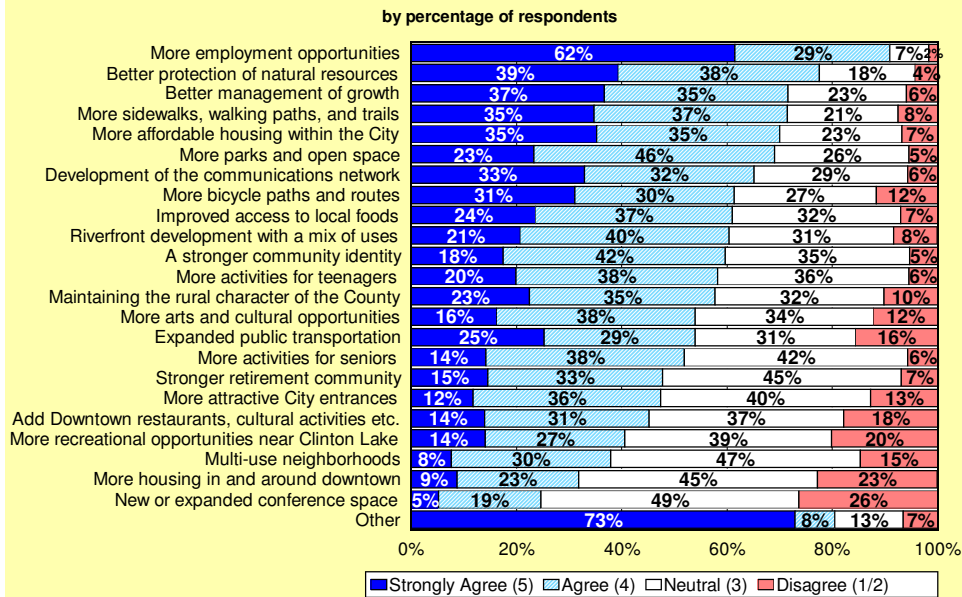
Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)

## Q2. Most Important Issues Respondent Households Feel Need to be Addressed



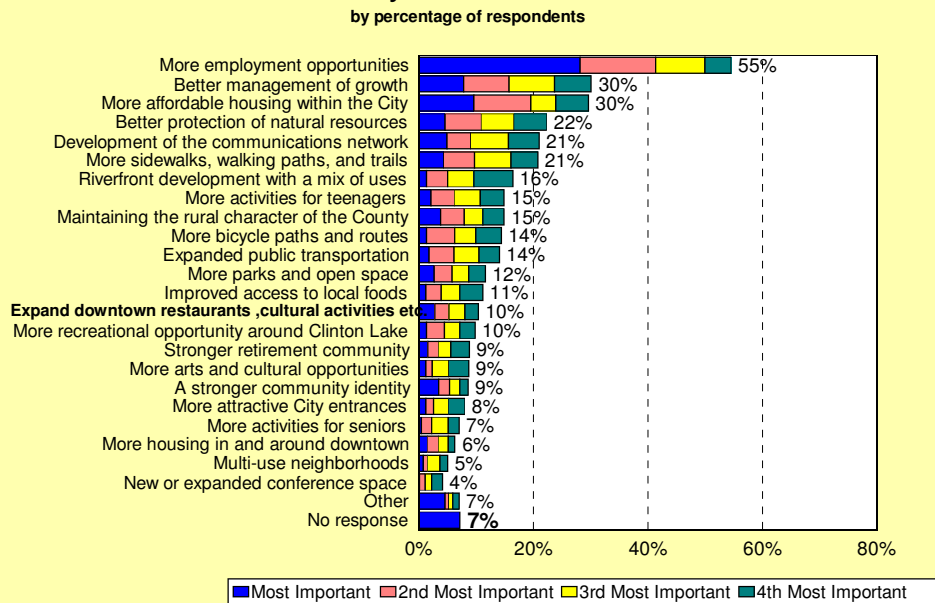
Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)

### Q3. Respondent Level of Agreement with Statements that could Describe the Community Vision About the Future



Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)

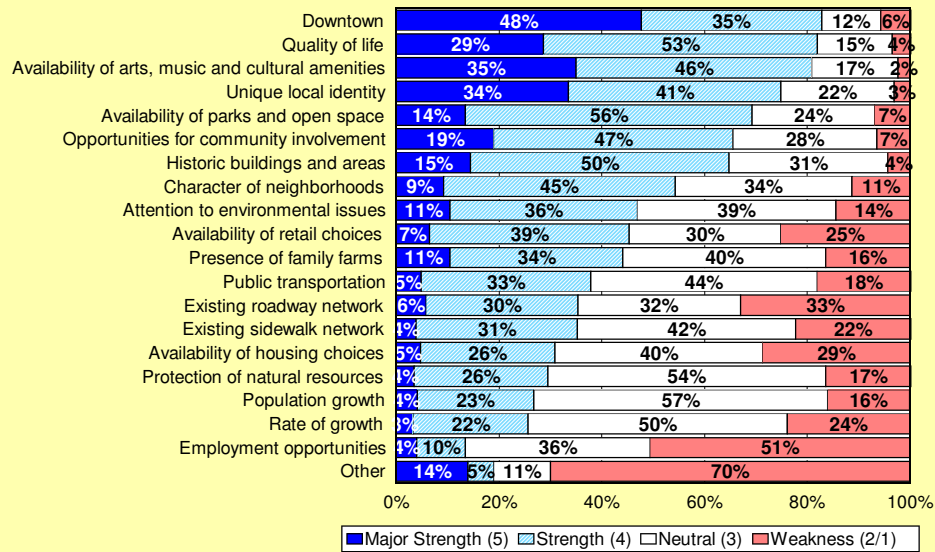
### Q4. Most Important Statements for the Community Vision for the Future



Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)

### Q5. How Respondents Rate Statements that Could Describe Aspects of Life in the City of Lawrence and Unincorporated Douglas County

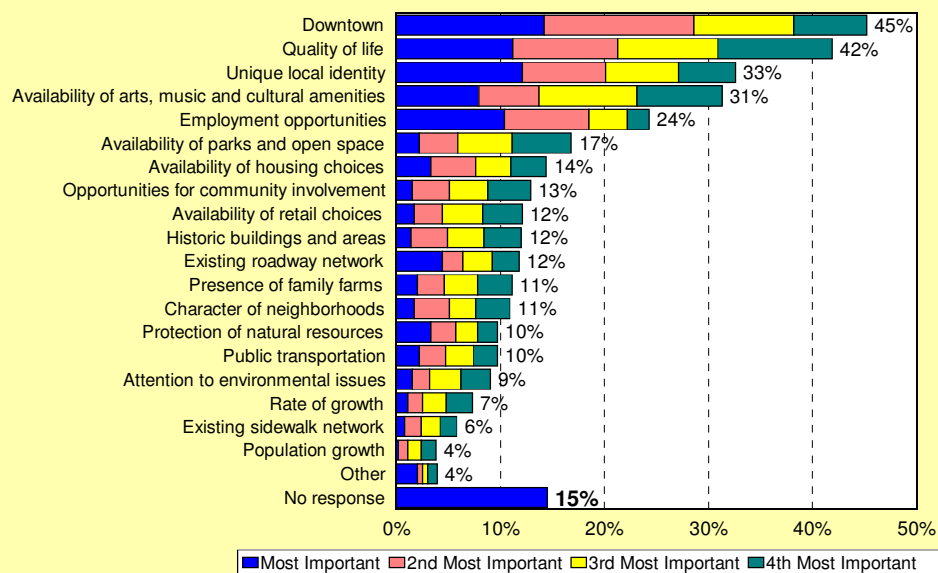
by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)

### Q6. Most Important Statements About Aspects of Life in the City of Lawrence and Unincorporated Douglas County

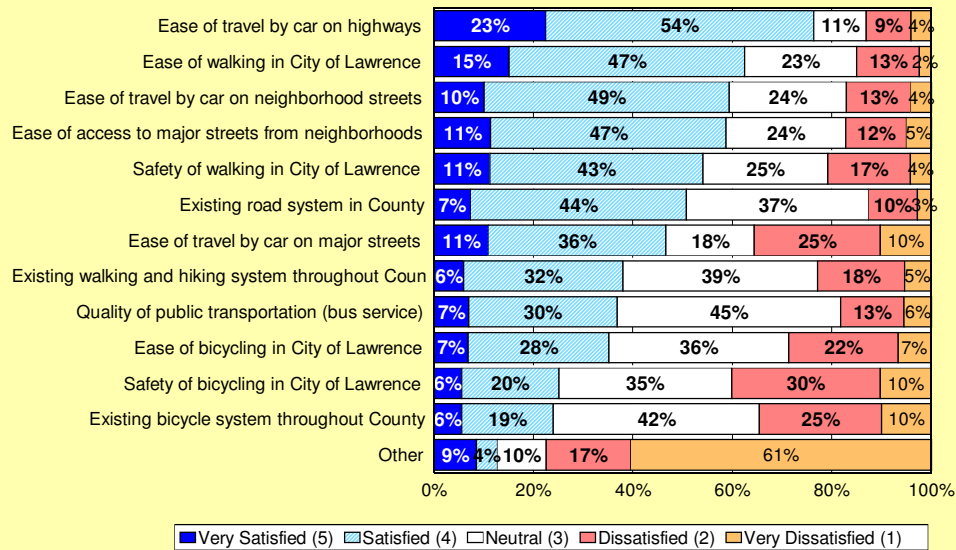
by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)

## Q7. Respondent Satisfaction with the Following Aspects of the City's and County's Transportation System

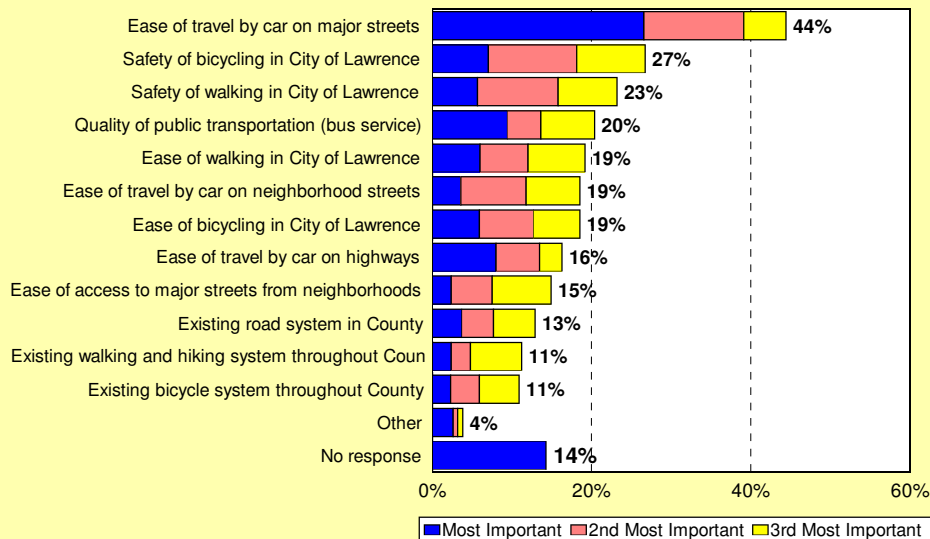
by percentage of respondents (excluding 'don't know')



Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)

## Q8. Most Important Aspects of the Transportation System

by percentage of respondents

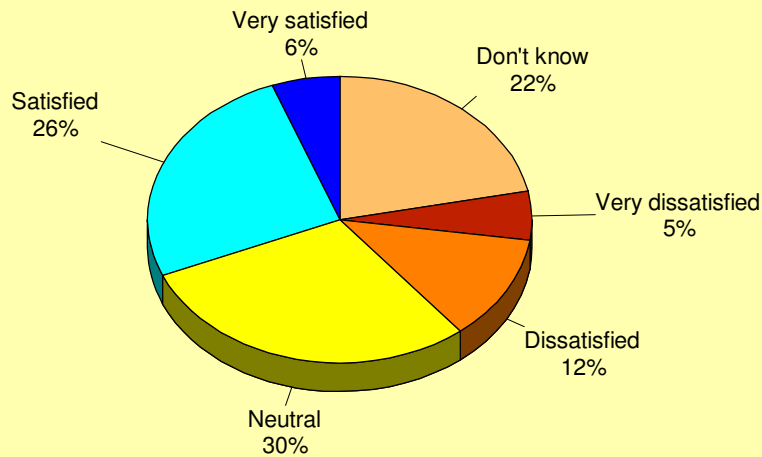


Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)



### Q9. Respondent Households Overall Satisfaction with the New Residential Subdivisions in the City of Lawrence

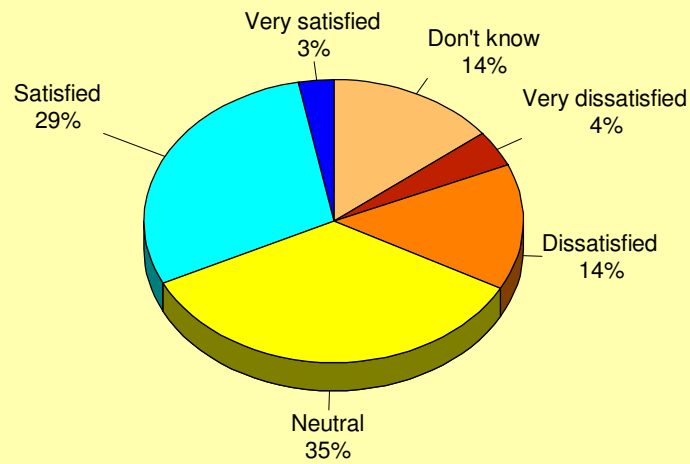
by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)

### Q11. Respondent Households Overall Satisfaction with the Site Layout and Architectural Design of New Commercial Development in the City of Lawrence

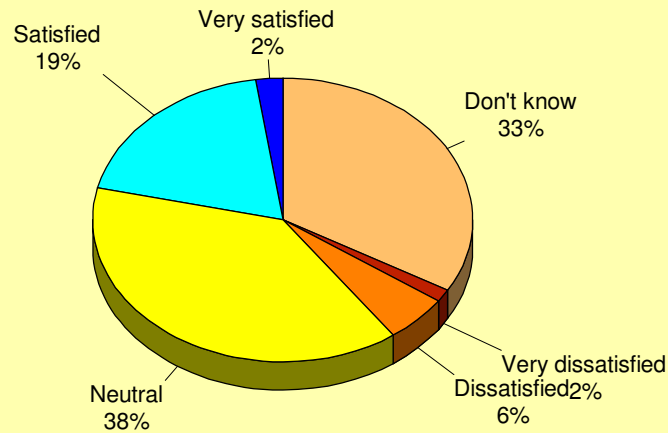
by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)

### Q13. Respondent Households Overall Satisfaction with the Site Layout and Architectural Design of New Industrial Development in the City of Lawrence

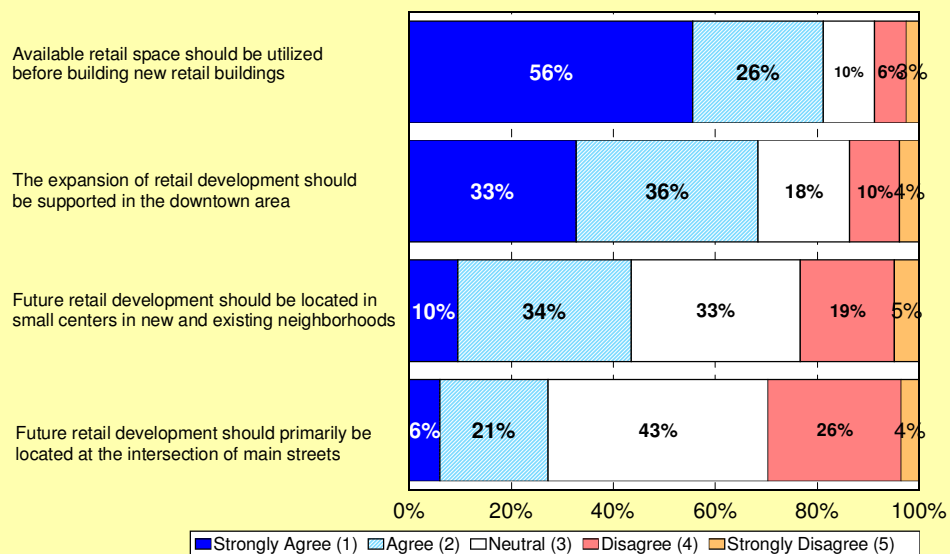
by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)

### Q15. Respondent Level of Agreement with the Following List of Statements that could Describe the Future of Retail Development

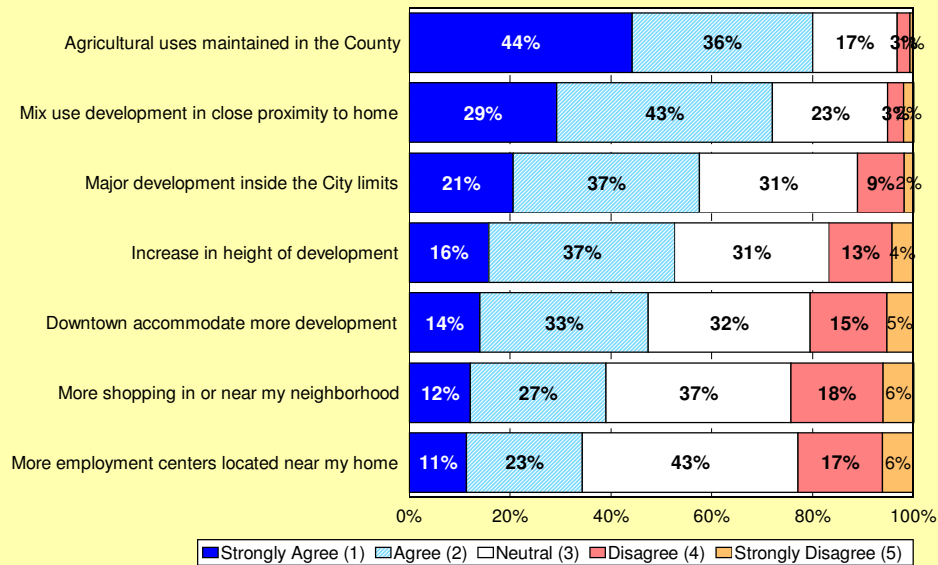
by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)

### Q16. Respondent Level of Agreement with the Following List of Statements that could Describe the Present and Future of Development

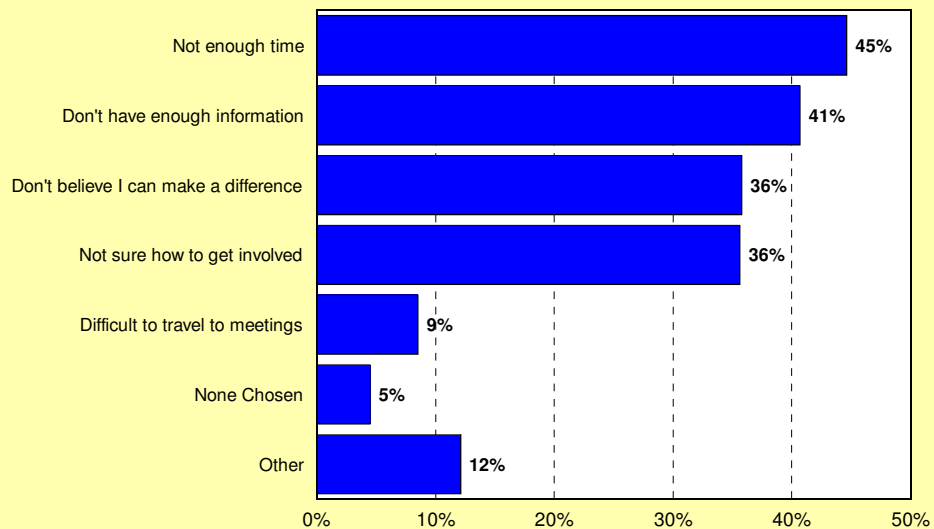
by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)

### Q17. Reasons Respondent Households have Difficulty Participating in Public Discussions About the Future

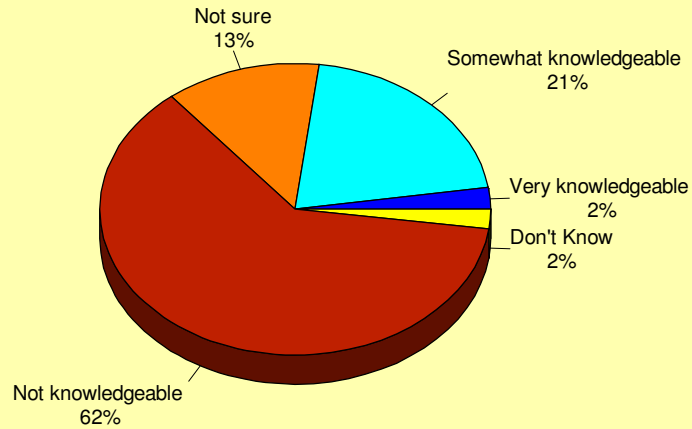
by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)

### Q18. Respondent Households Familiarity with the Comprehensive Plan, Horizon 2020

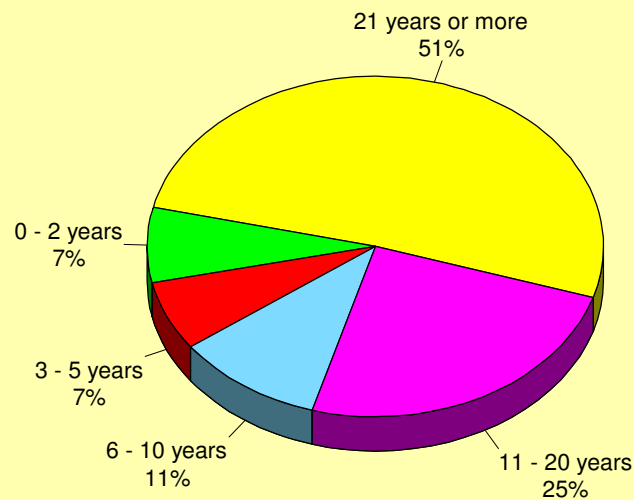
by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)

### Q19. Demographics: Number of Years Respondents Have Lived in Lawrence/Douglas County

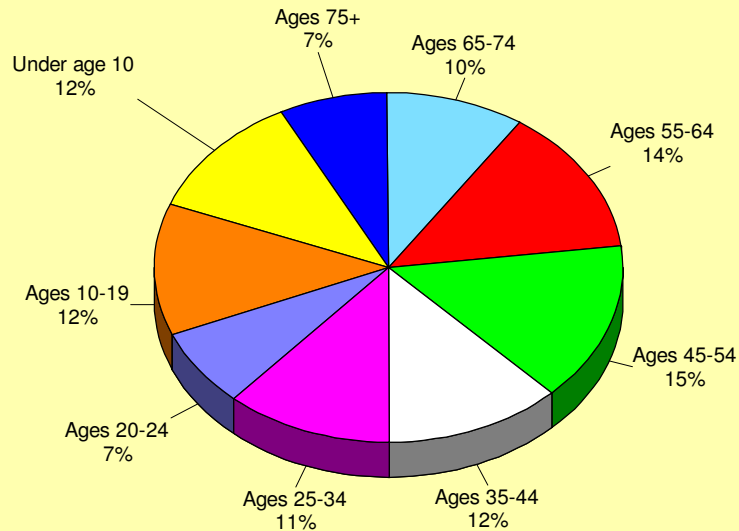
by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)

## Q20. Demographics: Ages of People in Household

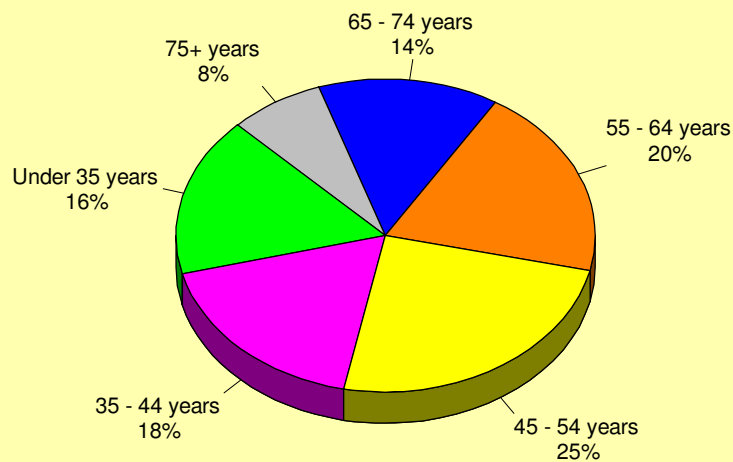
by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)

## Q21. Demographics: Age of Respondents

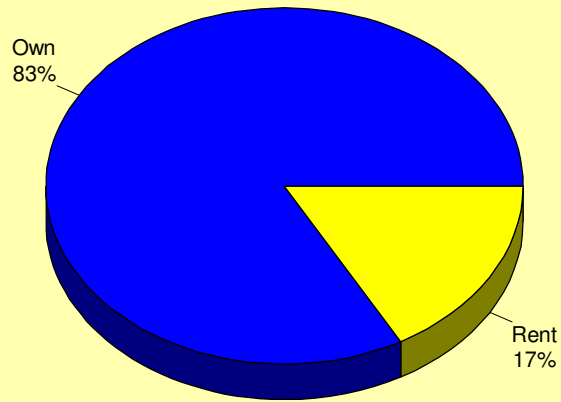
by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)

## Q22. Demographics: Do You Own or Rent a Home?

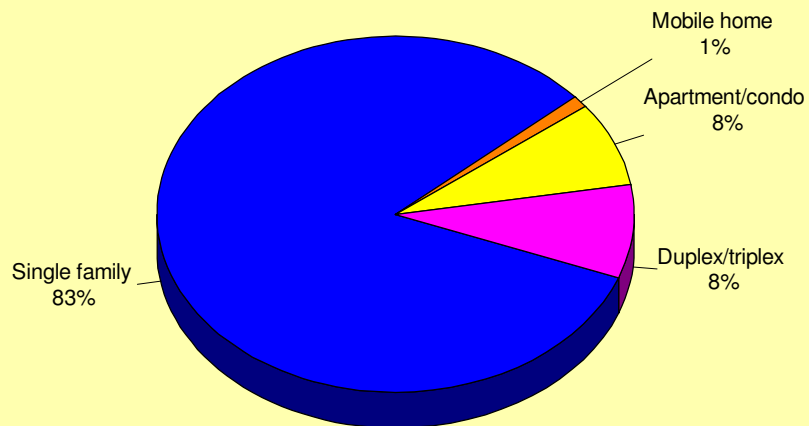
by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)

## Q23. Demographics: Best Description of Home

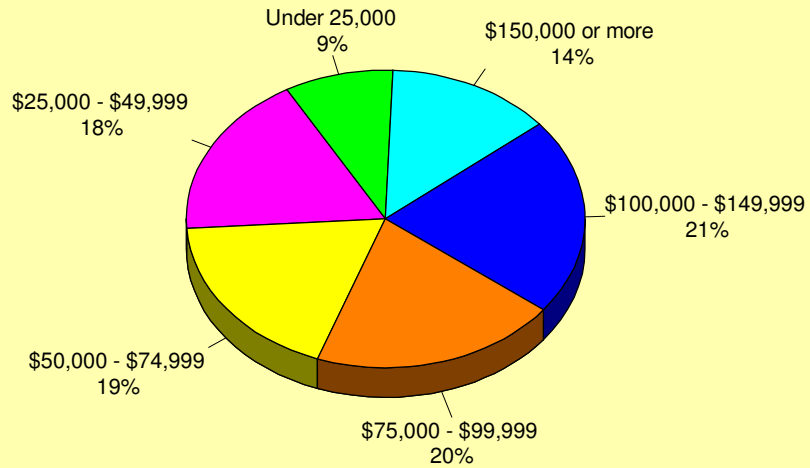
by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)

## Q25. Demographics: Household Income

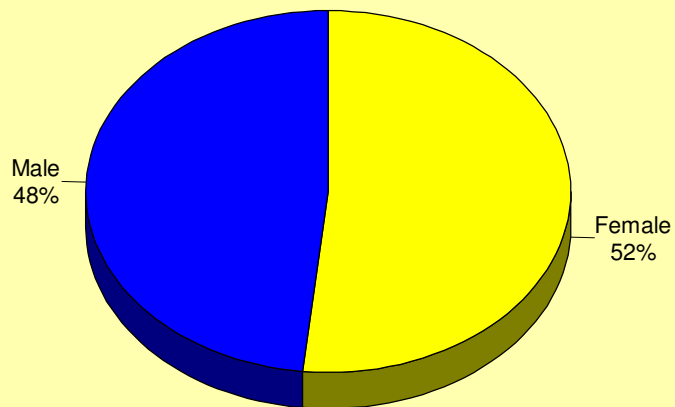
by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)

## Q26. Demographics: Gender of Respondents

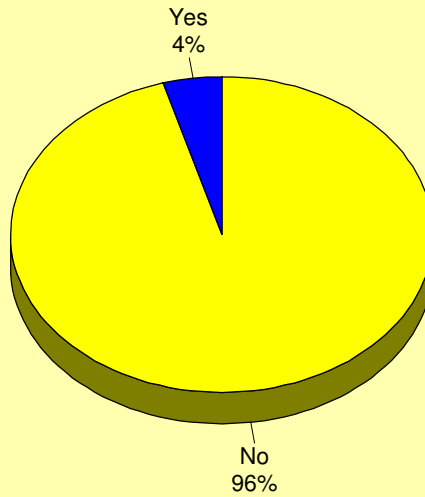
by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)

## Q27. Demographics: Are You or Other Members of Your Household Hispanic, Latino, or Spanish Ancestry?

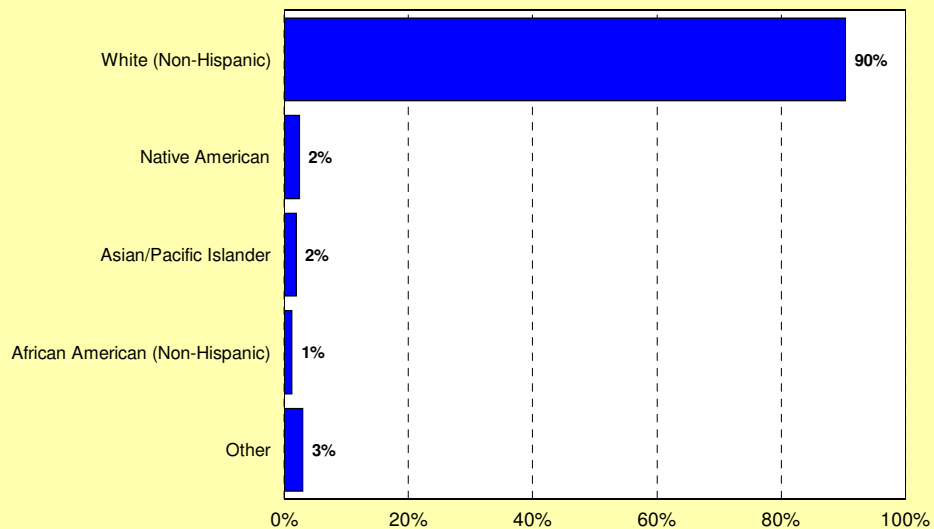
by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)

## Q28. Demographics: Race of Respondents

by percentage of respondents

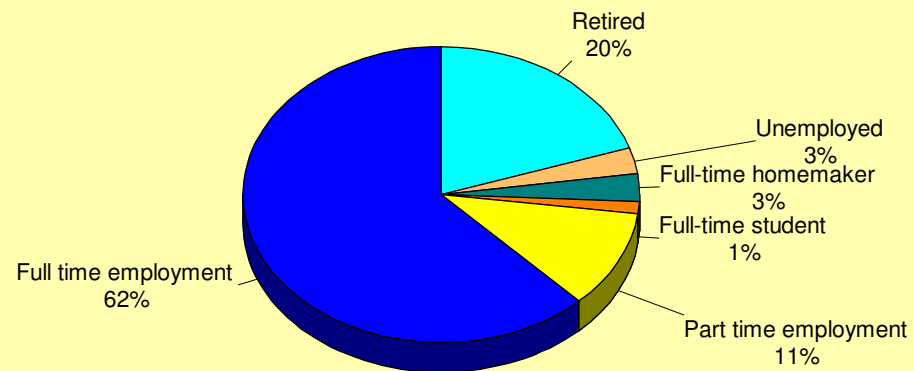


Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)



## Q29. Demographics: Employment Status

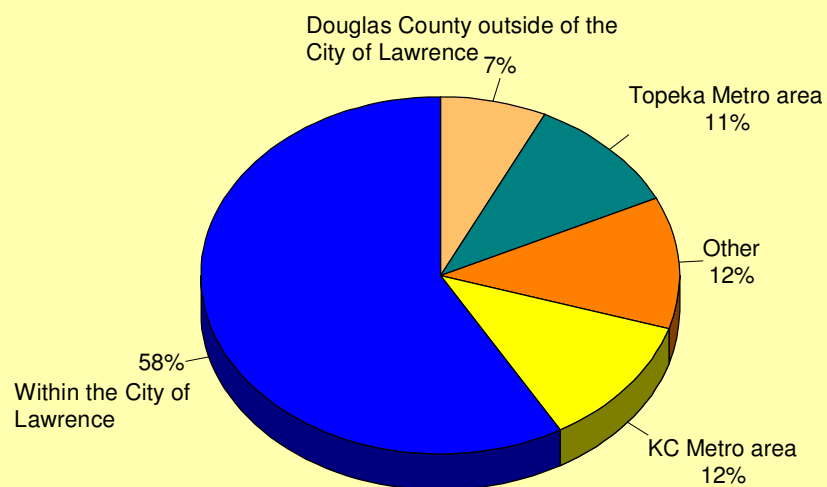
by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)

## Q30. Demographics: Where Do You Work?

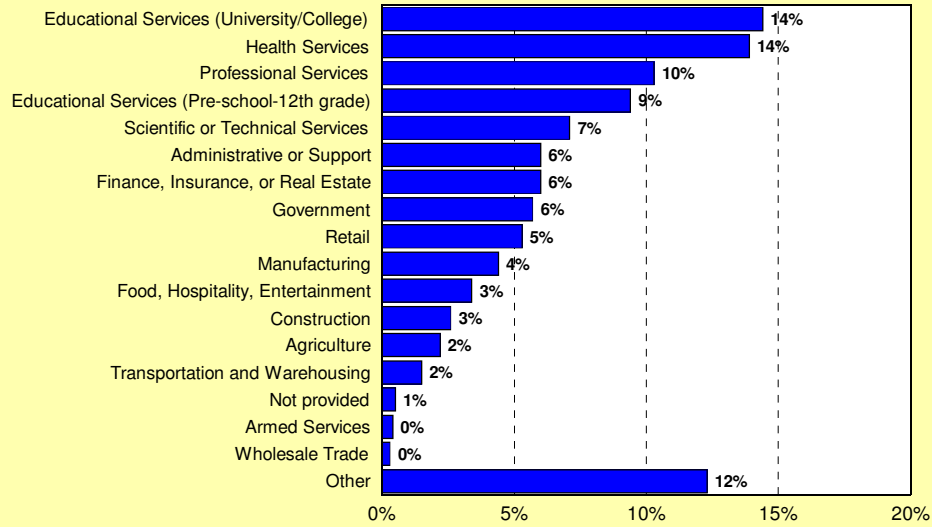
by percentage of respondents



Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)

## Q31. Demographics: Type of Work

by percentage of respondents



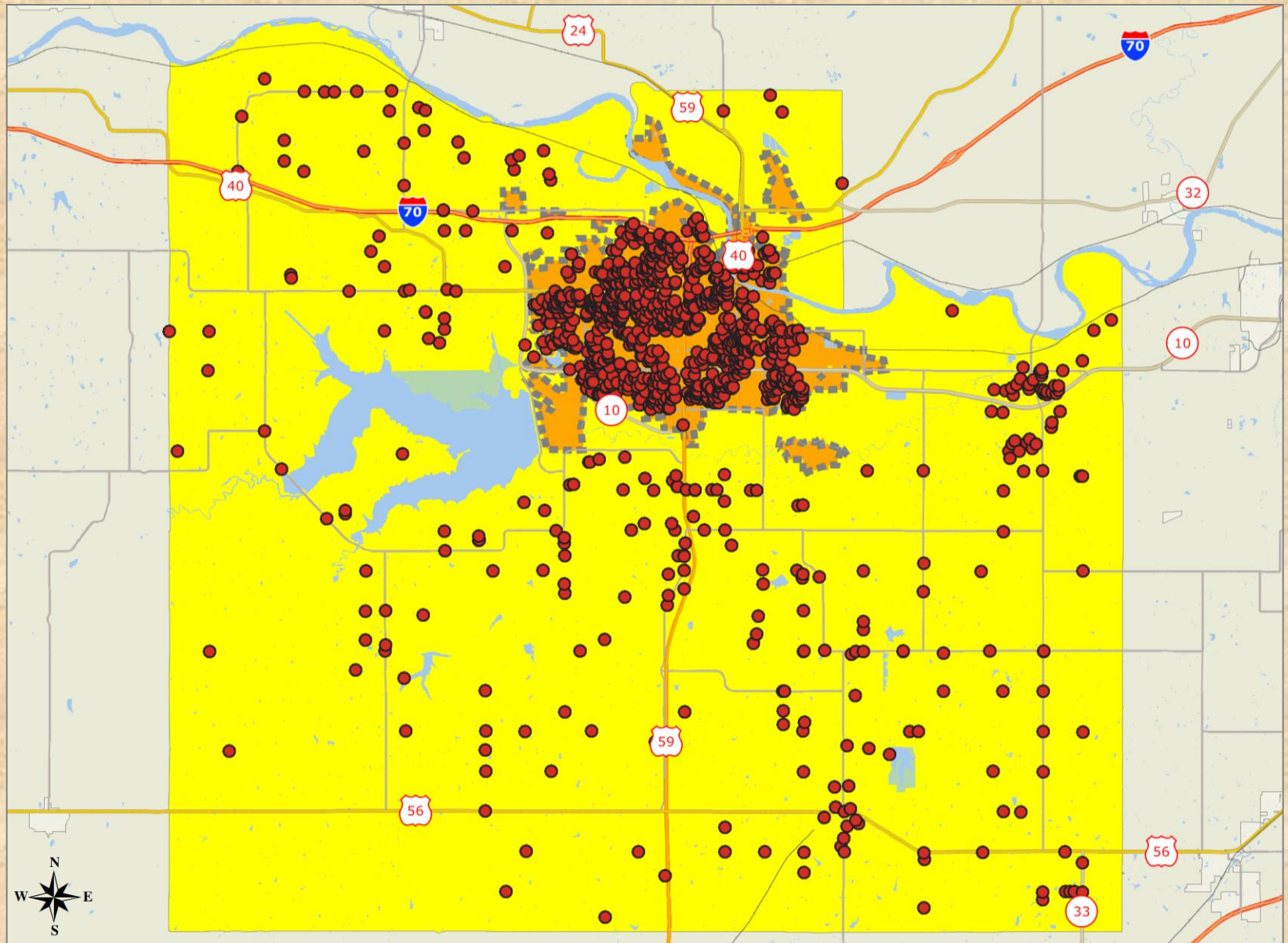
Source: Leisure Vision/ETC Institute for the City of Lawrence/Douglas County (2014)

# Appendix A

## *GIS Maps*

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# Location of Respondents



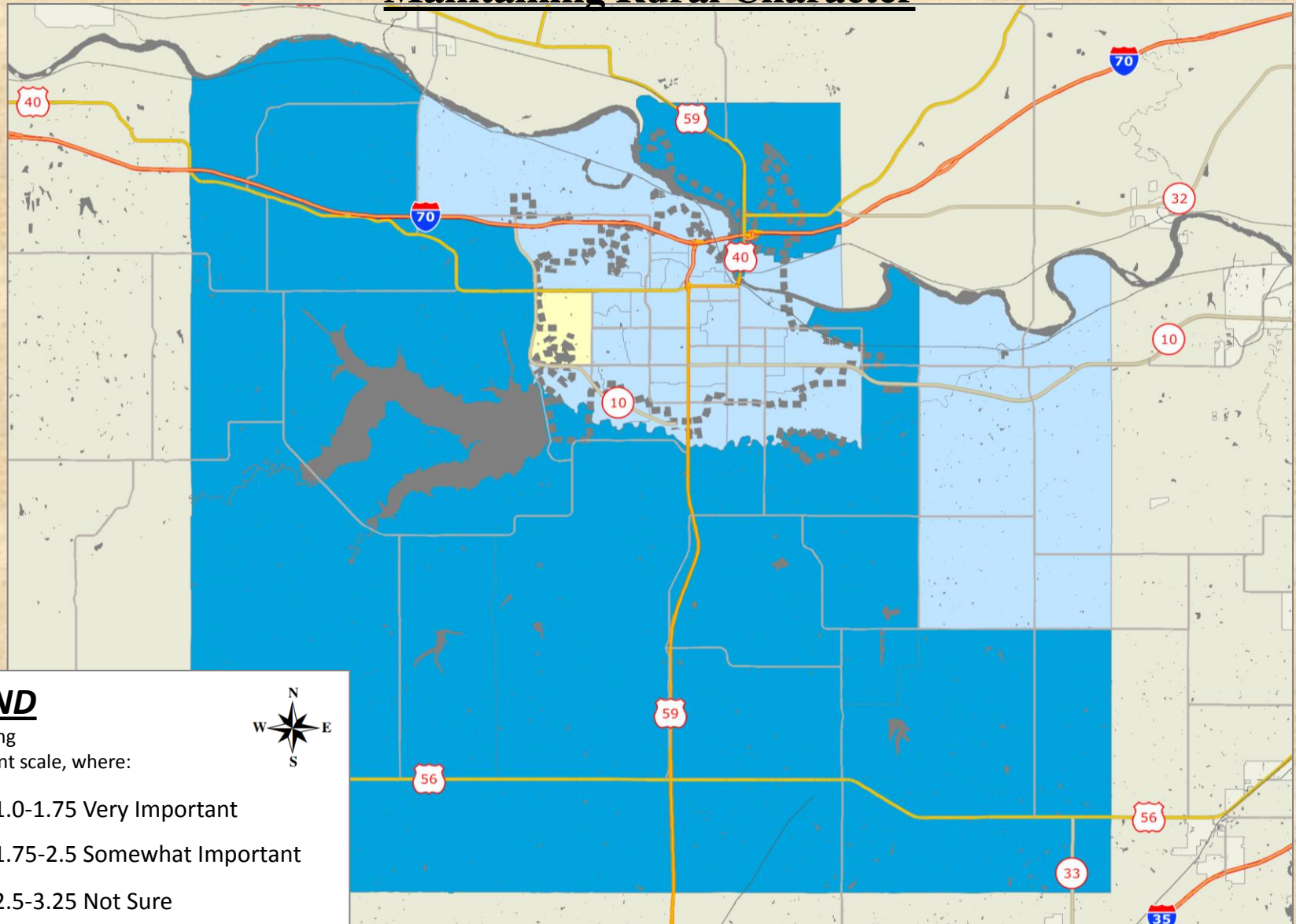
**2014 City of Lawrence/Douglas County  
Comprehensive Plan Survey**

# Respondent Rating of the Level of Importance of Issues Facing the City of Lawrence and Unincorporated Douglas County

## Question #1



# Q1a: Respondent Rating of the Level of Importance for Maintaining Rural Character








## 2014 City of Lawrence/Douglas County Survey

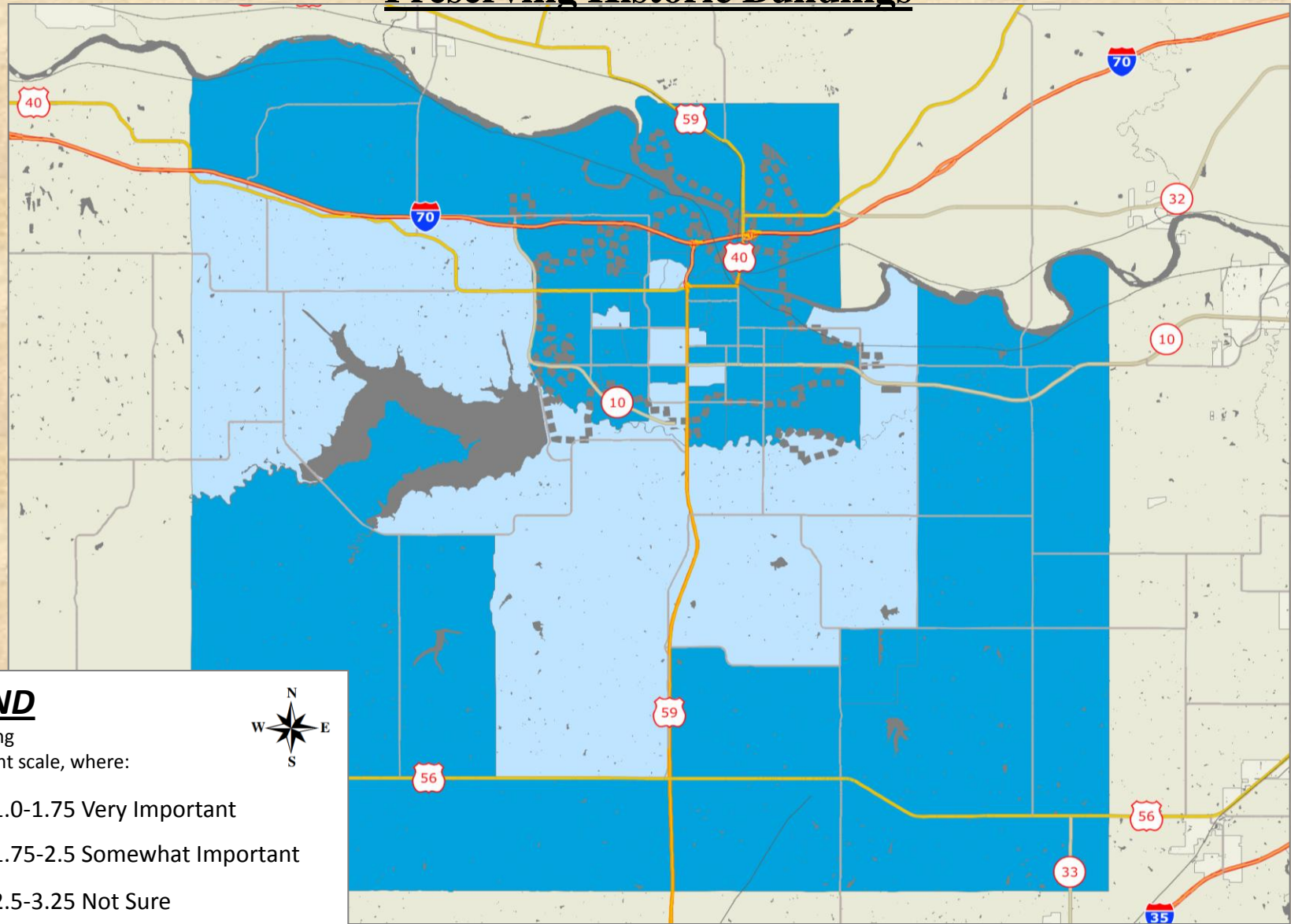
Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

### **LEGEND**

Mean rating  
on a 4-point scale, where:






-  1.0-1.75 Very Important
-  1.75-2.5 Somewhat Important
-  2.5-3.25 Not Sure
-  3.25-4.0 Not Important
-  Other (no responses)

# Q1b: Respondent Rating of the Level of Importance for Preserving Historic Buildings



**LEGEND**

Mean rating  
on a 4-point scale, where:

	1.0-1.75 Very Important
	1.75-2.5 Somewhat Important
	2.5-3.25 Not Sure
	3.25-4.0 Not Important
	Other (no responses)

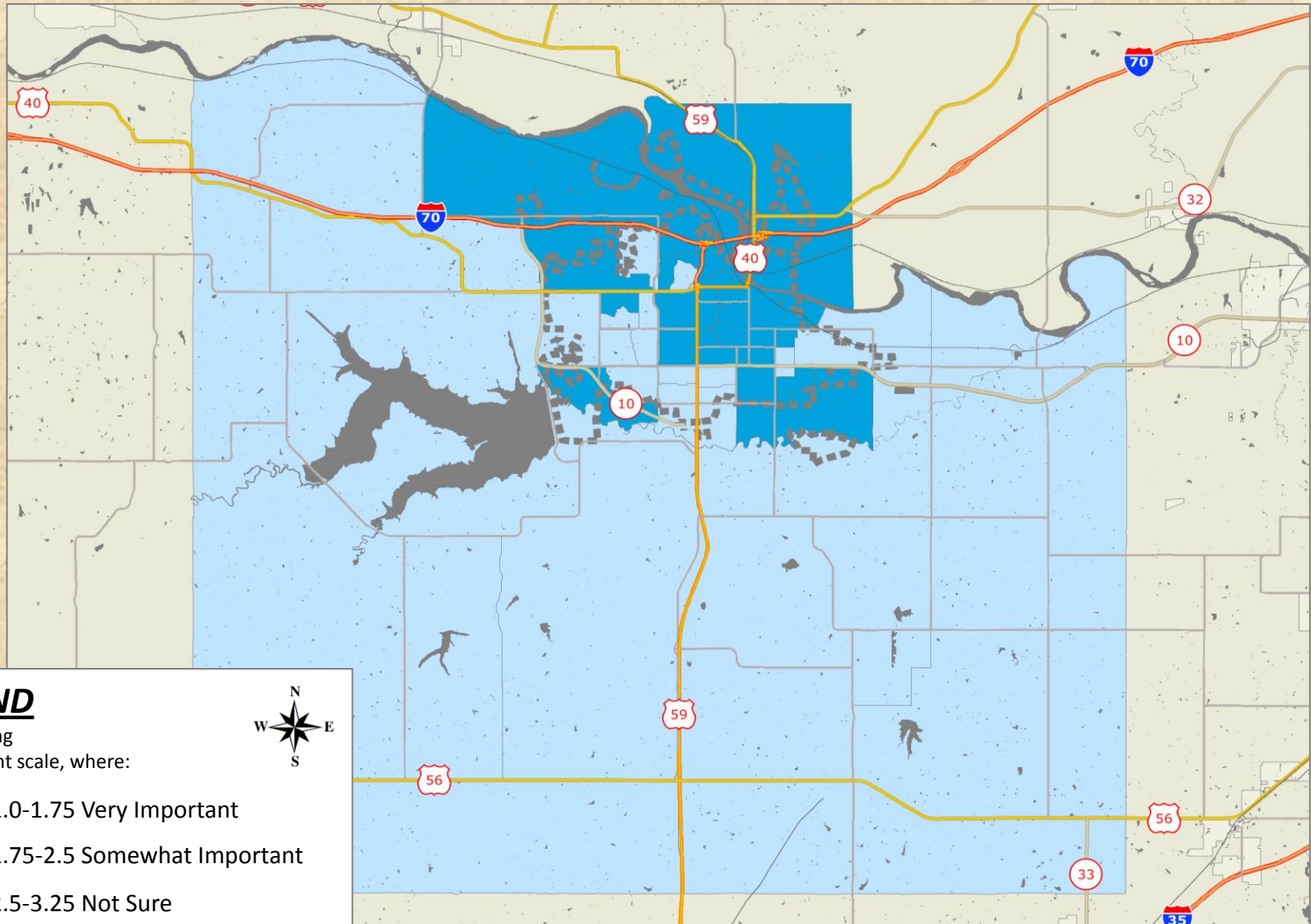


## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



# **Q1c: Respondent Rating of the Level of Importance for Revitalization of Older City-Center Neighborhoods**

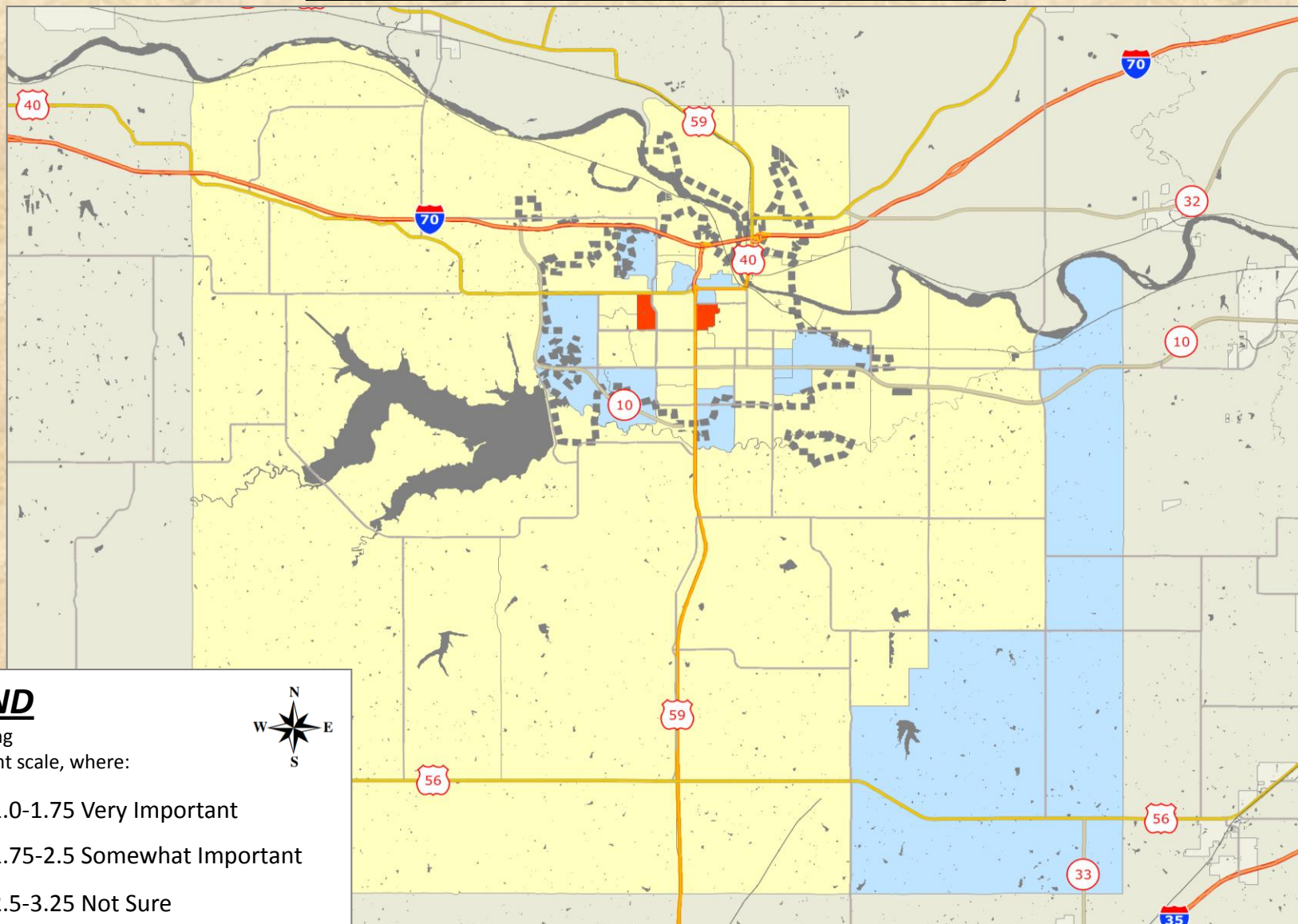


## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



# Q1d: Respondent Rating of the Level of Importance for Development of the Clinton Lake Area



## **LEGEND**

Mean rating  
on a 4-point scale, where:

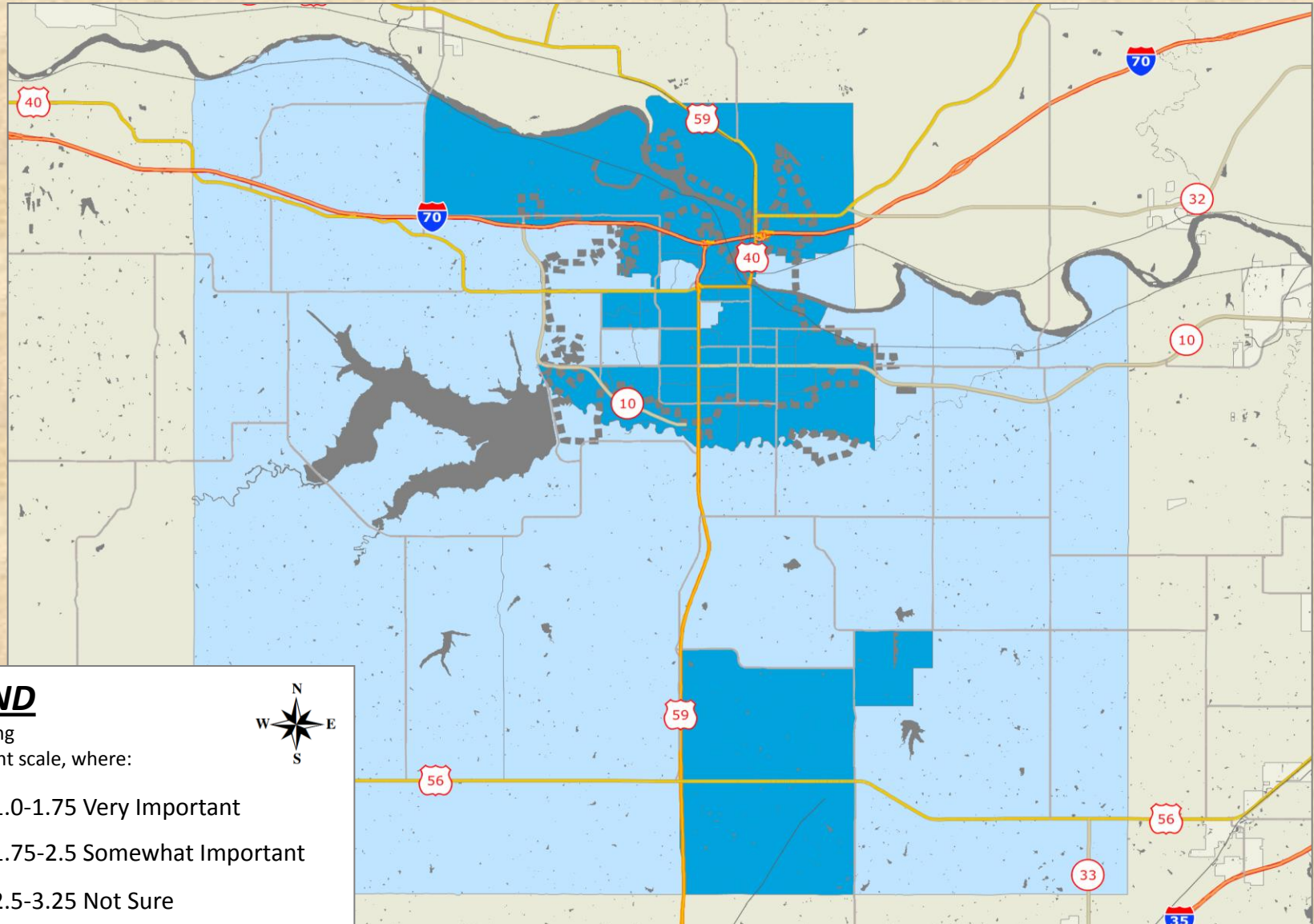


- 1.0-1.75 Very Important
- 1.75-2.5 Somewhat Important
- 2.5-3.25 Not Sure
- 3.25-4.0 Not Important
- Other (no responses)

## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

# **Q1e: Respondent Rating of the Level of Importance for Quality Housing for All Income Groups**

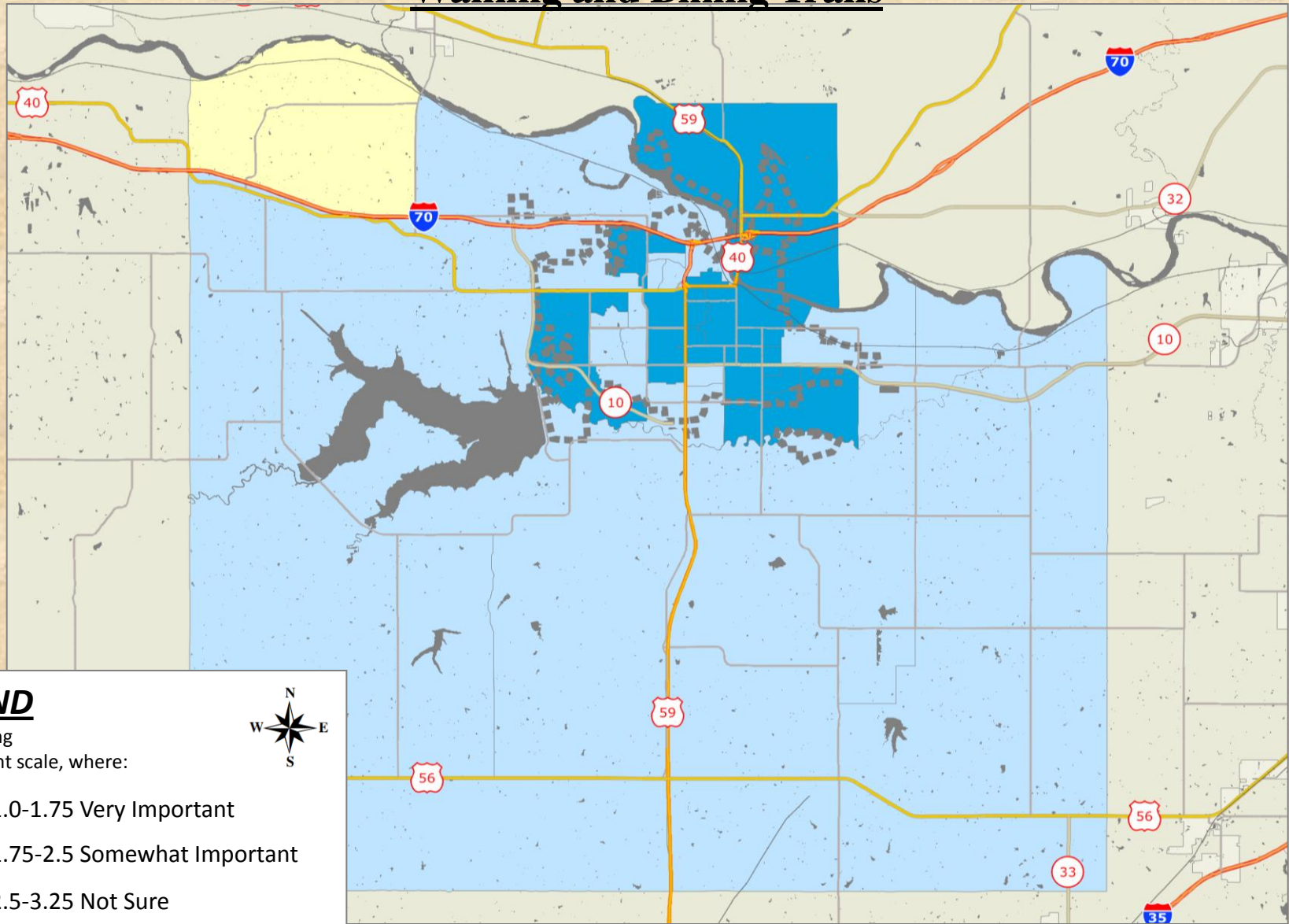


## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



# Q1f: Respondent Rating of the Level of Importance for Walking and Biking Trails



## LEGEND

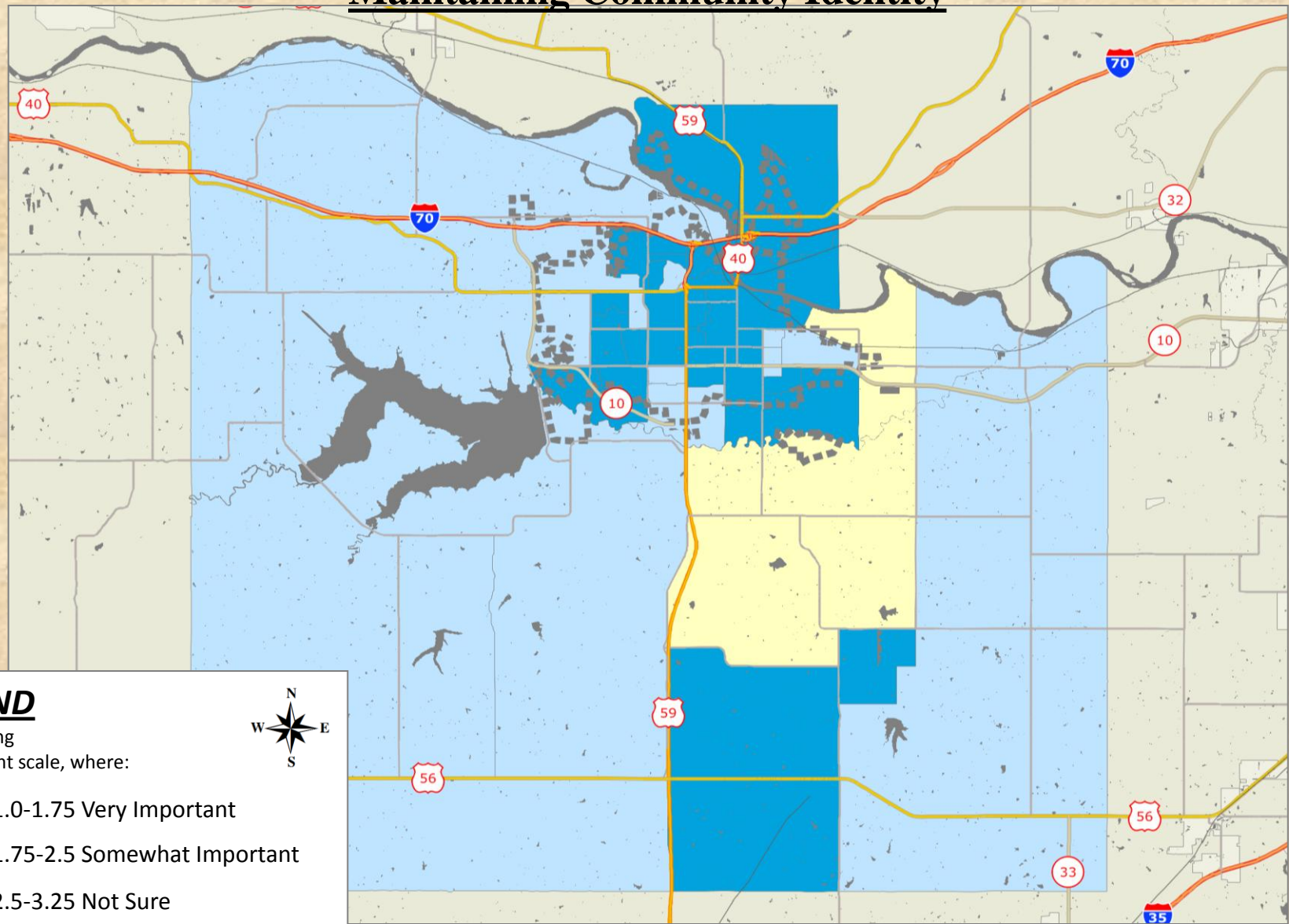
Mean rating  
on a 4-point scale, where:

- 1.0-1.75 Very Important
- 1.75-2.5 Somewhat Important
- 2.5-3.25 Not Sure
- 3.25-4.0 Not Important
- Other (no responses)

## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

# Q1g: Respondent Rating of the Level of Importance for Maintaining Community Identity








## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

### **LEGEND**

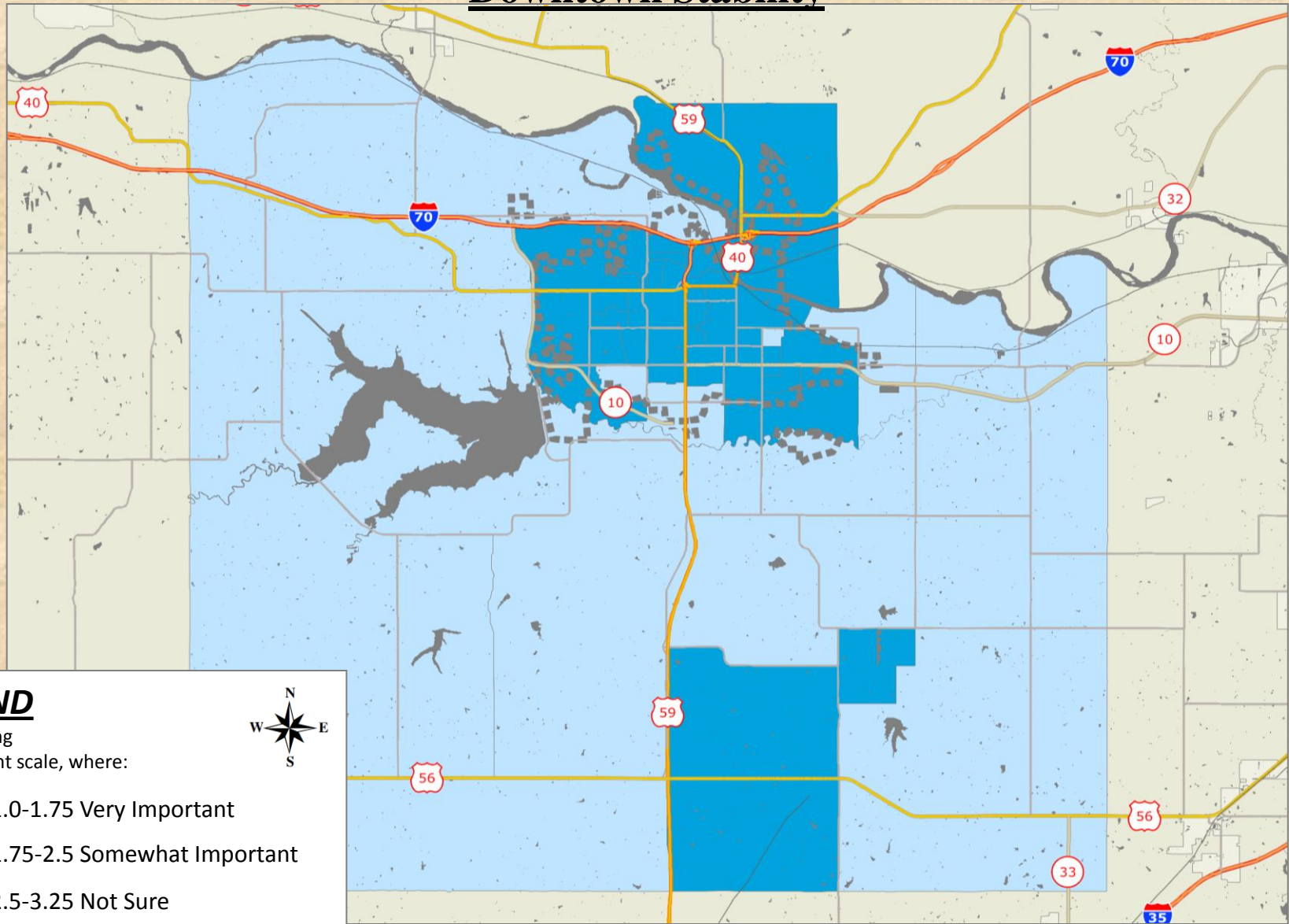
Mean rating  
on a 4-point scale, where:



-  1.0-1.75 Very Important
-  1.75-2.5 Somewhat Important
-  2.5-3.25 Not Sure
-  3.25-4.0 Not Important
-  Other (no responses)








# Q1h: Respondent Rating of the Level of Importance for Downtown Stability



## **LEGEND**

Mean rating  
on a 4-point scale, where:

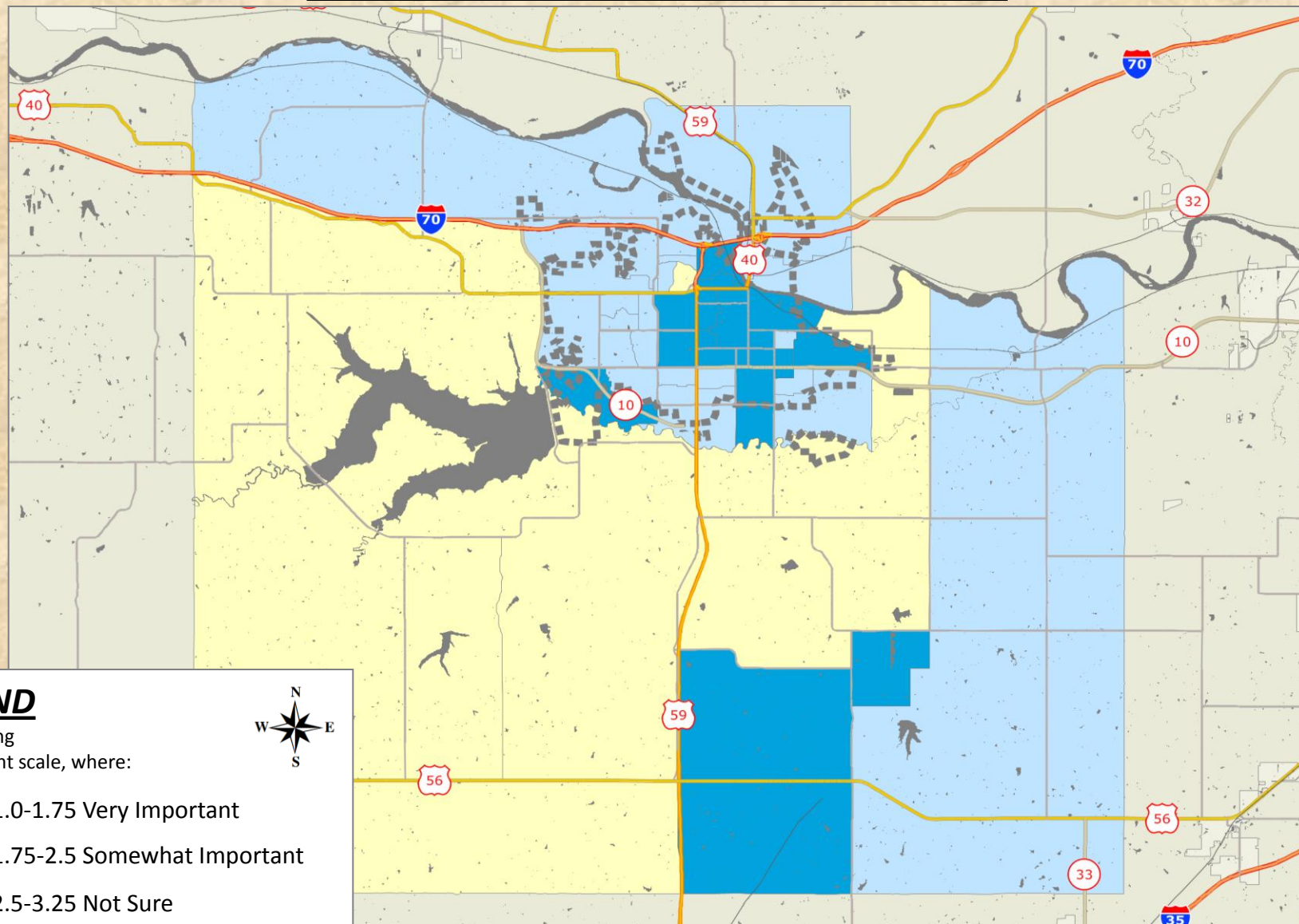


-  1.0-1.75 Very Important
-  1.75-2.5 Somewhat Important
-  2.5-3.25 Not Sure
-  3.25-4.0 Not Important
-  Other (no responses)

## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)






# Q1i: Respondent Rating of the Level of Importance for Transportation Alternatives to the Car



## **LEGEND**

Mean rating  
on a 4-point scale, where:



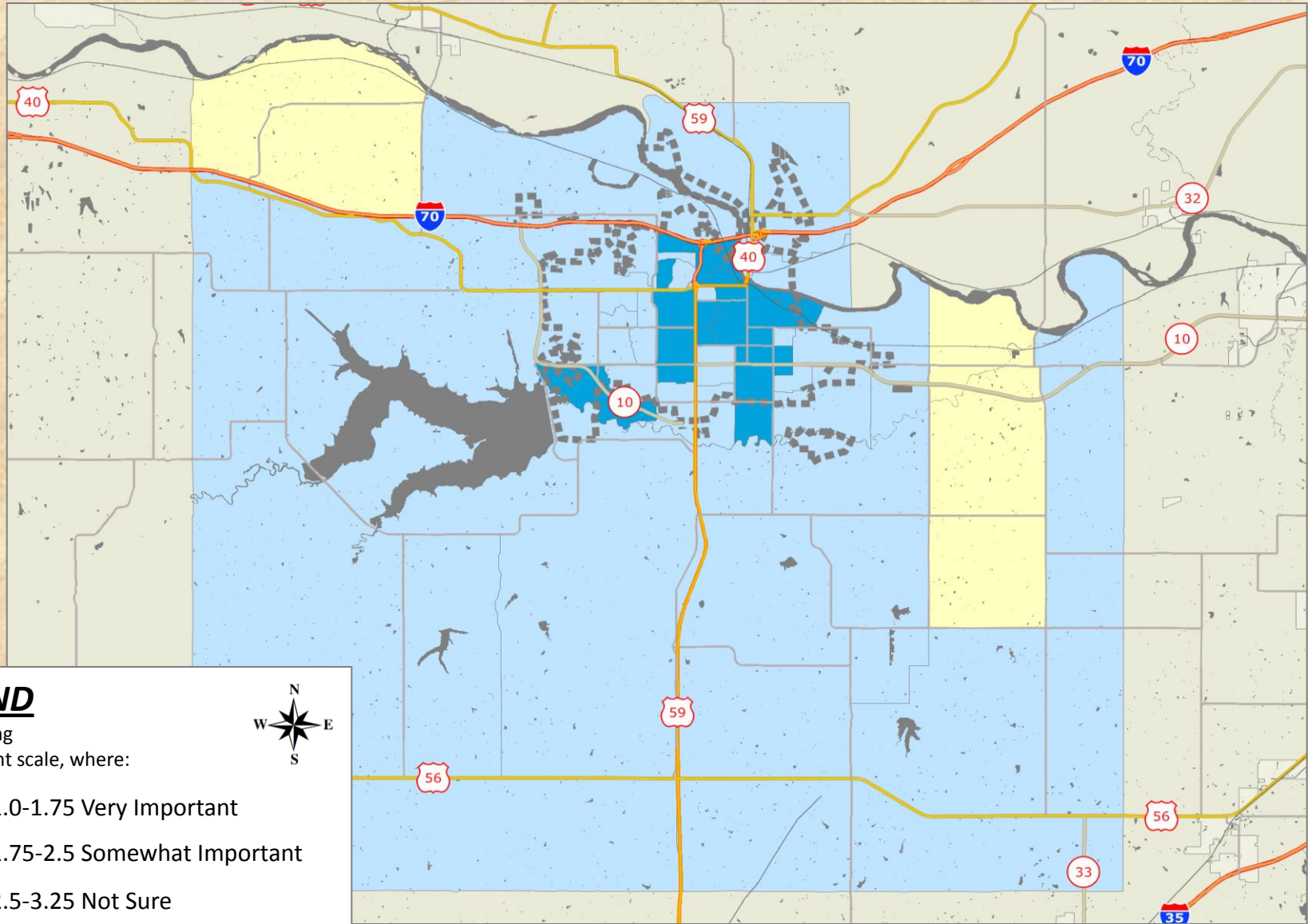
-  1.0-1.75 Very Important
-  1.75-2.5 Somewhat Important
-  2.5-3.25 Not Sure
-  3.25-4.0 Not Important
-  Other (no responses)

## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



# Q1j: Respondent Rating of the Level of Importance for Availability of Arts and Culture Opportunities








## 2014 City of Lawrence/Douglas County Survey

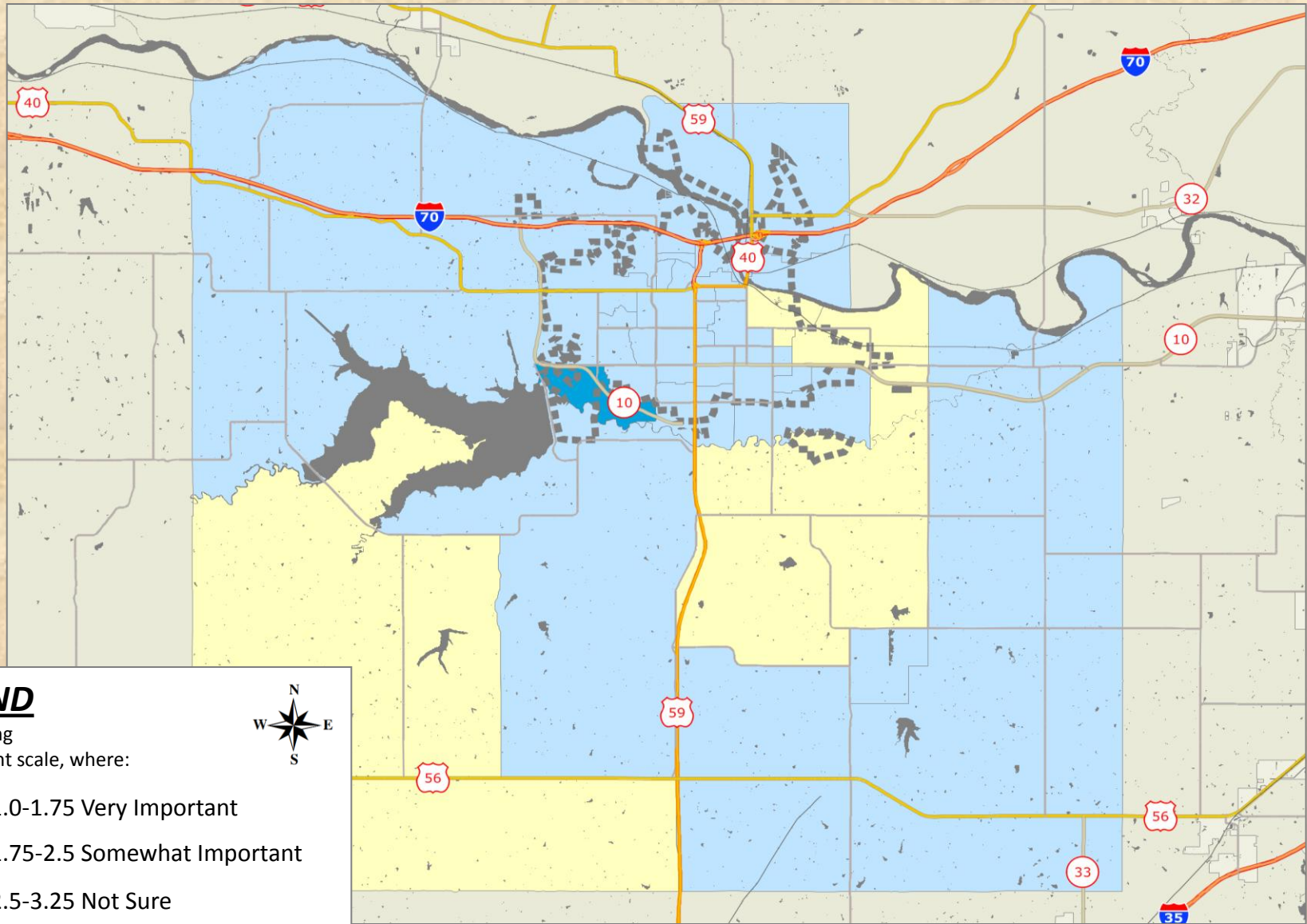
Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

### **LEGEND**

Mean rating  
on a 4-point scale, where:

-  1.0-1.75 Very Important
-  1.75-2.5 Somewhat Important
-  2.5-3.25 Not Sure
-  3.25-4.0 Not Important
-  Other (no responses)

# Q1k: Respondent Rating of the Level of Importance for Appearance of Multi-family Residential Developments

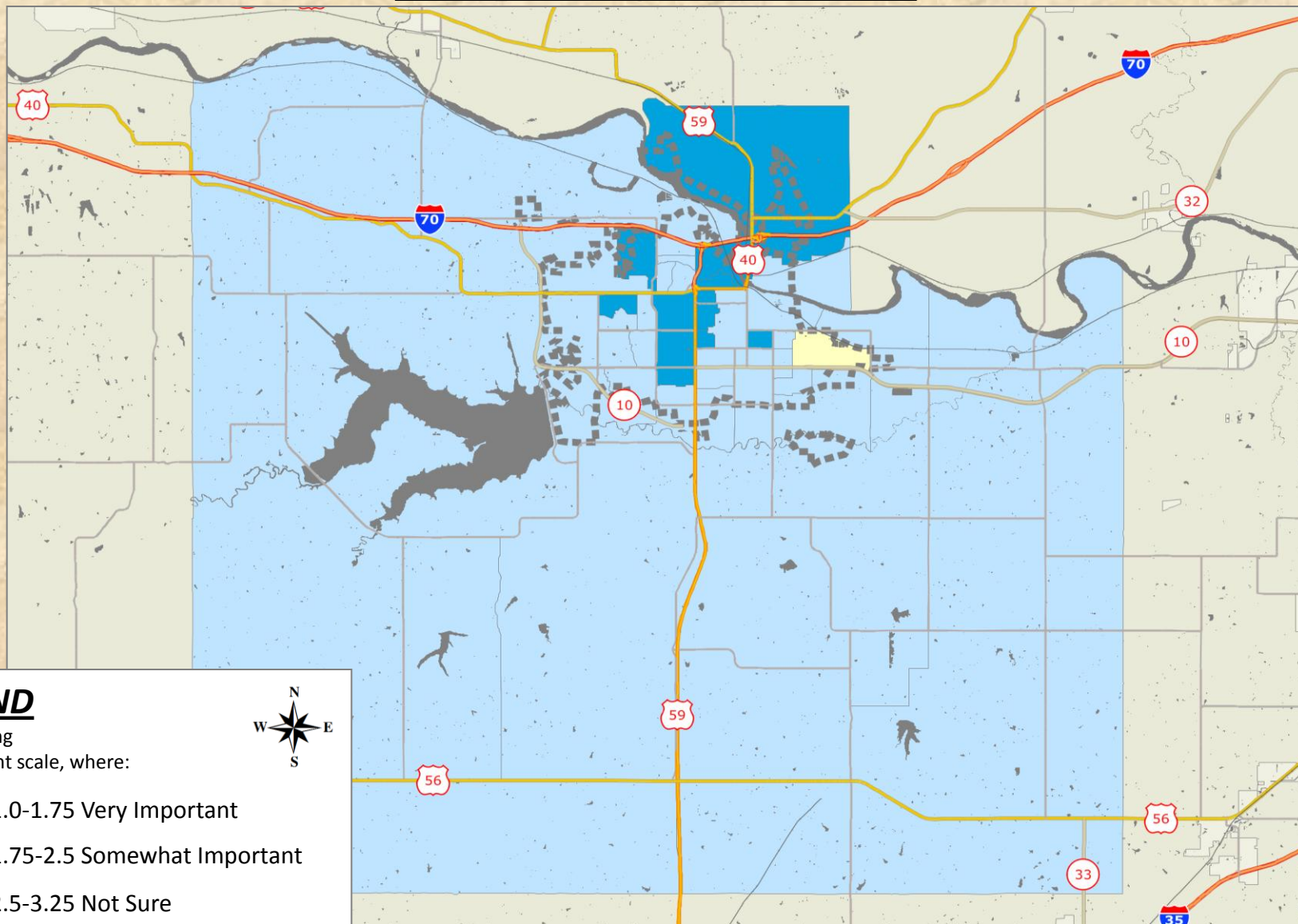


## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



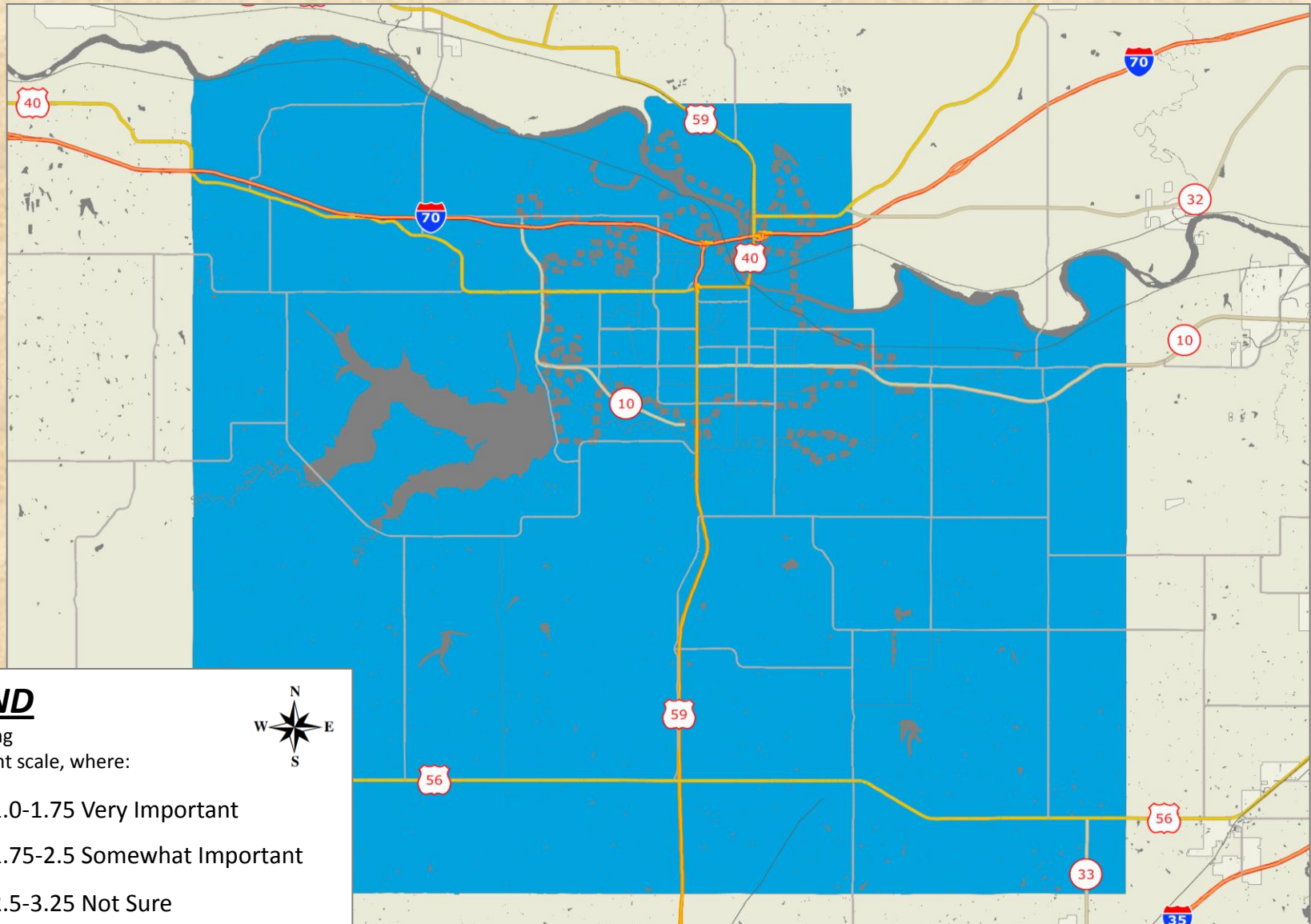
# Q11: Respondent Rating of the Level of Importance for Incorporating Natural Areas



## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

# Q1m: Respondent Rating of the Level of Importance for Creating Employment Opportunities

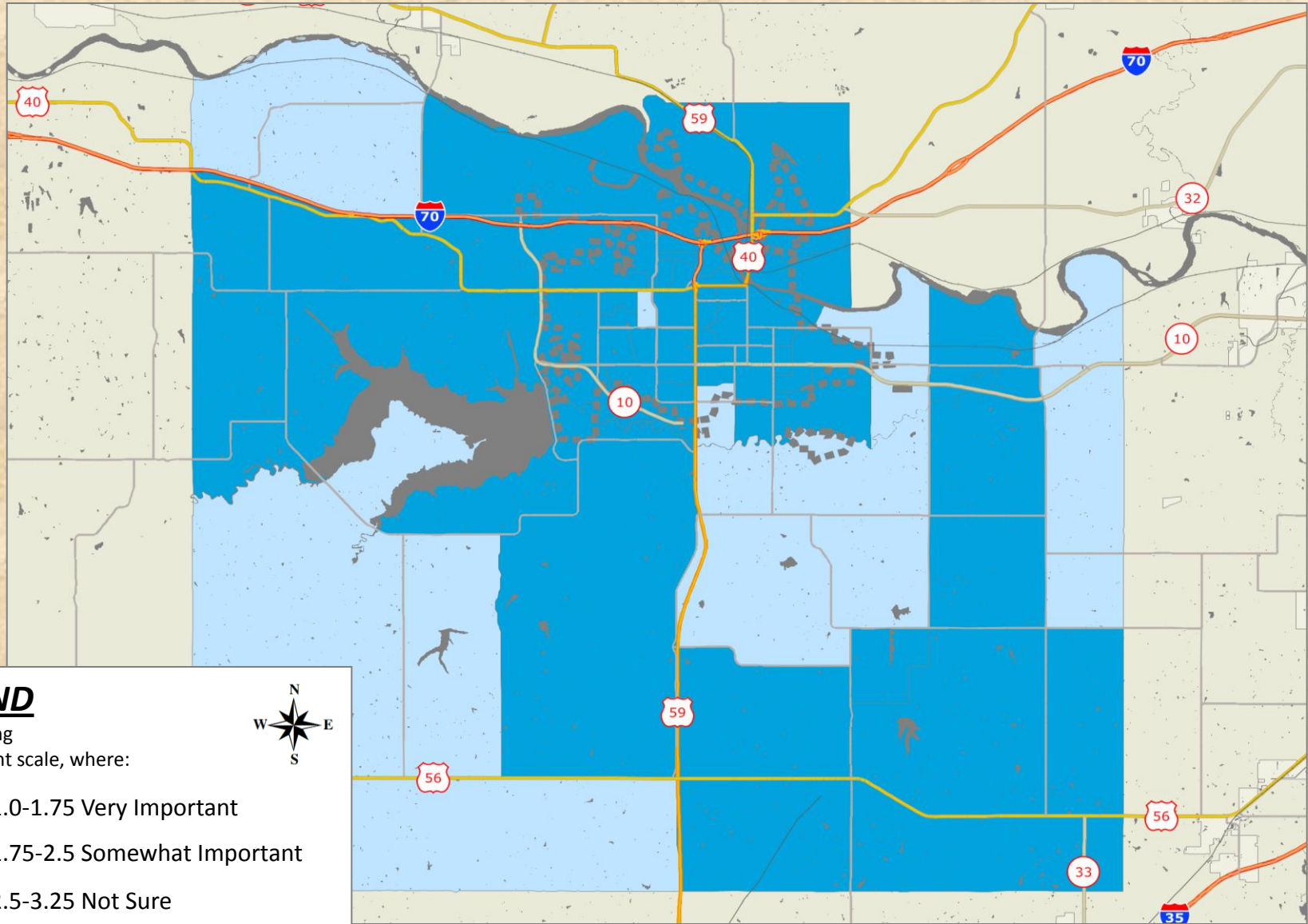


## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



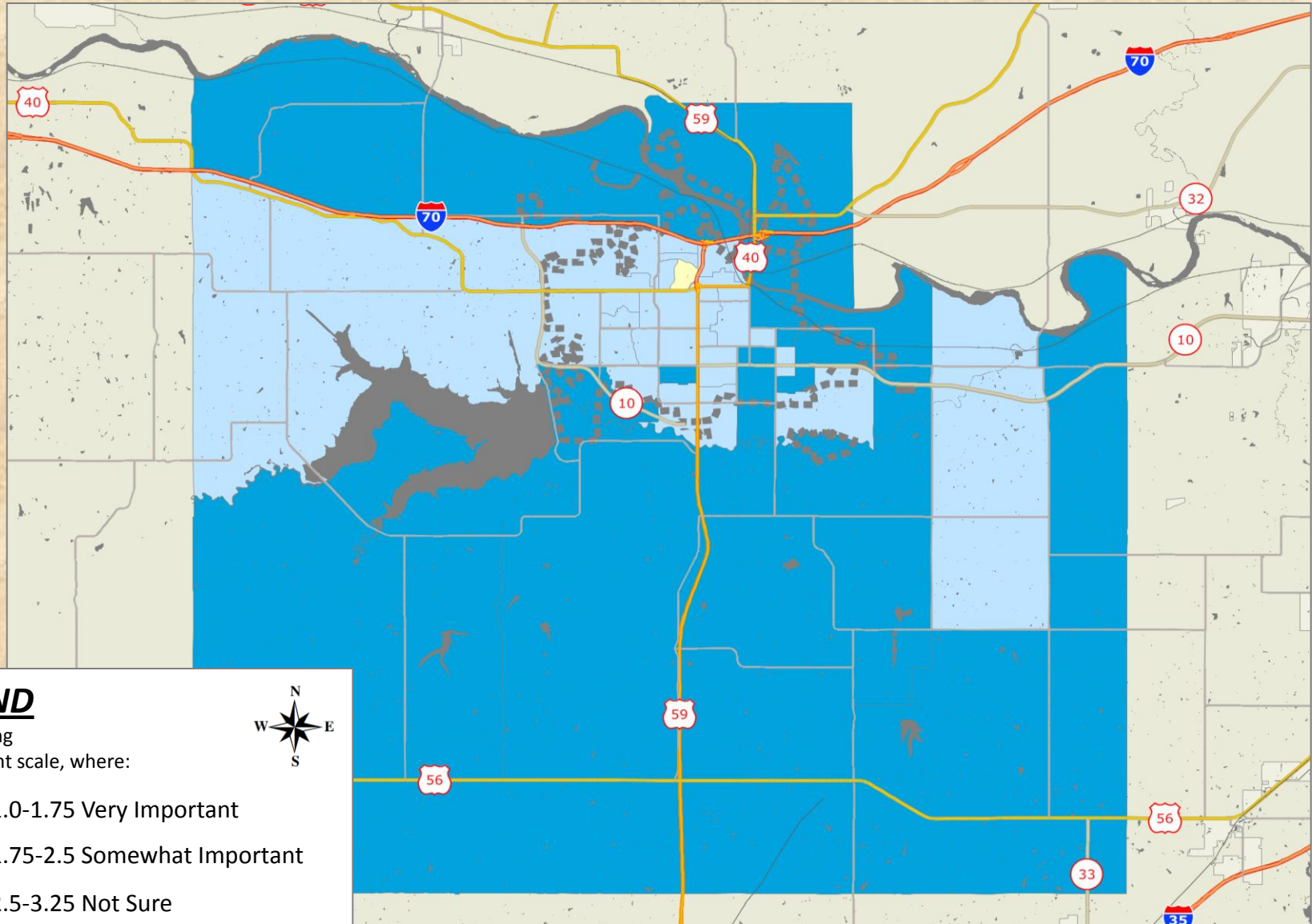
# Q1n: Respondent Rating of the Level of Importance for Parks, Recreation, Open Space



## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

# Q1o: Respondent Rating of the Level of Importance for Protecting High Value Farmland



## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

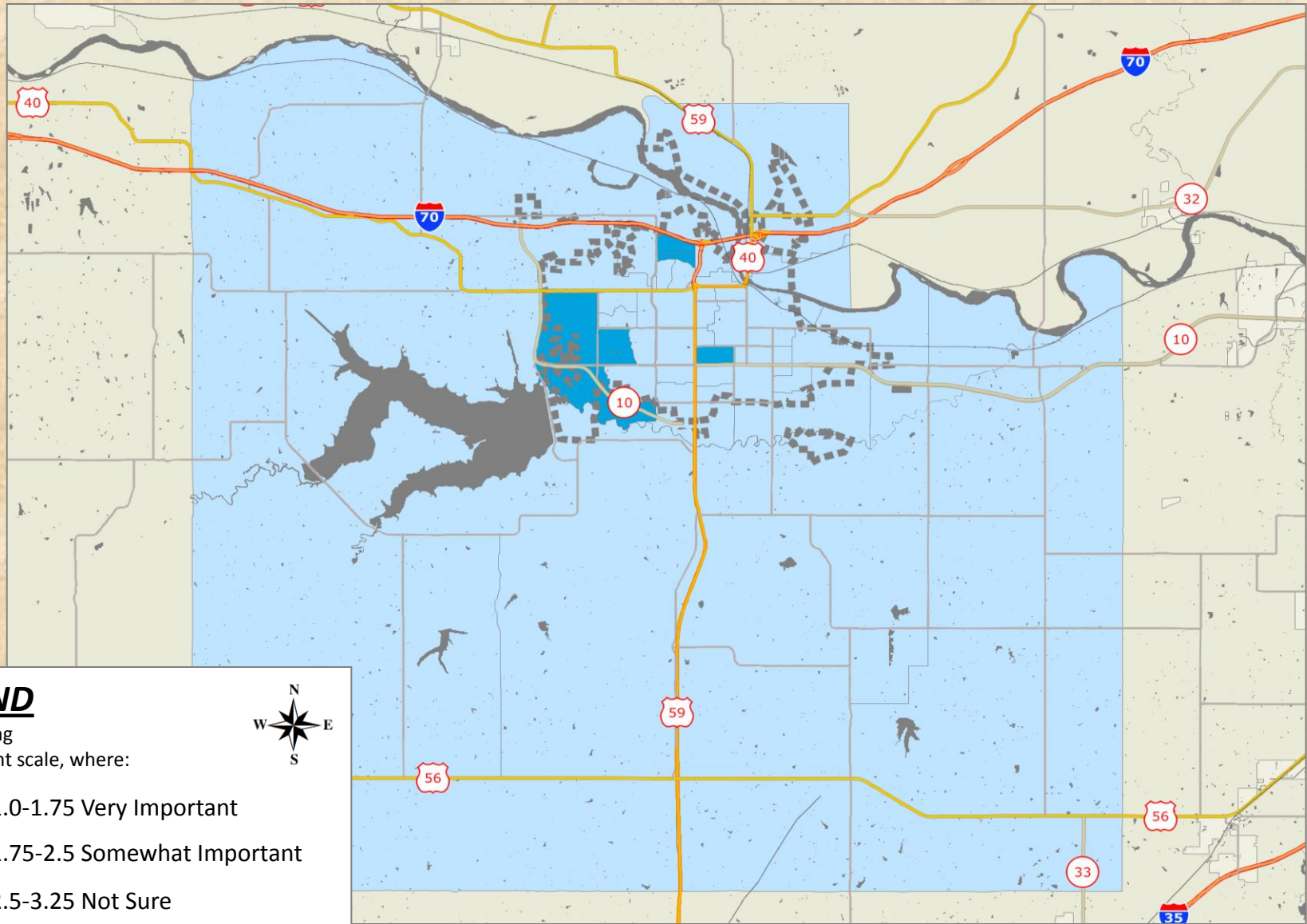
### **LEGEND**

Mean rating  
on a 4-point scale, where:

- 1.0-1.75 Very Important
- 1.75-2.5 Somewhat Important
- 2.5-3.25 Not Sure
- 3.25-4.0 Not Important
- Other (no responses)








# Q1p: Respondent Rating of the Level of Importance for Appearance of Commercial Areas



## **LEGEND**

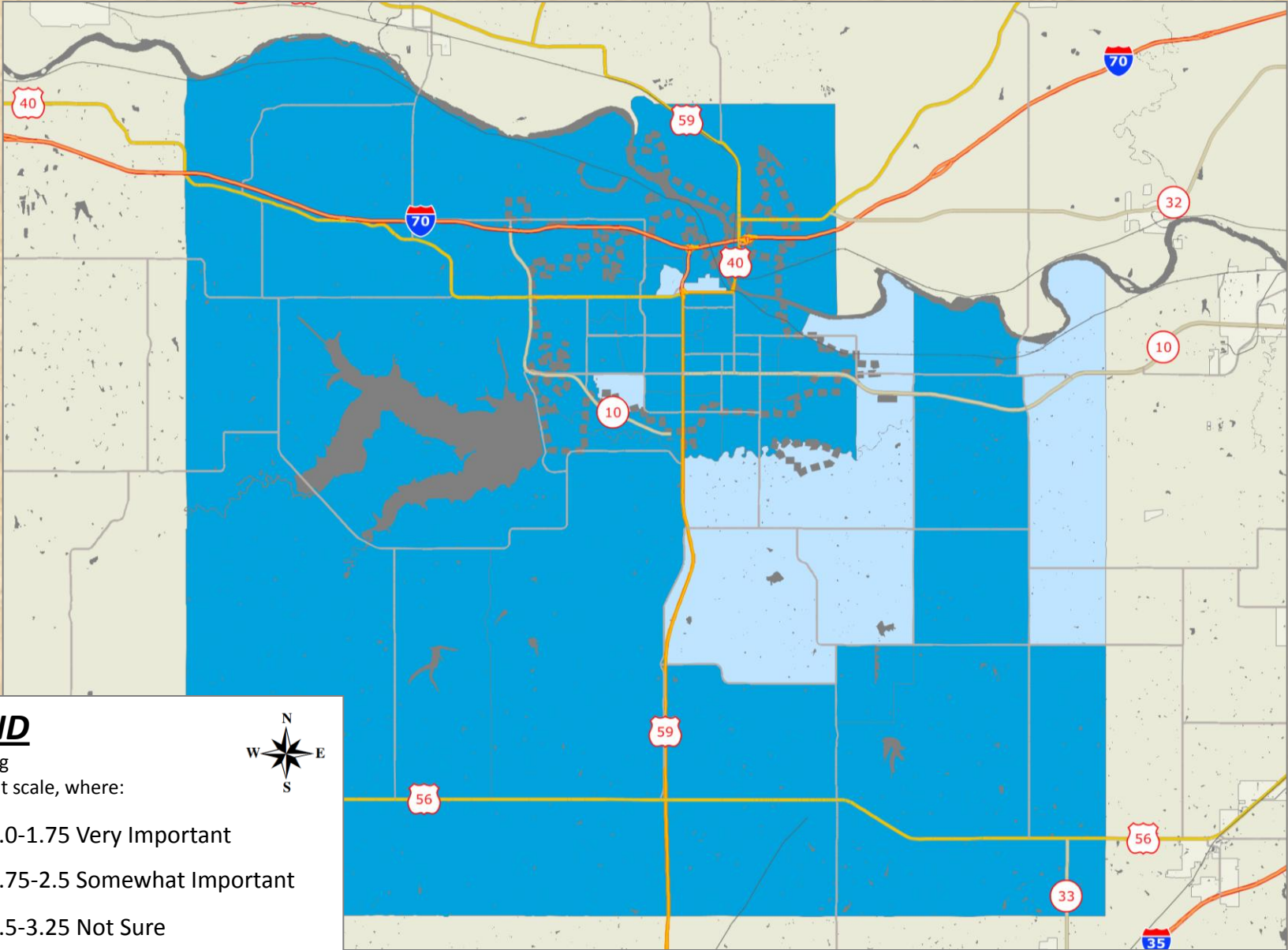
Mean rating  
on a 4-point scale, where:

-  1.0-1.75 Very Important
-  1.75-2.5 Somewhat Important
-  2.5-3.25 Not Sure
-  3.25-4.0 Not Important
-  Other (no responses)

## **2014 City of Lawrence/Douglas County Survey**






Shading reflects the mean rating for all respondents  
by CBG (merged as needed)


# Q1q: Respondent Rating of the Level of Importance for Managing Future Growth



**LEGEND**

Mean rating  
on a 4-point scale, where:

	1.0-1.75 Very Important
	1.75-2.5 Somewhat Important
	2.5-3.25 Not Sure
	3.25-4.0 Not Important
	Other (no responses)

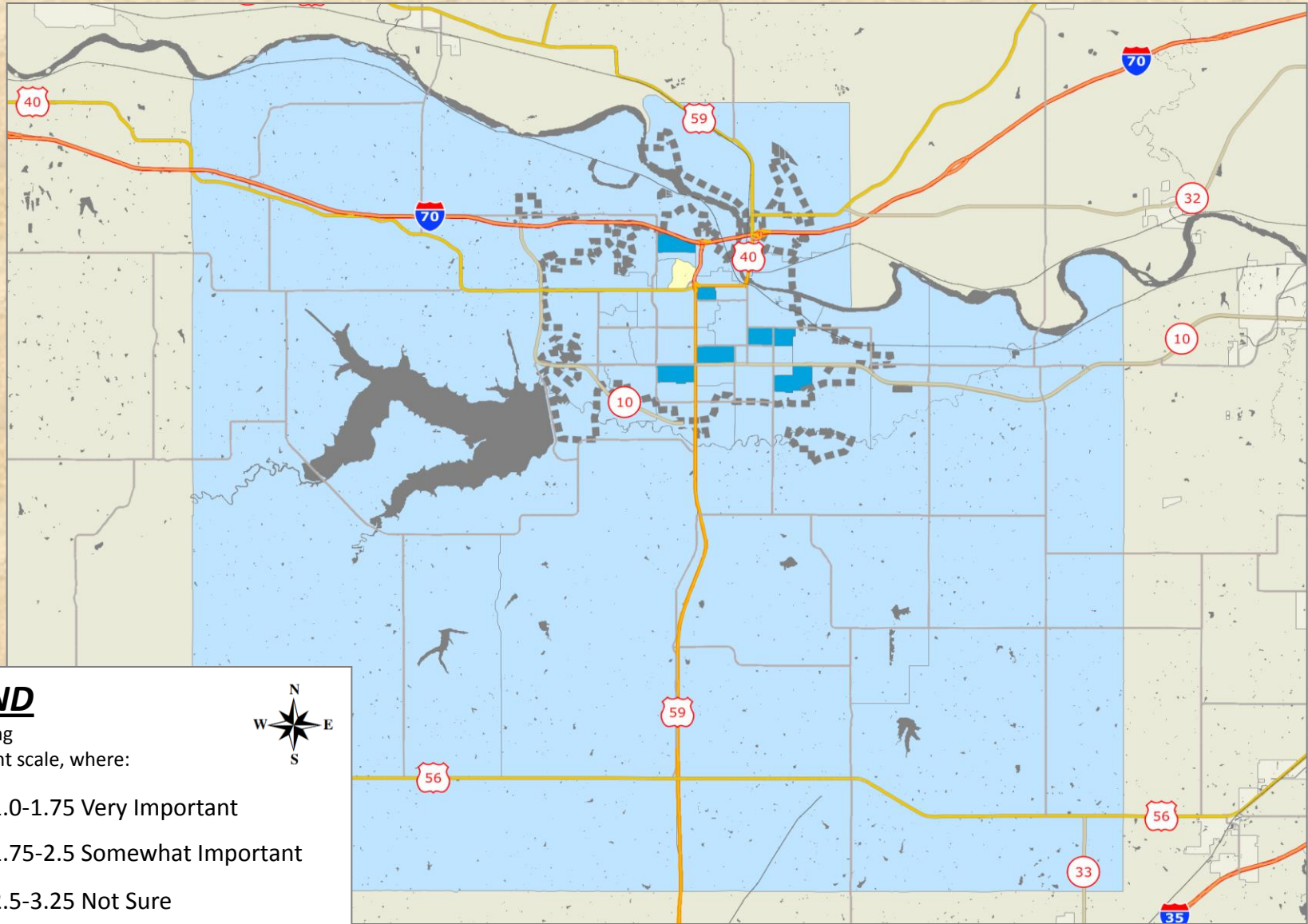


## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)








# Q1r: Respondent Rating of the Level of Importance for Activities and Housing for the Retirement Community



## **LEGEND**

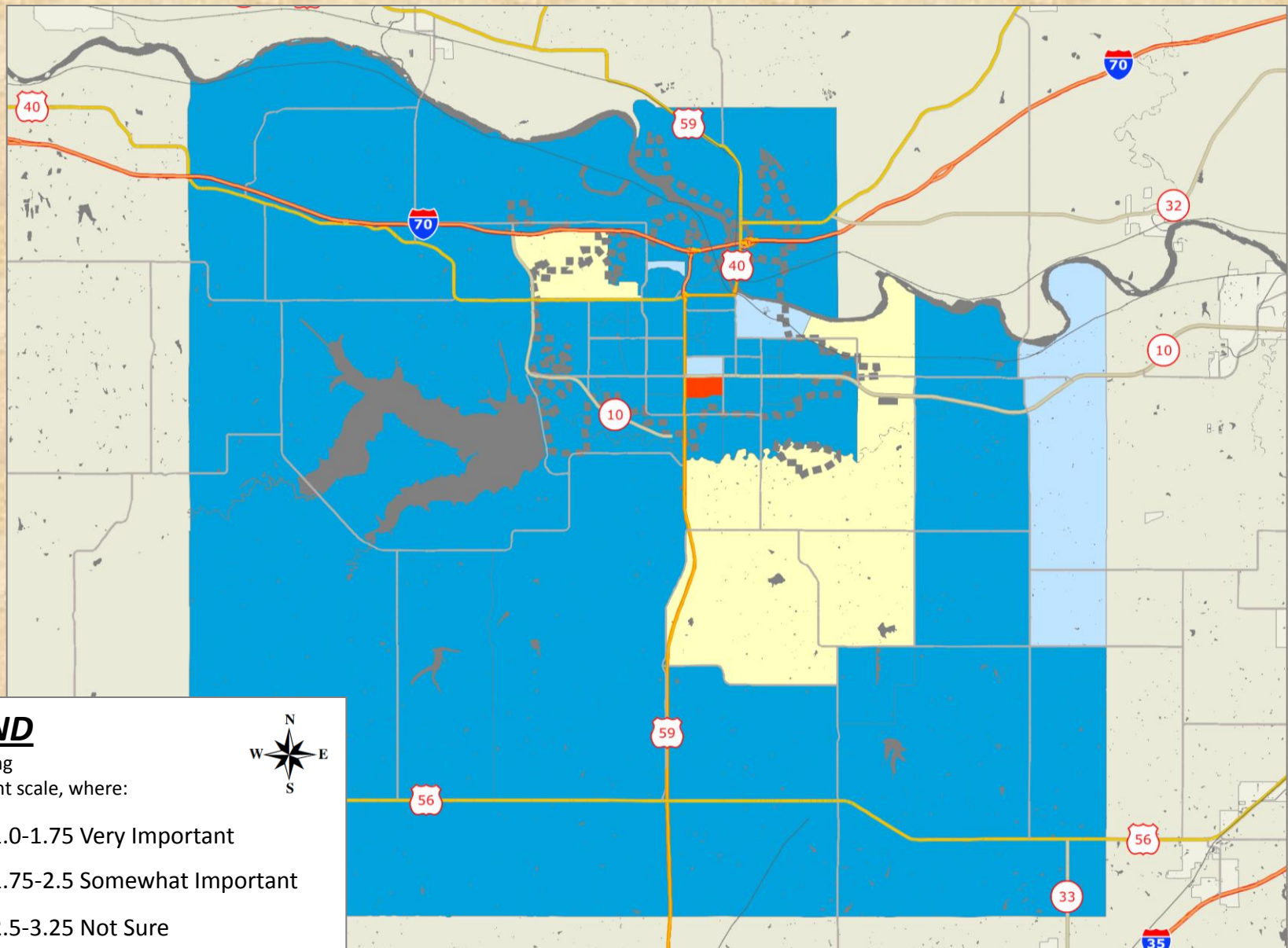
Mean rating  
on a 4-point scale, where:

-  1.0-1.75 Very Important
-  1.75-2.5 Somewhat Important
-  2.5-3.25 Not Sure
-  3.25-4.0 Not Important
-  Other (no responses)

## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

# Q1s: Respondent Rating of the Level of Importance for Other



## 2014 City of Lawrence/Douglas County Survey

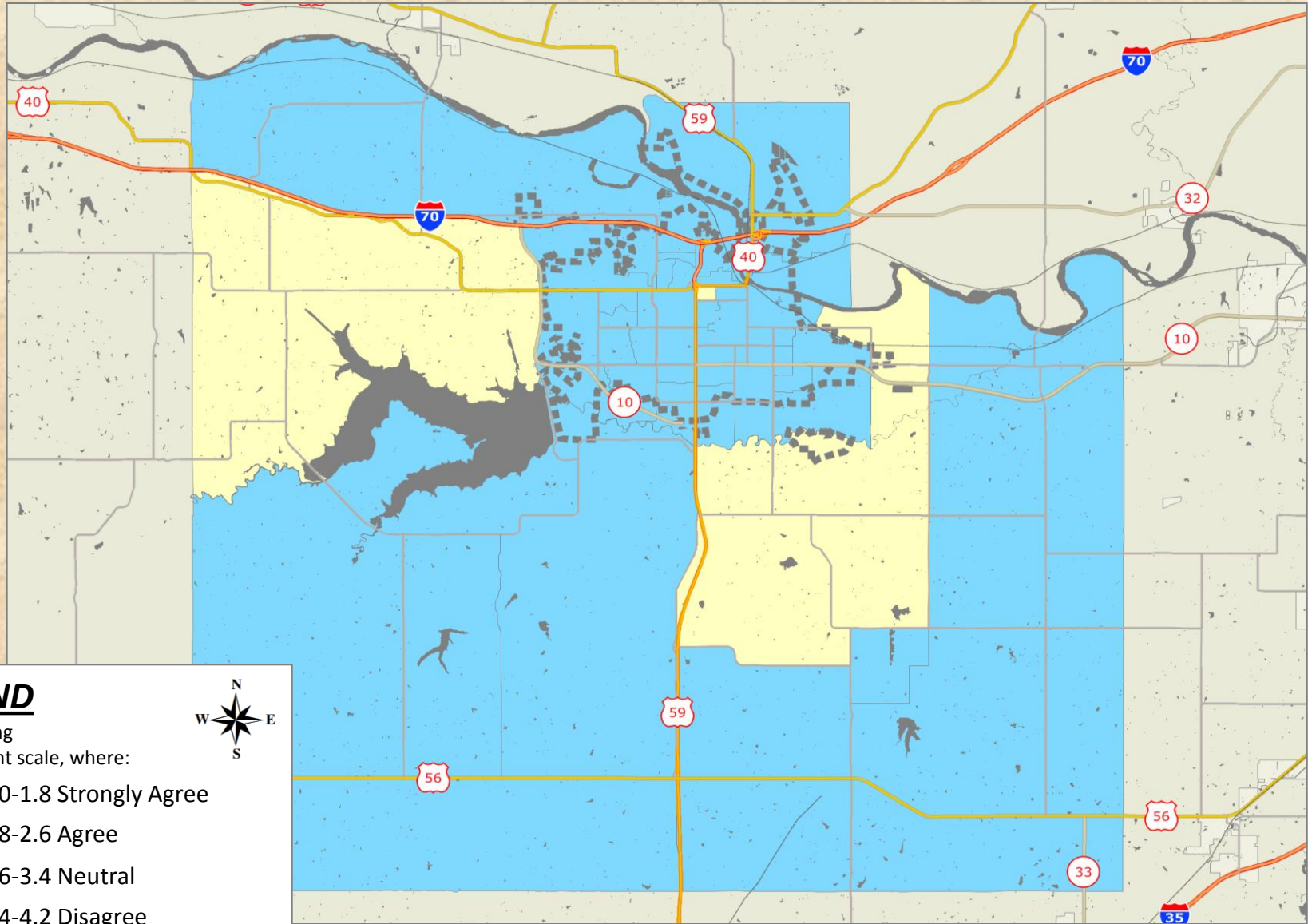
Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



# Vision for the Future

Question #3

# Q3a: Respondent Level of Agreement with A Stronger Community Identity








## 2014 City of Lawrence/Douglas County Survey

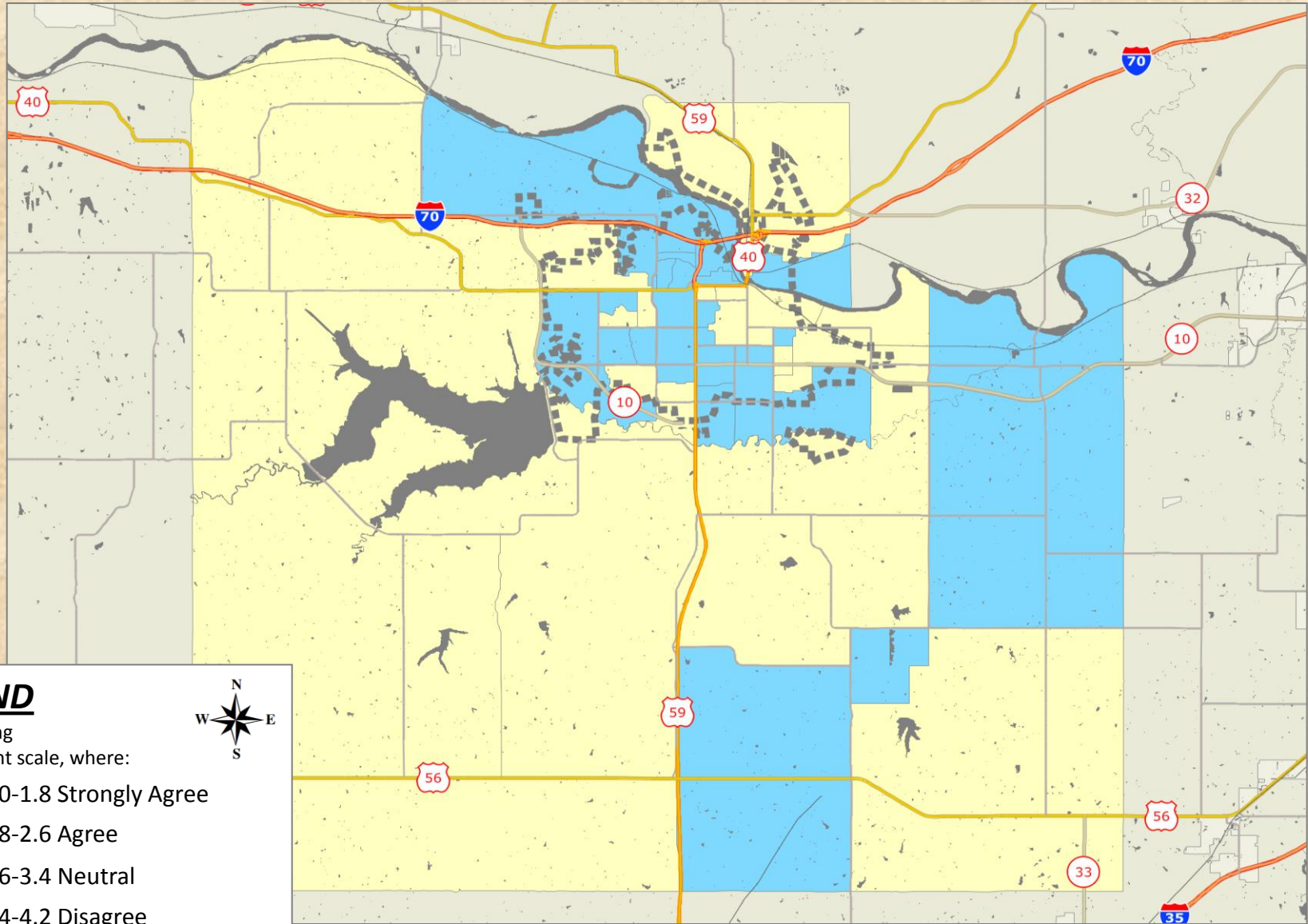
Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

### **LEGEND**

Mean rating  
on a 5-point scale, where:

-  1.0-1.8 Strongly Agree
-  1.8-2.6 Agree
-  2.6-3.4 Neutral
-  3.4-4.2 Disagree
-  4.2-5.0 Strongly Disagree
-  Other (no responses)

## Q3b: Respondent Level of Agreement with More Attractive City Entrances

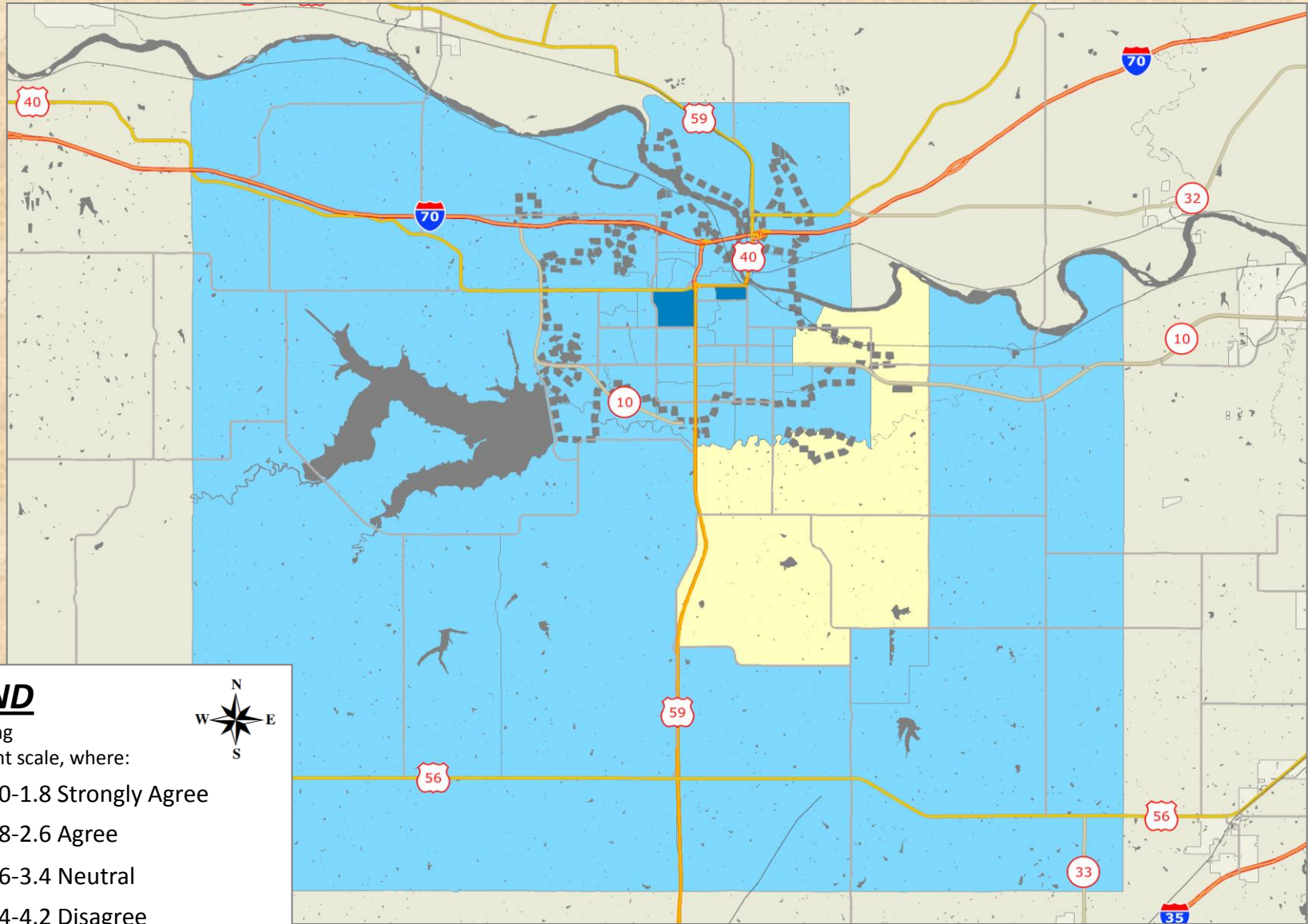


### 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



# Q3c: Respondent Level of Agreement with More Parks and Open Space



## **LEGEND**

Mean rating  
on a 5-point scale, where:

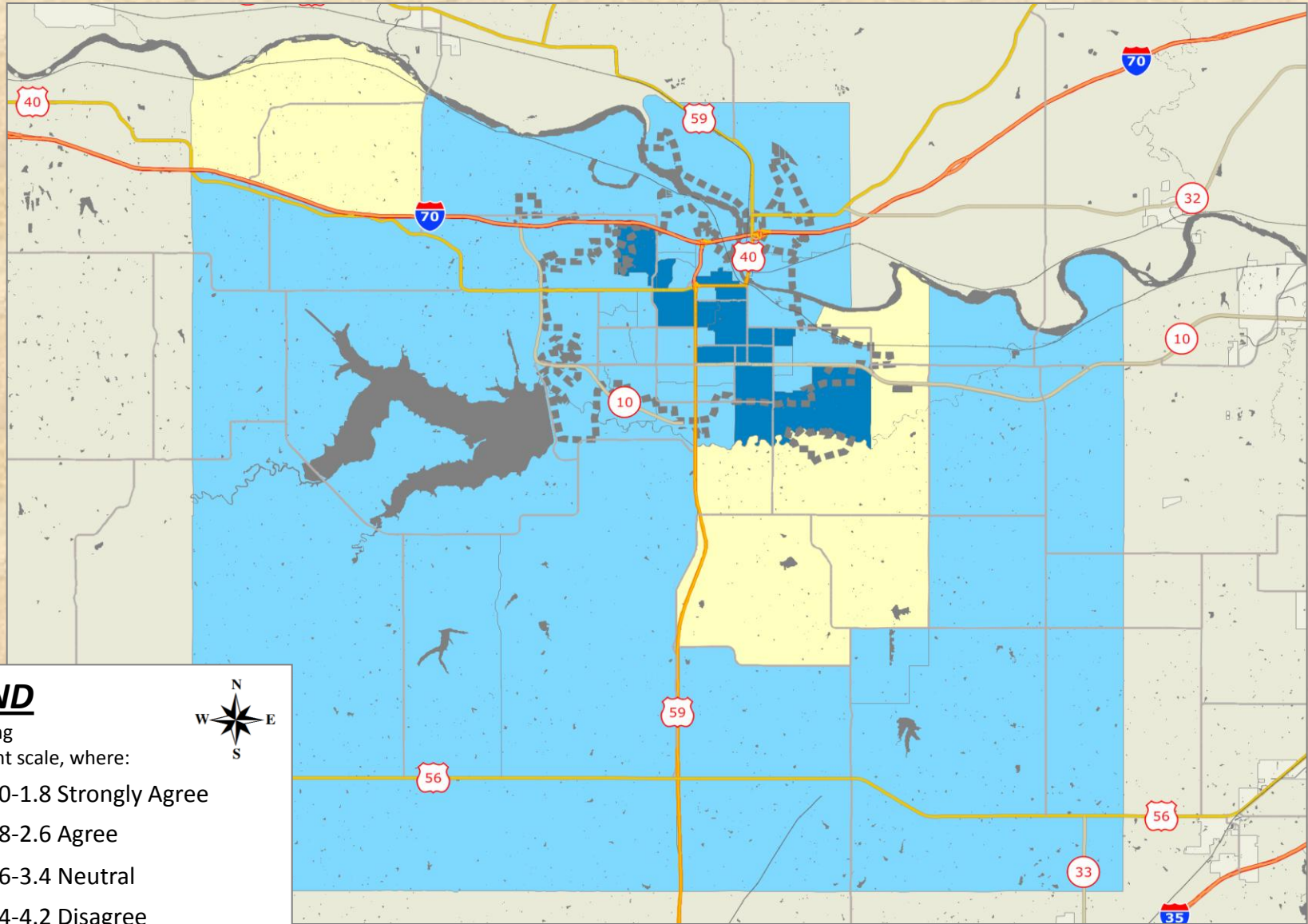


- 1.0-1.8 Strongly Agree
- 1.8-2.6 Agree
- 2.6-3.4 Neutral
- 3.4-4.2 Disagree
- 4.2-5.0 Strongly Disagree
- Other (no responses)

## **2014 City of Lawrence/Douglas County Survey**







Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

# Q3d: Respondent Level of Agreement with More Sidewalks, Walking Paths and Trails



## **LEGEND**

Mean rating  
on a 5-point scale, where:

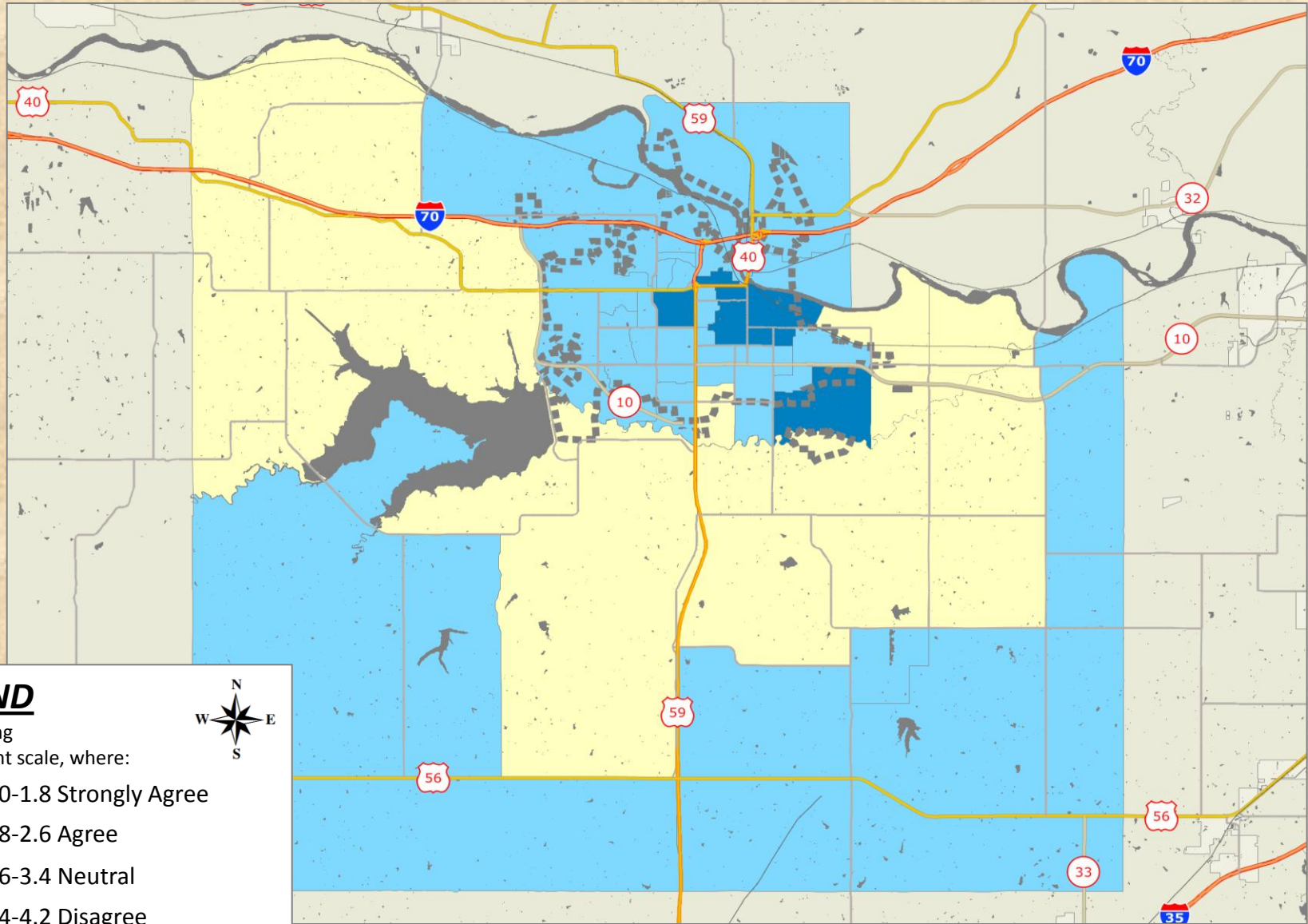
-  1.0-1.8 Strongly Agree
-  1.8-2.6 Agree
-  2.6-3.4 Neutral
-  3.4-4.2 Disagree
-  4.2-5.0 Strongly Disagree
-  Other (no responses)

## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)









# Q3e: Respondent Level of Agreement with More Bike Paths and Routes



**LEGEND**

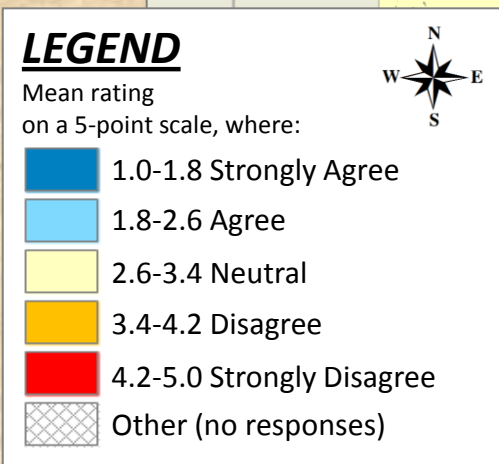
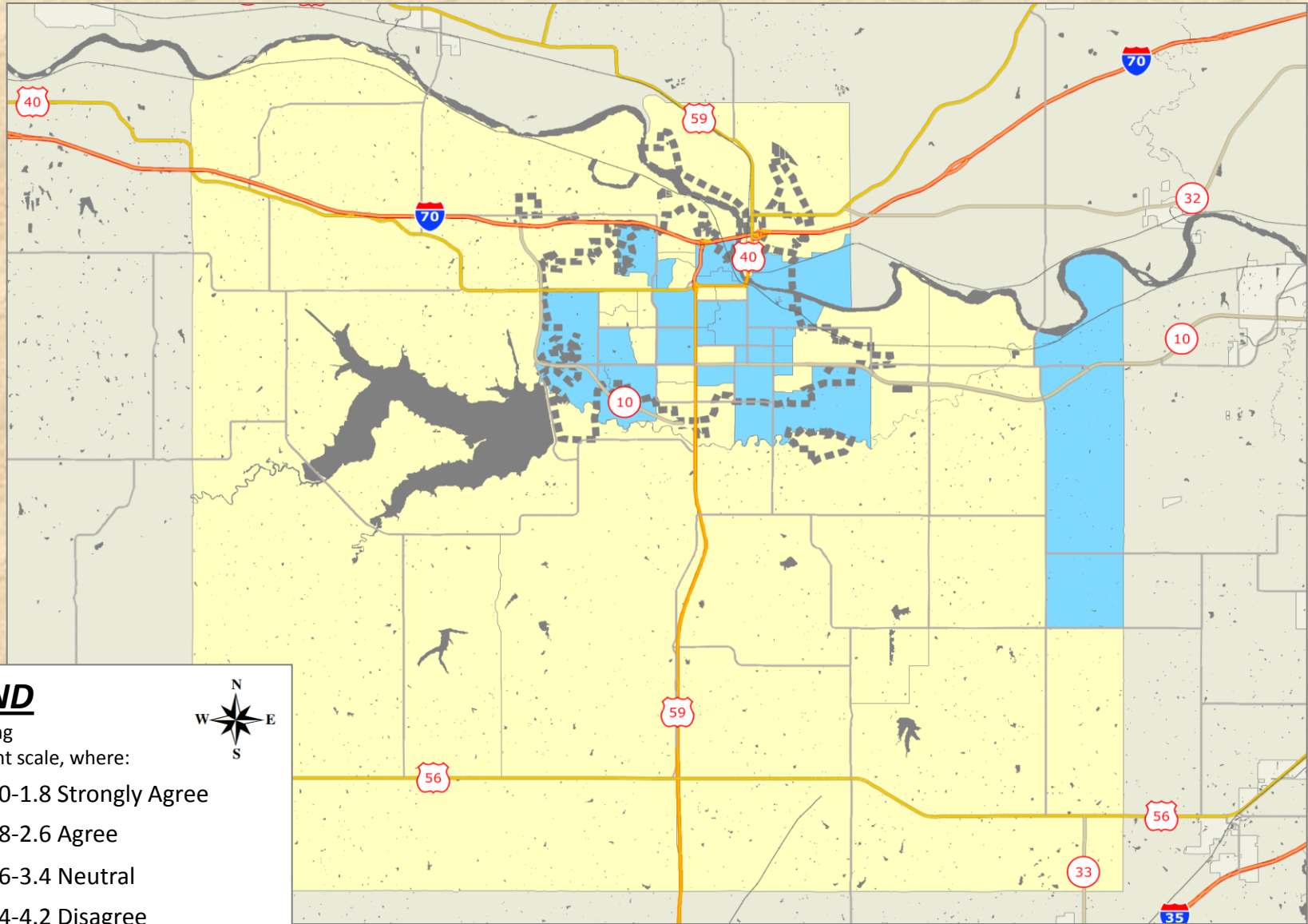
Mean rating  
on a 5-point scale, where:

	1.0-1.8 Strongly Agree
	1.8-2.6 Agree
	2.6-3.4 Neutral
	3.4-4.2 Disagree
	4.2-5.0 Strongly Disagree
	Other (no responses)

## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

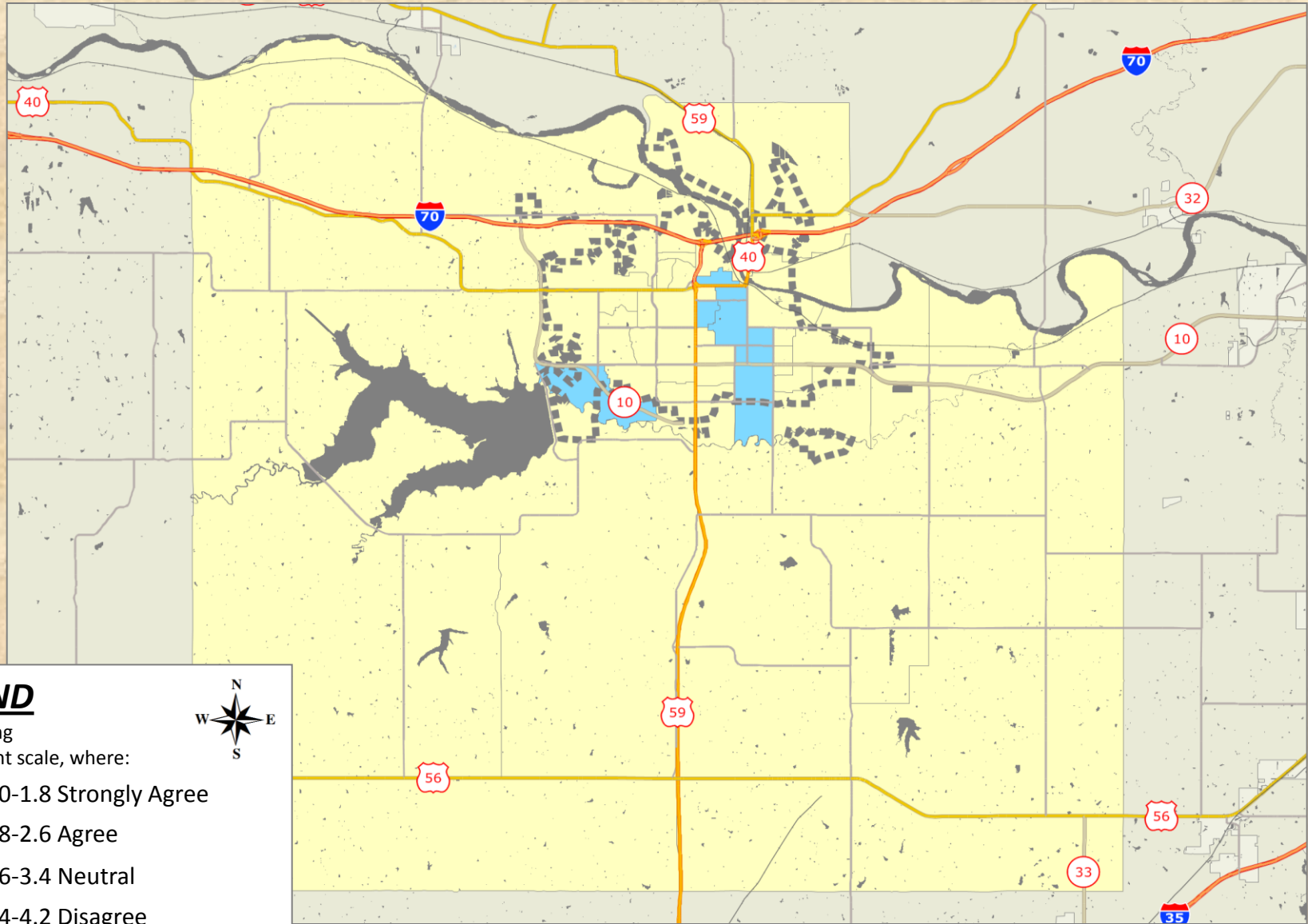
# **Q3f: Respondent Level of Agreement with More Restaurants, Entertainment and Cultural Activities Downtown**



## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

# **Q3g: Respondent Level of Agreement with More Housing in and Around Downtown**

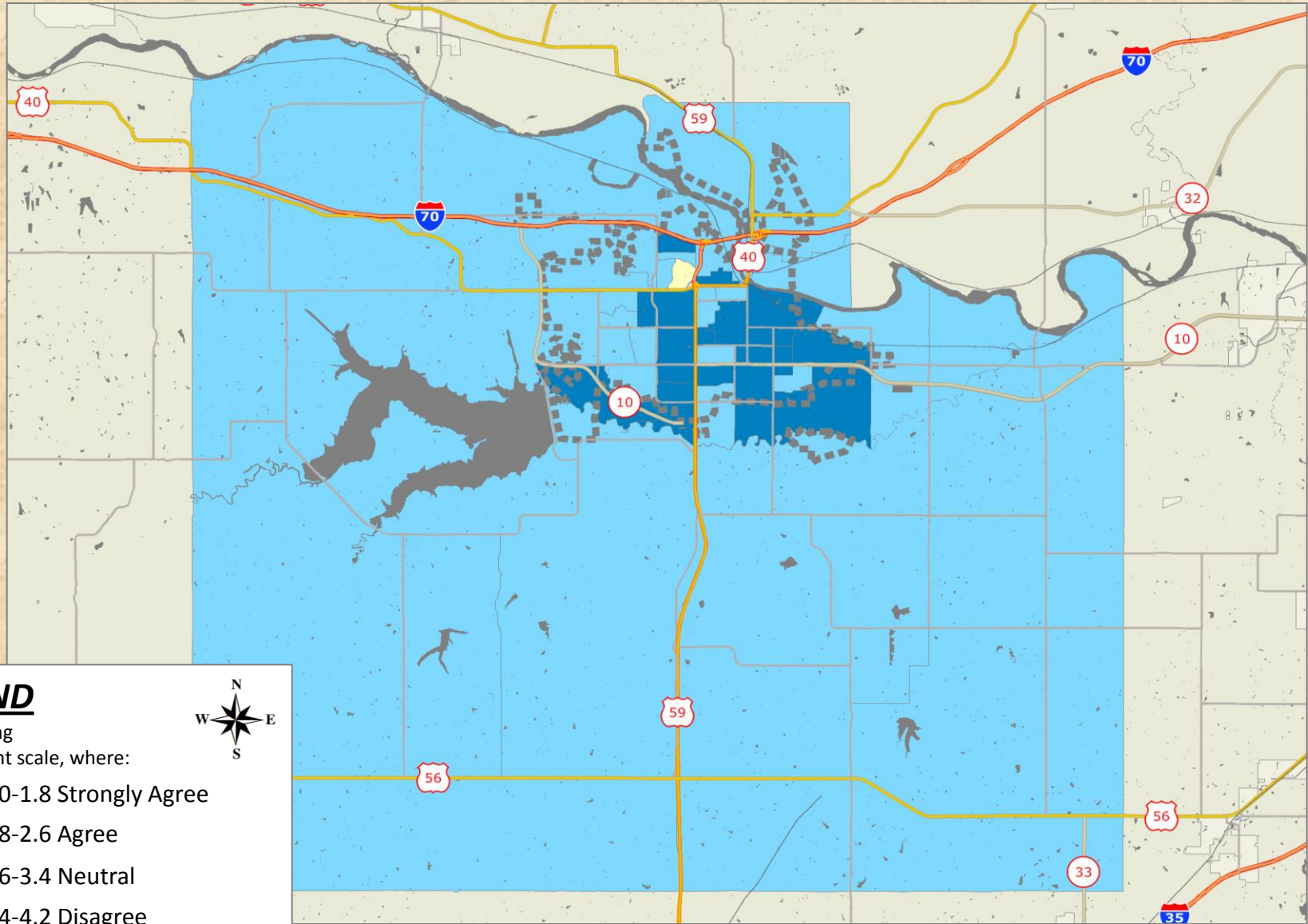


## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



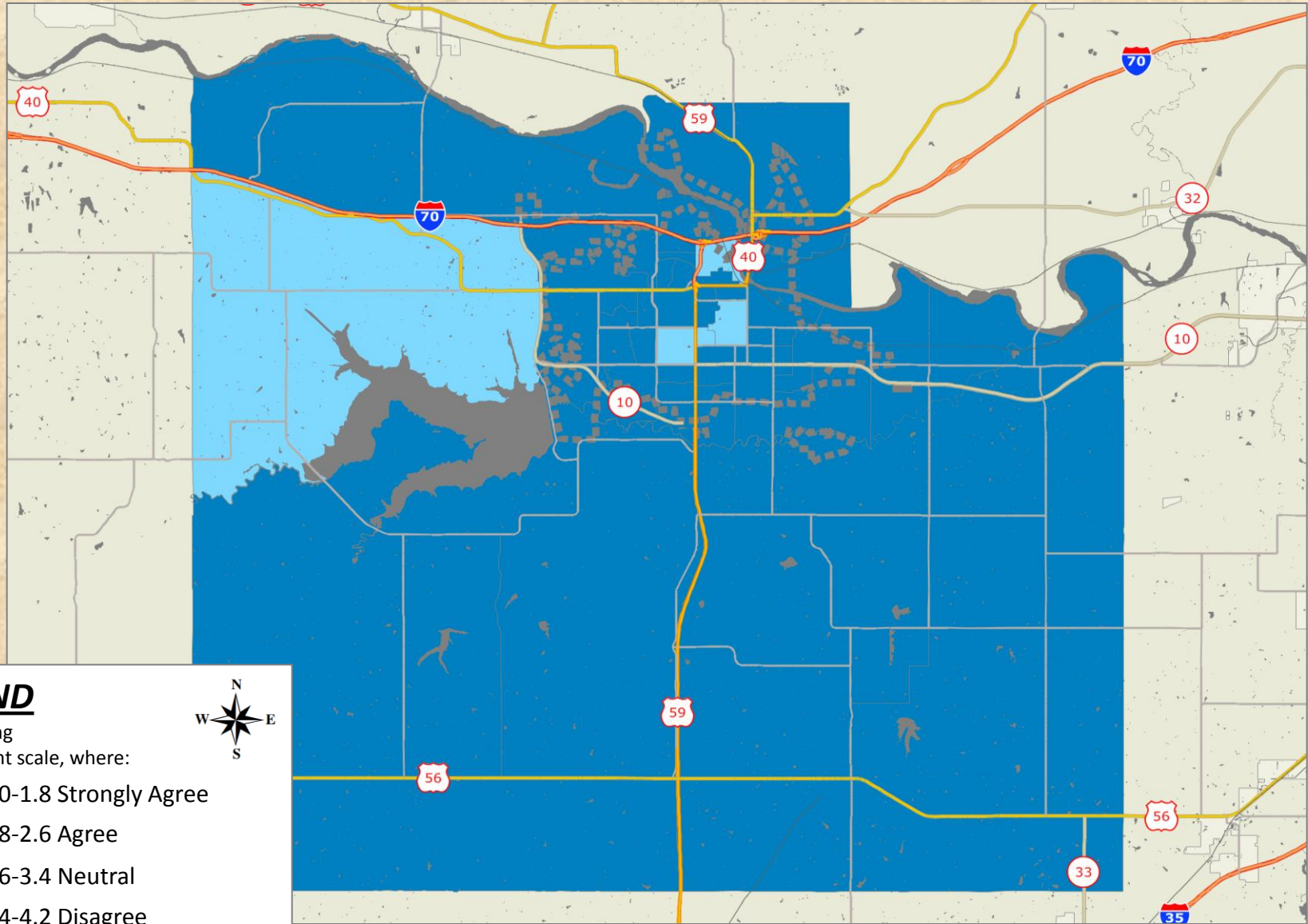
# **Q3h: Respondent Level of Agreement with More Affordable Housing Within the City**



## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

# Q3i: Respondent Level of Agreement with More Employment Opportunities



**LEGEND**

Mean rating  
on a 5-point scale, where:

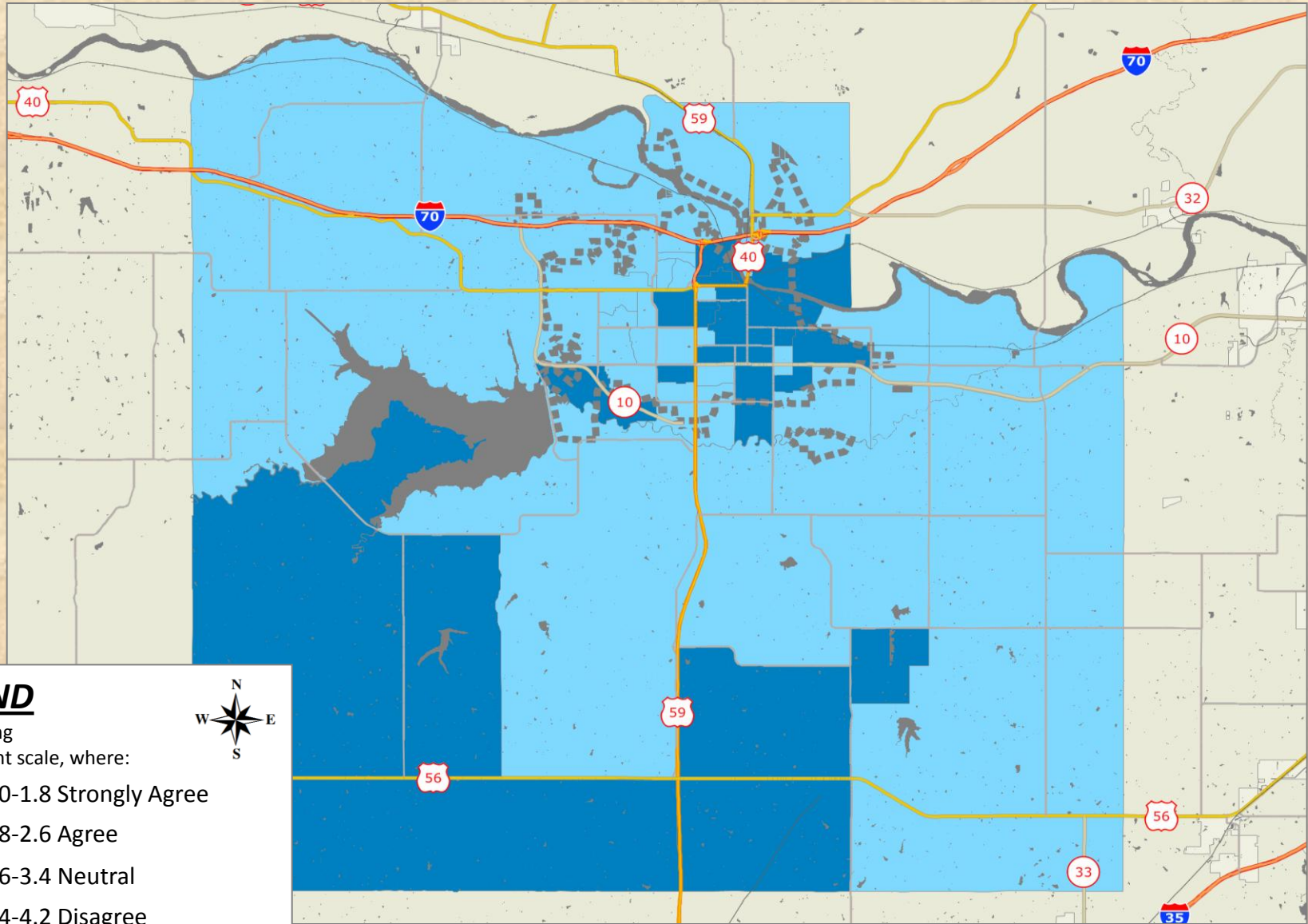
- 1.0-1.8 Strongly Agree
- 1.8-2.6 Agree
- 2.6-3.4 Neutral
- 3.4-4.2 Disagree
- 4.2-5.0 Strongly Disagree
- Other (no responses)

## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



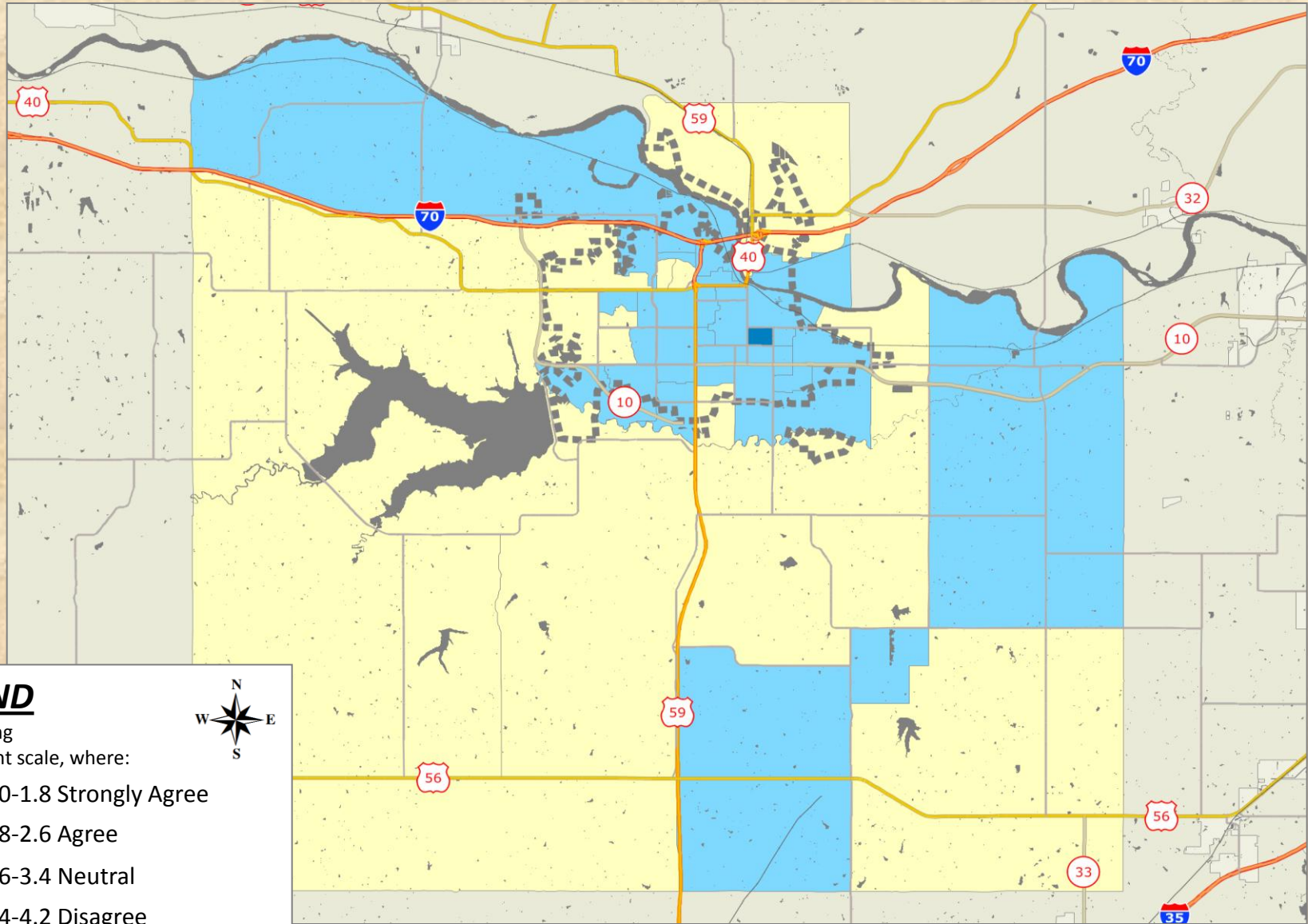
## Q3j: Respondent Level of Agreement with Better Protection of Natural Resources



### 2014 City of Lawrence/Douglas County Survey







Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

# Q3k: Respondent Level of Agreement with Expanded Public Transportation



## **LEGEND**

Mean rating  
on a 5-point scale, where:

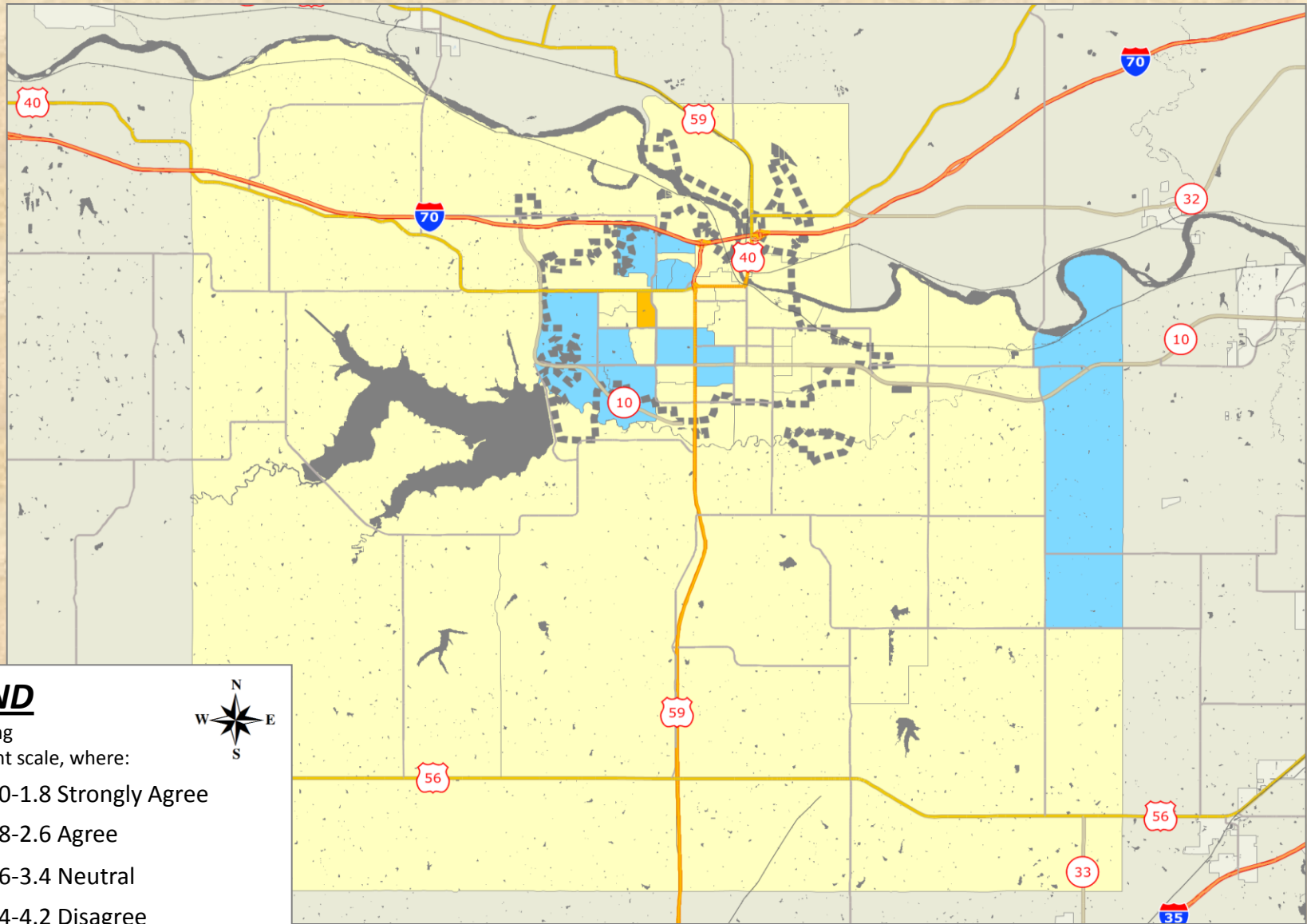
-  1.0-1.8 Strongly Agree
-  1.8-2.6 Agree
-  2.6-3.4 Neutral
-  3.4-4.2 Disagree
-  4.2-5.0 Strongly Disagree
-  Other (no responses)

## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



# Q3l: Respondent Level of Agreement with More Recreational Opportunities Around Clinton Lake



## **LEGEND**

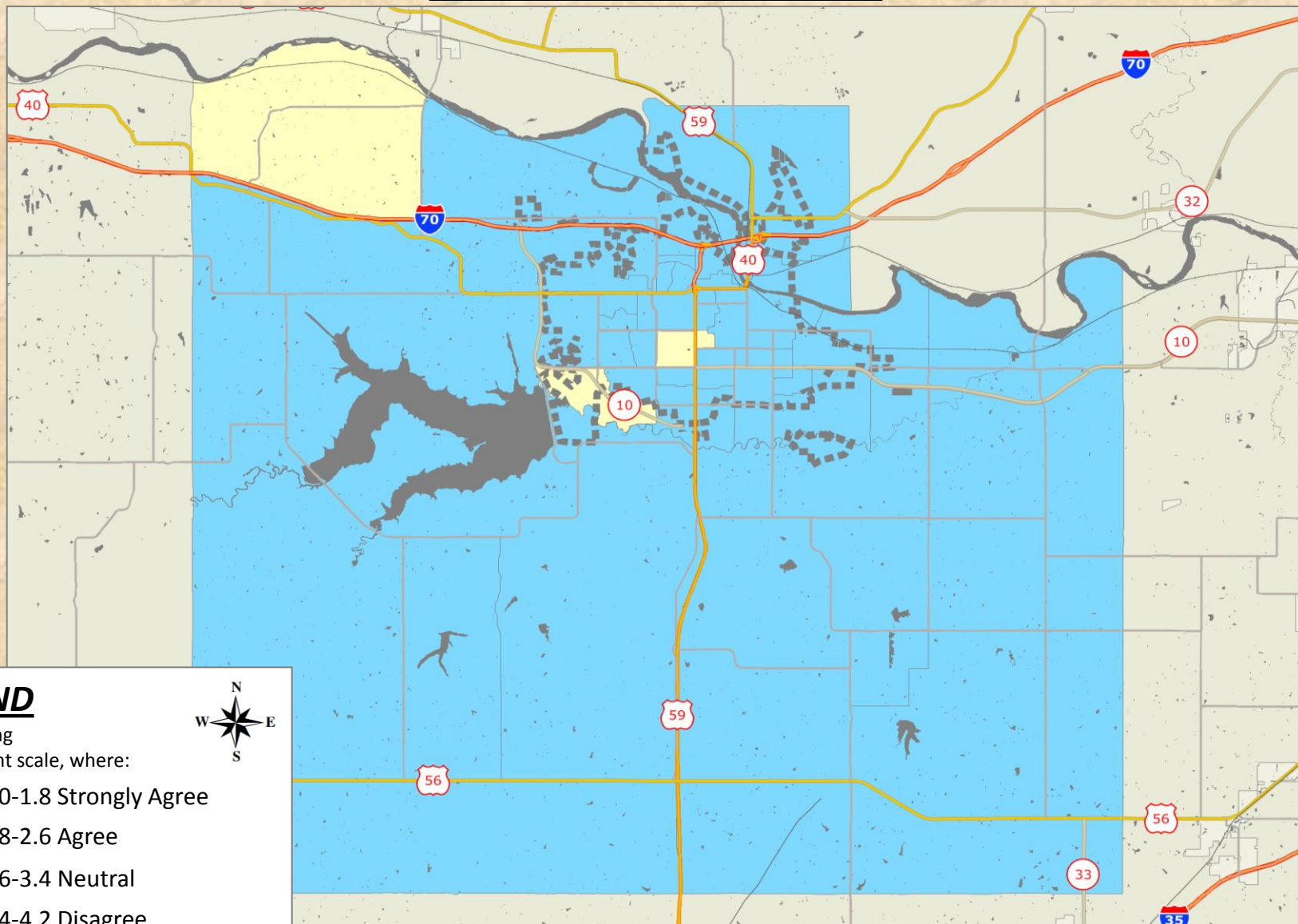
Mean rating  
on a 5-point scale, where:

- 1.0-1.8 Strongly Agree
- 1.8-2.6 Agree
- 2.6-3.4 Neutral
- 3.4-4.2 Disagree
- 4.2-5.0 Strongly Disagree
- Other (no responses)

## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

# Q3m: Respondent Level of Agreement with More Activities for Teens



## **LEGEND**

Mean rating  
on a 5-point scale, where:

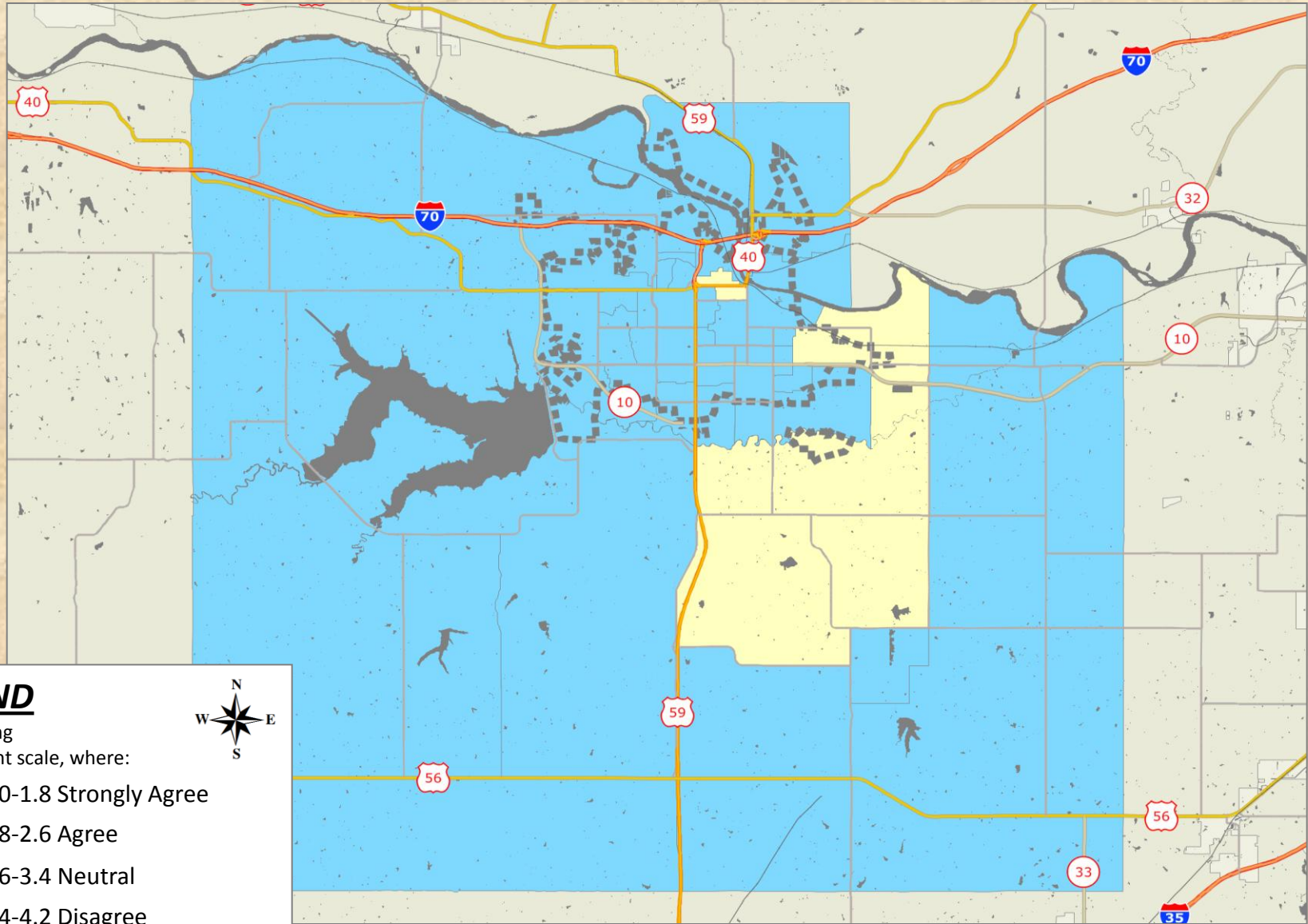
- 1.0-1.8 Strongly Agree
- 1.8-2.6 Agree
- 2.6-3.4 Neutral
- 3.4-4.2 Disagree
- 4.2-5.0 Strongly Disagree
- Other (no responses)

## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



# Q3n: Respondent Level of Agreement with More Activities for Seniors



## **LEGEND**

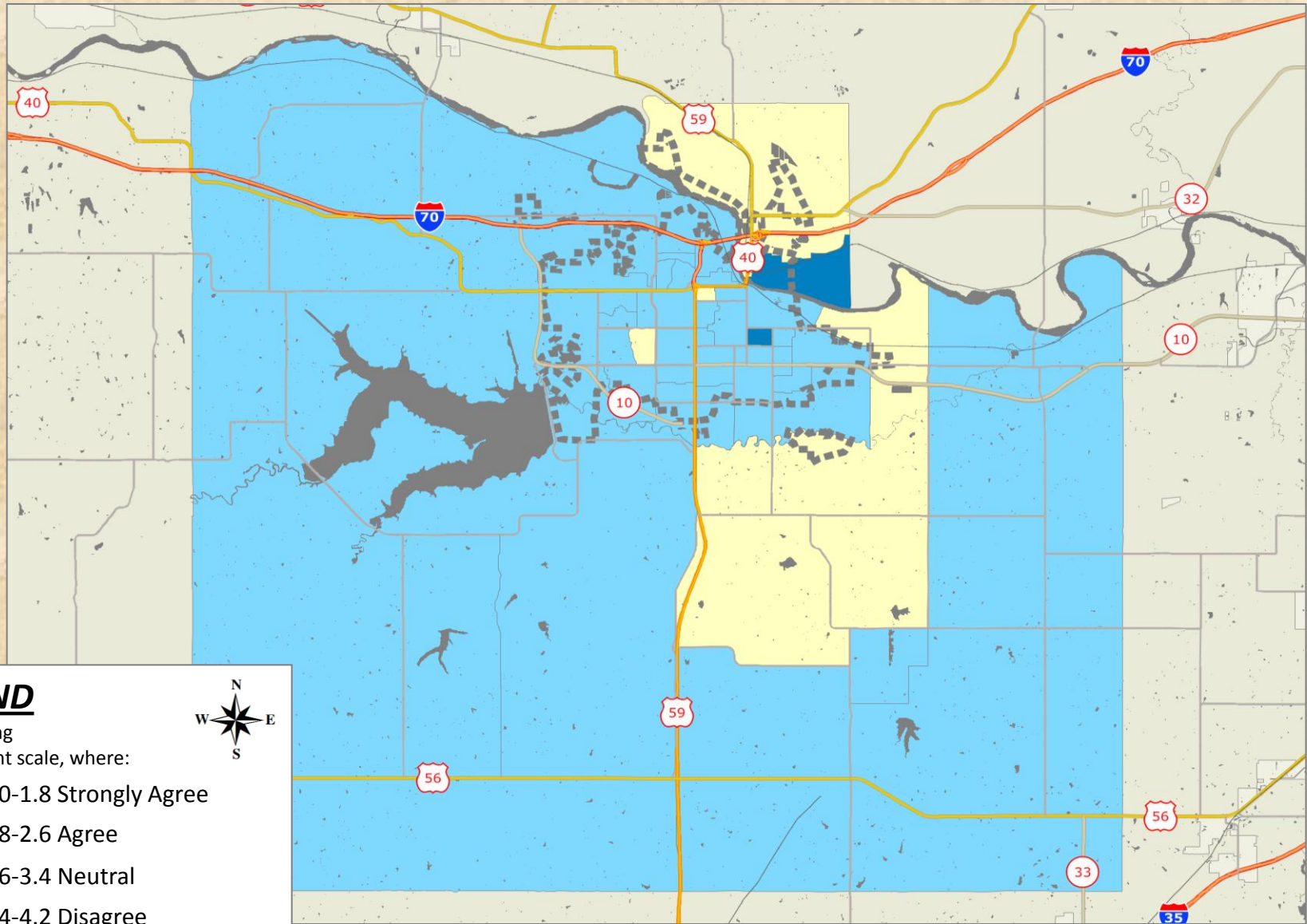
Mean rating  
on a 5-point scale, where:

- 1.0-1.8 Strongly Agree
- 1.8-2.6 Agree
- 2.6-3.4 Neutral
- 3.4-4.2 Disagree
- 4.2-5.0 Strongly Disagree
- Other (no responses)

## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

# Q3o: Respondent Level of Agreement with Improved Access to Local Foods



**LEGEND**

Mean rating  
on a 5-point scale, where:

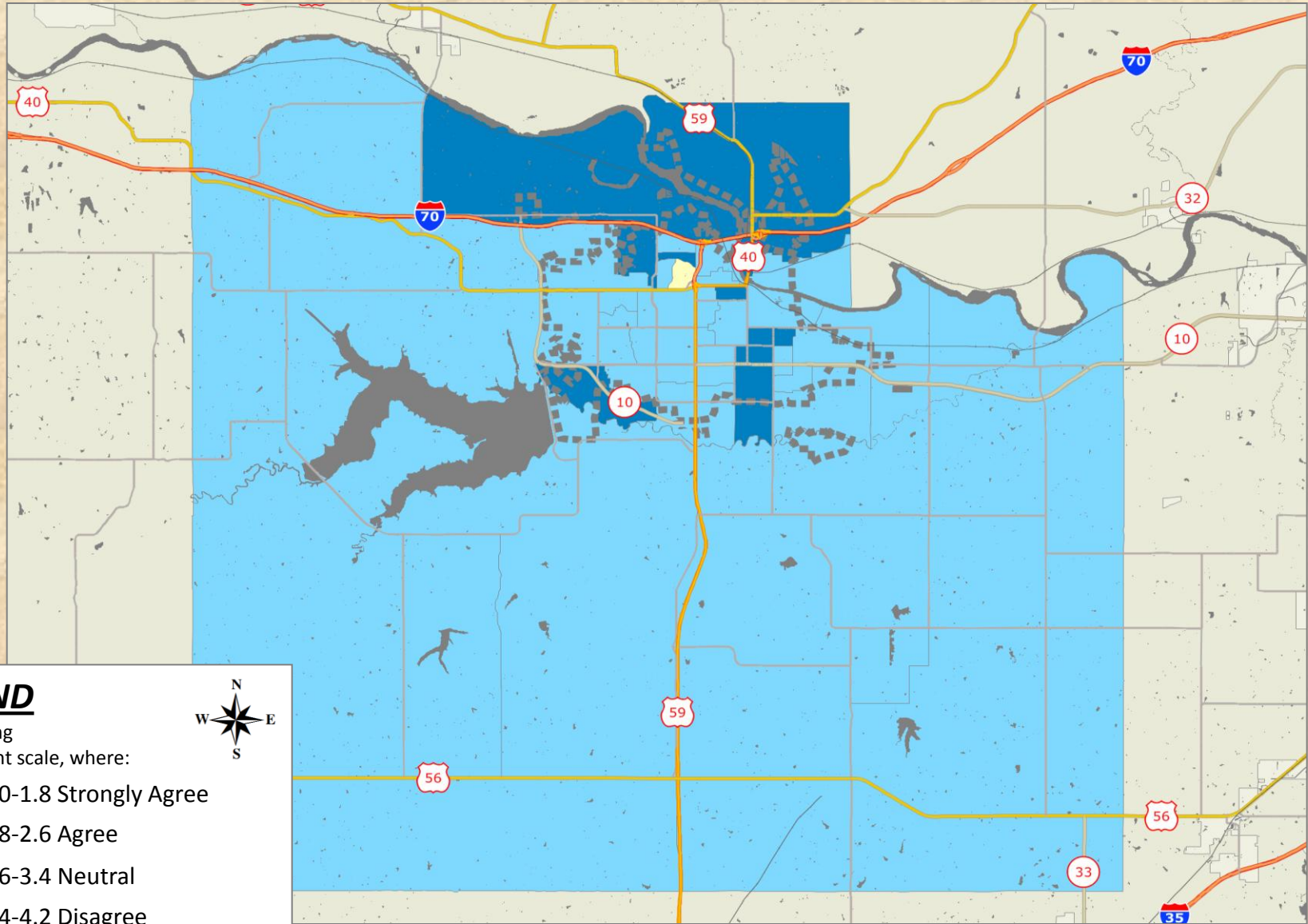
- 1.0-1.8 Strongly Agree
- 1.8-2.6 Agree
- 2.6-3.4 Neutral
- 3.4-4.2 Disagree
- 4.2-5.0 Strongly Disagree
- Other (no responses)

## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



# Q3p: Respondent Level of Agreement with Better Management of Growth



## **LEGEND**

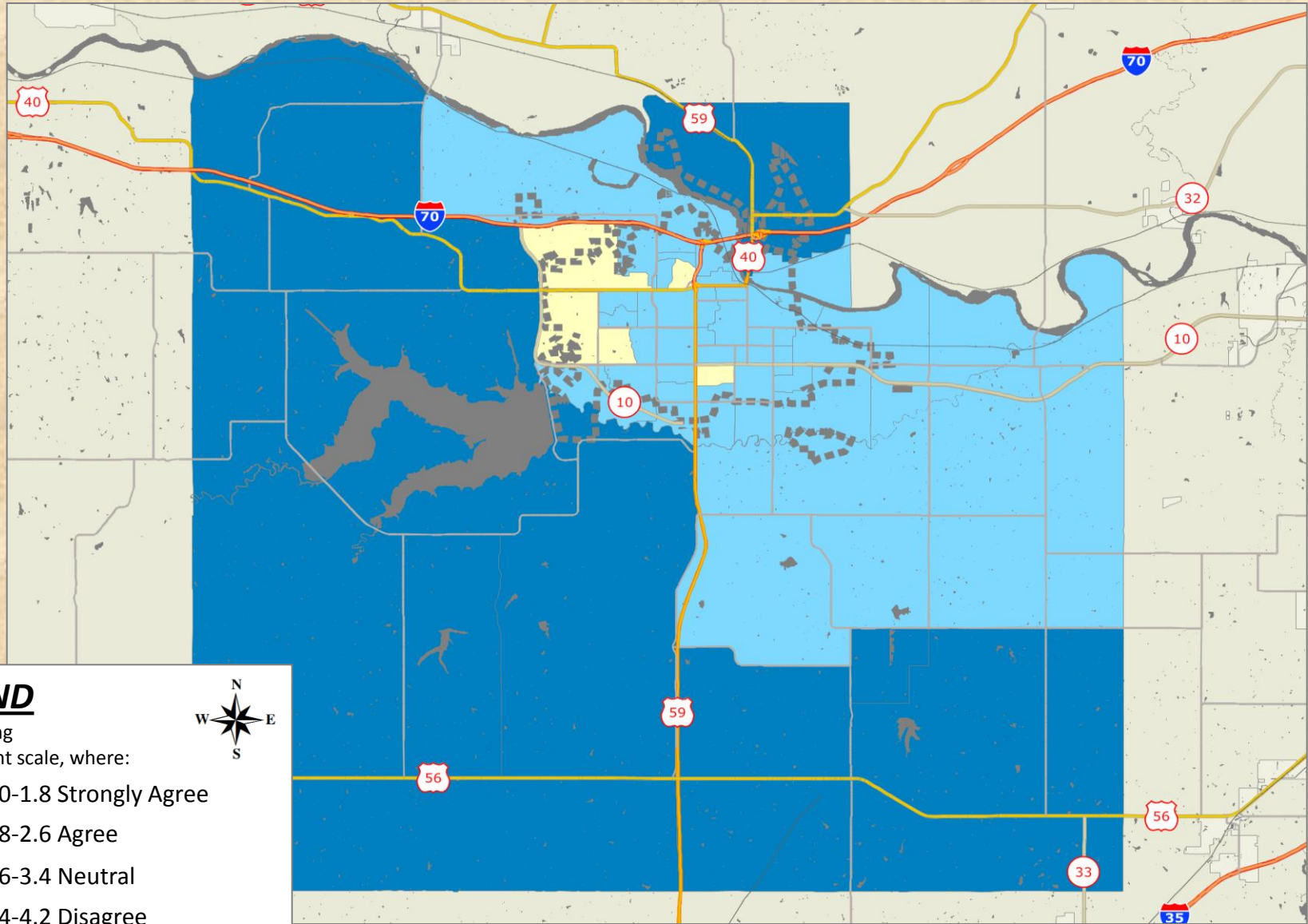
Mean rating  
on a 5-point scale, where:

- 1.0-1.8 Strongly Agree
- 1.8-2.6 Agree
- 2.6-3.4 Neutral
- 3.4-4.2 Disagree
- 4.2-5.0 Strongly Disagree
- Other (no responses)

## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

# Q3q: Respondent Level of Agreement with Maintaining the Rural Character of the Country



**LEGEND**

Mean rating  
on a 5-point scale, where:

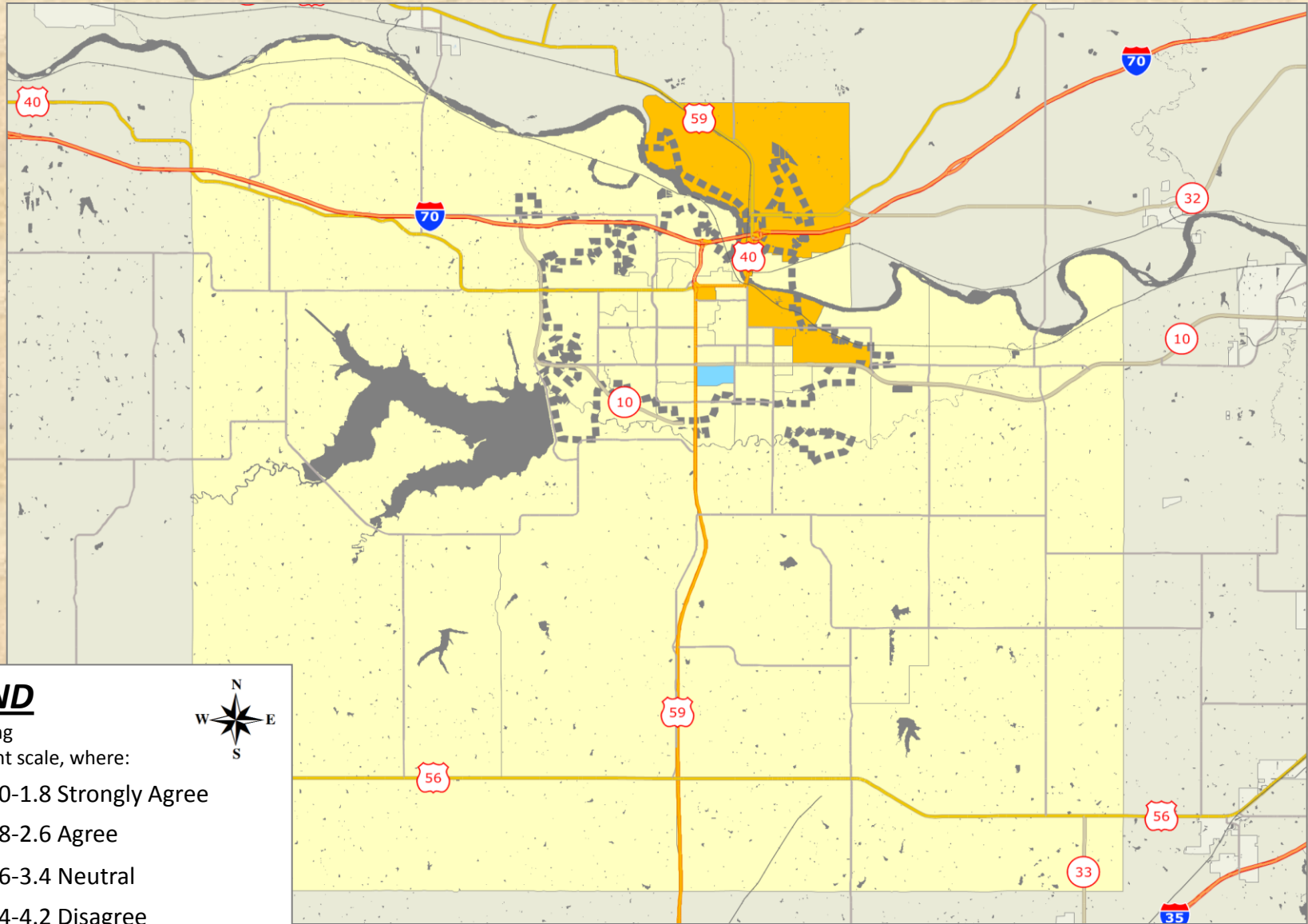
- 1.0-1.8 Strongly Agree
- 1.8-2.6 Agree
- 2.6-3.4 Neutral
- 3.4-4.2 Disagree
- 4.2-5.0 Strongly Disagree
- Other (no responses)

## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



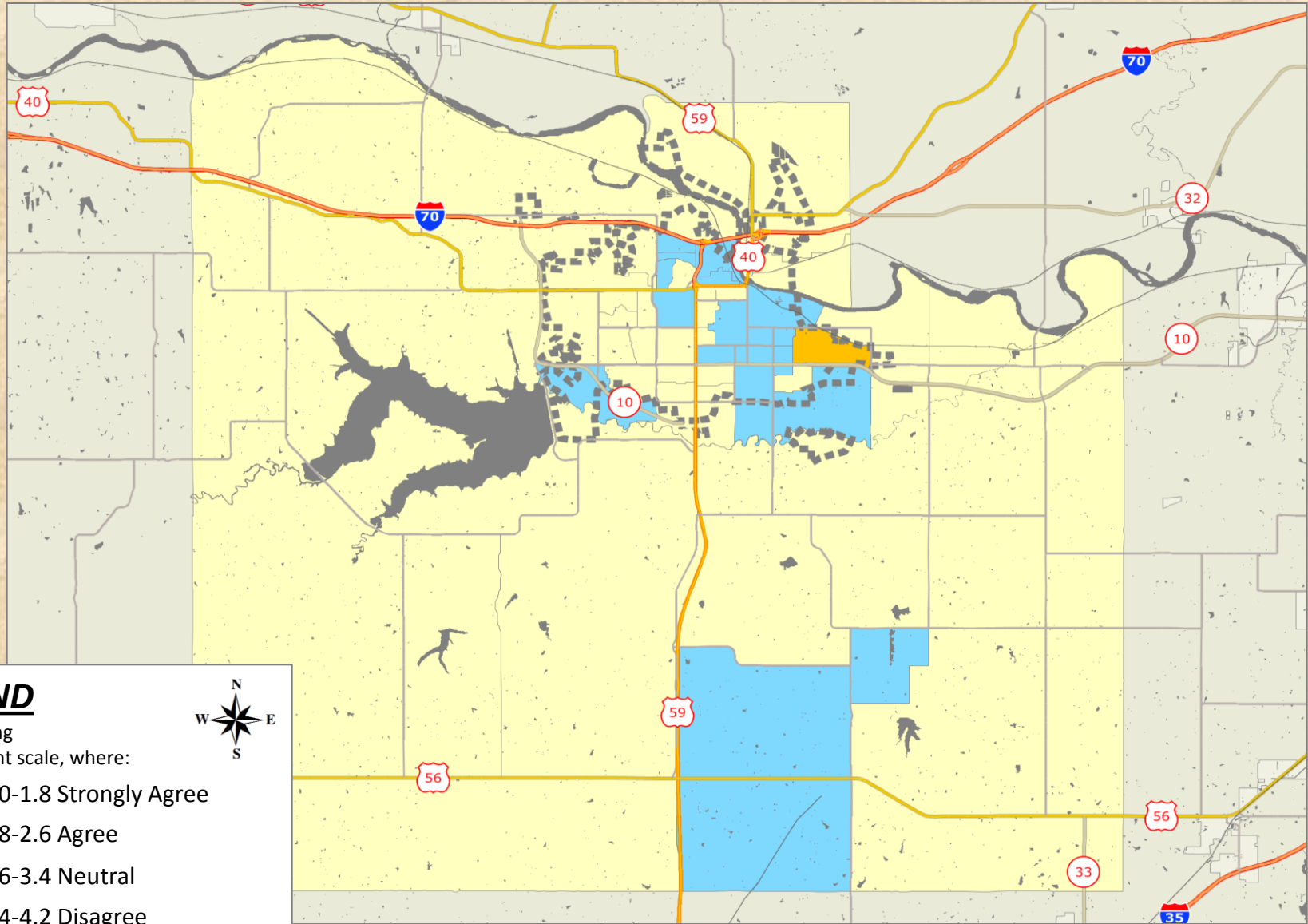
# Q3r: Respondent Level of Agreement with New or Expanded Conference Space



## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

# Q3s: Respondent Level of Agreement with Multi-Use Neighborhoods



## **LEGEND**

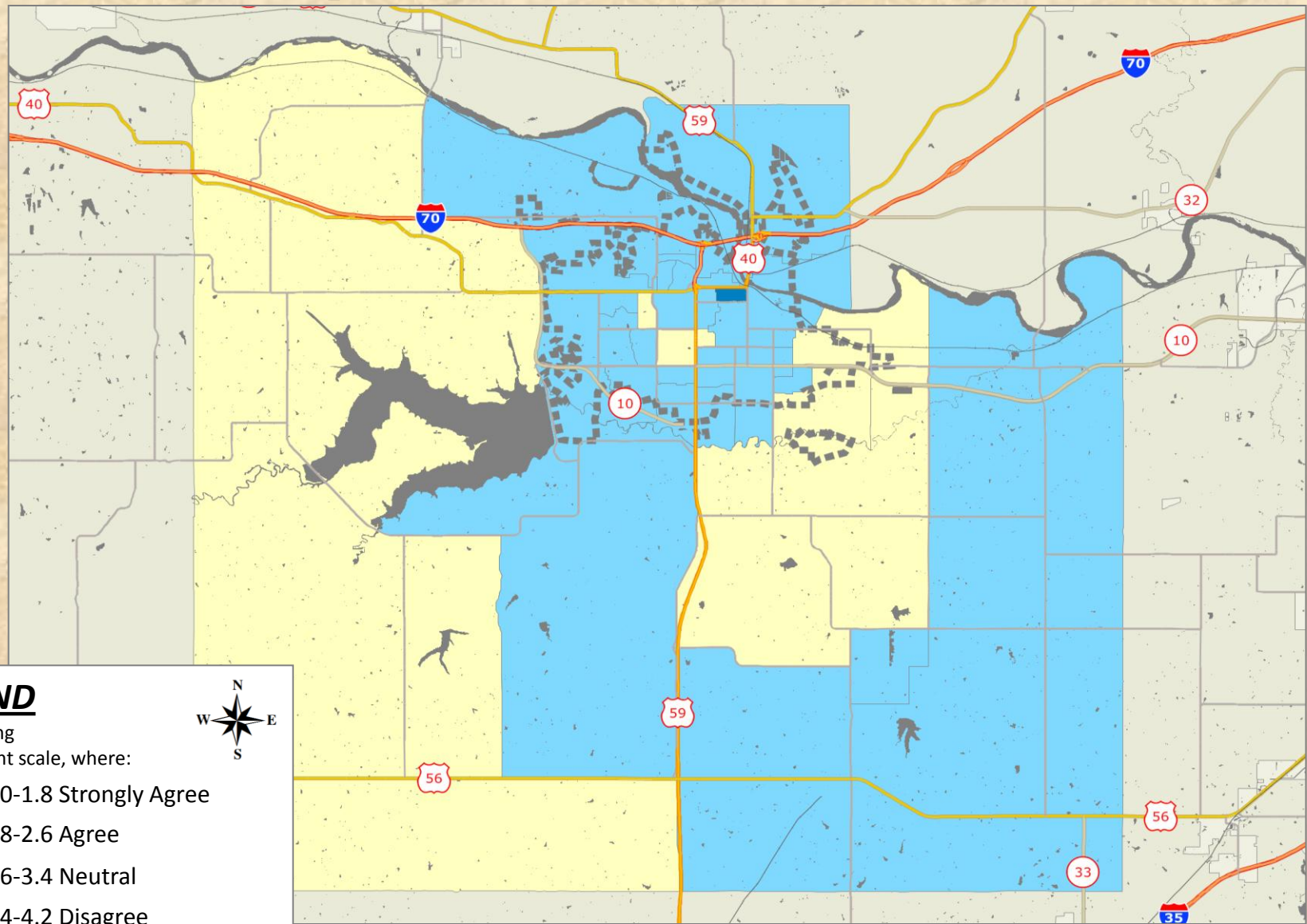
Mean rating  
on a 5-point scale, where:

- 1.0-1.8 Strongly Agree
- 1.8-2.6 Agree
- 2.6-3.4 Neutral
- 3.4-4.2 Disagree
- 4.2-5.0 Strongly Disagree
- Other (no responses)

## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

# Q3t: Respondent Level of Agreement with Riverfront Development with a Mix of Uses, Public Access and Activities



## **LEGEND**

Mean rating  
on a 5-point scale, where:

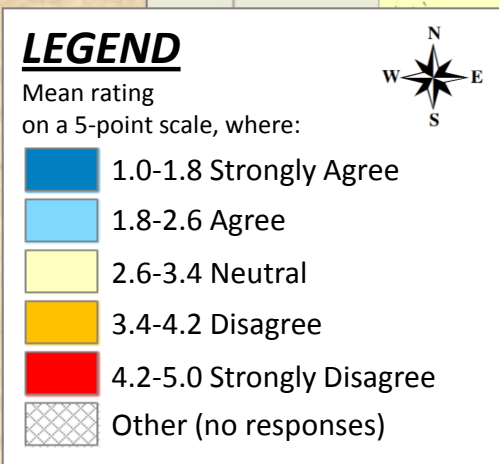
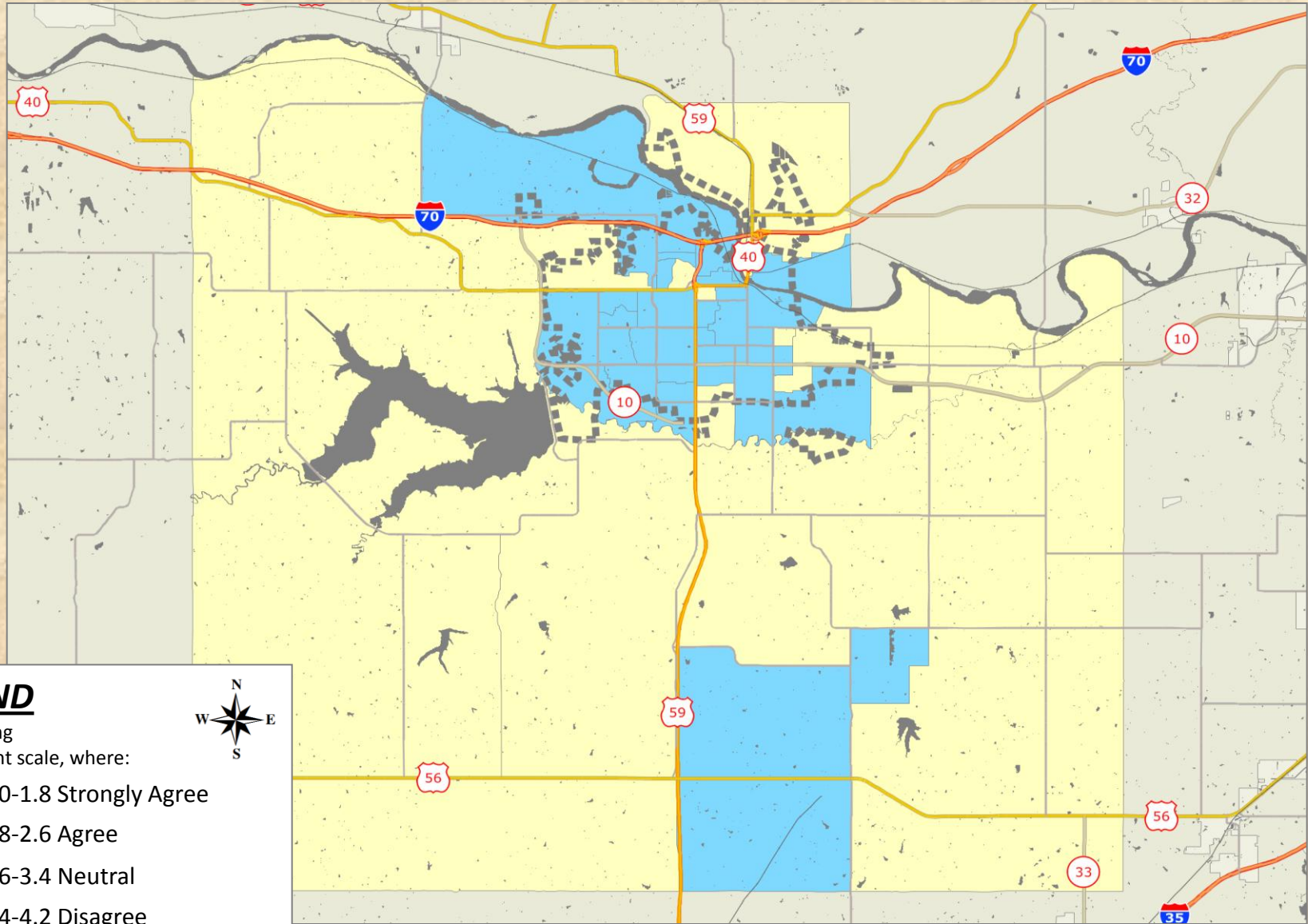
- 1.0-1.8 Strongly Agree
- 1.8-2.6 Agree
- 2.6-3.4 Neutral
- 3.4-4.2 Disagree
- 4.2-5.0 Strongly Disagree
- Other (no responses)

## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



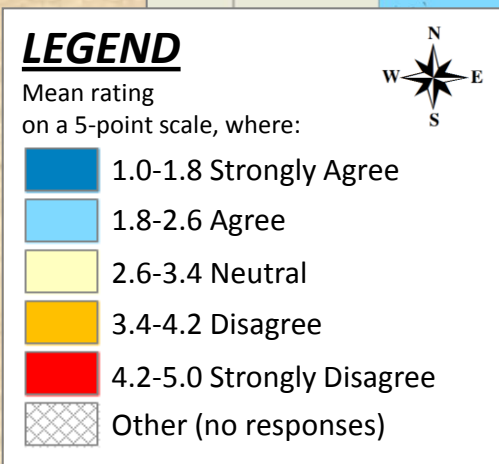
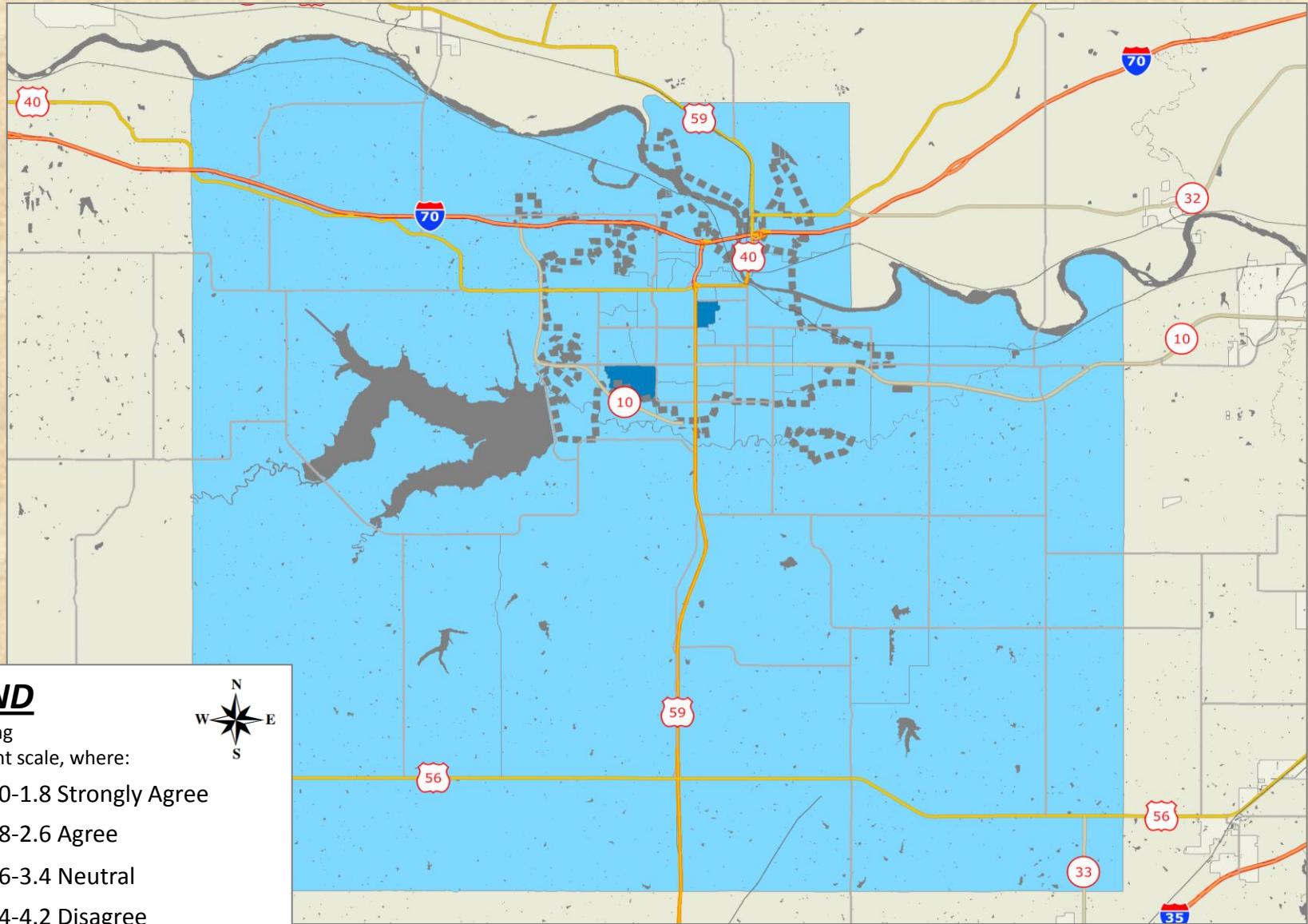
# Q3u: Respondent Level of Agreement with More Arts and Cultural Opportunities



## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

# Q3v: Respondent Level of Agreement with Development of the Communications Network

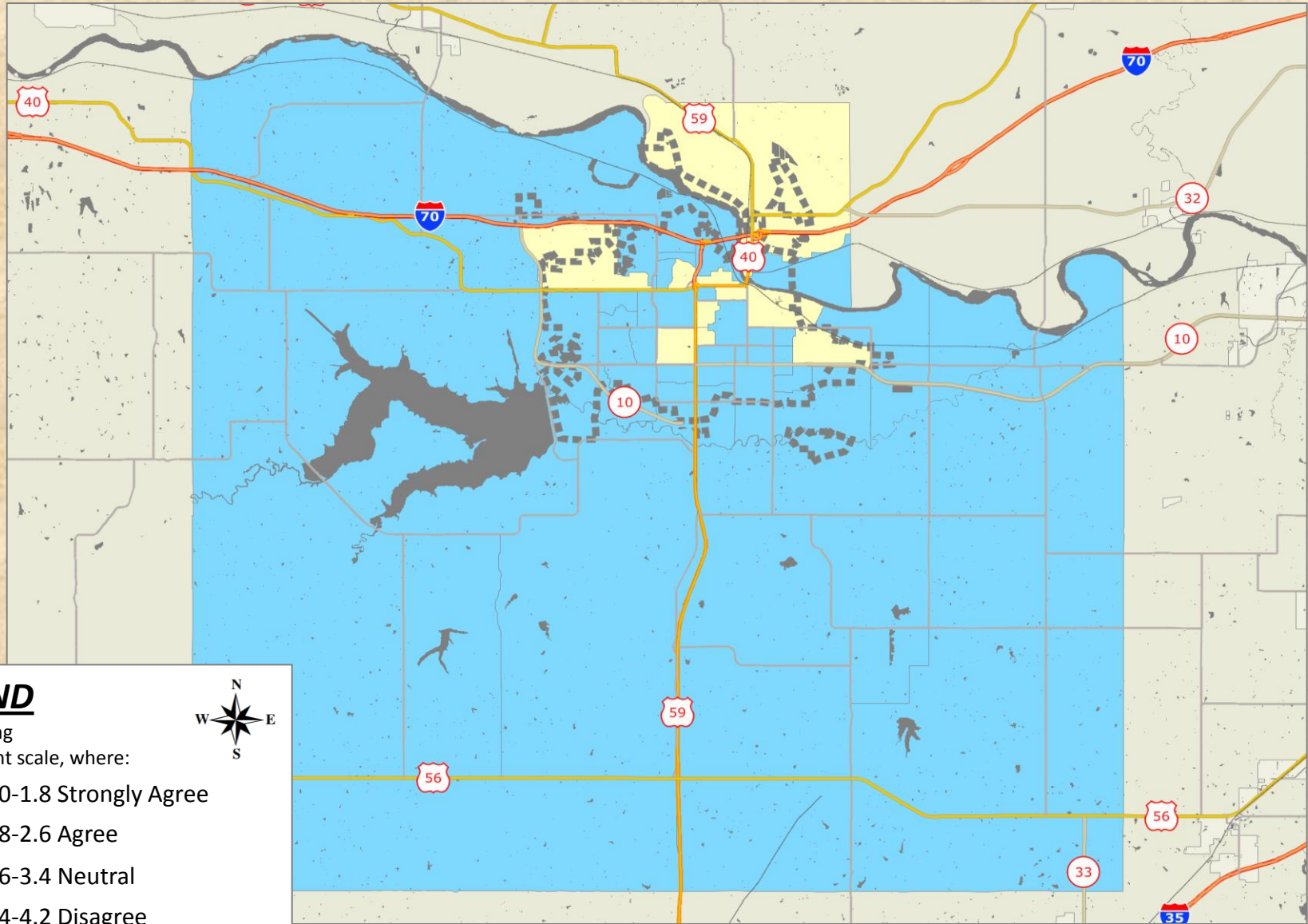


## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



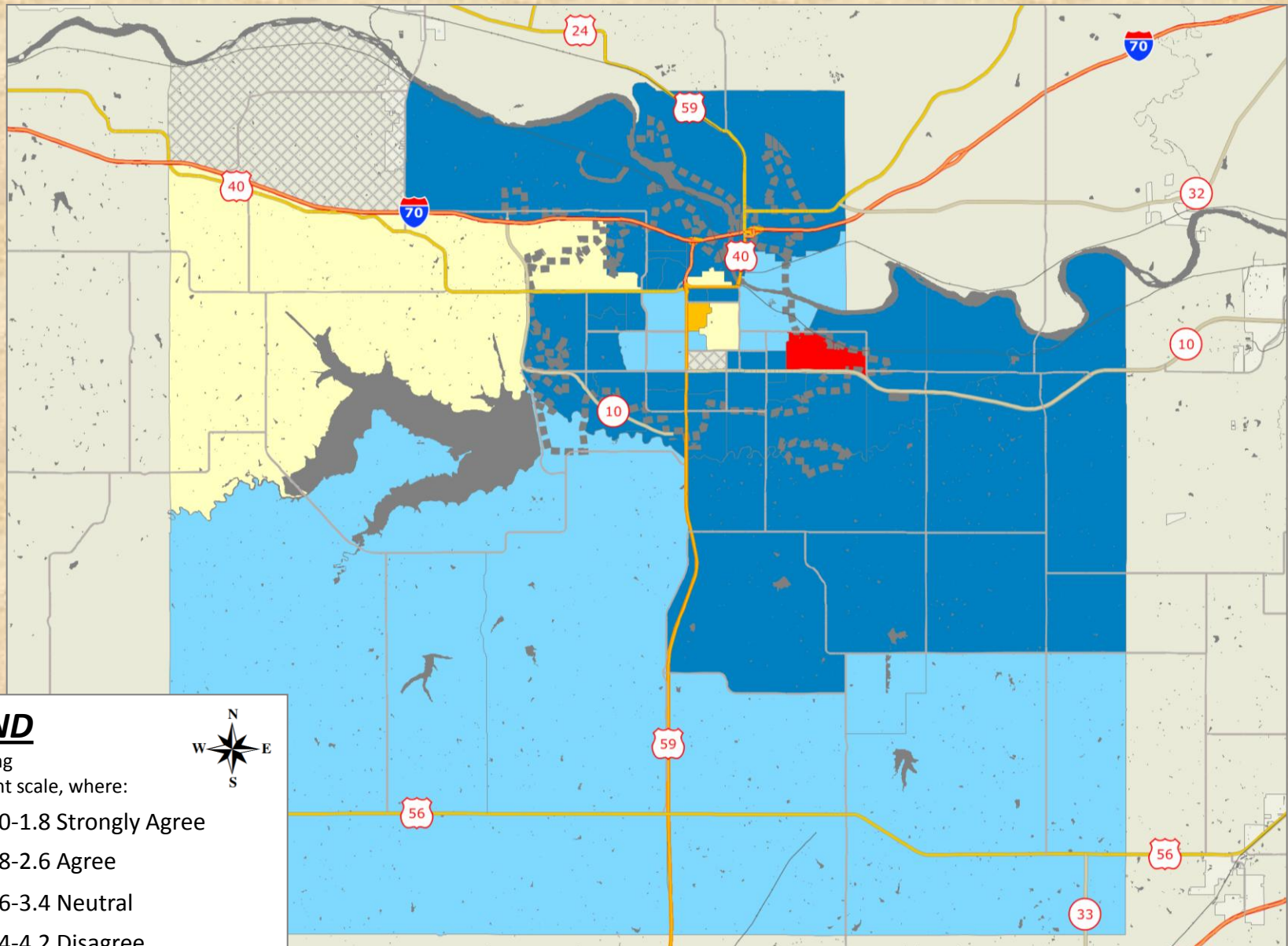
# Q3w: Respondent Level of Agreement with Stronger Retirement Community



## 2014 City of Lawrence/Douglas County Survey







Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

# Q3X: Respondent Level of Agreement with Other



## **LEGEND**

Mean rating  
on a 5-point scale, where:

-  1.0-1.8 Strongly Agree
-  1.8-2.6 Agree
-  2.6-3.4 Neutral
-  3.4-4.2 Disagree
-  4.2-5.0 Strongly Disagree
-  Other (no responses)

## **2014 City of Lawrence/Douglas County Survey**

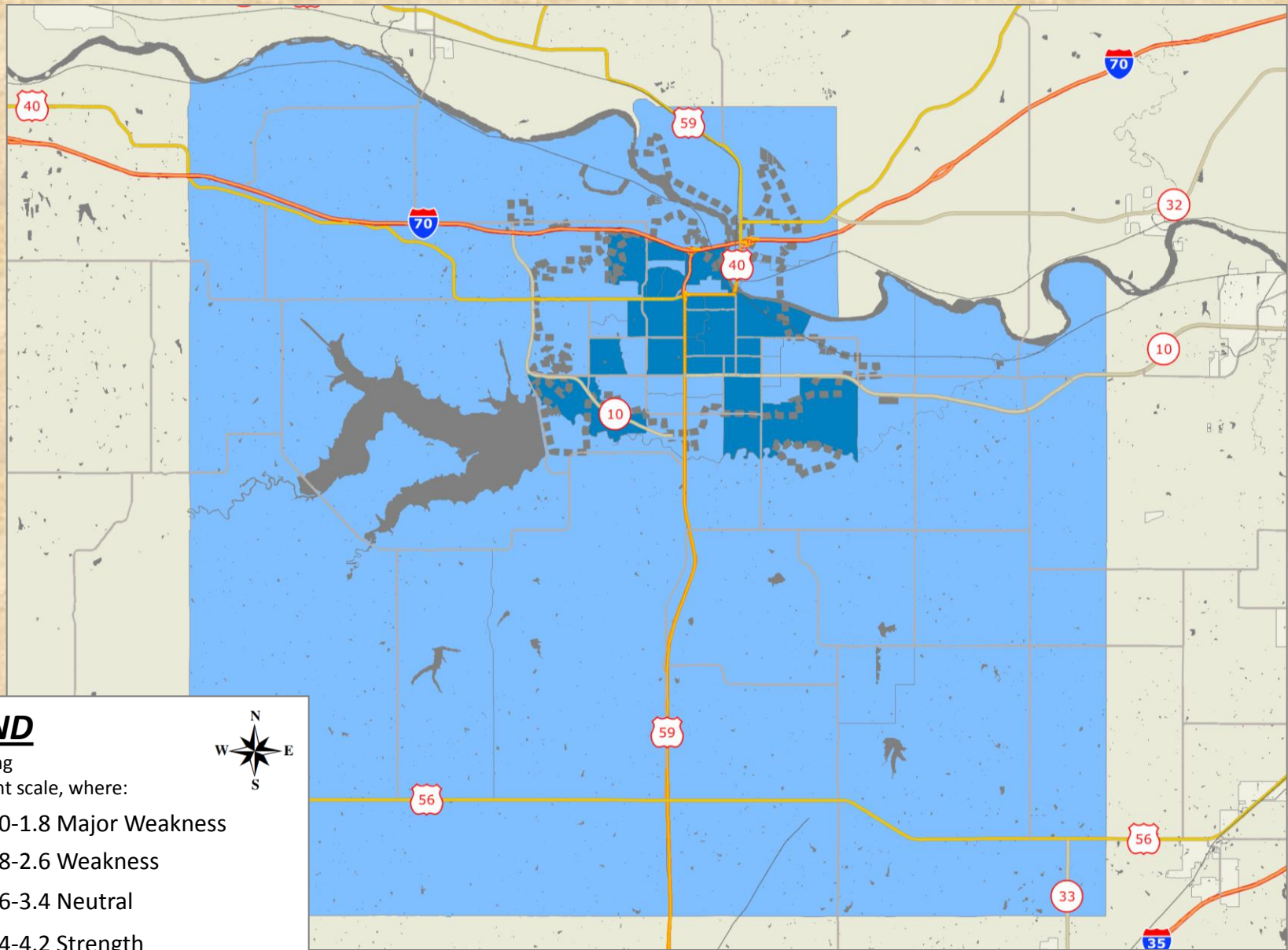
Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



# Major Strengths and Weakness

Question #5

# Q5a: Respondent Rating of Availability of Arts, Music & Cultural Amenities



## **LEGEND**

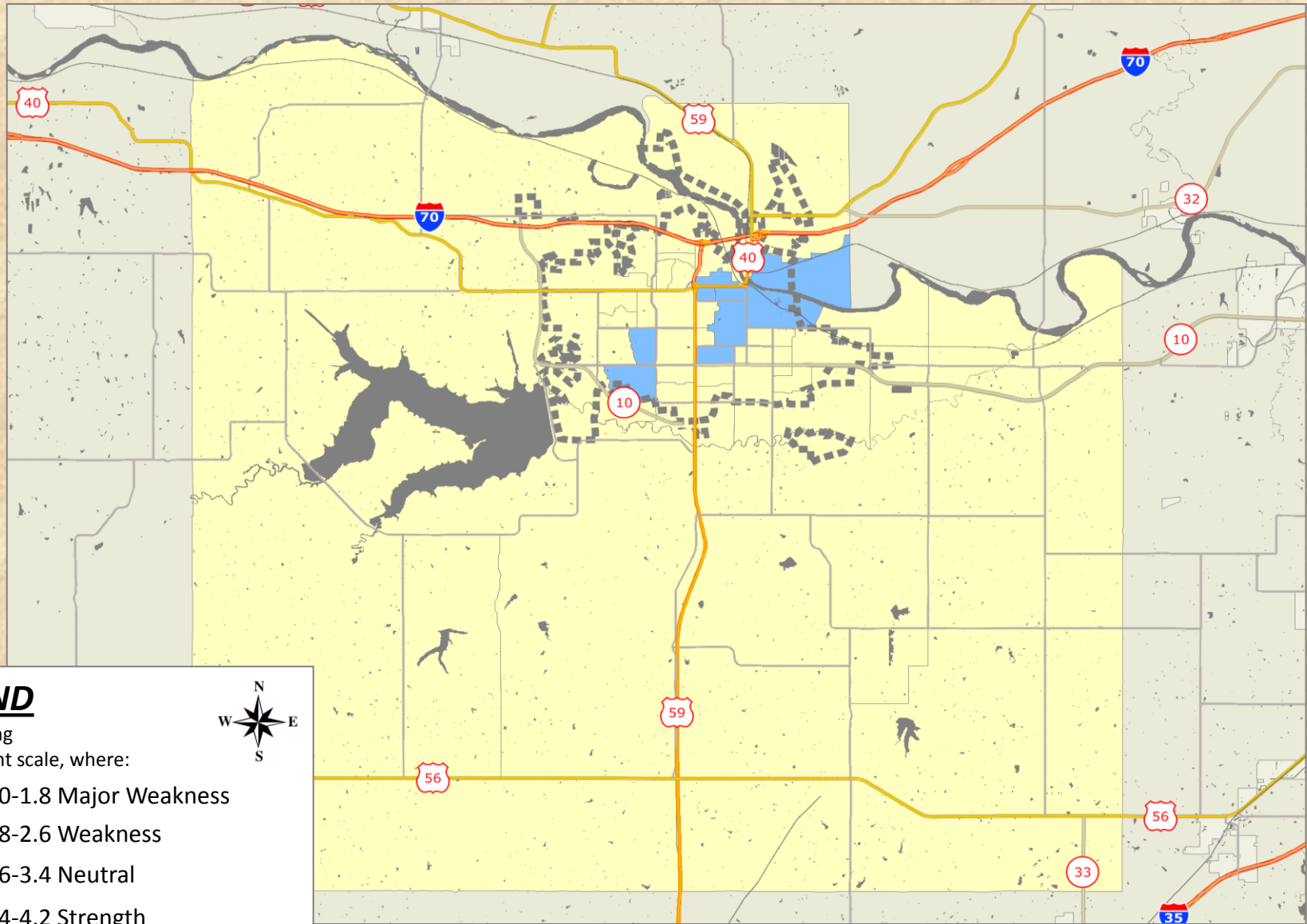
Mean rating  
on a 5-point scale, where:

- 1.0-1.8 Major Weakness
- 1.8-2.6 Weakness
- 2.6-3.4 Neutral
- 3.4-4.2 Strength
- 4.2-5.0 Major Strength
- Other (no responses)

## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

## Q5b: Respondent Rating of Availability of Retail Choices



### **LEGEND**

Mean rating  
on a 5-point scale, where:

- 1.0-1.8 Major Weakness
- 1.8-2.6 Weakness
- 2.6-3.4 Neutral
- 3.4-4.2 Strength
- 4.2-5.0 Major Strength
- Other (no responses)

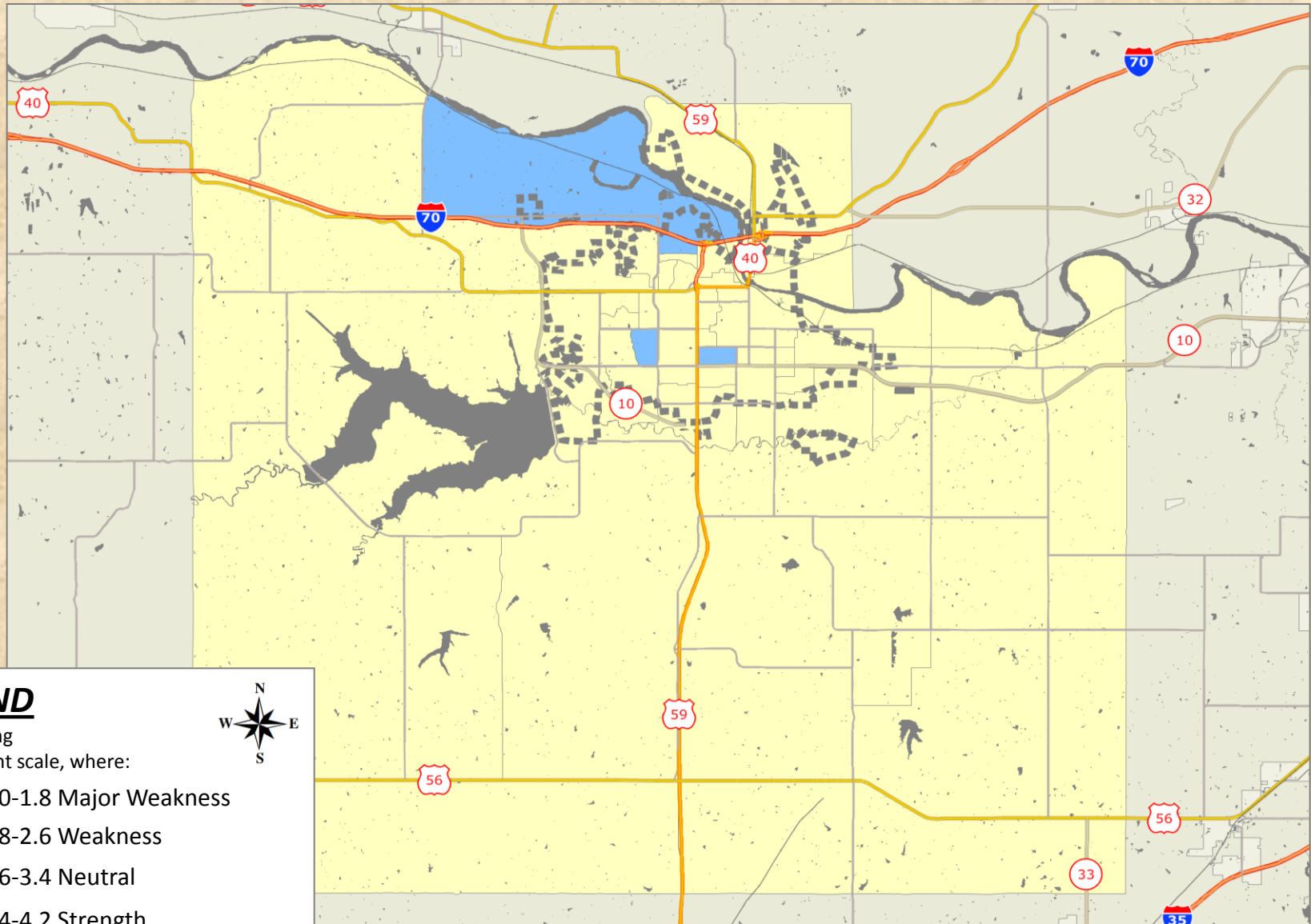


### **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



## Q5c: Respondent Rating of Existing Sidewalk Network

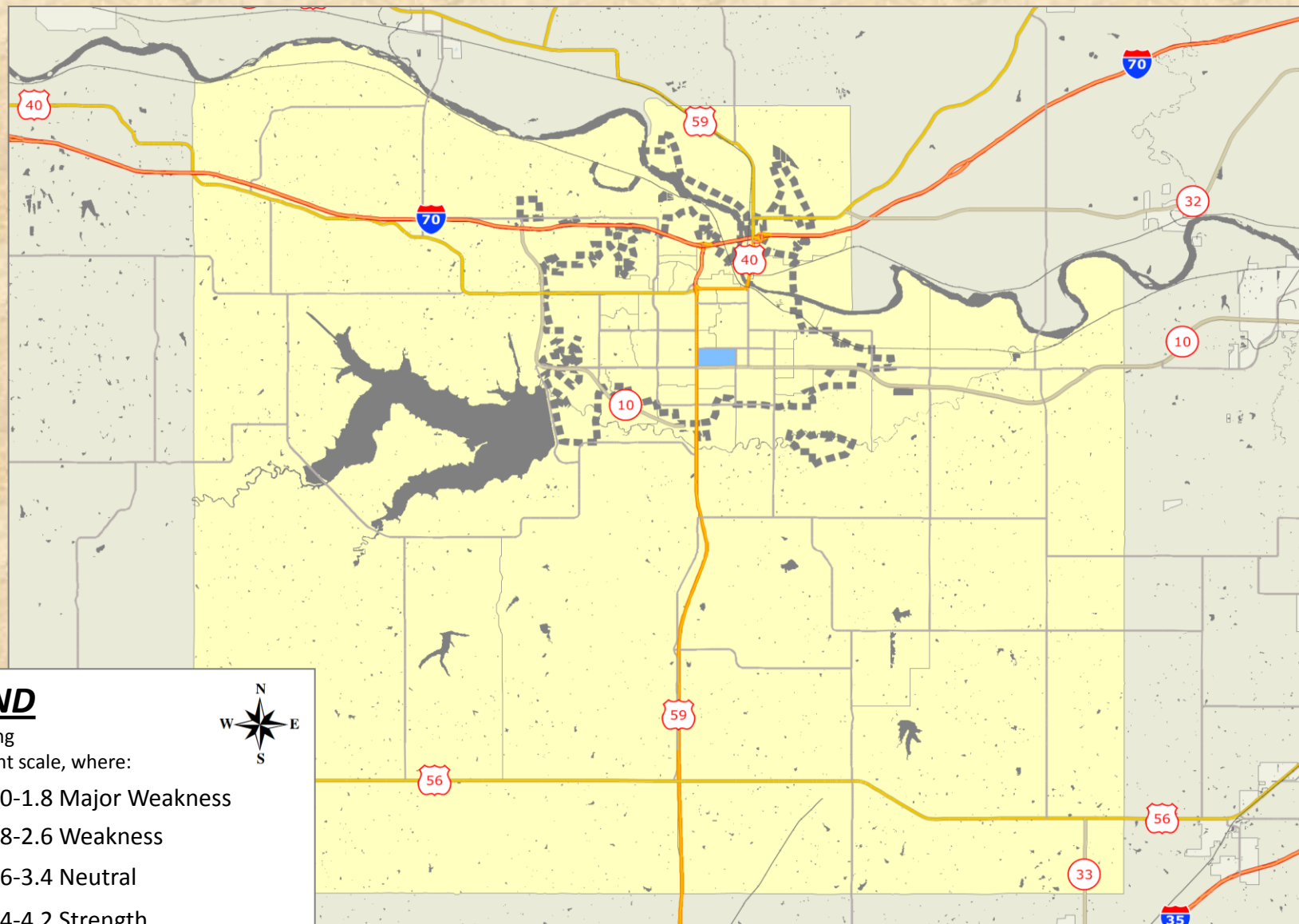


### 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



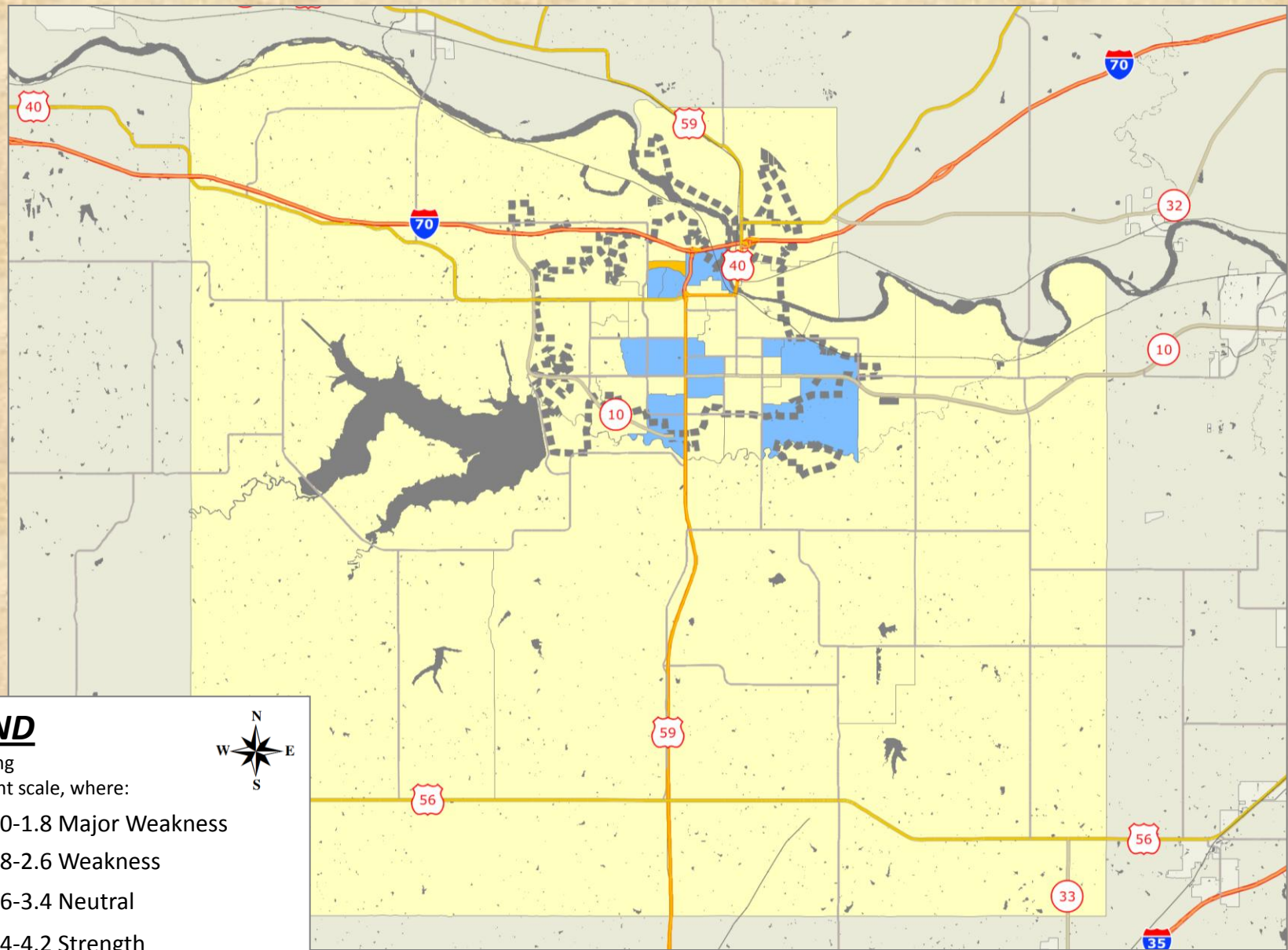
# Q5d: Respondent Rating of Protection of Natural Resources



## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

## Q5e: Respondent Rating of Public Transportation

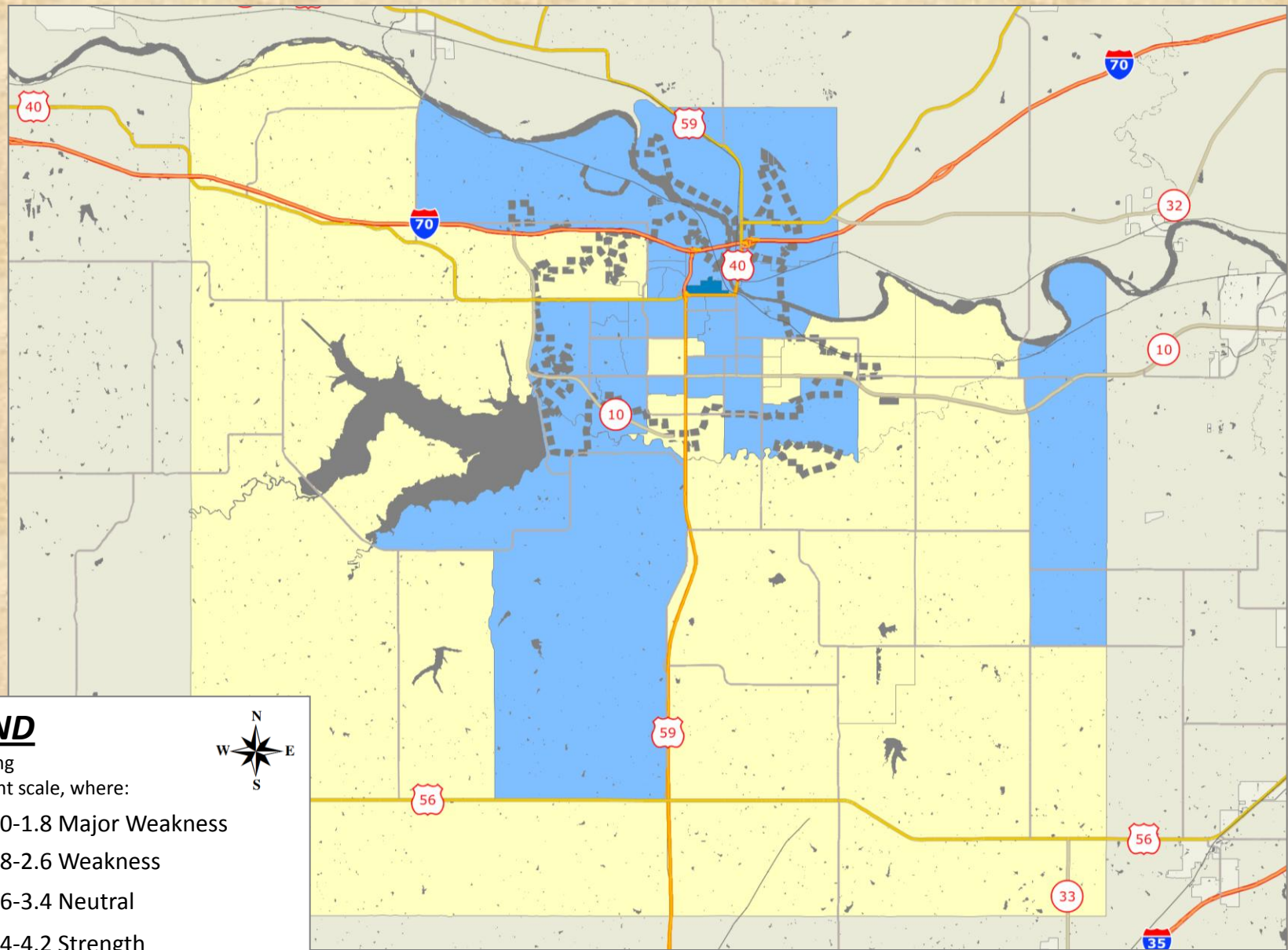


### 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



## Q5f: Respondent Rating of Character of Neighborhoods



### **LEGEND**

Mean rating  
on a 5-point scale, where:

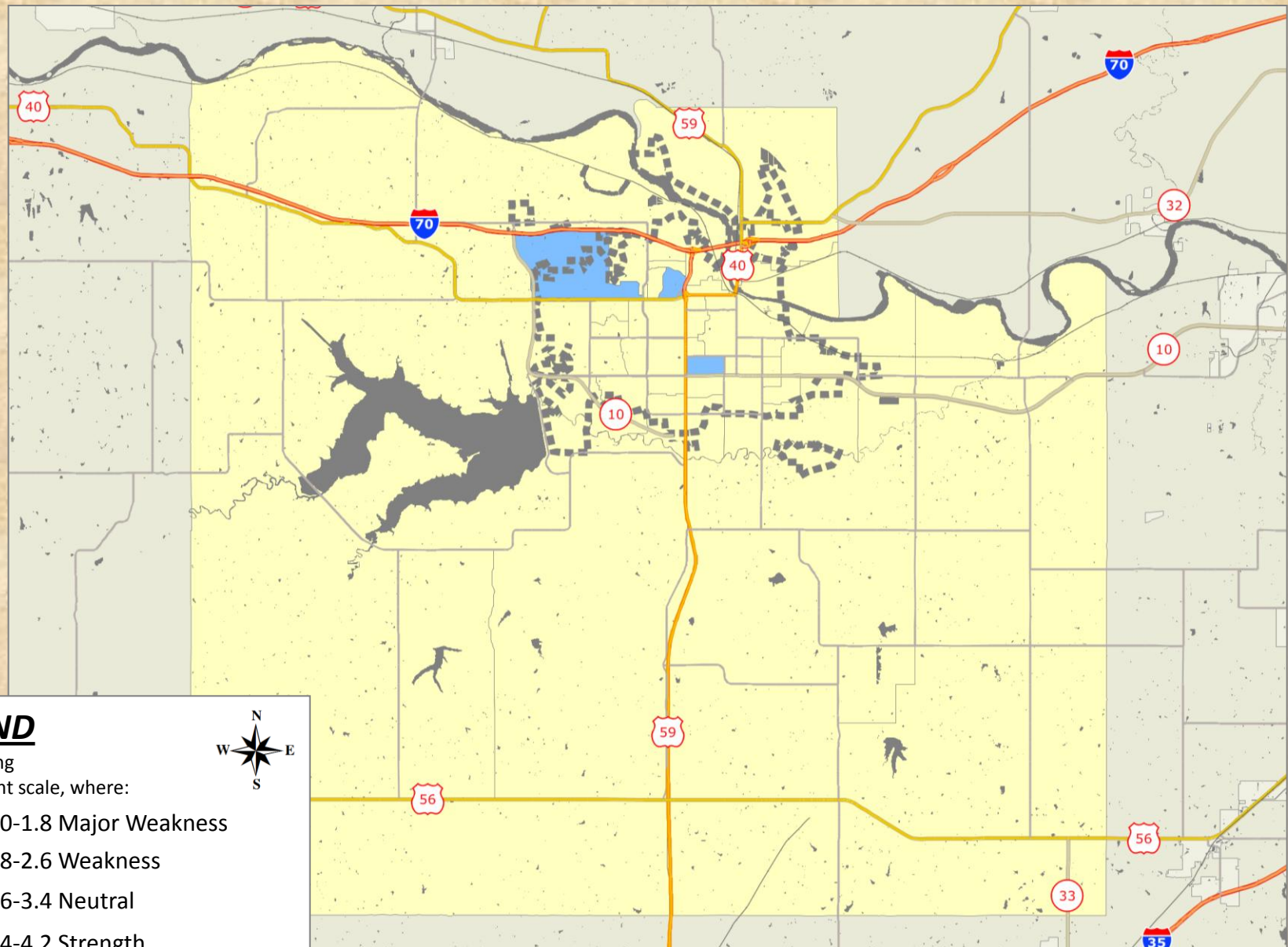
- 1.0-1.8 Major Weakness
- 1.8-2.6 Weakness
- 2.6-3.4 Neutral
- 3.4-4.2 Strength
- 4.2-5.0 Major Strength
- Other (no responses)

## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



# Q5g: Respondent Rating of Availability of Housing Choices



## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

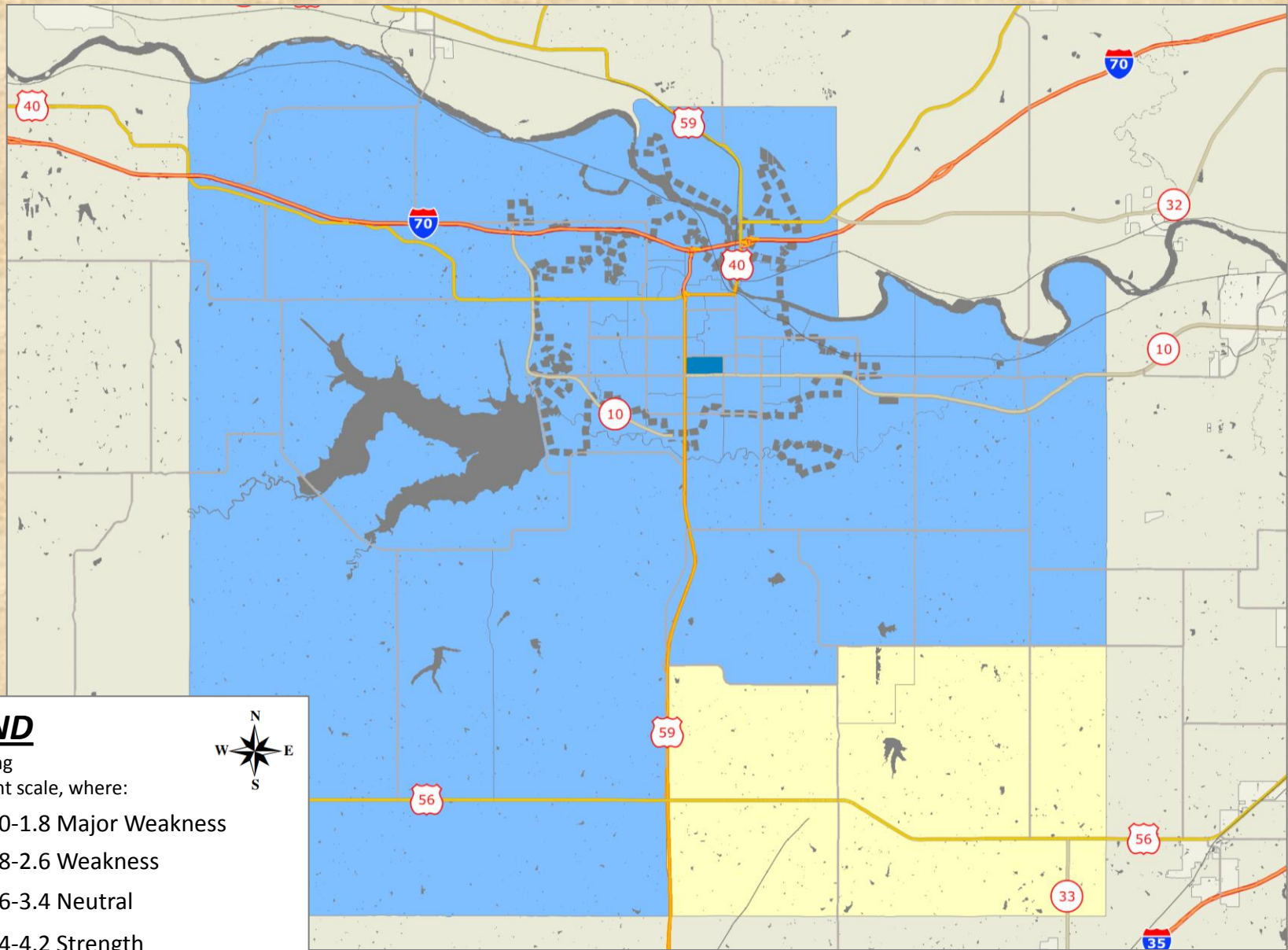
### LEGEND

Mean rating  
on a 5-point scale, where:

- 1.0-1.8 Major Weakness
- 1.8-2.6 Weakness
- 2.6-3.4 Neutral
- 3.4-4.2 Strength
- 4.2-5.0 Major Strength
- Other (no responses)



# Q5h: Respondent Rating of Availability of Parks and Open Space

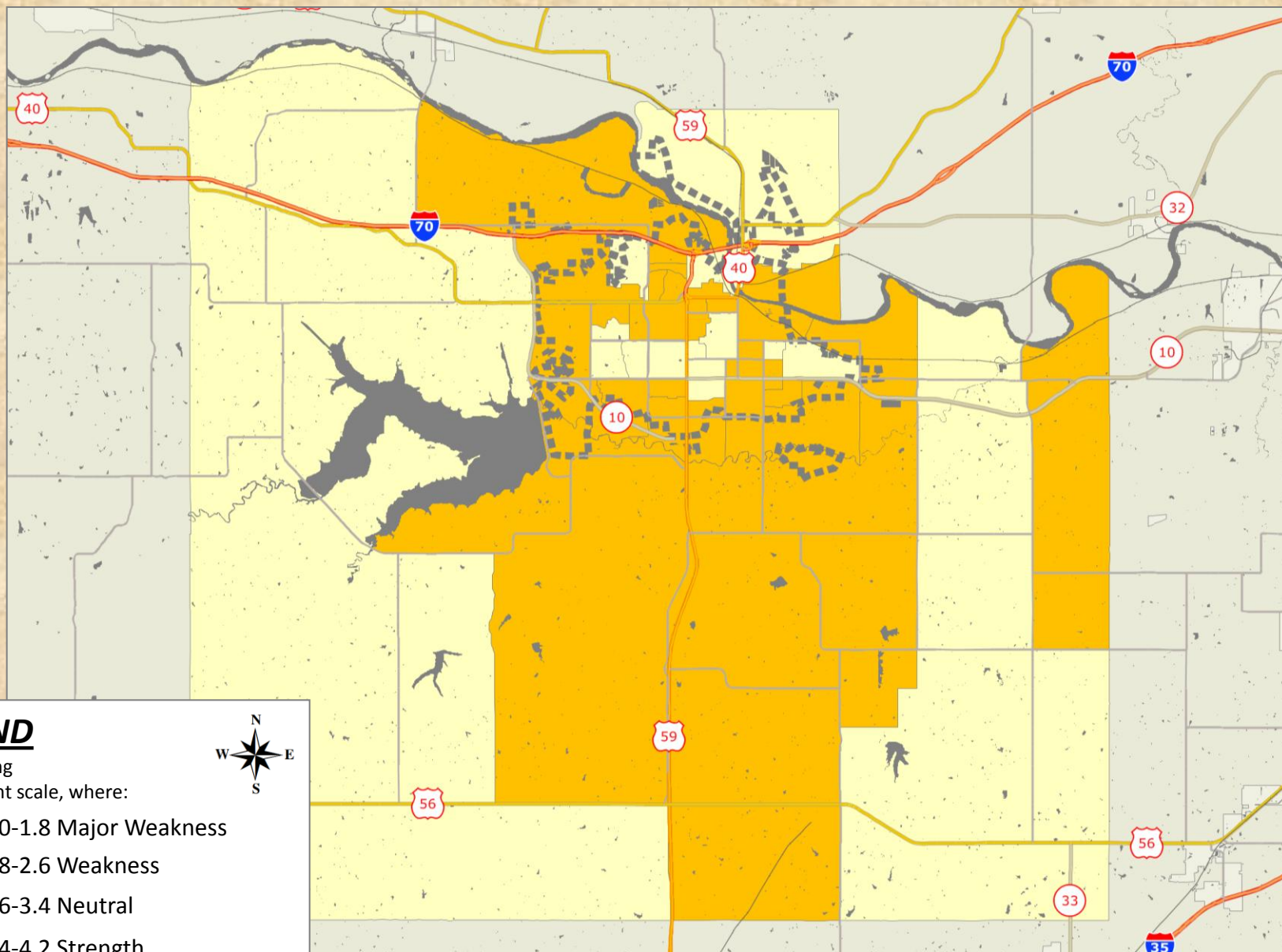


## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



# Q5i: Respondent Rating of Employment Opportunities



## **LEGEND**

Mean rating  
on a 5-point scale, where:

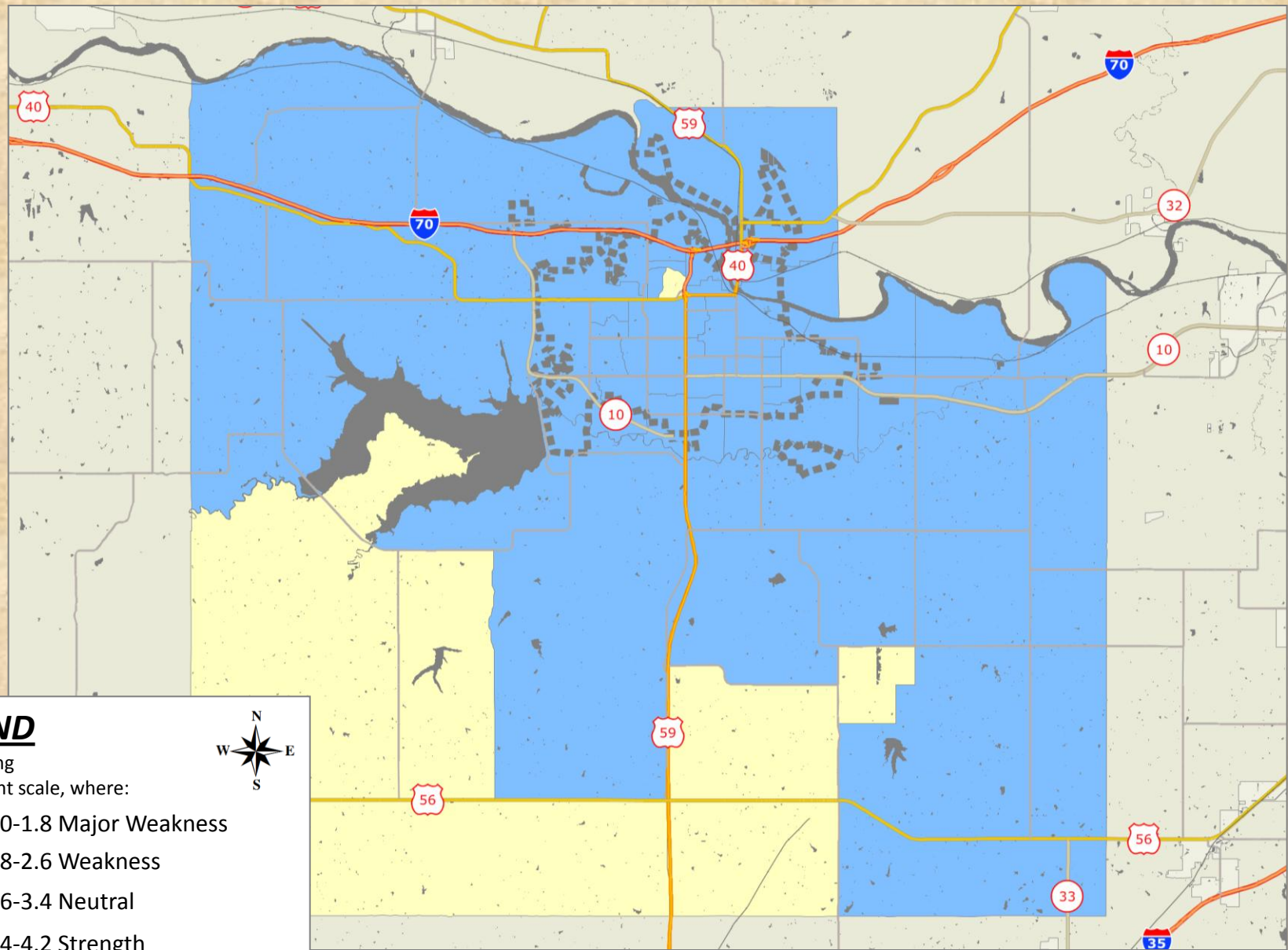
- 1.0-1.8 Major Weakness
- 1.8-2.6 Weakness
- 2.6-3.4 Neutral
- 3.4-4.2 Strength
- 4.2-5.0 Major Strength
- Other (no responses)

## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



# Q5j: Respondent Rating of Historic Buildings and Areas



## **LEGEND**

Mean rating  
on a 5-point scale, where:

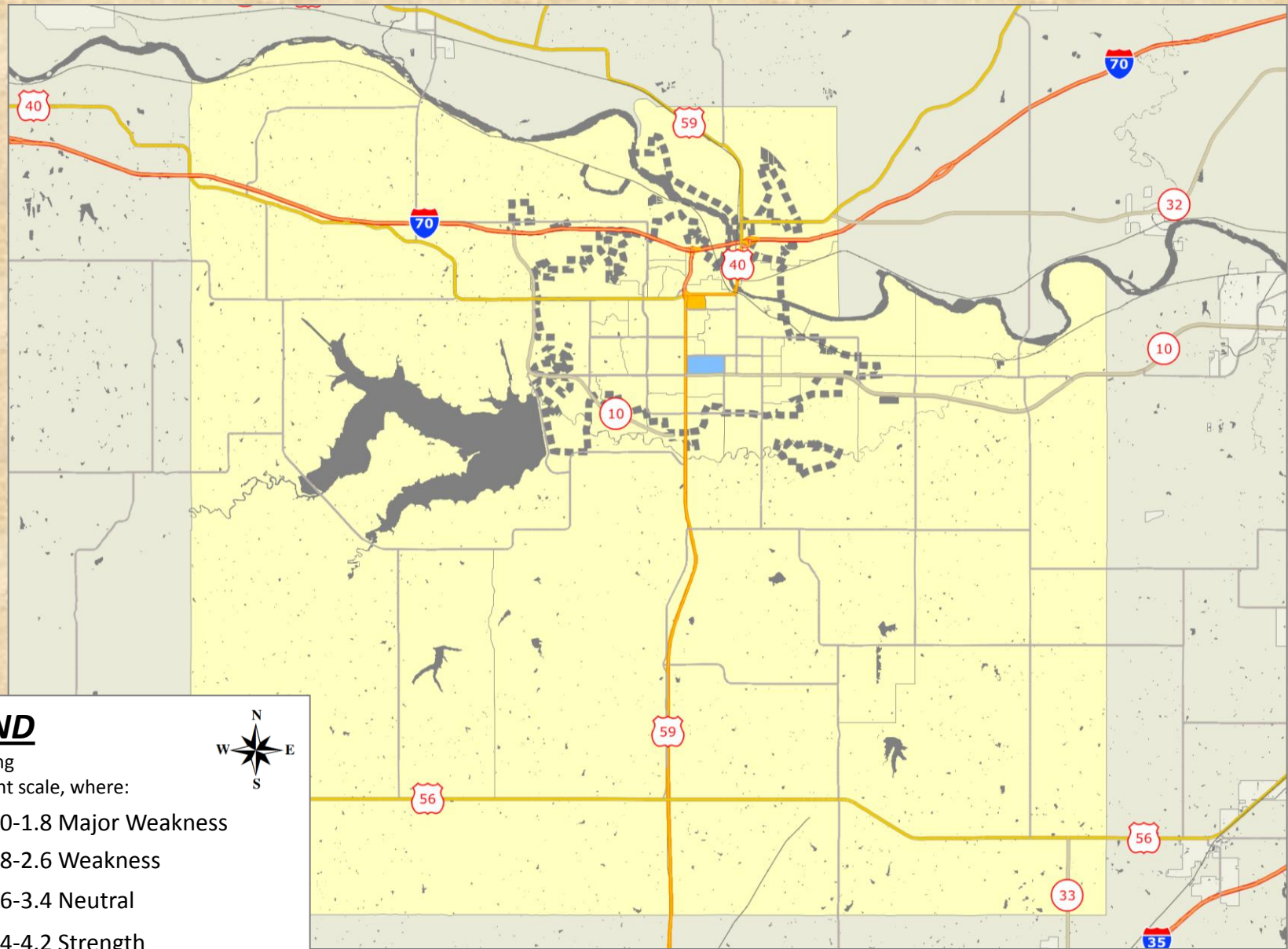
- 1.0-1.8 Major Weakness
- 1.8-2.6 Weakness
- 2.6-3.4 Neutral
- 3.4-4.2 Strength
- 4.2-5.0 Major Strength
- Other (no responses)



## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

# Q5k: Respondent Rating of Rate of Growth

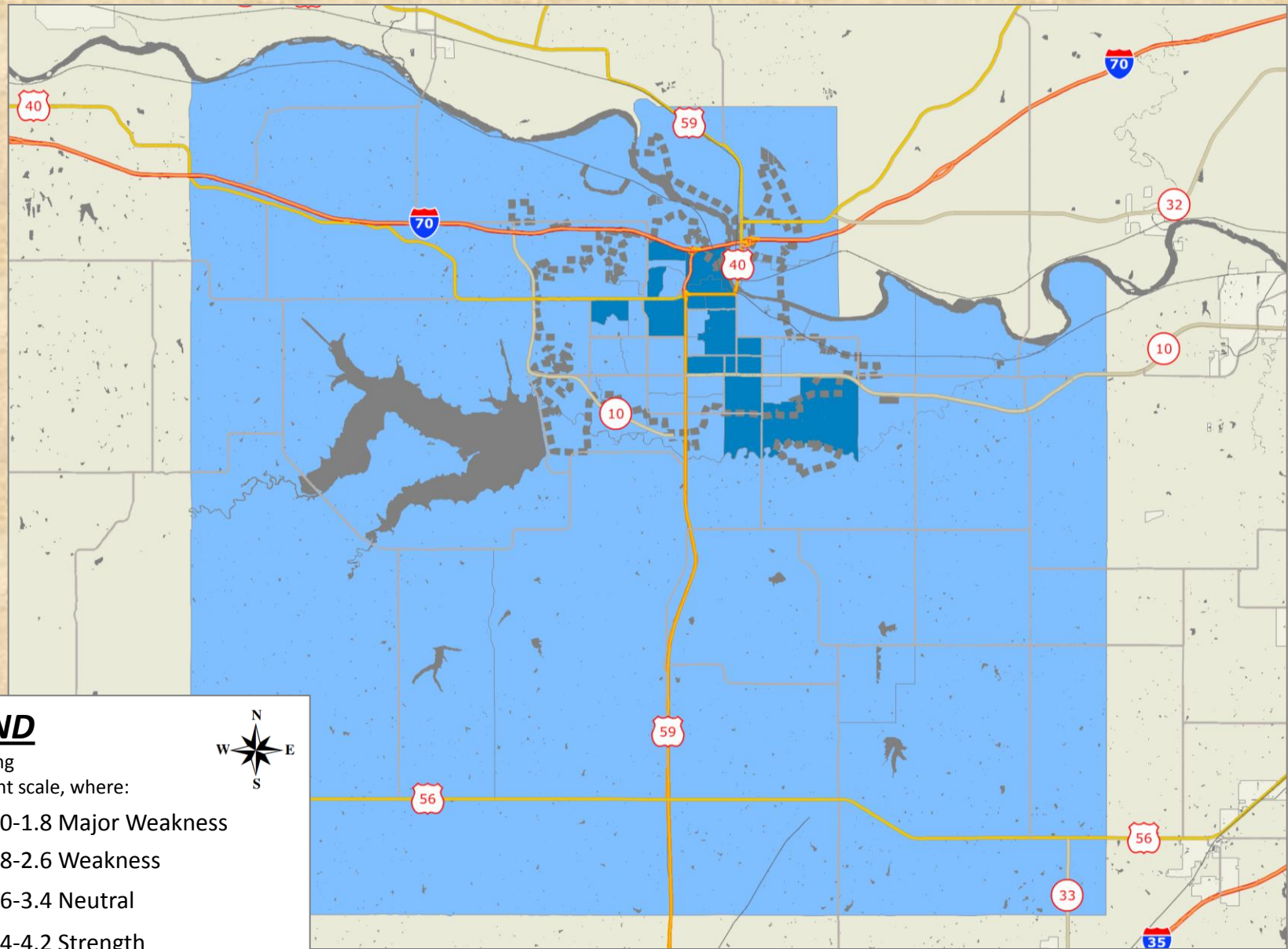


## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



# Q51: Respondent Rating of Unique Local Identity



## **LEGEND**

Mean rating  
on a 5-point scale, where:

- 1.0-1.8 Major Weakness
- 1.8-2.6 Weakness
- 2.6-3.4 Neutral
- 3.4-4.2 Strength
- 4.2-5.0 Major Strength
- Other (no responses)

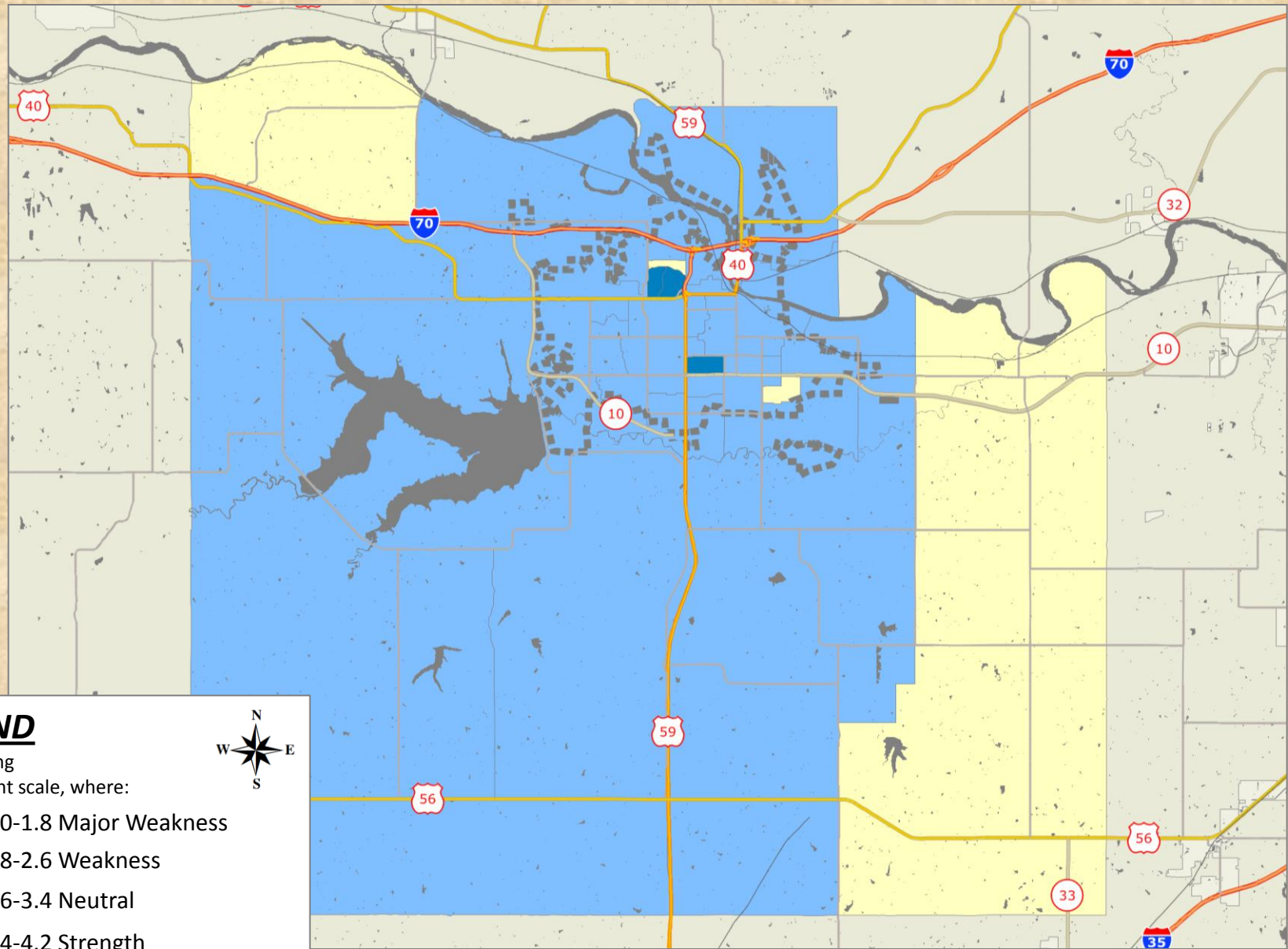


## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



# Q5m: Respondent Rating of Opportunities for Community Involvement



## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

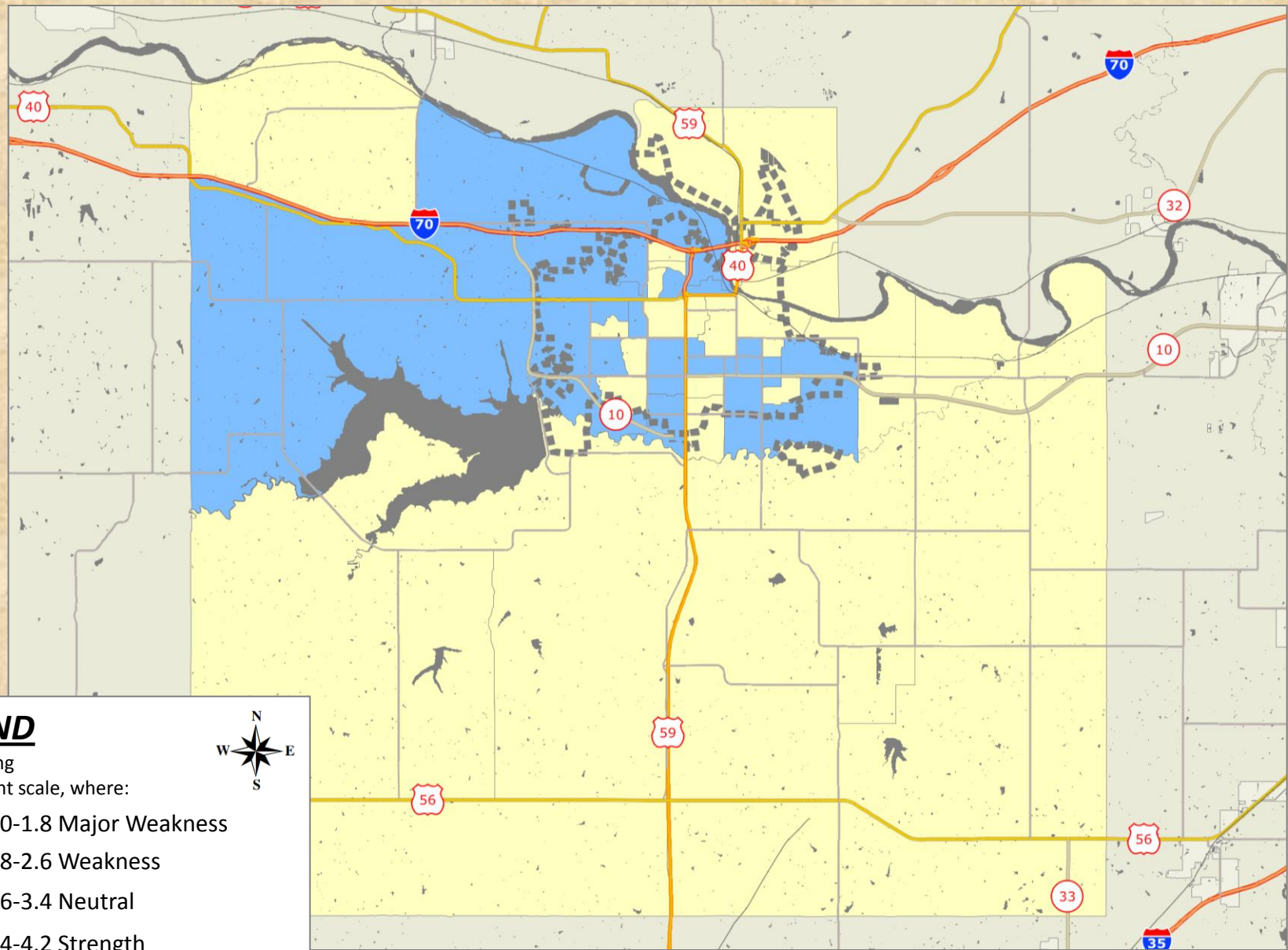
### **LEGEND**

Mean rating  
on a 5-point scale, where:

- 1.0-1.8 Major Weakness
- 1.8-2.6 Weakness
- 2.6-3.4 Neutral
- 3.4-4.2 Strength
- 4.2-5.0 Major Strength
- Other (no responses)



# Q5n: Respondent Rating of Attention to Environment Issues

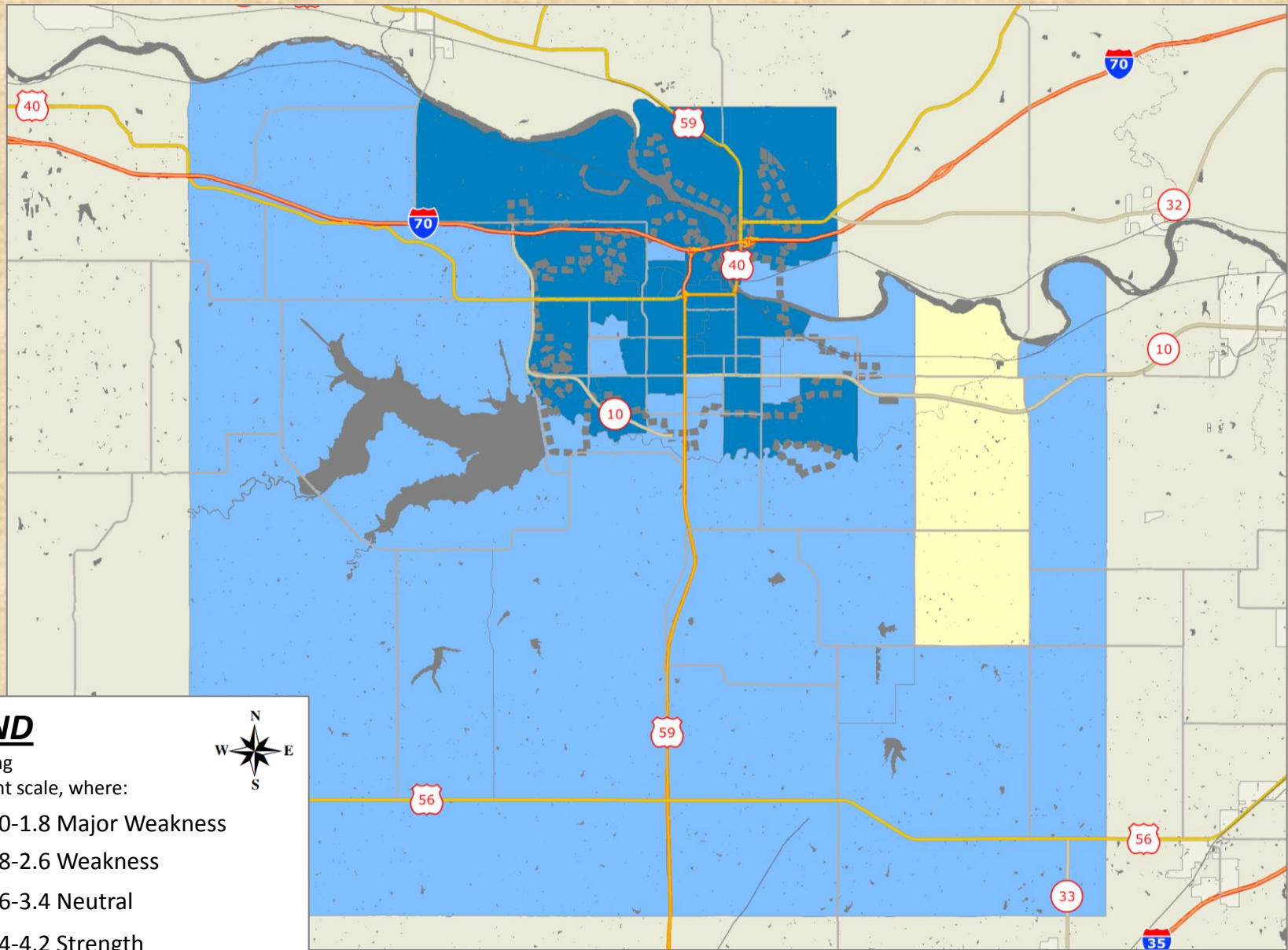


## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



# Q5o: Respondent Rating of Downtown



## LEGEND

Mean rating  
on a 5-point scale, where:

- 1.0-1.8 Major Weakness
- 1.8-2.6 Weakness
- 2.6-3.4 Neutral
- 3.4-4.2 Strength
- 4.2-5.0 Major Strength
- Other (no responses)

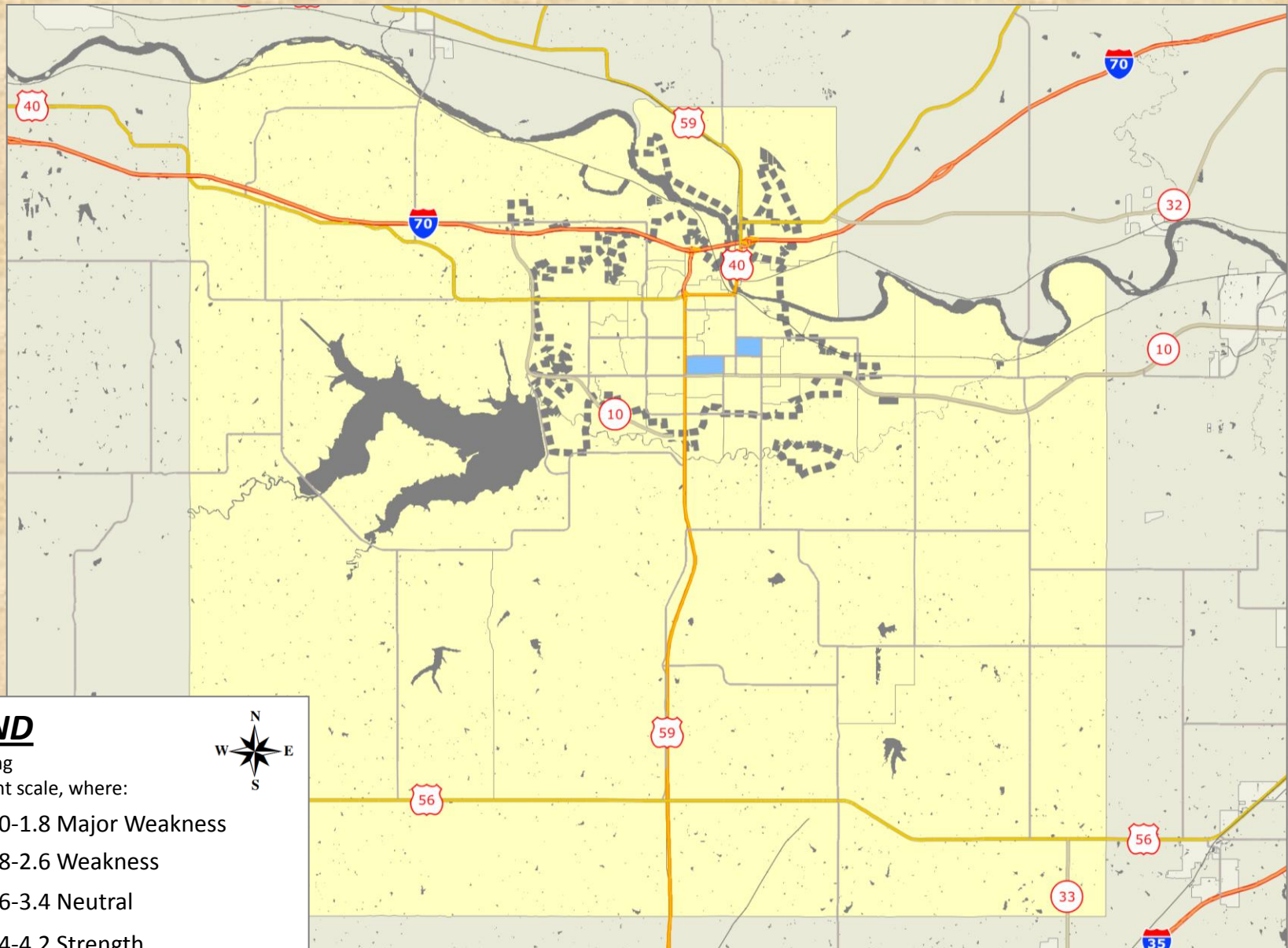


## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



# Q5p: Respondent Rating of Population Growth



## **LEGEND**

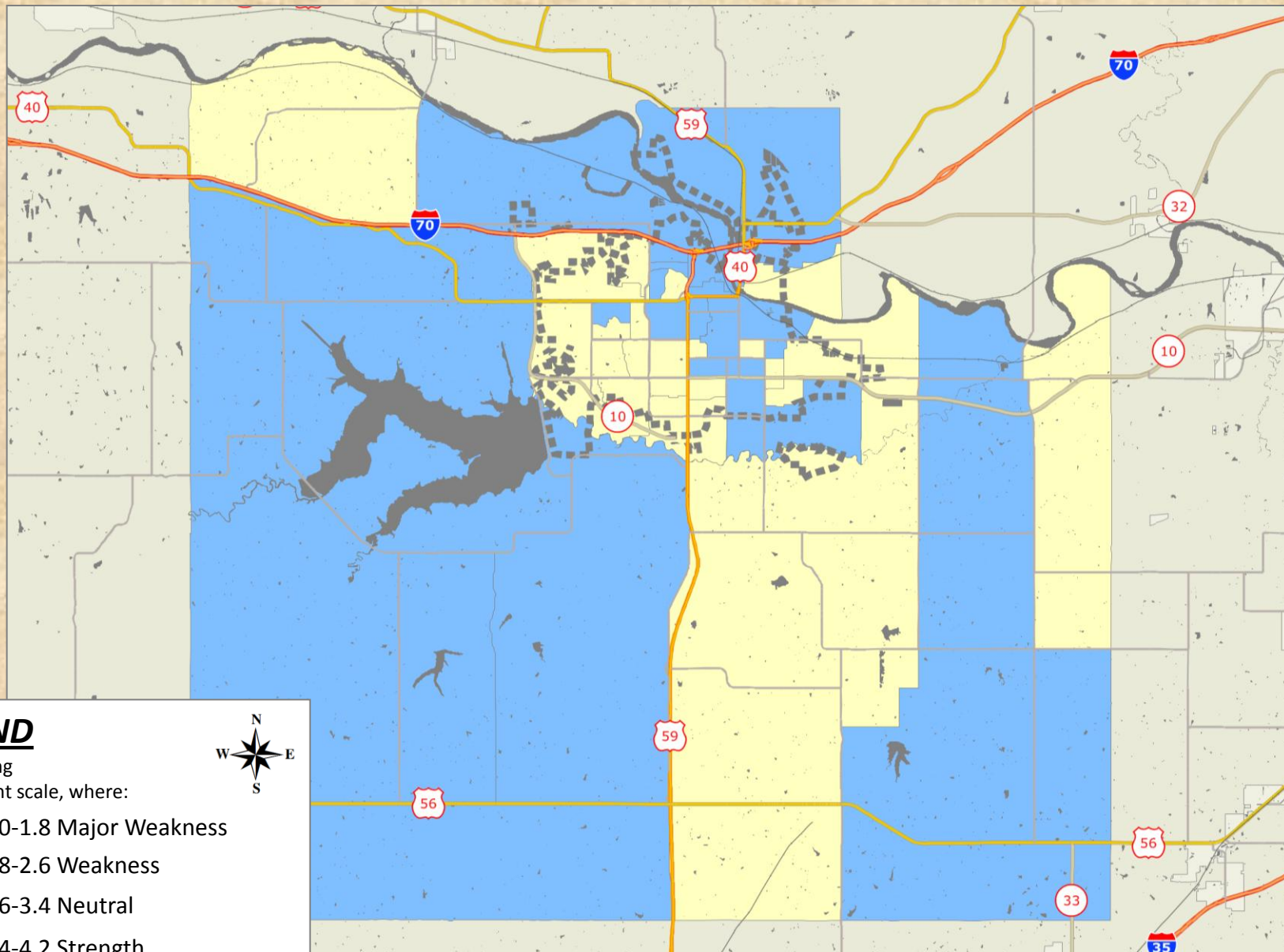
Mean rating  
on a 5-point scale, where:

- 1.0-1.8 Major Weakness
- 1.8-2.6 Weakness
- 2.6-3.4 Neutral
- 3.4-4.2 Strength
- 4.2-5.0 Major Strength
- Other (no responses)

## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

# Q5q: Respondent Rating of Presence of Family Farms

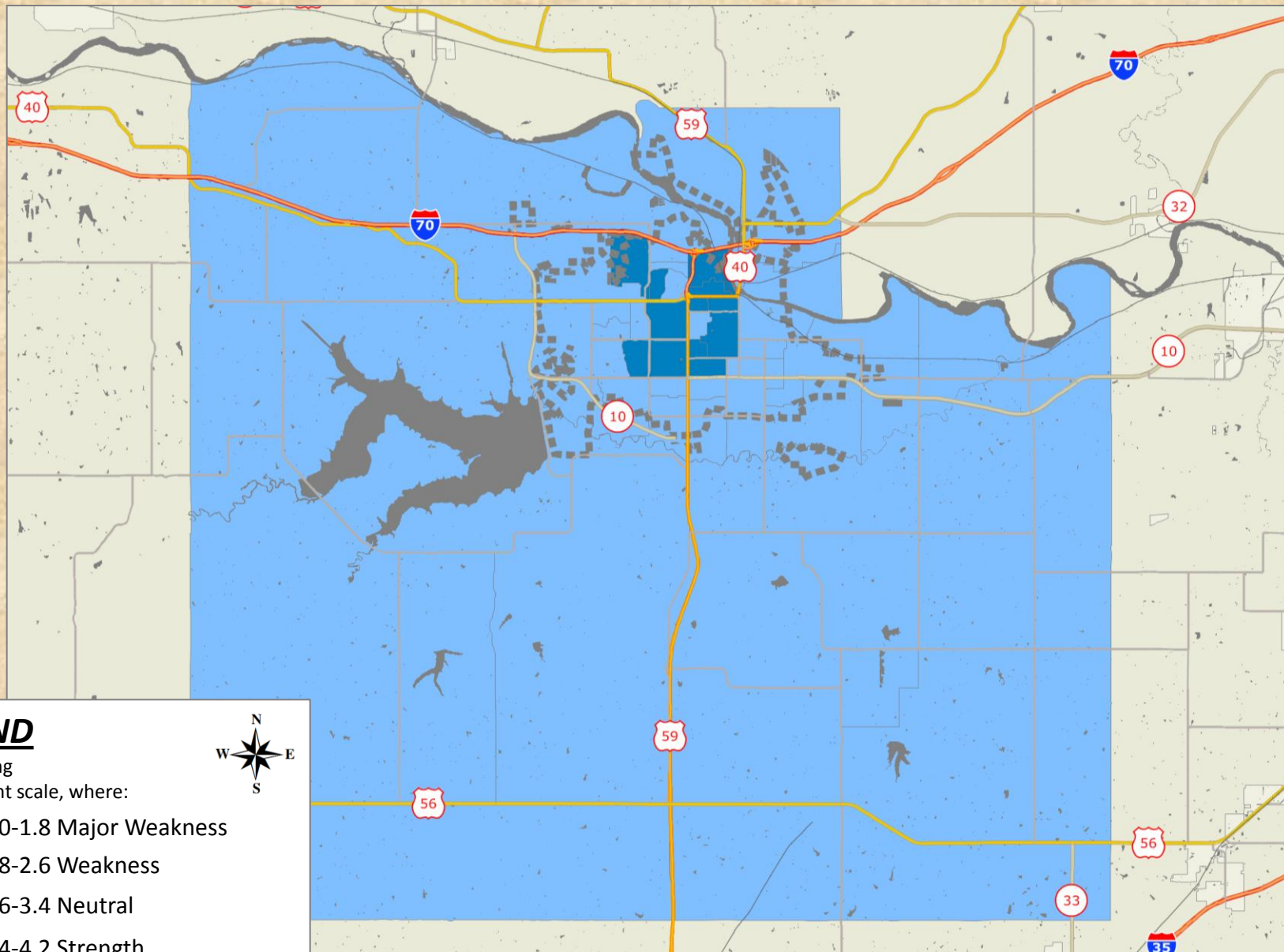


## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



# Q5r: Respondent Rating of Quality of Life

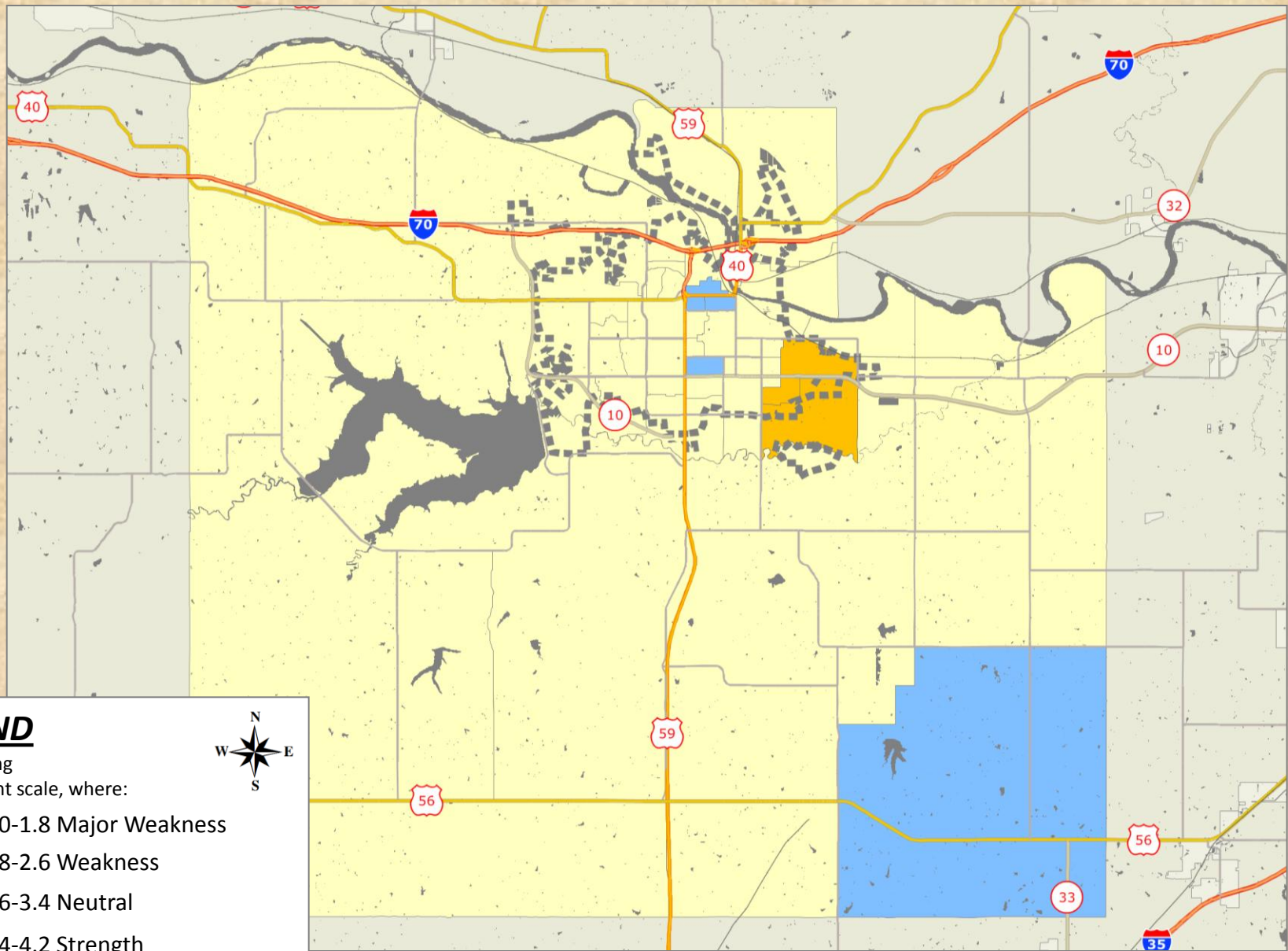


## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



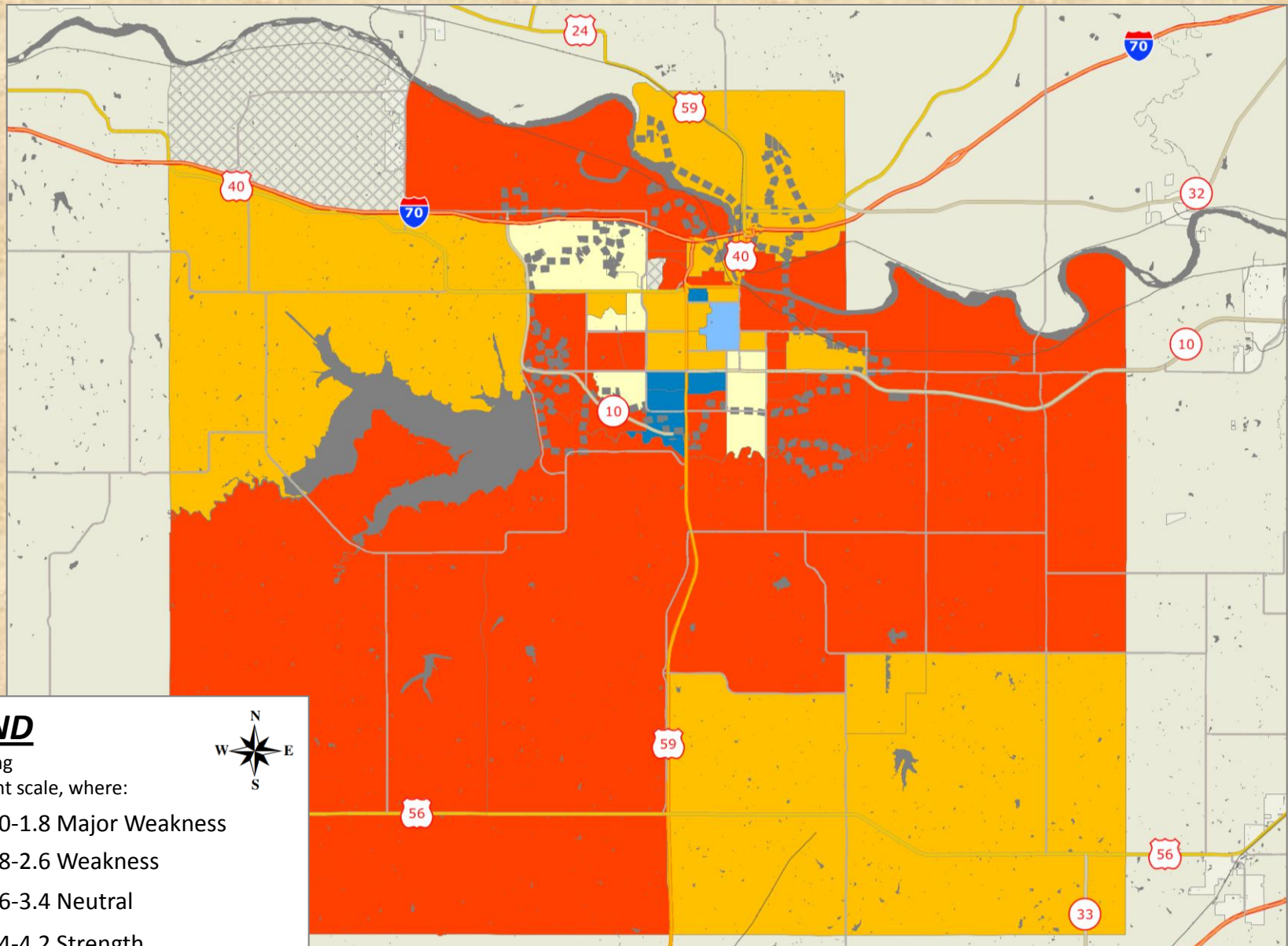
# Q5s: Respondent Rating of Existing Roadway Network



## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

# Q5t: Respondent Rating of Other



## **LEGEND**

Mean rating  
on a 5-point scale, where:

- 1.0-1.8 Major Weakness
- 1.8-2.6 Weakness
- 2.6-3.4 Neutral
- 3.4-4.2 Strength
- 4.2-5.0 Major Strength
- Other (no responses)



## **2014 City of Lawrence/Douglas County Survey**

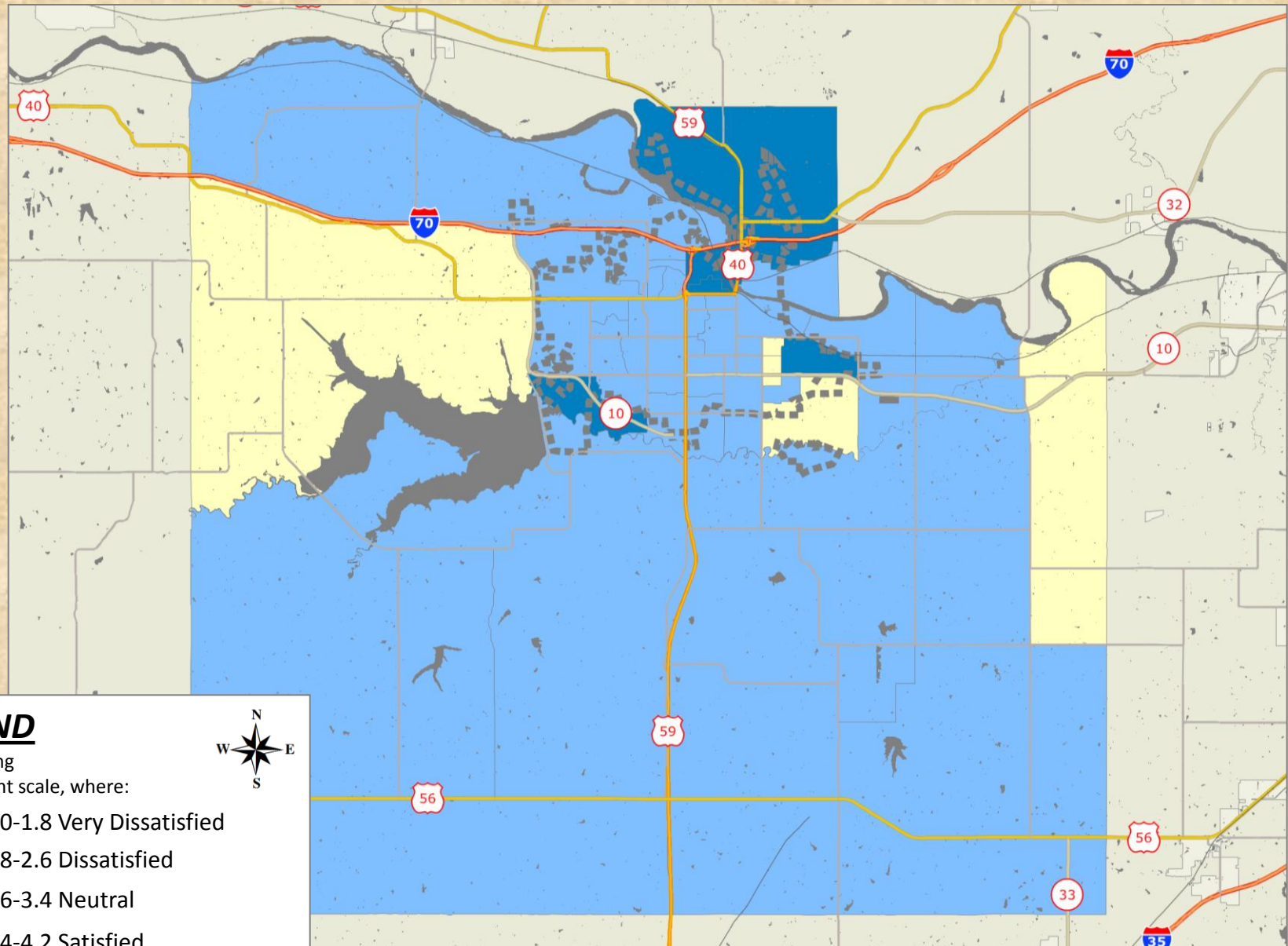
Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

# Satisfaction with the City's and County's Transportation System

Question #7



# Q7a: Respondent Level of Satisfaction with Ease of Travel by Car on Highways



## 2014 City of Lawrence/Douglas County Survey

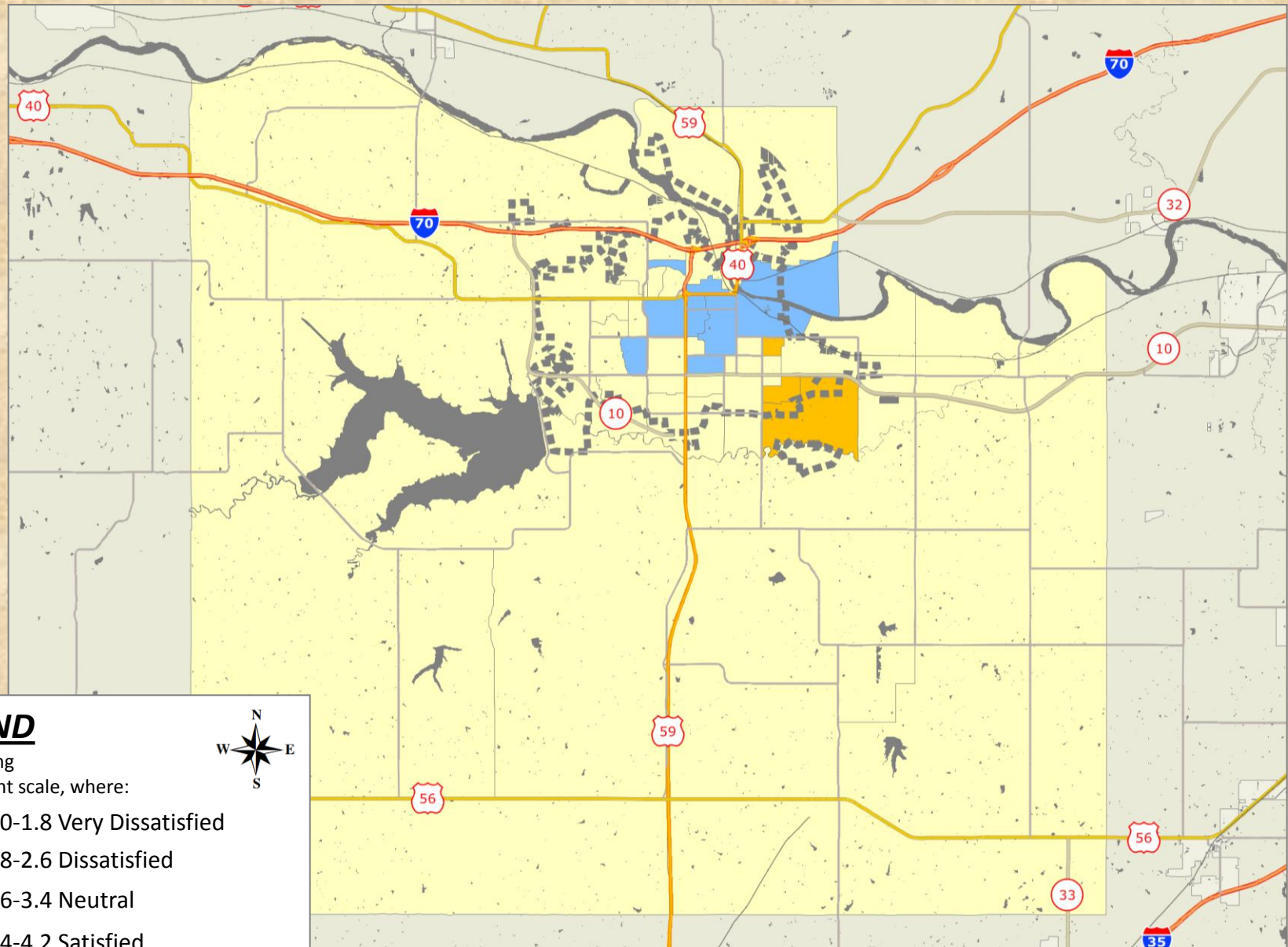
Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

### LEGEND

Mean rating  
on a 5-point scale, where:

- 1.0-1.8 Very Dissatisfied
- 1.8-2.6 Dissatisfied
- 2.6-3.4 Neutral
- 3.4-4.2 Satisfied
- 4.2-5.0 Very Satisfied
- Other (no responses)

# Q7b: Respondent Level of Satisfaction with Travel by Car on Major Streets



## LEGEND

Mean rating  
on a 5-point scale, where:

- 1.0-1.8 Very Dissatisfied
- 1.8-2.6 Dissatisfied
- 2.6-3.4 Neutral
- 3.4-4.2 Satisfied
- 4.2-5.0 Very Satisfied
- Other (no responses)

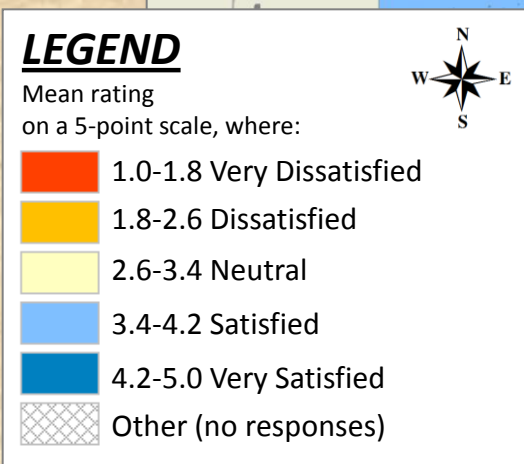
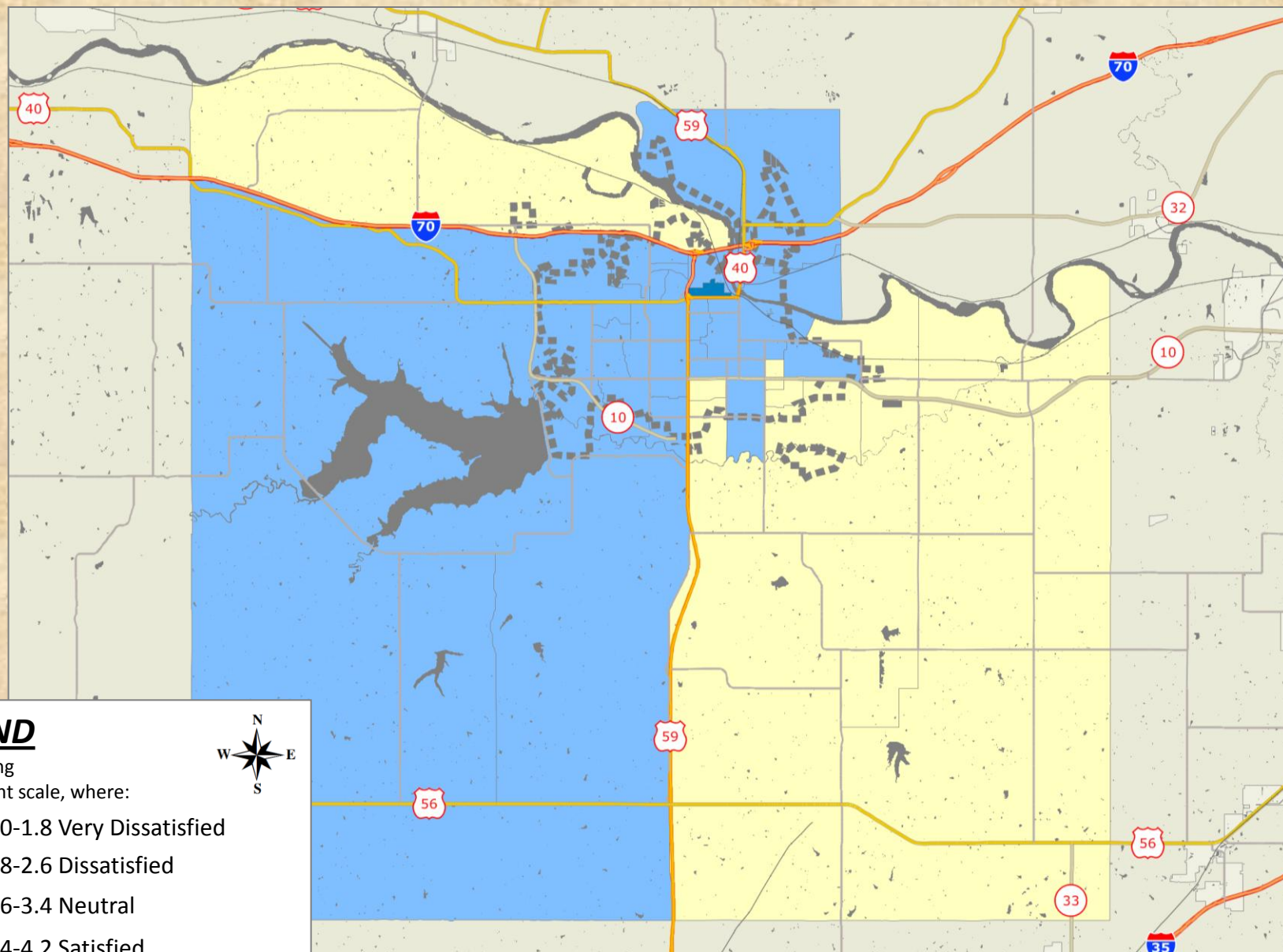


## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



# Q7c: Respondent Level of Satisfaction with Travel by Car on Neighborhood Streets

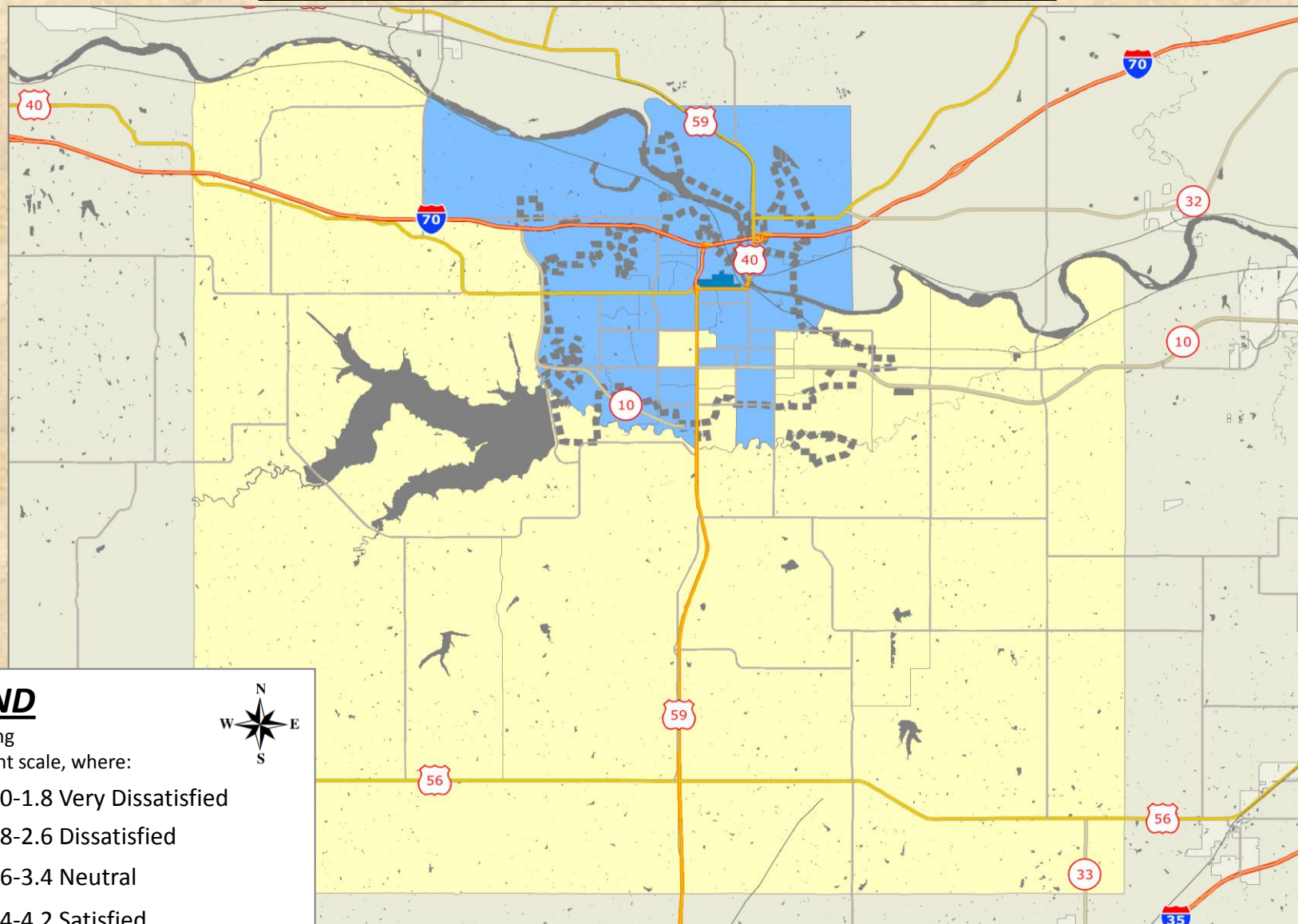


## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



## Q7d: Respondent Level of Satisfaction with Access to Major Streets from Neighborhood



### **LEGEND**

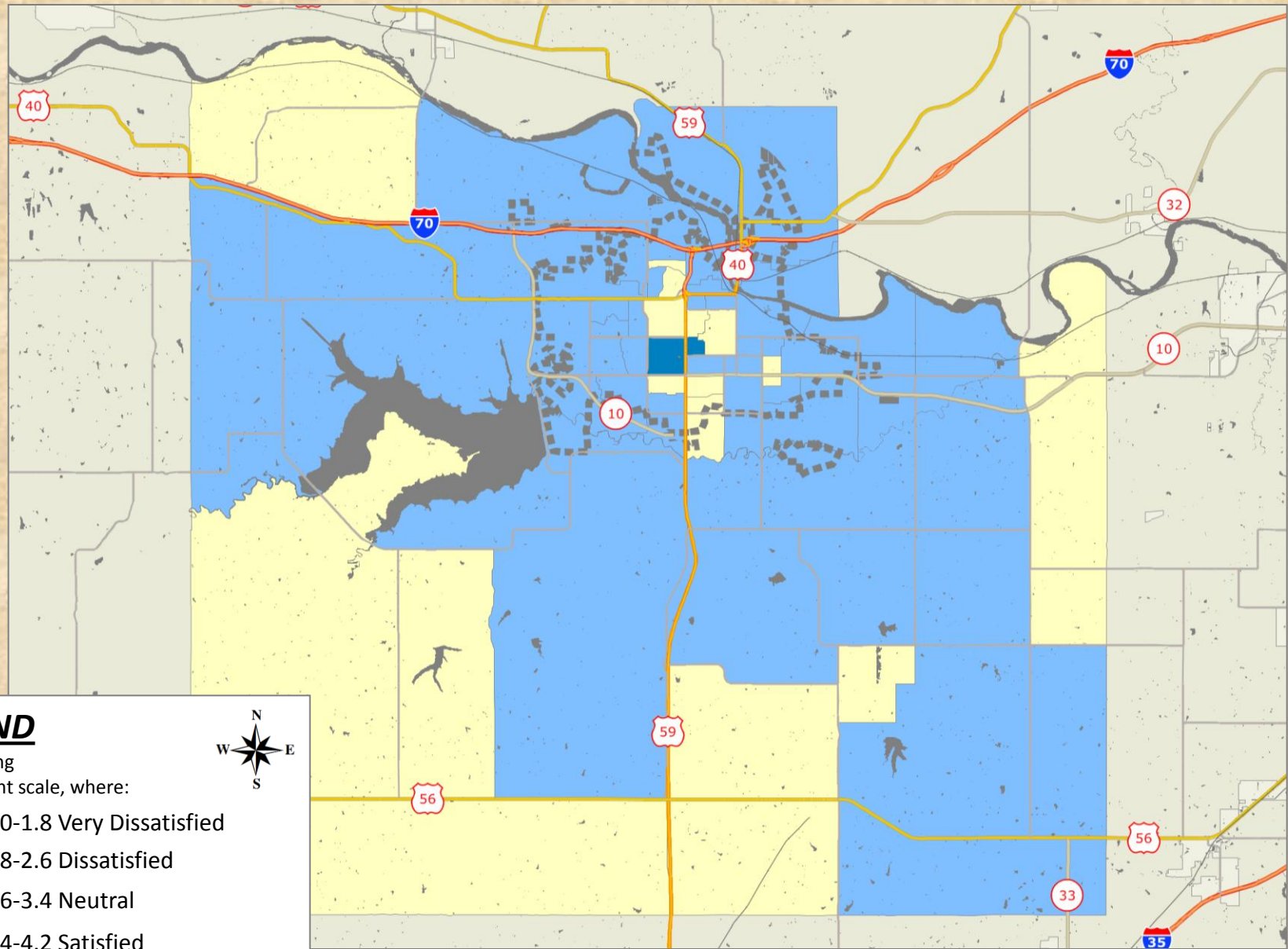
Mean rating  
on a 5-point scale, where:

- 1.0-1.8 Very Dissatisfied
- 1.8-2.6 Dissatisfied
- 2.6-3.4 Neutral
- 3.4-4.2 Satisfied
- 4.2-5.0 Very Satisfied
- Other (no responses)

## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

## Q7e: Respondent Level of Satisfaction with Ease of Walking in Lawrence



### 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

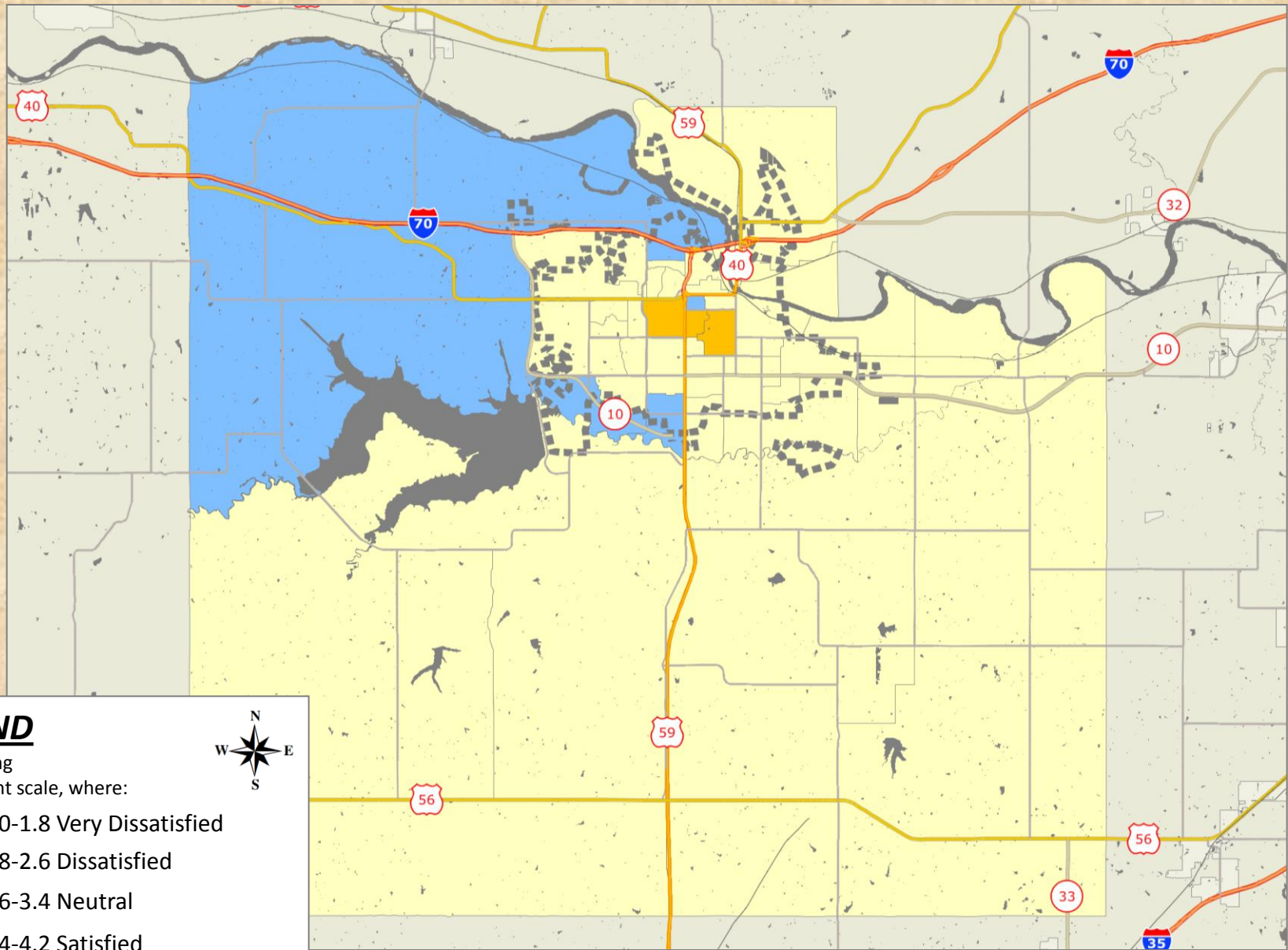
#### **LEGEND**

Mean rating  
on a 5-point scale, where:

- 1.0-1.8 Very Dissatisfied
- 1.8-2.6 Dissatisfied
- 2.6-3.4 Neutral
- 3.4-4.2 Satisfied
- 4.2-5.0 Very Satisfied
- Other (no responses)



## Q7f: Respondent Level of Satisfaction with Ease of Bicycling in Lawrence

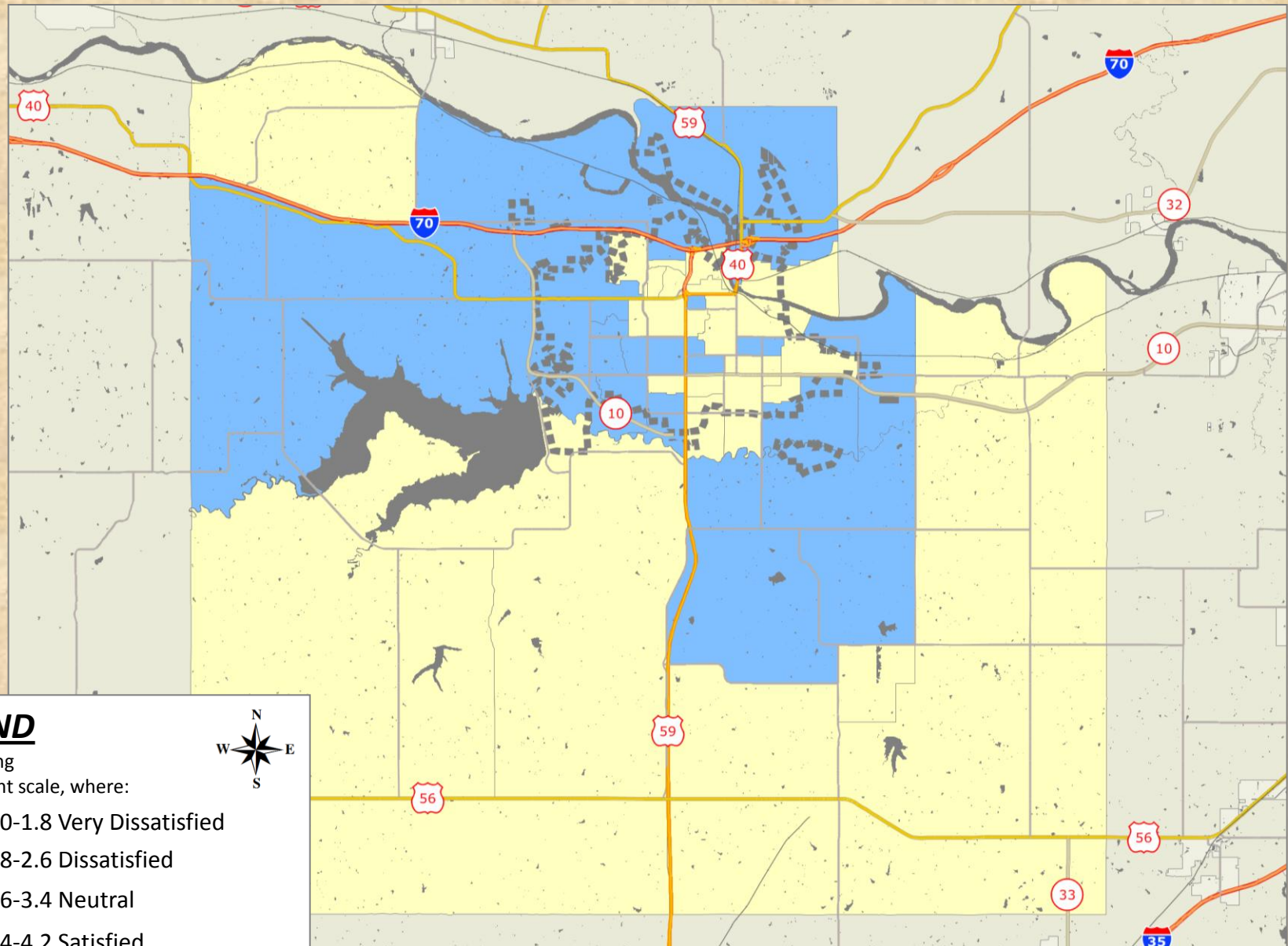


### 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



# Q7g: Respondent Level of Satisfaction with Safety of Walking in Lawrence



## 2014 City of Lawrence/Douglas County Survey

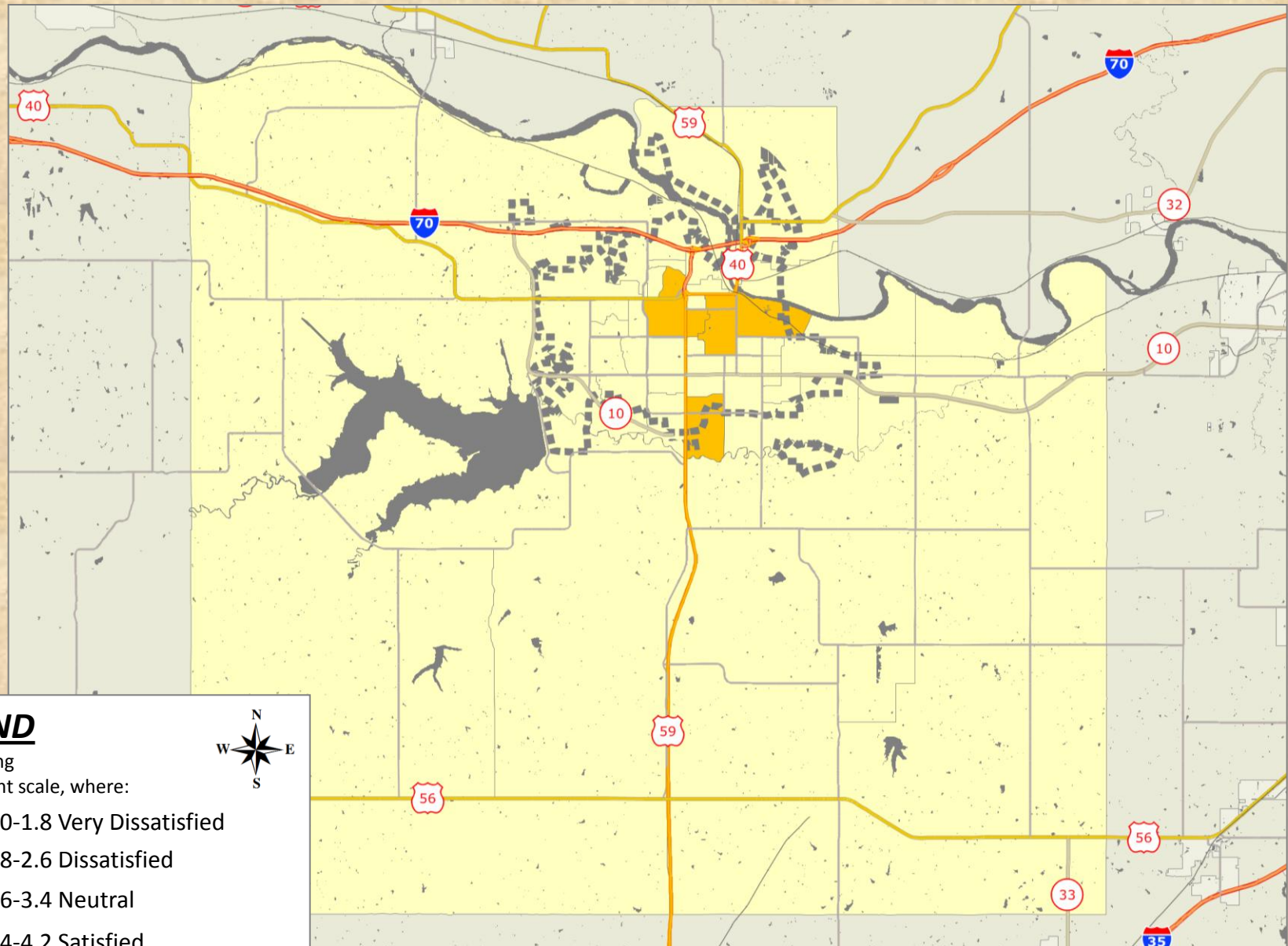
Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

### **LEGEND**

Mean rating  
on a 5-point scale, where:

- 1.0-1.8 Very Dissatisfied
- 1.8-2.6 Dissatisfied
- 2.6-3.4 Neutral
- 3.4-4.2 Satisfied
- 4.2-5.0 Very Satisfied
- Other (no responses)

# Q7h: Respondent Level of Satisfaction with Safety of Bicycling in Lawrence



## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

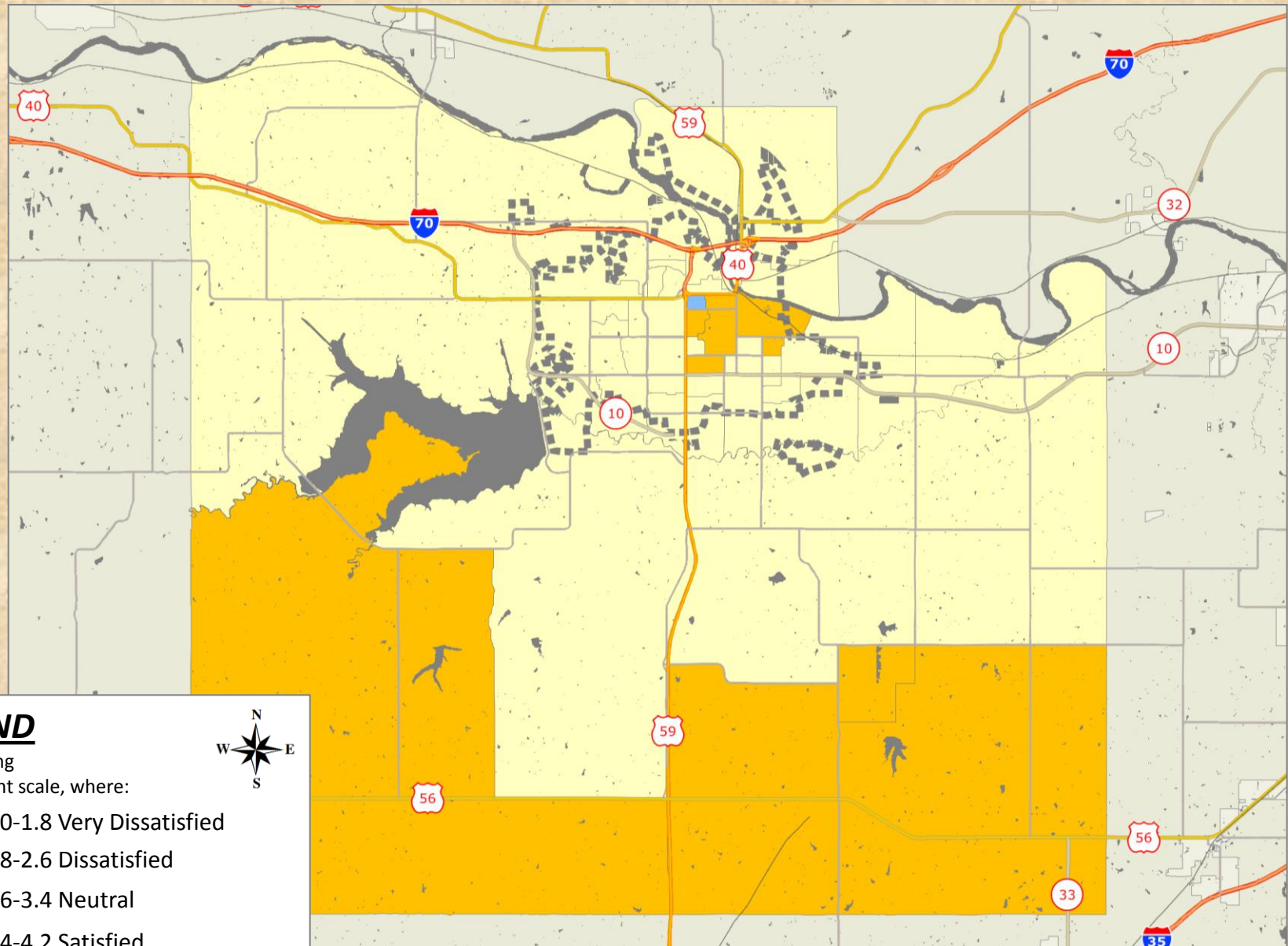
### **LEGEND**

Mean rating  
on a 5-point scale, where:

- 1.0-1.8 Very Dissatisfied
- 1.8-2.6 Dissatisfied
- 2.6-3.4 Neutral
- 3.4-4.2 Satisfied
- 4.2-5.0 Very Satisfied
- Other (no responses)



# Q7i: Respondent Level of Satisfaction with Bicycle System Throughout County

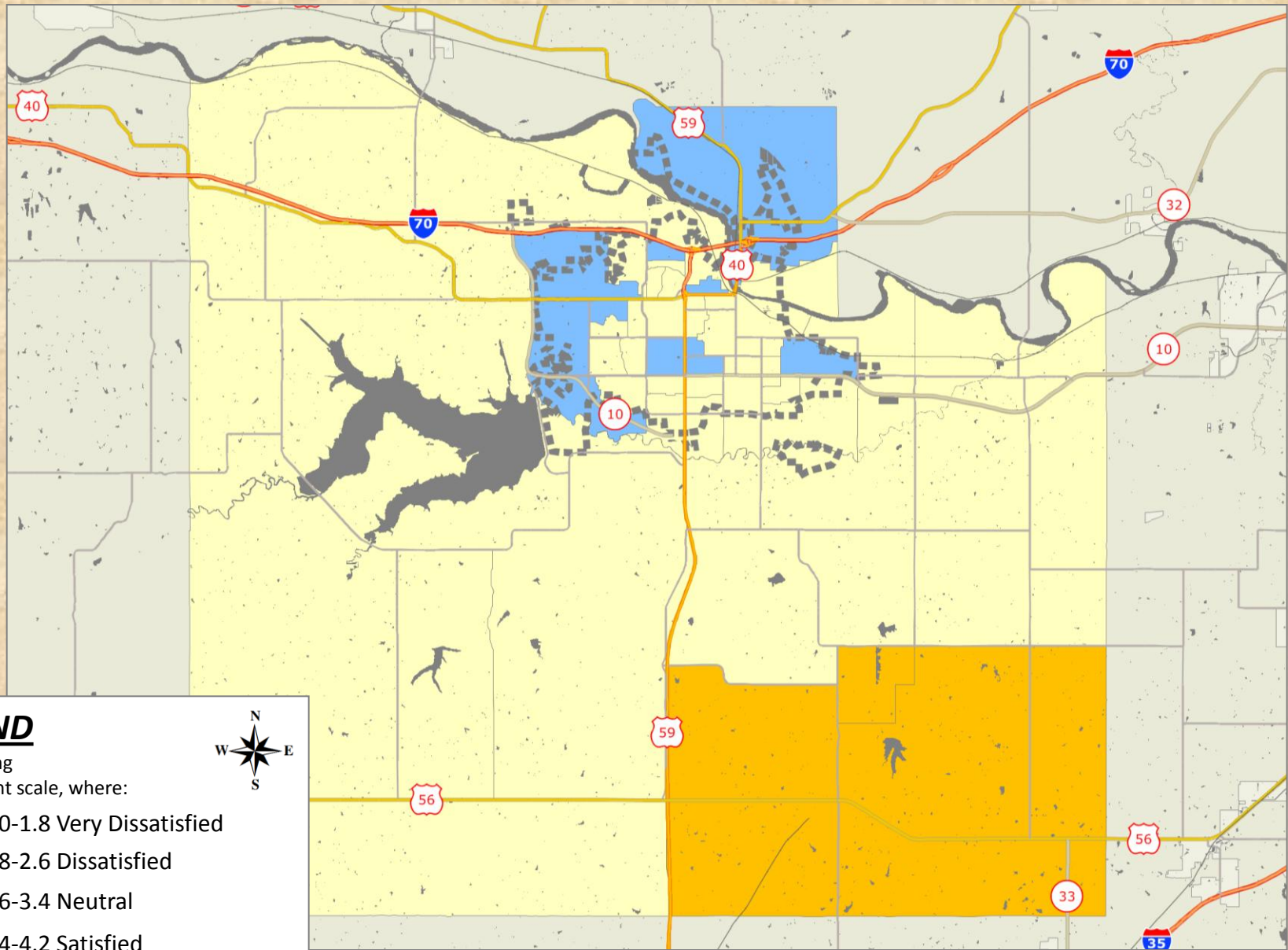


## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



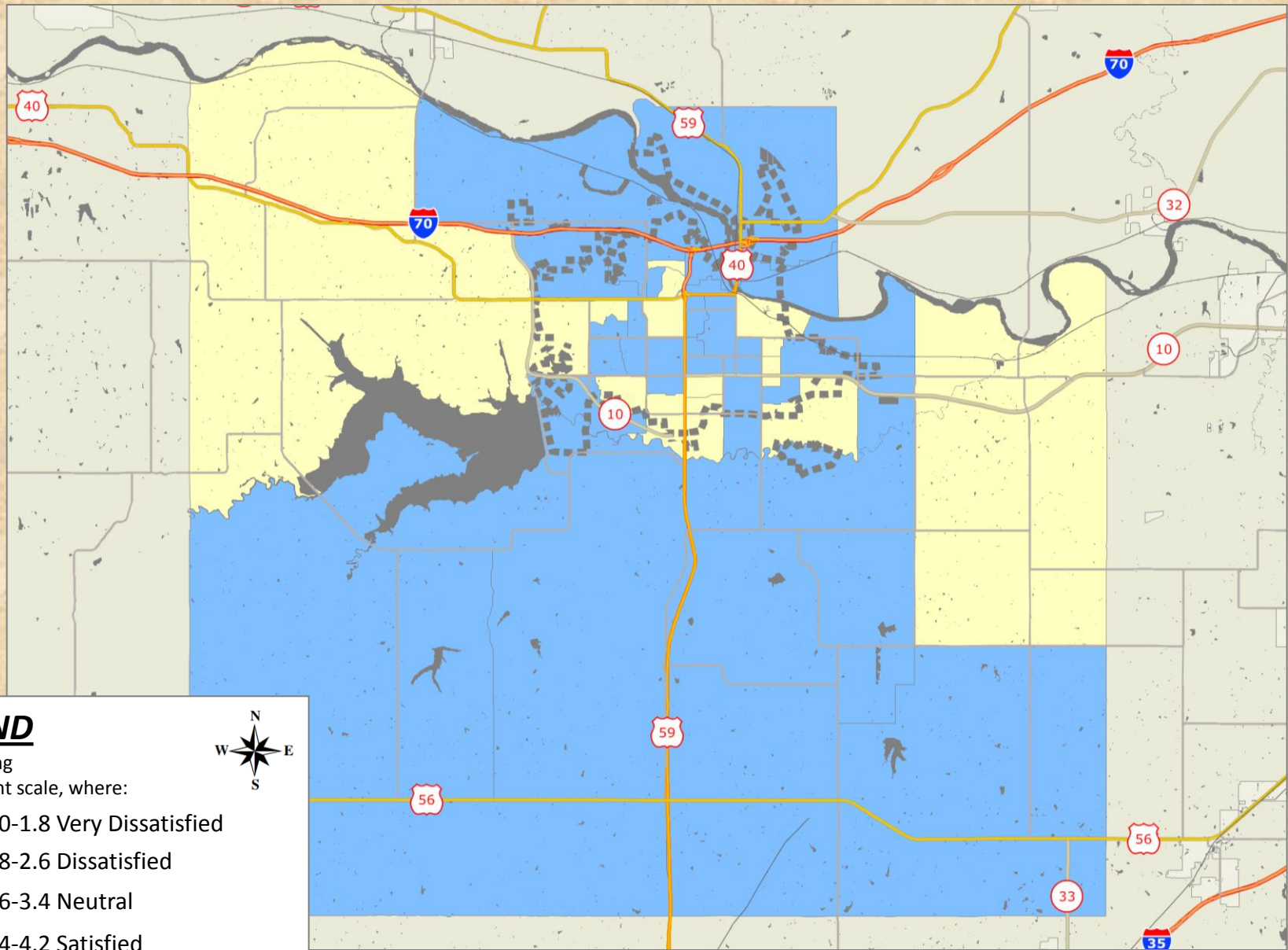
# Q7j: Respondent Level of Satisfaction with Walking & Hiking System in County



## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

# Q7k: Respondent Level of Satisfaction with Road System in County



## **LEGEND**

Mean rating  
on a 5-point scale, where:

- 1.0-1.8 Very Dissatisfied
- 1.8-2.6 Dissatisfied
- 2.6-3.4 Neutral
- 3.4-4.2 Satisfied
- 4.2-5.0 Very Satisfied
- Other (no responses)

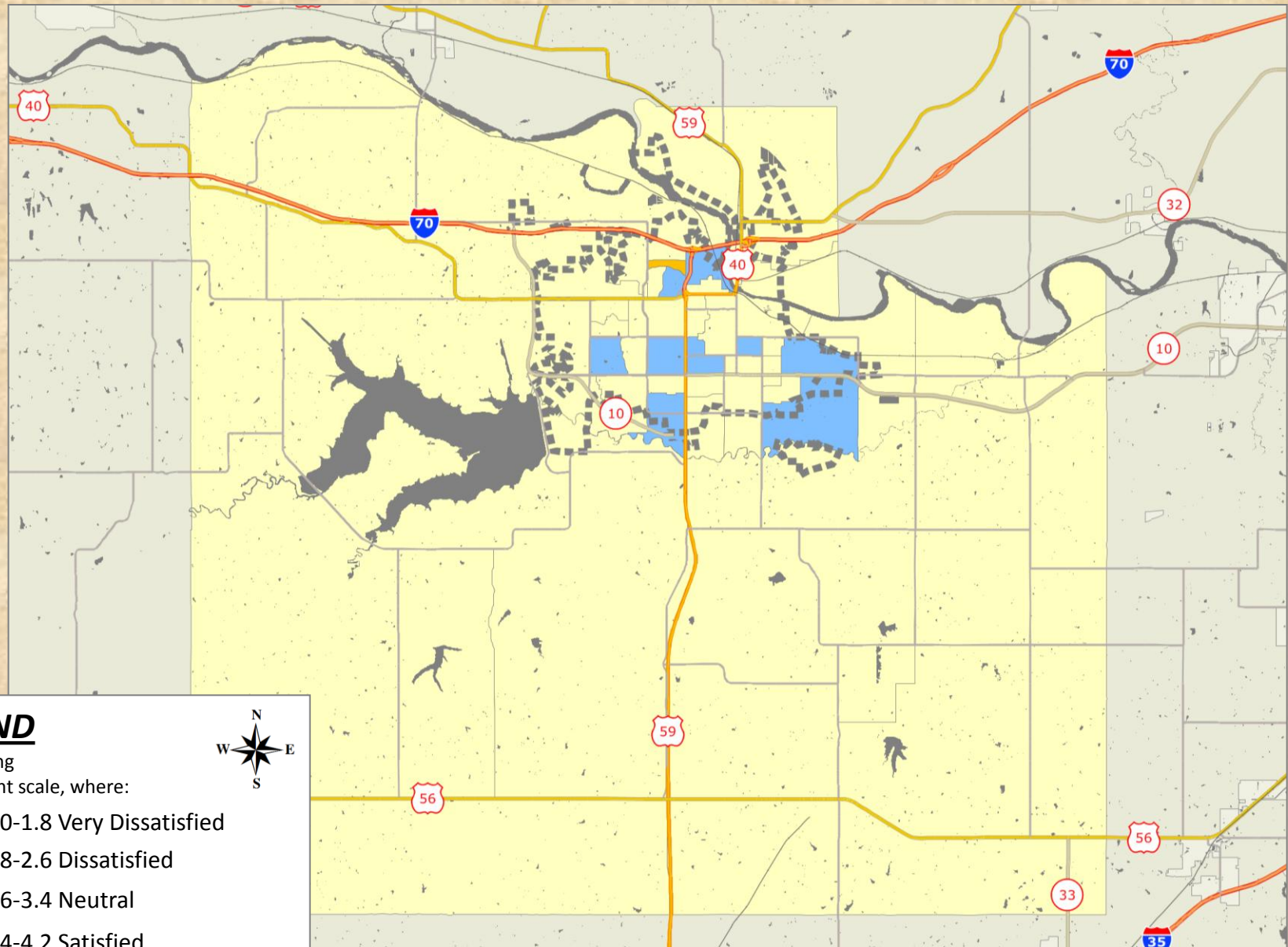


## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



# Q71: Respondent Level of Satisfaction with Quality of Public Transportation

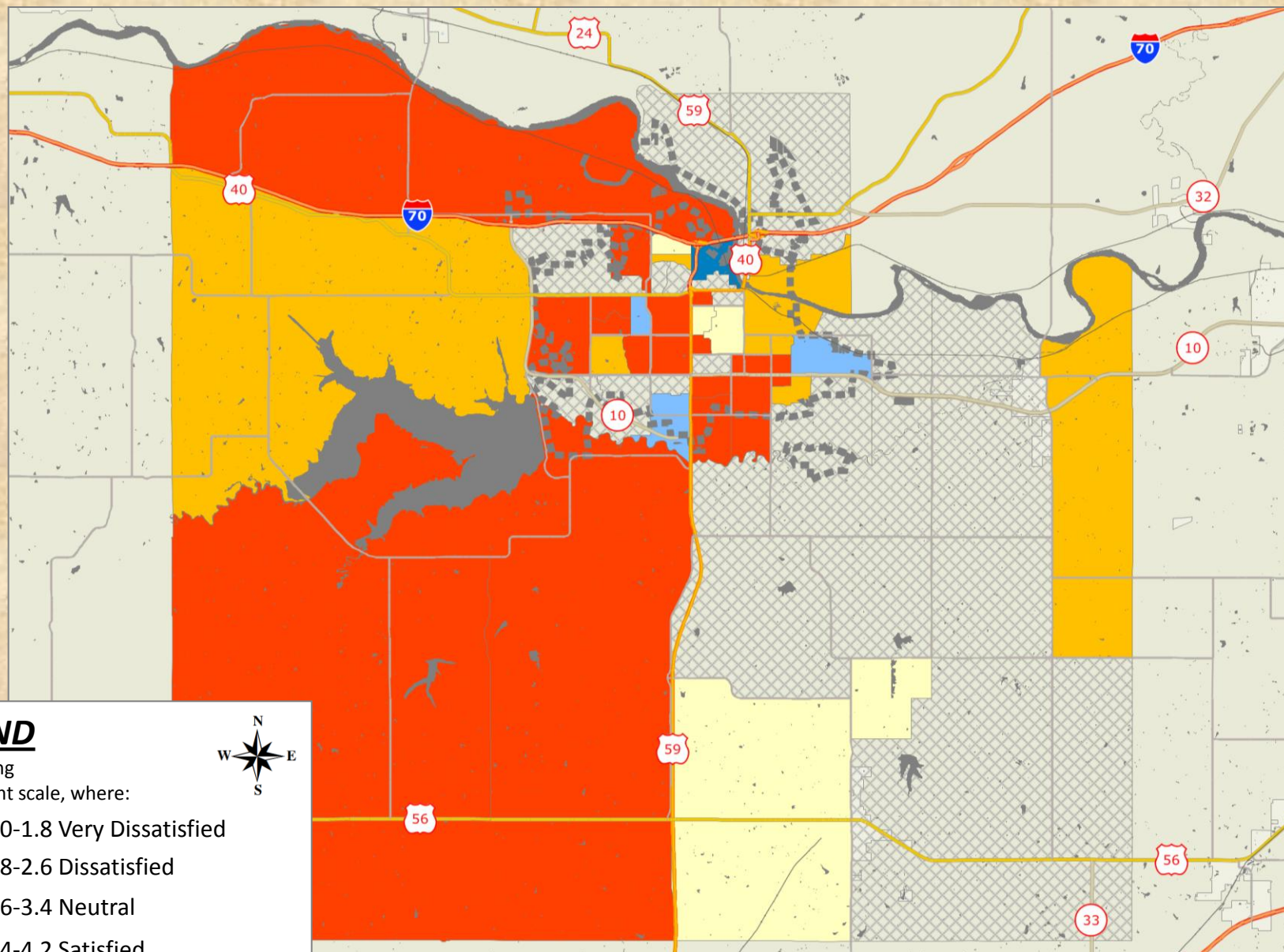


## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



# Q7m: Respondent Level of Satisfaction with Other



## **LEGEND**

Mean rating  
on a 5-point scale, where:

- 1.0-1.8 Very Dissatisfied
- 1.8-2.6 Dissatisfied
- 2.6-3.4 Neutral
- 3.4-4.2 Satisfied
- 4.2-5.0 Very Satisfied
- Other (no responses)

## **2014 City of Lawrence/Douglas County Survey**

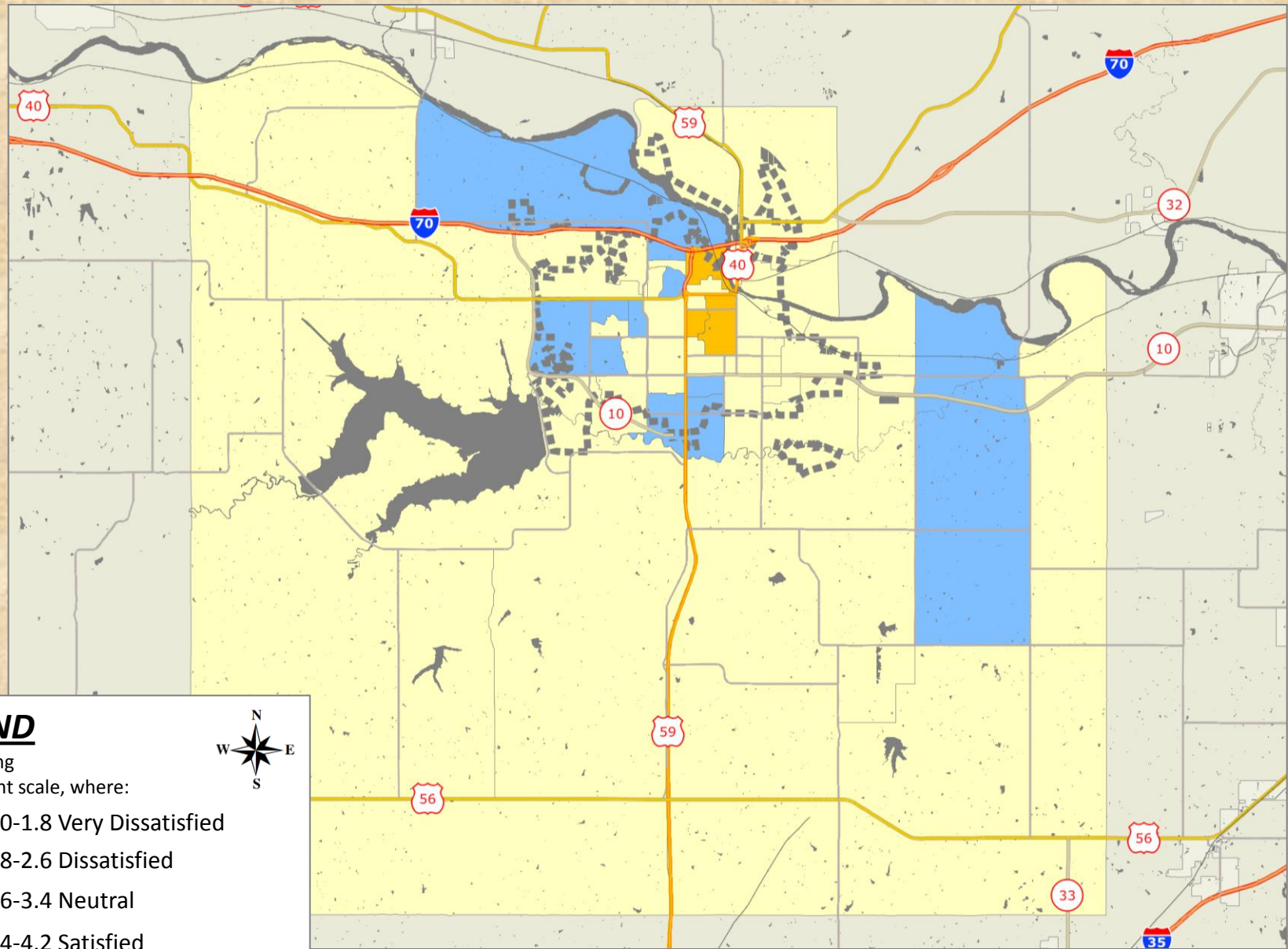
Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

# Satisfaction with New Residential Development in the City of Lawrence

Question #9



# Q9: Respondent Level of Satisfaction with New Subdivision in Lawrence



## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

### **LEGEND**

Mean rating  
on a 5-point scale, where:

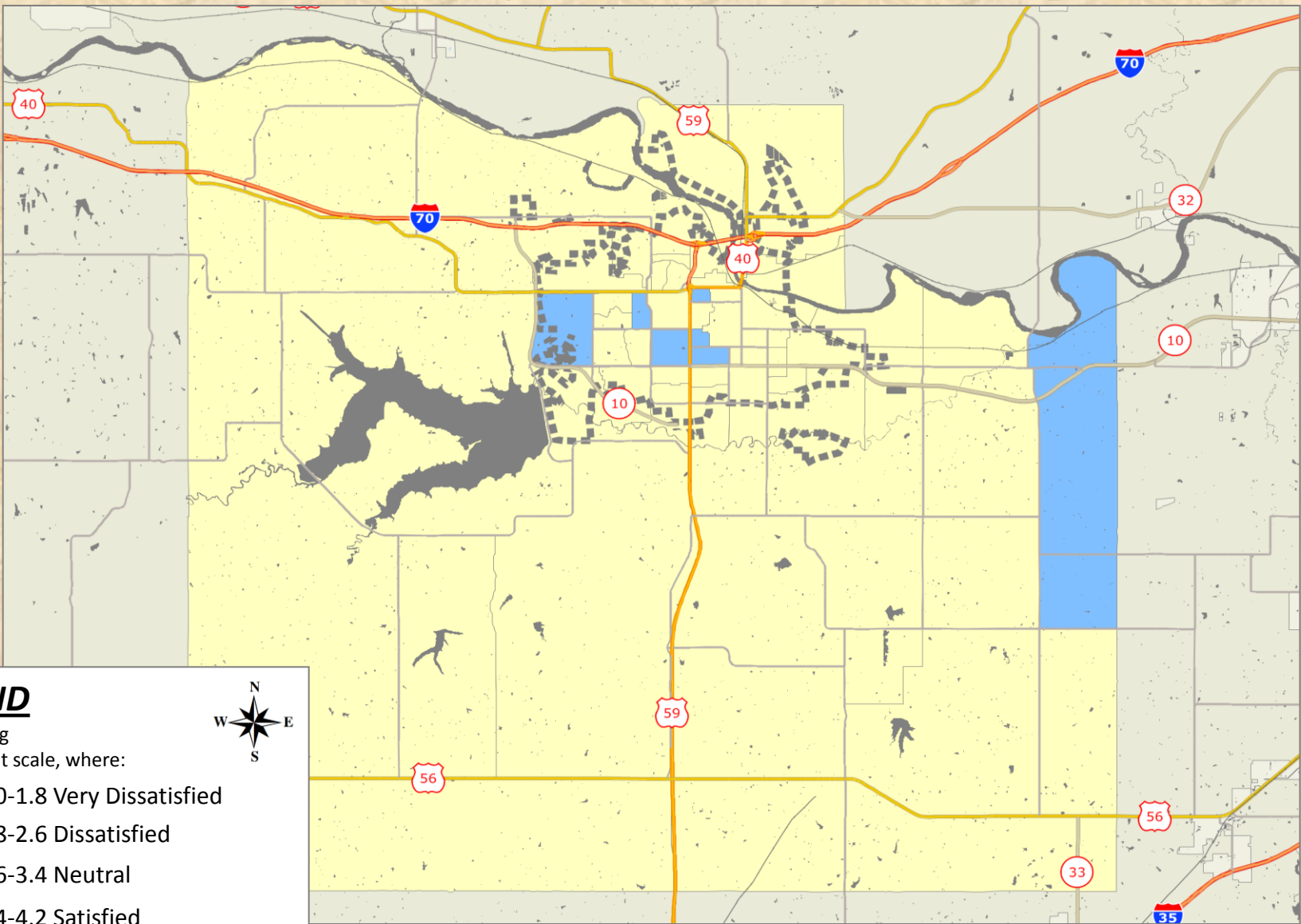
- 1.0-1.8 Very Dissatisfied
- 1.8-2.6 Dissatisfied
- 2.6-3.4 Neutral
- 3.4-4.2 Satisfied
- 4.2-5.0 Very Satisfied
- Other (no responses)



# Satisfaction with Site Layout and Architectural Design of New Commercial Development in the City of Lawrence

Question #11

# Q11: Respondent Level of Satisfaction with Site Layout & Architectural Design of New Commercial Development in Lawrence



**LEGEND**

Mean rating on a 5-point scale, where:

1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied
Other (no responses)

## 2014 City of Lawrence/Douglas County Survey

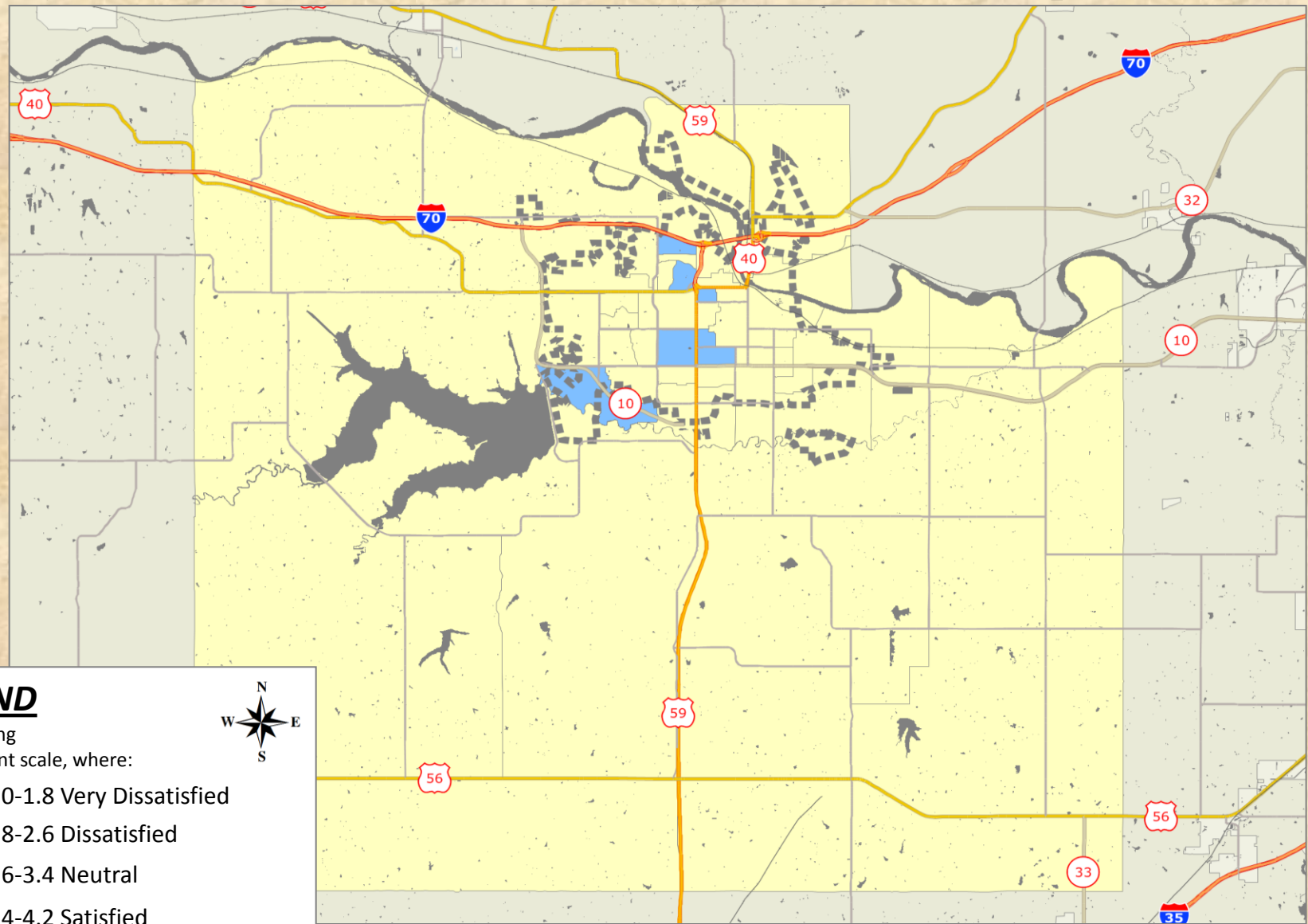
Shading reflects the mean rating for all respondents by CBG (merged as needed)

# Satisfaction with Site Layout and Architectural Design of New Industrial Development in the City of Lawrence

Question #13



# Q13: Respondent Level of Satisfaction with Site Layout and Architectural Design of New Industrial Development in Lawrence



**LEGEND**

Mean rating on a 5-point scale, where:

1.0-1.8 Very Dissatisfied
1.8-2.6 Dissatisfied
2.6-3.4 Neutral
3.4-4.2 Satisfied
4.2-5.0 Very Satisfied
Other (no responses)



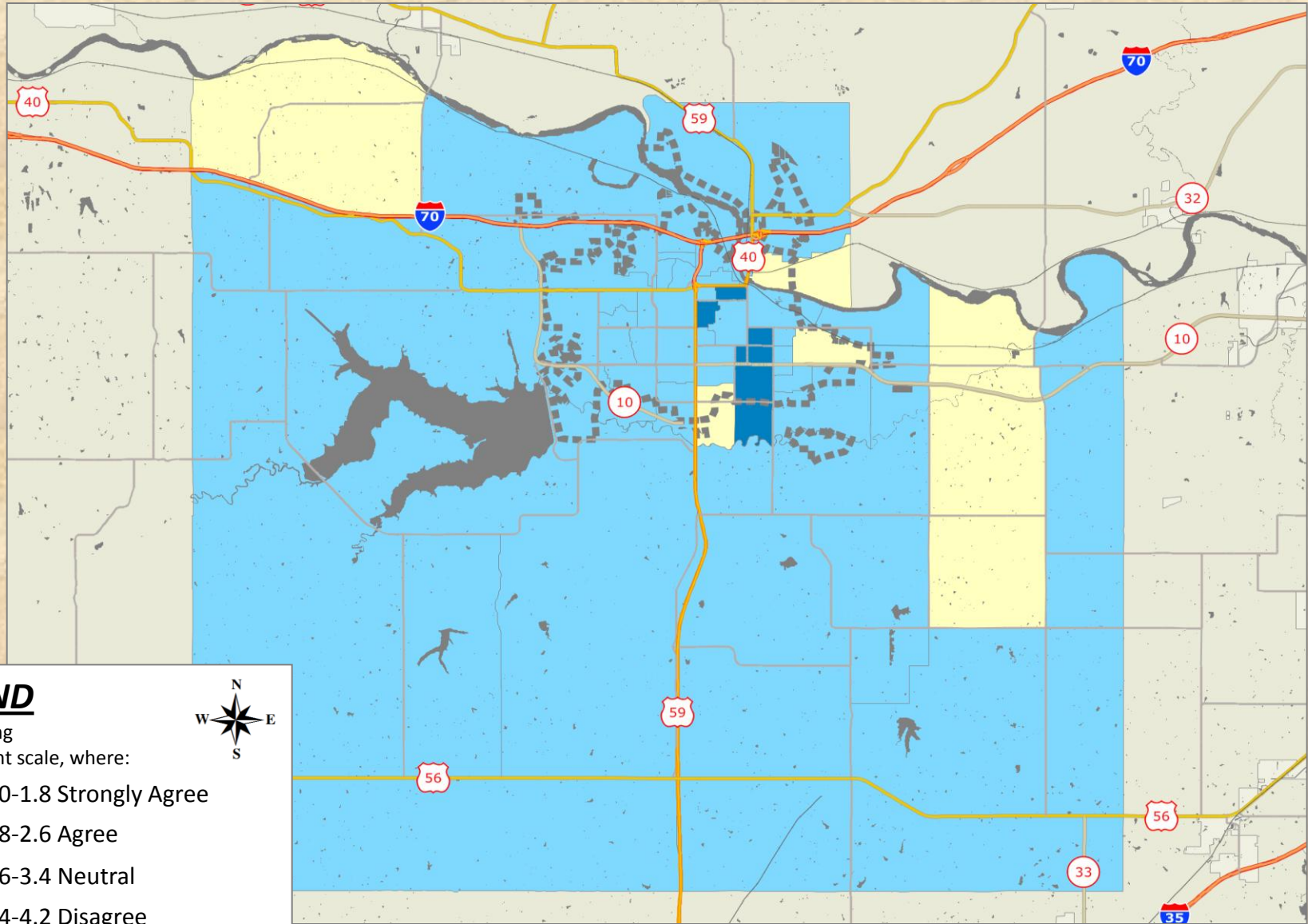
## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents by CBG (merged as needed)

# Respondent Level of Agreement with Retail Development

Question #15

# Q15a: Respondent Level of Agreement with Expansion of Retail Development Should be Supported in Downtown Area

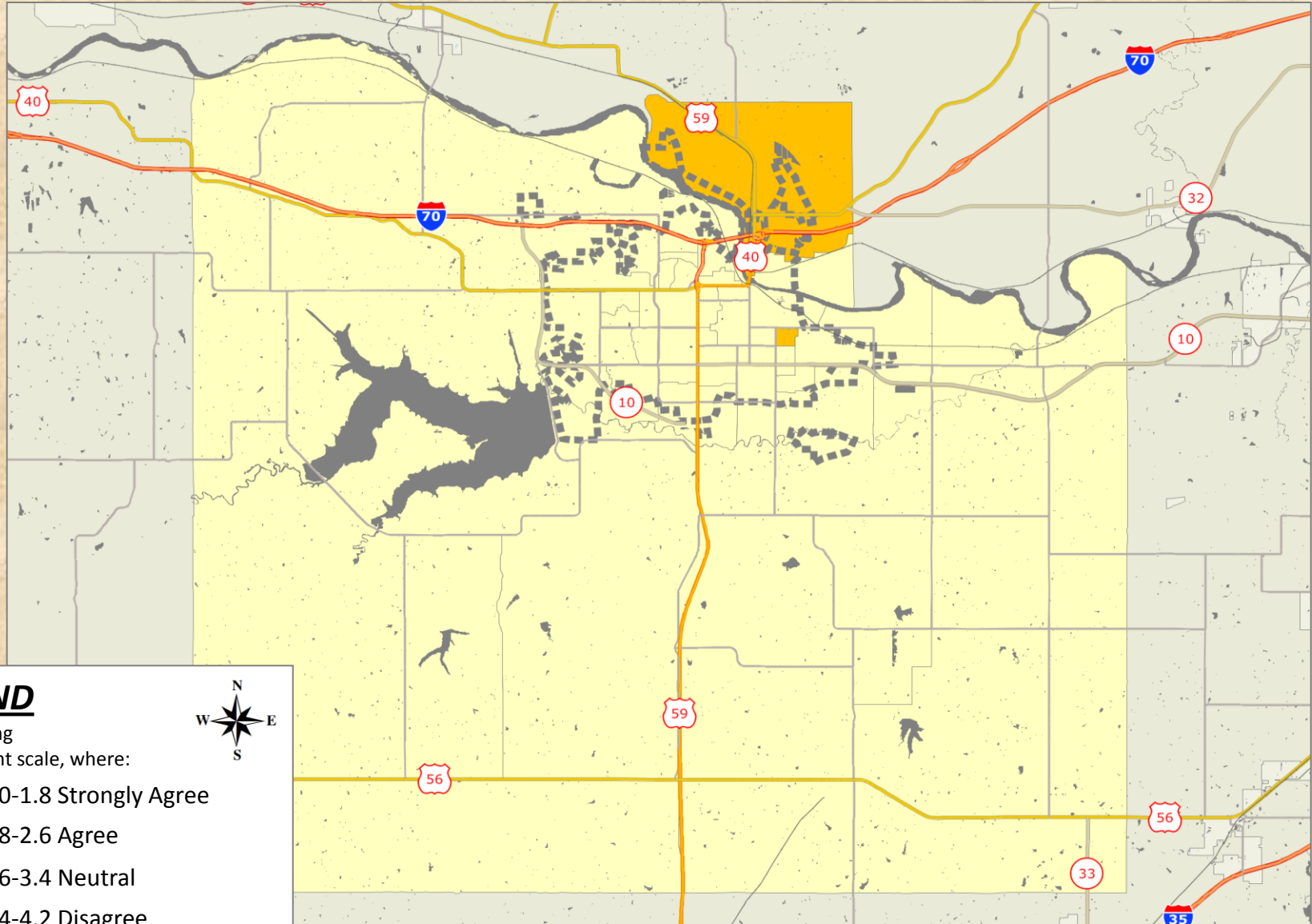


## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



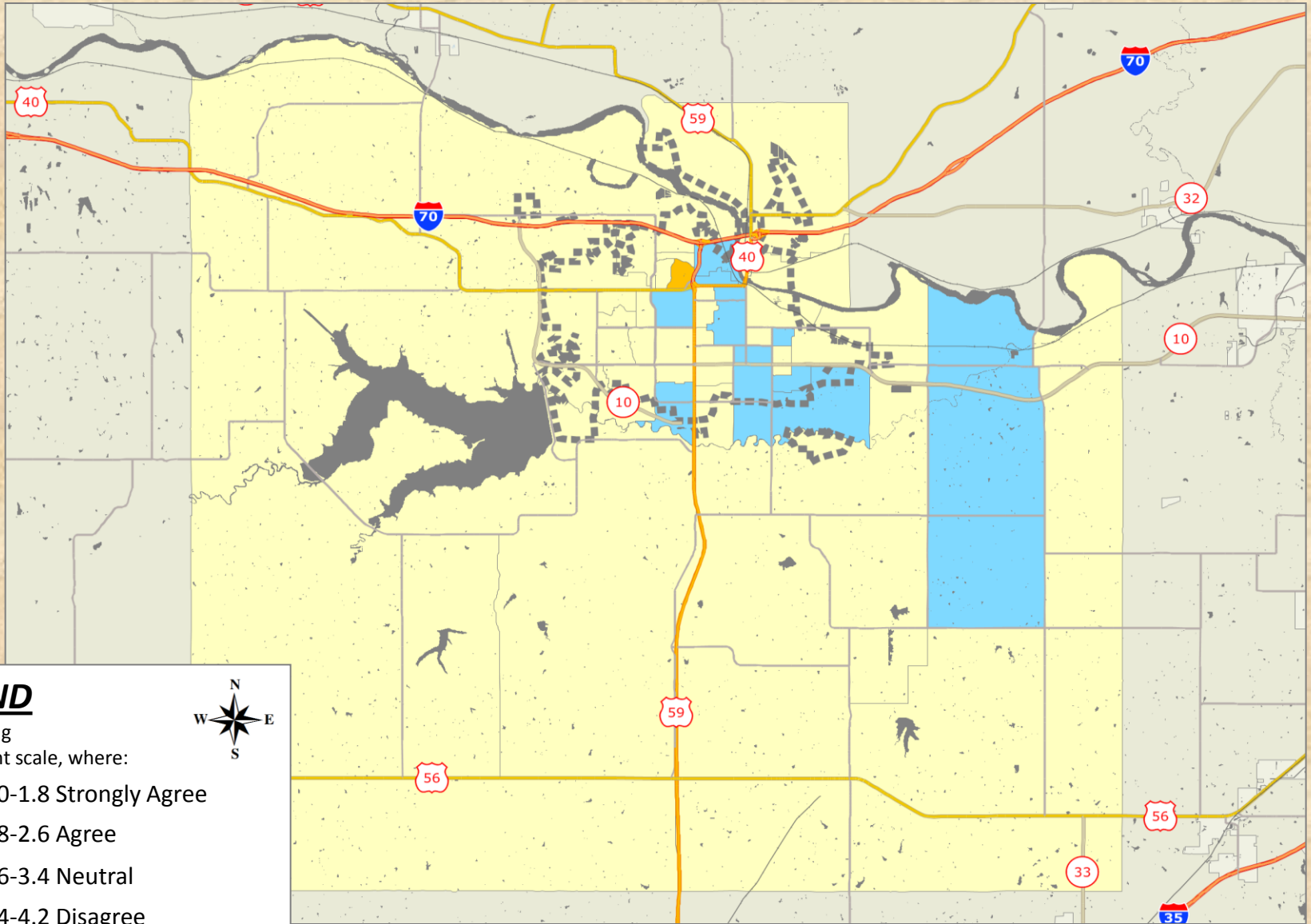
# Q15b: Respondent Level of Agreement with Future Retail Development Should be Located at Intersection of Main Streets



## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

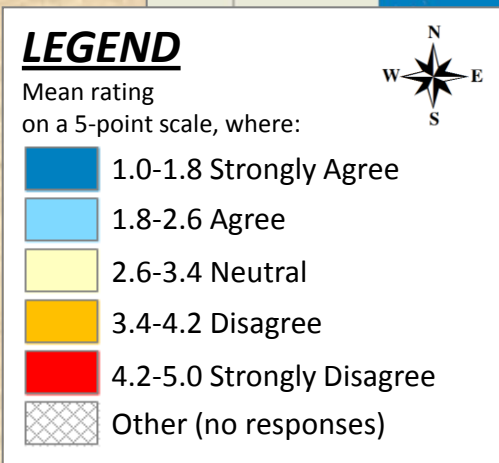
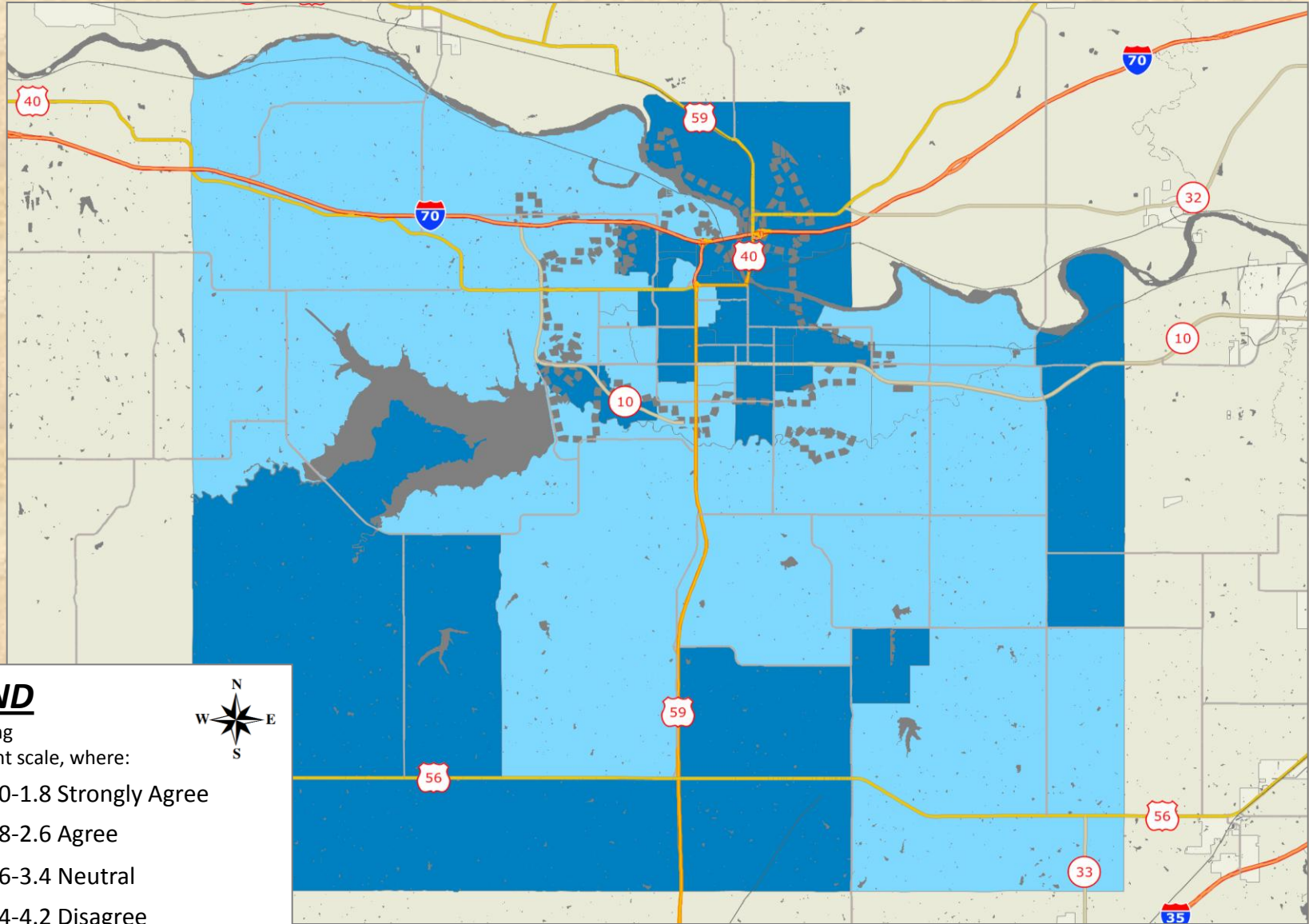
# Q15c: Respondent Level of Agreement with Future Retail Development Should be Located in Small Centers



## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

# Q15d: Respondent Level of Agreement with Available Retail Space Should be Utilized Before Building New Retail Buildings



## 2014 City of Lawrence/Douglas County Survey

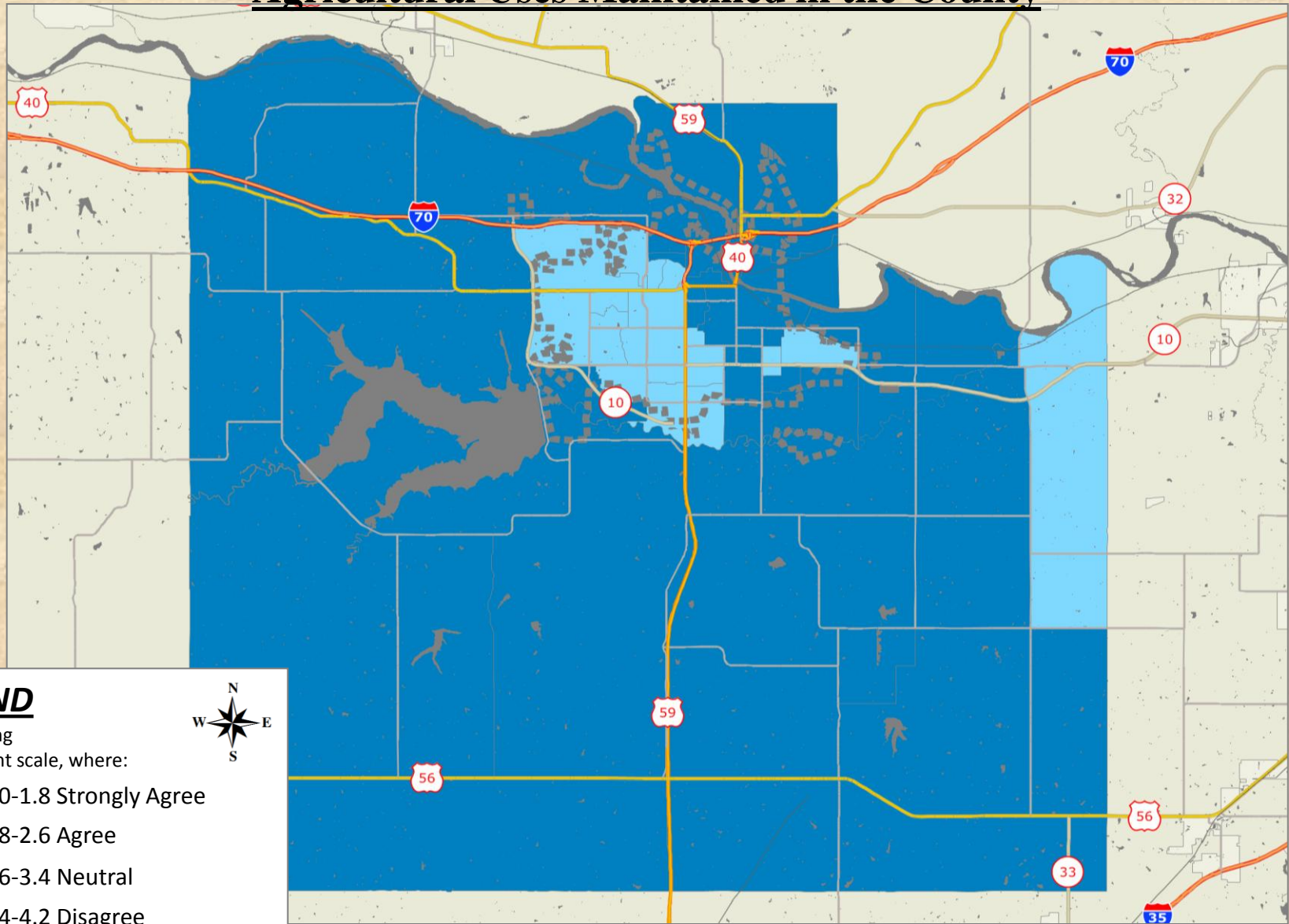
Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



# Respondent Level of Agreement with Future Development

Question #16

# Q16a: Respondent Level of Agreement with Agricultural Uses Maintained in the County



## **LEGEND**

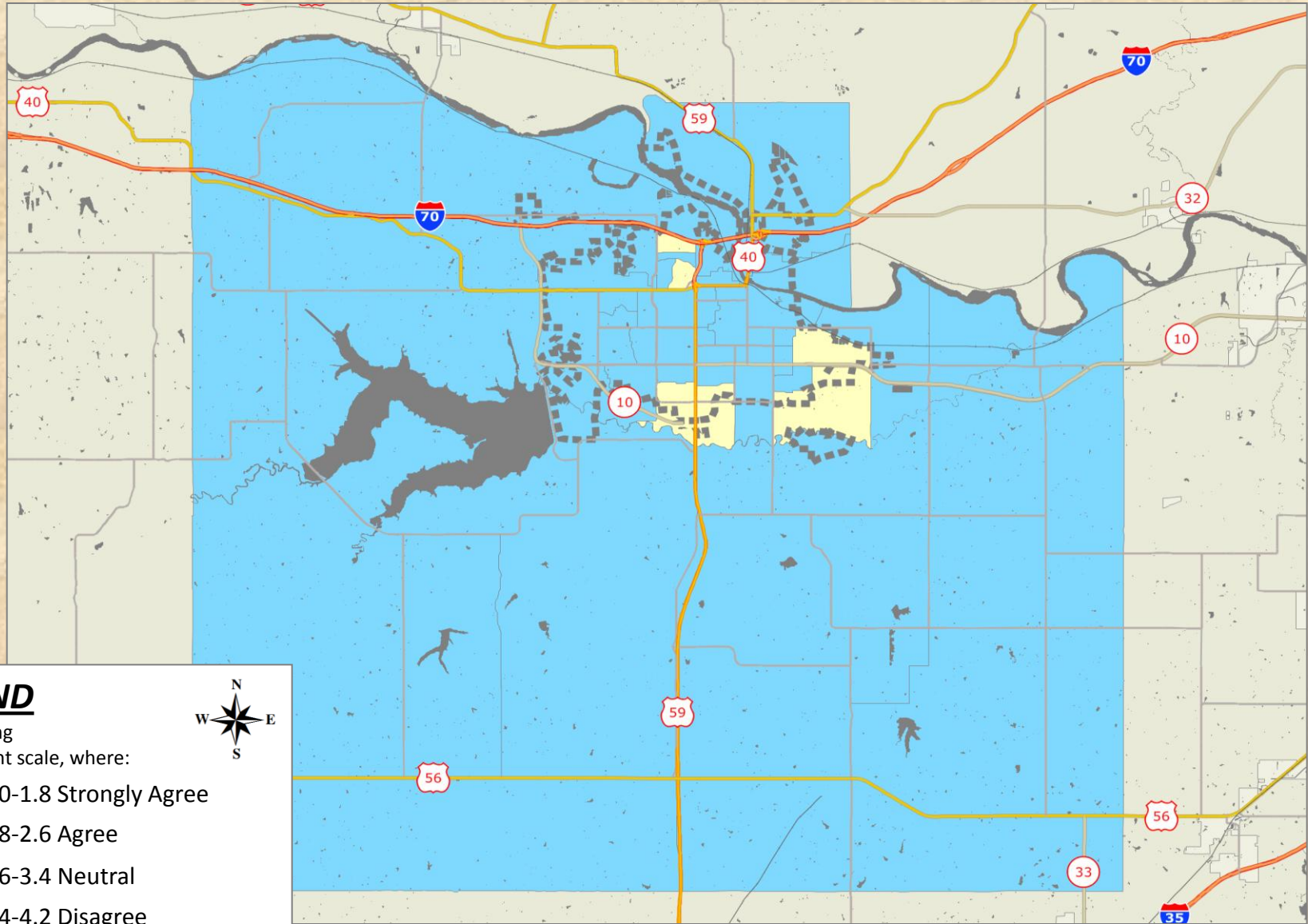
Mean rating  
on a 5-point scale, where:

- 1.0-1.8 Strongly Agree
- 1.8-2.6 Agree
- 2.6-3.4 Neutral
- 3.4-4.2 Disagree
- 4.2-5.0 Strongly Disagree
- Other (no responses)

## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

# Q16b: Respondent Level of Agreement with Major Development Inside City Limits



## LEGEND

Mean rating  
on a 5-point scale, where:



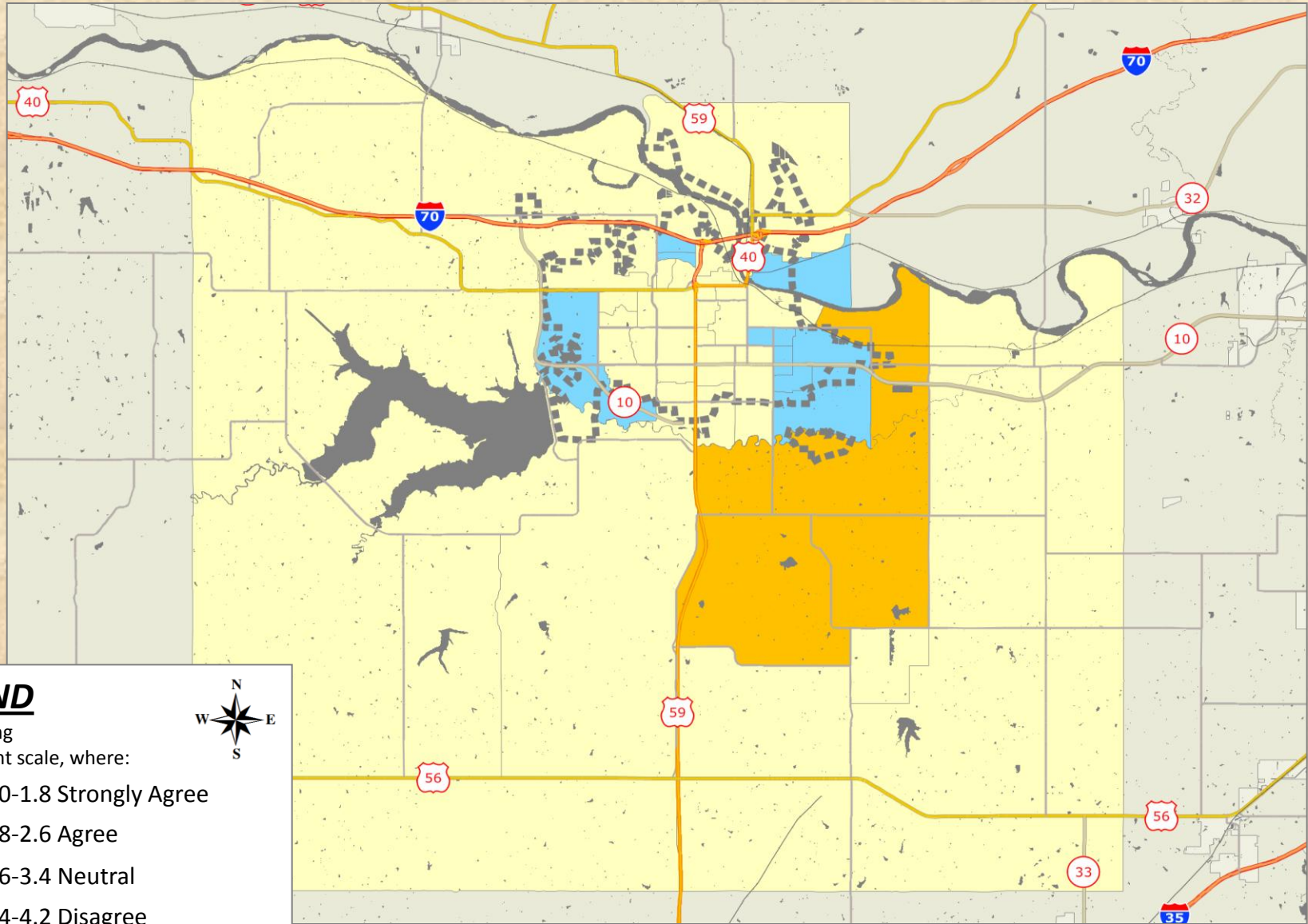
- 1.0-1.8 Strongly Agree
- 1.8-2.6 Agree
- 2.6-3.4 Neutral
- 3.4-4.2 Disagree
- 4.2-5.0 Strongly Disagree
- Other (no responses)

## 2014 City of Lawrence/Douglas County Survey

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



# **Q16c: Respondent Level of Agreement with More Shopping Opportunities in or Near my Neighborhood**



## **LEGEND**

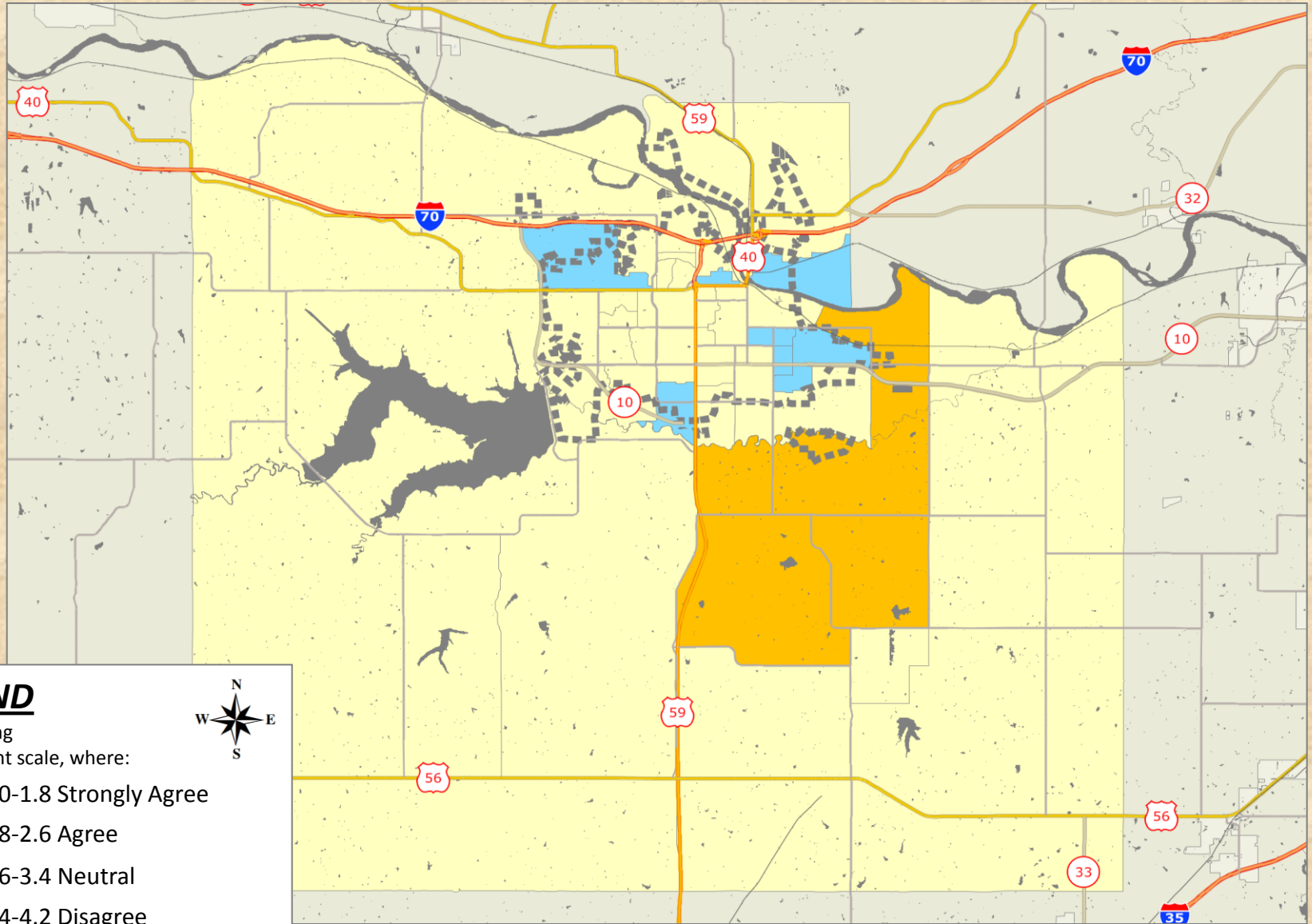
Mean rating  
on a 5-point scale, where:

- 1.0-1.8 Strongly Agree
- 1.8-2.6 Agree
- 2.6-3.4 Neutral
- 3.4-4.2 Disagree
- 4.2-5.0 Strongly Disagree
- Other (no responses)

## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

# Q16d: Respondent Level of Agreement with More Employment Centers Near Home



## **LEGEND**

Mean rating  
on a 5-point scale, where:

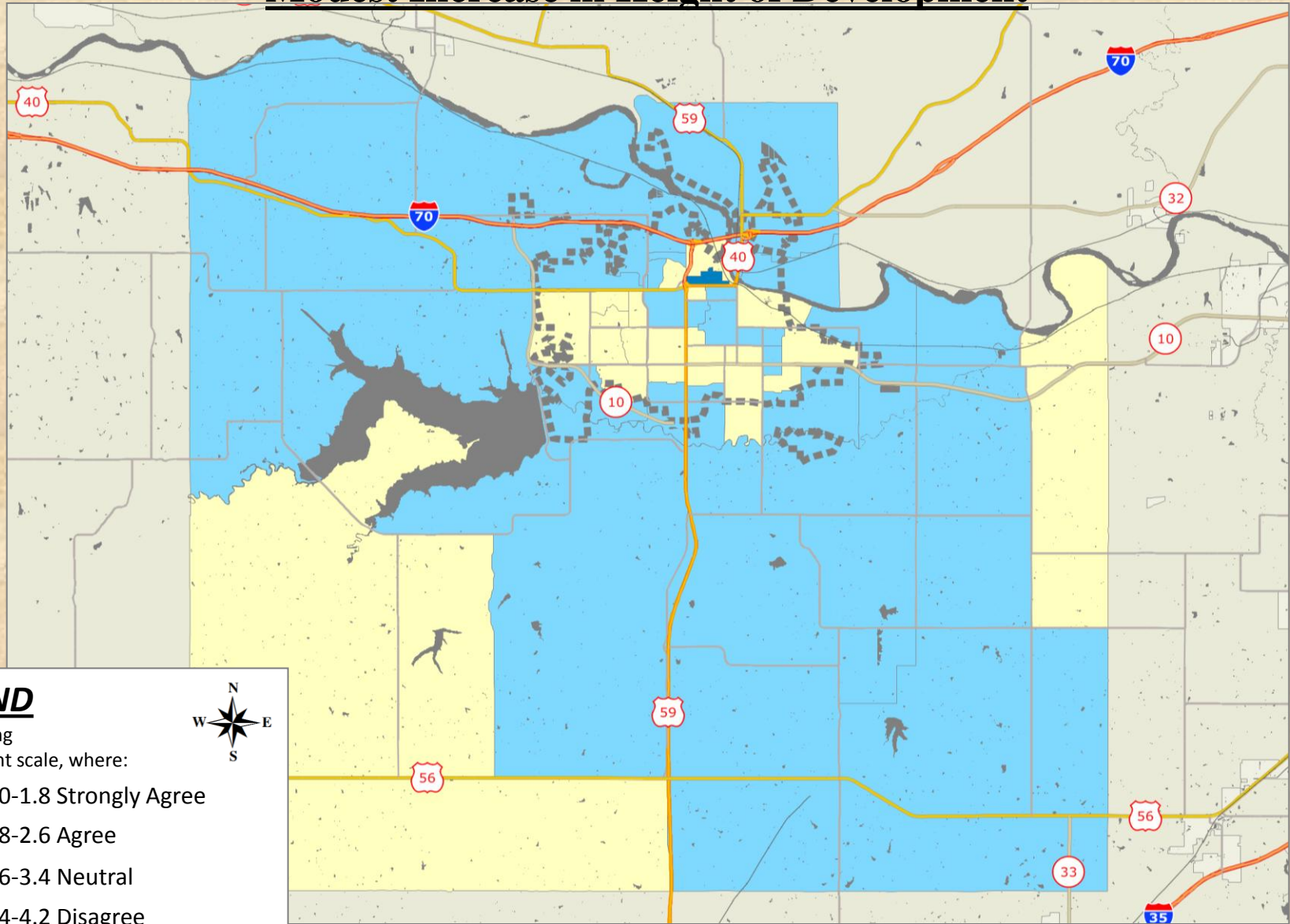
- 1.0-1.8 Strongly Agree
- 1.8-2.6 Agree
- 2.6-3.4 Neutral
- 3.4-4.2 Disagree
- 4.2-5.0 Strongly Disagree
- Other (no responses)

## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



# **Q16e: Respondent Level of Agreement with Modest Increase in Height of Development**



## **LEGEND**

Mean rating  
on a 5-point scale, where:

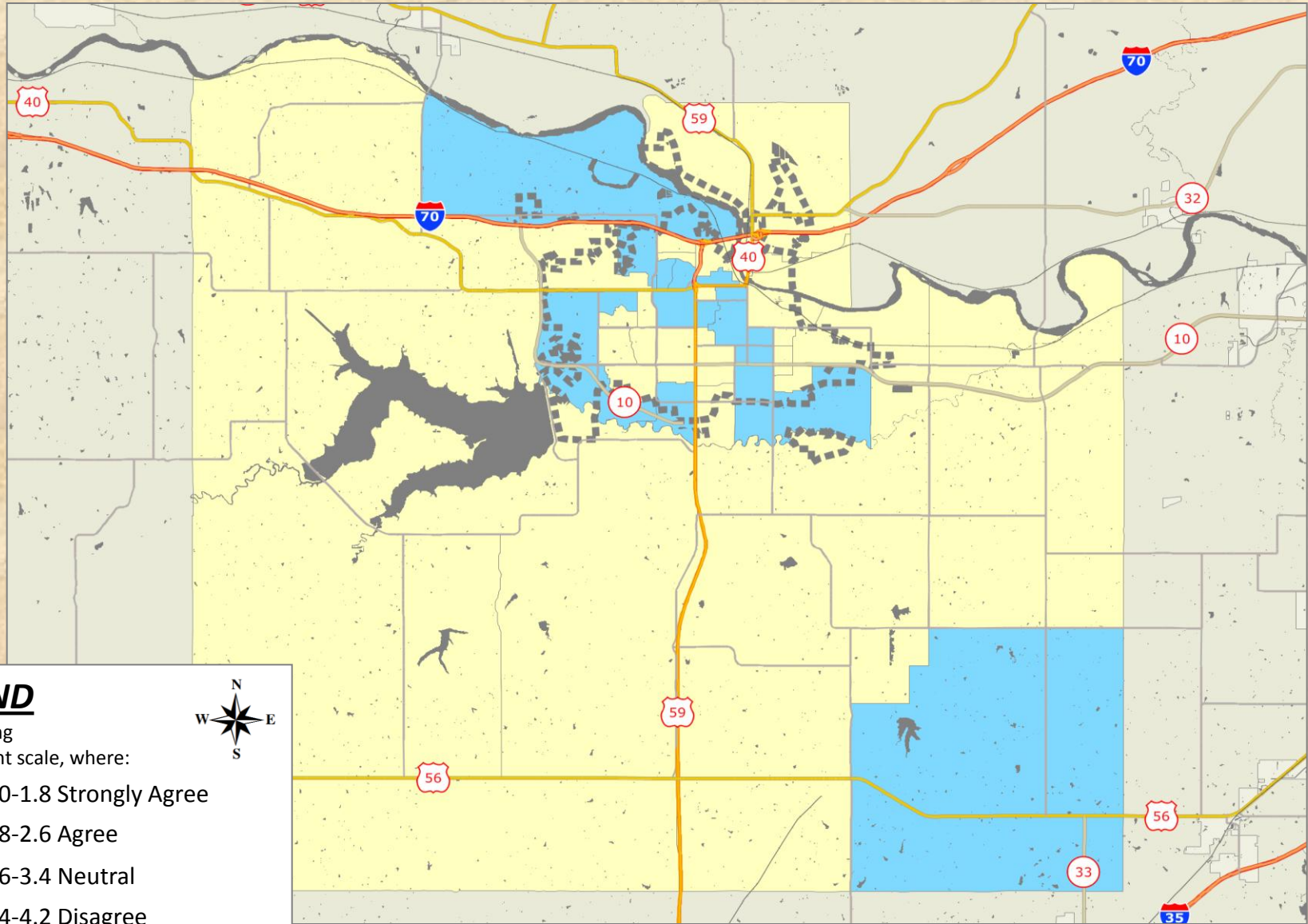
- 1.0-1.8 Strongly Agree
- 1.8-2.6 Agree
- 2.6-3.4 Neutral
- 3.4-4.2 Disagree
- 4.2-5.0 Strongly Disagree
- Other (no responses)

## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)



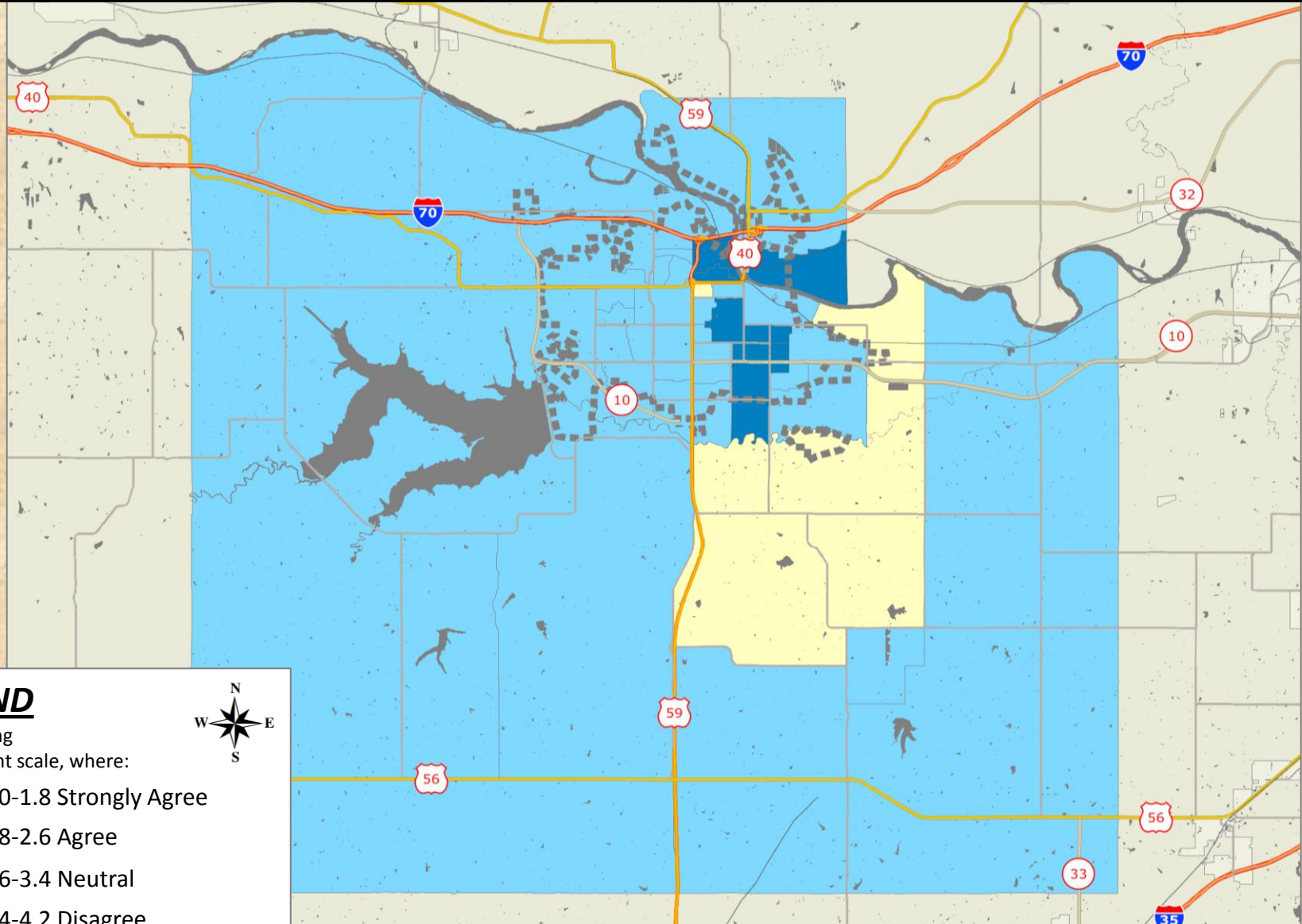
# **Q16f: Respondent Level of Agreement with Downtown Accommodate More Development**



## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

# **Q16g: Respondent Level of Agreement with Development with Better Mix Uses in Order to Live, Work & Play in Close Proximity**



## **2014 City of Lawrence/Douglas County Survey**

Shading reflects the mean rating for all respondents  
by CBG (merged as needed)

## **Section 3**

### ***Tabular Data***

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Tabular Data

Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?

Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?	Number	Percent
City of Lawrence	792	75.7 %
Unincorporated Area of Douglas County (Rural- Outside City Limits)	254	24.3 %
Total	1046	100.0 %

Missing Cases = 0  
Response Percent = 100.0 %

## Tabular Data

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:**

(N=1046)

	Very important	Somewhat important	Not sure	Not important	Not provided
Q1a. Maintaining rural character	29.8%	39.2%	16.8%	11.8%	2.4%
Q1b. Preserving historic buildings	51.9%	38.0%	5.0%	3.9%	1.1%
Q1c. Revitalization of older city-center neighborhoods	40.5%	41.6%	11.9%	5.0%	1.1%
Q1d. Development of the Clinton Lake Area	16.7%	33.7%	21.2%	26.9%	1.4%
Q1e. Quality housing for all income groups	53.4%	29.9%	8.8%	6.9%	1.0%
Q1f. Walking and biking trails	45.3%	38.0%	7.3%	8.3%	1.1%
Q1g. Maintaining community identity.	46.7%	33.4%	14.8%	4.0%	1.1%
Q1h. Downtown stability	60.2%	27.3%	6.2%	5.3%	1.0%
Q1i. Transportation alternatives to the car	39.1%	33.7%	12.0%	14.3%	0.9%
Q1j. Availability of arts and cultural opportunities	38.1%	40.8%	10.9%	9.1%	1.1%
Q1k. Appearance of multi-family residential developments	24.9%	40.1%	20.8%	12.5%	1.7%
Q1l. Incorporating natural areas into development projects	42.1%	32.2%	14.0%	10.7%	1.1%
Q1m. Creating employment opportunities	72.8%	20.9%	3.2%	2.1%	1.0%
Q1n. Parks, recreation, open space	57.3%	35.0%	4.5%	1.9%	1.3%
Q1o. Protecting high value farmland	44.6%	30.0%	16.9%	7.6%	0.9%
Q1p. Appearance of commercial areas	30.8%	50.6%	12.6%	5.1%	1.0%
Q1q. Managing future growth	58.0%	31.6%	6.6%	3.0%	0.8%
Q1r. Activities and housing for the Retirement Community	28.8%	46.8%	15.9%	7.2%	1.3%
Q1s. Other	12.8%	1.1%	0.6%	0.6%	85.0%

## Tabular Data

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

(N=1046)

	Very important	Somewhat important	Not sure	Not important
Q1a. Maintaining rural character	30.6%	40.2%	17.2%	12.0%
Q1b. Preserving historic buildings	52.5%	38.5%	5.0%	4.0%
Q1c. Revitalization of older city-center neighborhoods	41.0%	42.0%	12.0%	5.0%
Q1d. Development of the Clinton Lake Area	17.0%	34.2%	21.5%	27.3%
Q1e. Quality housing for all income groups	54.0%	30.2%	8.9%	6.9%
Q1f. Walking and biking trails	45.8%	38.4%	7.4%	8.4%
Q1g. Maintaining community identity.	47.2%	33.7%	15.0%	4.1%
Q1h. Downtown stability	60.8%	27.6%	6.3%	5.3%
Q1i. Transportation alternatives to the car	39.4%	33.9%	12.2%	14.5%
Q1j. Availability of arts and cultural opportunities	38.6%	41.3%	11.0%	9.2%
Q1k. Appearance of multi-family residential developments	25.3%	40.8%	21.2%	12.7%
Q1l. Incorporating natural areas into development projects	42.5%	32.6%	14.1%	10.8%
Q1m. Creating employment opportunities	73.6%	21.1%	3.2%	2.1%
Q1n. Parks, recreation, open space	58.0%	35.5%	4.6%	1.9%
Q1o. Protecting high value farmland	45.0%	30.3%	17.1%	7.6%
Q1p. Appearance of commercial areas	31.1%	51.1%	12.7%	5.1%
Q1q. Managing future growth	58.5%	31.9%	6.6%	3.0%
Q1r. Activities and housing for the Retirement Community	29.2%	47.5%	16.1%	7.3%
Q1s. Other	85.4%	7.0%	3.8%	3.8%



## Tabular Data

### Q1. Other

#### Q1S Other

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ACTIVITIES FOR CHILDREN	ELEMENTARY SCHOOLS IN RURAL AR	MAINTAIN AFFORDABLE TAXES
ACTIVITIES FOR TEENS AND YOUTH	EMBRASE EDUCATION	MAINTAIN COMPETITIVE TAX RATES
AFFORDABLE ACTIVITIES	ENCOURAGE BUSINESS	MAINTAIN STRONG PROPERTY
AFFORDABLE RES. HOUSING	ENCOURAGE DOWNTOWN BUSINESS	MAINTAIN WILD SPACES
AFFORDABLE/QUALITY HOUSING	ENDING DEVELOPER DOMINANCE	MAINTAINING AVAIL. INDUST BLVD
AIRPORT TRANSPORTATION	ENVIRONMENTAL CONCERNS	MAINTAINING INFRASTRUCTURE
ALTERNATIVE ENERGY SOURCES	FAMILY FRIENDLY ACTIVITY	MAINTAINING INTEGRITY OF COMMU
ATTRACTING/SUPPORTING SML BUS	FENCED IN DOG PARK	MAINTAINING NEIGHBORHOOD SCHLS
AVAILABILITY OF SOCIAL SERVICE	FINISH BY PASS	MANAGING PROPERTY TAX
AVOIDING SPRAWL	FIX OUR ROADS	MANDATORY EXERCISE
BAR SCENE FOR OLDER GENERATION	FIXING OUR POT HOLE FILLED STS	MEDICAL SERVICES
BE MORE RECEPTIVE TO BIG BOX	FUNDING FOR COMMUNITY	MINIMIZE KU ATHLETICS INFLUENC
BETTER BIKE SYSTEMS ON ROADS	FUNDING LAW ENFORCEMENT	MORE BIKE LANES
BIKE LANE FROM LAWRENCE-LONE S	GROWTH W/DECENT WAGES	MORE FLOWERS
BIKE LANES ON ROADS	HIGH QUALITY WATER SUPPLY	MORE PARKS
BIKING	HOMELESS ISSUES	NEW BUSINESS INCENTIVES
BONDING IMPACT ON THE RETIRED	HOUSING FOR LAW INCOME CHANGE	NIGHT LINE BUS SERVICE
BROADBAND/HIGHSPEED INTERNET	IMPROVED TRAFFIC FLOW	NO APARTMENTS IN NEIGHBORHOOD
CITYWIDE RECYCLING	IMPROVED TRAFFIC FLOW	NO BUS TRANSIT
CLEAN WATER, AIR AND SOIL	IMPROVEMENT OF COUNTY/RURAL RD	NO MORE GROWTH
CODE ENFORCEMENT	INVESTMENT IN SOCIAL SERVICES	NO NEW APT COMPLEX
COMMUNITY GARDEN	KEEP LAWRENCE IN LAWRENCE	NO RESPONSE
CONTAINING CITY SPRAWL	KEEPING COST OF LIVING DOWN	NO RESPONSE
CURB GROWTH OF BIG BOX COMPANI	KEEPING DVLPRS FRM RNNING CITY	NO RESPONSE
CURBSIDE RECYCLING WITH COUNTY	KEEPING LAWRENCE AFFORDABLE	NO RESPONSE
DEVEL. NEED DECENT APPEARANCE	LESS APARTMENT DEVELOPMENT	NO RESPONSE
DIVERSITY OF POPULATION	LESS GOV'T INTRUSION	NO RESPONSE
DO AWAY WITH PARKING METERS	LESS GOVERNMENT	NO RESPONSE
DOWNTOWN FAMILY FRIENDLY	LIMITING RURAL DEVELOPMENT	NO RESPONSE
EAST LAWRENCE DEVELOPMENT	LIMITS DEVELOPMENT	NO RESPONSE
EAST LAWRENCE POOL	LIVING WAGE	NO RESPONSE
ECONOMIC DEVELOPMENT	LOWER HEIGHT OF GREEN SPACE	NO RESPONSE
ECONOMIC DEVELOPMENT	LOWER PROPERTY TAX	NO RESPONSE
ECONOMIC STIMULUS	LOWER PROPERTY/INCOME TAXES	NO RESPONSE

## Tabular Data

### Q1. Other

#### Q1S Other

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NO RESPONSE

NOT GROWING BIGGER

NOT OVER DOING ALL OF THE ABOV

NOT USING RURAL FOR ECON EXPAN

PARKING DOWNTOWN - FREE WEEKEN

PAVE ROADS

POLICE/PUBLIC SAFETY

PREPARE FOR CLIMATE CHANGE

PROMOTING WATER CONSERVATION

PROMOTION OF SAFE REC AREAS

PROPERTY TAXES

PUBLIC EDUCATION

PUBLIC SCHOOLS

PUBLIC SCHOOLS

PUBLIC SPORTS VALUES

RAMP ON BYPASS @ WAKURSA STOP

RECYCLING AWARENESS

REGULATION OF CEDAR TREES

REPARING STREETS

RESIDENTIAL SIDEWALK REPAIRS

ROAD MAINTENANCE

ROUND ABOUTS

RURAL INTERNET

SAFETY

SAFETY ON K-10

SCHOOLS

SET GROWTH LIMITS

SIGN CODE IMPROVEMENTS

SINGLE FAMILY HOUSING

SMALL BUSINESS DEVELOPMENT

STILL NEED A GROCERY STORE

STOP HIGH RISES IN DOWNTOWN

STOP URBAN SPRAWL

STRANGER RELATIONSHIP WITH KU

STREET CONDITIONS

STREET REPAIR

STRONG SCHOOLS

SUPPORT NEEDS OF RESIDENTIAL A

SUSTAINABILITY

SUSTAINABILITY AND RESILIENCE

TAX BURDEN IS TOO HIGH

TAXES

TIMING TRAFFIC SIGNALS BETTER

TOO MANY APARTMENT COMPLEXES

TRAFFIC

TRAFFIC FLOW AROUND BUSES

TRAFFIC FLOW, TRAFFIC LIGHTS

TRAFFIC SIGNALS/TRAFFIC FLOW

TRANSPARENCY IN GOVERNMENT

WASTING MONEY ON BAD STUDIES

WATER

WATER QUALITY

WE DON'T NEED MORE ROUNDABOUTS

YOUTH AREAS

## Tabular Data

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

Q2. Most Important	Number	Percent
Maintaining rural character	55	5.3 %
Preserving historic buildings	41	3.9 %
Revitalization of older city-center neighborhoods	35	3.3 %
Development of the Clinton Lake Area	14	1.3 %
Quality housing for all income groups	136	13.0 %
Walking and biking trails	32	3.1 %
Maintaining community identity	57	5.4 %
Downtown stability	104	9.9 %
Transportation alternatives to the car	27	2.6 %
Availability of arts and cultural opportunities	13	1.2 %
Appearance of multi-family residential developments	5	0.5 %
Incorporating natural areas into development projects	16	1.5 %
Creating employment opportunities	254	24.3 %
Parks, recreation, open space	18	1.7 %
Protecting high value farmland	37	3.5 %
Appearance of commercial areas	6	0.6 %
Managing future growth	72	6.9 %
Activities and housing for the Retirement Community	16	1.5 %
Other	51	4.9 %
None chosen	57	5.4 %
Total	1046	100.0 %

Missing Cases = 0

Response Percent = 100.0 %



## Tabular Data

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

Q2. 2nd Important	Number	Percent
Maintaining rural character	37	3.5 %
Preserving historic buildings	37	3.5 %
Revitalization of older city-center neighborhoods	44	4.2 %
Development of the Clinton Lake Area	29	2.8 %
Quality housing for all income groups	103	9.8 %
Walking and biking trails	51	4.9 %
Maintaining community identity	43	4.1 %
Downtown stability	141	13.5 %
Transportation alternatives to the car	57	5.4 %
Availability of arts and cultural opportunities	34	3.3 %
Appearance of multi-family residential developments	18	1.7 %
Incorporating natural areas into development projects	21	2.0 %
Creating employment opportunities	145	13.9 %
Parks, recreation, open space	60	5.7 %
Protecting high value farmland	46	4.4 %
Appearance of commercial areas	12	1.1 %
Managing future growth	66	6.3 %
Activities and housing for the Retirement Community	27	2.6 %
Other	12	1.1 %
None chosen	63	6.0 %
Total	1046	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

## Tabular Data

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

Q2. 3rd Important	Number	Percent
Maintaining rural character	21	2.0 %
Preserving historic buildings	38	3.6 %
Revitalization of older city-center neighborhoods	48	4.6 %
Development of the Clinton Lake Area	22	2.1 %
Quality housing for all income groups	61	5.8 %
Walking and biking trails	65	6.2 %
Maintaining community identity	39	3.7 %
Downtown stability	100	9.6 %
Transportation alternatives to the car	65	6.2 %
Availability of arts and cultural opportunities	48	4.6 %
Appearance of multi-family residential developments	13	1.2 %
Incorporating natural areas into development projects	48	4.6 %
Creating employment opportunities	103	9.8 %
Parks, recreation, open space	79	7.6 %
Protecting high value farmland	60	5.7 %
Appearance of commercial areas	33	3.2 %
Managing future growth	94	9.0 %
Activities and housing for the Retirement Community	21	2.0 %
Other	8	0.8 %
None chosen	80	7.6 %
Total	1046	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

## Tabular Data

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

Q2. 4th Important	Number	Percent
Maintaining rural character	30	2.9 %
Preserving historic buildings	49	4.7 %
Revitalization of older city-center neighborhoods	50	4.8 %
Development of the Clinton Lake Area	28	2.7 %
Quality housing for all income groups	54	5.2 %
Walking and biking trails	49	4.7 %
Maintaining community identity	51	4.9 %
Downtown stability	58	5.5 %
Transportation alternatives to the car	46	4.4 %
Availability of arts and cultural opportunities	64	6.1 %
Appearance of multi-family residential developments	28	2.7 %
Incorporating natural areas into development projects	49	4.7 %
Creating employment opportunities	77	7.4 %
Parks, recreation, open space	76	7.3 %
Protecting high value farmland	49	4.7 %
Appearance of commercial areas	27	2.6 %
Managing future growth	108	10.3 %
Activities and housing for the Retirement Community	40	3.8 %
Other	17	1.6 %
None chosen	96	9.2 %
Total	1046	100.0 %

Missing Cases = 0

Response Percent = 100.0 %



## Tabular Data

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County (Top Four)**

Q2. Most Important	Number	Percent
Creating employment opportunities	579	55.4 %
Downtown stability	403	38.5 %
Quality housing for all income groups	354	33.8 %
Managing future growth	340	32.5 %
Parks, recreation, open space	233	22.3 %
Walking and biking trails	197	18.8 %
Transportation alternatives to the car	195	18.6 %
Protecting high value farmland	192	18.4 %
Maintaining community identity	190	18.2 %
Revitalization of older city-center neighborhoods	177	16.9 %
Preserving historic buildings	165	15.8 %
Availability of arts and cultural opportunities	159	15.2 %
Maintaining rural character	143	13.7 %
Incorporating natural areas into development projects	134	12.8 %
Activities and housing for the Retirement Community	104	9.9 %
Development of the Clinton Lake Area	93	8.9 %
Other	88	8.4 %
Appearance of commercial areas	78	7.5 %
Appearance of multi-family residential developments	64	6.1 %
None chosen	57	5.4 %
Total	3945	

Number of Cases = 1046

Number of Responses = 3945

Average Number Of Responses Per Case = 3.8

Number Of Cases With At Least One Response = 1046

Response Percent = 100.0 %

## Tabular Data

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:**

(N=1046)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't Know
Q3a. A stronger community identity	17.0%	40.9%	34.1%	4.0%	1.1%	2.8%
Q3b. More attractive City entrances	11.7%	35.1%	39.2%	9.9%	2.7%	1.4%
Q3c. More parks and open space	22.8%	44.8%	25.1%	3.7%	1.5%	1.9%
Q3d. More sidewalks, walking paths, and trails	34.2%	36.3%	20.7%	5.4%	2.1%	1.2%
Q3e. More bicycle paths and routes	30.6%	29.7%	26.6%	8.0%	3.4%	1.6%
Q3f. More restaurants, entertainment and cultural activities downtown	13.7%	30.9%	36.4%	13.7%	4.0%	1.3%
Q3g. More housing in and around downtown	8.6%	22.8%	44.8%	17.3%	5.2%	1.2%
Q3h. More affordable housing within the City	34.6%	34.2%	22.8%	4.9%	1.8%	1.6%
Q3i. More employment opportunities	60.9%	29.2%	7.4%	1.0%	0.7%	1.0%
Q3j. Better protection of natural resources	38.6%	37.6%	17.9%	2.9%	1.4%	1.6%
Q3k. Expanded public transportation	24.8%	28.2%	30.0%	8.7%	6.6%	1.7%
Q3l. More recreational opportunities around Clinton Lake	13.9%	26.1%	38.7%	14.1%	5.9%	1.3%
Q3m. More activities for teenagers	19.7%	37.9%	35.9%	3.7%	1.7%	1.1%
Q3n. More activities for seniors	14.0%	37.2%	41.8%	4.3%	1.3%	1.4%
Q3o. Improved access to local foods	23.2%	36.9%	31.5%	4.7%	2.2%	1.4%
Q3p. Better management of growth	36.1%	34.4%	22.2%	4.3%	1.5%	1.4%
Q3q. Maintaining the rural character of the County	22.3%	34.8%	31.7%	8.1%	2.0%	1.1%
Q3r. New or expanded conference space	5.1%	19.1%	48.2%	19.1%	6.9%	1.6%
Q3s. Multi-use neighborhoods	7.5%	29.6%	46.3%	11.0%	3.3%	2.3%

## Tabular Data

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:**

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't Know
Q3t. Riverfront development with a mix of uses, public-access and activities	20.4%	39.1%	30.7%	5.4%	2.9%	1.6%
Q3u. More arts and cultural opportunities	16.0%	37.1%	33.4%	8.3%	3.7%	1.5%
Q3v. Development of the communications network (fiber)	32.3%	31.6%	28.7%	4.0%	1.5%	1.8%
Q3w. Stronger retirement community	14.2%	32.6%	44.6%	5.2%	1.6%	1.7%
Q3x. Other	7.5%	0.8%	1.3%	0.1%	0.6%	89.8%



## Tabular Data

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

(N=1046)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q3a. A stronger community identity	17.5%	42.1%	35.1%	4.1%	1.2%
Q3b. More attractive City entrances	11.8%	35.6%	39.8%	10.1%	2.7%
Q3c. More parks and open space	23.3%	45.7%	25.6%	3.8%	1.6%
Q3d. More sidewalks, walking paths, and trails	34.7%	36.8%	21.0%	5.4%	2.1%
Q3e. More bicycle paths and routes	31.1%	30.2%	27.0%	8.2%	3.5%
Q3f. More restaurants, entertainment and cultural activities downtown	13.9%	31.3%	36.9%	13.9%	4.1%
Q3g. More housing in and around downtown	8.7%	23.1%	45.4%	17.5%	5.2%
Q3h. More affordable housing within the City	35.2%	34.8%	23.2%	5.0%	1.8%
Q3i. More employment opportunities	61.5%	29.4%	7.4%	1.0%	0.7%
Q3j. Better protection of natural resources	39.3%	38.2%	18.2%	2.9%	1.5%
Q3k. Expanded public transportation	25.2%	28.7%	30.5%	8.9%	6.7%
Q3l. More recreational opportunities around Clinton Lake	14.1%	26.5%	39.2%	14.2%	6.0%
Q3m. More activities for teenagers	19.9%	38.3%	36.3%	3.8%	1.7%
Q3n. More activities for seniors	14.2%	37.7%	42.4%	4.4%	1.4%
Q3o. Improved access to local foods	23.6%	37.4%	32.0%	4.8%	2.2%
Q3p. Better management of growth	36.7%	34.9%	22.5%	4.4%	1.6%
Q3q. Maintaining the rural character of the County	22.5%	35.2%	32.1%	8.2%	2.0%
Q3r. New or expanded conference space	5.2%	19.4%	49.0%	19.4%	7.0%

## Tabular Data

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q3s. Multi-use neighborhoods	7.6%	30.3%	47.4%	11.3%	3.4%
Q3t. Riverfront development with a mix of uses, public-access and activities	20.7%	39.7%	31.2%	5.4%	2.9%
Q3u. More arts and cultural opportunities	16.2%	37.7%	33.9%	8.4%	3.8%
Q3v. Development of the communications network (fiber)	32.9%	32.2%	29.2%	4.1%	1.6%
Q3w. Stronger retirement community	14.5%	33.2%	45.4%	5.3%	1.7%
Q3x. Other	72.9%	7.5%	13.1%	0.9%	5.6%

## Tabular Data

### Q3. Other

#### Q3X Other

IGOOD FIBER COMPANY	I-70 INDUSTRIAL PARK	NO RESPONSE
AFFORDABLE CITY SERVICES	IMPROVE PUBLIC SCHOOLS	NO RESPONSE
ALLOW PERSONAL EXPRESSION	IMPROVED SAFETY FOR PEDESTRIAN	NO RESPONSE
BAID MORE OFF K-10 EAST LAWREN	INCREASED SAFETY NET SERVICES	NO RESPONSE
BAN PANHANDLING	LAWRENCE BUS SYSTEM	NO RESPONSE
BETTER ACCESS THROUGH TOWN	LAWRENCE IS NOT BUS. FRIENDLY	NO RESPONSE
BETTER CEMETERY	LEAVE RURAL FARMLAND ALONE	NO RESPONSE
BETTER TRAFFIC MANAGEMENT	LEGALIZE HEMP	NO RESPONSE
BETTER TRAFFIC MGMT	LESS APARTMENT DEVELOPMENT	NO ROUND ABOUTS
BETTER USAGE OF FUNDS FOR RDS	LESS GOVT WASTE	NOT DESTROYING HISTORIC CHARAC
BIKE LANE FROM LAWRENCE TO LON	LESS TAXES	PARKING DOWNTOWN
BLUE COLLAR JOBS	LIVING WAGE	PAY ATTENTION TO NORTH EAST
BRING BACK TRAM	LOWER COST OF LIVING	PHYSICAL DISABILITY COMMUNITY
CLEANER DRINKING WATER	LOWER TAXES	POPULARITY OF YOGA PANTS
COMMUNITY GARDEN	LOWER TAXES - PROPERTY TAXES	PRESERVING HERITAGE
COMMUNITY INPUT ON DEVELOPMENT	MAINTAINING NEIGHBORHOOD SCHLS	PUBLIC EDUCATION
COUNTY ROAD IMPROVEMENTS	MORE IN-FILL DEVELOPMENT	QUIT SPENDING ALL MY MONEY
CRIME PREVENTION	MORE LOCAL RETAIL DOWNTOWN	RECYCLING AWARENESS
CURBSIDE RECYCLING WITH COUNTY	MORE LOCALLY OWNED RETAIL	ROUND ABOUTS
DECISIONS BASED ON FACTS	MORE PRACTICAL BUSINESSES	RURAL ACCESS TO INTERNET
DEVELOPING N LAWRENCE RETAIL	MORE STREETS CROSSING CITY	RURAL ROAD IMPROVEMENT
DIVERSE POPULATION	MORE STUFF FOR YOUNG CHILDREN	SCHOOLS
DOWNTOWN NEEDS TO BE MORE	MORE SUSTAINABILITY	SECOND TIER PRO SPORTS TEAM
EASIER ACCESS TO I-70	NEED MORE STUFF IN E LAWRENCE	STOP DISCOURAGING GROWTH
ECONOMIC DEVELOPMENT	NIGHT TIME BUS SERVICES	STOP GIVING AWAY TAX DOLLARS
ECONOMIC DIVERSIFICATION	NO RESPONSE	STOP LIMITING BIG BOX STORES
EXPANSION OF DOWNTOWN LAWRENCE	NO RESPONSE	STOP REGULATION AND FEE PERMIT
FAMILY ACTIVITIES	NO RESPONSE	SUSTAINABILITY
FENCED IN DOG PARK	NO RESPONSE	TAX BREAKS FOR BUSINESS
FINANCIAL TRAINING FOR YOUTH	NO RESPONSE	TAX INCENTIVES FOR NEW BUSINES
FIX OUR ROADS	NO RESPONSE	TIMING TRAFFIC SIGNALS BETTER
FREE UNIVERSAL HEALTH CARE	NO RESPONSE	TRAFFIC FLOW, TRAFFIC LIGHTS
FUNDING LAW ENFORCEMENT	NO RESPONSE	TRAFFIC SIGNAL/TRAFFIC FLOW
GREEN SPACE	NO RESPONSE	WATER QUALITY MAINTENANCE
GROCERY STORE NORTH LAWRENCE	NO RESPONSE	WE NEED TO ALLOW MORE BUSINESS
HEALTH SERVICES	NO RESPONSE	



## Tabular Data

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

Q4. Best Represent	Number	Percent
A stronger community identity	37	3.5 %
More attractive City entrances	13	1.2 %
More parks and open space	28	2.7 %
More sidewalks, walking paths, and trails	45	4.3 %
More bicycle paths and routes	14	1.3 %
More restaurants, entertainment and cultural activities downtown	29	2.8 %
More housing in and around downtown	16	1.5 %
More affordable housing within the City	100	9.6 %
More employment opportunities	295	28.2 %
Better protection of natural resources	48	4.6 %
Expanded public transportation	19	1.8 %
More recreational opportunities around Clinton Lake	14	1.3 %
More activities for teenagers	22	2.1 %
More activities for seniors	4	0.4 %
Improved access to local foods	13	1.2 %
Better management of growth	82	7.8 %
Maintaining the rural character of the County	40	3.8 %
New or expanded conference space	1	0.1 %
Multi-use neighborhoods	8	0.8 %
Riverfront development with a mix of uses, public-access and activities	14	1.3 %
More arts and cultural opportunities	13	1.2 %
Development of the communications network (fiber)	51	4.9 %
Stronger retirement community	17	1.6 %
Other	48	4.6 %
No response	75	7.2 %
Total	1046	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

## Tabular Data

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

Q4, 2nd Best Represent	Number	Percent
A stronger community identity	20	1.9 %
More attractive City entrances	15	1.4 %
More parks and open space	32	3.1 %
More sidewalks, walking paths, and trails	56	5.4 %
More bicycle paths and routes	52	5.0 %
More restaurants, entertainment and cultural activities downtown	26	2.5 %
More housing in and around downtown	20	1.9 %
More affordable housing within the City	105	10.0 %
More employment opportunities	138	13.2 %
Better protection of natural resources	66	6.3 %
Expanded public transportation	45	4.3 %
More recreational opportunities around Clinton Lake	33	3.2 %
More activities for teenagers	43	4.1 %
More activities for seniors	19	1.8 %
Improved access to local foods	28	2.7 %
Better management of growth	84	8.0 %
Maintaining the rural character of the County	43	4.1 %
New or expanded conference space	10	1.0 %
Multi-use neighborhoods	7	0.7 %
Riverfront development with a mix of uses, public-access and activities	39	3.7 %
More arts and cultural opportunities	12	1.1 %
Development of the communications network (fiber)	43	4.1 %
Stronger retirement community	19	1.8 %
Other	6	0.6 %
No response	85	8.1 %
Total	1046	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

## Tabular Data

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

Q4. 3rd Best Represent	Number	Percent
A stronger community identity	18	1.7 %
More attractive City entrances	27	2.6 %
More parks and open space	30	2.9 %
More sidewalks, walking paths, and trails	67	6.4 %
More bicycle paths and routes	38	3.6 %
More restaurants, entertainment and cultural activities downtown	28	2.7 %
More housing in and around downtown	18	1.7 %
More affordable housing within the City	45	4.3 %
More employment opportunities	90	8.6 %
Better protection of natural resources	60	5.7 %
Expanded public transportation	46	4.4 %
More recreational opportunities around Clinton Lake	28	2.7 %
More activities for teenagers	47	4.5 %
More activities for seniors	30	2.9 %
Improved access to local foods	35	3.3 %
Better management of growth	83	7.9 %
Maintaining the rural character of the County	35	3.3 %
New or expanded conference space	12	1.1 %
Multi-use neighborhoods	23	2.2 %
Riverfront development with a mix of uses, public-access and activities	48	4.6 %
More arts and cultural opportunities	30	2.9 %
Development of the communications network (fiber)	69	6.6 %
Stronger retirement community	23	2.2 %
Other	7	0.7 %
No response	109	10.4 %
Total	1046	100.0 %

Missing Cases = 0

Response Percent = 100.0 %



## Tabular Data

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

Q4. 4th Best Represent	Number	Percent
A stronger community identity	16	1.5 %
More attractive City entrances	29	2.8 %
More parks and open space	30	2.9 %
More sidewalks, walking paths, and trails	49	4.7 %
More bicycle paths and routes	47	4.5 %
More restaurants, entertainment and cultural activities downtown	25	2.4 %
More housing in and around downtown	13	1.2 %
More affordable housing within the City	60	5.7 %
More employment opportunities	47	4.5 %
Better protection of natural resources	60	5.7 %
Expanded public transportation	38	3.6 %
More recreational opportunities around Clinton Lake	27	2.6 %
More activities for teenagers	44	4.2 %
More activities for seniors	20	1.9 %
Improved access to local foods	42	4.0 %
Better management of growth	67	6.4 %
Maintaining the rural character of the County	39	3.7 %
New or expanded conference space	20	1.9 %
Multi-use neighborhoods	14	1.3 %
Riverfront development with a mix of uses, public-access and activities	71	6.8 %
More arts and cultural opportunities	37	3.5 %
Development of the communications network (fiber)	56	5.4 %
Stronger retirement community	33	3.2 %
Other	11	1.1 %
No response	151	14.4 %
Total	1046	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

## Tabular Data

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County? (Top Four)**

Q4. Best Represent	Number	Percent
More employment opportunities	570	54.5 %
Better management of growth	316	30.2 %
More affordable housing within the City	310	29.6 %
Better protection of natural resources	234	22.4 %
Development of the communications network (fiber)	219	20.9 %
More sidewalks, walking paths, and trails	217	20.7 %
Riverfront development with a mix of uses, public-access and activities	172	16.4 %
Maintaining the rural character of the County	157	15.0 %
More activities for teenagers	156	14.9 %
More bicycle paths and routes	151	14.4 %
Expanded public transportation	148	14.1 %
More parks and open space	120	11.5 %
Improved access to local foods	118	11.3 %
More restaurants, entertainment and cultural activities downtown	108	10.3 %
More recreational opportunities around Clinton Lake	102	9.8 %
Stronger retirement community	92	8.8 %
More arts and cultural opportunities	92	8.8 %
A stronger community identity	91	8.7 %
More attractive City entrances	84	8.0 %
No response	75	7.2 %
More activities for seniors	73	7.0 %
Other	72	6.9 %
More housing in and around downtown	67	6.4 %
Multi-use neighborhoods	52	5.0 %
New or expanded conference space	43	4.1 %
Total	3839	

Number of Cases = 1046

Number of Responses = 3839

Average Number Of Responses Per Case = 3.7

Number Of Cases With At Least One Response = 1046

Response Percent = 100.0 %

## Tabular Data

### **Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County.**

(N=1046)

	Major strength	Strength	Neutral	Weakness	Major weakness	Don't Know
Q5a. Availability of arts, music and cultural amenities	34.3%	45.0%	16.4%	2.1%	0.2%	1.9%
Q5b. Availability of retail choices	6.4%	38.0%	29.0%	20.3%	4.4%	1.9%
Q5c. Existing sidewalk network	3.8%	30.8%	41.6%	19.1%	2.9%	1.8%
Q5d. Protection of natural resources	3.4%	25.3%	52.8%	14.1%	2.0%	2.4%
Q5e. Public transportation	4.8%	32.4%	43.2%	15.2%	2.7%	1.7%
Q5f. Character of neighborhoods	9.0%	44.2%	33.7%	10.3%	0.8%	2.0%
Q5g. Availability of housing choices	4.6%	25.7%	39.6%	23.6%	4.5%	2.0%
Q5h. Availability of parks and open space	13.3%	54.7%	23.3%	6.1%	0.7%	1.9%
Q5i. Employment opportunities	3.9%	9.4%	35.3%	32.5%	17.3%	1.6%
Q5j. Historic buildings and areas	14.2%	49.5%	30.4%	3.9%	0.3%	1.6%
Q5k. Rate of growth	3.3%	21.9%	49.2%	18.0%	5.4%	2.3%
Q5l. Unique local identity	32.9%	40.7%	21.6%	2.9%	0.2%	1.7%
Q5m. Opportunities for community involvement	18.6%	45.7%	27.5%	5.6%	0.8%	1.7%
Q5n. Attention to environmental issues	10.2%	35.6%	37.8%	11.5%	2.6%	2.4%
Q5o. Downtown	46.9%	34.6%	11.3%	4.4%	1.2%	1.5%
Q5p. Population growth	4.0%	22.1%	55.4%	11.7%	3.9%	2.9%
Q5q. Presence of family farms	10.3%	33.0%	38.8%	12.3%	3.7%	1.8%
Q5r. Quality of life	28.2%	52.4%	14.2%	2.7%	0.9%	1.6%
Q5s. Existing roadway network	5.7%	29.1%	31.0%	23.5%	8.8%	1.9%
Q5t. Other	1.3%	0.5%	1.1%	1.4%	5.3%	90.4%



## Tabular Data

### **Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

(N=1046)

	Major strength	Strength	Neutral	Weakness	Major weakness
Q5a. Availability of arts, music and cultural amenities	35.0%	45.9%	16.8%	2.1%	0.2%
Q5b. Availability of retail choices	6.5%	38.8%	29.5%	20.7%	4.5%
Q5c. Existing sidewalk network	3.9%	31.4%	42.4%	19.5%	2.9%
Q5d. Protection of natural resources	3.5%	26.0%	54.1%	14.4%	2.1%
Q5e. Public transportation	4.9%	33.0%	44.0%	15.5%	2.7%
Q5f. Character of neighborhoods	9.2%	45.1%	34.4%	10.5%	0.8%
Q5g. Availability of housing choices	4.7%	26.2%	40.4%	24.1%	4.6%
Q5h. Availability of parks and open space	13.5%	55.8%	23.8%	6.2%	0.7%
Q5i. Employment opportunities	4.0%	9.5%	35.9%	33.0%	17.6%
Q5j. Historic buildings and areas	14.5%	50.3%	30.9%	4.0%	0.3%
Q5k. Rate of growth	3.3%	22.4%	50.4%	18.4%	5.5%
Q5l. Unique local identity	33.5%	41.4%	22.0%	2.9%	0.2%
Q5m. Opportunities for community involvement	19.0%	46.5%	28.0%	5.7%	0.8%
Q5n. Attention to environmental issues	10.5%	36.4%	38.7%	11.8%	2.6%
Q5o. Downtown	47.7%	35.1%	11.5%	4.5%	1.3%
Q5p. Population growth	4.1%	22.7%	57.1%	12.0%	4.0%
Q5q. Presence of family farms	10.5%	33.6%	39.5%	12.6%	3.8%
Q5r. Quality of life	28.7%	53.3%	14.5%	2.7%	0.9%
Q5s. Existing roadway network	5.8%	29.6%	31.6%	24.0%	9.0%
Q5t. Other	14.0%	5.0%	11.0%	15.0%	55.0%

## Tabular Data

### Q5. Other

#### Q5T Other

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AFFORDABLE HOUSING	HIGH TAXES	PLANNING PROJECTS W/RESIDENTS
AFFORDABLE HOUSING	INDUSTRY/BUSINESS GROWTH	PUBLIC EDUCATION
AFFORDABLE/FAST RURAL INTERNET	K-10 IMPROVEMENT	PUBLIC RECREATION
AMTRACK,KCI	KIDS ACTIVITIES	PUBLIC RESTROOMS DOWNTOWN
ASSISTING HOMELESS WITH JOBS	KU	QUALITY OF PUBLIC SCHOOLS
AVAILABILITY OF FAST INTERNET	LAKE RECREATION	QUALITY OF ROADS
BIKE PATHS	LAW ENFORCEMENT	QUALITY OF STREETS
BROADBAND/HIGHSPEED INTERNET	LIVING WAGE	RATE OF GROWTH SHOULD BE SLOWE
BUS. INTERESTS TRUMP QUAL/LIFE	LIVING WAGE	RELATIONS WITH KU
CONSTRUCTION ON ROADS	MEDICAL SERVICES	RENEWABLE ENERGY
CONTROL APT. DEVELOPMENT	MORE CHILDREN OPPORTUNITIES	RENTALS NOT CARED FOR
COST OF HOUSING	NEIGHBORHOOD SCHOOLS	RIVERFRONT DEVELOPMENT
COST OF LIVING	NEW HOUSING	ROADS AND SIDEWALKS AWFUL
COST OF LIVING	NIGHT LINE BUS SERVICE	ROCK CHALK PARK
COUNTY ROADS	NO BETTER PLACE TO RAISE KIDS	RURAL ROADWAYS
CRIME PREVENTION	NO BIKE LANE	SCHOOLS
CROSS TOWN STREETS	NO RESPONSE	SEQUENTIAL TIMING OF TRAFFIC
DEPENDENCE ON GOVERNMENT JOBS	NO RESPONSE	SINGLE FAMILY HOUSES
DEVELOPMENT IN NORTH LAWRENCE	NO RESPONSE	SPORTS ACTIVITIES AND INTEREST
DEVELOPMENT OF LIVING WAGE	NO RESPONSE	STABILITY OF NEIGHBORHOODS BAD
DIVERSITY	NO RESPONSE	STOP LIGHT TIMING
DIVERSITY OF POPULATION	NO RESPONSE	STREET, CURB, AND WALKWAY MAIN
EAST/WEST TRAFFIC WAYS	NO RESPONSE	TAX BURDEN
ECONOMIC DEVELOPMENT	NO RESPONSE	TOO MANY ROUNDABOUTS
ECONOMIC DEVELOPMENT	NO RESPONSE	TOO MUCH SPORTS
ECONOMY	NO RESPONSE	TOWN & GOWN/UNIVERSITY VS REG
EXISTING ROADWAY QUALITY	NO RESPONSE	TRAFFIC LIGHTS/CONSTRUCTION
EXISTING SUPPORT FOR SOC. SERV	NO RESPONSE	TRAFFIC SIGNALS/TRAFFIC FLOW
FINISH SLT NOW	NO RESPONSE	TURNING INTO JOHNSON COUNTY
FIX OUR ROADS	PARKING DOWNTOWN	UNIVERSITY BENEFITS
FRIENDLINESS-COMMUNITY SUPPORT	PARKING DOWNTOWN	UNIVERSITY OF KANSAS
GETTING AROUND TOWN TAKES LONG	PARKING DOWNTOWN'	WASTEFUL BUS SYSTEM
HARMFUL CITY DEVELOPMENT	PARKING IN DOWNTOWN	YOGA PANTS

## Tabular Data

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

Q6. Most Important	Number	Percent
Availability of arts, music and cultural amenities	83	7.9 %
Availability of retail choices	18	1.7 %
Existing sidewalk network	8	0.8 %
Protection of natural resources	35	3.3 %
Public transportation	23	2.2 %
Character of neighborhoods	18	1.7 %
Availability of housing choices	35	3.3 %
Availability of parks and open space	23	2.2 %
Employment opportunities	109	10.4 %
Historic buildings and areas	15	1.4 %
Rate of growth	12	1.1 %
Unique local identity	127	12.1 %
Opportunities for community involvement	16	1.5 %
Attention to environmental issues	16	1.5 %
Downtown	149	14.2 %
Population growth	2	0.2 %
Presence of family farms	21	2.0 %
Quality of life	117	11.2 %
Existing roadway network	46	4.4 %
Other	21	2.0 %
No response	152	14.5 %
Total	1046	100.0 %

Missing Cases = 0

Response Percent = 100.0 %



## Tabular Data

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

Q6. 2nd Important	Number	Percent
Availability of arts, music and cultural amenities	61	5.8 %
Availability of retail choices	28	2.7 %
Existing sidewalk network	17	1.6 %
Protection of natural resources	25	2.4 %
Public transportation	26	2.5 %
Character of neighborhoods	36	3.4 %
Availability of housing choices	45	4.3 %
Availability of parks and open space	39	3.7 %
Employment opportunities	85	8.1 %
Historic buildings and areas	37	3.5 %
Rate of growth	15	1.4 %
Unique local identity	84	8.0 %
Opportunities for community involvement	38	3.6 %
Attention to environmental issues	18	1.7 %
Downtown	151	14.4 %
Population growth	9	0.9 %
Presence of family farms	27	2.6 %
Quality of life	106	10.1 %
Existing roadway network	21	2.0 %
Other	5	0.5 %
No response	173	16.5 %
Total	1046	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

## Tabular Data

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

Q6. 3rd Important	Number	Percent
Availability of arts, music and cultural amenities	98	9.4 %
Availability of retail choices	41	3.9 %
Existing sidewalk network	19	1.8 %
Protection of natural resources	22	2.1 %
Public transportation	28	2.7 %
Character of neighborhoods	26	2.5 %
Availability of housing choices	36	3.4 %
Availability of parks and open space	54	5.2 %
Employment opportunities	39	3.7 %
Historic buildings and areas	37	3.5 %
Rate of growth	24	2.3 %
Unique local identity	73	7.0 %
Opportunities for community involvement	39	3.7 %
Attention to environmental issues	31	3.0 %
Downtown	100	9.6 %
Population growth	14	1.3 %
Presence of family farms	33	3.2 %
Quality of life	100	9.6 %
Existing roadway network	29	2.8 %
Other	5	0.5 %
No response	198	18.9 %
Total	1046	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

## Tabular Data

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

Q6. 4th Important	Number	Percent
Availability of arts, music and cultural amenities	86	8.2 %
Availability of retail choices	40	3.8 %
Existing sidewalk network	17	1.6 %
Protection of natural resources	20	1.9 %
Public transportation	24	2.3 %
Character of neighborhoods	34	3.3 %
Availability of housing choices	36	3.4 %
Availability of parks and open space	60	5.7 %
Employment opportunities	22	2.1 %
Historic buildings and areas	38	3.6 %
Rate of growth	26	2.5 %
Unique local identity	58	5.5 %
Opportunities for community involvement	43	4.1 %
Attention to environmental issues	29	2.8 %
Downtown	73	7.0 %
Population growth	15	1.4 %
Presence of family farms	35	3.3 %
Quality of life	115	11.0 %
Existing roadway network	27	2.6 %
Other	9	0.9 %
No response	239	22.8 %
Total	1046	100.0 %

Missing Cases = 0

Response Percent = 100.0 %



## Tabular Data

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County? (Top Four)**

Q6. Most Important	Number	Percent
Downtown	473	45.2 %
Quality of life	438	41.9 %
Unique local identity	342	32.7 %
Availability of arts, music and cultural amenities	328	31.4 %
Employment opportunities	255	24.4 %
Availability of parks and open space	176	16.8 %
Availability of housing choices	152	14.5 %
No response	152	14.5 %
Opportunities for community involvement	136	13.0 %
Historic buildings and areas	127	12.1 %
Availability of retail choices	127	12.1 %
Existing roadway network	123	11.8 %
Presence of family farms	116	11.1 %
Character of neighborhoods	114	10.9 %
Protection of natural resources	102	9.8 %
Public transportation	101	9.7 %
Attention to environmental issues	94	9.0 %
Rate of growth	77	7.4 %
Existing sidewalk network	61	5.8 %
Other	40	3.8 %
Population growth	40	3.8 %
Total	3574	

Number of Cases = 1046

Number of Responses = 3574

Average Number Of Responses Per Case = 3.4

Number Of Cases With At Least One Response = 1046

Response Percent = 100.0 %

## Tabular Data

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."**

(N=1046)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q7a. Ease of travel by car on highways	22.1%	53.0%	10.4%	8.9%	3.9%	1.7%
Q7b. Ease of travel by car on major streets	10.8%	35.4%	17.5%	25.1%	10.0%	1.1%
Q7c. Ease of travel by car on neighborhood streets	9.9%	48.7%	23.3%	12.7%	4.1%	1.2%
Q7d. Ease of access to major streets from neighborhoods	11.2%	46.6%	23.5%	12.0%	5.0%	1.8%
Q7e. Ease of walking in City of Lawrence	14.2%	44.8%	21.3%	12.0%	2.1%	5.4%
Q7f. Ease of bicycling in City of Lawrence	5.7%	23.8%	30.4%	18.5%	5.5%	16.1%
Q7g. Safety of walking in City of Lawrence	10.5%	40.2%	23.5%	15.6%	3.9%	6.2%
Q7h. Safety of bicycling in City of Lawrence	4.7%	16.6%	29.4%	25.3%	8.6%	15.3%
Q7i. Existing bicycle system throughout County	4.4%	14.8%	33.4%	19.8%	7.9%	19.7%
Q7j. Existing walking and hiking system throughout County	5.1%	26.9%	33.0%	14.7%	4.4%	16.0%
Q7k. Existing road system in County	6.8%	40.4%	34.0%	9.2%	2.5%	7.1%
Q7l. Quality of public transportation (bus service)	5.6%	24.0%	36.2%	10.3%	4.4%	19.4%
Q7m. Other	0.6%	0.3%	0.7%	1.1%	4.1%	93.2%

## Tabular Data

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

(N=1046)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q7a. Ease of travel by car on highways	22.5%	53.9%	10.6%	9.0%	4.0%
Q7b. Ease of travel by car on major streets	10.9%	35.8%	17.7%	25.4%	10.2%
Q7c. Ease of travel by car on neighborhood streets	10.1%	49.3%	23.6%	12.9%	4.2%
Q7d. Ease of access to major streets from neighborhoods	11.4%	47.4%	24.0%	12.2%	5.1%
Q7e. Ease of walking in City of Lawrence	15.1%	47.4%	22.5%	12.7%	2.2%
Q7f. Ease of bicycling in City of Lawrence	6.8%	28.4%	36.2%	22.0%	6.6%
Q7g. Safety of walking in City of Lawrence	11.2%	42.9%	25.1%	16.6%	4.2%
Q7h. Safety of bicycling in City of Lawrence	5.5%	19.6%	34.8%	29.9%	10.2%
Q7i. Existing bicycle system throughout County	5.5%	18.5%	41.5%	24.6%	9.9%
Q7j. Existing walking and hiking system throughout County	6.0%	32.0%	39.2%	17.5%	5.2%
Q7k. Existing road system in County	7.3%	43.5%	36.6%	9.9%	2.7%
Q7l. Quality of public transportation (bus service)	7.0%	29.8%	45.0%	12.8%	5.5%
Q7m. Other	8.5%	4.2%	9.9%	16.9%	60.6%

## Tabular Data

### Q7. Other

#### Q7M Other

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ACCESS TO I-70	NO RESPONSE
BICYCLING ON COUNTRY ROADS	NO RESPONSE
BIKE LANES ARE POORLY DESIGNED	NO RESPONSE
BIKES USING EXISTING ROUTES	NO RESPONSE
CLOSING OFF HASKELL	NO RESPONSE
CONDITION OF SOME CITY STREETS	NOT ENOUGH SIDEWALKS
CONNECTIONS OUTSIDE LAWRENCE	OLD SIDEWALKS
CONSTRUCTION BLOCKING ROADS	ONE WAY STREETS AND BRICK RDS
CONSTRUCTION ON CITY STREETS	PARKING DOWNTOWN
COUNTY ROADS BETTER THAN CITY	PATH OF SOUTH LAWRENCE TRAFFIC
CYCLISTS NEED TO FOLLOW RULES	PAVE GRAVEL ROADS
DIRECT ROUTES IN/OUT OF LAWREN	QUALITY OF STREETS
ELECTRIC CAR CHARGING	REGIONAL TRANSIT
GET BYPASS DONE ASAP	ROAD CONSTRUCTION/UPKEEP
HIGH TAXES TO SUPPORT THAT	ROAD REPAIR/MAINTENANCE
HOMELESS SHELTER LOCATION	ROUND ABOUTS
I-70 3 LANES BETWEEN W LAWRENC	ROUNDAABOUTS
I-70 ACCESS	ROUNDAABOUTS
KU BUSES	ROUNDAABOUTS
MAKE ROUNDAABOUTS PROPERLY	ROUTES OF PUB. TRANSPORTATION
MORE BIKE ROUTES	RT 40 WEST OF K10
N LAWRENCE STREETS & SIDEWALKS	SIDE STREETS
NEW FORM OF TRANSIT	STOP LIGHT TIMING
NIGHT LINE BUS SERVICE	STREET QUALITY
NIGHT SERVICE	STREETS
NO EASY WAY TO GET ACROSS TOWN	TAXI SERVICE
NO MORE ROUNDAABOUTS	TIMING SIGNALS FOR TRF FLOW
NO PARKING	TOO MANY EMPTY BUS "7"
NO RESPONSE	TRAFFIC
NO RESPONSE	TRAFFIC LIGHTS
NO RESPONSE	TRAFFIC MANAGEMENT
NO RESPONSE	TRAFFIC MGMT AT INTERSECTIONS
NO RESPONSE	TRAFFIC ON SOUTH SIDE.
NO RESPONSE	WASTEFUL BUS SYSTEM



## Tabular Data

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

Q8. Most Important	Number	Percent
Ease of travel by car on highways	84	8.0 %
Ease of travel by car on major streets	278	26.6 %
Ease of travel by car on neighborhood streets	38	3.6 %
Ease of access to major streets from neighborhoods	25	2.4 %
Ease of walking in City of Lawrence	63	6.0 %
Ease of bicycling in City of Lawrence	62	5.9 %
Safety of walking in City of Lawrence	60	5.7 %
Safety of bicycling in City of Lawrence	73	7.0 %
Existing bicycle system throughout County	24	2.3 %
Existing walking and hiking system throughout County	25	2.4 %
Existing road system in County	39	3.7 %
Quality of public transportation (bus service)	98	9.4 %
Other	27	2.6 %
No response	150	14.3 %
Total	1046	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

## Tabular Data

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

Q8. 2nd Important	Number	Percent
Ease of travel by car on highways	58	5.5 %
Ease of travel by car on major streets	131	12.5 %
Ease of travel by car on neighborhood streets	86	8.2 %
Ease of access to major streets from neighborhoods	53	5.1 %
Ease of walking in City of Lawrence	63	6.0 %
Ease of bicycling in City of Lawrence	71	6.8 %
Safety of walking in City of Lawrence	106	10.1 %
Safety of bicycling in City of Lawrence	116	11.1 %
Existing bicycle system throughout County	38	3.6 %
Existing walking and hiking system throughout County	25	2.4 %
Existing road system in County	42	4.0 %
Quality of public transportation (bus service)	44	4.2 %
Other	6	0.6 %
No response	207	19.8 %
Total	1046	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

## Tabular Data

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

Q8. 3rd Important	Number	Percent
Ease of travel by car on highways	29	2.8 %
Ease of travel by car on major streets	55	5.3 %
Ease of travel by car on neighborhood streets	70	6.7 %
Ease of access to major streets from neighborhoods	77	7.4 %
Ease of walking in City of Lawrence	75	7.2 %
Ease of bicycling in City of Lawrence	61	5.8 %
Safety of walking in City of Lawrence	77	7.4 %
Safety of bicycling in City of Lawrence	90	8.6 %
Existing bicycle system throughout County	52	5.0 %
Existing walking and hiking system throughout County	67	6.4 %
Existing road system in County	54	5.2 %
Quality of public transportation (bus service)	71	6.8 %
Other	6	0.6 %
No response	262	25.0 %
Total	1046	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

## Tabular Data

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County? (Totp Three)**

Q8. Most Important	Number	Percent
Ease of travel by car on major streets	464	44.4 %
Safety of bicycling in City of Lawrence	279	26.7 %
Safety of walking in City of Lawrence	243	23.2 %
Quality of public transportation (bus service)	213	20.4 %
Ease of walking in City of Lawrence	201	19.2 %
Ease of travel by car on neighborhood streets	194	18.5 %
Ease of bicycling in City of Lawrence	194	18.5 %
Ease of travel by car on highways	171	16.3 %
Ease of access to major streets from neighborhoods	155	14.8 %
No response	150	14.3 %
Existing road system in County	135	12.9 %
Existing walking and hiking system throughout County	117	11.2 %
Existing bicycle system throughout County	114	10.9 %
Other	39	3.7 %
Total	2669	

Number of Cases = 1046

Number of Responses = 2669

Average Number Of Responses Per Case = 2.6

Number Of Cases With At Least One Response = 1046

Response Percent = 100.0 %



## Tabular Data

### **Q9. Overall, how satisfied are you with the quality of new residential subdivisions in the City of Lawrence?**

Q9. How satisfied are you with the quality of new residential subdivisions in the City of Lawrence?	Number	Percent
Very satisfied	59	5.6 %
Satisfied	268	25.6 %
Neutral	309	29.5 %
Dissatisfied	126	12.0 %
Very dissatisfied	55	5.3 %
Don't know	229	21.9 %
Total	1046	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

### **Q11. Overall, how satisfied are you with the site layout and architectural design of new commercial development in the City of Lawrence?**

Q11. How satisfied are you with the site layout and architectural design of new commercial development in the City of Lawrence?	Number	Percent
Very satisfied	30	2.9 %
Satisfied	305	29.2 %
Neutral	367	35.1 %
Dissatisfied	149	14.2 %
Very dissatisfied	44	4.2 %
Don't know	151	14.4 %
Total	1046	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

## Tabular Data

### **Q13. Overall, how satisfied are you with the site layout and architectural design of new industrial development in the City of Lawrence?**

Q13. Overall, how satisfied are you with the site layout and architectural design of new industrial development in the City of Lawrence?

	Number	Percent
Very satisfied	23	2.2 %
Satisfied	202	19.3 %
Neutral	401	38.3 %
Dissatisfied	58	5.5 %
Very dissatisfied	16	1.5 %
Don't know	346	33.1 %
Total	1046	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

## Tabular Data

**Q15. Retail Development: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:**

(N=1046)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't Know
Q15a. The expansion of retail development should be supported in the downtown area.	31.8%	34.7%	17.5%	9.6%	3.8%	2.6%
Q15b. Future retail development should primarily be located at the intersection of main streets.	5.8%	20.5%	41.6%	25.2%	3.4%	3.4%
Q15c. Future retail development should be located in small centers in new and existing neighborhoods.	9.2%	33.0%	32.1%	18.0%	4.8%	3.0%
Q15d. Available retail space should be utilized before building new retail buildings.	54.5%	25.0%	9.8%	6.1%	2.5%	2.0%

**Q15. Retail Development: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

(N=1046)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q15a. The expansion of retail development should be supported in the downtown area.	32.7%	35.6%	18.0%	9.8%	3.9%
Q15b. Future retail development should primarily be located at the intersection of main streets.	6.0%	21.2%	43.1%	26.1%	3.6%
Q15c. Future retail development should be located in small centers in new and existing neighborhoods.	9.5%	34.0%	33.1%	18.5%	4.9%
Q15d. Available retail space should be utilized before building new retail buildings.	55.6%	25.6%	10.0%	6.2%	2.5%

## Tabular Data

**Q16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:**

(N=1046)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't Know
Q16a. I would like to see agricultural uses maintained in the County.	43.1%	35.0%	16.4%	2.6%	0.5%	2.4%
Q16b. I would like to see major development directed inside the City limits.	19.9%	35.8%	30.4%	8.9%	1.8%	3.3%
Q16c. I would like to see more shopping opportunities in or near my neighborhood.	11.9%	26.3%	35.9%	17.9%	5.9%	2.2%
Q16d. I would like to see more employment centers located near my home.	11.2%	22.5%	41.7%	16.4%	5.9%	2.3%
Q16e. I would like to see a modest increase in height of development if it means less expansion of the city out into the County.	15.3%	35.9%	29.7%	12.1%	4.0%	3.0%
Q16f. I would like to see Downtown accommodate more development.	13.7%	32.5%	31.4%	14.8%	5.1%	2.6%
Q16g. I would like to see development that includes a better mix of uses in order to live, work, and play in close proximity.	28.6%	41.8%	22.3%	3.2%	1.9%	2.3%



## Tabular Data

**Q16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

(N=1046)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q16a. I would like to see agricultural uses maintained in the County.	44.2%	35.8%	16.8%	2.6%	0.5%
Q16b. I would like to see major development directed inside the City limits.	20.6%	37.0%	31.4%	9.2%	1.9%
Q16c. I would like to see more shopping opportunities in or near my neighborhood.	12.1%	26.9%	36.7%	18.3%	6.1%
Q16d. I would like to see more employment centers located near my home.	11.4%	23.0%	42.7%	16.8%	6.1%
Q16e. I would like to see a modest increase in height of development if it means less expansion of the city out into the County.	15.8%	36.9%	30.6%	12.5%	4.1%
Q16f. I would like to see Downtown accommodate more development.	14.0%	33.4%	32.2%	15.2%	5.2%
Q16g. I would like to see development that includes a better mix of uses in order to live, work, and play in close proximity.	29.3%	42.8%	22.8%	3.2%	2.0%

## Tabular Data

**Q17. From the following list, please check ALL the reasons that make it difficult for you to participate in public discussions about the future of Lawrence and the Unincorporated Area of Douglas County. (Check all that apply)**

Q17a. The reasons that make it difficult for you to participate in public discussions about the future of Lawrence and the Unincorporated Area of Douglas County.

	Number	Percent	
Not enough time		467	44.6 %
Don't have enough information	426	40.7 %	
Don't believe I can make a difference	374	35.8 %	
Not sure how to get involved	372	35.6 %	
Other	127	12.1 %	
Difficult to travel to meetings	89	8.5 %	
9	42	4.0 %	
None Chosen	5	0.5 %	
Total	1902		

Number of Cases = 1046

Number of Responses = 1902

Average Number Of Responses Per Case = 1.8

Number Of Cases With At Least One Response = 1046

Response Percent = 100.0 %

## Tabular Data

### Q17. Other

#### Q17o Other

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AGE - NOT ENOUGH ENERGY  
BUSY COMMUNITY FOR REAL MONEY  
CAN'T DRIVE AT NIGHT  
CHILDCARE  
CHILDCARE  
CHOICE  
CHOOSE NOT TO  
CITIZEN OPINIONS DON'T MATTER  
CITY AND COUNTY COMMISSION  
CITY COMMISSION DOESN'T LISTEN  
CITY COMMISSION NOT IN TOUCH  
CITY WILL DO IT ANYWAY  
COMMISSION TOO LIBERAL  
COMMISSIONERS WON'T LISTEN  
CONFLICT WITH NEIGHBORS  
CONTRACTORS HAVE TOO MUCH PWR  
DEVELOPERS CALL THE SHOTS  
DEVELOPERS HAVE TOO MUCH POWER  
DID NOT KNOW I COULD DO IT  
DON'T CARE  
DON'T KNOW TIMES  
DON'T KNOW WHEN THEY HAPPEN  
DON'T MAKE TIME  
DON'T WANT TO  
ELIMINATE  
FOCUS ELSEWHERE  
FRINGE ELEMENTS DOMINATE MTGS  
GOOD OLD BOY SYSTEM  
GROUPS VERY SELECTIVE  
HANDICAPPED  
HAVE TO DRIVE TO KC FOR JOB  
HAVE TRIED FOR YEARS  
HEALTH  
HEALTH  
HEALTH ISSUES  
HEALTH ISSUES  
HEALTH PROBLEMS  
HELD AT TIMES I AM AT WORK

HOLD MEETINGS AT ODD TIMES  
I AM REPUBLICAN, NO VOICE  
I DON'T KNOW WHERE MEETINGS AR  
I HAVE NO DIFFICULTY  
I'M AN OLD MAN.  
I PARTICIPATE WHEN NECESSARY  
I PARTICIPATED  
I WORK NIGHTS  
I WORK OVERNIGHTS  
IMPORTANCE  
INPUT IGNORED BY COMMISSION  
INTEREST LIES ELSEWHERE  
INTERESTS ARE NOT REPRESENTED  
INVOLVED IN DEVELOPMENT  
LAZY  
MEETING TIMES (WORK HOURS)  
MEETINGS ARE AT AWKWARD TIMES  
MELTING TIMES  
MONIED INTERESTS CONTROL PRCSS  
MY AGE 93  
NEED CHILDCARE  
NEW TO TOWN  
NO RESPONSE  
NO RESPONSE  
NO RESPONSE  
NO RESPONSE  
NO RESPONSE  
NO RESPONSE  
NOBODY PAYS ATTENTION  
NON-RESPONSIVE LEADERSHIP  
NOT ABLE  
NOT AWARE OF MTGS  
NOT ENOUGH MONEY  
NOT ENOUGH NEIGHBORHOOD CENTER  
NOT INTERESTED  
NOT INTERESTED  
NOT STRONG ENOUGH PRIORITY  
OLD AGE

ONLY DEVELOPERS HAVE SAY  
OVERWHELMING  
PARKING AT CITY MEETINGS  
PHYSICAL LIMITATIONS  
PHYSICALLY UNABLE  
POLITICAL BIASES OF COMMISSION  
POLITICALLY, I'M A MINORITY  
POLITICS  
PREDETERMINED OPINIONS  
PUBLICIZE EVENTS/MEETINGS MORE  
RESIDE IN RURAL TOWNSHIP AREA  
SCHEDULING ISSUES  
SIMPLY DON'T  
SMALL CHILDREN AT HOME  
SOMEWHAT NEW TO AREA  
SPECIFIC GROUPS HOG THE TIME  
STILL NEW IN LAWRENCE  
SUCCESS OF RIGHT WING PROPAGAN  
SUGGESTIONS ARE NOT WELCOMED  
THE BUILDERS RUN THIS CITY  
THE DEVELOPERS ALWAYS WIN  
THEY DO NOT LISTEN  
TIME  
TIME OF DISCUSSIONS  
TIMES? LOCATION? HOW TO FIND?  
TIMING OF MEETINGS  
TOO DRIVEN BY SPECIAL INTEREST  
TOO LIBERAL OF A COMMUNITY  
TOO MANY NUT JOBS  
TOO MUCH CONTROL BY NETWORK  
TOO MUCH MINORITY RULES  
TOO OLD  
TOO POLITICAL  
WASTE OF MY TIME  
WASTE OF TIME  
WHEN ARE THEY?  
WILL MAKE TIME  
WON'T REALLY LISTEN TO ME

WONT LISTEN TO US ANYWAY  
WORK  
WORK COMMITMENT  
WORK DURING MEETINGS  
WORK IN KC - ANOTHER LAWR PROB

WORK IN TOPEKA  
WORK NIGHT SHIFT  
WORK NIGHT SHIFT  
WORK OUT OF TOWN  
WORK OUT OF TOWN

WORK SCHEDULE CONFLICTS  
WOULD NOT BE HEARD  
YOU DO WHAT YOU WANT



## Tabular Data

### **Q18. How knowledgeable do you feel you are with the Comprehensive Plan, Horizon 2020?**

Q18. How knowledgeable do you feel you are with the Comprehensive Plan, Horizon 2020?	Number	Percent
Very knowledgeable	24	2.3 %
Somewhat knowledgeable	218	20.8 %
Not sure	134	12.8 %
Not knowledgeable	648	62.0 %
Don't Know	22	2.1 %
Total	1046	100.0 %

Missing Cases = 0  
Response Percent = 100.0 %

### **Q19. How long have you lived in Lawrence/Douglas County?**

Q19. How long have you lived in Lawrence/Douglas County?	Number	Percent
0 - 2 years	71	6.8 %
3 - 5 years	69	6.6 %
6 - 10 years	111	10.6 %
11 - 20 years	254	24.3 %
21 years or more	528	50.5 %
Not provided	13	1.2 %
Total	1046	100.0 %

Missing Cases = 0  
Response Percent = 100.0 %

### **Q19. How long have you lived in Lawrence/Douglas County? (without not provided)**

Q19. How long have you lived in Lawrence/Douglas County?	Number	Percent
0 - 2 years	71	6.9 %
3 - 5 years	69	6.7 %
6 - 10 years	111	10.7 %
11 - 20 years	254	24.6 %
21 years or more	528	51.1 %
Total	1033	100.0 %

Missing Cases = 13  
Response Percent = 98.8 %

## Tabular Data

### Q20. How many persons living in your household (counting yourself), are?

	Mean	Sum
number	4.09	4273
Q20 Under age 10	0.48	502
Ages 10-19	0.49	511
Ages 20-24	0.30	311
Ages 25-34	0.47	491
Ages 35-44	0.50	527
Ages 45-54	0.60	625
Ages 55-64	0.56	584
Ages 65-74	0.39	412
Ages 75+	0.30	310

## Tabular Data

### Q21. What is your age?

Q21. What is your age?	Number	Percent
Under 35 years	167	16.0 %
35 - 44 years	185	17.7 %
45 - 54 years	252	24.1 %
55 - 64 years	203	19.4 %
65 - 74 years	140	13.4 %
75+ years	77	7.4 %
Not provided	22	2.1 %
Total	1046	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

### Q21. What is your age?

Q21. What is your age?	Number	Percent
Under 35 years	167	16.3 %
35 - 44 years	185	18.1 %
45 - 54 years	252	24.6 %
55 - 64 years	203	19.8 %
65 - 74 years	140	13.7 %
75+ years	77	7.5 %
Total	1024	100.0 %

Missing Cases = 22

Response Percent = 97.9 %

## **Q22. Do you own or rent your home?**

Q22. Do you own or rent your home?	Number	Percent
Own	852	81.5 %
Rent	175	16.7 %
Not provided	19	1.8 %
Total	1046	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

## **Q22. Do you own or rent your home? (without not provided)**

Q22. Do you own or rent your home?	Number	Percent
Own	852	83.0 %
Rent	175	17.0 %
Total	1027	100.0 %

Missing Cases = 19

Response Percent = 98.2 %



## Tabular Data

### Q23. Which of the following best describes your home?

Q23. Which of the following best describes your home?	Number	Percent
Single family	853	81.5 %
Duplex/triplex	85	8.1 %
Apartment/condo	79	7.6 %
Mobile home	11	1.1 %
Not provided	18	1.7 %
Total	1046	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

### Q23. Which of the following best describes your home? (without not provided)

Q23. Which of the following best describes your home?	Number	Percent
Single family	853	83.0 %
Duplex/triplex	85	8.3 %
Apartment/condo	79	7.7 %
Mobile home	11	1.1 %
Total	1028	100.0 %

Missing Cases = 18

Response Percent = 98.3 %

**Q24. What is your zip code?**

Q24. What is your zip code?	Number	Percent
66092	9	0.9 %
66006	59	5.8 %
66025	50	4.9 %
66049	309	30.5 %
66046	171	16.9 %
66050	22	2.2 %
66007	1	0.1 %
65050	1	0.1 %
66044	187	18.4 %
66047	188	18.5 %
66045	3	0.3 %
66079	1	0.1 %
66409	5	0.5 %
76046	1	0.1 %
66524	3	0.3 %
66096	1	0.1 %
66077	1	0.1 %
60049	1	0.1 %
66094	1	0.1 %
Total	1014	100.0 %

Missing Cases = 32

Response Percent = 96.9 %

## Tabular Data

### **Q25. Would you say your total annual household income is:**

Q25. Would you say your total annual household income is:	Number	Percent
Under 25,000	84	8.0 %
\$25,000 - \$49,999	172	16.4 %
\$50,000 - \$74,999	180	17.2 %
\$75,000 - \$99,999	193	18.5 %
\$100,000 - \$149,999	207	19.8 %
\$150,000 or more	131	12.5 %
Not provided	79	7.6 %
Total	1046	100.0 %

Missing Cases = 0

Response Percent = 100.0 %

### **Q25. Would you say your total annual household income is: (without not provided)**

Q25. Would you say your total annual household income is:	Number	Percent
Under 25,000	84	8.7 %
\$25,000 - \$49,999	172	17.8 %
\$50,000 - \$74,999	180	18.6 %
\$75,000 - \$99,999	193	20.0 %
\$100,000 - \$149,999	207	21.4 %
\$150,000 or more	131	13.5 %
Total	967	100.0 %

Missing Cases = 79

Response Percent = 92.4 %

**Q26. Your gender:**

Q26. Your gender:	Number	Percent
Male	489	48.4 %
Female	522	51.6 %
Total	1011	100.0 %

Missing Cases = 35  
Response Percent = 96.7 %

**Q27. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?**

Q27. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?	Number	Percent
Yes	45	4.3 %
No	974	93.1 %
Not provided	27	2.6 %
Total	1046	100.0 %

Missing Cases = 0  
Response Percent = 100.0 %

**Q27. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?**

Q27. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?	Number	Percent
Yes	45	4.4 %
No	974	95.6 %
Total	1019	100.0 %

Missing Cases = 27  
Response Percent = 97.4 %



## Tabular Data

### Q28. Which of the following best describes your race? (Without "Not Provided")

Q28. Which of the following best describes your race?	Number	Percent
White (Non-Hispanic)	946	90.4 %
Other	31	3.0 %
Native American	25	2.4 %
Asian/Pacific Islander	20	1.9 %
African American (Non-Hispanic)	13	1.2 %
Total	1035	

Number of Cases = 1046

Number of Responses = 1035

Average Number Of Responses Per Case = 1.0

Number Of Cases With At Least One Response = 1011

Response Percent = 96.7 %

## Tabular Data

### Q28. Other

Q28 Other

AMERICAN

AMERICAN

BLACK/AFRICAN

EURO-AMERICAN

HAITIAN

HISPANIC

HISPANIC

HISPANIC

HISPANIC

HISPANIC

HISPANIC

HUMAN

HUMAN

HUMAN

LATINO

MIXED

MIXED WHITE NATIVE

MY SPOUSE IS LATINO

NO RESPONSE

NO RESPONSE

NO RESPONSE

NO RESPONSE

NO RESPONSE

NORDIC

PORTUGESE

SPANISH

WHITE/EUROPEAN AMERI

WHITE HISPANIC

WHITE/HISPANIC

WHITE/HISPANIC

YOU DON'T NEED KNOW

## Tabular Data

### Q29. What is your current employment status?

Q29. What is your current employment status?	Number	Percent	
Full time employment		644	61.6 %
Part time employment		112	10.7 %
Full-time student	13	1.2 %	
Full-time homemaker	30	2.9 %	
Unemployed	29	2.8 %	
Retired	207	19.8 %	
Not provided	11	1.1 %	
Total	1046	100.0 %	
Missing Cases = 0			
Response Percent = 100.0 %			

### Q29. What is your current employment status? (without not provided)

Q29. What is your current employment status?	Number	Percent
Full time employment	644	62.2 %
Part time employment	112	10.8 %
Full-time student	13	1.3 %
Full-time homemaker	30	2.9 %
Unemployed	29	2.8 %
Retired	207	20.0 %
Total	1035	100.0 %
Missing Cases = 11		
Response Percent = 98.9 %		

### **Q30. Where do you work?**

Q30. Where do you work?	Number	Percent
City of Lawrence	466	61.6 %
KC Metro area	96	12.7 %
Other	94	12.4 %
Topeka Metro area	87	11.5 %
Douglas County outside of the City of Lawrence	57	7.5 %
Not provided	7	0.9 %
Total	807	

Number of Cases = 756

Number of Responses = 807

Average Number Of Responses Per Case = 1.1

Number Of Cases With At Least One Response = 756

Response Percent = 100.0 %

### **Q30. Where do you work? (without not provided)**

Q30. Where do you work?	Number	Percent
City of Lawrence	466	61.6 %
KC Metro area	96	12.7 %
Other	94	12.4 %
Topeka Metro area	87	11.5 %
Douglas County outside of the City of Lawrence	57	7.5 %
Total	800	

Number of Cases = 756

Number of Responses = 800

Average Number Of Responses Per Case = 1.1

Number Of Cases With At Least One Response = 750

Response Percent = 99.2 %

## Tabular Data

### Q30. Other

#### Q30-o Other

5 COUNTY AREA	KU	RETIRED
ALL OVER NE KANSAS	KU	RETIRED
BALDWIN	KU	RETIRED
BALDWIN CITY, KS	KU	RURAL DOUGLAS, SHAWNEE, WABUNS
BUSINESS OUTLET	KU	SELF EMPLOYED
CONSULTANT	KU CAMPUSES	SELF EMPLOYED
CONSULTING-KANSAS/MISSOURI	KU ENDOWMENT	SELF EMPLOYED
DENTAL OFFICE/SELF EMPLOYED	KU/PAOLA	SELF EMPLOYED
DOWNTOWN	LAWRENCE MEMORIAL HOSPITAL	SELF EMPLOYED
EAST INDUSTRIAL PARK/LMH	LAWRENCE PUBLIC SCHOOLS	SELF EMPLOYED
EASTERN KANSAS	LEAVENWORTH COUNTY	SELF EMPLOYED
EDGERTON	LENEXA	SELF EMPLOYED AT HOME
EMPLOYER IN KC METRO	MISSOURI	SELF EMPLOYED. CONSTRUCTION
FARMER	NATIONAL	SOMETIMES WICHITA
FINANCIAL PLANNING CO	NE KANSAS	SPOUSE WORKS IN LAWRENCE
FLINT HILLS	NE KS REGION	SPRING HILL
FRANKLIN COUNTY OTTAWA UNIVER	NO RESPONSE	STATE OF KANSAS
FRANKLIN COUNTY, CITY OF OTTAW	NO RESPONSE	STATE OF KANSAS
FROM HOME	NO RESPONSE	SURROUNDING AREA, MOSTLY LAWRE
FT. LEAVENWORTH	NO RESPONSE	TOPEKA, MANHATTAN, SALINA
GARNETT, KS	OLATHE/LENEXA	TRACK ONLINE @ HCC & UMKC
HOME	ONLINE	TRAVEL
HOME OFFICE	OTTAWA	TRAVEL FOR NATIONAL COMPANY
HOME OFFICE/TRAVEL	OTTAWA, KS	TRAVEL THROUGHOUT WORLD
IBEW MEMBER	OTTAWA AND OVERLAND PARK	UNIVERSITY
IN HOME	OTTAWA STATE OF KANSAS	UNIVERSITY OF KS - LAWRENCE
INSURANCE AGENCY/FARM	OUT OF MY HOME - SELF EMPLOYED	USD497
INTERNATIONAL/TELECOMMUTE	OUT OF STATE	WASHINGTON D.C.
JEFFERSON COUNTY	OVERLAND PARK	WORK FROM HOME
JOHNSON COUNTY	OWN MY OWN BUSINESS	WORK FROM HOME
JOHNSON COUNTY KS	P1	WORK PT FROM HOME
KS TERRITORY	PILOT FOR A DALLAS AIRLINE	
KU	PRIVATE MEDICAL OFFICE	



## Tabular Data

### Q31. Which of the following best fits the type of work you do?

Q31. Which of the following best fits the type of work you do?	Number	Percent
Educational Services (University/College)	109	14.4 %
Health Services	105	13.9 %
Other	93	12.3 %
Professional Services	78	10.3 %
Educational Services (Pre-school-12th grade)	71	9.4 %
Scientific or Technical Services	54	7.1 %
Administrative or Support	45	6.0 %
Finance, Insurance, or Real Estate	45	6.0 %
Government	43	5.7 %
Retail	40	5.3 %
Manufacturing	33	4.4 %
Food, Hospitality, Entertainment	26	3.4 %
Construction	20	2.6 %
Agriculture	17	2.2 %
Transportation and Warehousing	11	1.5 %
Not provided	4	0.5 %
Armed Services	3	0.4 %
Wholesale Trade	2	0.3 %
Total	799	

Number of Cases = 756

Number of Responses = 799

Average Number Of Responses Per Case = 1.1

Number Of Cases With At Least One Response = 756

Response Percent = 100.0 %

## Tabular Data

### Q31. Other

#### Q31 Other

ACCOUNTING	HOMEMAKER	NON PROFIT
ADVOCATE WORKER WITH DISABLED	HOMEMAKER	NON PROFIT MGMT
AIRLINE EMPLOYEE, RETIRED	HOMEMAKER	NON PROFIT ORGANIZATION
ARCHITECT	HOMEMAKER	NON-PROFIT
ARCHITECT/DESIGNER	HOMEMAKING	NOT EMPLOYED
ATHLETIC COACH	HOMEWORK	NURSING INDUSTRY
ATHLETIC FACILITIES	HOUSE PAINTER	OIL
BAR/RESTAURANT	HOUSEHOLD MANAGER	OIL AND GAS DEVELOPMENT
BROADBAND/TELECOMMUNICATIONS	HOUSING	OWN OUR OWN BUSINESS
CATHOLIC CHURCH	HUMAN RESOURCES	PARTIES
CHURCH MINISTRY	INFORMATION TECHNOLOGY	PAYMENT SOLUTIONS FOR BUSINESS
CLERGY	INVESTMENTS	PHOTOGRAPHY
CMHC	IT	PRINTING
CONSULTING	KU - CUSTODIAL/SAFETY OFFICER	PROFESSIONAL SALES BUS. TECH.
COUNSELOR	KU PROFESSOR	PROPERTY MANAGEMENT
COUNTY EMPLOYEE	LEGAL	PROPERTY MANAGEMENT
CREATIVE DESIGN	LIBRARIES	PUBLIC SAFETY
CUSTOMER SERVICE	LOOK AT QUESTION 29	PUBLIC SERVICE
DISABLED	MAINTAIN 30 RURAL ACRES	QUALITY ASSURANCE FOOD INDUSTR
DISABLED HOUSEWIFE	MEDIA	RAISING RESPONSIBLE ADULTS
ED SERVICES, PRESCHOOL - ADULT	MENTAL HEALTH/CHILD WELFARE	REAL ESTATE
EDITING/PROOFREADING	MGMT CONSULTING	RESEARCH AND EVALUATION
EDUCATION FOR ADULTS	MNGT AUTO REPAIR	RESEARCH ASSISTANT
EDUCATION TRANSPORTATION	MUSIC AND ARTS	RETIRED
ELECTRIC GENERATION	MY SPOUSE DOES ODD JOBS	RETIRED
ELECTRIC UTILITY	N/A	RETIRED
ENGINEERING	N/A	RETIRED
EXECUTIVE MANAGEMENT	NIGHT STAFF (O'CONNELL YOUTH R	RETIRED
FREELANCE ARTIST	NO RESPONSE	RETIRED
FREELANCE ILLUSTRATOR	NO RESPONSE	RETIRED
FUNDRAISING	NO RESPONSE	RETIRED
GOLF ADMINISTRATION	NO RESPONSE	RETIRED
GOVERNMENT CONSULTING	NO RESPONSE	RETIRED
HALLMARK CROWN CENTER MRKTNG	NO RESPONSE	RETIRED
HEALTH INFORMATION MANAGEMENT	NO RESPONSE	RETIRED
HEALTHCARE I.T.	NON PROFIT	RETIRED
HOMEMAKER	NON PROFIT	RETIRED

RETIRED  
RETIRED  
RETIRED  
RETIRED - DO NOT WORK  
RETIRED FROM 14  
RETIRED GOV. INSPECTOR  
SALES  
SALES  
SALES  
SALES  
SALES  
SALES  
SANITATION WORKER/KTA EMPLOYEE

SELF EMPLOYED SERVICE  
SERVICE INDUSTRY  
SOCIAL SERVICE  
SOCIAL SERVICES  
SOCIAL SERVICES  
SOFTWARE ENGINEERING  
SOLID WASTE DIVISION, LAWRENCE  
SPOUSE - AUTOBODY REPAIR  
STAY AT HOME MOM  
TECHNOLOGY  
TELECOMMUNICATIONS  
TELECOMMUNICATIONS  
TELECOMMUNICATIONS

TRAINING  
URBAN HOMESTEADING  
UTILITY  
UTILITY COMPANY  
UTILITY SERVICES  
VET W/ MANAGEMENT EXP  
VIDE PRODUCTION  
VOLUNTEER  
VOLUNTEER & ADVOCACY SERVICES  
VOLUNTEER WORK  
VOLUNTEERING

**Survey Question #10: What is the One Most Important Action You Feel Should be Taken to Improve New Residential Development in the City of Lawrence**

- 1 Do not care
- 6 Less parking on streets where driveways are available.
- 7 NO ROUNDABOUTS! Stoplights, please.  
Bus stops that do not block cars when they stop; bus stops that the bus pulls in and  
8 [does] not block the street.
- 10 Fix the existing roads before adding new ones.  
Fix your streets. It is impossible to get around Lawrence, and discourages doing  
11 business in Lawrence.
- 12 Learn how other growing cities are improving their developments.
- 13 Open spaces and parks
- 15 Cut down on through traffic in family areas.
- 17 Make it affordable, but not cheap housing.
- 20 End tract housing.
- 21 Improvement on sidewalks  
Take permits and fees away. Only a money pot scam for the county and city, and all  
22 you can't build on five acres!
- 25 Affordable family housing and quality jobs.
- 29 High quality buildings so they last — hold contractors accountable.
- 31 Work on expansion to the east with nice neighborhoods.
- 34 Keep new development closer to the business districts.
- 36 Find real planners.
- 40 Quality of home construction.
- 42 Don't develop flood plains; build quality housing (energy efficient).
- 44 Improve existing neighborhoods.
- 45 More green space areas.
- 46 Blind spot parking
- 48 City to plant trees, require sidewalks.
- 50 More affordable housing/curb 1% Johnson County corporate commuters.
- 51 In and out easy.
- 53 Local parks (green spaces).
- 55 Stop the proliferation of additional apartment buildings.
- 56 Re-use of existing space.
- 57 Slow down on the apartment complexes.
- 61 No more tall buildings downtown!
- 62 Integrated with service, not sequestered suburban model.
- 63 Roundabouts need signs on yielding. People don't know how to use them.
- 64 No more apartment complexes with boxes of apartments.
- 67 Stop putting apartments in residential neighborhoods.



70 Make sure they are realistic developments supported by real interest.  
 72 Maintain uniqueness and character of Lawrence.  
 73 Senior living takes too much money.  
 75 Maybe gentrification of existing neighborhoods (e.g. east Lawrence).  
 76 Limit apartment sprawl.  
 More neighborhood developments with pools and club buildings to create a family-  
 78 friendly environment.  
 Quality of homes should be held to higher standards. Builders get away with way too  
 81 much.  
 82 Mix controlled income housing and retail into residential areas (multi-use).  
 84 Stop going west!  
 85 Make sure we don't overbuild.  
 87 Given the Johnson County style of architecture, don't allow it!  
  
 88 Affordable housing integrated into new neighborhoods and housing developments.  
 89 Less city regulation.  
 90 Quality of construction.  
 I like the energy standard for new construction, but it seems like the homes are very  
 92 large.  
 94 Quality of construction.  
 96 There seem to be apartments and multifamily scattered everywhere.  
 97 Enforce covenants to ensure cleanliness.  
 99 Fewer apartments and larger acreage for single family zoning.  
 101 High quality, affordable, multipurpose residential areas.  
 102 Finish the SLT!  
 104 Lighting of streets, speed bumps in neighborhoods.  
 107 Highway through without stoplights, west to east.  
 Make affordable for working class families, and make accessible by public  
 108 transportation.  
 I think the new residential development should provide tax dollars to new schools  
 109 that will be required by the development.  
 111 Create more jobs, attract new business.  
 112 Hiking and biking trails.  
  
 Stop being the servants of developers maximizing their profits with public subsidies.  
 113 Terrible downtown decisions contradicting historical preservation law.  
 114 Controlling rentals, number of tenants/building.  
 116 Ease of access to schools.

118 Need developer who will stop doing the same old thing -- be innovative.  
 Subdivisions shouldn't be cookie-cutter, but should have aesthetic concession. They  
 are ugly and uninspired. Do not take advantage of south sun, nor incorporate eco-  
 friendly features.  
 119 Open green spaces, landlord upkeep.  
 120 Build fewer apartments.  
 121 Leave the development to those developers who know what they are doing.  
  
 When it comes to concrete and street repair, the city (Steve Lashley) needs to follow  
 the guidelines for concrete repair put into code enforcement by the city. The cookie  
 122 cutter repair is horrible.  
 123 No roundabouts.  
 125 Safety of bicycling in city  
 127 Multi-use zoning.  
 129 Require better materials and better inspections.  
 130 More recycling accessibility in multi-family communities.  
 131 Look less like Johnson County or suburban Topeka.  
 133 Fewer apartment developments, more private homes.  
 134 Don't have only one level of housing.  
 135 Less taxes  
  
 I think the building of apartment complexes needs to stop. I think these will be the  
 ghettos of the future. The complex on 6th St. near Wal-Mart looks like a  
 136 concentration camp!  
 137 Affordable housing.  
 138 Ensure there are natural areas incorporated.  
 140 Disclose what is happening with the wetlands vs. roadway expansion.  
 141 More sidewalks  
 142 Availability of quality housing for low income.  
 144 Teach drivers how to use the roundabouts. I hate them.  
 145 Streets -- right hand turn lanes at intersections.  
 147 Don't concentrate apartment developments.  
 148 Don't build anymore -- take current structures and remodel.  
 155 Get city out of it.  
 156 Do nothing.  
 158 Keep multi housing separate from single family homes!!  
  
 I'd prefer that the question asked the same about existing and older neighborhoods.  
 159 We haven't had curbs on our street for 20 years!  
 161 Every house looks the same -- streets in new areas confusing.  
 165 Controlling the amount of garbage construction crews leave behind.  
 167 Require complete streets.  
 168 Getting traffic lights synchronized to improve traffic flow.  
 169 Safety of walking on sidewalks from bicycles and skateboarding.

170 I would recommend tax incentives to grow and renovate our existing  
 neighborhoods, instead of a bunch of new neighborhoods!  
 171 More architecturally interesting residences!  
 172 Incorporate public green space into neighborhoods.  
 174 Ease of transportation in development areas.  
 175 Walking and bicycle paths.  
  
 Land costs are high due to city's restrictive development policies. Open up several  
 177 hundred more acres for development, and land costs will decline.  
 179 Strict code enforcement, improved codes.  
  
 Hold landlords accountable for quality of housing in student neighborhoods,  
 180 especially management companies.  
 181 Walking and bike paths should be build at same time.  
 184 No roundabouts would be great; removal of selected roundabouts.  
  
 I would have it mixed with old neighborhoods and have it north, south and east of  
 185 the city.  
 187 Do not pile neighborhoods on top of each other and space houses 10 feet apart.  
 188 Parks and recreation  
 189 Do not put in multi-lane roundabouts in residential areas.  
 191 Let all homes have their own character, design and color.  
 192 Limit number of developments to prevent empty lots.  
  
 We are at capacity with apartments -- NO MORE. Add more pedestrian crosswalks  
 195 with lights on Bob Billing and around grade schools.  
 196 Creating affordable, quality housing, not just new luxury homes.  
 197 Limit growth.  
 198 Less sprawl and more mixed use.  
 199 "Curb appeal" -- entrance into neighborhoods.  
 202 Easier access to green space, and friendly parks in west Lawrence.  
 205 Starter homes for our young people to keep them here!  
 207 Moderate income housing on east side.  
 211 Higher quality of building material, and longer lots with trees.  
 212 No more apartment complexes.  
 213 Increase population.  
  
 215 Restrict the suburb mentality. West Lawrence looks like Johnson County Junior.  
 217 Make sure streets are built to last.  
 218 Stricter design standards.  
 220 Making the homes for all incomes, and not just college based.  
 223 Ensure the developments are unique and quality built.  
 224 Ensure road access is matched to the number of new residences.  
 225 Less apartments.  
 227 A reduction in the number of apartment complexes.

228 Limit it! City is growing too rapidly and haphazardly!  
 231 Better access to collectors and arterials.  
 233 Too much regulation, involvement and difficult.  
 234 Push for more entry level homes that are new.  
 235 No roundabouts!  
 236 Quit building so many apartment complexes.  
 237 Pay as you go.  
 238 More separation of multi-family and single family neighborhoods.  
 239 More manageable housing costs.  
 240 To build bicycle and pedestrian infrastructure along with new housing.  
 241 Affordable single family homes.  
 243 Stop building so many [darn] apartment complexes!  
 248 Availability of housing (cost).  
 249 Pricing.  
 250 Require greater attention to water conversation/management.  
 251 Slower growth, more community centers, neighborhood oriented.  
 252 Sidewalks so children can walk to school, room on roads for bicycles.  
 Inspections of exteriors, and relocate the homeless shelter to an area close to  
 253 downtown.  
 255 Control the development and maintenance of apartment complexes.  
 256 Hire local contractors, reduce outside workforces.  
 258 Better traffic planning in new residential developments.  
 260 Stop cramming, leave slightly larger plots.  
 261 Neighborhood street lighting.  
 263 Communication with neighboring residential developments.  
 264 Off street parking.  
 265 Bigger lots, sidewalks on both sides of street, pocket parks.  
 266 Keeping housing costs reasonable.  
 269 Entry level housing is too expensive for new home owners.  
 270 Sidewalks.  
 271 More connections to regular streets, fewer cul-de-sacs.  
 273 New employment opportunities.  
 274 Improve east Lawrence from Mass St. to Cider Art Gallery.  
 275 More connected bicycle routes.  
 276 Stop it!  
 278 Re-engineer roadways to increase traffic flow.  
 Take out small street islands on side streets. Make large roundabouts seeable 360  
 279 degrees. One level accessible housing.  
 Slow down! Stop giving incentives to builders. They make enough money without  
 280 our tax dollars.  
 281 No more apartment complexes.



282 Slow down development, include more space between houses.  
 284 Extend the existing city grid into the developing area.  
 285 Limit apartment buildings.  
 286 Affordability.  
 287 Better planning.  
 288 Less disparity; they are either future slums or palaces.  
 289 Affordable housing for all.  
 290 Ease of getting to major roads.  
 291 Slow the apartment and duplex growth. More single family residences.  
 292 Walk -- pedestrian. Walking, cycling.  
 293 Better integration/proximity of neighborhoods with retail services.  
 294 Plant and maintain trees.  
 297 Cessation of mixed use in neighborhoods.  
 298 Mixed use multi-family housing downtown.  
 299 More attention to open spaces, walking/biking, maintaining natural resources.

All schools should have sidewalks adjacent to the property on all sides of the school.  
 Langston Hughes Elementary has the least number of sidewalks adjacent to the  
 property out of all the elementary schools in Lawrence. We want to promote  
 301 walking.

Development of more housing for non-students (like leases that aren't a year from  
 302 August through July, for starters).  
 304 More green space, more trees required in new development, make streets wider.  
 305 Closeness to neighborhood school.  
 306 Maintain green space -- limit apartment development.  
 308 Trees and natural beauty.  
 309 Repair maintenance schedule.  
 310 Are they on a bus route?  
 311 No roundabouts.  
 313 More grocery choices on southeast side of town.  
 316 Stop allowing developers to charge above fair market value on homes.  
 317 Better planning and access to services.  
 318 Tornado shelters for neighborhoods or townspeople.  
 319 Remove traffic circles.  
 320 Building less apartment complexes.  
 321 Better retirement-compatible housing.  
 326 Price needs to be affordable to middle class.  
 327 Property taxes are high!  
 328 Offering transportation to those currently in new neighborhoods.  
 329 Better tax breaks for business (small and large).  
 330 More parks, and fenced dog park.  
 331 Straight streets.

334 Less apartment complexes.  
 335 Stop building so many apartment buildings. Renovate the old ones.  
 336 Stop building roundabouts.  
 337 Clean up Kentucky and Tennessee, and do away with parking on them.  
 338 Affordability.  
 340 Stop sprawling towards Topeka.  
 344 Stop it.  
 346 Adequate spacing between buildings so to allow for greenery.  
 Most I think have houses too close to each other, and they all look the same. Very  
 347 boring, not pretty.  
 348 Increase walkability.  
 351 Stop building everything as a townhome -- it's too cookie cutter.  
 352 Less large scale apartment complexes, especially at entrance to city.  
 353 Mom and Pop grocery zoning.  
 355 Walking and bicycle paths.  
 357 More good jobs.  
 358 Faster action.  
 360 To maintain natural habitats.  
 361 More affordable housing.  
 362 Quality of building materials.  
 363 Revitalize older neighborhoods over constant westward expansion.  
 364 Manage within your budget in a down economy; why build a library?  
 365 Limit apartment development.  
 366 Less expensive apartment complexes being developed.  
 367 Don't let existing apartment complexes become dilapidated.  
 368 More accessible housing?  
  
 370 Dedicated bike lanes on every street, and wide sidewalks connecting to major streets.  
 371 Walkability to community schools, businesses, resources.  
 372 Not over-building.  
 374 Better selection of builders.  
 376 Too few varied developers, same ones all the time.  
 377 Needs assessment! Do we really need more apartment buildings?  
 378 Uniqueness. Most new neighborhoods look like ones here or in any similar city.  
 380 Better road system in south Lawrence.  
 381 Mixed use neighborhoods should have retail connection.  
 383 Quality of the homes; maintain natural vegetation (trees) if possible.  
 385 Lawrence is already over-building. Nothing.  
 387 Attention to parking on streets.  
 388 Hardened shelters.  
 390 More single family homes, less apartments.

391 Energy and water efficient standards for all new construction. Emulate what the city  
 of Hays is implementing.  
 393 Revitalize older neighborhoods.  
 394 Diversity in homes.  
 395 Build one family homes only.  
 397 Understand the influence of housing on road congestion.  
 399 Don't take any more farmland.  
 400 We need to make sure we have adequate water resources.  
  
 402 Recover the streets that really need to be recovered. I live on a street that hasn't  
 been recovered in 30+ years.  
  
 403 Stop the building of cheap, cookie cutter houses out west; focus on revitalizing  
 existing areas.  
  
 405 The development of housing 'clusters' of like-looking homes is overwhelming.  
 Homes, outside downtown and middle, are being built on top of each other. No  
 character.  
 407 Do not like multi-family residential areas.  
 408 They seem excessive when there are so many empty houses and apartments.  
 409 Plant more maple trees.  
 411 Less mega apartment buildings.  
 412 Stop making cookie cutter houses.  
 414 Too much cookie cutter houses with similar colors and roofing materials.  
 415 Wider sidewalks that connect, and bicycle lanes.  
 416 Quality housing.  
 418 Make sure it makes sense.  
 420 Bring lots on the market in greater numbers, not the dribbling few at a time.  
 421 Bicycle paths.  
  
 422 The homes are all built with sticks, generic looking and still expensive. Encourage  
 unique building styles and neighborhoods.  
 423 Improve road/gutter/curb connections on residential streets (Overland Dr).  
  
 424 Resolve the image of the city as 'difficult to work with' while keeping developers  
 from running roughshod over the rules.  
 425 Reduce restrictions to lower price.  
 426 Connect major trails.  
  
 427 Better walking-as-transportation options outside of downtown area (which is already  
 good).  
 428 Make it affordable.  
 429 More space between homes.  
 432 Wider streets for on-street parking.  
 433 Stop building apartments.  
 438 Plan for bicycles.  
 440 Creating walkable business areas (restaurants, etc.) for each neighborhood.

441 Planning and follow up.  
 442 Access to local food -- garden/farm areas -- access to basic needs without driving.  
 443 Larger lots.  
 444 Develop smartly, have basements, build character (no cookie cutter houses).  
 Stop wasteful use of land and continually spreading away from downtown. Fill  
 445 vacant stores first.  
 448 Fix the timing of stoplights.  
 450 Quality construction.  
 452 Build in and around downtown.  
 454 Public transportation needs significant improvement!  
 455 No more circles!  
 456 Too many apartments! Too many vacant buildings.  
 458 Stop developing multi-family housing in and near single family housing.  
 460 Less cookie cutter, more diverse, more energy efficient.  
 461 Slow it down a bit.  
 462 Using old west Lawrence as a start for appearance.  
 463 Build better housing, energy efficient, low upkeep, tornado and wind resistant.  
 465 More retail and restaurants downtown.  
 467 Green space connections to other neighborhoods/developments.  
 468 Activities for teens and young adults.  
 Better design and planning -- green space management, building standards, no  
 469 standards of fencing, poor, look at Johnson County standards.  
 471 Growing major streets to handle growing traffic with growing population.  
 472 Stay traditional. Modern is not long-lasting. Please no more roundabouts!  
 473 Revitalization of the area known as the 'student ghetto'.  
 474 Attention to the actual need of housing, rather than catering to certain builders.  
 Electronic public transport, specifically a tram serving both downtown and old west  
 475 Lawrence and KU campus!  
 476 Fewer McMansions.  
 478 Construct new streets so they last longer and can handle construction traffic.  
 483 Careful examination of architectural styles.  
 484 More single family dwellings.  
 485 Incorporate natural surroundings and environment into development.  
 486 Quality affordable housing. Stop the cookie cutter house neighborhoods.  
 487 Take care of older streets, not ignore.  
 489 Needs to slow down on building.  
 490 Less multi-family additions.  
 491 Develop east Lawrence/single family.  
 Less isolation of housing, meaning more integrated with commercial, school, and  
 492 recreation areas.



493 Install separate sidewalks and bike paths!  
 494 Restrictions to prevent excessive density -- too many apartments.  
 496 Don't be ridiculous about inspections on buildings, and building permit price.  
 498 Affordable housing for middle class retirees.  
 499 Better zoning -- poor quality of building.  
 500 Lower cost, or add more neighborhood parks.  
 503 More single family homes, less apartments.  
 507 Longevity, apartments that stand up over time.  
 508 More one level homes.  
 510 Limit them.  
 512 Lower property tax.  
 513 Quality of homes is substandard.  
 514 Build in green spaces.  
 515 Hold developers accountable for long-term housing quality.  
 516 Affordable housing for middle class.  
 520 Improve width of roads, existing and new.  
 521 Limit the number of apartment buildings; proliferation is rampant.  
 522 Biking -- very dangerous to bike in Lawrence.  
 523 More affordable condos for seniors near/in downtown.  
  
 Stop building new residential. The population is not growing that much, and it's not sustainable!  
 526  
 527 Infill. Stop expanding west.  
 528 Less apartments.  
  
 They are cookie cutter and boring, with no character. Porches, old neighborhood feeling would be nice.  
 530  
 531 Quality!  
 532 Affordability.  
 534 Fix our roads! Too many potholes!  
 535 Gray water system creation (protect natural resources, water).  
 537 Develop more mixed use housing.  
 538 Stop building so many apartments.  
 539 More houses, less apartments/student type housing.  
 540 Urban sprawl, no diversity.  
 541 Ease to get to major roads or highways.  
  
 Control outward expansion; need to build in city center. No more parking garages that aren't multi-use! Why weren't there shops on main floor of library parking garage?  
 542  
  
 544 Require approval by landscaping and spatial architect. Wider residential streets.  
 545 Don't allow downtown high-rise buildings.

546 Don't destroy downtown by putting high-rises and too many parking garages. Keep  
 it small and local, more character.  
 547 Require diversity in home plans and colors of exteriors (they all look alike).  
 Environmental issues and planning for future of downtown as focal points of  
 551 shopping and cultural hub.  
 552 More local businesses; protect the farmer's market.  
 553 Less expensive housing.  
 556 Single family housing, not apartments, townhomes, or HOAs.  
 557 Affordable for middle class.  
 558 Incorporate small natural, park-like areas within residential development.  
 559 Fix the old first.  
 561 Pedestrian safety -- even sidewalks, streetlights, crosswalks.  
 562 Appearance.  
 565 Stop.  
 567 Build road system to support new residents in area.  
 568 Slow down on it. Put more resources in existing residential areas.  
 569 Limit sprawl and new residential development.  
 570 More cafeteria-style restaurants.  
 574 Walks, parks, not overcrowding.  
  
 Dedicated parkland developed with citizens' input and a parks/recreation master  
 576 plan that is current so the parks adequately serve the build out of development.  
 577 Affordable housing, vs. high end housing, leads to attracting middle class.  
 579 Look how it affects traffic and road improvements.  
 580 Sidewalks.  
 581 Make them accessible to market on foot.  
  
 582 Do not move into valuable farmland. More moderate homes, less high dollar homes.  
 586 Stop the building of apartments in Lawrence. Not needed.  
 587 More individual housing for rent/purchase, less subdivisions.  
 591 A look at the use of streets before new residential development.  
 592 Less apartments, more single family.  
 594 Make it affordable.  
  
 To incorporate a variety of styles of housing -- multi-family, single/small family,  
 595 student, single person -- for a variety of incomes.  
 599 Reduce urban sprawl.  
  
 Adequate green space within each development, including water runoff catch basins  
 600 that are functional, more than gratuitous.  
 601 Strict rules on litter cleanup/public dumping.  
 602 The apartments across from Wal-Mart are ugly! Too many apartments.  
 604 No more large apartment complexes downtown. Preserve downtown.

605 Impact on existing adjacent neighborhoods.  
 606 Consolidated schools.  
 608 Proper amounts of natural resources.  
 609 Don't allow cookie cutter homes.  
 611 Quality housing for all income groups.  
 615 Green space.  
 617 More diversity in house type. They all look more or less the same.  
 619 Stop trying to micromanage it.  
 Slow it down. Renovate existing and improve. The new is so big it gobbles up the  
 621 view.  
 622 Landlords have too much power and get too many breaks.  
 623 Allow growth without all the hassle.  
 624 Make custom houses with bigger lots, no fenced yard.  
 625 Less apartments, more single homes or duplexes.  
 626 Find a way to make average renter income and cost match up.  
 627 Biking/walking access to the rest of Lawrence.  
 628 Infrastructure.  
 629 The necessity of so many large apartment complexes.  
 632 Less apartment development.  
 633 They should not be allowed to over-build.  
 636 Nature preservation.  
 638 Green space -- walking paths within the residential developments.  
 641 They should fully pay for new required infrastructure.  
 642 Street quality and reduction of cars curbside.  
 643 Keep green space in every development.  
 646 Incorporation of natural landscape with development.  
 647 Eliminate stop signs on Wakarusa.  
 648 Rental that is not an apartment complex.  
 649 Some more space between houses.  
 652 Limit amount of multi-family (student) housing in areas.  
 653 Combined use retail and housing: local integrated neighborhoods.  
 654 Park space added.  
 655 Open space, mixed use.  
 656 Cost of housing.  
 657 More distance between homes. No more cookie cutter neighborhoods.  
 658 Diversity.  
 660 Residential developments are downgraded with apartment complexes.  
 662 Affordable quality housing.  
 Stop building little boxes all alike, and strengthen quality with more demanding  
 663 building codes.  
 665 Sidewalk access down both sides of every street.

667 Improve what exists and limit expansion.  
 668 No new roundabouts.  
 669 Ease of entering and exiting development.  
 670 No more 3+ story buildings downtown.  
 671 Stop the cul-de-sacs!  
 673 Ensure easy access to major roadways.  
 674 Stop building apartment complexes and start building affordable homes.  
 675 New highway development through city to avoid semis on busy streets.  
 Allow trash service to be outsourced. The city does need to handle trash -- let  
 678 another company do it.  
 681 Fewer apartment complexes.  
 682 Affordability to first-time homeowners.  
 683 Bigger backyards.  
 684 Create more housing in established areas. Decrease subdivision sprawl.  
 685 Eliminate blight! Especially east of Mass.  
 690 Not comfortable with two lane roundabouts.  
 Don't build homes by use of repetition, the same floor plan over and over again in  
 692 the same area of development. Subdivisions lose character.  
 694 Include sidewalks, mixed density.  
 696 Require sidewalks, streetlights.  
 698 More development in the east part of town, not just west.  
 699 Less bland, boring structures. No more tan/brown!  
 700 Make neighborhood streets wider, and limit parking to one side of the street.  
 701 Allow other contractors, etc., to come in.  
 702 Clean things up.  
 704 Affordable single family homes.  
 705 Consider multi-family/generation zoning.  
 707 Provide sidewalks.  
 708 Go back to five acre building lots.  
 709 Upkeep on east side housing.  
 710 More homes, less apartments.  
 713 Less of it.  
 714 More infill. The Commons did not work in NW Lawrence.  
 717 Quality, appearance and safety. Cheap housing invites crime.  
 718 Less government involvement/market based.  
 719 Mix of uses.  
 721 More sustainable expansion (if that's not an oxymoron!).  
 722 Stop doing cul-de-sacs. Need more entrances and exits for a subdivision.  
 723 Hold all developers to the same requirements.  
 724 Cheaper.  
 728 Provide green space in new residential subdivisions.



729 Planned green space and parks.  
 731 Increase lot size (minimum).  
 734 They need to be less general.  
 735 Incorporate bike and walking trails.  
 736 Less apartments, more single family housing.  
 737 More jobs.

739 Create walking communities where groceries and stores are within walking distance.  
 Efforts should be made to maintain and improve existing residential areas, and green  
 740 space in new developments should be preserved.  
 741 Plant trees.  
 742 Maintain heritage, use native materials, keep students' needs in mind.  
 743 More street lighting in areas.  
 749 Separation of single family and apartments.  
 750 More affordable housing.  
 752 More space required between new homes.  
 753 Make the developers build sidewalks in every neighborhood, and parks.

754 There should be more diversity in architecture, landscaping, and more shopping  
 opportunity in residential neighborhoods, especially north from 6th St.  
 756 More unique architecture.  
 757 Rent control.  
 758 More/better options for low-income families.  
 759 Less of them, more affordable.  
 760 Affordable housing.  
 761 Affordable housing.  
 762 More green space.

Parks and public spaces in the residential neighborhoods paid for by the developers  
 763 and residents!  
 768 Developer should pay for all roads, curbs, sidewalks and utilities.  
 770 Stop expanding. No new business south of K-10 and 59.  
 773 Access to public transportation.  
 775 Stop.  
 776 Appraisal/architected/city blueprint.  
 778 More trails.

782 Neighborhoods should have walkable access to shopping, recreation, and schools.  
 783 Variation -- all the houses are the same!  
 784 Less apartments.  
 788 Affordability.

789 Design environmentally friendly and walkable developments (include green spaces  
 as key component).  
 791 Good oversight on planning and quality of building, not just allowing quick cheap  
 housing to go up.  
 792 Solar and wind power should be used.  
 793 Housing for seniors and for all income levels.  
 794 We need low density housing. Lawrence is already too dense.  
 796 Forget new, and improve what is already built.  
 799 Need more businesses to come to Douglas County.  
 801 Improve infrastructure.  
 803 More affordable homes. Who is buying all the new \$500K homes being built?!  
 804 Affordable for low income families.  
 805 Neighborhood parks (see Fort Collins, CO).  
 806 Affordability.  
 807 School centered closer to residential areas.  
 809 Better maintenance of the sidewalk of residential areas.  
 810 Highway loop around city.  
 811 Lower rents.  
 813 Less housing for students, more housing for the poor.  
 814 Get rid of the cheap, closely spaced, cookie cutter houses going in.  
 816 Attention to environmental issues.  
 818 Make sure there is adequate green space/park areas.  
 819 Affordable!  
 821 More room between houses. Give them a yard.  
 822 Parking downtown needs to change. Apartment residents should be able to acquire  
 parking that won't vanish during large events downtown.  
 825 Look of things.  
 826 Straight forward streets, reduction of 'same name' streets, Terraces, Circles, Courts.  
 827 Do not incorporate rentals in residential neighborhoods.  
 830 Affordable housing with good quality.  
 831 Affordability.  
 832 Controlling sprawl.  
 835 Encourage renovation, and appropriate infill in old neighborhoods.  
 836 Parks and open space.  
 837 Put an end to them. Lawrence doesn't need new residential development.  
 839 Better road planning and access.  
 840 Too many apartment complexes!  
 841 Need less new development.  
 842 More parks and green space to include more trees.

844 Impact of traffic volume and flow generated by new development should be  
 accommodated with improvements to make traffic arteries.  
 846 More open space.  
 847 Maintain quality and appearance.  
 There are too many apartment complexes in the middle of residential  
 849 neighborhoods. Zoning issues.  
 850 This community is too crowded for quality biking/walking safety.  
 852 Good sidewalks and bike lanes.  
 853 Neighborhood Watch/police patrol.  
 854 Stop the sprawl and high density building.  
 855 Space between structures; homes are too close to one another.  
 859 Free public transit for residents.  
 860 Off-street parking should be available for all residents.  
 863 Varied zoning.  
 866 Enforcement of city codes.  
 867 Control growth. Do not overbuild, especially apartments.  
 868 Lower taxes.  
 869 Multi-use and sustainability is ignored (mostly).  
 870 Stop building townhome sections and apartment buildings.  
 871 More space between housing, more homes, less apartments.  
 Don't destroy a natural area and then name the development for the thing now  
 873 absent; instead, be sure to preserve a significant percentage of the natural character.  
 877 Place focus on inner city revitalization.  
 878 Diversity.  
 879 Do not expand over historic areas.  
 881 Less development.  
 882 Stop developing west! Lawrence is almost to Lecompton.  
 884 More condo development in urban core suitable to middle income seniors.  
 885 Quit giving developers total preference over the residents.  
 886 Less boring cookie cutter architectural styles!  
 887 Houses are too close together.  
 Townhouses, duplexes and apartments should stop. Affordable, non-attached single  
 888 family homes are the American Dream.  
 889 Better city planning.  
 891 Increase in mode of transportation like buses.  
 892 Having the infrastructure in place to handle new development and growth.  
 893 Developers pay for most or all of infrastructure.  
 895 That it only occurs if existing developments are 100% occupied.  
 896 Incorporate more green space, more trees planted.  
 898 More architectural variance.

899 Get rid of the roundabout intersections. They are overused in Lawrence at small  
 intersections where they tend to impede, rather than help, traffic flow.  
 900 Over 55 communities.  
 902 More green space in all developments.  
 903 Quality and character improvement of new developments.  
 904 Require sidewalks on both sides of the streets.  
 908 Affordable housing combined with greater public transit.  
 909 Fewer apartments.  
 910 New quality housing that's affordable, and not geared towards students.  
 911 Sidewalks on both sides of streets, and walking areas in neighborhoods.  
 914 Continue to improve infrastructure.  
 915 Discourage cookie cutter housing developments -- ugh.  
 918 Increase density and public transit access.  
 922 More senior living, improving eastern Lawrence.  
 I want individual buyers building their own homes, not mass construction, or at least  
 923 model communities of Old West Lawrence style (give it character).  
 926 Quality housing that will look nice 20 years from now.  
 928 Affordability/quality.  
 931 Encourage more single family homes.  
 Don't mix multi-unit housing with single family developments. The multi-family  
 932 units are always used as rentals, and are poorly maintained.  
 938 Seems like there is an over-saturation of apartment complexes.  
 939 Jobs.  
 941 More through streets.  
 942 Access from subdivisions to major streets.  
 944 Less apartments.  
 948 More affordable single family dwelling development, \$200K and under.  
 949 Sidewalks and lighting.  
 Incorporate more accessible housing, especially new apartment complexes or rental  
 951 units.  
 More affordable housing options included in plans. Increase ratio of market ratio to  
 952 subsidized.  
 Make it easier for people to create co-housing and off-grid living with less cost and  
 954 administrative hassles.  
 956 An architectural style for new neighborhoods.  
 Don't build a new nice area, and then put apartments and duplexes in that area!  
 959 Honestly, don't know.  
 962 Careful thought in regards to the environment.  
 965 Limit the westward expansion.  
 967 Sidewalk maintenance in older neighborhoods.



968 More affordable housing.  
 970 Limit large, poorly built apartment complexes and townhomes built to rent.  
 971 More affordable housing.  
 972 Build better quality housing.  
 973 Less apartment complexes.  
 974 Zoning.  
 Sustainable, regenerative design -- develop sites serviced by existing infrastructure,  
 975 limit green field development.  
 976 Inclusion of all economic levels.  
 Limit number of new development, too many apartments, not taking care of existing  
 977 structures.  
 978 Affordable single family homes. Already enough apartments and high-cost homes.  
 981 Family friendly neighborhoods.  
 More research on traffic flow in and out regarding existing residential neighborhood  
 982 impact.  
 983 Equality between east and west side.  
 984 More individuality in construction.  
 My preference is for smaller one and two-story homes. Large homes with tiny yards  
 986 do not appeal to me.  
 987 No new developments. Revitalize existing neighborhoods.  
 989 Make it affordable -- no more ridiculous apartment prices.  
 990 Quality low-income housing.  
 991 Too much cookie cutter-looking houses.  
 997 Affordability.  
 Build more homes for single family, low to moderate income, for purchase, not  
 998 rentals.  
 999 More parks and open space.  
 More community neighborhoods. Knowing your neighbors. Neighborhood Watch  
 1001 areas, neighborhood events.  
 1003 Expand low income housing.  
 1004 Good roads and sidewalks. Safety first!  
 1005 Don't fix all roads at once in one area.  
 1006 Having green space.  
 1009 Consideration of lower income groups.  
 1011 Stop building apartments.  
 Preplan neighborhoods and then stick with the plan so that how they develop is  
 1012 predictable.  
 1014 Too many apartments -- need more affordable single family homes.  
 You need to stop the sprawl. Redevelop existing neighborhoods, and quit spreading  
 1017 into all the farmland, pasture land, etc.

1018 Too many apartment complexes.  
 1019 Affordable and sustainable.  
 1020 Multi-use neighborhoods, high building standards.  
 1024 Develop good paying jobs.  
 1029 I don't think we need new residential development.  
 1035 Find a place for a big meeting for the town to come to.  
 1036 Encourage increased density.  
 1038 Street repair.  
 1042 Lower priced housing.  
 1043 More gray field development; stop green field development.  
 1045 More affordable housing.  
 1049 More planning, and get input from neighbors.  
 1050 Access to grocery stores.  
 1051 Infill always improves residential developments.  
 1052 Wider streets! Our street is so narrow!  
  
 Affordable, meaning based on minimum wage pay since there are few living wage  
 1053 opportunities in Lawrence.  
 1055 Incorporate green space/parks.  
 1057 Stop the westward expansion, and gentrify older neighborhoods.  
 1058 Provide sidewalks.  
 1059 Don't allow a bunch of rentals added to a single family dwelling owned street.  
 1060 Require more trees along street property lines, and landscaping in general.  
 1061 Incorporating natural areas.  
 1062 Access to public transportation and recreation/fitness options.  
 1063 Make them more affordable.  
 1064 Quit building apartment complexes, and focus on single family homes!  
 1065 Replace roundabouts with stop signs.  
 1066 Throw the Fritz family in jail.  
 1068 Slow down on building multi-residence (apartment) buildings.  
 1069 Need access to public transportation.  
  
 Do we really need all of the apartments? If so, better landscaping, look, especially  
 1070 the apartments on 6th -- ugly!  
 1071 Parks.  
 1072 Quality workmanship.  
 1073 No more big apartment complexes -- enough is enough!  
 1074 Apartment buildings over subdivisions.  
  
 1075 Attention to walkability (walkscore.com) and sustainability, impact on downtown.  
 Prevent sprawl -- define a limit for city growth and create incentives to build within  
 1076 set boundaries.

1077 The majority of new housing is \$250K or more, and they are too close to one  
 another.  
 1079 Cut down on apartment complexes!  
 1082 Space.  
 1084 How about to construct a new airport.  
  
 Better traffic control = roundabouts, etc. Also denser, walkable multi-use  
 1085 neighborhoods.  
 1088 Quality -- taking time/effort to do it well and not just quickly.  
 1089 Multi-use neighborhoods.  
 1092 Encourage more mixed-use residential/commercial space.  
 1093 Focus more attention on affordability in non-student housing.  
 1099 Cost effectiveness.  
 1100 Traffic lights for congestion.  
 1101 Stop building.  
 1106 Stop the environmental nuts.  
 1107 Green, renewable and diversified creative architecture.  
 1108 Inclusion of bike lanes (cars and bikes should not share the road).  
 1109 Higher quality, less cheap student apartments.  
 1110 Increase density.  
  
 Building quality should be a factor so they aren't rundown too quickly, in regards to  
 1111 apartments/duplexes, etc.  
 1112 Drive down the cost of land.  
 1115 Better quality residential streets and curbs.  
 1116 Affordable housing for seniors.  
 1117 More spacing between houses.  
 1118 Keeping the roads smooth -- free of bumps, dips and potholes.  
  
 Multi-purpose use residential development matching the character of Lawrence  
 1119 downtown.  
 1121 More spacious, not so close together.  
 1122 Eliminate roundabouts.  
 1123 Less of the sprawl, more infill to replace deteriorating existing structures.  
 1125 Housing for two generations.  
 1127 Lower property tax.  
 1128 Stop it; no growth.  
 1129 Better engineering/construction/inspection of new roadways.  
 1130 Subdivision layout for solar access.  
 1132 More single/multi-family homes, NOT giant apartment complexes.  
 1135 Less restrictions, but not on quality.  
 1136 More lights on crosswalks for school areas.  
 1137 Don't over-regulate.

1139 Quit the suburban sprawl -- huge houses eat up green open space. It's ugly,  
 expensive, and does not add to character of Lawrence! Need more cottages, smaller  
 dwellings, and affordable housing/housing options for all citizens of the community!  
 1140 More quality, pet-friendly, low income housing.  
 1141 Slow down.  
 1142 Require more green/open space.  
 1145 Restrict future apartment buildings.  
 1147 Keep green space.  
  
 Too much too close together/apartment complexes within single family homes  
 1149 neighborhoods -- bad idea.  
 1152 Reduce apartments, increase townhomes/4-plexes.  
 1155 More affordable housing for low income groups.  
 1156 More affordable housing.  
 1157 Fewer apartments.  
 1158 More space in between houses, and more diversity of home construction.  
 1159 Less apartments.  
 1160 Limit apartment building.  
  
 Insisting on matching look of new development with area. Insisting on remodeling  
 1162 older units over building newer units.  
 1165 More affordable housing for low income people.  
 1166 Sidewalks, wide streets.  
 1167 Consider mixed use, avoid sprawl.  
 1168 Affordability.  
 1169 Affordable housing -- under \$500/month rental.  
  
 Some of them are just plain ugly -- they are two and three car garages looking for a  
 1171 house.  
 1173 More attention to community members' opinions on new developments.  
 1174 Affordable housing in neighborhood subsystems.  
 1176 More single family, less apartments.  
 1177 Less large apartment complexes.  
 1178 A park west of Wakarusa, or planting trees in new neighborhoods.  
 1179 They should not all look the same.  
 1180 Make it quality.  
 1182 Low quality throw up homes.  
  
 New building needs to be sensitive to the uniqueness of the city, and not mimic  
 1184 Johnson County.  
  
 Smaller, better maintained, better integrated into existing residential and  
 1185 commercial.  
 1187 Roundabouts are a detriment, as are traffic circles.  
 1189 It should be well planned and meet zoning requirements.

- 1192 Better infrastructure to accommodate growth.
- 1193 Grid system and alleys.
- 1194 Fiber internet everywhere in county!
- 1195 Sidewalks east of Iowa.
- 1196 Require basements.
- 1197 Larger lots, attractive landscaping, including trees.
- 1198 Quality, eco-friendly construction.
- Managing growth so new developments are neighborhoods, not just a bunch of
- 1199 apartments and look-alike houses.
- 1201 New downtown development should be historically correct.
- 1202 Limit multi housing mixed with single housing.
- 1203 Affordability.
- 1205 Ensure easy access to walkable commercial areas.
- 1206 More development on east side for those who commute to KC.
- 1207 Planning!
- Manage roads and traffic signals so that there is no traffic jam during rush hour
- 1209 every day.
- 1211 More green space.
- 1212 Less zoning regulations and building codes.
- 1213 Fewer apartment complexes.
- 1214 Cost of housing.
- 1215 Discourage overbuilding.
- 1216 Limit the number of new apartments!!!
- 1217 Limit sprawl.
- 1218 Quality buildings that suit more than just undergrads (multiple types of dwellings).
- 1219 Checking landlords' licenses, and speaking with renters.
- 1220 More green space.
- 1222 Give them more character so they stand the test of time.
- 1223 More connectivity of roads, even if it is only walking paths.
- 1224 More affordable.
- 1226 Put an end to the enclave mentality.
- 1227 Incorporate senior and younger age groups.
- 1228 Less apartment complexes.
- 1229 Build streets to accommodate bus stops, so don't stop traffic flow.
- 1230 Stop building tiny traffic circles.
- Higher speed bumps to slow traffic through neighborhoods down. No one slows to
- 1231 25 mph, and they cut through speed bumps.
- 1233 Green considerations.
- 1234 More affordable single family detached homes.
- 1235 City oversight of the developers.



- 1236 More incorporation of natural settings.
- 1239 Fewer taxes.
- 1241 Not have multi-family dwellings in all areas or neighborhoods.
- 1242 Much more infill development and far less sprawl.
- 1243 Restraint.
- 1244 Be concerned about the east side.
- 1245 Encourage more affordable housing development.
- 1247 Bigger lots — houses are too close together.
- 1248 More single family homes.
- Stop new residential development, and rehabilitate old neighborhoods. We're losing beautiful countryside to crappy new houses that won't last. Not visually stimulating, same look as always, boring. Look at Boulder, CO. They did it right!
- 1249
- 1250 Maintain older homes.
- 1252 More collector streets in them.
- 1253 Mixed use planning.

**Survey Question #12: What is the ONE Most Important Action You Feel Should be Done to Improve New Commercial Development in the City of Lawrence?**

- 1 Have some.
- 6 Easier access to commercial shops due to turning left into those areas.
- 7 Tax incentives to attract new business, which will lead to more job availability.
- 10 Make sure you have businesses to come into town before you spend a bunch of money to build new roads. Example: Venture Park, East Hills is still empty.
- 11 Enforce existing codes -- don't be so anti-chain restaurants. We take our dollars to other cities that are more friendly to business. Example: Not allowing Olive Garden to come into town simply because they are a chain.
- 12 Not allow "No Bid", "Sale Source" projects to happen.
- 13 Think about where you put business.
- 15 Create new industries that help overall growth of our community.
- 17 Too much emphasis on downtown. It's hard to park and get around. Need to move more to outer edges of town.
- 20 No more Walmarts.
- 22 Take all permits and fees off of everyone!
- 29 I dislike the curvy road into Wal-Mart on 6th. Keep grid design in place. It works. Landscaping does improve appearance and environment. Follow-up to make sure it lives after planting.
- 31 Signage -- no signs on poles -- ground level.
- 34 Stop being a hindrance to new prospects, i.e. Menard's.
- 36 Make the buildings blend in better.
- 38 Stop letting downtown stop new businesses build in town.
- 40 Continued good planning practices.
- 41 Less "big box" development, more small local areas.
- 42 Keep development within existing city limits; revitalize older/blighted areas.
- 44 Keep downtown alive and well, not just bars.
- 45 More business and more jobs.
- 46 Safety
- 48 Ensure that commercial development maintains design aesthetic that blends with existing historic character of surrounding areas.
- 50 Be certain to add 1% for arts in every development. Currently, this is a disgrace for a community that pretends to support arts and culture.
- 51 Looks of buildings.
- 53 Unsure -- perhaps a 'business park' in an outlying area (that is, not close to downtown).
- 56 Affordable choices of retail stores.
- 57 Quit giving away so many tax dollars to developers who create unnecessary projects.

62 There is no design; every new development is the same stock suburban design  
 everywhere else in the country 'designed' for the lowest common denominator by  
 developers.  
 64 Integrated into neighborhoods  
 67 Tax abatements.  
 68 Lower sales taxes.  
 69 Another bridge into town to the new park.  
  
 70 Limit large chain businesses; dedicate new development to practical, useful businesses.  
 72 Maintain uniqueness and character of Lawrence.  
 75 Move sites/room for small business owners.  
 76 Limit sprawl, coordinate access and traffic patterns.  
  
 Standardize. Prohibit distinct commercial eyesores. McDonald's should look like  
 77 everything else, except for a small sign. No arches, fake haciendas, etc.  
 81 Fritzell and Compton should not be able to do whatever they want in this town.  
 82 Low rate loans for new business loans.  
 84 More control (backbone). Don't allow contractors to set the code!  
 85 New business.  
 86 We need Menard's to be on the west side, not by Home Depot.  
 87 No tax breaks.  
 88 City not over-riding advisory committees in development issues.  
 89 Remove barriers to development (HRC, red tape and City Hall).  
 90 Parking stalls much be wider; quality of construction.  
 92 The payoff should be some better paying jobs.  
 95 More parking.  
  
 I think entire blocks should be master designed so access is safe and makes sense.  
 Sixth and Wakarusa is a great example of a terrible design for access to retail. The  
 intersection about 100' from the corner between the McDonald's and Dillon's' lot is a  
 96 prime example of poor planning at a new development.  
 97 Larger parking areas to pull into and back out of.  
  
 Continue to find ways for downtown and outlying commercial areas to coexist in a  
 98 relationship that benefits both.  
 99 Better availability and control of design in north Lawrence.  
 100 Increase incentives to encourage new development.  
 101 Limit new development when existing properties are under-utilized.  
  
 Don't be so hard to get approval. Lawrence and Douglas Co. should be as big and  
 102 vibrant as Johnson or Wyandotte Co.  
  
 More high-end shops so that you don't have to go to KC for everything, not just  
 103 shops for students.  
  
 Are "maze" streets necessary? You should be able to keep going in one direction and  
 104 find a major road. Some new areas are very confusing.

105 Be careful what you change. Apply market forces.  
 106 Quit trying to dictate where business can/cannot build.  
 108 Build up, not out. Sprawl's a [pain] for walkers and bikers.  
 More input from voters -- for instance, Rock Chalk Park should have been approved  
 109 by voters.  
 Keep politics out of it. It's apparent the developers are in the pockets of the decision-  
 110 makers (i.e. Compton and Fritzel).  
 111 Be more business-friendly.  
 Stop being the servants of harmful developers extracting money for their profit  
 113 motives. Serve the people, all of them.  
 114 Planning long-term.  
 116 Adhere to city codes and regulations.

118 Building methods are archaic. Subdivisions are hodgepodge of bad design and layout.  
 119 Better schools to attract higher quality business personnel.  
 City council says one thing, and then the developers do what they want -- e.g. Oread  
 120 Hotel.  
 121 Eliminate commissioners and/or their control.

Quit making companies put small versions of their normal stores in our city, i.e. Wal-  
 Mart on 6th, smallest Home Depot ever! Quit chasing jobs and companies away to  
 other cities with better incentives and less red tape, i.e. American Eagle, Target  
 122 Distribution.  
 123 New city council.  
 128 Quit allowing new building when there are existing empty buildings.  
 129 Need companies that promote middle class job growth and stability.  
 131 Look less like Anywhere, USA, and more like Lawrence, Kan.  
 134 More berms, trees, plantings -- no pole signs!  
 135 Less taxes  
 Stop restricting the size of stores! We have miniature Walmarts, a miniature Home  
 136 Depot. Let the retailer decide!  
 138 Ensure there are natural areas incorporated.  
 Easier entrance/exit access considering traffic flows. 6th St. and Bauer from  
 139 entry/exit is a mess with traffic on 6th.  
 Inspect houses thoroughly. My house is 13 years old and I see various shortcuts the  
 140 builders did. I feel ripped off because of shoddy construction.  
 142 Employment opportunities for Lawrence residents.  
 145 Also sync lights.  
 147 Respect for neighboring residential areas.  
 Stop giving tax abatements and making residents pay higher rates at those locations  
 148 (Wal-Mart on 6th).  
 152 I recommend that the process be streamlined as much as possible.

154 A strong Chamber of Commerce.  
 155 Leave it alone.  
 156 Do nothing.  
 158 Need for major retail stores.  
 159 Fewer restaurants, more permanent businesses and full-time workers.

161 Stop D. Compton from continuing to build large monuments to himself downtown.  
 162 Fiber optic high speed internet.  
 163 Environmentally friendly parking lots.  
 165 Use different architects.  
 167 Require to really meet code.  
 169 Block off 7th to 10th on Mass for walking and shopping.

Too many restrictions have been put on new structures, such as the latest hotel being  
 built downtown. At the other end of the spectrum, the new (taxpayer paid) library is  
 170 very ugly in my opinion.  
 171 More upscale businesses!  
 172 Incorporating public green space into new developments.  
 174 New development that caters to others than the university student population.  
 175 Improve industry and commercial will follow.

Allow more TIF and CID tax districts to fund new improvements and new  
 177 construction projects.  
 179 Better use of existing space before new development.

There could be more advertisements for locally owned and operated businesses. They  
 180 often suffer due to lack of advertising resources.  
 181 Keep in mind competition with downtown businesses.

Maintain parkways; commercial development should have one or two entrances from  
 185 parkways to a great number of stores; stop so many curb cuts.  
 187 Be sure they do not make homeowners' taxes increase.  
 188 We need mainstream stores outside of downtown.  
 189 Quit having special tax districts where money goes to developers.

Make sure it fits the character of Lawrence, not just a way to aid a developer. It must  
 191 fit into the neighborhood — expand into north Lawrence.

192 Limit signage height, provide adequate parking, promote downtown redevelopment.

196 Protect downtown area, but encourage quality developments in other areas of town.  
 197 Need to build north of river, ditto with housing.  
 198 Less low density big box with too much parking. Plan for people, not cars.  
 199 Blend in with historical buildings.  
 207 Do more on east side.  
 209 Have a plan and stick to it. Don't let Doug Compton design this city.



211 There should be an incentive to locate to Lawrence, yet commercial enterprises  
 should meet "attractive" standards.  
 212 Limiting size of new commercial development, i.e. Home Depot.  
 213 Just do it!  
 214 People need all information before issue comes to a vote.  
 215 Must do a better job of rebuilding/rejuvenating existing areas.  
 216 Less Compton influence.  
 217 Be welcoming to new entrants.  
 218 Higher design standards that better fit existing historic architecture.  
 220 More restaurants and entertainment.  
 223 Architecture must be attractive and unique.  
 224 Traffic flow  
  
 Require integration of new development into the existing character of Lawrence.  
 227 Keep Lawrence unique.  
 228 Keep it within city. Keep rural areas rural.  
 231 Better design of ingress/egress.  
 233 Get some!  
  
 Better planning/approval process. Restrictions are a hindrance to businesses wanting  
 234 to locate in Lawrence.  
 235 No tall buildings.  
  
 Not everything needs to be in west Lawrence. How about more commercial by  
 236 Tractor Supply, a new grocery store!  
 237 Tax abatements.  
  
 Be more open minded and inviting to growth of retail commercial, and corporate  
 238 development.  
 239 More family sustainable careers.  
  
 Fairness -- no sweetheart deals that ultimately affect the character of the city and  
 240 county.  
  
 Treat all developers the same. No TIFS or other back door benefits. If they got a  
 243 good idea, let them do it, and quit having the taxpayers foot the bill.  
 250 Complete the South Lawrence Trafficway.  
  
 North and east Lawrence zero, south and west Lawrence too much. How about  
 251 evening it out?  
  
 Development follows other development (Menard's by Home Depot), instead of being  
 252 spread around. Not sure city can affect these decisions.  
 255 Control taxes, review zoning regulations.  
 258 Retail development in other areas of city besides south Iowa St.  
 259 Let more in -- the city fathers are self-involved.  
 260 Encourage more variation, fewer eating establishments.  
  
 261 Keep it local, discount for local/small business, and charge extra to the corporations.

263 Do not infringe on quality of life in nearby residential areas.  
 264 City/county should not overly financial assist.  
  
 Hiding cars on the backsides of buildings doesn't improve appearance of strip mall, if  
 side facing the street has ugly signs blocking windows, and blocks of electrical meters  
 265 (6th and Wakarusa).  
 266 Improve parking areas in the downtown area.  
  
 269 Eliminate tax abatements and special tax districts. These are signs of weak leadership.  
 271 Parking in back, buildings close to the street.  
  
 There are less and less of individual shops or restaurants now compared to 20 years  
 ago. I don't want to shop in all name brand/chain stores. Totally uninterested in  
 272 shopping in Lawrence.  
 275 Control look and feel on 23rd St./Clinton Parkway.  
 276 Put some thought in the architecture.  
 278 Increase infrastructure for new facilities.  
 279 Correct readable signage, landscaping.  
  
 Get them here, help them stay. We have lost several retailers recently -- Sears, Old  
 281 Navy, and K-Mart before.  
 282 Build on old, vacant lots before building a new site.  
 285 More variety of commercial businesses.  
 287 Planning, rather than slap up a store than only lasts a year.  
 288 Less big box [nonsense]!  
 289 Better traffic control, lights in and out of places.  
 292 Creation of living wage jobs.  
 293 Better attention to balanced retail mix.  
  
 Ensure than the architectural designs of public buildings be not only functional, but  
 294 have graceful and beautiful designs.  
 297 Water retention ponds are dangerous.  
 298 Less restrictions and process for potential developers in downtown.  
 299 Maintain scale, i.e. don't build big when surrounding buildings are small.  
 301 Provide affordable commercial space.  
 302 Keep the original buildings as much as possible, which you are doing well.  
 304 Be more welcoming to larger box store developments.  
 305 Easy access.  
  
 306 Make developers keep their word and pay for their own developments, not taxpayers.  
 308 Wide range of price points.  
 310 Research placing them in north Lawrence.  
 311 Diverse retail -- we keep getting more of the same thing.  
 312 Don't annex non-contiguous land, e.g. 1-10 and N 1800 Rd!  
 313 Less retail space, and more green space or recreational choices.

316 Build a mall.  
 317 Better planning of locations, and improved design.  
 318 Trees/flowers.  
 320 Too many vacant commercial buildings.  
 321 Better use of downtown -- less Bart t-shirt shopping.  
 Higher quality construction, more green space -- less cookie cutter design and multi-unit dwellings.  
 322  
 The taxes that are put on commercial properties, which is passed on to businesses, is high. Therefore, it makes it hard to stay in business, especially downtown.  
 327  
 No more huge existing buildings to downtown Lawrence!  
 328  
 Create more jobs.  
 330  
 Stop making it so difficult for new development (business) to come to town. Not everyone needs to go downtown.  
 334  
 Need better home improvement stores, large chain stores that have better selections and less large apartment buildings. I have to go to Topeka or Overland Park for these services!  
 335  
 Restore historic buildings for business.  
 337  
 Leave out politics, and fill in empty buildings and strip malls first.  
 338  
 Less [lousy] high-rise development in downtown.  
 340  
 Compressed natural gas filling station for public use.  
 343  
 Limit it.  
 344  
 No more box stores.  
 346  
 Utilize existing commercial property before building new.  
 347  
 Increase walkability/access via alternative modes of transportation.  
 348  
 Maintain aesthetics consistent with the city.  
 352  
 Safe and easy bicycle access.  
 355  
 We need to be more pro-business.  
 357  
 Check wants against needs. People cannot afford more taxes for rec centers and libraries we do not need.  
 359  
 Few apartment buildings.  
 361  
 Continue to push for innovative design and material use.  
 362  
 Don't kill downtown.  
 363  
 Finish the bypass; finish barrier wire on K-10.  
 364  
 Affordability for non-chain businesses.  
 366  
 Allow equal access to commercial development.  
 367  
 Walking and biking, and public transportation friendly layout; more incorporation of natural environment (such as lots more trees, bushes, etc).  
 370  
 Less use of ugly buildings.  
 374  
 Too many banks, banks, banks!!!  
 376

Continue to repurpose old buildings for new commercial ventures. Also, appropriate size of commercial parking lots, e.g. Home Depot, Target parking lots are huge.  
 377 Why?

More of it! We need tax income to support all the 'special needs/accommodations' (I don't mean ADA or handicapped) things our community seems to insist on.  
 378  
 381 Incorporate it into neighborhoods (including existing).

You have to improve parking. You have to walk too far for older people and families with young kids, also during bad weather. I'd rather not go downtown rather than deal with the parking, finding a spot and walking too far.  
 383

They need to stop building new stores when they have so many old stores sitting empty.  
 385  
 386 Limit strip malls, no more Walmarts.  
 388 Simplify traffic movements through developments.  
 391 Continued requirement of parking for commercial properties.  
 392 Repair of streets.

More planning to limit empty buildings, and more businesses downtown, not restaurants.  
 393  
 395 Diversify types of industry.

Need more building supply stores, such as Lowe's, Menard's. Home Depot has its own monopoly in Lawrence.  
 399  
 402 Give them a tax break; we could create more jobs.  
 403 Stop building cheap strip malls. We do not want to look like Johnson County.  
 405 Less chain, more local.  
 407 #1 appearance.  
 408 It is not attractive, with the exception of downtown.  
 410 Keep with existing structures. Don't make them all look like new buildings.  
 411 Stop protecting (bowing down) to Mass St. and let businesses come to town.

Gee, we are almost dead last nationally. Almost anything to make businesses want to come here. Really.  
 413

Should emphasize classical architectural details, instead of contemporary ugly boxes.  
 414  
 415 I like what has been going on. Clinton Lake needs residential development.

Antique rail system, 23rd to north of river, could be an antique bus on the cheap.  
 417  
 Approve it! Embrace growth and let it happen, don't discourage it. Have the guts to help this city grow and create new jobs.  
 420  
 422 Trees, shrubs, less lawn. Encourage artistic architecture. See Columbus, IN.  
 423 Build a Lowe's!

424 Encourage compact development rather than huge parking lot developments, i.e.  
 concentration around a center like Legends rather than Kohl's/Old Navy area.  
 425 Increase speed of approval!  
 427 Less strip mall structure, more walking friendly.  
 428 Allow more national chain restaurants, stores, etc.  
 432 Wider parking spaces.  
 438 No more giveaways like Rock Chalk Park and downtown high-rises.  
 440 Create better traffic flow and access points.  
 441 Following existing rules, instead of changing rules to fit new project.  
  
 442 Pay closer attention to existing guidelines, and stop allowing development variances.  
 443 More landscaping.  
 444 Build character. It all looks so much like anywhere else. It is very sad.  
 445 Bring in a Trader Joe's.  
 448 Travel time — fixing stoplight timing would correct this issue!  
 449 No more high-rise buildings in downtown!  
 450 Emphasis on science and technology.  
  
 451 Have the city say what development is needed, instead of the developers telling the  
 city. Do required permit inspections before permits are approved.  
 452 Design long-lasting architecture, something of the quality of the courthouse.  
 454 Enforcement of building height regulations.  
 455 Let the big box shopping stores in. Why do you put up roadblocks?!  
  
 456 Why can't Lawrence have Old Navy, Olive Garden, Red Lobster, Lowe's? Who makes  
 these decisions? Tom and Doug?  
  
 458 Not unique — looks like Overland Park's development is moving southward. Try  
 harder at pushing north available locations to prospects to help all of Lawrence, not  
 just westside.  
 459 Get rid of roundabouts!  
 460 Less cookie cutter, more diverse, more energy efficient.  
 461 To watch out for commercial sprawl.  
 462 More of it.  
  
 463 Require landscaping and architecture pleasing to the eye. If concrete walls are part of  
 a structure, insist on budget for artistic enhancement, e.g. wall murals, plantings. Also  
 abandon extensive tax abatements.  
 465 Keep Rock Chalk Park small, not too big!  
  
 467 Love the way the Mass St. Dillon's blends into the neighborhood. Keep on in that  
 manner.  
  
 469 Poor planning, too close to streets, no green space, access roads or planning always  
 poor.  
 471 Keep the standard identity very high; don't need bad looking areas in town.



472 Cohesive integration. Make the new blend in with the existing.  
 473 Removing failing commercial buildings or updating them.  
 474 Less contracts awarded to specific builders without paying attention to need.  
 Maintain downtown for small businesses, and keep large box stores on south Iowa  
 475 and/or 31st St.  
 476 Haven't been to Bauer Farm/W. 6th, can't say.  
 477 Limit multi-storied buildings downtown.  
 Continue to attract development to fill the spaces that have a track record of  
 478 longevity.  
 483 Be careful of the Fritzens and Comptons.  
 Develop more in areas other than downtown for new businesses to enter (but  
 484 maintain downtown).  
 485 Keep the development centralized to reduce impact on agriculture.  
  
 Allow growth! As a lifelong, fourth generation Lawrencean, I've seen our 'city fathers'  
 block so much growth and potential in commercial/retail areas. Stop being afraid of  
 growth and progress. Get real shopping here, i.e. full size stores. Have you been in the  
 Lawrence JCP and Kohl's? We shop these same stores in KC or Topeka because  
 486 Lawrence doesn't offer the full line of these stores.  
 488 More forward thinking — too much based on recent past.  
 489 Not reduce their taxes.  
 490 Olive Garden and Red Lobster.  
 491 Strip malls not unique/library awesome. Keep Lawrence less Johnson County.  
 492 Higher quality construction with more attention to aesthetic design.  
 493 It's killing other developments and turning them into meth houses.  
  
 494 We should hold out for developments that keep Lawrence unique in look and offering.  
 495 Well to fill all of the potholes in the roads, and restaurants.  
 We need big companies, not just small business for employment. Tax breaks? How  
 496 does Topeka do it? We need something besides KU.  
 498 Allow business to come into the city.  
 499 Let people in — tired of everything being kept out!  
 500 Modern architecture.  
 505 Parking.  
  
 507 Resist the urge to build more big boxes; there are too many empty ones already.  
 Stop allowing developers to do anything they please, and money spent by city to  
 508 support developers, including tax abatements.  
 509 Less sprawl, ugly signage.  
 510 Encourage more small businesses rather than big business.  
 512 Less government regulations.

- 513 Maintain natural space within developments; decrease density of commercial and retail in these developments.
- 515 Limit development when numerous commercial properties are vacant (such as now).  
516 Bring in other chain franchises.  
518 Bring Dillon's/Wal-Mart to east side of city.
- 521 Renovate old commercial areas, i.e. Bob Billings and Kasold; existing infrastructure is there but outdated.  
522 More local shops/restaurants on Mass.
- 523 Be sure not to duplicate existing stores, i.e. why Menard's when we have Home Depot? Why a new grocery at Bauer Farms when we have Dillon's/HyVee in the area?
- 526 Be more strategic by focusing on successful small business, and not recruit outside business; prioritizing the preservation of natural resources.  
527 Businesses need to be within walking distance of consumers.  
528 Better access, stores/services we actually need.
- 529 Stop subsidizing big box and tacky development. Use existing buildings. Stop driving out local, unique, small businesses. Encourage them instead of favoring big box stores; encourage variety.  
531 Art, landscape.  
532 Maintain community identity.  
533 Why do you keep name restaurants out of our area?  
534 Fix our streets!  
535 Creation of water gardens and gray water systems to reduce and reuse water.  
537 Densify.
- 538 More large retail stores -- clothing, furniture, etc. Shopping close to home seems like a nice idea (walking distance), but what is truly lacking are larger retail stores with more options. It's better to have those than a lot of small stores offering the same basic things.  
540 Rather chaotic, makes no sense. No unifying architecture style.
- 542 Light rail within Lawrence, from KU parking lots, through campus, down to Mass St. The 'traffic' engineer needs to be more concerned about pedestrians and safety, and less concerned about moving traffic and more roads. Lawrence promotes driving cars everywhere.
- 544 Require approval by landscaping and spatial architect. Internal shops similar to Legends, but better outside visually.  
545 Don't allow downtown high-rise buildings.  
546 Maintain fair rental prices.  
547 Provisions for parking. Some lots in new developments should be a bit larger.  
551 Integration with style and substance of downtown and university.  
552 More signs for historical places, so people can know the history.

553 Make it easier for businesses to locate in Lawrence.

555 Ease up on restrictions -- we lost Lowe's because the city felt that they need more  
about the business than they did. We may lose Menard's if we are not careful.

556 Stop building high-rise, poor quality buildings with taxpayer funds.

557 Affordability.

558 Allow small business to locate within county outside city limits. Use existing empty  
space -- shops, offices, etc. -- before building new space. Better promotion of empty  
areas.

559 Make sure the bus system will have connections. Have buses to transport persons to  
Ottawa and Topeka.

561 Feels impersonal, out of character, but it's necessary.

562 Attractive, unique design.

563 Street access.

564 Don't rezone lightly, and keep tighter reigns on developers.

565 Stop it all.

568 Too much too fast.

569 Limit new commercial development on edges of town. Revitalize retail areas in the  
middle of town.

570 The North Lawrence Corridor should have a grocery store that doesn't charge higher  
prices than Dillon's and Wal-Mart!

574 Easy access, landscaping.

576 Allow the stores that Lawrence residents drive out of town to shop (like the Legends)  
to build in Lawrence. These corporations do feasibility studies before investing in  
building in Lawrence. The myth that this hurts downtown is flat out wrong. The  
items and prices they go out of town to stop anyway with Lawrence losing out on  
sales tax.

577 Bring in manufacturing to new business park -- do it now!

578 Pay more attention to the natural setting and aesthetics of each setting.

579 Quit building roundabouts.

580 More parking.

581 Use less real estate.

582 We did NOT need a second Wal-Mart. Limit commercial expansion out west.

586 Follow existing city codes -- ensure and enforce uniformly.

587 Build a mall, renovate movie theater on Iowa.

588 Make the developers adhere to the city's desired image.

591 Add more choices of restaurants.

592 More big box retailers.

597 Let businesses stand on their own. Don't protect existing businesses by not letting  
new businesses build.

598 Make it more available.

599 Should be easily accessible on foot.  
 601 Promoting smaller local businesses.  
 604 No more large apartment complexes downtown. Preserve downtown.  
 606 Employment and wages.  
 608 Rebates on number of employees.  
 609 Locate outer edges of town.  
 611 Safety issues need to be considered across the board.  
 612 Retail food center EAST side of town.  
 614 A Price Chopper on the south end of Lawrence on Iowa.  
 615 Push to utilize empty properties.  
 619 Get the city out of it.  
  
 620 The entrance to the city on K-10 is embarrassing and ugly. The traffic on 23rd is terrible! And the buildings on that side of town are all in need of updating.  
  
 621 Incorporate an established feel to the new development. The new development is so large and looks cookie cutter.  
  
 622 We already have too many empty commercial properties unused; use what we have before we develop more.  
 623 Allow growth.  
 626 Consider existing square footage and commercial needs to avoid over-building.  
 627 Less high occupancy structures, less rentals, more ownership.  
  
 629 Openness and considering of city council when considering commercial development proposals.  
 632 Give tax breaks to restaurants downtown.  
 633 There is very little -- not enough jobs with salaries to support living here.  
 636 Finish the South Lawrence Trafficway!  
 640 Job opportunities.  
 641 Better circulation within and out of centers.  
 642 Parking access, safety.  
 643 Design.  
 645 Bring in work places.  
 646 Mixed use development.  
 647 More choice for restaurants.  
  
 652 Give commercial development hometown feel and incorporate with housing -- easier ways to get there. Would be nice to have more places we could walk to.  
 653 Connection with alternative (bike and sidewalk) transportation networks.  
 655 Allow it.  
 657 Stop developing just south area.  
 659 No more TIF.  
 662 Appearance of buildings.  
 668 Stop the proliferation of bland, characterless strip malls.  
 664 Allow companies not now in Lawrence to come in with less hassle.

665 Truly adequate parking to meet the actual demand.  
 It seems as though there should be a smidge more commercial development on the  
 666 east side of town. There is not even a grocery store.  
 Keep within a single commercial area, and don't keep spreading new shopping  
 667 districts.  
 668 The style of the building should be nice.  
 Housing is so expensive, commercial companies may not feel they can relocate here  
 669 and recruit new employees.  
 671 Avoid repeat of 6th and Wakarusa node -- we blew it.  
 673 Consider access roads on major streets to help the flow of traffic.  
 674 Access by improving traffic flow.  
 675 More available parking areas on north side of the downtown area.  
 678 Allow more restaurants to come in, Olive Garden.  
  
 Fewer restaurants and bars downtown. High quality retail for personal shopping (I do  
 679 almost all my shopping out of town). More higher usage small business.  
 681 Save prime farmland (i.e. commercialization by South Trafficway).  
 Rein it in somewhat. West Lawrence might as well be Johnson County. That's what it  
 684 looks like and feels like.  
 685 It needs to be sodded and kept up while waiting to attract business.  
 Discourage development from chains and big corporations like Wal-Mart and  
 687 Starbucks. Encourage investment from local investors.  
 690 A larger buffer system between commercial and residential.  
 692 Attention to the environment.  
 694 High quality of construction blending with existing structures.  
  
 Landscape and no more rear-facing buildings on through streets (i.e. 6th and near  
 Wakarusa strip -- buildings face interior parking, so view from street is back doors  
 and utility meters). Appropriate facing or landscaping should be required to maintain  
 696 attractive frontages.  
 698 Go ahead and allow more of it = more jobs.  
 It isn't innovative. The new library is a disappointment. More creative insight needed.  
 699 Livelier, less earth tones.  
 700 Allow more outside business into Lawrence. Example -- Lowe's.  
 701 Lower the price of commercial buildings to allow more businesses to come in.  
 Ensure downtown stays strong by avoiding corridors of strip malls on  
 705 Iowa/23rd/6th and Wakarusa.  
 707 Avoid creating strip malls.  
 713 Require parking lots that are less treacherous to navigate.  
  
 717 Filling empty buildings and tearing down empty buildings that are in decay on Iowa.  
 718 Less restrictions; let major retailers in.



719 Mix of uses.  
 721 Less westward expansion, more north Lawrence.  
  
 Allow more in for better choices -- stop protecting local owners in the political arena.  
 Encourage new chains to come in like Denny's, Olive Garden, instead of protecting to  
 722 local folks.  
  
 Hold all developers to same standards, and require continuing main to continue to  
 723 meet those standards.  
 724 Trees in the parking lots.  
 728 Attractive buildings and landscape.  
 729 Connect quality wages to any tax incentives.  
  
 It should not be limited for industry to be pushed to one place that does not have  
 access to I-70. East Business Park needs direct access to I-70 for it to draw real  
 731 industry.  
 733 Maintain a high level of curb appeal for all commercial buildings.  
  
 Too generic! West Lawrence looks like any other newer suburban area in the US. It's  
 probably cheaper for developers to build this way since all the pieces and parts are  
 734 cheaper due to economy of scale. Doesn't make it good!  
 735 Have small retail hubs in neighborhoods.  
 736 If it is not necessary, we don't need it.  
  
 Should not draw retail business away from downtown and city centers. No more big  
 740 box stores.  
 741 Invite 'green' business (i.e. solar panels).  
 742 Fiber internet.  
 743 Utilization of existing buildings for new business.  
 748 Put some things in east Lawrence.  
 749 Locations and layout.  
 750 Ease of street access around sites.  
 751 Include plenty of trees within/around parking lots.  
 752 Ease of access to commercial plaza parking lots.  
  
 You make it too difficult for local businesses to develop their business with all the  
 rules and costs. Then the huge franchises can afford to meet the city's demands, but  
 the little guy can't afford it. Then you just have a [lousy] town with big box stores,  
 753 and put the little guy out of business.  
 754 Use already existing buildings instead of tearing down and building new.  
 756 Streamline governmental approvals.  
 757 Rent control.  
 759 Plan first, develop later.  
 760 Employment opportunities.  
 761 More employment opportunities.  
 768 Keep the city/county planning departments out of the process.  
 770 Get the buildings meant for retail used -- too many are empty.

Quit forcing companies willing to build in Lawrence to downsize their stores.  
 Examples: Home Depot, Wal-Mart. Lost tax revenue is now haunting Lawrence  
 because of this. I don't wish to have to travel to Shawnee to buy items at Lowe's or  
 771 bigger Home Depots when I could buy here.  
 773 Environmentally friendly.  
 775 Fix old roads in Lawrence.  
 776 Location.  
 777 Bring in restaurant chains, i.e. Cracker Barrel, Red Lobster.  
 778 Sign code improvements.  
 780 More variety of stores.  
 783 Material variation on buildings and paving.

789 Better architectural design which incorporates green space and LEED guidelines.  
 790 Finish bypass road in SE section.  
 791 Making sure it maintains community culture.  
 792 I crave some Popeye's Chicken. How long must I wait?  
 793 Love large nice restaurants, rather than fast food.

Invite in the big box stores. Too many people do all their shopping outside of  
 794 Lawrence. Even the students don't shop here.  
 796 Improve/clean up what is already built, i.e. 23rd St.  
 798 New business to grow cultural activities.

Need a higher standard for what new shopping centers should look like. Bauer Farms  
 799 is a travesty vs. what was proposed.  
 801 Regulated growth and development.  
 803 More new jobs!

Need industry that pays good. Lawrence won't let industry come into city. Mars went  
 804 to Topeka instead of Lawrence.  
 805 Remove Berry Plastics building.  
 807 Commercial development should not receive tax breaks.  
 811 A shopping mall would be nice!  
 816 Attention to environmental issues.  
 818 Make sure it fits the existing character of the area.  
 819 Let in new types of businesses, new restaurants. Quit chasing businesses away!

To do away with all roundabouts. They are more harmful than help. Everyone hates  
 820 them.

IKEA, Costco, or something like that could do very well here and bring in money.  
 822 Payless doesn't cut it, and there are no decent furniture stores in town.  
 825 Roads.

Sometimes it appears shortsighted when commercial development is a long-term  
 826 investment in the community.  
 827 Reduce rent costs downtown to increase vendors and visibility.

831 Use existing vacant commercial sites.  
 832 It should be more unusual -- unique to Lawrence instead of Johnson County.  
 834 Process too difficult and not consistent. No trust with planning at all.  
 835 Encourage redevelopment of old, abandoned sites.  
 837 Stop it.  
 839 Consistency of style.  
 840 Bring in employment opportunities, not empty retail space.  
 841 Keep the personality and character of downtown -- no more big developments.  
 842 More green space, and lots more trees.  
 843 Make it more accessible by walking or bus, especially grocery stores.

844 Consider location to limit sprawl; encourage reuse of existing commercial spaces.  
 846 The same incentives for existing businesses as new.  
 847 Quality and emphasis on local companies.  
 848 Go south or east.

Rent is too high. We lose Old Navy, chain retailers, the strip mall at Bob  
 Billings/Wakarusa, the 23rd St. Kwik Shop, Blockbuster -- empty, too much because  
 849 of high rent.  
 850 Some bulldozing east Lawrence commercial -- clean it up.  
 852 Include in bus routes, fill existing available space, help for new businesses.  
 853 Access to parking lot from street, parking.  
 854 Better organized.

Allow businesses to realistically think about coming to Lawrence. I doubt that many  
 855 feel they have a chance to locate here.  
 859 Conserve natural resources (electric, gas, etc.).  
 863 Preserve the character of downtown.  
 865 Too many vacant businesses on south Iowa.

Improve code requirements for quality and appearance of buildings, green space and  
 866 trees.  
 867 Better separation of commercial and residential areas.  
 868 Lower taxes.  
 869 Control sprawl.  
 870 Make them pay the taxes.  
 871 Keep family-based businesses!

Allow more development at 6th and Wakarusa. Let free market decide store size and  
 872 makeup. NO MORE APARTMENTS!  
 Include lots more trees, greenways, permeable paving. We need cooling shade in  
 873 summer, and natural ways to deal with downpours of rain.  
 876 Stop.  
 877 Appearance.  
 878 Increase variety and more effort into maintaining, rather than focus on growth.

879 Do NOT affect the historical areas.  
 881 Less development.  
 882 Decide whether we are going to become a big city, or whether we are going to stay  
 884 small town.  
 885 Create mixed use development that is more walkable, cycling friendly.  
 886 Redevelop some old abandoned areas before allowing new sites.  
 887 Continue to improve the already admirable balance between downtown  
 888 establishments and outer strip (Iowa, 6th, 23rd) ones.  
 889 Reduce the barriers, i.e. city council.  
 890 Stop losing jobs to KC.  
 891 Architecture doesn't go with current architecture. Fancy changes should not be in  
 892 developed areas.  
 893 Get more business and market[s] in Lawrence.  
 894 Recruit larger companies with more professional or higher paying wages than what  
 895 retail pays.  
 896 Developers/businesses pay their share instead of wanting the city and taxpayers to  
 897 foot the bill.  
 898 That it be unobtrusive to open space, prefer to operate out of existing buildings before  
 899 newly developed.  
 900  
 901 Blah -- don't turn more areas into strip malls with a bank, sub shop and nail place.  
 902 Bring employment.  
 903 Control sign size.  
 904 Bring more jobs to town \$50,000+.  
 905 More jobs that pay decent wages.  
 906 Less modern/industrial/urban please.  
 907 Stop the Johnson County-style suburban blight (McShopping malls).  
 908 Stop giving tax breaks.  
 909 Lower sales tax.  
 910 Not allow development wherever developers want.  
 911 A tech school, higher wages.  
 912 Make sure it fits with neighborhood.  
 913 Green space, sidewalks, employment opportunities.  
 914 Reduce sprawl.  
 915 Limits.  
 916 Diversify our shops and bring more mom & pop shops that serve basic functions --  
 917 pharmacy, general store, shoe repair, hardware...  
 918 Accessibility for both employees and consumers.  
 919 Aesthetic integrity.  
 920 Stop discouraging box stores.

932 Have aesthetic control over new apartment complexes. The newest one on 6th and Wakarusa looks like military barracks.

Rent too high. Perhaps encourage existing business and new to stay or start downtown some way. I think the major draw of Lawrence for people deciding to move here or visit is our fabulous downtown. We must preserve that integrity. I drive through downtown Topeka several times a week -- it is awful, like a ghost town with the Capitol a block or two away!

938

939 Jobs.

941 City government to make it easier for commercial development.

Need more retail stores and restaurants that are chains (ex. Menard's, Lowe's, Old Navy, kids clothing stores) that would attract people to Lawrence. Lack of them, so people go to Topeka and KC to shop there. Total lack of fun centers for kids. Places that have go-karts, mini golf, skating, all things that a city of Lawrence's size should have and is lacking!

943

944 Keep the community feel.

946 We need retail. Why are we sending our dollars to Johnson County?

Encourage development for small and large businesses that offer career-oriented, living wage employment opportunities.

948

949 Less commercial development.

Require developers to use local contractors to complete construction projects to increase jobs and money in Douglas County.

952

954 More integration of commercial, retail and residential, so cars would not be as necessary.

959 Seriously consider concerns of citizens regarding new commercial development.

960 More v.o.w. or green space between streets and development of parking.

961 Fair bidding process.

More rural support stores (lumber yard, farm supply, home improvement) on the west side of town.

965

967 Public access without car.

968 More local businesses.

970 Reviving the east side of the city.

971 Maintain downtown.

972 More transparency.

973 Incorporate walking/bike trails that link across the city and county.

975 High quality sustainable design, not flimsy, formulaic patterns.

976 Support for locally owned and/or operated businesses.

977 Limit size of new development, too tall development downtown.

978 I can't think of anything.

981 Need to consider what is wanted by most working families.

983 Neighbor area friendly.

984 More input by users, prospective users.



986 I am not strongly dissatisfied now.  
 987 Refurbishing of historic buildings.  
 989 Stop bringing in poor wage businesses and call centers.  
 990 Maintain historic character.  
 991 Blocking traffic while building -- library, LAC.  
 994 Trader Joe's and Whole Foods.  
 996 Less restrictions on retail business.

997 Don't make tax higher in that development; makes people less likely to go there.

998 Ensure that downtown shops stay vibrant and alive, while offering select, additional retail and restaurant options. Be judicious when reviewing permit requests.

1001 Expand the pool of contractors -- minority contractors for major projects. We are controlled by a few of the people. Doesn't look good. There are other talented people! Reach out!  
 1003 Better retail stores.

1006 Not over-saturate with like businesses. Get and maintain healthy competition, and maintain green space. We have lost too much green space in downtown due to overbuilding on every lot.

1012 Stop over-zoning for commercial. Current business people can't predict well enough to plan ahead because demand is so unpredictable. This is true also for multiple family developments.  
 1013 K-10 bypass.

1014 Not make it so difficult for out-of-town retailers to establish; eliminate tax abatements for the good ol' boys (i.e. Compton and Fritzel) in Lawrence who seem to benefit from special treatment.  
 1015 More stores on east side of Lawrence, particularly groceries.

1017 Sprawl. Underused space, empty buildings, urban blight, but you let developers build new neighborhoods, spreading and sprawling while the city of Lawrence has rotten spots all over the middle of it.

1018 More welcoming and helpful to small business; don't give all the breaks and tax help to the big companies.  
 1019 Fewer big box stores. More boutique stores.

1020 Don't allow strip malls until you have commitments of new occupancy. Encourage development of empty buildings before new construction.  
 1024 Downtown is dull and dirty. Clean it up!

1026 Stop giving taxes away to big developers and expecting property taxes to make up the difference.  
 1035 A stronger community identity for new development.  
 1036 Update long-range plan and adhere to it.  
 1038 Less of it.

1041 The planning commission is very difficult to work with, and do not appear to be  
 consistent in their decisions.  
 1042 Local, not franchise businesses.  
 1043 Rein in Doug Compton, or insist that he get a new architect.  
 1045 Be environment friendly.  
 1049 Better planning, and talk to neighborhoods.  
 1050 Input from new ideas/developers.  
 1051 Infill always improves commerce.  
 1052 Good quality and good landscaping together.  
 1053 Stop high-rise construction in downtown area!  
 1055 Make sure it is incorporated into neighborhoods so people can walk/access it from  
 residences.  
 1056 Add light to medium manufacturing.  
 1057 Use more frontage roads for ingress and egress.  
 1058 Stop building big box stores in the outskirts of town.  
 1059 Don't limit size, or people will go shop in KC or Topeka, like me.  
 1060 More islands in parking lots with trees.  
 1062 Build for the long term, sustainable. Encourage responsible resource stewardship  
 now.  
 1063 Try to keep development downtown.  
 1066 Throw the Fritz family in jail.  
 1068 Utilize existing empty commercial buildings instead of building new construction.  
 1069 Develop public transportation along.  
 1070 Layout is fine, but seems like a lot of unleased/empty space on 6th/Wakarusa general  
 area.  
 1071 Parks.  
 1072 More quality restaurants.  
 1074 Maintain rural surroundings.  
 1075 It seems dominated by a couple of builders/developers whose 'vision' supersedes a  
 public vision.  
 1076 Mixed use density -- commercial at ground level and businesses/housing on upper  
 levels. Create incentives for development to do this!  
 1077 Lots of empty commercial space available, yet new is being built.  
 1079 Curb the encroachment on downtown!  
 1080 It would seem functional buildings could also be aesthetically pleasing.  
 1081 Larger pad sites to accommodate larger businesses/companies. We need an I-70  
 business park!  
 1082 Space on lots.  
 1083 Accessibility/parking.  
 1085 Don't overdevelop.

- 1088 Quality -- taking time/effort to do it well and not just quickly.
- 1090 Better architecture! Enough with the strip malls!
- 1092 Quit allowing cheap big box retail building.
- 1093 Less focus on keeping everything downtown. Growth.
- 1100 Traffic lights for congestion.
- 1101 Occupy space already sitting empty.
- 1105 Kudos to the ongoing revitalization going on in east Lawrence!
- 1106 Let the free market work its magic.
- 1107 Green, renewable energy creative architecture.
- 1109 Less of it.
- 1110 A mall.
- 1111 Control variety (i.e. no need for ten Walmarts or McDonalds).
- 1112 Ensure easy access in and out of development.
- 1115 Hold developers to current and future rules and codes.
- 1117 Make it easier for new commercial chains to enter Lawrence.
- 1119 Match character of downtown Lawrence.
- 1121 Occupy the existing empty buildings instead of building more.
- More carefully planned and actually meeting community need, such as grocery stores
- 1123 in north Lawrence.
- 1124 Easy access from highways or streets.
- 1125 Less like Johnson County.
- 1127 Lower tax on businesses.
- 1128 Don't let the developers have their way.
- 1130 Four story height limit should be on Mass!
- 1132 No more multi-million dollar parking garages.
- 1133 More parking throughout downtown area.
- 1133 Less restrictions.
- 1133 More access roads for commercial areas.
- 1137 Don't play favorites! Make all follow the building code.
- Quit multi-story buildings in downtown -- they detract from the character of
- downtown. Need more local businesses in downtown. The rents need to be affordable
- to encourage local business, not just bars, hotels and restaurants (don't need or want
- 1139 another Aggieville!).
- 1141 Slow down.
- 1142 Adequate parking.
- 1145 More retail, less restaurants in downtown Lawrence.
- 1147 Develop east Lawrence downtown.
- It needs to be more condensed, like downtown. New development uses too much
- 1148 space, and creates too much non-porous surface area.
- Do not over-compete with downtown commercial district. Downtown (Mass St.) is a
- 1150 huge draw to the city.

1152 Bring in tech and healthcare jobs, jobs that match the cost of living rise.  
 1155 Different architectural style, more aesthetically pleasing.

Become pro-business, rather than making companies jump through hoops. \*Unless  
 you are Compton or Fritz, of course, and you can do what you want and get paid by  
 1157 the government to do so.

1158 Needs to blend in with community.  
 1159 Less restrictions on development; grocery store in north Lawrence area.  
 1160 Continue to focus on appearance and layout of new developments.  
 1162 Avoid expansion while ignoring abandoned commercial areas.  
 1166 Maintaining character for the area.

There is a lot of opportunity for infill, both downtown and on major streets. Would  
 like to see dense/better designed developments in the aging or empty/neglected  
 1167 spaces.

Need more rehab/reconstruction of existing commercial areas instead of building new  
 1168 and watching the existing deteriorate.

Putting more to work enabling them to pay your high rental rates and support their  
 1169 families.

1173 None -- continue keeping major franchises out of downtown.

Downtown is nice, needs continued attention. **NEEDS FREE PARKING.** But  
 1174 neighborhoods also need developed commercial segments.

1176 Better access by car, foot, bike from streets.  
 1178 Satisfied.  
 1180 Environmental friendliness.

1182 What new commercial development; Lawrence fights more jobs than they allow.  
 1184 Allow voting before large projects, example Rock Chalk Park.  
 1185 Fewer big box stores; don't put on edge of town.  
 1186 Adequate parking.  
 1187 Make them easy in and out.  
 1189 There's too much focus on retail, and not enough on business infrastructure.  
 1190 Invest more in downtown and keep its uniqueness.  
 1192 Better infrastructure to accommodate growth.

Neighborhood community. Distribute within walking distance, and bring a Costco to  
 1193 Lawrence.

1194 Need more hobby shops! Have none! i.e. model airplanes, RC cars, etc.  
 1195 Complete bypass around Lawrence; get more aggressive in bio-tech industry.  
 1196 Make certain it fits the culture and history of Lawrence.  
 1197 Attractive landscaping.  
 1198 LEED certified.  
 1199 I am not a fan of the high-rise buildup downtown, no matter how it looks.  
 1200 Appropriate access to site while maintaining traffic flow.

- 1201 Continue to enforce green space in parking areas to avoid acres of nonstop pavement.
- 1202 Update downtown post office! Commercial development seems to be progressing appropriately.
- 1204 Allow more development.
- 1205 Develop local business, rather than just importing cookie cutter chain stores.
- 1206 Ensure new doesn't lead to neglect of existing/empty.
- 1207 More local, fewer national chains, utilize existing vacant structures before building more.
- 1209 Better traffic management and bike friendly traffic.
- 1211 More attempts to integrate designs into existing structures (including height).
- 1212 Lower taxes and regulation of business.
- 1214 More blue collar jobs.
- 1215 Require adequate parking.
- 1216 Quit changing zoning on every request.
- 1217 Limit sprawl.
- 1218 Preserve local/small town identity with responsible companies.
- 1222 Incorporate better urban design principles, i.e. green space, use of palazzos, walkability.
- 1223 More centrally located, particularly grocery type stores near center of town.
- 1224 Stop putting everything downtown and on south Iowa.
- 1226 Commercial development in Lawrence is boring.
- 1227 Obtain more commercial -- make sure building is pleasing to the eye and structurally strong.
- 1229 Allow full size stores, rather than scaled down versions.
- 1231 We need open minds to bring large retailers and restaurants to the community to add growth of jobs and population.
- 1233 Preserve existing structures.
- 1234 Revitalize/reuse older commercial development for new development.
- 1237 Move the process quicker.
- 1239 Fewer taxes.
- 1242 Stop allowing construction of cookie cutter, suburban-style commercial development.
- 1243 Support companies that offer living wages.
- 1244 Reach out to more commercial business so there can be more jobs.
- 1245 Encourage more major retail development.
- 1247 Get some real business in town.
- 1249 Strong zoning laws: No big signage. Buildings should have some style!
- 1250 Limit downtown expansion of tall buildings, i.e. hotels.
- 1252 Less bias towards university; parochial attitude towards manufacturing, less influence from select wealthy inhabitants and developers.



1253     Develop riverfront/mixed use.

**Survey Question #14: What is the ONE Most Important Action You Feel Should be Done to Improve New Industrial Development in the City of Lawrence?**

- 1 Let there be some.
- 6 Not sure where it's referring to.
- 7 Tax incentives for new businesses.
- I think tax incentives should be used judiciously, so that they public doesn't bear the
- 11 burden of a here and gone business.
- 12 Lower taxes to bring in more business opportunities.
- 13 Placement should be more thought out.
- 15 No knowledge of this plan.
- 16 Have some development.
- 17 I think that it is good to use the Farmland plant for industrial area development.
- 22 Stop controlling everything!
- 25 Better quality jobs.
- 34 Allow it in the city; the last expansion for Berry Plastics was in the county.
- 36 Quit trying to save downtown.
- 40 Sound ecology and environmental impact.
- 42 Get some industry in town that actually manufactures something.
- Need industry, no "road blocks", but the best industries with good-paying jobs for all,
- 44 environmentally friendly.
- 45 Traffic lights!
- 48 Continue to expand shovel-ready locations for new industrial development.
- 50 Out of sight, out of mind. Make it green.
- Access to K-10 from East Lawrence Business Park is dangerous -- poor placement of
- 61 traffic lighting.
- 67 Tax breaks to companies supplying high-paying jobs.
- 68 No tax abatements.
- 70 Utilize existing space before developing new locations.
- 72 Maintain uniqueness and character of Lawrence.
- 75 Efficient zoning.
- 76 Focus on brown fields.
- 81 Keep it all contained to one area.
- 87 No tax breaks.
- 89 Lessen red tape.
- 90 Zoned to one area of county/city.
- 91 Encourage it, welcome it, recruit it, make it a priority.
- Make sure the view from K-10 is somewhat pleasing, since it is major entrance to the
- 96 city.
- 100 Encouragement of development in east and north.

101 New development should compliment existing development.  
 104 Jobs to employ our families on a living wage. Living, not existing.  
 105 Promotion.  
 109 Once again, more input from voters.  
 Land major firms to bring more jobs -- I've commuted for 16 years because wages here  
 110 are so low.  
 111 Need to attract industrial business first.  
 113 Do not give tax or credit subsidies. The money lost is never made up.  
 114 Site planning.  
 116 Accessibility to major roadways.  
 Don't offer enormous tax breaks, especially to some people. So many businesses fold and  
 119 we lose money.  
 121 Take your hands off everyone's affairs!  
  
 122 **STUPID ROUNDABOUTS!** Cost too much money, and are deteriorating too quickly.  
  
 Lawrence is anti-business; sign ordinance is ridiculous. Unfair [that] competitors can  
 123 operate in county for a nominal fee and do not have to pay commercial expenses.  
 129 Make sure it's pro-jobs and pro-environment.  
 135 Less taxes  
 138 Incorporated natural areas.  
 140 I have not noticed any industry growth -- only houses.  
 142 Employment opportunities for Lawrence residents.  
 145 Continue to develop intersections/byways.  
 148 Utilize current structures.  
  
 A plan to handle the toxic waste that might be generated by new industrial  
 152 development must be developed.  
 154 Planning.  
 155 Don't have anymore.  
 156 Do nothing.  
  
 159 Those that bring in more opportunity to middle wage workers, not just high tech.  
 165 Make it easier for more companies to move or start up here.  
 171 Fewer tax incentives!  
 172 Consider impact on neighborhoods.  
 175 Attract new industry, support existing industry.  
  
 Revoke the misguided efforts to preserve farmland, and focus on job creation. Open up  
 177 the area around the airport for industrial development.  
 185 Have more of it.  
 187 What new industrial development?  
 188 Keep it outside of KU.

189 What new industrial development? A warehouse on Farmers Turnpike?  
 191 Look for high tech, good paying firms to move to the area, even in new industrial, not just usual warehouse jobs.

192 Provide adequate public transportation to remote sites in industrial development.  
 197 Question not clear. Which new industry are you referring to?

211 Industry should be encouraged to locate here, but have reasonable zoning requirements.  
 212 Traffic congestion on Hwy 10.  
 213 Need to have more of it.  
 217 Promote strongly the new site (old fertilizer plant).  
 228 Keep it within city limits. Keep rural areas rural.  
 231 Maintain adequate and diverse supply.  
 233 Get more development.  
 234 What new industrial development?  
 235 You're doing good. Former Farmland is best point.  
 236 Do all you can to keep good industry and add more.  
 237 Tax abatements.

243 Improve roadway access around town, and maybe a manufacturing base will show up here.

250 Focus on creating good jobs in east Lawrence.  
 251 We need an anchor industry; manufacturer would be good!  
 255 Control the taxes.  
 256 Stop dumping it in rural areas and creating light pollution.  
 258 Need more industrial development.  
 260 Encourage more manufacturing.  
 261 Non-obtrusive aesthetics.  
 269 It must be tax and business friendly.  
 272 Create a park or walking trail so that workers can enjoy outdoor beauty.  
 276 Be more creative!  
 281 Get it here.  
 282 Easy access to trucks/transportation.  
 286 Reasonable incentives.  
 287 Hate to repeat, but PLAN BETTER!  
 289 Continued night line services for workers.

290 Ability to provide qualified employees, and ability for employees to get to the industrial areas.  
 293 Providing ongoing training and professional development opportunities.  
 294 Keep it all in one place.  
 299 Keep it away from commercial and residential areas.  
 304 Attract more industry.

306 Develop within existing planning initiatives.  
 307 Ten year tax abatement.  
 308 Trees, natural beauty.  
 310 Research places in north Lawrence.  
 313 Keep it attractive to look at.  
 317 Bring some to existing sites.  
 318 Safe access (entrance and exit) roads for heavier traffic.  
 321 Need to tamp down anti-development/jobs attitudes.  
 328 Making sure these new industrial developments provide safe atmosphere.  
 330 Bonds, easy access, transportation.  
 338 Leave out politics, make new developments pay their taxes.  
 344 Limit it.  
 346 Incorporate green technology.  
 355 Appropriate traffic solutions.  
 357 Easy road connections.

359 I think you should let new retailers like Lowe's, Olive Garden, etc., come to Lawrence.  
 364 Clean up Farmland and build.  
 370 Increase natural landscaping and environmental requirements.  
 374 More economic incentives to attract businesses that will use the new areas.  
 376 What industrial development in the city of Lawrence?

377 Not sure, but the current improvements of the old Farmland space are starting well.  
 378 Negotiated accommodations, not always tax related.  
 381 Have some -- there has not been much in 50 years.  
 385 Better paying jobs.  
 388 A more unified planned development.  
 393 More attention to developing existing sites.  
 395 Limit number of restaurants downtown.  
 403 Is there industrial development? We need more of it to create jobs.  
 407 Appearance.  
 411 Pursue businesses with incentives.  
 413 Make Lawrence want them, instead of trying to figure out why they would not be good citizens.  
 422 Not sure -- trees, shrubs, artistic design, less lawn.  
 424 Be consistent with all projects, and hold tax abatements accountable for results.  
 425 Reduce restrictions.  
 430 Legitimate input from the community.  
 432 Include industrial zoning in multi-use neighborhoods.  
 440 Beautification and environmental sensitivity.  
 441 Long-range planning, and following the plan.



442 Sustainability -- protect natural resources, encourage alternative energy sources.  
 445 Keep industrial development in/around Farmland.  
 450 High quality employment opportunities.  
 451 More aesthetically pleasing. Everything is beginning to look the same.  
 452 Integrate the Home Depot area to downtown; bikeways?  
 454 Environmental protection.  
 455 Study more the tax abatement. It doesn't seem to work.  
  
 458 Give better support to the ones already here. Their recommendations to new prospects  
 will speak volumes.  
 459 Tax credits.  
 460 More energy efficient.  
 461 Maintain architectural/environmental integrity.  
 462 More of it.  
 463 Safe working environment, appropriate wages.  
 465 Continue clean up of east Lawrence.  
 466 Entice new jobs.  
  
  
 469 Have new development align with culture and history of city. Improve  
 infrastructure/road systems. Get right kinds of industrial development. No plan!  
 471 Growth; need more jobs so there aren't so many going to KC and Topeka.  
  
 472 Make it be for the citizens of Lawrence! We are tired of being a 'bedroom' community.  
 We would love to work, live, and play here!  
 474 What industrial development?  
  
 475 Develop the potential office park area east of Lawrence on K-10, and make an effort to  
 attract software/high tech businesses.  
 476 Get some industry in the industrial developments!  
 478 Make sure it is environmentally safe.  
 486 Stop blocking businesses from coming to town!  
 488 Too much based on specific leaders and their influence.  
 490 Land big customer.  
 493 Put some experts in charge of economic development.  
 494 Scrupulous attention to environmental safety.  
 500 More modern/technology looking.  
  
 508 Change the attitude of city elites who think that only businesses that require PhDs are  
 desirable.  
 510 Industry development should be more concentrated in one area.  
 514 Make it aesthetically pleasing.  
 522 Fill in empty spaces on Mass -- more businesses.  
 523 Locate so as not to downgrade neighborhoods.  
 526 Again, be strategic. Just growing jobs does not indicate economic health.

527 Jobs need to be accessible by public transport and bike.  
 528 Having sites actually ready and available to go.  
 529 Why do you take it for granted Lawrence should go to industry?  
 530 Keep green spaces.  
 531 Quality and design.  
 532 Environmentally friendly.  
 534 Fix out streets!  
 535 Manage ability to access highways — need a 'ring' road around city.

542 Figuring out how to attract industry without giving away too much in tax breaks, etc.  
 It doesn't cost any more to require more aesthetically pleasing buildings and landscape.  
 544 Look at the nicer areas of Scottsdale, AZ to get some good ideas.  
 545 Fiber network.  
 546 Don't sell out and step on the community.  
 551 Better environmental impact attention and compliance.  
 552 Incorporate natural resources in the city.  
 553 Encourage industrial growth.  
 Stop giving away tax breaks to developers who are not accountable for their  
 556 performance.  
 558 Recruit industries that will offer employment opportunities.  
 559 Hire persons that live here in Lawrence first.  
 562 "New" industrial development?  
 563 Quit trying for only high paying jobs.  
 565 No more industrial park.  
 568 Focus more on existing areas.  
 570 There should be more industrial jobs closer to the city.  
 574 Landscaping.  
 576 Clean up the process, and give incentives to those new businesses.  
 578 Be more sensitive to Native American population.  
 582 Simply always mindful of environment and hazards.  
 588 All industry should be surrounded by trees and bushes.  
 591 Make it easier for new businesses to come to Lawrence.  
 594 What industrial development?  
 Provide potential employers with trained employees. We need vo-tech type training  
 597 facilities.  
 601 Expand business areas to the east of Mass. St.  
 606 Transportation and parking.  
 609 Locate outside of town.  
 619 Allow it to happen.  
 622 Make use of what we have before we build more.  
 623 Allow growth.

626 Improve drainage, and mandatory green space.

627 Only high paying employment, especially if they are given tax incentives/abatements.

629 Provision of attractive land in appropriate locations.

632 Marketing improvement.

633 The integrity of downtown should be maintained, and north Lawrence should be developed more. Old spaces should be used before new built.

640 Consider the environment/neighborhoods.

642 Parking, safety.

646 Provide more direct access to I-70/K-10 for industry traffic/trucking.

647 Move away from residential and commercial.

652 Improve the look and feel.

653 Appropriate siting to balance environmental and social needs.

657 More green space.

662 Size and location.

668 Set exterior design standards that exclude concrete boxes.

667 Limit negative environmental impacts.

674 Get trucks and commercial vehicles off our city streets.

675 More improvement in west side areas.

678 Just allow them to come in -- don't fight so much.

681 Again, save prime farmland.

684 What new industrial development? Are you referring to former Farmland site?

685 Provide natural space between industry and residential zoning.

690 Take advantage of existing sites first.

696 Landscaping to include some green space around/between buildings, parking in rear when possible.

698 Ease up and allow more of it.

700 Encourage and pursue it!

701 Better parking.

705 Attract new industry for jobs should be a priority -- use tax abatements as needed.

707 Work for clean industry (non pollution of water and air).

718 Less restrictions and obstacles.

719 Diversity.

723 Require protection of environment.

724 Build it.

725 Quit fighting with people who are trying to help downtown!

728 Attractive areas.

729 Connect quality/living wages to any incentives.

731 I-70 access to East Business Park (period).

732 See more higher wage employers.

737 More industrial jobs.  
 739 We should be sure to use our current industrial sites first before building more.  
 742 Not too many incentives and tax breaks for industry moving in.  
 Put a grocery store in east Lawrence on K-10, and one in north Lawrence. We are just  
 748 as good as those in west Lawrence.  
 749 Mixing the old characteristics with the new.  
 755 Attract industry.  
 756 Need more inventory.  
 Having the opportunity to vote on city decisions of acquisitions, or building multi-  
 764 million dollar projects.  
 768 Encourage more development with tax incentives.

770 The city of Lawrence didn't need to buy the old Farmland place. Money wasted.  
 773 Access to public transportation.  
 776 Parking and entrance.  
 778 More industrial sites.  
 788 Green space ratio/landscaped -- more is better.  
 788 Get more.  
 789 Again pay attention to LEED guidelines, green space, access on foot.  
 792 Employees need a living wage.  
 794 Maintain the streets.  
 798 Job growth.  
 801 Improve schools and infrastructure.  
 803 More new jobs!  
 804 Let industry come to Lawrence.  
 805 Remove Berry Plastics building.  
 807 Keep it [in] outlying area of county.  
 816 Attention to environmental issues.  
 818 Make it attractive.  
 825 More jobs.

826 We always do better -- enhance industrial opportunities without giving away the focus.  
 There should be a commitment to bringing in new manufacturing jobs/companies  
 830 similar to Topeka. Better pay for area people.  
 837 Stop it.  
 839 Location and ease of access.  
 840 Make improvements that draws industry to our community.  
 842 More green space and more trees.  
 846 Better access and some buildings.  
 Like the things happening in east Lawrence -- the new space reclaimed in old industrial  
 852 buildings.

859 Minimize/eliminate those with dangerous/toxic byproducts (chemicals, nuclear energy,  
 etc.).  
 867 Reduce environmental impact of new industry.  
 871 More work.

873 Use less concrete, asphalt and block-long buildings; make spaces more campus-like.  
 879 It should merge with the landscape. Look rural.  
 881 No new development.  
 884 Finish Chamber's tech training center and USD 497 "tech ed" center.  
 889 Move more north of the river.

893 Be cautious in spending money on new studies when the old ones are still current and  
 can be used.  
 895 Use renewable energy, reduce carbon footprint.  
 897 We need more primary jobs in industry.  
 898 Employment.  
 899 Have architectural review to make sure buildings 'fit' into neighborhood.  
 902 More effective marketing.

903 Too much character, quality and agreement with existing structures compromised for  
 development.  
 908 Better educated workforce.  
 910 Requiring better wages be paid -- offering incentives.

911 Would like to see enough of this type of development for well-paying, plentiful jobs that  
 will be sustained into the future.  
 919 Limits.  
 922 Lawrence is a progressive community; keep industrial development clean.  
 923 Bring industry that uses responsible practices.

926 Same -- accessibility; many jobs do not pay well and students/lower income folks have  
 to drive miles to get to work when everything is built on the edge of town. Hard to  
 bike/walk to work.  
 928 Accessibility (training as well as location).

938 Certainly seek out and encourage, but don't provide so many perks it jeopardizes future  
 taxes, etc., too much. Has to be fair.  
 939 Jobs.  
 941 City to encourage industrial development, instead of fighting.

943 New retail and restaurants to keep people in Lawrence, rather than traveling to Topeka  
 and KC for them.

948 Offer moderate tax incentives to environmentally sustainable companies that offer  
 career-oriented, living wage employment to Douglas County residents.  
 949 Less commercial development.  
 952 Maintain green space in projects.



954 We should not expand land space for industrial -- just reuse/recycle past industrial  
 space.  
 955 Road development is adequate to travel to.

959 Industrial development is too scattered; too bad it wasn't planned to be in a central area.  
 960 Has there been industrial development?  
 961 Fair bid process.  
 962 Very carefully plan the impact on our natural resources, and consider recycling, etc., to  
 improve the environment.  
 967 Improved communications network (fiber).  
 968 All of the new housing looks the same.  
 975 Emphasize efficiency and use of natural systems.  
 978 It's all on the east side; not sure about availability of public transportation to the east  
 side.  
 984 Ecology, effect on surroundings and city area.  
 987 Centralization.  
 989 Environmentally friendly (low noise/pollution).  
 997 Less pollution.  
 1001 Get a new set of decision makers who are willing to be creative. Diversify your  
 communities by race, income and background.  
 1003 One word: Cheese.  
 1006 Keep separated from other development and protect environment.  
 1011 Try to get some good paying industrial employment.

1012 Preserve areas with the best transportation access for industrial business parks, and  
 then work with industrial development groups to get candidates to use the space.  
 Provide long-term availability because developing these areas takes longer than other  
 types of uses. Have patience.  
 1013 K-10 bypass.

1017 Which industrial development are you referring to? The development I know about is  
 residential, commercial, recreational. The new district center was built way away from  
 Lawrence.  
 1019 Better screening from public spaces.  
 1020 More clean industrial growth. More of this than retail.  
 1024 Develop good paying jobs!  
 1035 Bigger Lawrence city council commission meeting for all. Rate of growth in Lawrence  
 and Douglas County.

1036 Be more aggressive in recruiting and providing incentive to new major employers.  
 1045 Environmentally friendly.  
 1049 Keep all industrial in northwest Lawrence.  
 1050 Good schools so families will move here.

1056 Greatly reduce all regulations for business.  
 1058 Bring in higher paying technology/research jobs.  
 1059 What new industrial development -- you mean there are some?  
 1060 Don't allow metal buildings of any kind.  
 1061 Environmentally friendly.  
 1062 Access to public transportation.  
 1069 Bring more businesses.  
 1071 Parks.  
 1072 More job opportunities.  
 1073 Create new good jobs.  
 Create more strict environmental regulations for industry; this leads to healthy  
 1076 community.  
 1080 Not as boxy, but with character.  
 1081 Have pad ready sites!  
 1082 Toxins control.  
 Make sure all environmental/safety regulations are met, and make industrial areas safe  
 1085 and nice for people who work there!  
 Going after new industry. Identify areas where city and county can work with KU --  
 1093 local jobs for KU graduates.  
 1106 Let the free market work its magic.  
 1107 Renewable energy.  
 1110 Taxes.  
 1112 Blend industrial with office development.  
 1117 Keep it on fringes of city.  
 1119 Match character of downtown Lawrence.  
 1123 Be sure it is actually job-producing and environmentally sound.  
 1124 Concentrated, rather than many sites.  
 1128 Work with businesses.  
 City can't improve without a growing base of good jobs to provide revenue. Get realistic  
 1129 about industrial growth.  
 1132 Clean up old plant (fertilizer) on K-10 East.  
 1133 Let it happen.  
 1133 More and safer points of access.  
 No more industrial blight -- industrial parks or tuck-aways, always with quality of the  
 1139 industry and blending in, not a sore thumb or detriment to the environment.  
 1141 Plan infrastructure better before developing more.  
 1148 Keep it in one tight cluster. Use less space -- build as vertically as possible.  
 1151 Attempt to choose a business that is interested in community support and involvement.

Varied timing of major construction projects in the same area (i.e. 23rd and Haskell  
 1154 closed at the same time).  
 1158 Need to blend in with community.  
 1159 Need to explore how to bring more industry to our area.  
 1160 Get some.  
 1162 Don't infringe on rural areas!  
 1165 Equal opportunity for employment.  
 1167 I guess we need more of it -- more jobs, more tax revenue.  
 1169 Attractive to the eye.  
 1176 Get some.  
 1179 It should stay on the edge of town.  
 1180 Environmental friendliness.  
 1182 Again, what development?  
 1190 The Farmland property needs to be developed = more jobs.  
 1193 Bring more jobs.  
 1194 More IT/high tech jobs!  
 1195 Industry recruitment -- focus on bio-tech industries.  
 1196 Make sure it is necessary.

1199 Continue to emphasize Farmland, and stay out of north of north Lawrence/NE sector.  
 1201 Access for trailer trucks and use of rail.  
 1202 Attract more industry to promote job opportunities.  
 1204 Encourage more business development.  
 1211 Maintaining as much of natural setting as possible.  
 1214 The city has to spend less on it.  
 1215 Provide public transportation to the area.  
 1216 Stick to the codes already present.  
 1219 Keep city integrity; don't lose the trees and nature.  
 1224 Get some industry in it. Preferably good paying employers offering good benefits.  
 1227 We need more employment; do what is necessary.  
 1231 Spread it around Lawrence, not all in one area.  
 1233 Green considerations.  
 1237 Be more reasonable in the process.  
 1242 Work aggressively to identify and develop industrial sites.  
 1243 Control the developers, and do not let the developers buy too much favor.  
 1245 Encourage more companies to locate here to provide jobs.  
 1247 Attract sectors with higher paying jobs.  
 1249 Getting some new industries to invest in Lawrence!  
 1252 Not sized to bring manufacturing, not logistics-friendly.  
 1253 Provide quality tech training.

## **Section 4**

### ***Household Types***

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## Household Types

### Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?</u>					
City of Lawrence	78.9%	73.2%	81.2%	69.1%	75.7%
Unincorporated Area of Douglas County (Rural- Outside City Limits)	21.1%	26.8%	18.8%	30.9%	24.3%
<u>Q1a. Maintaining rural character</u>					
Very important	28.3%	30.5%	23.9%	39.0%	30.6%
Somewhat important	40.1%	38.4%	43.6%	37.4%	40.2%
Not sure	19.3%	19.9%	18.2%	13.8%	17.2%
Not important	12.3%	11.3%	14.2%	9.8%	12.0%



## Household Types

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q1b. Preserving historic buildings</u>					
Very important	48.1%	51.6%	57.3%	50.9%	52.5%
Somewhat important	43.9%	40.5%	34.0%	38.6%	38.5%
Not sure	4.2%	5.2%	5.4%	5.1%	5.0%
Not important	3.8%	2.6%	3.3%	5.4%	4.0%
<u>Q1c. Revitalization of older city-center neighborhoods</u>					
Very important	40.9%	38.2%	44.8%	38.4%	41.0%
Somewhat important	38.6%	50.7%	40.0%	42.3%	42.0%
Not sure	13.0%	6.6%	11.0%	14.8%	12.0%
Not important	7.4%	4.6%	4.2%	4.5%	5.0%

## Household Types

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q1d. Development of the Clinton Lake Area</u>					
Very important	20.5%	13.2%	21.0%	12.2%	17.0%
Somewhat important	34.9%	32.9%	32.6%	36.3%	34.2%
Not sure	20.5%	19.1%	26.0%	18.9%	21.5%
Not important	24.2%	34.9%	20.4%	32.6%	27.3%
<u>Q1e. Quality housing for all income groups</u>					
Very important	54.4%	53.9%	56.8%	50.8%	54.0%
Somewhat important	25.1%	28.9%	31.3%	32.9%	30.2%
Not sure	10.7%	9.2%	7.7%	8.8%	8.9%
Not important	9.8%	7.9%	4.2%	7.6%	6.9%

## Household Types

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue: (Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q1f. Walking and biking trails</u>					
Very important	51.9%	52.3%	51.3%	33.0%	45.8%
Somewhat important	36.9%	38.6%	34.9%	43.0%	38.4%
Not sure	6.1%	4.6%	6.3%	10.6%	7.4%
Not important	5.1%	4.6%	7.5%	13.3%	8.4%
<u>Q1g. Maintaining community identity.</u>					
Very important	44.7%	46.4%	50.6%	45.6%	47.2%
Somewhat important	34.0%	35.9%	33.3%	33.1%	33.7%
Not sure	16.3%	13.7%	11.9%	17.9%	15.0%
Not important	5.1%	3.9%	4.2%	3.3%	4.1%

## Household Types

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q1h. Downtown stability</u>					
Very important	60.0%	68.0%	63.5%	55.0%	60.8%
Somewhat important	28.8%	20.9%	26.4%	31.3%	27.6%
Not sure	5.6%	5.2%	6.5%	7.0%	6.3%
Not important	5.6%	5.9%	3.6%	6.7%	5.3%
<u>Q1i. Transportation alternatives to the car</u>					
Very important	35.5%	40.5%	42.7%	37.8%	39.4%
Somewhat important	39.3%	30.7%	32.9%	33.2%	33.9%
Not sure	10.7%	15.7%	10.7%	13.0%	12.2%
Not important	14.5%	13.1%	13.6%	16.0%	14.5%

## Household Types

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q1j. Availability of arts and cultural opportunities</u>					
Very important	41.1%	42.5%	39.4%	33.8%	38.6%
Somewhat important	39.7%	38.6%	41.2%	43.8%	41.3%
Not sure	10.3%	11.8%	11.6%	10.6%	11.0%
Not important	8.9%	7.2%	7.8%	11.8%	9.2%
<u>Q1k. Appearance of multi-family residential developments</u>					
Very important	21.6%	34.0%	22.0%	26.9%	25.3%
Somewhat important	37.1%	33.3%	42.1%	45.2%	40.8%
Not sure	26.8%	19.0%	23.7%	16.1%	21.2%
Not important	14.6%	13.7%	12.2%	11.8%	12.7%



## Household Types

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q1l. Incorporating natural areas into development projects</u>					
Very important	45.1%	42.8%	41.8%	41.3%	42.5%
Somewhat important	32.6%	40.1%	28.8%	32.8%	32.6%
Not sure	13.0%	9.2%	16.9%	14.3%	14.1%
Not important	9.3%	7.9%	12.5%	11.6%	10.8%
<u>Q1m. Creating employment opportunities</u>					
Very important	72.0%	78.3%	73.8%	72.0%	73.6%
Somewhat important	22.9%	17.1%	20.8%	22.3%	21.1%
Not sure	2.8%	1.3%	3.0%	4.5%	3.2%
Not important	2.3%	3.3%	2.4%	1.2%	2.1%

## Household Types

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q1n. Parks, recreation, open space</u>					
Very important	63.3%	66.0%	57.1%	51.7%	58.0%
Somewhat important	31.6%	31.4%	36.0%	39.5%	35.5%
Not sure	4.2%	2.0%	4.5%	6.1%	4.6%
Not important	0.9%	0.7%	2.4%	2.7%	1.9%
<u>Q1o. Protecting high value farmland</u>					
Very important	41.1%	43.1%	41.5%	51.7%	45.0%
Somewhat important	30.8%	26.8%	31.5%	30.5%	30.3%
Not sure	19.6%	20.9%	18.4%	12.4%	17.1%
Not important	8.4%	9.2%	8.6%	5.4%	7.6%

## Household Types

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue: (Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q1p. Appearance of commercial areas</u>					
Very important	26.5%	33.1%	28.6%	35.5%	31.1%
Somewhat important	52.1%	48.3%	51.8%	50.9%	51.1%
Not sure	14.9%	12.6%	14.0%	10.2%	12.7%
Not important	6.5%	6.0%	5.7%	3.3%	5.1%
<u>Q1q. Managing future growth</u>					
Very important	60.5%	58.2%	56.7%	58.9%	58.5%
Somewhat important	29.8%	31.4%	34.7%	30.8%	31.9%
Not sure	6.5%	8.5%	5.6%	6.9%	6.6%
Not important	3.3%	2.0%	3.0%	3.3%	3.0%

## Household Types

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q1r. Activities and housing for the Retirement Community</u>					
Very important	23.0%	25.0%	26.7%	37.5%	29.2%
Somewhat important	49.8%	50.7%	46.3%	45.7%	47.5%
Not sure	17.8%	17.8%	19.0%	11.3%	16.1%
Not important	9.4%	6.6%	8.0%	5.5%	7.3%
<u>Q1s. Other</u>					
Very important	89.5%	86.2%	81.8%	84.8%	85.4%
Somewhat important	7.9%	10.3%	2.3%	8.7%	7.0%
Not sure	0.0%	0.0%	13.6%	0.0%	3.8%
Not important	2.6%	3.4%	2.3%	6.5%	3.8%

## Household Types

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q2. Most Important</u>					
Maintaining rural character	5.0%	3.9%	4.4%	6.9%	5.3%
Preserving historic buildings	2.8%	0.7%	6.5%	3.6%	3.9%
Revitalization of older city- center neighborhoods	2.3%	7.2%	2.9%	2.7%	3.3%
Development of the Clinton Lake Area	1.4%	1.3%	1.5%	1.2%	1.3%
Quality housing for all income groups	15.1%	12.4%	13.5%	11.4%	13.0%
Walking and biking trails	3.2%	2.0%	5.0%	1.5%	3.1%
Maintaining community identity	5.5%	4.6%	6.8%	4.5%	5.4%
Downtown stability	6.9%	13.7%	10.6%	9.6%	9.9%
Transportation alternatives to the car	3.2%	1.3%	3.2%	2.1%	2.6%



## Household Types

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q2. Most Important (Cont.)</u>					
Availability of arts and cultural opportunities	1.4%	2.0%	1.2%	0.9%	1.2%
Appearance of multi-family residential developments	0.9%	0.7%	0.3%	0.3%	0.5%
Incorporating natural areas into development projects	1.8%	2.0%	1.5%	1.2%	1.5%
Creating employment opportunities	24.3%	24.8%	24.4%	23.7%	24.3%
Parks, recreation, open space	3.2%	2.0%	1.2%	1.2%	1.7%
Protecting high value farmland	2.3%	2.6%	2.6%	5.7%	3.5%
Appearance of commercial areas	0.5%	0.7%	0.6%	0.6%	0.6%
Managing future growth	7.8%	7.8%	5.9%	6.9%	6.9%
Activities and housing for the Retirement Community	0.5%	0.7%	0.9%	3.3%	1.5%
Other	7.3%	6.5%	4.1%	3.0%	4.9%
None chosen	4.6%	3.3%	2.9%	9.6%	5.4%

## Household Types

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q2. 3rd Important</u>					
Maintaining rural character	1.8%	2.0%	2.1%	2.1%	2.0%
Preserving historic buildings	1.4%	3.3%	6.5%	2.4%	3.6%
Revitalization of older city-center neighborhoods	2.3%	4.6%	5.6%	5.1%	4.6%
Development of the Clinton Lake Area	3.7%	1.3%	1.8%	1.8%	2.1%
Quality housing for all income groups	3.2%	9.8%	5.6%	5.7%	5.8%
Walking and biking trails	8.3%	6.5%	6.5%	4.5%	6.2%
Maintaining community identity	3.2%	3.9%	5.3%	2.4%	3.7%
Downtown stability	11.0%	10.5%	7.4%	10.5%	9.6%
Transportation alternatives to the car	8.3%	5.9%	6.2%	5.1%	6.2%

## Household Types

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q2. 3rd Important (Cont.)</u>					
Availability of arts and cultural opportunities	4.1%	5.2%	5.9%	3.3%	4.6%
Appearance of multi-family residential developments	1.4%	0.0%	1.2%	1.8%	1.2%
Incorporating natural areas into development projects	5.5%	2.6%	4.1%	5.4%	4.6%
Creating employment opportunities	8.3%	8.5%	10.6%	10.8%	9.8%
Parks, recreation, open space	9.6%	6.5%	8.2%	6.0%	7.6%
Protecting high value farmland	3.7%	9.2%	5.9%	5.1%	5.7%
Appearance of commercial areas	5.5%	2.0%	3.2%	2.1%	3.2%
Managing future growth	9.2%	9.8%	8.2%	9.3%	9.0%
Activities and housing for the Retirement Community	0.9%	1.3%	1.8%	3.3%	2.0%
Other	0.9%	2.0%	0.3%	0.6%	0.8%
None chosen	7.8%	5.2%	3.8%	12.6%	7.6%

## Household Types

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q2. 4th Important</u>					
Maintaining rural character	3.7%	3.3%	1.8%	3.3%	2.9%
Preserving historic buildings	1.8%	3.9%	7.4%	4.2%	4.7%
Revitalization of older city-center neighborhoods	0.9%	7.8%	5.3%	5.4%	4.8%
Development of the Clinton Lake Area	2.8%	2.6%	2.9%	2.1%	2.7%
Quality housing for all income groups	4.6%	3.3%	7.1%	4.5%	5.2%
Walking and biking trails	5.0%	5.9%	6.8%	1.8%	4.7%
Maintaining community identity	2.3%	7.2%	5.9%	4.5%	4.9%
Downtown stability	4.1%	5.9%	5.9%	6.0%	5.5%
Transportation alternatives to the car	5.5%	6.5%	4.1%	3.0%	4.4%

## Household Types

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
Q2. 4th Important (Cont.)					
Availability of arts and cultural opportunities	6.9%	5.2%	6.2%	5.7%	6.1%
Appearance of multi-family residential developments	1.8%	3.9%	2.6%	2.7%	2.7%
Incorporating natural areas into development projects	6.0%	3.3%	6.2%	3.0%	4.7%
Creating employment opportunities	9.2%	7.2%	5.3%	8.4%	7.4%
Parks, recreation, open space	9.6%	7.8%	5.9%	6.9%	7.3%
Protecting high value farmland	6.0%	5.9%	3.5%	4.5%	4.7%
Appearance of commercial areas	2.3%	1.3%	2.9%	3.0%	2.6%
Managing future growth	10.6%	9.2%	11.8%	9.3%	10.3%
Activities and housing for the Retirement Community	4.1%	2.6%	2.6%	5.4%	3.8%
Other	2.8%	1.3%	1.5%	1.2%	1.6%
None chosen	10.1%	5.9%	4.4%	15.0%	9.2%

## Household Types

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County (Top Four)**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q2. Most Important</u>					
Maintaining rural character	13.8%	13.1%	10.3%	17.4%	13.7%
Preserving historic buildings	10.1%	10.5%	23.8%	13.8%	15.8%
Revitalization of older city-center neighborhoods	12.8%	22.9%	17.6%	16.2%	16.9%
Development of the Clinton Lake Area	11.5%	7.8%	9.7%	6.6%	8.9%
Quality housing for all income groups	30.3%	37.3%	37.1%	31.2%	33.8%
Walking and biking trails	22.0%	23.5%	24.1%	9.3%	18.8%
Maintaining community identity	13.8%	20.3%	22.6%	15.6%	18.2%
Downtown stability	35.3%	40.5%	41.2%	37.2%	38.5%
Transportation alternatives to the car	19.3%	19.0%	19.7%	16.5%	18.6%



## Household Types

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County (Top Four)**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q2. Most Important (Cont.)</u>					
Availability of arts and cultural opportunities	15.1%	16.3%	16.5%	13.2%	15.2%
Appearance of multi-family residential developments	6.9%	6.5%	5.0%	6.6%	6.1%
Incorporating natural areas into development projects	15.6%	11.1%	12.9%	11.7%	12.8%
Creating employment opportunities	56.0%	55.6%	54.7%	55.6%	55.4%
Parks, recreation, open space	31.2%	21.6%	21.2%	18.0%	22.3%
Protecting high value farmland	16.1%	20.3%	17.1%	20.1%	18.4%
Appearance of commercial areas	9.2%	5.9%	7.4%	7.2%	7.5%
Managing future growth	34.4%	34.6%	31.2%	31.8%	32.5%
Activities and housing for the Retirement Community	6.0%	4.6%	7.4%	17.7%	9.9%
Other	12.8%	10.5%	6.5%	6.3%	8.4%
None chosen	4.6%	3.3%	2.9%	9.6%	5.4%

## Household Types

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q3a. A stronger community identity</u>					
Strongly agree	17.1%	14.1%	17.8%	18.5%	17.5%
Agree	39.3%	42.3%	42.9%	43.2%	42.1%
Neutral	35.1%	38.9%	35.3%	33.3%	35.1%
Disagree	6.2%	4.7%	3.3%	3.4%	4.1%
Strongly disagree	2.4%	0.0%	0.6%	1.5%	1.2%
<u>Q3b. More attractive City entrances</u>					
Strongly agree	17.2%	13.9%	9.5%	9.5%	11.8%
Agree	28.8%	35.1%	37.8%	37.9%	35.6%
Neutral	40.0%	39.1%	38.4%	41.6%	39.8%
Disagree	11.2%	8.6%	12.2%	8.0%	10.1%
Strongly disagree	2.8%	3.3%	2.1%	3.1%	2.7%

## Household Types

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q3c. More parks and open space</u>					
Strongly agree	24.4%	26.3%	23.9%	20.4%	23.3%
Agree	52.6%	42.8%	46.6%	41.7%	45.7%
Neutral	18.8%	28.9%	24.5%	29.9%	25.6%
Disagree	3.3%	1.3%	4.2%	4.9%	3.8%
Strongly disagree	0.9%	0.7%	0.9%	3.1%	1.6%
<u>Q3d. More sidewalks, walking paths, and trails</u>					
Strongly agree	38.9%	36.7%	39.5%	25.6%	34.7%
Agree	40.7%	42.7%	34.7%	33.8%	36.8%
Neutral	12.0%	16.7%	20.5%	29.6%	21.0%
Disagree	5.6%	2.7%	4.5%	7.6%	5.4%
Strongly disagree	2.8%	1.3%	0.9%	3.4%	2.1%

## Household Types

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q3e. More bicycle paths and routes</u>					
Strongly agree	36.0%	32.9%	35.0%	22.5%	31.1%
Agree	29.4%	34.2%	30.6%	28.7%	30.2%
Neutral	20.6%	25.7%	25.8%	33.3%	27.0%
Disagree	9.8%	5.9%	5.6%	10.8%	8.2%
Strongly disagree	4.2%	1.3%	3.0%	4.6%	3.5%
<u>Q3f. More restaurants, entertainment and cultural activities downtown</u>					
Strongly agree	16.3%	15.9%	17.2%	7.6%	13.9%
Agree	36.3%	29.1%	34.7%	25.4%	31.3%
Neutral	31.6%	42.4%	31.5%	43.7%	36.9%
Disagree	12.1%	11.3%	12.8%	17.4%	13.9%
Strongly disagree	3.7%	1.3%	3.9%	5.8%	4.1%

## Household Types

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q3g. More housing in and around downtown</u>					
Strongly agree	8.8%	11.2%	7.7%	8.0%	8.7%
Agree	19.4%	24.3%	25.5%	22.7%	23.1%
Neutral	48.1%	41.4%	45.1%	46.0%	45.4%
Disagree	19.4%	16.4%	17.2%	17.2%	17.5%
Strongly disagree	4.2%	6.6%	4.5%	6.1%	5.2%
<u>Q3h. More affordable housing within the City</u>					
Strongly agree	38.3%	31.8%	39.0%	30.7%	35.2%
Agree	28.0%	33.8%	34.8%	39.6%	34.8%
Neutral	24.3%	27.2%	21.4%	22.7%	23.2%
Disagree	6.5%	6.0%	3.3%	5.2%	5.0%
Strongly disagree	2.8%	1.3%	1.5%	1.8%	1.8%

## Household Types

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q3i. More employment opportunities</u>					
Strongly agree	61.6%	62.5%	61.7%	60.8%	61.5%
Agree	29.2%	29.6%	28.8%	30.1%	29.4%
Neutral	6.9%	6.6%	8.3%	7.3%	7.4%
Disagree	1.4%	0.7%	0.9%	0.9%	1.0%
Strongly disagree	0.9%	0.7%	0.3%	0.9%	0.7%
<u>Q3j. Better protection of natural resources</u>					
Strongly agree	37.5%	33.8%	41.1%	40.7%	39.3%
Agree	42.1%	37.7%	37.2%	37.0%	38.2%
Neutral	14.8%	23.8%	18.2%	17.9%	18.2%
Disagree	3.2%	3.3%	2.7%	2.8%	2.9%
Strongly disagree	2.3%	1.3%	0.9%	1.5%	1.5%



## Household Types

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q3k. Expanded public transportation</u>					
Strongly agree	23.9%	26.8%	28.2%	21.7%	25.2%
Agree	31.0%	28.2%	29.7%	26.6%	28.7%
Neutral	29.6%	26.8%	26.4%	37.3%	30.5%
Disagree	6.6%	8.7%	10.4%	8.9%	8.9%
Strongly disagree	8.9%	9.4%	5.3%	5.5%	6.7%
<u>Q3l. More recreational opportunities around Clinton Lake</u>					
Strongly agree	17.7%	9.9%	19.3%	8.0%	14.1%
Agree	32.6%	27.6%	29.5%	18.7%	26.5%
Neutral	35.3%	38.2%	34.5%	47.4%	39.2%
Disagree	9.8%	20.4%	11.6%	17.1%	14.2%
Strongly disagree	4.7%	3.9%	5.1%	8.9%	6.0%

## Household Types

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q3m. More activities for teenagers</u>					
Strongly agree	24.2%	29.6%	15.4%	17.1%	19.9%
Agree	43.3%	42.1%	34.4%	37.5%	38.3%
Neutral	28.4%	28.3%	42.7%	38.7%	36.3%
Disagree	2.3%	0.0%	5.3%	4.9%	3.8%
Strongly disagree	1.9%	0.0%	2.1%	1.8%	1.7%
<u>Q3n. More activities for seniors</u>					
Strongly agree	11.2%	12.5%	10.1%	20.8%	14.2%
Agree	34.4%	41.4%	38.5%	37.3%	37.7%
Neutral	47.4%	41.4%	44.5%	37.6%	42.4%
Disagree	4.2%	4.6%	5.7%	3.1%	4.4%
Strongly disagree	2.8%	0.0%	1.2%	1.2%	1.4%

## Household Types

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q3o. Improved access to local foods</u>					
Strongly agree	23.8%	20.4%	29.1%	19.0%	23.6%
Agree	38.8%	36.2%	35.9%	38.7%	37.4%
Neutral	27.6%	35.5%	28.8%	36.8%	32.0%
Disagree	5.6%	6.6%	4.2%	4.0%	4.8%
Strongly disagree	4.2%	1.3%	2.1%	1.5%	2.2%
<u>Q3p. Better management of growth</u>					
Strongly agree	34.0%	36.7%	36.0%	38.7%	36.7%
Agree	37.2%	30.7%	36.0%	34.5%	34.9%
Neutral	23.3%	25.3%	23.5%	19.8%	22.5%
Disagree	4.7%	6.0%	3.3%	4.6%	4.4%
Strongly disagree	0.9%	1.3%	1.2%	2.4%	1.6%

## Household Types

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q3q. Maintaining the rural character of the County</u>					
Strongly agree	17.7%	21.1%	17.8%	31.0%	22.5%
Agree	35.8%	32.9%	37.1%	33.7%	35.2%
Neutral	35.8%	32.9%	34.1%	27.4%	32.1%
Disagree	7.9%	12.5%	9.5%	5.2%	8.2%
Strongly disagree	2.8%	0.7%	1.5%	2.7%	2.0%
<u>Q3r. New or expanded conference space</u>					
Strongly agree	3.7%	5.3%	6.0%	4.9%	5.2%
Agree	19.6%	21.7%	17.9%	20.0%	19.4%
Neutral	50.5%	43.4%	47.3%	52.6%	49.0%
Disagree	20.1%	21.1%	22.3%	15.4%	19.4%
Strongly disagree	6.1%	8.6%	6.5%	7.1%	7.0%

## Household Types

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q3s. Multi-use neighborhoods</u>					
Strongly agree	7.1%	9.9%	7.2%	7.1%	7.6%
Agree	31.8%	32.9%	29.3%	29.4%	30.3%
Neutral	46.4%	43.4%	48.5%	48.6%	47.4%
Disagree	10.9%	11.8%	12.6%	9.9%	11.3%
Strongly disagree	3.8%	2.0%	2.4%	5.0%	3.4%
<u>Q3t. Riverfront development with a mix of uses, public-access and activities</u>					
Strongly agree	21.0%	22.7%	25.7%	14.3%	20.7%
Agree	39.3%	40.7%	39.7%	39.9%	39.7%
Neutral	30.8%	32.7%	26.0%	36.0%	31.2%
Disagree	5.6%	2.0%	6.9%	5.5%	5.4%
Strongly disagree	3.3%	2.0%	1.8%	4.3%	2.9%

## Household Types

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q3u. More arts and cultural opportunities</u>					
Strongly agree	17.7%	19.7%	16.8%	12.8%	16.2%
Agree	36.7%	42.8%	41.0%	32.4%	37.7%
Neutral	32.1%	29.6%	31.1%	40.1%	33.9%
Disagree	7.9%	5.3%	8.7%	10.1%	8.4%
Strongly disagree	5.6%	2.6%	2.4%	4.6%	3.8%
<u>Q3v. Development of the communications network (fiber)</u>					
Strongly agree	38.8%	32.2%	40.3%	21.6%	32.9%
Agree	34.1%	32.2%	29.9%	33.3%	32.2%
Neutral	23.4%	28.9%	26.3%	36.4%	29.2%
Disagree	2.3%	5.9%	3.0%	5.6%	4.1%
Strongly disagree	1.4%	0.7%	0.6%	3.1%	1.6%



## Household Types

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q3w. Stronger retirement community</u>					
Strongly agree	8.4%	11.2%	11.4%	22.6%	14.5%
Agree	28.0%	29.6%	32.1%	39.4%	33.2%
Neutral	50.0%	52.6%	49.8%	34.9%	45.4%
Disagree	11.7%	4.6%	4.8%	1.8%	5.3%
Strong disagree	1.9%	2.0%	1.8%	1.2%	1.7%
<u>Q3x. Other</u>					
Strongly agree	82.8%	83.3%	72.7%	59.4%	72.9%
Agree	0.0%	8.3%	3.0%	18.8%	7.5%
Neutral	10.3%	8.3%	21.2%	9.4%	13.1%
Disagree	3.4%	0.0%	0.0%	0.0%	0.9%
Strongly disagree	3.4%	0.0%	3.0%	12.5%	5.6%

## Household Types

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q4. Best Represent</u>					
A stronger community identity	3.2%	2.0%	3.5%	4.5%	3.5%
More attractive City entrances	2.3%	0.7%	0.9%	1.2%	1.2%
More parks and open space	2.3%	3.9%	2.6%	2.4%	2.7%
More sidewalks, walking paths, and trails	4.6%	5.9%	4.7%	3.0%	4.3%
More bicycle paths and routes	1.8%	0.7%	1.5%	1.2%	1.3%
More restaurants, entertainment and cultural activities downtown	2.8%	4.6%	3.2%	1.5%	2.8%
More housing in and around downtown	1.4%	0.7%	2.1%	1.5%	1.5%
More affordable housing within the City	12.8%	11.8%	8.8%	7.2%	9.6%

## Household Types

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
Q4. Best Represent (Cont.)					
More employment opportunities	25.2%	29.4%	28.2%	29.7%	28.2%
Better protection of natural resources	4.1%	5.2%	4.1%	4.8%	4.6%
Expanded public transportation	2.3%	1.3%	2.1%	1.5%	1.8%
More recreational opportunities around Clinton Lake	1.8%	0.0%	2.1%	0.9%	1.3%
More activities for teenagers	1.8%	5.2%	1.2%	1.8%	2.1%
More activities for seniors	0.0%	0.0%	0.0%	1.2%	0.4%
Improved access to local foods	0.9%	0.7%	2.4%	0.6%	1.2%
Better management of growth	4.1%	8.5%	7.4%	10.5%	7.8%
Maintaining the rural character of the County	4.1%	3.3%	2.6%	5.1%	3.8%

## Household Types

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
Q4. Best Represent (Cont.)					
New or expanded conference space	0.0%	0.7%	0.0%	0.0%	0.1%
Multi-use neighborhoods	1.4%	0.7%	0.9%	0.3%	0.8%
Riverfront development with a mix of uses, public-access and activities	0.5%	1.3%	3.2%	0.0%	1.3%
More arts and cultural opportunities	0.9%	1.3%	1.2%	1.5%	1.2%
Development of the communications network (fiber)	6.9%	6.5%	4.7%	3.0%	4.9%
Stronger retirement community	0.5%	0.0%	1.2%	3.6%	1.6%
Other	7.3%	2.6%	5.6%	2.7%	4.6%
No response	6.9%	3.3%	5.9%	10.2%	7.2%

## Household Types

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<b><u>Q4, 2nd Best Represent</u></b>					
A stronger community identity	1.8%	1.3%	1.8%	2.4%	1.9%
More attractive City entrances	1.8%	0.7%	1.2%	1.8%	1.4%
More parks and open space	3.7%	3.3%	2.9%	2.7%	3.1%
More sidewalks, walking paths, and trails	7.3%	6.5%	5.3%	3.6%	5.4%
More bicycle paths and routes	5.0%	8.5%	5.9%	2.4%	5.0%
More restaurants, entertainment and cultural activities downtown	4.1%	1.3%	2.9%	1.5%	2.5%
More housing in and around downtown	0.9%	5.2%	1.5%	1.5%	1.9%
More affordable housing within the City	7.8%	7.8%	11.2%	11.4%	10.0%

## Household Types

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
Q4, 2nd Best Represent (Cont.)					
More employment opportunities	17.9%	14.4%	10.9%	12.0%	13.2%
Better protection of natural resources	4.6%	5.9%	6.8%	7.2%	6.3%
Expanded public transportation	4.1%	3.3%	5.9%	3.0%	4.3%
More recreational opportunities around Clinton Lake	4.1%	3.3%	5.0%	0.6%	3.2%
More activities for teenagers	3.2%	7.8%	3.2%	3.9%	4.1%
More activities for seniors	0.5%	0.0%	0.6%	4.8%	1.8%
Improved access to local foods	1.4%	1.3%	4.7%	2.1%	2.7%
Better management of growth	11.5%	9.8%	5.0%	8.1%	8.0%
Maintaining the rural character of the County	2.8%	4.6%	2.6%	6.3%	4.1%



## Household Types

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
Q4, 2nd Best Represent (Cont.)					
New or expanded conference space	0.5%	0.7%	1.2%	1.2%	1.0%
Multi-use neighborhoods	0.0%	0.7%	1.2%	0.6%	0.7%
Riverfront development with a mix of uses, public-access and activities	3.2%	3.9%	4.7%	3.0%	3.7%
More arts and cultural opportunities	1.8%	2.0%	0.6%	0.9%	1.1%
Development of the communications network (fiber)	3.2%	2.0%	7.1%	2.7%	4.1%
Stronger retirement community	0.5%	0.0%	0.9%	4.5%	1.8%
Other	0.0%	1.3%	0.3%	0.9%	0.6%
No response	8.3%	4.6%	6.8%	10.8%	8.1%

## Household Types

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q4. 3rd Best Represent</u>					
A stronger community identity	1.8%	2.0%	2.1%	1.2%	1.7%
More attractive City entrances	2.3%	3.9%	2.1%	2.7%	2.6%
More parks and open space	5.5%	2.0%	1.8%	2.7%	2.9%
More sidewalks, walking paths, and trails	5.5%	5.9%	8.8%	4.8%	6.4%
More bicycle paths and routes	4.6%	3.9%	4.1%	2.4%	3.6%
More restaurants, entertainment and cultural activities downtown	1.8%	3.3%	4.4%	1.2%	2.7%
More housing in and around downtown	0.9%	3.9%	1.5%	1.5%	1.7%
More affordable housing within the City	6.4%	1.3%	3.8%	4.8%	4.3%

## Household Types

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
Q4. 3rd Best Represent (Cont.)					
More employment opportunities	7.3%	6.5%	9.4%	9.6%	8.6%
Better protection of natural resources	5.5%	4.6%	4.7%	7.5%	5.7%
Expanded public transportation	2.3%	6.5%	6.5%	2.7%	4.4%
More recreational opportunities around Clinton Lake	5.0%	1.3%	2.4%	2.1%	2.7%
More activities for teenagers	4.6%	9.8%	2.9%	3.6%	4.5%
More activities for seniors	1.4%	1.3%	3.5%	3.9%	2.9%
Improved access to local foods	4.6%	2.0%	2.6%	3.9%	3.3%
Better management of growth	7.3%	8.5%	7.9%	7.8%	7.9%
Maintaining the rural character of the County	1.8%	4.6%	1.5%	5.7%	3.3%

## Household Types

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
Q4. 3rd Best Represent (Cont.)					
New or expanded conference space	0.5%	0.7%	0.6%	2.4%	1.1%
Multi-use neighborhoods	3.2%	2.0%	2.4%	1.5%	2.2%
Riverfront development with a mix of uses, public-access and activities	4.6%	3.9%	6.2%	3.3%	4.6%
More arts and cultural opportunities	2.3%	5.2%	3.5%	1.5%	2.9%
Development of the communications network (fiber)	6.9%	9.2%	7.9%	3.9%	6.6%
Stronger retirement community	0.5%	0.7%	1.5%	4.8%	2.2%
Other	1.4%	0.7%	0.6%	0.3%	0.7%
No response	11.9%	6.5%	7.4%	14.1%	10.4%

## Household Types

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q4. 4th Best Represent</u>					
A stronger community identity	0.0%	1.3%	2.4%	1.8%	1.5%
More attractive City entrances	2.3%	4.6%	2.9%	2.1%	2.8%
More parks and open space	1.8%	3.3%	3.8%	2.4%	2.9%
More sidewalks, walking paths, and trails	4.6%	6.5%	5.6%	3.0%	4.7%
More bicycle paths and routes	6.0%	3.9%	5.3%	3.0%	4.5%
More restaurants, entertainment and cultural activities downtown	4.6%	2.0%	2.1%	1.5%	2.4%
More housing in and around downtown	0.9%	1.3%	2.1%	0.6%	1.2%
More affordable housing within the City	5.5%	5.2%	5.6%	6.3%	5.7%

## Household Types

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
Q4. 4th Best Represent (Cont.)					
More employment opportunities	2.8%	4.6%	3.5%	6.3%	4.5%
Better protection of natural resources	3.7%	3.3%	7.6%	6.3%	5.7%
Expanded public transportation	4.6%	3.3%	3.8%	3.0%	3.6%
More recreational opportunities around Clinton Lake	3.7%	2.6%	2.9%	1.5%	2.6%
More activities for teenagers	5.5%	7.8%	3.5%	2.4%	4.2%
More activities for seniors	0.0%	0.7%	2.6%	3.0%	1.9%
Improved access to local foods	6.9%	5.9%	2.9%	2.4%	4.0%
Better management of growth	7.3%	5.2%	6.2%	6.6%	6.4%
Maintaining the rural character of the County	3.7%	3.3%	4.4%	3.3%	3.7%



## Household Types

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
Q4. 4th Best Represent (Cont.)					
New or expanded conference space	1.4%	3.3%	2.6%	0.9%	1.9%
Multi-use neighborhoods	0.9%	0.7%	0.6%	2.7%	1.3%
Riverfront development with a mix of uses, public-access and activities	5.5%	9.2%	7.1%	6.3%	6.8%
More arts and cultural opportunities	2.8%	4.6%	3.2%	3.9%	3.5%
Development of the communications network (fiber)	6.0%	3.9%	6.8%	4.2%	5.4%
Stronger retirement community	1.4%	2.0%	2.1%	6.0%	3.2%
Other	2.8%	0.7%	0.3%	0.9%	1.1%
No response	15.6%	11.1%	10.0%	19.5%	14.4%

## Household Types

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County? (Top Four)**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<b><u>Q4. Best Represent</u></b>					
A stronger community identity	6.9%	6.5%	9.7%	9.9%	8.7%
More attractive City entrances	8.7%	9.8%	7.1%	7.8%	8.0%
More parks and open space	13.3%	12.4%	11.2%	10.2%	11.5%
More sidewalks, walking paths, and trails	22.0%	24.8%	24.4%	14.4%	20.7%
More bicycle paths and routes	17.4%	17.0%	16.8%	9.0%	14.4%
More restaurants, entertainment and cultural activities downtown	13.3%	11.1%	12.6%	5.7%	10.3%
More housing in and around downtown	4.1%	11.1%	7.1%	5.1%	6.4%
More affordable housing within the City	32.6%	26.1%	29.4%	29.7%	29.6%

## Household Types

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County? (Top Four)**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
Q4. Best Represent (Cont.)					
More employment opportunities	53.2%	54.9%	52.1%	57.7%	54.5%
Better protection of natural resources	17.9%	19.0%	23.2%	25.8%	22.4%
Expanded public transportation	13.3%	14.4%	18.2%	10.2%	14.1%
More recreational opportunities around Clinton Lake	14.7%	7.2%	12.4%	5.1%	9.8%
More activities for teenagers	15.1%	30.7%	10.9%	11.7%	14.9%
More activities for seniors	1.8%	2.0%	6.8%	12.9%	7.0%
Improved access to local foods	13.8%	9.8%	12.6%	9.0%	11.3%
Better management of growth	30.3%	32.0%	26.5%	33.0%	30.2%
Maintaining the rural character of the County	12.4%	15.7%	11.2%	20.4%	15.0%

## Household Types

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County? (Top Four)**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
Q4. Best Represent (Cont.)					
New or expanded conference space	2.3%	5.2%	4.4%	4.5%	4.1%
Multi-use neighborhoods	5.5%	3.9%	5.0%	5.1%	5.0%
Riverfront development with a mix of uses, public-access and activities	13.8%	18.3%	21.2%	12.6%	16.4%
More arts and cultural opportunities	7.8%	13.1%	8.5%	7.8%	8.8%
Development of the communications network (fiber)	22.9%	21.6%	26.5%	13.8%	20.9%
Stronger retirement community	2.8%	2.6%	5.6%	18.9%	8.8%
Other	11.5%	5.2%	6.8%	4.8%	6.9%
No response	6.9%	3.3%	5.9%	10.2%	7.2%

## Household Types

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q5a. Availability of arts, music and cultural amenities</u>					
Major strength	34.7%	32.7%	36.6%	34.8%	35.0%
Strength	51.9%	48.0%	44.4%	42.5%	45.9%
Neutral	11.1%	16.7%	17.7%	19.7%	16.8%
Weakness	2.3%	2.0%	1.2%	2.8%	2.1%
Major weakness	0.0%	0.7%	0.0%	0.3%	0.2%
<u>Q5b. Availability of retail choices</u>					
Major strength	4.6%	4.6%	8.5%	6.7%	6.5%
Strength	42.6%	36.4%	39.1%	37.3%	38.8%
Neutral	29.2%	29.8%	30.3%	28.7%	29.5%
Weakness	20.4%	22.5%	19.1%	21.4%	20.7%
Major weakness	3.2%	6.6%	3.0%	5.8%	4.5%

## Household Types

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q5c. Existing sidewalk network</u>					
Major strength	6.0%	3.3%	3.9%	2.8%	3.9%
Strength	37.2%	32.0%	32.1%	26.6%	31.4%
Neutral	34.9%	38.7%	43.5%	48.0%	42.4%
Weakness	18.6%	23.3%	18.0%	19.3%	19.5%
Major weakness	3.3%	2.7%	2.4%	3.4%	2.9%
<u>Q5d. Protection of natural resources</u>					
Major strength	4.3%	2.7%	3.0%	4.0%	3.5%
Strength	28.4%	23.3%	24.9%	26.8%	26.0%
Neutral	55.5%	53.3%	56.8%	51.1%	54.1%
Weakness	10.0%	18.0%	13.5%	16.0%	14.4%
Major weakness	1.9%	2.7%	1.8%	2.2%	2.1%



## Household Types

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q5e. Public transportation</u>					
Major strength	6.5%	4.7%	4.5%	4.3%	4.9%
Strength	29.2%	38.0%	33.7%	32.6%	33.0%
Neutral	46.8%	39.3%	40.7%	47.6%	44.0%
Weakness	16.2%	15.3%	17.8%	12.8%	15.5%
Major weakness	1.4%	2.7%	3.3%	2.7%	2.7%
<u>Q5f. Character of neighborhoods</u>					
Major strength	12.1%	7.9%	9.9%	7.1%	9.2%
Strength	46.7%	44.4%	45.5%	44.1%	45.1%
Neutral	31.3%	33.8%	34.1%	37.0%	34.4%
Weakness	8.9%	13.9%	9.6%	10.8%	10.5%
Major weakness	0.9%	0.0%	0.9%	0.9%	0.8%

## Household Types

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q5g. Availability of housing choices</u>					
Major strength	6.9%	1.3%	4.8%	4.6%	4.7%
Strength	26.9%	24.8%	26.5%	26.4%	26.2%
Neutral	38.4%	45.6%	38.3%	41.7%	40.4%
Weakness	23.6%	25.5%	25.3%	22.1%	24.1%
Major weakness	4.2%	2.7%	5.1%	5.2%	4.6%
<u>Q5h. Availability of parks and open space</u>					
Major strength	18.7%	10.1%	12.7%	12.5%	13.5%
Strength	51.4%	62.4%	58.4%	53.2%	55.8%
Neutral	24.3%	19.5%	24.7%	24.3%	23.8%
Weakness	5.1%	6.7%	3.6%	9.4%	6.2%
Major weakness	0.5%	1.3%	0.6%	0.6%	0.7%

## Household Types

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q5i. Employment opportunities</u>					
Major strength	3.3%	2.0%	3.9%	5.5%	4.0%
Strength	12.6%	6.7%	8.7%	9.7%	9.5%
Neutral	38.6%	33.3%	36.3%	34.7%	35.9%
Weakness	28.4%	37.3%	33.0%	34.3%	33.0%
Major weakness	17.2%	20.7%	18.0%	15.8%	17.6%
<u>Q5j. Historic buildings and areas</u>					
Major strength	13.9%	13.9%	15.6%	14.1%	14.5%
Strength	53.2%	49.0%	51.7%	47.7%	50.3%
Neutral	30.6%	32.5%	26.4%	34.9%	30.9%
Weakness	2.3%	4.0%	6.0%	3.1%	4.0%
Major weakness	0.0%	0.7%	0.3%	0.3%	0.3%

## Household Types

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q5k. Rate of growth</u>					
Major strength	5.1%	1.3%	2.4%	4.0%	3.3%
Strength	21.9%	22.1%	21.4%	24.1%	22.4%
Neutral	50.7%	43.0%	54.8%	48.8%	50.4%
Weakness	16.7%	24.2%	18.1%	17.3%	18.4%
Major weakness	5.6%	9.4%	3.3%	5.9%	5.5%
<u>Q5l. Unique local identity</u>					
Major strength	38.1%	35.8%	37.2%	25.7%	33.5%
Strength	43.3%	39.7%	39.3%	43.1%	41.4%
Neutral	16.3%	19.2%	21.6%	27.2%	22.0%
Weakness	1.9%	4.6%	1.8%	4.0%	2.9%
Major weakness	0.5%	0.7%	0.0%	0.0%	0.2%

## Household Types

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q5m. Opportunities for community involvement</u>					
Major strength	24.7%	17.9%	18.0%	16.8%	19.0%
Strength	48.8%	54.3%	46.5%	41.6%	46.5%
Neutral	22.3%	23.8%	28.2%	33.0%	28.0%
Weakness	3.7%	3.3%	6.9%	7.0%	5.7%
Major weakness	0.5%	0.7%	0.3%	1.5%	0.8%
<u>Q5n. Attention to environmental issues</u>					
Major strength	13.2%	10.0%	10.6%	8.9%	10.5%
Strength	39.2%	38.0%	36.1%	34.6%	36.4%
Neutral	35.8%	38.7%	38.8%	40.4%	38.7%
Weakness	10.4%	10.7%	13.0%	11.6%	11.8%
Major weakness	1.4%	2.7%	1.5%	4.6%	2.6%

## Household Types

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q5o. Downtown</u>					
Major strength	50.9%	57.0%	50.8%	38.4%	47.7%
Strength	36.6%	27.8%	34.2%	38.4%	35.1%
Neutral	8.8%	9.9%	9.3%	15.9%	11.5%
Weakness	2.8%	3.3%	4.5%	6.1%	4.5%
Major weakness	0.9%	2.0%	1.2%	1.2%	1.3%
<u>Q5p. Population growth</u>					
Major strength	6.5%	2.7%	2.7%	4.6%	4.1%
Strength	21.9%	26.0%	20.8%	23.8%	22.7%
Neutral	56.7%	53.4%	60.1%	55.7%	57.1%
Weakness	11.2%	13.0%	12.4%	11.8%	12.0%
Major weakness	3.7%	4.8%	3.9%	4.0%	4.0%



## Household Types

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q5q. Presence of family farms</u>					
Major strength	8.8%	10.7%	10.2%	12.0%	10.5%
Strength	35.2%	36.7%	33.0%	31.6%	33.6%
Neutral	39.4%	39.3%	42.6%	36.8%	39.5%
Weakness	12.0%	10.0%	10.8%	15.6%	12.6%
Major weakness	4.6%	3.3%	3.3%	4.0%	3.8%
<u>Q5r. Quality of life</u>					
Major strength	27.9%	25.2%	29.0%	30.6%	28.7%
Strength	53.5%	60.9%	54.5%	48.3%	53.3%
Neutral	16.7%	9.3%	13.5%	16.5%	14.5%
Weakness	1.4%	4.0%	2.4%	3.1%	2.7%
Major weakness	0.5%	0.7%	0.6%	1.5%	0.9%

## Household Types

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q5s. Existing roadway network</u>					
Major strength	4.7%	3.3%	3.9%	9.8%	5.8%
Strength	26.5%	26.5%	29.6%	33.3%	29.6%
Neutral	37.2%	31.1%	29.9%	30.0%	31.6%
Weakness	23.7%	24.5%	26.3%	21.1%	24.0%
Major weakness	7.9%	14.6%	10.3%	5.8%	9.0%
<u>Q5t. Other</u>					
Major strength	19.2%	14.3%	10.0%	13.8%	14.0%
Strength	11.5%	0.0%	3.3%	3.4%	5.0%
Neutral	7.7%	0.0%	23.3%	6.9%	11.0%
Weakness	15.4%	28.6%	3.3%	20.7%	15.0%
Major weakness	46.2%	57.1%	60.0%	55.2%	55.0%

## Household Types

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
Q6. Most Important					
Availability of arts, music and cultural amenities	8.3%	5.9%	9.4%	7.2%	7.9%
Availability of retail choices	1.4%	1.3%	1.8%	2.1%	1.7%
Existing sidewalk network	0.9%	1.3%	0.6%	0.6%	0.8%
Protection of natural resources	2.3%	3.3%	4.1%	3.3%	3.3%
Public transportation	1.8%	2.0%	2.4%	2.4%	2.2%
Character of neighborhoods	2.3%	1.3%	1.2%	2.1%	1.7%
Availability of housing choices	3.7%	3.3%	3.8%	2.4%	3.3%
Availability of parks and open space	2.8%	2.0%	2.6%	1.5%	2.2%
Employment opportunities	10.1%	13.7%	11.2%	8.4%	10.4%

## Household Types

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<b><u>Q6. Most Important (Cont.)</u></b>					
Historic buildings and areas	1.8%	1.3%	1.8%	0.9%	1.4%
Rate of growth	1.8%	1.3%	0.6%	1.2%	1.1%
Unique local identity	11.9%	11.1%	14.4%	10.5%	12.1%
Opportunities for community involvement	1.8%	2.0%	1.2%	1.5%	1.5%
Attention to environmental issues	1.4%	2.0%	0.9%	2.1%	1.5%
Downtown	12.8%	19.6%	14.4%	12.6%	14.2%
Population growth	0.0%	0.0%	0.0%	0.6%	0.2%
Presence of family farms	3.2%	0.0%	1.2%	3.0%	2.0%
Quality of life	13.3%	5.9%	8.8%	14.7%	11.2%
Existing roadway network	3.7%	7.2%	4.1%	3.9%	4.4%
Other	3.7%	0.7%	1.8%	1.8%	2.0%
No response	11.0%	15.0%	13.8%	17.1%	14.5%

## Household Types

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
Q6. 2nd Important					
Availability of arts, music and cultural amenities	5.5%	8.5%	3.8%	6.9%	5.8%
Availability of retail choices	0.9%	3.3%	3.2%	3.0%	2.7%
Existing sidewalk network	3.2%	1.3%	1.8%	0.6%	1.6%
Protection of natural resources	3.7%	0.7%	2.6%	2.1%	2.4%
Public transportation	0.5%	3.3%	3.5%	2.1%	2.5%
Character of neighborhoods	5.0%	2.6%	3.5%	2.7%	3.4%
Availability of housing choices	5.0%	3.3%	5.6%	3.0%	4.3%
Availability of parks and open space	4.6%	5.9%	3.2%	2.7%	3.7%
Employment opportunities	10.6%	4.6%	8.2%	8.1%	8.1%

## Household Types

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q6. 2nd Important (Cont.)</u>					
Historic buildings and areas	1.8%	3.3%	5.3%	3.0%	3.5%
Rate of growth	1.8%	3.3%	0.6%	1.2%	1.4%
Unique local identity	9.2%	7.2%	8.2%	7.5%	8.0%
Opportunities for community involvement	5.5%	3.3%	2.9%	3.3%	3.6%
Attention to environmental issues	1.4%	2.0%	2.4%	1.2%	1.7%
Downtown	15.6%	15.7%	15.3%	12.3%	14.4%
Population growth	0.5%	2.0%	0.3%	1.2%	0.9%
Presence of family farms	1.4%	2.6%	2.9%	3.0%	2.6%
Quality of life	6.9%	8.5%	10.0%	13.2%	10.1%
Existing roadway network	3.2%	0.7%	1.5%	2.4%	2.0%
Other	0.0%	1.3%	0.0%	0.9%	0.5%
No response	13.8%	17.0%	15.0%	19.5%	16.5%



## Household Types

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
Q6. 3rd Important					
Availability of arts, music and cultural amenities	11.5%	12.4%	9.4%	6.6%	9.4%
Availability of retail choices	4.1%	5.9%	2.9%	3.9%	3.9%
Existing sidewalk network	2.8%	3.3%	2.1%	0.3%	1.8%
Protection of natural resources	2.3%	2.0%	2.1%	2.1%	2.1%
Public transportation	1.8%	1.3%	3.2%	3.3%	2.7%
Character of neighborhoods	3.2%	0.7%	2.9%	2.4%	2.5%
Availability of housing choices	3.2%	3.9%	4.7%	2.1%	3.4%
Availability of parks and open space	6.0%	2.6%	3.8%	7.2%	5.2%
Employment opportunities	5.0%	2.0%	3.8%	3.6%	3.7%

## Household Types

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q6. 3rd Important (Cont.)</u>					
Historic buildings and areas	6.4%	4.6%	1.5%	3.3%	3.5%
Rate of growth	2.8%	3.3%	2.4%	1.5%	2.3%
Unique local identity	6.4%	5.9%	7.4%	7.5%	7.0%
Opportunities for community involvement	5.0%	2.6%	3.8%	3.3%	3.7%
Attention to environmental issues	2.3%	2.6%	3.8%	2.7%	3.0%
Downtown	8.7%	11.8%	10.3%	8.4%	9.6%
Population growth	0.5%	2.0%	1.2%	1.8%	1.3%
Presence of family farms	2.3%	4.6%	2.6%	3.6%	3.2%
Quality of life	8.7%	8.5%	11.8%	8.1%	9.6%
Existing roadway network	0.5%	1.3%	3.2%	4.5%	2.8%
Other	0.5%	0.7%	0.3%	0.6%	0.5%
No response	16.1%	18.3%	16.8%	23.1%	18.9%

## Household Types

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
Q6. 4th Important					
Availability of arts, music and cultural amenities	7.8%	7.8%	7.4%	9.3%	8.2%
Availability of retail choices	2.8%	2.0%	4.1%	5.1%	3.8%
Existing sidewalk network	2.3%	2.6%	1.5%	0.9%	1.6%
Protection of natural resources	1.8%	0.7%	2.6%	1.8%	1.9%
Public transportation	3.2%	3.3%	2.1%	1.5%	2.3%
Character of neighborhoods	0.9%	6.5%	2.9%	3.6%	3.3%
Availability of housing choices	1.4%	3.3%	3.5%	4.8%	3.4%
Availability of parks and open space	8.3%	4.6%	6.5%	3.9%	5.7%
Employment opportunities	2.8%	2.6%	2.1%	1.5%	2.1%

## Household Types

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q6. 4th Important (Cont.)</u>					
Historic buildings and areas	1.8%	2.0%	4.4%	4.8%	3.6%
Rate of growth	2.8%	2.6%	2.9%	1.8%	2.5%
Unique local identity	6.4%	6.5%	6.2%	3.9%	5.5%
Opportunities for community involvement	5.0%	2.6%	4.1%	4.2%	4.1%
Attention to environmental issues	3.7%	3.3%	3.2%	1.5%	2.8%
Downtown	10.1%	4.6%	5.9%	7.2%	7.0%
Population growth	2.3%	1.3%	0.9%	1.5%	1.4%
Presence of family farms	4.6%	6.5%	2.1%	2.4%	3.3%
Quality of life	11.5%	11.8%	13.5%	7.8%	11.0%
Existing roadway network	1.4%	2.0%	3.2%	3.0%	2.6%
Other	1.4%	0.7%	0.6%	0.9%	0.9%
No response	17.9%	22.9%	20.3%	28.5%	22.8%

## Household Types

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County? (Top Four)**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
Q6. Most Important					
Availability of arts, music and cultural amenities	33.0%	34.6%	30.0%	30.0%	31.4%
Availability of retail choices	9.2%	12.4%	12.1%	14.1%	12.1%
Existing sidewalk network	9.2%	8.5%	5.9%	2.4%	5.8%
Protection of natural resources	10.1%	6.5%	11.5%	9.3%	9.8%
Public transportation	7.3%	9.8%	11.2%	9.3%	9.7%
Character of neighborhoods	11.5%	11.1%	10.6%	10.8%	10.9%
Availability of housing choices	13.3%	13.7%	17.6%	12.3%	14.5%
Availability of parks and open space	21.6%	15.0%	16.2%	15.3%	16.8%
Employment opportunities	28.4%	22.9%	25.3%	21.6%	24.4%

## Household Types

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County? (Top Four)**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q6. Most Important (Cont.)</u>					
Historic buildings and areas	11.9%	11.1%	12.9%	12.0%	12.1%
Rate of growth	9.2%	10.5%	6.5%	5.7%	7.4%
Unique local identity	33.9%	30.7%	36.2%	29.4%	32.7%
Opportunities for community involvement	17.4%	10.5%	12.1%	12.3%	13.0%
Attention to environmental issues	8.7%	9.8%	10.3%	7.5%	9.0%
Downtown	47.2%	51.6%	45.9%	40.5%	45.2%
Population growth	3.2%	5.2%	2.4%	5.1%	3.8%
Presence of family farms	11.5%	13.7%	8.8%	12.0%	11.1%
Quality of life	40.4%	34.6%	44.1%	43.8%	41.9%
Existing roadway network	8.7%	11.1%	12.1%	13.8%	11.8%
Other	5.5%	3.3%	2.6%	4.2%	3.8%
No response	11.0%	15.0%	13.8%	17.1%	14.5%

## Household Types

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q7a. Ease of travel by car on highways</u>					
Very satisfied	22.7%	22.2%	22.6%	22.5%	22.5%
Satisfied	55.1%	49.0%	55.4%	53.5%	53.9%
Neutral	12.0%	13.7%	9.3%	9.5%	10.6%
Dissatisfied	6.5%	9.8%	9.6%	9.8%	9.0%
Very dissatisfied	3.7%	5.2%	3.0%	4.6%	4.0%
<u>Q7b. Ease of travel by car on major streets</u>					
Very satisfied	11.1%	13.2%	9.0%	11.8%	10.9%
Satisfied	36.1%	28.9%	34.4%	39.7%	35.8%
Neutral	13.4%	15.8%	20.1%	19.1%	17.7%
Dissatisfied	26.9%	32.2%	27.2%	19.7%	25.4%
Very dissatisfied	12.5%	9.9%	9.3%	9.7%	10.2%



## Household Types

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q7c. Ease of travel by car on neighborhood streets</u>					
Very satisfied	10.6%	12.5%	9.3%	9.4%	10.1%
Satisfied	50.9%	47.4%	49.4%	48.6%	49.3%
Neutral	23.1%	24.3%	22.5%	24.9%	23.6%
Dissatisfied	11.6%	13.2%	14.4%	12.2%	12.9%
Very dissatisfied	3.7%	2.6%	4.5%	4.9%	4.2%
<u>Q7d. Ease of access to major streets from neighborhoods</u>					
Very satisfied	12.6%	12.6%	10.8%	10.7%	11.4%
Satisfied	45.6%	50.3%	45.3%	49.1%	47.4%
Neutral	24.2%	19.2%	28.2%	21.8%	24.0%
Dissatisfied	12.6%	14.6%	11.1%	12.0%	12.2%
Very dissatisfied	5.1%	3.3%	4.5%	6.4%	5.1%

## Household Types

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q7e. Ease of walking in City of Lawrence</u>					
Very satisfied	16.9%	13.6%	16.1%	13.4%	15.1%
Satisfied	49.8%	52.4%	46.9%	43.9%	47.4%
Neutral	15.5%	18.4%	25.5%	26.2%	22.5%
Dissatisfied	16.0%	12.9%	10.6%	12.8%	12.7%
Very dissatisfied	1.9%	2.7%	0.9%	3.6%	2.2%
<u>Q7f. Ease of bicycling in City of Lawrence</u>					
Very satisfied	7.5%	7.4%	6.2%	6.8%	6.8%
Satisfied	33.9%	29.4%	29.1%	23.0%	28.4%
Neutral	29.0%	36.0%	35.3%	42.3%	36.2%
Dissatisfied	24.7%	20.6%	22.5%	20.4%	22.0%
Very dissatisfied	4.8%	6.6%	6.9%	7.5%	6.6%

## Household Types

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q7g. Safety of walking in City of Lawrence</u>					
Very satisfied	9.0%	11.8%	14.3%	9.3%	11.2%
Satisfied	46.4%	41.0%	40.1%	44.4%	42.9%
Neutral	23.2%	27.8%	25.5%	24.8%	25.1%
Dissatisfied	17.1%	16.7%	16.8%	15.9%	16.6%
Very dissatisfied	4.3%	2.8%	3.4%	5.6%	4.2%
<u>Q7h. Safety of bicycling in City of Lawrence</u>					
Very satisfied	6.5%	6.6%	4.8%	5.2%	5.5%
Satisfied	21.6%	18.4%	18.8%	19.6%	19.6%
Neutral	33.5%	39.0%	34.1%	34.1%	34.8%
Dissatisfied	30.3%	27.9%	30.7%	30.0%	29.9%
Very dissatisfied	8.1%	8.1%	11.6%	11.1%	10.2%

## Household Types

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q7i. Existing bicycle system throughout County</u>					
Very satisfied	6.7%	6.2%	3.9%	6.0%	5.5%
Satisfied	23.6%	18.6%	15.8%	17.5%	18.5%
Neutral	35.4%	35.7%	46.6%	43.3%	41.5%
Dissatisfied	28.7%	29.5%	22.9%	21.4%	24.6%
Very dissatisfied	5.6%	10.1%	10.8%	11.9%	9.9%
<u>Q7j. Existing walking and hiking system throughout County</u>					
Very satisfied	7.3%	6.6%	5.6%	5.3%	6.0%
Satisfied	34.9%	32.4%	33.9%	27.7%	32.0%
Neutral	36.5%	36.8%	39.5%	42.4%	39.2%
Dissatisfied	17.2%	18.4%	17.1%	17.4%	17.5%
Very dissatisfied	4.2%	5.9%	3.8%	7.2%	5.2%

## Household Types

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q7k. Existing road system in County</u>					
Very satisfied	8.8%	7.0%	6.6%	7.2%	7.3%
Satisfied	43.6%	42.0%	40.1%	48.0%	43.5%
Neutral	40.2%	32.9%	40.1%	31.9%	36.6%
Dissatisfied	6.9%	15.4%	9.7%	9.5%	9.9%
Very dissatisfied	0.5%	2.8%	3.4%	3.3%	2.7%
<u>Q7l. Quality of public transportation (bus service)</u>					
Very satisfied	9.1%	8.8%	6.6%	5.2%	7.0%
Satisfied	28.0%	27.2%	29.8%	32.0%	29.8%
Neutral	46.9%	42.4%	42.6%	47.2%	45.0%
Dissatisfied	12.6%	14.4%	16.5%	8.6%	12.8%
Very dissatisfied	3.4%	7.2%	4.4%	7.1%	5.5%

## Household Types

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q7m. Other</u>					
Very satisfied	17.6%	12.5%	7.7%	0.0%	8.5%
Satisfied	11.8%	0.0%	3.8%	0.0%	4.2%
Neutral	0.0%	0.0%	19.2%	10.5%	9.9%
Dissatisfied	23.5%	12.5%	23.1%	5.3%	16.9%
Very dissatisfied	47.1%	75.0%	46.2%	84.2%	60.6%

## Household Types

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q8. Most Important</u>					
Ease of travel by car on highways	4.1%	11.1%	8.2%	9.0%	8.0%
Ease of travel by car on major streets	28.0%	29.4%	26.5%	24.3%	26.6%
Ease of travel by car on neighborhood streets	1.8%	3.9%	4.7%	3.6%	3.6%
Ease of access to major streets from neighborhoods	1.8%	2.0%	2.9%	2.4%	2.4%
Ease of walking in City of Lawrence	8.3%	4.6%	6.2%	5.1%	6.0%
Ease of bicycling in City of Lawrence	8.7%	6.5%	5.9%	3.9%	5.9%
Safety of walking in City of Lawrence	6.4%	4.6%	4.7%	6.9%	5.7%
Safety of bicycling in City of Lawrence	7.3%	9.2%	7.9%	4.8%	7.0%



## Household Types

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

Household Types				Total
Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	

#### Q8. Most Important (Cont.)

Existing bicycle system throughout County	2.8%	0.0%	2.4%	3.0%	2.3%
Existing walking and hiking system throughout County	1.8%	2.6%	2.4%	2.7%	2.4%
Existing road system in County	2.8%	3.3%	3.8%	4.5%	3.7%
Quality of public transportation (bus service)	9.2%	9.8%	10.0%	8.7%	9.4%
Other	1.4%	2.6%	2.9%	3.0%	2.6%
No response	15.6%	10.5%	11.5%	18.0%	14.3%

## Household Types

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q8. 2nd Important</u>					
Ease of travel by car on highways	6.4%	3.9%	4.7%	6.6%	5.5%
Ease of travel by car on major streets	8.3%	19.0%	13.8%	11.1%	12.5%
Ease of travel by car on neighborhood streets	6.9%	11.8%	7.9%	7.5%	8.2%
Ease of access to major streets from neighborhoods	6.0%	5.9%	4.4%	4.8%	5.1%
Ease of walking in City of Lawrence	6.9%	2.0%	8.2%	5.1%	6.0%
Ease of bicycling in City of Lawrence	7.3%	9.2%	5.9%	6.3%	6.8%
Safety of walking in City of Lawrence	10.1%	12.4%	8.8%	10.5%	10.1%
Safety of bicycling in City of Lawrence	12.4%	9.2%	12.1%	10.2%	11.1%

## Household Types

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

Household Types				Total
Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	

#### Q8. 2nd Important (Cont.)

Existing bicycle system throughout County	1.8%	7.2%	4.4%	2.4%	3.6%
Existing walking and hiking system throughout County	4.6%	0.7%	2.1%	2.1%	2.4%
Existing road system in County	4.6%	0.7%	4.7%	4.5%	4.0%
Quality of public transportation (bus service)	4.1%	2.6%	4.7%	4.5%	4.2%
Other	0.9%	0.0%	0.9%	0.3%	0.6%
No response	19.7%	15.7%	17.4%	24.0%	19.8%

## Household Types

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q8. 3rd Important</u>					
Ease of travel by car on highways	3.7%	4.6%	2.1%	2.1%	2.8%
Ease of travel by car on major streets	5.5%	4.6%	5.3%	5.4%	5.3%
Ease of travel by car on neighborhood streets	8.3%	4.6%	7.4%	6.0%	6.7%
Ease of access to major streets from neighborhoods	7.8%	5.2%	7.1%	8.4%	7.4%
Ease of walking in City of Lawrence	8.7%	7.8%	6.2%	6.9%	7.2%
Ease of bicycling in City of Lawrence	3.7%	6.5%	7.9%	4.8%	5.8%
Safety of walking in City of Lawrence	6.9%	7.8%	7.4%	7.5%	7.4%
Safety of bicycling in City of Lawrence	8.3%	9.8%	8.8%	8.1%	8.6%

## Household Types

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

Household Types				Total
Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	

#### Q8. 3rd Important (Cont.)

Existing bicycle system throughout County	4.6%	5.2%	5.0%	5.1%	5.0%
Existing walking and hiking system throughout County	7.3%	9.2%	5.9%	5.1%	6.4%
Existing road system in County	4.6%	6.5%	5.0%	5.1%	5.2%
Quality of public transportation (bus service)	8.3%	7.2%	7.9%	4.2%	6.8%
Other	0.5%	0.7%	0.9%	0.3%	0.6%
No response	22.0%	20.3%	23.2%	30.9%	25.0%

## Household Types

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County? (Totp Three)**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q8. Most Important</u>					
Ease of travel by car on highways	14.2%	19.6%	15.0%	17.7%	16.3%
Ease of travel by car on major streets	41.7%	52.9%	45.6%	40.8%	44.4%
Ease of travel by car on neighborhood streets	17.0%	20.3%	20.0%	17.1%	18.5%
Ease of access to major streets from neighborhoods	15.6%	13.1%	14.4%	15.6%	14.8%
Ease of walking in City of Lawrence	23.9%	14.4%	20.6%	17.1%	19.2%
Ease of bicycling in City of Lawrence	19.7%	22.2%	19.7%	15.0%	18.5%
Safety of walking in City of Lawrence	23.4%	24.8%	20.9%	24.9%	23.2%
Safety of bicycling in City of Lawrence	28.0%	28.1%	28.8%	23.1%	26.7%

## Household Types

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County? (Totp Three)**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
Existing bicycle system throughout County	9.2%	12.4%	11.8%	10.5%	10.9%
Existing walking and hiking system throughout County	13.8%	12.4%	10.3%	9.9%	11.2%
Existing road system in County	11.9%	10.5%	13.5%	14.1%	12.9%
Quality of public transportation (bus service)	21.6%	19.6%	22.6%	17.4%	20.4%
Other	2.8%	3.3%	4.7%	3.6%	3.7%
No response	15.6%	10.5%	11.5%	18.0%	14.3%

#### Q8. Most Important (Cont.)



## Household Types

### Q9. Overall, how satisfied are you with the quality of new residential subdivisions in the City of Lawrence?

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q9. How satisfied are you with the quality of new residential subdivisions in the City of Lawrence?</u>					
Very satisfied	5.5%	5.2%	4.1%	7.5%	5.6%
Satisfied	28.9%	28.1%	25.3%	22.5%	25.6%
Neutral	28.9%	25.5%	29.1%	32.4%	29.5%
Dissatisfied	12.4%	17.6%	11.5%	9.6%	12.0%
Very dissatisfied	5.5%	4.6%	5.0%	5.7%	5.3%
Don't know	18.8%	19.0%	25.0%	22.2%	21.9%

## Household Types

### **Q11. Overall, how satisfied are you with the site layout and architectural design of new commercial development in the City of Lawrence?**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q11. How satisfied are you with the site layout and architectural design of new commercial development in the City of Lawrence?</u>					
Very satisfied	2.8%	4.6%	3.2%	1.8%	2.9%
Satisfied	29.4%	28.1%	26.8%	31.8%	29.2%
Neutral	36.2%	36.6%	37.4%	31.5%	35.1%
Dissatisfied	15.1%	9.8%	13.5%	16.2%	14.2%
Very dissatisfied	2.8%	5.2%	4.4%	4.5%	4.2%
Don't know	13.8%	15.7%	14.7%	14.1%	14.4%

## Household Types

### **Q13. Overall, how satisfied are you with the site layout and architectural design of new industrial development in the City of Lawrence?**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<b><u>Q13. Overall, how satisfied are you with the site layout and architectural design of new industrial development in the City of Lawrence?</u></b>					
Very satisfied	2.3%	3.3%	1.5%	2.4%	2.2%
Satisfied	21.1%	20.3%	18.2%	18.9%	19.3%
Neutral	36.7%	32.0%	37.9%	42.6%	38.3%
Dissatisfied	2.8%	5.9%	7.6%	4.8%	5.5%
Very dissatisfied	2.3%	2.0%	0.6%	1.8%	1.5%
Don't know	34.9%	36.6%	34.1%	29.4%	33.1%

## Household Types

**Q15. Retail Development: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q15a. The expansion of retail development should be supported in the downtown area.</u>					
Strongly agree	38.0%	32.0%	28.4%	33.8%	32.7%
Agree	33.2%	33.3%	41.6%	32.0%	35.6%
Neutral	19.5%	16.0%	15.9%	20.1%	18.0%
Disagree	5.4%	14.0%	9.9%	10.7%	9.8%
Strongly disagree	3.9%	4.7%	4.2%	3.4%	3.9%
<u>Q15b. Future retail development should primarily be located at the intersection of main streets.</u>					
Strongly agree	9.8%	3.3%	4.8%	5.9%	6.0%
Agree	21.6%	26.7%	18.8%	21.0%	21.2%
Neutral	42.2%	38.7%	45.8%	42.9%	43.1%
Disagree	23.0%	30.7%	26.7%	25.6%	26.1%
Strongly disagree	3.4%	0.7%	3.9%	4.6%	3.6%

## Household Types

**Q15. Retail Development: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q15c. Future retail development should be located in small centers in new and existing neighborhoods.</u>					
Strongly agree	8.8%	7.2%	11.7%	8.3%	9.5%
Agree	44.1%	36.2%	33.1%	27.7%	34.0%
Neutral	26.5%	28.9%	34.0%	38.2%	33.1%
Disagree	14.7%	25.0%	16.0%	20.6%	18.5%
Strongly disagree	5.9%	2.6%	5.1%	5.2%	4.9%
<u>Q15d. Available retail space should be utilized before building new retail buildings.</u>					
Strongly agree	59.8%	54.2%	58.8%	50.5%	55.6%
Agree	23.0%	28.1%	23.1%	28.3%	25.6%
Neutral	9.8%	7.8%	9.8%	11.6%	10.0%
Disagree	4.9%	6.5%	6.8%	6.4%	6.2%
Strongly disagree	2.5%	3.3%	1.5%	3.3%	2.5%

## Household Types

**Q16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q16a. I would like to see agricultural uses maintained in the County.</u>					
Strongly agree	40.5%	38.2%	43.6%	49.5%	44.2%
Agree	41.0%	36.8%	37.3%	30.9%	35.8%
Neutral	15.6%	19.7%	15.8%	17.4%	16.8%
Disagree	2.4%	5.3%	2.4%	1.8%	2.6%
Strongly disagree	0.5%	0.0%	0.9%	0.3%	0.5%
<u>Q16b. I would like to see major development directed inside the City limits.</u>					
Strongly agree	20.8%	16.4%	21.7%	21.0%	20.6%
Agree	40.6%	36.2%	35.2%	37.0%	37.0%
Neutral	29.7%	36.2%	33.7%	28.1%	31.4%
Disagree	7.9%	9.9%	7.8%	10.8%	9.2%
Strongly disagree	1.0%	1.3%	1.5%	3.1%	1.9%

## Household Types

**Q16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q16c. I would like to see more shopping opportunities in or near my neighborhood.</u>					
Strongly agree	14.6%	14.5%	14.3%	7.0%	12.1%
Agree	31.7%	25.7%	28.3%	22.9%	26.9%
Neutral	34.6%	31.6%	33.3%	43.9%	36.7%
Disagree	13.7%	23.0%	19.0%	18.3%	18.3%
Strongly disagree	5.4%	5.3%	5.1%	7.9%	6.1%
<u>Q16d. I would like to see more employment centers located near my home.</u>					
Strongly agree	11.3%	17.8%	11.6%	8.2%	11.4%
Agree	28.4%	25.0%	22.1%	19.8%	23.0%
Neutral	39.7%	36.8%	45.4%	44.4%	42.7%
Disagree	15.7%	17.8%	15.5%	18.5%	16.8%
Strongly disagree	4.9%	2.6%	5.4%	9.1%	6.1%



## Household Types

**Q16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q16e. I would like to see a modest increase in height of development if it means less expansion of the city out into the County.</u>					
Strongly agree	18.9%	15.3%	16.4%	13.1%	15.8%
Agree	36.8%	35.3%	37.3%	37.3%	36.9%
Neutral	30.8%	28.0%	31.6%	30.9%	30.6%
Disagree	10.9%	16.0%	11.6%	12.8%	12.5%
Strongly disagree	2.5%	5.3%	3.0%	5.8%	4.1%
<u>Q16f. I would like to see Downtown accommodate more development.</u>					
Strongly agree	13.3%	18.4%	15.0%	11.2%	14.0%
Agree	34.0%	28.3%	36.0%	32.8%	33.4%
Neutral	32.5%	26.3%	30.0%	36.8%	32.2%
Disagree	17.7%	17.8%	13.5%	14.3%	15.2%
Strongly disagree	2.5%	9.2%	5.4%	4.9%	5.2%

## Household Types

**Q16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
Strongly agree	31.2%	31.8%	31.8%	24.1%	29.3%
Agree	44.4%	41.1%	39.6%	45.7%	42.8%
Neutral	19.0%	20.5%	24.7%	24.4%	22.8%
Disagree	3.4%	5.3%	2.4%	3.0%	3.2%
Strongly disagree	2.0%	1.3%	1.5%	2.7%	2.0%

## Household Types

**Q17. From the following list, please check ALL the reasons that make it difficult for you to participate in public discussions about the future of Lawrence and the Unincorporated Area of Douglas County. (Check all that apply)**

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
Not enough time	55.5%	62.1%	47.4%	26.4%	44.6%
Difficult to travel to meetings	9.6%	7.2%	6.8%	9.9%	8.5%
Not sure how to get involved	39.0%	40.5%	38.2%	28.5%	35.6%
Don't believe I can make a difference	29.4%	35.3%	35.0%	41.1%	35.8%
Don't have enough information	34.9%	43.8%	48.2%	35.4%	40.7%
Other	10.1%	11.1%	9.7%	16.2%	12.1%
None Chosen	7.3%	1.3%	2.9%	5.7%	4.5%

## Household Types

### Q18. How knowledgeable do you feel you are with the Comprehensive Plan, Horizon 2020?

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q18. How knowledgeable do you feel you are with the Comprehensive Plan, Horizon 2020?</u>					
Very knowledgeable	2.3%	3.3%	1.8%	2.4%	2.3%
Somewhat knowledgeable	17.0%	24.2%	16.8%	25.8%	20.8%
Not sure	10.1%	9.2%	12.9%	16.2%	12.8%
Not knowledgeable	65.1%	62.7%	67.4%	54.1%	62.0%
Don't Know	5.5%	0.7%	1.2%	1.5%	2.1%

## Household Types

### Q19. How long have you lived in Lawrence/Douglas County?

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q19. How long have you lived in Lawrence/Douglas County?</u>					
0 - 2 years	9.2%	4.6%	8.8%	4.2%	6.9%
3 - 5 years	6.3%	4.6%	11.2%	3.3%	6.7%
6 - 10 years	15.5%	11.8%	13.0%	5.1%	10.7%
11 - 20 years	35.7%	30.1%	26.8%	13.0%	24.6%
21 years or more	33.3%	49.0%	40.1%	74.4%	51.1%

## Household Types

### Q21. What is your age?

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q21. What is your age?</u>					
Under 35 years	28.6%	4.6%	29.7%	0.3%	16.3%
35 - 44 years	48.7%	21.7%	15.6%	0.6%	18.1%
45 - 54 years	17.6%	59.9%	36.5%	0.6%	24.6%
55 - 64 years	2.0%	7.9%	10.6%	45.5%	19.8%
65 - 74 years	2.0%	2.6%	4.7%	34.9%	13.7%
75+ years	1.0%	3.3%	2.9%	18.1%	7.5%

## Household Types

### Q22. Do you own or rent your home?

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
Own	83.6%	86.9%	72.1%	92.1%	83.0%
Rent	16.4%	13.1%	27.9%	7.9%	17.0%

### Q23. Which of the following best describes your home?

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
Single family	86.6%	88.2%	72.6%	88.8%	83.0%
Duplex/triplex	9.9%	5.2%	11.5%	5.4%	8.3%
Apartment/condo	3.5%	4.6%	14.7%	4.5%	7.7%
Mobile home	0.0%	2.0%	1.2%	1.2%	1.1%



## Household Types

### Q25. Would you say your total annual household income is:

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q25. Would you say your total annual household income is:</u>					
Under 25,000	9.7%	2.1%	12.2%	7.2%	8.7%
\$25,000 - \$49,999	13.8%	10.3%	21.6%	19.9%	17.8%
\$50,000 - \$74,999	15.8%	18.6%	21.9%	17.0%	18.6%
\$75,000 - \$99,999	19.4%	20.7%	18.5%	21.6%	20.0%
\$100,000 - \$149,999	25.0%	22.8%	17.9%	22.2%	21.4%
\$150,000 or more	16.3%	25.5%	7.8%	12.1%	13.5%

### Q26. Your gender:

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q26. Your gender:</u>					
Male	44.0%	48.0%	45.8%	54.2%	48.4%
Female	56.0%	52.0%	54.2%	45.8%	51.6%

## Household Types

### Q27. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
Q27. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?					
Yes	5.5%	5.9%	4.8%	2.4%	4.4%
No	94.5%	94.1%	95.2%	97.6%	95.6%

### Q28. Which of the following best describes your race? (Without "Not Provided")

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
Q28. Which of the following best describes your race?					
African American (Non-Hispanic)	0.5%	3.3%	0.9%	1.2%	1.2%
White (Non-Hispanic)	91.3%	86.9%	89.4%	92.8%	90.4%
Native American	4.1%	2.6%	2.1%	1.5%	2.4%
Asian/Pacific Islander	2.3%	2.6%	3.2%	0.0%	1.9%
Other	2.3%	3.3%	3.2%	3.0%	3.0%

## Household Types

### Q29. What is your current employment status?

N=1046	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q29. What is your current employment status?</u>					
Full time employment	75.5%	78.9%	71.6%	36.7%	62.2%
Part time employment	14.4%	8.6%	10.1%	10.0%	10.8%
Full-time student	0.9%	0.0%	3.3%	0.0%	1.3%
Full-time homemaker	4.6%	4.6%	2.1%	1.8%	2.9%
Unemployed	0.9%	3.3%	5.1%	1.5%	2.8%
Retired	3.7%	4.6%	7.8%	50.0%	20.0%

## Household Types

### Q30. Where do you work?

N=756	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q30. Where do you work?</u>					
City of Lawrence	60.8%	54.9%	63.9%	64.3%	61.6%
Douglas County outside of the City of Lawrence	6.2%	10.5%	6.6%	8.4%	7.5%
KC Metro area	11.3%	16.5%	12.8%	11.0%	12.7%
Topeka Metro area	14.4%	12.8%	11.7%	6.5%	11.5%
Other	14.4%	11.3%	9.5%	16.2%	12.4%

## Household Types

### Q31. Which of the following best fits the type of work you do?

N=756	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
<u>Q31. Which of the following best fits the type of work you do?</u>					
Agriculture	2.1%	3.0%	2.2%	1.9%	2.2%
Administrative or Support	5.2%	7.5%	5.1%	7.1%	6.0%
Construction	4.1%	1.5%	2.2%	2.6%	2.6%
Manufacturing	2.1%	6.8%	4.0%	5.8%	4.4%
Wholesale Trade	0.5%	0.0%	0.4%	0.0%	0.3%
Food, Hospitality, Entertainment	3.1%	3.0%	5.1%	1.3%	3.4%
Retail	4.6%	3.8%	5.5%	7.1%	5.3%
Health Services	15.5%	12.0%	16.8%	8.4%	13.9%
Transportation and Warehousing	2.6%	1.5%	0.4%	1.9%	1.5%
Finance, Insurance, or Real Estate	8.8%	6.8%	4.7%	3.9%	6.0%
Professional Services	10.3%	13.5%	8.0%	11.7%	10.3%
Scientific or Technical Services	4.6%	8.3%	7.7%	8.4%	7.1%

## Household Types

### Q31. Which of the following best fits the type of work you do?

N=756	Household Types				Total
	Households with Children Under Age 10	Households with Children Ages 10-19	Households with Adults Ages 20-54 and No Children	Household with Adults Ages 55+ and No Children	
Educational Services (Pre- school-12th grade)	8.8%	10.5%	9.5%	9.1%	9.4%
Educational Services (University/College)	13.9%	13.5%	12.4%	18.8%	14.4%
Government	5.2%	3.0%	8.4%	3.9%	5.7%
Armed Services	0.5%	0.0%	0.7%	0.0%	0.4%
Other	13.9%	7.5%	12.0%	14.9%	12.3%

Q31. Which of the following best fits the type of work you do? (Cont.)

## **Section 5**

### ***Household Income***

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## Household Income

### Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	

### Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?

City of Lawrence	84.5%	80.8%	73.9%	77.2%	72.5%	74.0%	75.7%
Unincorporated Area of Douglas County (Rural-Outside City Limits)	15.5%	19.2%	26.1%	22.8%	27.5%	26.0%	24.3%

### Q1a. Maintaining rural character

Very important	32.5%	36.8%	29.9%	26.1%	30.7%	24.4%	30.6%
Somewhat important	42.5%	35.7%	41.4%	45.7%	37.6%	42.5%	40.2%
Not sure	16.3%	20.5%	15.5%	16.5%	18.0%	15.0%	17.2%
Not important	8.8%	7.0%	13.2%	11.7%	13.7%	18.1%	12.0%

## Household Income

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q1b. Preserving historic buildings</u>							
Very important	60.5%	57.3%	54.7%	47.9%	51.2%	48.1%	52.5%
Somewhat important	30.9%	32.2%	36.9%	44.3%	39.6%	45.0%	38.5%
Not sure	6.2%	5.8%	5.0%	4.2%	5.3%	4.7%	5.0%
Not important	2.5%	4.7%	3.4%	3.6%	3.9%	2.3%	4.0%
<u>Q1c. Revitalization of older city-center neighborhoods</u>							
Very important	46.9%	42.7%	45.6%	44.5%	36.9%	34.6%	41.0%
Somewhat important	38.3%	39.2%	41.7%	36.6%	45.1%	52.3%	42.0%
Not sure	13.6%	15.2%	8.9%	13.1%	11.7%	7.7%	12.0%
Not important	1.2%	2.9%	3.9%	5.8%	6.3%	5.4%	5.0%

## Household Income

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue: (Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q1d. Development of the Clinton Lake Area</u>							
Very important	31.3%	14.0%	16.9%	15.7%	18.0%	14.7%	17.0%
Somewhat important	26.3%	35.1%	36.2%	33.5%	37.4%	34.1%	34.2%
Not sure	18.8%	24.0%	23.2%	23.6%	19.4%	14.0%	21.5%
Not important	23.8%	26.9%	23.7%	27.2%	25.2%	37.2%	27.3%
<u>Q1e. Quality housing for all income groups</u>							
Very important	70.0%	66.7%	57.2%	57.8%	41.5%	37.2%	54.0%
Somewhat important	18.8%	23.4%	29.4%	29.2%	38.2%	40.3%	30.2%
Not sure	8.8%	7.0%	7.8%	6.3%	12.1%	10.1%	8.9%
Not important	2.5%	2.9%	5.6%	6.8%	8.2%	12.4%	6.9%

## Household Income

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q1f. Walking and biking trails</u>							
Very important	54.4%	44.2%	46.1%	42.6%	46.6%	52.3%	45.8%
Somewhat important	34.2%	36.0%	43.9%	38.4%	35.9%	37.7%	38.4%
Not sure	5.1%	10.5%	5.0%	6.8%	7.8%	6.2%	7.4%
Not important	6.3%	9.3%	5.0%	12.1%	9.7%	3.8%	8.4%
<u>Q1g. Maintaining community identity.</u>							
Very important	48.1%	46.8%	47.8%	51.3%	45.4%	51.5%	47.2%
Somewhat important	29.6%	31.6%	35.6%	30.2%	38.6%	31.5%	33.7%
Not sure	18.5%	19.3%	11.7%	13.8%	12.6%	13.1%	15.0%
Not important	3.7%	2.3%	5.0%	4.8%	3.4%	3.8%	4.1%

## Household Income

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q1h. Downtown stability</u>							
Very important	50.6%	57.9%	60.0%	62.5%	64.1%	67.4%	60.8%
Somewhat important	30.9%	28.1%	30.0%	25.5%	26.7%	24.8%	27.6%
Not sure	17.3%	8.8%	6.1%	5.2%	3.9%	3.1%	6.3%
Not important	1.2%	5.3%	3.9%	6.8%	5.3%	4.7%	5.3%
<u>Q1i. Transportation alternatives to the car</u>							
Very important	51.3%	48.8%	46.1%	35.6%	32.9%	30.0%	39.4%
Somewhat important	32.5%	32.0%	31.7%	36.1%	34.8%	37.7%	33.9%
Not sure	12.5%	12.2%	8.9%	13.6%	13.5%	12.3%	12.2%
Not important	3.8%	7.0%	13.3%	14.7%	18.8%	20.0%	14.5%

## Household Income

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q1j. Availability of arts and cultural opportunities</u>							
Very important	37.5%	36.6%	41.7%	40.7%	33.8%	42.3%	38.6%
Somewhat important	46.3%	38.4%	43.3%	39.7%	45.9%	41.5%	41.3%
Not sure	15.0%	13.4%	7.2%	6.9%	12.6%	7.7%	11.0%
Not important	1.3%	11.6%	7.8%	12.7%	7.7%	8.5%	9.2%
<u>Q1k. Appearance of multi-family residential developments</u>							
Very important	31.6%	18.6%	21.9%	30.7%	24.4%	25.2%	25.3%
Somewhat important	43.0%	43.0%	38.8%	40.1%	41.0%	40.9%	40.8%
Not sure	20.3%	25.6%	21.9%	18.2%	22.4%	18.9%	21.2%
Not important	5.1%	12.8%	17.4%	10.9%	12.2%	15.0%	12.7%

## Household Income

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue: (Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q1l. Incorporating natural areas into development projects</u>							
Very important	47.5%	42.7%	41.7%	43.5%	38.2%	48.8%	42.5%
Somewhat important	23.8%	25.7%	29.4%	31.4%	42.0%	38.0%	32.6%
Not sure	11.3%	19.3%	15.6%	15.7%	11.1%	5.4%	14.1%
Not important	17.5%	12.3%	13.3%	9.4%	8.7%	7.8%	10.8%
<u>Q1m. Creating employment opportunities</u>							
Very important	70.4%	70.9%	69.1%	81.7%	72.9%	74.4%	73.6%
Somewhat important	21.0%	25.6%	25.3%	15.2%	21.7%	20.2%	21.1%
Not sure	7.4%	3.5%	2.8%	2.1%	2.4%	3.9%	3.2%
Not important	1.2%	0.0%	2.8%	1.0%	2.9%	1.6%	2.1%



## Household Income

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue: (Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q1n. Parks, recreation, open space</u>							
Very important	68.8%	58.7%	54.7%	53.4%	58.1%	63.8%	58.0%
Somewhat important	23.8%	32.6%	41.9%	36.6%	36.0%	34.6%	35.5%
Not sure	6.3%	6.4%	2.8%	5.2%	4.9%	0.8%	4.6%
Not important	1.3%	2.3%	0.6%	4.7%	1.0%	0.8%	1.9%
<u>Q1o. Protecting high value farmland</u>							
Very important	51.9%	54.1%	43.0%	44.0%	40.6%	34.1%	45.0%
Somewhat important	27.2%	29.1%	31.8%	30.9%	33.8%	28.7%	30.3%
Not sure	16.0%	15.1%	17.9%	17.3%	17.4%	21.7%	17.1%
Not important	4.9%	1.7%	7.3%	7.9%	8.2%	15.5%	7.6%

## Household Income

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q1p. Appearance of commercial areas</u>							
Very important	28.8%	26.7%	25.1%	37.0%	29.1%	36.2%	31.1%
Somewhat important	48.8%	52.3%	51.4%	47.4%	55.3%	50.8%	51.1%
Not sure	20.0%	15.1%	15.1%	10.9%	11.7%	9.2%	12.7%
Not important	2.5%	5.8%	8.4%	4.7%	3.9%	3.8%	5.1%
<u>Q1q. Managing future growth</u>							
Very important	55.6%	55.2%	62.8%	58.9%	55.8%	60.0%	58.5%
Somewhat important	30.9%	34.3%	31.7%	32.8%	34.5%	27.7%	31.9%
Not sure	11.1%	8.7%	2.8%	5.7%	7.8%	6.9%	6.6%
Not important	2.5%	1.7%	2.8%	2.6%	1.9%	5.4%	3.0%

## Household Income

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q1r. Activities and housing for the Retirement Community</u>							
Very important	39.5%	33.5%	29.8%	28.3%	26.1%	17.7%	29.2%
Somewhat important	35.8%	50.6%	48.3%	47.1%	48.3%	54.6%	47.5%
Not sure	19.8%	12.9%	14.0%	15.7%	18.4%	20.8%	16.1%
Not important	4.9%	2.9%	7.9%	8.9%	7.2%	6.9%	7.3%
<u>Q1s. Other</u>							
Very important	82.4%	78.9%	84.6%	88.2%	86.2%	94.1%	85.4%
Somewhat important	0.0%	10.5%	11.5%	2.9%	6.9%	5.9%	7.0%
Not sure	17.6%	5.3%	3.8%	0.0%	3.4%	0.0%	3.8%
Not important	0.0%	5.3%	0.0%	8.8%	3.4%	0.0%	3.8%

## Household Income

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q2. Most Important</u>							
Maintaining rural character	6.0%	4.1%	3.3%	4.7%	4.8%	8.4%	5.3%
Preserving historic buildings	4.8%	2.9%	5.6%	3.1%	3.4%	3.8%	3.9%
Revitalization of older city-center neighborhoods	2.4%	3.5%	3.9%	5.2%	3.4%	1.5%	3.3%
Development of the Clinton Lake Area	2.4%	0.6%	1.1%	0.5%	1.9%	1.5%	1.3%
Quality housing for all income groups	20.2%	19.2%	16.7%	10.9%	7.7%	8.4%	13.0%
Walking and biking trails	4.8%	2.9%	3.9%	3.6%	2.4%	2.3%	3.1%
Maintaining community identity	2.4%	5.8%	3.3%	7.3%	7.7%	3.8%	5.4%
Downtown stability	3.6%	7.6%	9.4%	11.4%	11.1%	15.3%	9.9%
Transportation alternatives to the car	8.3%	4.1%	2.8%	0.0%	2.4%	2.3%	2.6%

## Household Income

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q2. Most Important (Cont.)</u>							
Availability of arts and cultural opportunities	0.0%	0.6%	2.2%	2.6%	0.5%	1.5%	1.2%
Appearance of multi-family residential developments	1.2%	0.6%	0.0%	0.5%	0.0%	1.5%	0.5%
Incorporating natural areas into development projects	1.2%	2.9%	1.1%	0.5%	0.5%	2.3%	1.5%
Creating employment opportunities	13.1%	22.1%	23.3%	26.9%	29.0%	29.0%	24.3%
Parks, recreation, open space	2.4%	1.2%	1.1%	2.1%	2.4%	1.5%	1.7%
Protecting high value farmland	4.8%	8.1%	1.7%	2.6%	3.4%	0.0%	3.5%
Appearance of commercial areas	0.0%	0.0%	0.6%	1.6%	0.5%	0.8%	0.6%
Managing future growth	4.8%	3.5%	8.9%	4.1%	10.1%	8.4%	6.9%
Activities and housing for the Retirement Community	0.0%	2.3%	1.1%	2.1%	1.0%	1.5%	1.5%
Other	9.5%	1.7%	5.0%	4.7%	4.8%	4.6%	4.9%
None chosen	8.3%	6.4%	5.0%	5.7%	2.9%	1.5%	5.4%

## Household Income

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<b><u>Q2. 3rd Important</u></b>							
Maintaining rural character	2.4%	2.9%	2.8%	1.0%	2.4%	0.0%	2.0%
Preserving historic buildings	4.8%	4.1%	3.3%	3.1%	4.3%	3.1%	3.6%
Revitalization of older city-center neighborhoods	6.0%	2.9%	6.1%	4.7%	4.8%	4.6%	4.6%
Development of the Clinton Lake Area	1.2%	2.3%	0.6%	2.1%	3.9%	1.5%	2.1%
Quality housing for all income groups	8.3%	6.4%	4.4%	4.1%	7.7%	4.6%	5.8%
Walking and biking trails	7.1%	7.6%	3.9%	5.7%	5.3%	9.9%	6.2%
Maintaining community identity	4.8%	2.3%	3.3%	3.6%	4.8%	5.3%	3.7%
Downtown stability	1.2%	11.0%	11.7%	12.4%	8.7%	11.5%	9.6%
Transportation alternatives to the car	7.1%	8.1%	8.3%	4.7%	4.8%	5.3%	6.2%

## Household Income

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<b><u>Q2. 3rd Important (Cont.)</u></b>							
Availability of arts and cultural opportunities	1.2%	4.1%	5.0%	4.7%	4.3%	6.9%	4.6%
Appearance of multi-family residential developments	2.4%	1.2%	0.6%	1.0%	1.4%	2.3%	1.2%
Incorporating natural areas into development projects	7.1%	2.3%	6.7%	3.6%	5.8%	3.8%	4.6%
Creating employment opportunities	9.5%	12.2%	8.3%	9.3%	9.7%	9.2%	9.8%
Parks, recreation, open space	6.0%	5.8%	8.9%	6.2%	6.8%	9.9%	7.6%
Protecting high value farmland	8.3%	5.2%	4.4%	7.3%	5.8%	4.6%	5.7%
Appearance of commercial areas	1.2%	0.6%	2.2%	5.7%	2.9%	5.3%	3.2%
Managing future growth	6.0%	8.1%	10.0%	10.9%	10.6%	6.9%	9.0%
Activities and housing for the Retirement Community	3.6%	3.5%	2.2%	1.0%	1.0%	0.8%	2.0%
Other	0.0%	1.2%	0.0%	1.6%	1.0%	0.0%	0.8%
None chosen	11.9%	8.1%	7.2%	7.3%	3.9%	4.6%	7.6%



## Household Income

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q2. 4th Important</u>							
Maintaining rural character	4.8%	2.3%	2.2%	4.1%	1.4%	3.1%	2.9%
Preserving historic buildings	3.6%	4.1%	7.8%	4.1%	3.9%	4.6%	4.7%
Revitalization of older city-center neighborhoods	4.8%	4.7%	7.2%	7.3%	3.4%	1.5%	4.8%
Development of the Clinton Lake Area	2.4%	1.2%	2.8%	2.6%	4.3%	3.1%	2.7%
Quality housing for all income groups	7.1%	5.8%	5.0%	6.2%	2.9%	3.1%	5.2%
Walking and biking trails	6.0%	5.2%	6.1%	2.6%	5.3%	4.6%	4.7%
Maintaining community identity	4.8%	4.1%	5.6%	4.1%	7.2%	4.6%	4.9%
Downtown stability	4.8%	4.1%	2.2%	6.7%	7.7%	6.9%	5.5%
Transportation alternatives to the car	2.4%	7.0%	4.4%	4.1%	4.8%	3.8%	4.4%

## Household Income

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q2. 4th Important (Cont.)</u>							
Availability of arts and cultural opportunities	6.0%	8.7%	3.9%	5.2%	6.8%	9.2%	6.1%
Appearance of multi-family residential developments	2.4%	1.7%	2.2%	3.1%	2.9%	3.1%	2.7%
Incorporating natural areas into development projects	4.8%	4.7%	4.4%	4.1%	5.3%	5.3%	4.7%
Creating employment opportunities	3.6%	8.1%	7.2%	7.8%	10.1%	6.1%	7.4%
Parks, recreation, open space	6.0%	7.6%	7.8%	5.7%	8.7%	8.4%	7.3%
Protecting high value farmland	2.4%	3.5%	5.0%	6.2%	1.9%	6.1%	4.7%
Appearance of commercial areas	6.0%	2.3%	0.6%	2.1%	2.9%	4.6%	2.6%
Managing future growth	10.7%	9.3%	10.6%	10.4%	9.7%	10.7%	10.3%
Activities and housing for the Retirement Community	3.6%	5.8%	2.2%	3.6%	3.4%	4.6%	3.8%
Other	0.0%	1.7%	2.8%	1.0%	2.4%	1.5%	1.6%
None chosen	14.3%	8.1%	10.0%	8.8%	4.8%	5.3%	9.2%

## Household Income

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County (Top Four)**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q2. Most Important</u>							
Maintaining rural character	14.3%	14.0%	12.8%	13.5%	12.6%	13.0%	13.7%
Preserving historic buildings	21.4%	16.9%	18.3%	13.0%	14.5%	15.3%	15.8%
Revitalization of older city-center neighborhoods	16.7%	15.7%	23.3%	20.7%	15.9%	11.5%	16.9%
Development of the Clinton Lake Area	8.3%	6.4%	5.0%	8.8%	13.0%	10.7%	8.9%
Quality housing for all income groups	47.6%	45.9%	33.3%	36.3%	25.6%	22.1%	33.8%
Walking and biking trails	25.0%	20.9%	18.3%	15.0%	19.3%	21.4%	18.8%
Maintaining community identity	11.9%	15.7%	19.4%	18.7%	23.7%	20.6%	18.2%
Downtown stability	22.6%	31.4%	35.6%	45.1%	43.5%	48.1%	38.5%
Transportation alternatives to the car	20.2%	26.7%	22.8%	12.4%	18.4%	16.0%	18.6%

## Household Income

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County (Top Four)**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q2. Most Important (Cont.)</u>							
Availability of arts and cultural opportunities	7.1%	15.7%	16.7%	16.6%	14.5%	19.8%	15.2%
Appearance of multi-family residential developments	7.1%	6.4%	3.9%	5.7%	6.3%	9.2%	6.1%
Incorporating natural areas into development projects	13.1%	11.0%	13.9%	9.8%	15.0%	15.3%	12.8%
Creating employment opportunities	48.8%	55.2%	50.6%	55.4%	62.3%	61.1%	55.4%
Parks, recreation, open space	20.2%	19.8%	24.4%	19.2%	23.7%	26.7%	22.3%
Protecting high value farmland	17.9%	21.5%	16.1%	20.7%	15.9%	13.7%	18.4%
Appearance of commercial areas	8.3%	3.5%	4.4%	9.3%	7.7%	13.7%	7.5%
Managing future growth	22.6%	25.0%	37.2%	34.2%	35.7%	32.8%	32.5%
Activities and housing for the Retirement Community	11.9%	14.0%	7.8%	8.3%	8.7%	6.9%	9.9%
Other	10.7%	5.2%	8.9%	9.3%	9.2%	7.6%	8.4%
None chosen	8.3%	6.4%	5.0%	5.7%	2.9%	1.5%	5.4%

## Household Income

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q3a. A stronger community identity</u>							
Strongly agree	25.6%	16.6%	16.8%	16.4%	17.2%	19.2%	17.5%
Agree	37.2%	40.2%	49.2%	42.3%	41.9%	34.4%	42.1%
Neutral	34.6%	39.6%	28.5%	35.4%	36.5%	37.6%	35.1%
Disagree	2.6%	3.0%	3.9%	5.3%	3.4%	7.2%	4.1%
Strongly disagree	0.0%	0.6%	1.7%	0.5%	1.0%	1.6%	1.2%
<u>Q3b. More attractive City entrances</u>							
Strongly agree	12.3%	6.4%	9.5%	14.2%	14.1%	19.2%	11.8%
Agree	32.1%	36.3%	29.6%	33.7%	43.7%	29.2%	35.6%
Neutral	45.7%	41.5%	49.2%	39.5%	32.0%	36.2%	39.8%
Disagree	8.6%	12.3%	9.5%	11.1%	7.8%	10.8%	10.1%
Strongly disagree	1.2%	3.5%	2.2%	1.6%	2.4%	4.6%	2.7%

## Household Income

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q3c. More parks and open space</u>							
Strongly agree	26.3%	21.5%	23.6%	21.4%	26.0%	19.8%	23.3%
Agree	42.5%	44.8%	48.3%	44.4%	46.1%	51.1%	45.7%
Neutral	25.0%	28.5%	25.3%	26.7%	22.5%	24.4%	25.6%
Disagree	5.0%	4.1%	1.7%	5.9%	3.9%	3.1%	3.8%
Strongly disagree	1.3%	1.2%	1.1%	1.6%	1.5%	1.5%	1.6%
<u>Q3d. More sidewalks, walking paths, and trails</u>							
Strongly agree	46.9%	31.0%	33.1%	32.3%	36.7%	32.8%	34.7%
Agree	29.6%	36.3%	42.7%	37.6%	34.8%	38.9%	36.8%
Neutral	18.5%	22.2%	19.1%	18.5%	22.7%	22.9%	21.0%
Disagree	4.9%	8.2%	3.9%	7.9%	4.3%	3.1%	5.4%
Strongly disagree	0.0%	2.3%	1.1%	3.7%	1.4%	2.3%	2.1%

## Household Income

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q3e. More bicycle paths and routes</u>							
Strongly agree	38.0%	30.6%	31.1%	29.6%	35.0%	26.2%	31.1%
Agree	29.1%	25.3%	37.8%	33.3%	26.2%	32.3%	30.2%
Neutral	25.3%	30.6%	22.2%	22.8%	27.2%	31.5%	27.0%
Disagree	5.1%	10.0%	6.7%	9.0%	8.7%	6.9%	8.2%
Strongly disagree	2.5%	3.5%	2.2%	5.3%	2.9%	3.1%	3.5%
<u>Q3f. More restaurants, entertainment and cultural activities downtown</u>							
Strongly agree	18.8%	11.8%	10.0%	12.2%	13.0%	23.1%	13.9%
Agree	25.0%	31.2%	33.9%	28.0%	37.2%	28.5%	31.3%
Neutral	40.0%	31.2%	45.6%	34.9%	34.8%	36.2%	36.9%
Disagree	13.8%	21.2%	8.3%	20.1%	10.6%	8.5%	13.9%
Strongly disagree	2.5%	4.7%	2.2%	4.8%	4.3%	3.8%	4.1%

## Household Income

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q3g. More housing in and around downtown</u>							
Strongly agree	7.6%	8.1%	5.0%	10.6%	7.7%	13.7%	8.7%
Agree	27.8%	19.2%	20.7%	25.4%	24.2%	25.2%	23.1%
Neutral	40.5%	46.5%	52.5%	42.3%	44.9%	40.5%	45.4%
Disagree	16.5%	23.8%	16.2%	15.9%	17.4%	16.0%	17.5%
Strongly disagree	7.6%	2.3%	5.6%	5.8%	5.8%	4.6%	5.2%
<u>Q3h. More affordable housing within the City</u>							
Strongly agree	63.3%	43.3%	40.2%	35.3%	23.3%	24.0%	35.2%
Agree	24.1%	39.2%	35.8%	36.3%	39.3%	21.7%	34.8%
Neutral	11.4%	16.4%	21.2%	19.5%	27.2%	41.1%	23.2%
Disagree	0.0%	1.2%	1.7%	8.4%	5.3%	10.9%	5.0%
Strongly disagree	1.3%	0.0%	1.1%	0.5%	4.9%	2.3%	1.8%



## Household Income

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q3i. More employment opportunities</u>							
Strongly agree	69.1%	64.3%	56.7%	63.2%	61.2%	63.4%	61.5%
Agree	22.2%	29.2%	36.1%	27.9%	29.6%	24.4%	29.4%
Neutral	8.6%	6.4%	5.0%	6.8%	7.8%	10.7%	7.4%
Disagree	0.0%	0.0%	1.1%	1.6%	1.0%	1.5%	1.0%
Strongly disagree	0.0%	0.0%	1.1%	0.5%	0.5%	0.0%	0.7%
<u>Q3j. Better protection of natural resources</u>							
Strongly agree	57.0%	48.2%	38.3%	31.9%	36.4%	30.8%	39.3%
Agree	30.4%	38.8%	36.1%	40.4%	39.3%	42.3%	38.2%
Neutral	10.1%	11.8%	22.2%	21.3%	19.9%	20.0%	18.2%
Disagree	1.3%	1.2%	2.2%	4.8%	3.4%	3.8%	2.9%
Strongly disagree	1.3%	0.0%	1.1%	1.6%	1.0%	3.1%	1.5%

## Household Income

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q3k. Expanded public transportation</u>							
Strongly agree	44.3%	31.6%	29.4%	19.6%	19.1%	17.7%	25.2%
Agree	30.4%	27.5%	30.0%	31.2%	29.9%	24.6%	28.7%
Neutral	21.5%	30.4%	28.9%	30.2%	30.9%	35.4%	30.5%
Disagree	1.3%	8.2%	5.6%	10.6%	12.7%	11.5%	8.9%
Strongly disagree	2.5%	2.3%	6.1%	8.5%	7.4%	10.8%	6.7%
<u>Q3l. More recreational opportunities around Clinton Lake</u>							
Strongly agree	15.2%	14.5%	14.4%	9.0%	18.0%	13.0%	14.1%
Agree	31.6%	21.5%	27.2%	31.2%	27.2%	22.9%	26.5%
Neutral	39.2%	39.0%	36.7%	40.7%	38.3%	39.7%	39.2%
Disagree	8.9%	16.3%	17.2%	13.8%	11.2%	16.8%	14.2%
Strongly disagree	5.1%	8.7%	4.4%	5.3%	5.3%	7.6%	6.0%

## Household Income

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q3m. More activities for teenagers</u>							
Strongly agree	30.4%	23.8%	20.6%	18.4%	16.9%	13.7%	19.9%
Agree	32.9%	38.4%	36.7%	41.6%	39.1%	38.9%	38.3%
Neutral	32.9%	33.7%	36.1%	34.7%	37.7%	41.2%	36.3%
Disagree	2.5%	2.9%	3.9%	3.7%	4.8%	4.6%	3.8%
Strongly disagree	1.3%	1.2%	2.8%	1.6%	1.4%	1.5%	1.7%
<u>Q3n. More activities for seniors</u>							
Strongly agree	26.3%	13.4%	16.8%	14.3%	11.7%	6.1%	14.2%
Agree	36.3%	43.6%	35.2%	36.0%	36.6%	39.7%	37.7%
Neutral	36.3%	41.3%	40.2%	41.8%	44.9%	48.1%	42.4%
Disagree	1.3%	1.2%	5.6%	6.3%	5.4%	5.3%	4.4%
Strongly disagree	0.0%	0.6%	2.2%	1.6%	1.5%	0.8%	1.4%

## Household Income

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q3o. Improved access to local foods</u>							
Strongly agree	47.5%	24.6%	24.0%	20.6%	19.8%	18.3%	23.6%
Agree	27.5%	42.1%	41.9%	38.1%	34.3%	35.1%	37.4%
Neutral	23.8%	30.4%	29.6%	32.3%	35.3%	35.9%	32.0%
Disagree	1.3%	2.3%	2.2%	4.2%	8.7%	8.4%	4.8%
Strongly disagree	0.0%	0.6%	2.2%	4.8%	1.9%	2.3%	2.2%
<u>Q3p. Better management of growth</u>							
Strongly agree	33.8%	33.7%	35.8%	34.4%	40.8%	36.9%	36.7%
Agree	37.5%	40.7%	34.6%	38.6%	33.0%	28.5%	34.9%
Neutral	27.5%	20.3%	24.0%	21.2%	20.4%	24.6%	22.5%
Disagree	0.0%	3.5%	4.5%	3.7%	4.9%	8.5%	4.4%
Strongly disagree	1.3%	1.7%	1.1%	2.1%	1.0%	1.5%	1.6%

## Household Income

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q3q. Maintaining the rural character of the County</u>							
Strongly agree	26.3%	30.2%	22.8%	15.8%	20.8%	18.3%	22.5%
Agree	31.3%	36.0%	36.7%	40.5%	34.8%	29.8%	35.2%
Neutral	36.3%	29.1%	30.6%	34.2%	32.4%	32.8%	32.1%
Disagree	5.0%	4.1%	7.8%	7.4%	9.7%	16.0%	8.2%
Strongly disagree	1.3%	0.6%	2.2%	2.1%	2.4%	3.1%	2.0%
<u>Q3r. New or expanded conference space</u>							
Strongly agree	10.0%	2.4%	3.9%	7.4%	3.9%	7.7%	5.2%
Agree	18.8%	14.7%	14.4%	20.1%	24.9%	23.8%	19.4%
Neutral	45.0%	51.2%	55.6%	49.7%	42.4%	43.8%	49.0%
Disagree	18.8%	22.9%	19.4%	15.9%	22.4%	19.2%	19.4%
Strongly disagree	7.5%	8.8%	6.7%	6.9%	6.3%	5.4%	7.0%

## Household Income

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q3s. Multi-use neighborhoods</u>							
Strongly agree	16.5%	8.3%	6.7%	7.0%	9.3%	3.8%	7.6%
Agree	27.8%	29.6%	33.3%	32.8%	30.2%	26.2%	30.3%
Neutral	46.8%	49.1%	43.3%	47.8%	43.9%	51.5%	47.4%
Disagree	8.9%	10.1%	12.2%	8.1%	12.2%	15.4%	11.3%
Strongly disagree	0.0%	3.0%	4.4%	4.3%	4.4%	3.1%	3.4%
<u>Q3t. Riverfront development with a mix of uses, public-access and activities</u>							
Strongly agree	25.0%	21.6%	18.0%	21.8%	21.7%	22.3%	20.7%
Agree	36.3%	31.6%	43.8%	36.7%	47.8%	41.5%	39.7%
Neutral	36.3%	35.7%	30.9%	32.4%	24.2%	28.5%	31.2%
Disagree	2.5%	7.6%	5.6%	5.3%	2.9%	6.2%	5.4%
Strongly disagree	0.0%	3.5%	1.7%	3.7%	3.4%	1.5%	2.9%

## Household Income

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q3u. More arts and cultural opportunities</u>							
Strongly agree	22.5%	15.1%	13.9%	18.0%	14.6%	18.5%	16.2%
Agree	37.5%	34.9%	41.1%	33.3%	40.0%	40.8%	37.7%
Neutral	32.5%	36.0%	34.4%	34.4%	33.7%	31.5%	33.9%
Disagree	7.5%	9.9%	6.7%	9.5%	8.8%	4.6%	8.4%
Strongly disagree	0.0%	4.1%	3.9%	4.8%	2.9%	4.6%	3.8%
<u>Q3v. Development of the communications network (fiber)</u>							
Strongly agree	31.6%	30.0%	26.8%	30.0%	38.7%	37.7%	32.9%
Agree	29.1%	26.5%	39.1%	35.3%	31.4%	38.5%	32.2%
Neutral	34.2%	38.8%	29.1%	27.9%	24.5%	18.5%	29.2%
Disagree	3.8%	3.5%	3.9%	4.2%	4.4%	4.6%	4.1%
Strongly disagree	1.3%	1.2%	1.1%	2.6%	1.0%	0.8%	1.6%

## Household Income

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q3w. Stronger retirement community</u>							
Strongly agree	20.0%	15.3%	18.0%	13.8%	12.1%	6.1%	14.5%
Agree	27.5%	37.6%	28.7%	32.4%	33.5%	36.6%	33.2%
Neutral	48.8%	43.5%	45.5%	45.7%	47.6%	48.1%	45.4%
Disagree	2.5%	3.5%	4.5%	5.9%	4.9%	8.4%	5.3%
Strong disagree	1.3%	0.0%	3.4%	2.1%	1.9%	0.8%	1.7%
<u>Q3x. Other</u>							
Strongly agree	64.3%	73.3%	81.3%	65.4%	73.7%	90.0%	72.9%
Agree	0.0%	6.7%	12.5%	11.5%	10.5%	0.0%	7.5%
Neutral	28.6%	13.3%	6.3%	7.7%	15.8%	10.0%	13.1%
Disagree	0.0%	0.0%	0.0%	3.8%	0.0%	0.0%	0.9%
Strongly disagree	7.1%	6.7%	0.0%	11.5%	0.0%	0.0%	5.6%



## Household Income

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<b><u>Q4. Best Represent</u></b>							
A stronger community identity	2.4%	3.5%	2.8%	4.1%	2.4%	3.8%	3.5%
More attractive City entrances	0.0%	0.6%	1.1%	3.1%	0.5%	2.3%	1.2%
More parks and open space	1.2%	4.1%	1.7%	3.1%	1.9%	1.5%	2.7%
More sidewalks, walking paths, and trails	6.0%	4.1%	2.8%	1.6%	5.8%	6.1%	4.3%
More bicycle paths and routes	2.4%	1.7%	0.0%	2.1%	1.9%	0.8%	1.3%
More restaurants, entertainment and cultural activities downtown	4.8%	0.6%	2.2%	0.5%	3.4%	7.6%	2.8%
More housing in and around downtown	0.0%	0.0%	2.2%	1.6%	3.9%	0.0%	1.5%
More affordable housing within the City	14.3%	14.0%	13.3%	7.8%	6.3%	6.1%	9.6%
More employment opportunities	20.2%	25.0%	25.0%	33.7%	30.4%	38.2%	28.2%

## Household Income

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q4. Best Represent (Cont.)</u>							
Better protection of natural resources	6.0%	5.8%	6.1%	5.2%	3.4%	0.8%	4.6%
Expanded public transportation	0.0%	1.7%	5.6%	2.1%	0.0%	0.8%	1.8%
More recreational opportunities around Clinton Lake	1.2%	1.7%	0.6%	1.0%	1.4%	2.3%	1.3%
More activities for teenagers	2.4%	2.9%	2.8%	1.0%	2.4%	1.5%	2.1%
More activities for seniors	0.0%	0.0%	1.7%	0.0%	0.5%	0.0%	0.4%
Improved access to local foods	3.6%	2.3%	0.6%	2.6%	0.0%	0.0%	1.2%
Better management of growth	1.2%	4.7%	7.8%	9.3%	11.6%	6.9%	7.8%
Maintaining the rural character of the County	3.6%	3.5%	5.6%	2.1%	3.4%	3.1%	3.8%
New or expanded conference space	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.1%

## Household Income

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q4. Best Represent (Cont.)</u>							
Multi-use neighborhoods	2.4%	1.2%	0.0%	0.5%	0.5%	0.8%	0.8%
Riverfront development with a mix of uses, public-access and activities	0.0%	2.3%	1.7%	3.1%	0.5%	0.0%	1.3%
More arts and cultural opportunities	1.2%	0.6%	1.1%	2.6%	1.0%	1.5%	1.2%
Development of the communications network (fiber)	2.4%	6.4%	3.3%	2.6%	6.3%	8.4%	4.9%
Stronger retirement community	1.2%	2.9%	1.1%	0.5%	1.9%	0.8%	1.6%
Other	11.9%	3.5%	4.4%	2.6%	4.8%	3.1%	4.6%
No response	11.9%	7.0%	6.7%	6.7%	5.8%	3.8%	7.2%

## Household Income

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q4. 2nd Best Represent</u>							
A stronger community identity	1.2%	0.6%	1.1%	2.6%	3.9%	2.3%	1.9%
More attractive City entrances	2.4%	1.7%	0.6%	1.6%	2.4%	0.8%	1.4%
More parks and open space	1.2%	3.5%	2.2%	3.1%	1.9%	5.3%	3.1%
More sidewalks, walking paths, and trails	4.8%	8.1%	3.3%	6.7%	4.3%	6.1%	5.4%
More bicycle paths and routes	4.8%	7.6%	1.7%	2.6%	6.8%	6.1%	5.0%
More restaurants, entertainment and cultural activities downtown	2.4%	0.6%	2.8%	2.6%	3.4%	3.8%	2.5%
More housing in and around downtown	2.4%	1.2%	0.6%	2.1%	2.4%	3.8%	1.9%
More affordable housing within the City	11.9%	12.2%	13.3%	15.0%	5.3%	4.6%	10.0%
More employment opportunities	13.1%	16.3%	16.7%	8.8%	12.1%	10.7%	13.2%

## Household Income

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
Q4. 2nd Best Represent (Cont.)							
Better protection of natural resources	4.8%	7.0%	6.7%	5.7%	6.8%	6.9%	6.3%
Expanded public transportation	11.9%	2.3%	5.0%	4.1%	3.4%	2.3%	4.3%
More recreational opportunities around Clinton Lake	1.2%	1.7%	3.9%	3.1%	4.8%	4.6%	3.2%
More activities for teenagers	2.4%	5.2%	3.3%	3.6%	5.8%	2.3%	4.1%
More activities for seniors	1.2%	2.9%	2.2%	1.6%	1.4%	1.5%	1.8%
Improved access to local foods	4.8%	2.3%	3.3%	3.1%	2.9%	0.8%	2.7%
Better management of growth	1.2%	5.2%	10.6%	9.3%	8.2%	12.2%	8.0%
Maintaining the rural character of the County	4.8%	3.5%	4.4%	2.1%	3.9%	6.1%	4.1%
New or expanded conference space	0.0%	0.6%	0.0%	1.6%	0.5%	3.1%	1.0%

## Household Income

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q4. 2nd Best Represent (Cont.)</u>							
Multi-use neighborhoods	1.2%	0.0%	1.1%	0.5%	0.5%	1.5%	0.7%
Riverfront development with a mix of uses, public-access and activities	6.0%	2.9%	1.1%	3.1%	4.3%	6.9%	3.7%
More arts and cultural opportunities	0.0%	0.6%	1.1%	1.6%	1.0%	1.5%	1.1%
Development of the communications network (fiber)	1.2%	4.7%	4.4%	5.2%	5.3%	2.3%	4.1%
Stronger retirement community	1.2%	0.6%	2.8%	1.6%	1.9%	0.0%	1.8%
Other	1.2%	0.6%	0.0%	1.0%	0.5%	0.8%	0.6%
No response	13.1%	8.1%	7.8%	7.8%	6.3%	3.8%	8.1%

## Household Income

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q4. 3rd Best Represent</u>							
A stronger community identity	2.4%	0.0%	2.8%	1.6%	0.5%	3.8%	1.7%
More attractive City entrances	7.1%	0.6%	1.7%	2.1%	3.4%	3.1%	2.6%
More parks and open space	0.0%	4.1%	1.7%	2.1%	5.8%	2.3%	2.9%
More sidewalks, walking paths, and trails	7.1%	5.2%	9.4%	5.7%	5.3%	5.3%	6.4%
More bicycle paths and routes	3.6%	4.1%	5.0%	3.6%	3.4%	3.8%	3.6%
More restaurants, entertainment and cultural activities downtown	3.6%	4.7%	2.8%	1.0%	2.9%	2.3%	2.7%
More housing in and around downtown	0.0%	1.7%	1.7%	3.1%	1.0%	2.3%	1.7%
More affordable housing within the City	2.4%	5.8%	3.3%	3.6%	6.3%	1.5%	4.3%
More employment opportunities	7.1%	6.4%	8.9%	13.0%	6.8%	7.6%	8.6%

## Household Income

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q4. 3rd Best Represent (Cont.)</u>							
Better protection of natural resources	4.8%	8.1%	6.1%	4.7%	4.8%	4.6%	5.7%
Expanded public transportation	6.0%	6.4%	3.3%	3.1%	2.9%	6.9%	4.4%
More recreational opportunities around Clinton Lake	3.6%	1.2%	1.1%	2.1%	4.3%	3.1%	2.7%
More activities for teenagers	9.5%	5.2%	3.9%	3.6%	2.4%	6.9%	4.5%
More activities for seniors	2.4%	4.1%	2.2%	3.1%	2.4%	0.8%	2.9%
Improved access to local foods	8.3%	2.3%	3.3%	3.1%	3.4%	2.3%	3.3%
Better management of growth	3.6%	9.3%	10.6%	4.7%	9.7%	9.9%	7.9%
Maintaining the rural character of the County	0.0%	5.2%	4.4%	4.7%	1.9%	3.1%	3.3%
New or expanded conference space	0.0%	1.2%	1.1%	1.0%	1.9%	1.5%	1.1%



## Household Income

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q4. 3rd Best Represent (Cont.)</u>							
Multi-use neighborhoods	3.6%	1.2%	3.9%	1.6%	3.9%	0.0%	2.2%
Riverfront development with a mix of uses, public-access and activities	6.0%	2.3%	3.3%	4.1%	5.3%	9.9%	4.6%
More arts and cultural opportunities	1.2%	2.3%	1.1%	5.2%	2.9%	4.6%	2.9%
Development of the communications network (fiber)	3.6%	4.7%	5.6%	7.8%	8.7%	6.9%	6.6%
Stronger retirement community	1.2%	2.3%	2.2%	4.1%	1.0%	0.8%	2.2%
Other	0.0%	0.6%	0.6%	1.0%	1.0%	0.8%	0.7%
No response	13.1%	11.0%	10.0%	10.4%	8.2%	6.1%	10.4%

## Household Income

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q4. 4th Best Represent</u>							
A stronger community identity	2.4%	2.3%	1.1%	1.6%	1.4%	0.8%	1.5%
More attractive City entrances	2.4%	0.6%	1.7%	4.1%	2.9%	6.1%	2.8%
More parks and open space	1.2%	2.3%	1.7%	1.6%	6.8%	2.3%	2.9%
More sidewalks, walking paths, and trails	3.6%	2.9%	5.6%	4.1%	4.8%	4.6%	4.7%
More bicycle paths and routes	3.6%	4.1%	7.8%	5.7%	3.4%	3.1%	4.5%
More restaurants, entertainment and cultural activities downtown	1.2%	0.6%	0.6%	3.6%	2.9%	5.3%	2.4%
More housing in and around downtown	0.0%	2.3%	0.0%	2.1%	1.0%	1.5%	1.2%
More affordable housing within the City	10.7%	6.4%	6.7%	7.3%	2.9%	3.8%	5.7%
More employment opportunities	1.2%	6.4%	4.4%	3.6%	6.3%	3.1%	4.5%

## Household Income

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q4. 4th Best Represent (Cont.)</u>							
Better protection of natural resources	9.5%	5.2%	5.6%	4.1%	7.2%	3.8%	5.7%
Expanded public transportation	4.8%	6.4%	4.4%	1.6%	3.9%	0.8%	3.6%
More recreational opportunities around Clinton Lake	1.2%	2.3%	3.3%	1.6%	2.9%	3.1%	2.6%
More activities for teenagers	7.1%	2.9%	4.4%	5.7%	1.9%	3.8%	4.2%
More activities for seniors	2.4%	0.6%	1.1%	4.1%	1.4%	0.8%	1.9%
Improved access to local foods	3.6%	5.2%	5.0%	2.6%	2.9%	6.9%	4.0%
Better management of growth	4.8%	8.1%	5.0%	7.3%	5.3%	6.1%	6.4%
Maintaining the rural character of the County	3.6%	6.4%	3.9%	3.6%	3.4%	0.8%	3.7%
New or expanded conference space	2.4%	0.6%	1.7%	1.6%	2.4%	3.8%	1.9%

## Household Income

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q4. 4th Best Represent (Cont.)</u>							
Multi-use neighborhoods	1.2%	1.7%	1.1%	0.5%	1.9%	2.3%	1.3%
Riverfront development with a mix of uses, public-access and activities	6.0%	5.8%	7.2%	6.7%	9.7%	6.1%	6.8%
More arts and cultural opportunities	2.4%	2.3%	4.4%	2.6%	3.4%	7.6%	3.5%
Development of the communications network (fiber)	3.6%	5.8%	6.7%	3.1%	4.3%	9.9%	5.4%
Stronger retirement community	3.6%	4.1%	2.8%	3.6%	3.4%	2.3%	3.2%
Other	0.0%	1.2%	0.6%	1.6%	0.5%	2.3%	1.1%
No response	17.9%	13.4%	13.3%	16.1%	13.0%	9.2%	14.4%

## Household Income

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County? (Top Four)**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q4. Best Represent</u>							
A stronger community identity	8.3%	6.4%	7.8%	9.8%	8.2%	10.7%	8.7%
More attractive City entrances	11.9%	3.5%	5.0%	10.9%	9.2%	12.2%	8.0%
More parks and open space	3.6%	14.0%	7.2%	9.8%	16.4%	11.5%	11.5%
More sidewalks, walking paths, and trails	21.4%	20.3%	21.1%	18.1%	20.3%	22.1%	20.7%
More bicycle paths and routes	14.3%	17.4%	14.4%	14.0%	15.5%	13.7%	14.4%
More restaurants, entertainment and cultural activities downtown	11.9%	6.4%	8.3%	7.8%	12.6%	19.1%	10.3%
More housing in and around downtown	2.4%	5.2%	4.4%	8.8%	8.2%	7.6%	6.4%
More affordable housing within the City	39.3%	38.4%	36.7%	33.7%	20.8%	16.0%	29.6%
More employment opportunities	41.7%	54.1%	55.0%	59.1%	55.6%	59.5%	54.5%

## Household Income

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County? (Top Four)**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q4. Best Represent (Cont.)</u>							
Better protection of natural resources	25.0%	26.2%	24.4%	19.7%	22.2%	16.0%	22.4%
Expanded public transportation	22.6%	16.9%	18.3%	10.9%	10.1%	10.7%	14.1%
More recreational opportunities around Clinton Lake	7.1%	7.0%	8.9%	7.8%	13.5%	13.0%	9.8%
More activities for teenagers	21.4%	16.3%	14.4%	14.0%	12.6%	14.5%	14.9%
More activities for seniors	6.0%	7.6%	7.2%	8.8%	5.8%	3.1%	7.0%
Improved access to local foods	20.2%	12.2%	12.2%	11.4%	9.2%	9.9%	11.3%
Better management of growth	10.7%	27.3%	33.9%	30.6%	34.8%	35.1%	30.2%
Maintaining the rural character of the County	11.9%	18.6%	18.3%	12.4%	12.6%	13.0%	15.0%
New or expanded conference space	2.4%	2.3%	2.8%	4.7%	4.8%	8.4%	4.1%

## Household Income

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County? (Top Four)**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q4. Best Represent (Cont.)</u>							
Multi-use neighborhoods	8.3%	4.1%	6.1%	3.1%	6.8%	4.6%	5.0%
Riverfront development with a mix of uses, public-access and activities	17.9%	13.4%	13.3%	17.1%	19.8%	22.9%	16.4%
More arts and cultural opportunities	4.8%	5.8%	7.8%	11.9%	8.2%	15.3%	8.8%
Development of the communications network (fiber)	10.7%	21.5%	20.0%	18.7%	24.6%	27.5%	20.9%
Stronger retirement community	7.1%	9.9%	8.9%	9.8%	8.2%	3.8%	8.8%
Other	13.1%	5.8%	5.6%	6.2%	6.8%	6.9%	6.9%
No response	11.9%	7.0%	6.7%	6.7%	5.8%	3.8%	7.2%

## Household Income

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q5a. Availability of arts, music and cultural amenities</u>							
Major strength	29.3%	27.8%	32.4%	37.7%	35.6%	45.3%	35.0%
Strength	40.2%	51.5%	44.9%	49.2%	49.8%	38.3%	45.9%
Neutral	25.6%	19.5%	19.9%	10.5%	12.7%	14.8%	16.8%
Weakness	4.9%	0.6%	2.3%	2.6%	2.0%	1.6%	2.1%
Major weakness	0.0%	0.6%	0.6%	0.0%	0.0%	0.0%	0.2%
<u>Q5b. Availability of retail choices</u>							
Major strength	10.8%	8.4%	7.3%	4.2%	4.4%	4.6%	6.5%
Strength	37.3%	36.5%	43.8%	37.4%	41.9%	35.4%	38.8%
Neutral	31.3%	31.7%	29.2%	26.8%	33.0%	23.8%	29.5%
Weakness	13.3%	21.6%	15.7%	26.8%	16.3%	30.0%	20.7%
Major weakness	7.2%	1.8%	3.9%	4.7%	4.4%	6.2%	4.5%



## Household Income

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q5c. Existing sidewalk network</u>							
Major strength	6.0%	4.1%	4.0%	3.7%	3.4%	4.6%	3.9%
Strength	34.9%	24.9%	31.6%	28.6%	40.0%	31.5%	31.4%
Neutral	30.1%	49.7%	43.5%	46.6%	32.2%	41.5%	42.4%
Weakness	24.1%	20.1%	19.8%	17.5%	20.0%	20.8%	19.5%
Major weakness	4.8%	1.2%	1.1%	3.7%	4.4%	1.5%	2.9%
<u>Q5d. Protection of natural resources</u>							
Major strength	6.0%	4.8%	3.4%	3.8%	2.4%	2.3%	3.5%
Strength	18.1%	22.8%	27.7%	24.2%	28.8%	32.3%	26.0%
Neutral	53.0%	55.1%	52.5%	54.3%	57.1%	52.3%	54.1%
Weakness	16.9%	14.4%	15.8%	16.7%	9.8%	11.5%	14.4%
Major weakness	6.0%	3.0%	0.6%	1.1%	2.0%	1.5%	2.1%

## Household Income

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q5e. Public transportation</u>							
Major strength	14.5%	7.1%	2.8%	3.1%	4.4%	2.3%	4.9%
Strength	30.1%	39.1%	32.8%	39.8%	29.9%	26.2%	33.0%
Neutral	31.3%	37.3%	44.1%	39.8%	49.5%	54.6%	44.0%
Weakness	15.7%	14.2%	16.9%	15.7%	15.2%	15.4%	15.5%
Major weakness	8.4%	2.4%	3.4%	1.6%	1.0%	1.5%	2.7%
<u>Q5f. Character of neighborhoods</u>							
Major strength	13.3%	7.7%	9.0%	9.0%	8.3%	10.9%	9.2%
Strength	41.0%	47.9%	39.5%	50.8%	49.5%	43.0%	45.1%
Neutral	32.5%	33.7%	40.1%	29.1%	30.4%	33.6%	34.4%
Weakness	12.0%	10.1%	10.2%	11.1%	10.3%	12.5%	10.5%
Major weakness	1.2%	0.6%	1.1%	0.0%	1.5%	0.0%	0.8%

## Household Income

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q5g. Availability of housing choices</u>							
Major strength	7.2%	3.0%	6.2%	3.7%	3.9%	3.1%	4.7%
Strength	19.3%	22.0%	18.0%	31.9%	31.2%	30.2%	26.2%
Neutral	36.1%	38.7%	43.8%	37.8%	39.5%	47.3%	40.4%
Weakness	25.3%	31.5%	27.5%	23.4%	22.4%	15.5%	24.1%
Major weakness	12.0%	4.8%	4.5%	3.2%	2.9%	3.9%	4.6%
<u>Q5h. Availability of parks and open space</u>							
Major strength	16.9%	11.3%	11.9%	15.2%	16.7%	12.3%	13.5%
Strength	44.6%	60.7%	55.7%	59.2%	54.9%	55.4%	55.8%
Neutral	21.7%	21.4%	26.1%	19.4%	24.0%	26.9%	23.8%
Weakness	16.9%	5.4%	5.1%	5.2%	4.4%	4.6%	6.2%
Major weakness	0.0%	1.2%	1.1%	1.0%	0.0%	0.8%	0.7%

## Household Income

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q5i. Employment opportunities</u>							
Major strength	8.4%	4.1%	2.8%	2.6%	2.4%	3.8%	4.0%
Strength	8.4%	7.7%	11.8%	8.9%	9.3%	10.0%	9.5%
Neutral	39.8%	34.9%	39.9%	36.1%	35.1%	33.8%	35.9%
Weakness	26.5%	33.7%	30.9%	33.0%	35.1%	34.6%	33.0%
Major weakness	16.9%	19.5%	14.6%	19.4%	18.0%	17.7%	17.6%
<u>Q5j. Historic buildings and areas</u>							
Major strength	14.5%	9.5%	14.1%	18.8%	13.7%	16.9%	14.5%
Strength	54.2%	55.0%	48.6%	44.0%	52.9%	50.0%	50.3%
Neutral	22.9%	33.7%	31.6%	30.4%	31.4%	30.8%	30.9%
Weakness	6.0%	1.8%	5.6%	6.3%	2.0%	2.3%	4.0%
Major weakness	2.4%	0.0%	0.0%	0.5%	0.0%	0.0%	0.3%

## Household Income

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q5k. Rate of growth</u>							
Major strength	4.8%	3.0%	2.2%	3.2%	2.9%	1.6%	3.3%
Strength	21.7%	17.6%	24.2%	21.1%	25.9%	22.5%	22.4%
Neutral	54.2%	60.6%	55.1%	46.3%	45.4%	42.6%	50.4%
Weakness	14.5%	16.4%	12.4%	25.3%	19.0%	23.3%	18.4%
Major weakness	4.8%	2.4%	6.2%	4.2%	6.8%	10.1%	5.5%
<u>Q5l. Unique local identity</u>							
Major strength	33.7%	26.6%	32.6%	36.8%	36.1%	40.3%	33.5%
Strength	34.9%	41.4%	44.9%	38.9%	40.5%	42.6%	41.4%
Neutral	28.9%	27.8%	20.2%	20.5%	20.0%	14.7%	22.0%
Weakness	2.4%	4.1%	2.2%	3.2%	3.4%	1.6%	2.9%
Major weakness	0.0%	0.0%	0.0%	0.5%	0.0%	0.8%	0.2%

## Household Income

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q5m. Opportunities for community involvement</u>							
Major strength	18.1%	16.7%	11.2%	21.6%	23.4%	23.8%	19.0%
Strength	36.1%	48.2%	56.7%	45.8%	44.4%	43.8%	46.5%
Neutral	38.6%	26.2%	27.0%	26.3%	26.3%	28.5%	28.0%
Weakness	6.0%	7.1%	4.5%	6.3%	4.9%	3.1%	5.7%
Major weakness	1.2%	1.8%	0.6%	0.0%	1.0%	0.8%	0.8%
<u>Q5n. Attention to environmental issues</u>							
Major strength	11.3%	9.5%	9.6%	13.2%	9.3%	10.9%	10.5%
Strength	31.3%	31.0%	46.3%	35.4%	34.8%	36.7%	36.4%
Neutral	35.0%	39.9%	28.8%	37.6%	46.1%	44.5%	38.7%
Weakness	15.0%	14.9%	14.1%	12.2%	7.8%	7.8%	11.8%
Major weakness	7.5%	4.8%	1.1%	1.6%	2.0%	0.0%	2.6%

## Household Income

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q5o. Downtown</u>							
Major strength	34.9%	39.1%	51.7%	48.2%	53.4%	53.8%	47.7%
Strength	38.6%	39.1%	35.4%	37.2%	31.4%	36.9%	35.1%
Neutral	18.1%	12.4%	7.9%	11.0%	10.3%	7.7%	11.5%
Weakness	6.0%	7.1%	5.1%	1.6%	4.9%	0.8%	4.5%
Major weakness	2.4%	2.4%	0.0%	2.1%	0.0%	0.8%	1.3%
<u>Q5p. Population growth</u>							
Major strength	7.4%	6.6%	3.4%	3.2%	2.5%	3.9%	4.1%
Strength	17.3%	19.8%	26.6%	20.1%	24.8%	22.7%	22.7%
Neutral	65.4%	59.3%	54.8%	59.8%	56.4%	52.3%	57.1%
Weakness	4.9%	11.4%	9.6%	14.8%	10.9%	18.0%	12.0%
Major weakness	4.9%	3.0%	5.6%	2.1%	5.4%	3.1%	4.0%

## Household Income

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q5q. Presence of family farms</u>							
Major strength	15.7%	8.9%	7.9%	11.6%	12.3%	7.0%	10.5%
Strength	19.3%	28.4%	39.9%	36.8%	31.9%	37.2%	33.6%
Neutral	43.4%	40.8%	35.4%	34.2%	42.2%	45.0%	39.5%
Weakness	15.7%	16.6%	12.9%	13.2%	11.3%	8.5%	12.6%
Major weakness	6.0%	5.3%	3.9%	4.2%	2.5%	2.3%	3.8%
<u>Q5r. Quality of life</u>							
Major strength	17.1%	20.1%	29.2%	30.9%	33.0%	35.4%	28.7%
Strength	48.8%	56.2%	53.9%	57.6%	50.7%	52.3%	53.3%
Neutral	24.4%	17.8%	13.5%	9.9%	13.3%	11.5%	14.5%
Weakness	9.8%	3.0%	2.8%	1.6%	2.0%	0.0%	2.7%
Major weakness	0.0%	3.0%	0.6%	0.0%	1.0%	0.8%	0.9%



## Household Income

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q5s. Existing roadway network</u>							
Major strength	7.2%	4.2%	5.1%	7.4%	4.4%	5.4%	5.8%
Strength	26.5%	31.5%	29.8%	21.6%	32.5%	30.8%	29.6%
Neutral	30.1%	36.9%	34.8%	32.1%	27.1%	32.3%	31.6%
Weakness	27.7%	21.4%	19.1%	27.4%	27.1%	23.1%	24.0%
Major weakness	8.4%	6.0%	11.2%	11.6%	8.9%	8.5%	9.0%
<u>Q5t. Other</u>							
Major strength	36.4%	22.2%	15.8%	8.7%	9.1%	9.1%	14.0%
Strength	9.1%	11.1%	0.0%	4.3%	4.5%	9.1%	5.0%
Neutral	27.3%	11.1%	5.3%	4.3%	18.2%	9.1%	11.0%
Weakness	0.0%	11.1%	21.1%	26.1%	9.1%	18.2%	15.0%
Major weakness	27.3%	44.4%	57.9%	56.5%	59.1%	54.5%	55.0%

## Household Income

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q6. Most Important</u>							
Availability of arts, music and cultural amenities	10.7%	4.7%	4.4%	8.3%	10.1%	9.2%	7.9%
Availability of retail choices	2.4%	1.2%	2.2%	2.1%	0.5%	0.8%	1.7%
Existing sidewalk network	0.0%	0.6%	0.6%	1.0%	1.4%	0.8%	0.8%
Protection of natural resources	2.4%	5.8%	2.8%	3.1%	3.4%	2.3%	3.3%
Public transportation	9.5%	2.9%	1.1%	1.0%	1.4%	0.8%	2.2%
Character of neighborhoods	1.2%	1.7%	3.3%	1.0%	1.4%	1.5%	1.7%
Availability of housing choices	3.6%	5.8%	4.4%	2.6%	1.0%	3.8%	3.3%
Availability of parks and open space	3.6%	1.2%	3.3%	1.6%	1.9%	2.3%	2.2%
Employment opportunities	10.7%	8.7%	11.1%	15.5%	7.7%	9.2%	10.4%
Historic buildings and areas	1.2%	1.2%	1.1%	2.1%	0.5%	3.1%	1.4%

## Household Income

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q6. Most Important (Cont.)</u>							
Rate of growth	0.0%	2.3%	0.6%	1.0%	1.9%	0.0%	1.1%
Unique local identity	8.3%	10.5%	10.6%	14.5%	12.6%	15.3%	12.1%
Opportunities for community involvement	1.2%	2.3%	1.7%	1.6%	1.4%	1.5%	1.5%
Attention to environmental issues	4.8%	1.7%	1.7%	1.0%	0.0%	2.3%	1.5%
Downtown	9.5%	12.2%	13.9%	14.0%	20.3%	15.3%	14.2%
Population growth	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.2%
Presence of family farms	2.4%	2.3%	1.7%	1.0%	3.9%	0.0%	2.0%
Quality of life	4.8%	9.9%	13.3%	9.3%	12.1%	14.5%	11.2%
Existing roadway network	2.4%	4.7%	2.8%	3.6%	6.8%	5.3%	4.4%
Other	3.6%	1.2%	2.2%	1.6%	3.9%	0.8%	2.0%
No response	17.9%	19.2%	16.1%	14.0%	7.7%	11.5%	14.5%

## Household Income

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q6. 2nd Important</u>							
Availability of arts, music and cultural amenities	1.2%	5.8%	3.3%	9.3%	5.8%	4.6%	5.8%
Availability of retail choices	3.6%	2.3%	1.1%	3.1%	3.4%	2.3%	2.7%
Existing sidewalk network	2.4%	1.2%	2.2%	2.1%	1.9%	0.8%	1.6%
Protection of natural resources	7.1%	2.9%	1.7%	1.6%	1.4%	3.1%	2.4%
Public transportation	4.8%	2.3%	1.1%	1.0%	3.4%	2.3%	2.5%
Character of neighborhoods	4.8%	2.9%	3.9%	4.1%	3.4%	3.1%	3.4%
Availability of housing choices	4.8%	7.0%	3.9%	5.2%	2.9%	0.8%	4.3%
Availability of parks and open space	2.4%	6.4%	2.2%	3.1%	4.3%	3.8%	3.7%
Employment opportunities	13.1%	9.3%	7.8%	10.4%	4.8%	6.1%	8.1%
Historic buildings and areas	6.0%	1.2%	4.4%	2.6%	4.8%	3.1%	3.5%

## Household Income

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q6. 2nd Important (Cont.)</u>							
Rate of growth	2.4%	1.2%	1.1%	1.6%	1.4%	1.5%	1.4%
Unique local identity	7.1%	6.4%	8.3%	7.3%	8.7%	9.9%	8.0%
Opportunities for community involvement	2.4%	2.3%	3.9%	2.6%	5.3%	6.1%	3.6%
Attention to environmental issues	2.4%	2.3%	2.8%	1.0%	1.9%	0.0%	1.7%
Downtown	8.3%	11.6%	15.6%	14.0%	15.0%	19.8%	14.4%
Population growth	0.0%	1.2%	0.0%	1.6%	1.4%	0.8%	0.9%
Presence of family farms	3.6%	4.1%	3.3%	1.6%	1.4%	2.3%	2.6%
Quality of life	2.4%	9.3%	11.1%	8.3%	15.0%	13.0%	10.1%
Existing roadway network	0.0%	1.2%	2.2%	3.1%	2.9%	2.3%	2.0%
Other	0.0%	0.0%	0.0%	1.6%	0.5%	0.8%	0.5%
No response	21.4%	19.2%	20.0%	15.0%	10.1%	13.7%	16.5%

## Household Income

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q6. 3rd Important</u>							
Availability of arts, music and cultural amenities	7.1%	5.8%	7.8%	7.8%	13.0%	14.5%	9.4%
Availability of retail choices	2.4%	2.3%	5.6%	4.1%	5.3%	3.8%	3.9%
Existing sidewalk network	2.4%	0.6%	1.7%	2.6%	2.4%	0.8%	1.8%
Protection of natural resources	1.2%	2.9%	2.2%	3.1%	1.4%	0.8%	2.1%
Public transportation	4.8%	5.2%	4.4%	2.1%	0.5%	1.5%	2.7%
Character of neighborhoods	3.6%	2.9%	1.7%	2.1%	2.9%	2.3%	2.5%
Availability of housing choices	7.1%	2.9%	2.8%	4.1%	3.4%	3.1%	3.4%
Availability of parks and open space	6.0%	6.4%	3.3%	6.7%	4.8%	3.1%	5.2%
Employment opportunities	6.0%	7.0%	3.3%	2.6%	2.9%	3.1%	3.7%
Historic buildings and areas	3.6%	3.5%	2.8%	3.6%	3.9%	3.8%	3.5%

## Household Income

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q6. 3rd Important (Cont.)</u>							
Rate of growth	1.2%	1.2%	2.2%	4.1%	2.9%	1.5%	2.3%
Unique local identity	7.1%	3.5%	10.0%	4.7%	8.7%	11.5%	7.0%
Opportunities for community involvement	1.2%	7.0%	3.3%	2.6%	3.9%	2.3%	3.7%
Attention to environmental issues	3.6%	2.3%	3.9%	2.6%	2.9%	0.8%	3.0%
Downtown	2.4%	8.7%	11.7%	7.3%	13.5%	11.5%	9.6%
Population growth	1.2%	1.2%	0.0%	1.0%	1.9%	2.3%	1.3%
Presence of family farms	3.6%	3.5%	2.2%	3.6%	2.4%	3.1%	3.2%
Quality of life	6.0%	8.1%	7.2%	14.5%	8.7%	9.9%	9.6%
Existing roadway network	4.8%	3.5%	2.8%	2.1%	1.4%	3.8%	2.8%
Other	0.0%	0.6%	0.6%	1.0%	0.5%	0.0%	0.5%
No response	25.0%	20.9%	20.6%	17.6%	12.6%	16.8%	18.9%

## Household Income

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q6. 4th Important</u>							
Availability of arts, music and cultural amenities	9.5%	7.0%	11.1%	7.3%	9.2%	6.9%	8.2%
Availability of retail choices	3.6%	4.7%	1.7%	5.2%	4.8%	3.8%	3.8%
Existing sidewalk network	1.2%	1.7%	1.1%	1.0%	3.4%	0.8%	1.6%
Protection of natural resources	3.6%	1.2%	2.8%	0.5%	2.9%	0.8%	1.9%
Public transportation	2.4%	2.9%	1.1%	2.6%	3.4%	0.8%	2.3%
Character of neighborhoods	0.0%	2.9%	2.2%	4.1%	3.4%	5.3%	3.3%
Availability of housing choices	1.2%	2.3%	4.4%	3.1%	3.9%	6.1%	3.4%
Availability of parks and open space	1.2%	7.0%	5.0%	6.7%	6.3%	3.8%	5.7%
Employment opportunities	2.4%	1.7%	2.2%	3.1%	1.4%	2.3%	2.1%
Historic buildings and areas	2.4%	5.2%	3.3%	2.1%	4.8%	4.6%	3.6%



## Household Income

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q6. 4th Important (Cont.)</u>							
Rate of growth	4.8%	2.9%	1.7%	3.6%	2.4%	0.0%	2.5%
Unique local identity	4.8%	7.0%	3.9%	3.6%	8.7%	3.8%	5.5%
Opportunities for community involvement	3.6%	2.9%	3.9%	4.1%	5.8%	3.8%	4.1%
Attention to environmental issues	2.4%	3.5%	3.3%	3.1%	1.4%	3.1%	2.8%
Downtown	11.9%	4.7%	7.8%	7.8%	3.9%	9.2%	7.0%
Population growth	1.2%	1.7%	1.7%	0.0%	1.4%	3.8%	1.4%
Presence of family farms	4.8%	2.9%	5.6%	1.6%	4.8%	0.8%	3.3%
Quality of life	8.3%	10.5%	10.0%	11.4%	12.6%	16.0%	11.0%
Existing roadway network	1.2%	1.7%	2.8%	4.1%	0.0%	3.8%	2.6%
Other	0.0%	0.6%	1.1%	2.1%	0.0%	0.8%	0.9%
No response	29.8%	25.0%	23.3%	22.8%	15.5%	19.8%	22.8%

## Household Income

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County? (Top Four)**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q6. Most Important</u>							
Availability of arts, music and cultural amenities	28.6%	23.3%	26.7%	32.6%	38.2%	35.1%	31.4%
Availability of retail choices	11.9%	10.5%	10.6%	14.5%	14.0%	10.7%	12.1%
Existing sidewalk network	6.0%	4.1%	5.6%	6.7%	9.2%	3.1%	5.8%
Protection of natural resources	14.3%	12.8%	9.4%	8.3%	9.2%	6.9%	9.8%
Public transportation	21.4%	13.4%	7.8%	6.7%	8.7%	5.3%	9.7%
Character of neighborhoods	9.5%	10.5%	11.1%	11.4%	11.1%	12.2%	10.9%
Availability of housing choices	16.7%	18.0%	15.6%	15.0%	11.1%	13.7%	14.5%
Availability of parks and open space	13.1%	20.9%	13.9%	18.1%	17.4%	13.0%	16.8%
Employment opportunities	32.1%	26.7%	24.4%	31.6%	16.9%	20.6%	24.4%
Historic buildings and areas	13.1%	11.0%	11.7%	10.4%	14.0%	14.5%	12.1%

## Household Income

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County? (Top Four)**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<b><u>Q6. Most Important (Cont.)</u></b>							
Rate of growth	8.3%	7.6%	5.6%	10.4%	8.7%	3.1%	7.4%
Unique local identity	27.4%	27.3%	32.8%	30.1%	38.6%	40.5%	32.7%
Opportunities for community involvement	8.3%	14.5%	12.8%	10.9%	16.4%	13.7%	13.0%
Attention to environmental issues	13.1%	9.9%	11.7%	7.8%	6.3%	6.1%	9.0%
Downtown	32.1%	37.2%	48.9%	43.0%	52.7%	55.7%	45.2%
Population growth	2.4%	4.1%	2.8%	2.6%	4.8%	6.9%	3.8%
Presence of family farms	14.3%	12.8%	12.8%	7.8%	12.6%	6.1%	11.1%
Quality of life	21.4%	37.8%	41.7%	43.5%	48.3%	53.4%	41.9%
Existing roadway network	8.3%	11.0%	10.6%	13.0%	11.1%	15.3%	11.8%
Other	3.6%	2.3%	3.9%	6.2%	4.8%	2.3%	3.8%
No response	17.9%	19.2%	16.1%	14.0%	7.7%	11.5%	14.5%

## Household Income

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q7a. Ease of travel by car on highways</u>							
Very satisfied	21.0%	22.0%	21.8%	22.0%	21.5%	27.5%	22.5%
Satisfied	46.9%	57.1%	62.0%	49.2%	55.1%	47.3%	53.9%
Neutral	21.0%	11.9%	5.0%	12.6%	7.8%	12.2%	10.6%
Dissatisfied	7.4%	6.5%	9.5%	9.4%	10.7%	9.2%	9.0%
Very dissatisfied	3.7%	2.4%	1.7%	6.8%	4.9%	3.8%	4.0%
<u>Q7b. Ease of travel by car on major streets</u>							
Very satisfied	13.6%	11.2%	9.6%	9.4%	11.2%	16.0%	10.9%
Satisfied	37.0%	33.5%	36.0%	35.4%	35.6%	32.1%	35.8%
Neutral	24.7%	16.5%	21.9%	19.3%	13.2%	16.8%	17.7%
Dissatisfied	14.8%	27.1%	23.6%	24.0%	29.8%	28.2%	25.4%
Very dissatisfied	9.9%	11.8%	9.0%	12.0%	10.2%	6.9%	10.2%

## Household Income

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q7c. Ease of travel by car on neighborhood streets</u>							
Very satisfied	7.4%	11.2%	8.4%	7.9%	12.7%	14.5%	10.1%
Satisfied	43.2%	45.9%	50.6%	50.8%	47.8%	55.7%	49.3%
Neutral	29.6%	21.8%	26.4%	22.0%	26.8%	19.1%	23.6%
Dissatisfied	14.8%	15.3%	11.2%	13.1%	9.8%	9.9%	12.9%
Very dissatisfied	4.9%	5.9%	3.4%	6.3%	2.9%	0.8%	4.2%
<u>Q7d. Ease of access to major streets from neighborhoods</u>							
Very satisfied	12.2%	12.4%	9.6%	7.9%	14.2%	14.7%	11.4%
Satisfied	40.2%	40.8%	50.8%	49.7%	47.1%	55.8%	47.4%
Neutral	30.5%	23.1%	23.7%	22.5%	24.5%	19.4%	24.0%
Dissatisfied	17.1%	14.8%	11.9%	12.0%	10.3%	7.8%	12.2%
Very dissatisfied	0.0%	8.9%	4.0%	7.9%	3.9%	2.3%	5.1%

## Household Income

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q7e. Ease of walking in City of Lawrence</u>							
Very satisfied	16.3%	15.4%	12.7%	16.1%	16.3%	15.0%	15.1%
Satisfied	42.5%	46.9%	60.1%	44.4%	41.8%	48.8%	47.4%
Neutral	23.8%	22.2%	13.9%	23.3%	28.6%	22.0%	22.5%
Dissatisfied	15.0%	13.6%	12.7%	12.8%	9.7%	13.4%	12.7%
Very dissatisfied	2.5%	1.9%	0.6%	3.3%	3.6%	0.8%	2.2%
<u>Q7f. Ease of bicycling in City of Lawrence</u>							
Very satisfied	8.8%	6.9%	4.4%	9.4%	6.5%	5.3%	6.8%
Satisfied	33.8%	22.9%	29.6%	25.6%	29.2%	36.0%	28.4%
Neutral	32.4%	40.3%	39.6%	38.8%	32.7%	28.1%	36.2%
Dissatisfied	20.6%	23.6%	22.0%	21.3%	22.0%	22.8%	22.0%
Very dissatisfied	4.4%	6.3%	4.4%	5.0%	9.5%	7.9%	6.6%

## Household Income

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q7g. Safety of walking in City of Lawrence</u>							
Very satisfied	13.0%	8.7%	9.2%	13.7%	10.3%	15.3%	11.2%
Satisfied	36.4%	41.6%	48.6%	37.9%	44.6%	46.8%	42.9%
Neutral	26.0%	31.1%	28.3%	22.5%	23.1%	20.2%	25.1%
Dissatisfied	20.8%	13.7%	13.3%	20.9%	16.9%	15.3%	16.6%
Very dissatisfied	3.9%	5.0%	0.6%	4.9%	5.1%	2.4%	4.2%
<u>Q7h. Safety of bicycling in City of Lawrence</u>							
Very satisfied	7.5%	2.1%	3.7%	8.6%	5.9%	6.2%	5.5%
Satisfied	19.4%	18.8%	22.8%	17.8%	20.0%	20.4%	19.6%
Neutral	32.8%	38.2%	35.2%	31.3%	35.9%	35.4%	34.8%
Dissatisfied	32.8%	28.5%	32.1%	34.4%	25.9%	27.4%	29.9%
Very dissatisfied	7.5%	12.5%	6.2%	8.0%	12.4%	10.6%	10.2%

## Household Income

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q7i. Existing bicycle system throughout County</u>							
Very satisfied	6.2%	3.5%	3.3%	6.7%	6.2%	8.1%	5.5%
Satisfied	20.0%	16.3%	19.0%	17.3%	18.0%	23.4%	18.5%
Neutral	46.2%	44.0%	43.1%	44.0%	37.3%	35.1%	41.5%
Dissatisfied	18.5%	27.0%	25.5%	25.3%	25.5%	23.4%	24.6%
Very dissatisfied	9.2%	9.2%	9.2%	6.7%	13.0%	9.9%	9.9%
<u>Q7j. Existing walking and hiking system throughout County</u>							
Very satisfied	9.4%	4.2%	6.4%	6.3%	6.8%	6.0%	6.0%
Satisfied	29.7%	31.9%	32.5%	34.4%	29.9%	35.3%	32.0%
Neutral	39.1%	45.1%	34.4%	41.9%	39.0%	33.6%	39.2%
Dissatisfied	15.6%	17.4%	20.4%	13.8%	17.5%	19.0%	17.5%
Very dissatisfied	6.3%	1.4%	6.4%	3.8%	6.8%	6.0%	5.2%



## Household Income

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q7k. Existing road system in County</u>							
Very satisfied	8.0%	8.1%	7.2%	5.6%	9.7%	5.5%	7.3%
Satisfied	40.0%	43.5%	45.2%	46.4%	38.3%	43.3%	43.5%
Neutral	40.0%	39.1%	38.6%	34.6%	34.2%	38.6%	36.6%
Dissatisfied	9.3%	8.1%	7.2%	10.1%	13.8%	8.7%	9.9%
Very dissatisfied	2.7%	1.2%	1.8%	3.4%	4.1%	3.9%	2.7%
<u>Q7l. Quality of public transportation (bus service)</u>							
Very satisfied	11.0%	5.6%	4.1%	8.9%	7.5%	7.1%	7.0%
Satisfied	34.2%	32.2%	34.5%	27.4%	28.9%	21.2%	29.8%
Neutral	35.6%	44.8%	41.4%	43.9%	49.7%	50.5%	45.0%
Dissatisfied	13.7%	12.6%	16.6%	12.7%	10.1%	14.1%	12.8%
Very dissatisfied	5.5%	4.9%	3.4%	7.0%	3.8%	7.1%	5.5%

## Household Income

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q7m. Other</u>							
Very satisfied	22.2%	25.0%	7.1%	0.0%	0.0%	0.0%	8.5%
Satisfied	0.0%	0.0%	14.3%	0.0%	0.0%	0.0%	4.2%
Neutral	33.3%	16.7%	7.1%	0.0%	10.0%	0.0%	9.9%
Dissatisfied	11.1%	16.7%	28.6%	16.7%	20.0%	0.0%	16.9%
Very dissatisfied	33.3%	41.7%	42.9%	83.3%	70.0%	100.0%	60.6%

## Household Income

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<b><u>Q8. Most Important</u></b>							
Ease of travel by car on highways	7.1%	4.7%	9.4%	9.3%	7.2%	7.6%	8.0%
Ease of travel by car on major streets	14.3%	27.3%	23.9%	26.4%	32.9%	30.5%	26.6%
Ease of travel by car on neighborhood streets	1.2%	5.8%	3.9%	5.7%	1.0%	3.8%	3.6%
Ease of access to major streets from neighborhoods	3.6%	1.2%	3.3%	2.6%	1.9%	2.3%	2.4%
Ease of walking in City of Lawrence	10.7%	6.4%	5.6%	5.7%	5.3%	6.9%	6.0%
Ease of bicycling in City of Lawrence	6.0%	8.1%	6.7%	4.7%	4.8%	5.3%	5.9%
Safety of walking in City of Lawrence	8.3%	2.9%	5.0%	8.3%	7.7%	3.8%	5.7%
Safety of bicycling in City of Lawrence	4.8%	8.1%	7.2%	7.8%	6.8%	4.6%	7.0%
Existing bicycle system throughout County	0.0%	1.7%	2.2%	1.6%	2.9%	3.8%	2.3%

## Household Income

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q8. Most Important (Cont.)</u>							
Existing walking and hiking system throughout County	2.4%	2.3%	3.9%	0.5%	1.4%	3.8%	2.4%
Existing road system in County	2.4%	4.1%	2.8%	4.1%	4.8%	3.8%	3.7%
Quality of public transportation (bus service)	15.5%	11.0%	11.1%	9.3%	7.2%	6.9%	9.4%
Other	6.0%	2.3%	1.1%	1.6%	2.9%	3.1%	2.6%
No response	17.9%	14.0%	13.9%	12.4%	13.0%	13.7%	14.3%

## Household Income

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q8. 2nd Important</u>							
Ease of travel by car on highways	3.6%	4.1%	3.3%	6.2%	8.7%	6.9%	5.5%
Ease of travel by car on major streets	6.0%	8.7%	15.0%	17.1%	12.1%	9.9%	12.5%
Ease of travel by car on neighborhood streets	10.7%	8.1%	8.3%	7.8%	6.8%	7.6%	8.2%
Ease of access to major streets from neighborhoods	2.4%	7.6%	4.4%	6.7%	5.3%	3.8%	5.1%
Ease of walking in City of Lawrence	9.5%	4.1%	6.1%	5.7%	7.7%	4.6%	6.0%
Ease of bicycling in City of Lawrence	4.8%	5.8%	7.2%	6.2%	7.7%	9.2%	6.8%
Safety of walking in City of Lawrence	14.3%	8.7%	11.1%	11.4%	10.6%	6.1%	10.1%
Safety of bicycling in City of Lawrence	9.5%	19.2%	8.3%	8.8%	9.2%	15.3%	11.1%
Existing bicycle system throughout County	2.4%	2.3%	6.7%	3.1%	2.9%	3.8%	3.6%

## Household Income

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q8. 2nd Important (Cont.)</u>							
Existing walking and hiking system throughout County	1.2%	2.3%	2.2%	2.1%	2.4%	3.1%	2.4%
Existing road system in County	2.4%	4.1%	3.9%	3.6%	4.8%	4.6%	4.0%
Quality of public transportation (bus service)	7.1%	4.7%	4.4%	3.6%	3.9%	4.6%	4.2%
Other	0.0%	0.0%	0.0%	1.6%	1.4%	0.0%	0.6%
No response	26.2%	20.3%	18.9%	16.1%	16.4%	20.6%	19.8%

## Household Income

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q8. 3rd Important</u>							
Ease of travel by car on highways	3.6%	4.1%	0.6%	2.6%	4.3%	3.1%	2.8%
Ease of travel by car on major streets	7.1%	5.2%	2.2%	6.7%	5.3%	4.6%	5.3%
Ease of travel by car on neighborhood streets	9.5%	7.0%	6.1%	6.2%	6.3%	5.3%	6.7%
Ease of access to major streets from neighborhoods	7.1%	8.7%	6.7%	6.2%	7.7%	7.6%	7.4%
Ease of walking in City of Lawrence	4.8%	6.4%	9.4%	6.7%	6.8%	9.2%	7.2%
Ease of bicycling in City of Lawrence	6.0%	6.4%	7.2%	5.2%	6.8%	4.6%	5.8%
Safety of walking in City of Lawrence	6.0%	7.6%	7.8%	8.8%	7.7%	6.1%	7.4%
Safety of bicycling in City of Lawrence	10.7%	7.0%	8.9%	8.3%	7.7%	10.7%	8.6%
Existing bicycle system throughout County	1.2%	7.0%	3.3%	5.2%	5.3%	6.9%	5.0%

## Household Income

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q8. 3rd Important (Cont.)</u>							
Existing walking and hiking system throughout County	3.6%	6.4%	8.9%	5.2%	6.3%	7.6%	6.4%
Existing road system in County	2.4%	3.5%	7.8%	6.2%	5.8%	2.3%	5.2%
Quality of public transportation (bus service)	7.1%	7.6%	4.4%	8.3%	7.2%	7.6%	6.8%
Other	0.0%	0.0%	1.7%	1.0%	0.0%	0.0%	0.6%
No response	31.0%	23.3%	25.0%	23.3%	22.7%	24.4%	25.0%



## Household Income

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County? (Totp Three)**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q8. Most Important</u>							
Ease of travel by car on highways	14.3%	12.8%	13.3%	18.1%	20.3%	17.6%	16.3%
Ease of travel by car on major streets	27.4%	41.3%	41.1%	50.3%	50.2%	45.0%	44.4%
Ease of travel by car on neighborhood streets	21.4%	20.9%	18.3%	19.7%	14.0%	16.8%	18.5%
Ease of access to major streets from neighborhoods	13.1%	17.4%	14.4%	15.5%	15.0%	13.7%	14.8%
Ease of walking in City of Lawrence	25.0%	16.9%	21.1%	18.1%	19.8%	20.6%	19.2%
Ease of bicycling in City of Lawrence	16.7%	20.3%	21.1%	16.1%	19.3%	19.1%	18.5%
Safety of walking in City of Lawrence	28.6%	19.2%	23.9%	28.5%	26.1%	16.0%	23.2%
Safety of bicycling in City of Lawrence	25.0%	34.3%	24.4%	24.9%	23.7%	30.5%	26.7%
Existing bicycle system throughout County	3.6%	11.0%	12.2%	9.8%	11.1%	14.5%	10.9%

## Household Income

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County? (Totp Three)**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q8. Most Important (Cont.)</u>							
Existing walking and hiking system throughout County	7.1%	11.0%	15.0%	7.8%	10.1%	14.5%	11.2%
Existing road system in County	7.1%	11.6%	14.4%	14.0%	15.5%	10.7%	12.9%
Quality of public transportation (bus service)	29.8%	23.3%	20.0%	21.2%	18.4%	19.1%	20.4%
Other	6.0%	2.3%	2.8%	4.1%	4.3%	3.1%	3.7%
No response	17.9%	14.0%	13.9%	12.4%	13.0%	13.7%	14.3%

## Household Income

### Q9. Overall, how satisfied are you with the quality of new residential subdivisions in the City of Lawrence?

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q9. How satisfied are you with the quality of new residential subdivisions in the City of Lawrence?</u>							
Very satisfied	8.3%	1.7%	6.1%	4.1%	7.2%	7.6%	5.6%
Satisfied	23.8%	22.7%	22.8%	28.5%	30.0%	27.5%	25.6%
Neutral	22.6%	26.7%	30.0%	30.1%	32.9%	29.8%	29.5%
Dissatisfied	10.7%	12.8%	12.8%	13.0%	7.2%	15.3%	12.0%
Very dissatisfied	7.1%	7.6%	4.4%	3.1%	5.8%	5.3%	5.3%
Don't know	27.4%	28.5%	23.9%	21.2%	16.9%	14.5%	21.9%

## Household Income

### **Q11. Overall, how satisfied are you with the site layout and architectural design of new commercial development in the City of Lawrence?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
Q11. How satisfied are you with the site layout and architectural design of new commercial development in the City of Lawrence?							
Very satisfied	4.8%	1.7%	2.2%	2.1%	2.9%	5.3%	2.9%
Satisfied	27.4%	25.6%	26.1%	33.2%	32.9%	33.6%	29.2%
Neutral	29.8%	36.0%	40.0%	31.1%	37.2%	31.3%	35.1%
Dissatisfied	11.9%	12.8%	10.6%	16.1%	14.5%	16.8%	14.2%
Very dissatisfied	8.3%	5.2%	2.2%	4.7%	2.4%	5.3%	4.2%
Don't know	17.9%	18.6%	18.9%	13.0%	10.1%	7.6%	14.4%

## Household Income

### Q13. Overall, how satisfied are you with the site layout and architectural design of new industrial development in the City of Lawrence?

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q13. Overall, how satisfied are you with the site layout and architectural design of new industrial development in the City of Lawrence?</u>							
Very satisfied	1.2%	1.7%	2.2%	2.1%	2.9%	2.3%	2.2%
Satisfied	16.7%	18.0%	15.6%	25.4%	22.7%	17.6%	19.3%
Neutral	35.7%	36.0%	42.8%	35.2%	41.1%	42.7%	38.3%
Dissatisfied	9.5%	4.7%	5.0%	6.2%	4.3%	3.8%	5.5%
Very dissatisfied	2.4%	1.2%	0.0%	1.6%	1.4%	3.1%	1.5%
Don't know	34.5%	38.4%	34.4%	29.5%	27.5%	30.5%	33.1%

## Household Income

**Q15. Retail Development: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q15a. The expansion of retail development should be supported in the downtown area.</u>							
Strongly agree	21.4%	24.3%	28.8%	35.4%	40.1%	40.3%	32.7%
Agree	28.6%	45.0%	37.3%	36.5%	31.7%	34.1%	35.6%
Neutral	31.0%	16.6%	22.0%	16.1%	15.8%	11.6%	18.0%
Disagree	13.1%	10.7%	7.3%	7.8%	9.9%	10.1%	9.8%
Strongly disagree	6.0%	3.6%	4.5%	4.2%	2.5%	3.9%	3.9%
<u>Q15b. Future retail development should primarily be located at the intersection of main streets.</u>							
Strongly agree	3.7%	3.0%	2.3%	8.9%	10.3%	6.2%	6.0%
Agree	22.0%	21.1%	19.5%	22.0%	19.7%	24.6%	21.2%
Neutral	37.8%	47.0%	46.0%	39.8%	44.3%	39.2%	43.1%
Disagree	28.0%	25.3%	29.9%	23.6%	22.2%	29.2%	26.1%
Strongly disagree	8.5%	3.6%	2.3%	5.8%	3.4%	0.8%	3.6%

## Household Income

**Q15. Retail Development: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q15c. Future retail development should be located in small centers in new and existing neighborhoods.</u>							
Strongly agree	13.3%	8.3%	6.2%	9.4%	12.4%	8.5%	9.5%
Agree	33.7%	36.3%	40.1%	30.9%	32.2%	33.1%	34.0%
Neutral	30.1%	33.9%	35.0%	31.9%	33.2%	31.5%	33.1%
Disagree	16.9%	16.7%	15.3%	22.0%	16.3%	23.1%	18.5%
Strongly disagree	6.0%	4.8%	3.4%	5.8%	5.9%	3.8%	4.9%
<u>Q15d. Available retail space should be utilized before building new retail buildings.</u>							
Strongly agree	56.0%	60.8%	59.3%	60.2%	48.5%	47.3%	55.6%
Agree	20.2%	26.9%	26.6%	19.9%	30.9%	26.7%	25.6%
Neutral	20.2%	6.4%	7.3%	12.0%	9.8%	8.4%	10.0%
Disagree	2.4%	3.5%	4.5%	6.3%	8.3%	11.5%	6.2%
Strongly disagree	1.2%	2.3%	2.3%	1.6%	2.5%	6.1%	2.5%

## Household Income

**Q16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q16a. I would like to see agricultural uses maintained in the County.</u>							
Strongly agree	52.4%	51.5%	49.4%	40.8%	38.8%	34.6%	44.2%
Agree	26.8%	32.0%	33.7%	38.2%	40.3%	38.5%	35.8%
Neutral	17.1%	14.8%	15.2%	18.3%	16.0%	20.8%	16.8%
Disagree	3.7%	0.6%	1.1%	2.6%	3.9%	6.2%	2.6%
Strongly disagree	0.0%	1.2%	0.6%	0.0%	1.0%	0.0%	0.5%
<u>Q16b. I would like to see major development directed inside the City limits.</u>							
Strongly agree	22.5%	22.8%	17.6%	22.6%	16.7%	28.5%	20.6%
Agree	37.5%	38.3%	37.5%	34.2%	43.1%	31.5%	37.0%
Neutral	32.5%	29.3%	31.8%	31.1%	31.9%	26.9%	31.4%
Disagree	6.3%	8.4%	9.1%	10.5%	7.4%	11.5%	9.2%
Strongly disagree	1.3%	1.2%	4.0%	1.6%	1.0%	1.5%	1.9%



## Household Income

**Q16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q16c. I would like to see more shopping opportunities in or near my neighborhood.</u>							
Strongly agree	20.5%	11.2%	10.7%	12.0%	10.7%	12.2%	12.1%
Agree	25.3%	27.6%	24.2%	25.1%	33.2%	23.7%	26.9%
Neutral	36.1%	35.3%	44.4%	36.1%	31.7%	32.8%	36.7%
Disagree	15.7%	20.6%	16.3%	19.4%	15.1%	24.4%	18.3%
Strongly disagree	2.4%	5.3%	4.5%	7.3%	9.3%	6.9%	6.1%
<u>Q16d. I would like to see more employment centers located near my home.</u>							
Strongly agree	22.9%	12.9%	7.3%	7.3%	10.6%	15.4%	11.4%
Agree	28.9%	22.9%	22.6%	25.1%	23.7%	15.4%	23.0%
Neutral	30.1%	43.5%	48.6%	42.9%	44.0%	36.9%	42.7%
Disagree	12.0%	14.7%	16.9%	18.3%	13.5%	26.9%	16.8%
Strongly disagree	6.0%	5.9%	4.5%	6.3%	8.2%	5.4%	6.1%

## Household Income

**Q16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q16e. I would like to see a modest increase in height of development if it means less expansion of the city out into the County.</u>							
Strongly agree	18.5%	15.0%	11.8%	16.4%	17.4%	21.5%	15.8%
Agree	27.2%	47.3%	44.9%	33.3%	35.3%	31.5%	36.9%
Neutral	37.0%	26.9%	24.7%	33.9%	31.4%	28.5%	30.6%
Disagree	9.9%	7.2%	15.2%	12.7%	14.0%	11.5%	12.5%
Strongly disagree	7.4%	3.6%	3.4%	3.7%	1.9%	6.9%	4.1%
<u>Q16f. I would like to see Downtown accommodate more development.</u>							
Strongly agree	13.3%	12.9%	11.2%	12.7%	15.0%	23.1%	14.0%
Agree	22.9%	28.2%	34.3%	35.4%	41.5%	35.4%	33.4%
Neutral	36.1%	39.4%	28.7%	33.9%	28.5%	23.1%	32.2%
Disagree	21.7%	15.3%	19.1%	12.7%	11.6%	10.8%	15.2%
Strongly disagree	6.0%	4.1%	6.7%	5.3%	3.4%	7.7%	5.2%

## Household Income

**Q16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q16g. I would like to see development that includes a better mix of uses in order to live, work, and play in close proximity.</u>							
Strongly agree	34.5%	33.7%	26.4%	27.2%	31.4%	28.7%	29.3%
Agree	40.5%	41.4%	44.9%	41.9%	40.6%	45.0%	42.8%
Neutral	23.8%	19.5%	20.8%	26.2%	22.2%	22.5%	22.8%
Disagree	1.2%	3.0%	4.5%	3.7%	3.4%	2.3%	3.2%
Strongly disagree	0.0%	2.4%	3.4%	1.0%	2.4%	1.6%	2.0%

## Household Income

**Q17. From the following list, please check ALL the reasons that make it difficult for you to participate in public discussions about the future of Lawrence and the Unincorporated Area of Douglas County. (Check all that apply)**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
Not enough time	40.5%	39.5%	43.3%	39.9%	53.1%	56.5%	44.6%
Difficult to travel to meetings	19.0%	8.7%	6.1%	7.8%	5.8%	9.2%	8.5%
Not sure how to get involved	40.5%	33.7%	43.9%	37.3%	34.8%	35.9%	35.6%
Don't believe I can make a difference	29.8%	37.8%	35.6%	39.4%	33.8%	33.6%	35.8%
Don't have enough information	52.4%	48.3%	47.2%	42.0%	28.0%	38.2%	40.7%
Other	13.1%	11.6%	15.6%	15.0%	7.7%	10.7%	12.1%
None Chosen	0.0%	4.1%	2.8%	4.1%	4.3%	3.1%	4.5%

## Household Income

### Q18. How knowledgeable do you feel you are with the Comprehensive Plan, Horizon 2020?

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q18. How knowledgeable do you feel you are with the Comprehensive Plan, Horizon 2020?</u>							
Very knowledgeable	1.2%	0.0%	1.7%	2.6%	2.9%	5.3%	2.3%
Somewhat knowledgeable	10.7%	15.7%	17.2%	21.2%	31.4%	22.9%	20.8%
Not sure	13.1%	16.3%	13.3%	11.4%	10.1%	13.7%	12.8%
Not knowledgeable	75.0%	67.4%	66.7%	62.7%	55.1%	58.0%	62.0%
Don't Know	0.0%	0.6%	1.1%	2.1%	0.5%	0.0%	2.1%

Household Income

Q19. How long have you lived in Lawrence/Douglas County?

N=1046	Q25. Would you say your total annual household income is:						Total
	\$100,000 - \$149,999						
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
Q19. How long have you lived in Lawrence/Douglas County?							
0 - 2 years	15.5%	8.8%	7.8%	4.1%	5.3%	5.3%	6.9%
3 - 5 years	9.5%	12.9%	5.0%	5.2%	3.9%	6.1%	6.7%
6 - 10 years	13.1%	7.0%	10.0%	10.4%	11.7%	13.7%	10.7%
11 - 20 years	15.5%	19.3%	23.9%	23.8%	30.6%	32.1%	24.6%
21 years or more	46.4%	52.0%	53.3%	56.5%	48.5%	42.7%	51.1%

## Household Income

### Q21. What is your age?

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q21. What is your age?</u>							
Under 35 years	42.9%	26.7%	15.7%	13.0%	12.6%	3.1%	16.3%
35 - 44 years	11.9%	11.0%	20.8%	16.1%	21.7%	24.4%	18.1%
45 - 54 years	11.9%	18.0%	27.0%	25.5%	26.6%	35.1%	24.6%
55 - 64 years	8.3%	20.9%	15.2%	19.3%	25.1%	22.1%	19.8%
65 - 74 years	6.0%	11.6%	15.7%	15.6%	11.1%	14.5%	13.7%
75+ years	19.0%	11.6%	5.6%	10.4%	2.9%	0.8%	7.5%

## Household Income

### Q22. Do you own or rent your home?

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q22. Do you own or rent your home?</u>							
Own	37.8%	63.7%	81.1%	91.7%	96.1%	98.5%	83.0%
Rent	62.2%	36.3%	18.9%	8.3%	3.9%	1.5%	17.0%

### Q23. Which of the following best describes your home?

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q23. Which of the following best describes your home?</u>							
Single family	42.2%	66.9%	83.9%	88.0%	95.7%	98.5%	83.0%
Duplex/triplex	19.3%	13.4%	10.0%	7.8%	3.9%	1.5%	8.3%
Apartment/condo	31.3%	18.6%	5.6%	4.2%	0.5%	0.0%	7.7%
Mobile home	7.2%	1.2%	0.6%	0.0%	0.0%	0.0%	1.1%



## Household Income

### Q25. Would you say your total annual household income is:

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
Q25. Would you say your total annual household income is:							
Under 25,000	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.7%
\$25,000 - \$49,999	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	17.8%
\$50,000 - \$74,999	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	18.6%
\$75,000 - \$99,999	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	20.0%
\$100,000 - \$149,999	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	21.4%
\$150,000 or more	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	13.5%

### Q26. Your gender:

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
Q26. Your gender:							
Male	33.7%	41.1%	46.9%	51.6%	50.7%	64.3%	48.4%
Female	66.3%	58.9%	53.1%	48.4%	49.3%	35.7%	51.6%

## Household Income

### **Q27. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
Q27. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?							
Yes	8.5%	4.1%	6.2%	2.6%	3.9%	4.7%	4.4%
No	91.5%	95.9%	93.8%	97.4%	96.1%	95.3%	95.6%

### **Q28. Which of the following best describes your race? (Without "Not Provided")**

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
Q28. Which of the following best describes your race?							
African American (Non-Hispanic)	1.2%	2.3%	0.6%	1.6%	0.5%	1.5%	1.2%
White (Non-Hispanic)	89.3%	89.5%	92.8%	89.1%	95.2%	90.8%	90.4%
Native American	6.0%	3.5%	2.2%	3.6%	0.0%	1.5%	2.4%
Asian/Pacific Islander	6.0%	1.7%	0.6%	2.1%	1.0%	2.3%	1.9%
Other	2.4%	4.1%	2.8%	4.1%	2.4%	3.1%	3.0%

## Household Income

### Q29. What is your current employment status?

N=1046	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q29. What is your current employment status?</u>							
Full time employment	20.2%	55.6%	68.0%	64.4%	75.4%	76.3%	62.2%
Part time employment	28.6%	11.1%	10.7%	6.8%	7.2%	6.9%	10.8%
Full-time student	7.1%	2.9%	0.6%	0.0%	0.0%	0.0%	1.3%
Full-time homemaker	2.4%	1.2%	2.2%	2.6%	3.4%	5.3%	2.9%
Unemployed	15.5%	1.8%	1.1%	1.6%	1.9%	0.8%	2.8%
Retired	26.2%	27.5%	17.4%	24.6%	12.1%	10.7%	20.0%

## Household Income

### Q30. Where do you work?

N=756

Q25. Would you say your total annual household income is:

Total

	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
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### Q30. Where do you work?

City of Lawrence	82.9%	68.4%	62.9%	61.8%	52.6%	56.9%	61.6%
Douglas County outside of the City of Lawrence	4.9%	3.5%	14.3%	6.6%	7.0%	6.4%	7.5%
KC Metro area	4.9%	5.3%	8.6%	14.7%	17.0%	17.4%	12.7%
Topeka Metro area	4.9%	5.3%	8.6%	9.6%	19.9%	14.7%	11.5%
Other	7.3%	20.2%	10.7%	11.8%	8.8%	17.4%	12.4%

## Household Income

### Q31. Which of the following best fits the type of work you do?

N=756	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
<u>Q31. Which of the following best fits the type of work you do?</u>							
Agriculture	2.4%	2.6%	3.6%	0.7%	2.9%	0.9%	2.2%
Administrative or Support	4.9%	7.0%	8.6%	5.9%	5.3%	2.8%	6.0%
Construction	2.4%	4.4%	4.3%	1.5%	0.6%	2.8%	2.6%
Manufacturing	4.9%	2.6%	5.0%	6.6%	1.8%	6.4%	4.4%
Wholesale Trade	0.0%	0.0%	0.7%	0.7%	0.0%	0.0%	0.3%
Food, Hospitality, Entertainment	19.5%	7.9%	0.7%	3.7%	0.6%	1.8%	3.4%
Retail	12.2%	8.8%	5.0%	3.7%	3.5%	3.7%	5.3%
Health Services	22.0%	13.2%	8.6%	11.8%	15.2%	20.2%	13.9%
Transportation and Warehousing	4.9%	3.5%	1.4%	2.2%	0.0%	0.0%	1.5%
Finance, Insurance, or Real Estate	2.4%	1.8%	4.3%	8.1%	8.8%	9.2%	6.0%
Professional Services	2.4%	3.5%	10.0%	10.3%	12.9%	17.4%	10.3%
Scientific or Technical Services	0.0%	8.8%	8.6%	4.4%	8.8%	7.3%	7.1%

## Household Income

### Q31. Which of the following best fits the type of work you do?

N=756	Q25. Would you say your total annual household income is:						Total
	Under 25,000	\$25,000 - \$49,999	\$50,000 - \$74,999	\$75,000 - \$99,999	\$100,000 - \$149,999	\$150,000 or more	
Q31. Which of the following best fits the type of work you do? (Cont.)							
Educational Services (Pre-school-12th grade)	7.3%	11.4%	14.3%	12.5%	7.0%	0.9%	9.4%
Educational Services (University/College)	14.6%	11.4%	12.9%	12.5%	17.5%	13.8%	14.4%
Government	0.0%	2.6%	10.7%	5.1%	7.6%	1.8%	5.7%
Armed Services	0.0%	0.0%	0.0%	1.5%	0.6%	0.0%	0.4%
Other	7.3%	19.3%	7.1%	12.5%	12.3%	13.8%	12.3%

**Section 6**  
***Whether Respondents Reside Within the***  
***City of Lawrence or Douglas County***

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## By City Residents and Residents Outside the City

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
<u>Q1a. Maintaining rural character</u>			
Very important	19.9%	63.1%	30.6%
Somewhat important	44.5%	27.0%	40.2%
Not sure	20.7%	6.7%	17.2%
Not important	15.0%	3.2%	12.0%
<u>Q1b. Preserving historic buildings</u>			
Very important	55.0%	44.6%	52.5%
Somewhat important	36.4%	45.0%	38.5%
Not sure	4.9%	5.6%	5.0%
Not important	3.7%	4.8%	4.0%



## By City Residents and Residents Outside the City

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue: (Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
<u>Q1c. Revitalization of older city-center neighborhoods</u>			
Very important	45.4%	27.2%	41.0%
Somewhat important	41.3%	44.4%	42.0%
Not sure	9.4%	20.0%	12.0%
Not important	3.9%	8.4%	5.0%
<u>Q1d. Development of the Clinton Lake Area</u>			
Very important	17.4%	15.5%	17.0%
Somewhat important	35.4%	30.7%	34.2%
Not sure	20.9%	23.5%	21.5%
Not important	26.3%	30.3%	27.3%

## By City Residents and Residents Outside the City

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue: (Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
<u>Q1e. Quality housing for all income groups</u>			
Very important	57.2%	43.8%	54.0%
Somewhat important	29.9%	31.1%	30.2%
Not sure	7.8%	12.4%	8.9%
Not important	5.1%	12.7%	6.9%
<u>Q1f. Walking and biking trails</u>			
Very important	50.1%	32.4%	45.8%
Somewhat important	37.8%	40.4%	38.4%
Not sure	5.7%	12.4%	7.4%
Not important	6.4%	14.8%	8.4%

## By City Residents and Residents Outside the City

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
<u>Q1g. Maintaining community identity.</u>			
Very important	51.8%	32.9%	47.2%
Somewhat important	32.7%	36.9%	33.7%
Not sure	12.8%	21.7%	15.0%
Not important	2.7%	8.4%	4.1%
<u>Q1h. Downtown stability</u>			
Very important	66.5%	43.0%	60.8%
Somewhat important	25.5%	34.3%	27.6%
Not sure	4.7%	11.2%	6.3%
Not important	3.3%	11.6%	5.3%

## By City Residents and Residents Outside the City

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
<u>Q1i. Transportation alternatives to the car</u>			
Very important	42.7%	29.1%	39.4%
Somewhat important	35.2%	29.9%	33.9%
Not sure	10.2%	18.3%	12.2%
Not important	11.8%	22.7%	14.5%
<u>Q1j. Availability of arts and cultural opportunities</u>			
Very important	43.8%	22.0%	38.6%
Somewhat important	40.5%	43.6%	41.3%
Not sure	9.0%	17.2%	11.0%
Not important	6.6%	17.2%	9.2%

## By City Residents and Residents Outside the City

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
<u>Q1k. Appearance of multi-family residential developments</u>			
Very important	25.4%	24.9%	25.3%
Somewhat important	42.0%	36.9%	40.8%
Not sure	20.5%	23.3%	21.2%
Not important	12.1%	14.9%	12.7%
<u>Q1l. Incorporating natural areas into development projects</u>			
Very important	43.9%	38.0%	42.5%
Somewhat important	32.5%	32.8%	32.6%
Not sure	13.0%	17.6%	14.1%
Not important	10.6%	11.6%	10.8%

## By City Residents and Residents Outside the City

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
<u>Q1m. Creating employment opportunities</u>			
Very important	74.9%	69.4%	73.6%
Somewhat important	19.4%	26.6%	21.1%
Not sure	4.0%	0.8%	3.2%
Not important	1.8%	3.2%	2.1%
<u>Q1n. Parks, recreation, open space</u>			
Very important	61.7%	46.4%	58.0%
Somewhat important	32.5%	44.8%	35.5%
Not sure	4.5%	4.8%	4.6%
Not important	1.3%	4.0%	1.9%

## By City Residents and Residents Outside the City

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue: (Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
<u>Q1o. Protecting high value farmland</u>			
Very important	39.4%	62.5%	45.0%
Somewhat important	32.8%	22.5%	30.3%
Not sure	19.8%	8.7%	17.1%
Not important	8.0%	6.3%	7.6%
<u>Q1p. Appearance of commercial areas</u>			
Very important	31.3%	30.3%	31.1%
Somewhat important	51.1%	51.0%	51.1%
Not sure	12.9%	12.4%	12.7%
Not important	4.7%	6.4%	5.1%

## By City Residents and Residents Outside the City

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
<u>Q1q. Managing future growth</u>			
Very important	60.4%	52.6%	58.5%
Somewhat important	30.7%	35.5%	31.9%
Not sure	6.4%	7.6%	6.6%
Not important	2.5%	4.4%	3.0%
<u>Q1r. Activities and housing for the Retirement Community</u>			
Very important	29.2%	28.9%	29.2%
Somewhat important	47.1%	48.6%	47.5%
Not sure	16.5%	14.9%	16.1%
Not important	7.2%	7.6%	7.3%



## By City Residents and Residents Outside the City

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
Very important	87.1%	80.5%	85.4%
Somewhat important	5.2%	12.2%	7.0%
Not sure	4.3%	2.4%	3.8%
Not important	3.4%	4.9%	3.8%

### Q1s. Other

## By City Residents and Residents Outside the City

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
<u>Q2. Most Important</u>			
Maintaining rural character	1.0%	18.5%	5.3%
Preserving historic buildings	4.8%	1.2%	3.9%
Revitalization of older city-center neighborhoods	3.9%	1.6%	3.3%
Development of the Clinton Lake Area	1.6%	0.4%	1.3%
Quality housing for all income groups	14.5%	8.3%	13.0%
Walking and biking trails	3.4%	2.0%	3.1%
Maintaining community identity	6.2%	3.1%	5.4%
Downtown stability	11.9%	3.9%	9.9%
Transportation alternatives to the car	3.2%	0.8%	2.6%

## By City Residents and Residents Outside the City

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
<u>Q2. Most Important (Cont.)</u>			
Availability of arts and cultural opportunities	1.3%	1.2%	1.2%
Appearance of multi-family residential developments	0.5%	0.4%	0.5%
Incorporating natural areas into development projects	1.4%	2.0%	1.5%
Creating employment opportunities	24.1%	24.8%	24.3%
Parks, recreation, open space	2.0%	0.8%	1.7%
Protecting high value farmland	1.5%	9.8%	3.5%
Appearance of commercial areas	0.8%	0.0%	0.6%
Managing future growth	6.9%	6.7%	6.9%
Activities and housing for the Retirement Community	1.5%	1.6%	1.5%
Other	4.8%	5.1%	4.9%
None chosen	4.7%	7.9%	5.4%

## By City Residents and Residents Outside the City

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046

Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
City of Lawrence	Unincorporated Area of Douglas County (Rural- Outside City Limits)	

#### Q2. 3rd Important

Maintaining rural character	0.8%	5.9%	2.0%
Preserving historic buildings	3.5%	3.9%	3.6%
Revitalization of older city- center neighborhoods	4.9%	3.5%	4.6%
Development of the Clinton Lake Area	1.8%	3.1%	2.1%
Quality housing for all income groups	6.1%	5.1%	5.8%
Walking and biking trails	7.1%	3.5%	6.2%
Maintaining community identity	4.4%	1.6%	3.7%
Downtown stability	9.8%	8.7%	9.6%
Transportation alternatives to the car	6.3%	5.9%	6.2%

## By City Residents and Residents Outside the City

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
<u>Q2. 3rd Important (Cont.)</u>			
Availability of arts and cultural opportunities	5.4%	2.0%	4.6%
Appearance of multi-family residential developments	1.4%	0.8%	1.2%
Incorporating natural areas into development projects	5.1%	3.1%	4.6%
Creating employment opportunities	9.6%	10.6%	9.8%
Parks, recreation, open space	8.0%	6.3%	7.6%
Protecting high value farmland	4.4%	9.8%	5.7%
Appearance of commercial areas	3.3%	2.8%	3.2%
Managing future growth	9.0%	9.1%	9.0%
Activities and housing for the Retirement Community	1.6%	3.1%	2.0%
Other	0.8%	0.8%	0.8%
None chosen	6.8%	10.2%	7.6%

## By City Residents and Residents Outside the City

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
<u>Q2. 4th Important</u>			
Maintaining rural character	1.1%	8.3%	2.9%
Preserving historic buildings	4.7%	4.7%	4.7%
Revitalization of older city-center neighborhoods	5.1%	3.9%	4.8%
Development of the Clinton Lake Area	2.9%	2.0%	2.7%
Quality housing for all income groups	5.6%	3.9%	5.2%
Walking and biking trails	5.1%	3.5%	4.7%
Maintaining community identity	5.3%	3.5%	4.9%
Downtown stability	6.4%	2.8%	5.5%
Transportation alternatives to the car	4.5%	3.9%	4.4%

## By City Residents and Residents Outside the City

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
<u>Q2. 4th Important (Cont.)</u>			
Availability of arts and cultural opportunities	7.1%	3.1%	6.1%
Appearance of multi-family residential developments	2.9%	2.0%	2.7%
Incorporating natural areas into development projects	5.2%	3.1%	4.7%
Creating employment opportunities	6.7%	9.4%	7.4%
Parks, recreation, open space	7.6%	6.3%	7.3%
Protecting high value farmland	3.7%	7.9%	4.7%
Appearance of commercial areas	2.5%	2.8%	2.6%
Managing future growth	9.8%	11.8%	10.3%
Activities and housing for the Retirement Community	3.8%	3.9%	3.8%
Other	1.4%	2.4%	1.6%
None chosen	8.7%	10.6%	9.2%

## By City Residents and Residents Outside the City

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County (Top Four)**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
<u>Q2. Most Important</u>			
Maintaining rural character	4.7%	41.7%	13.7%
Preserving historic buildings	16.2%	14.6%	15.8%
Revitalization of older city-center neighborhoods	18.9%	10.6%	16.9%
Development of the Clinton Lake Area	8.6%	9.8%	8.9%
Quality housing for all income groups	37.0%	24.0%	33.8%
Walking and biking trails	21.1%	11.8%	18.8%
Maintaining community identity	20.5%	11.0%	18.2%
Downtown stability	43.1%	24.4%	38.5%
Transportation alternatives to the car	19.6%	15.7%	18.6%



## By City Residents and Residents Outside the City

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County (Top Four)**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
<u>Q2. Most Important (Cont.)</u>			
Availability of arts and cultural opportunities	17.7%	7.5%	15.2%
Appearance of multi-family residential developments	6.2%	5.9%	6.1%
Incorporating natural areas into development projects	13.3%	11.4%	12.8%
Creating employment opportunities	54.3%	58.7%	55.4%
Parks, recreation, open space	23.6%	18.1%	22.3%
Protecting high value farmland	12.2%	37.4%	18.4%
Appearance of commercial areas	8.0%	5.9%	7.5%
Managing future growth	32.3%	33.1%	32.5%
Activities and housing for the Retirement Community	9.1%	12.6%	9.9%
Other	8.3%	8.7%	8.4%
None chosen	4.7%	7.9%	5.4%

## By City Residents and Residents Outside the City

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
<u>Q3a. A stronger community identity</u>			
Strongly agree	18.1%	15.6%	17.5%
Agree	43.6%	37.3%	42.1%
Neutral	34.2%	38.1%	35.1%
Disagree	3.1%	7.4%	4.1%
Strongly disagree	1.0%	1.6%	1.2%
<u>Q3b. More attractive City entrances</u>			
Strongly agree	12.1%	10.9%	11.8%
Agree	35.5%	35.9%	35.6%
Neutral	39.6%	40.3%	39.8%
Disagree	11.0%	7.3%	10.1%
Strongly disagree	1.8%	5.6%	2.7%

## By City Residents and Residents Outside the City

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
<u>Q3c. More parks and open space</u>			
Strongly agree	25.5%	16.3%	23.3%
Agree	46.9%	41.9%	45.7%
Neutral	23.2%	33.3%	25.6%
Disagree	3.3%	5.3%	3.8%
Strongly disagree	1.0%	3.3%	1.6%
<u>Q3d. More sidewalks, walking paths, and trails</u>			
Strongly agree	39.0%	20.9%	34.7%
Agree	37.0%	36.1%	36.8%
Neutral	18.1%	30.1%	21.0%
Disagree	4.5%	8.4%	5.4%
Strongly disagree	1.4%	4.4%	2.1%

## By City Residents and Residents Outside the City

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	

### Q3e. More bicycle paths and routes

Strongly agree	35.1%	18.5%	31.1%
Agree	30.8%	28.5%	30.2%
Neutral	24.6%	34.5%	27.0%
Disagree	7.1%	11.6%	8.2%
Strongly disagree	2.4%	6.8%	3.5%

### Q3f. More restaurants, entertainment and cultural activities downtown

Strongly agree	16.1%	6.8%	13.9%
Agree	31.7%	30.0%	31.3%
Neutral	37.1%	36.4%	36.9%
Disagree	12.0%	19.6%	13.9%
Strongly disagree	3.1%	7.2%	4.1%

## By City Residents and Residents Outside the City

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural- Outside City Limits)	

### Q3g. More housing in and around downtown

Strongly agree	10.0%	4.8%	8.7%
Agree	24.9%	17.6%	23.1%
Neutral	44.6%	48.0%	45.4%
Disagree	16.2%	21.6%	17.5%
Strongly disagree	4.3%	8.0%	5.2%

### Q3h. More affordable housing within the City

Strongly agree	39.1%	22.9%	35.2%
Agree	32.4%	42.2%	34.8%
Neutral	22.1%	26.9%	23.2%
Disagree	4.6%	6.0%	5.0%
Strongly disagree	1.8%	2.0%	1.8%

## By City Residents and Residents Outside the City

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
<u>Q3i. More employment opportunities</u>			
Strongly agree	62.4%	58.6%	61.5%
Agree	28.2%	33.5%	29.4%
Neutral	7.5%	7.2%	7.4%
Disagree	1.1%	0.4%	1.0%
Strongly disagree	0.8%	0.4%	0.7%
<u>Q3j. Better protection of natural resources</u>			
Strongly agree	39.1%	39.9%	39.3%
Agree	38.3%	37.9%	38.2%
Neutral	18.4%	17.3%	18.2%
Disagree	2.7%	3.6%	2.9%
Strongly disagree	1.5%	1.2%	1.5%

## By City Residents and Residents Outside the City

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural- Outside City Limits)	

### Q3k. Expanded public transportation

Strongly agree	28.1%	15.9%	25.2%
Agree	29.4%	26.4%	28.7%
Neutral	28.3%	37.8%	30.5%
Disagree	7.9%	11.8%	8.9%
Strongly disagree	6.3%	8.1%	6.7%

### Q3l. More recreational opportunities around Clinton Lake

Strongly agree	14.8%	11.6%	14.1%
Agree	26.6%	26.1%	26.5%
Neutral	40.0%	36.9%	39.2%
Disagree	13.0%	18.1%	14.2%
Strongly disagree	5.6%	7.2%	6.0%

## By City Residents and Residents Outside the City

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural- Outside City Limits)	
<u>Q3m. More activities for teenagers</u>			
Strongly agree	20.9%	16.9%	19.9%
Agree	37.6%	40.6%	38.3%
Neutral	36.3%	36.1%	36.3%
Disagree	3.6%	4.4%	3.8%
Strongly disagree	1.7%	2.0%	1.7%
<u>Q3n. More activities for seniors</u>			
Strongly agree	13.1%	17.4%	14.2%
Agree	37.1%	39.7%	37.7%
Neutral	44.3%	36.4%	42.4%
Disagree	4.3%	4.5%	4.4%
Strongly disagree	1.1%	2.0%	1.4%



## By City Residents and Residents Outside the City

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
<u>Q3o. Improved access to local foods</u>			
Strongly agree	24.5%	20.6%	23.6%
Agree	38.0%	35.6%	37.4%
Neutral	31.1%	34.8%	32.0%
Disagree	4.6%	5.3%	4.8%
Strongly disagree	1.8%	3.6%	2.2%
<u>Q3p. Better management of growth</u>			
Strongly agree	36.9%	36.0%	36.7%
Agree	34.2%	37.2%	34.9%
Neutral	23.4%	19.6%	22.5%
Disagree	4.1%	5.2%	4.4%
Strongly disagree	1.4%	2.0%	1.6%

## By City Residents and Residents Outside the City

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		

### Q3q. Maintaining the rural character of the County

Strongly agree	14.6%	47.2%	22.5%
Agree	36.2%	32.0%	35.2%
Neutral	36.7%	17.6%	32.1%
Disagree	10.1%	2.4%	8.2%
Strongly disagree	2.4%	0.8%	2.0%

### Q3r. New or expanded conference space

Strongly agree	5.1%	5.2%	5.2%
Agree	20.1%	17.3%	19.4%
Neutral	48.5%	50.4%	49.0%
Disagree	19.6%	19.0%	19.4%
Strongly disagree	6.7%	8.1%	7.0%

## By City Residents and Residents Outside the City

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
<u>Q3s. Multi-use neighborhoods</u>			
Strongly agree	8.9%	3.6%	7.6%
Agree	32.3%	24.3%	30.3%
Neutral	44.9%	55.1%	47.4%
Disagree	11.6%	10.1%	11.3%
Strongly disagree	2.3%	6.9%	3.4%
<u>Q3t. Riverfront development with a mix of uses, public-access and activities</u>			
Strongly agree	22.8%	14.1%	20.7%
Agree	40.8%	36.5%	39.7%
Neutral	29.0%	38.2%	31.2%
Disagree	4.4%	8.8%	5.4%
Strongly disagree	3.1%	2.4%	2.9%

## By City Residents and Residents Outside the City

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
<u>Q3u. More arts and cultural opportunities</u>			
Strongly agree	19.0%	7.6%	16.2%
Agree	39.4%	32.1%	37.7%
Neutral	31.9%	40.2%	33.9%
Disagree	7.4%	11.6%	8.4%
Strongly disagree	2.3%	8.4%	3.8%
<u>Q3v. Development of the communications network (fiber)</u>			
Strongly agree	34.1%	29.1%	32.9%
Agree	31.7%	34.0%	32.2%
Neutral	28.6%	31.2%	29.2%
Disagree	4.2%	3.6%	4.1%
Strongly disagree	1.4%	2.0%	1.6%

## By City Residents and Residents Outside the City

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
<u>Q3w. Stronger retirement community</u>			
Strongly agree	14.1%	15.7%	14.5%
Agree	31.5%	38.6%	33.2%
Neutral	47.0%	40.6%	45.4%
Disagree	5.8%	3.6%	5.3%
Strong disagree	1.7%	1.6%	1.7%
<u>Q3x. Other</u>			
Strongly agree	74.1%	69.2%	72.9%
Agree	8.6%	3.8%	7.5%
Neutral	12.3%	15.4%	13.1%
Disagree	1.2%	0.0%	0.9%
Strongly disagree	3.7%	11.5%	5.6%

## By City Residents and Residents Outside the City

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
<u>Q4. Best Represent</u>			
A stronger community identity	3.7%	3.1%	3.5%
More attractive City entrances	1.3%	1.2%	1.2%
More parks and open space	3.0%	1.6%	2.7%
More sidewalks, walking paths, and trails	5.2%	1.6%	4.3%
More bicycle paths and routes	1.3%	1.6%	1.3%
More restaurants, entertainment and cultural activities downtown	2.8%	2.8%	2.8%
More housing in and around downtown	1.5%	1.6%	1.5%
More affordable housing within the City	11.2%	4.3%	9.6%

## By City Residents and Residents Outside the City

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
<u>Q4. Best Represent (Cont.)</u>			
More employment opportunities	28.2%	28.3%	28.2%
Better protection of natural resources	3.8%	7.1%	4.6%
Expanded public transportation	2.0%	1.2%	1.8%
More recreational opportunities around Clinton Lake	1.4%	1.2%	1.3%
More activities for teenagers	2.4%	1.2%	2.1%
More activities for seniors	0.3%	0.8%	0.4%
Improved access to local foods	1.6%	0.0%	1.2%
Better management of growth	8.0%	7.5%	7.8%
Maintaining the rural character of the County	1.1%	12.2%	3.8%

## By City Residents and Residents Outside the City

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
<b><u>Q4. Best Represent (Cont.)</u></b>			
New or expanded conference space	0.1%	0.0%	0.1%
Multi-use neighborhoods	0.8%	0.8%	0.8%
Riverfront development with a mix of uses, public-access and activities	1.5%	0.8%	1.3%
More arts and cultural opportunities	1.3%	1.2%	1.2%
Development of the communications network (fiber)	5.6%	2.8%	4.9%
Stronger retirement community	1.1%	3.1%	1.6%
Other	4.9%	3.5%	4.6%
No response	6.1%	10.6%	7.2%



## By City Residents and Residents Outside the City

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
<b><u>Q4, 2nd Best Represent</u></b>			
A stronger community identity	1.6%	2.8%	1.9%
More attractive City entrances	1.6%	0.8%	1.4%
More parks and open space	3.3%	2.4%	3.1%
More sidewalks, walking paths, and trails	5.7%	4.3%	5.4%
More bicycle paths and routes	5.8%	2.4%	5.0%
More restaurants, entertainment and cultural activities downtown	2.9%	1.2%	2.5%
More housing in and around downtown	2.1%	1.2%	1.9%
More affordable housing within the City	11.1%	6.7%	10.0%

## By City Residents and Residents Outside the City

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
<u>Q4, 2nd Best Represent (Cont.)</u>			
More employment opportunities	13.5%	12.2%	13.2%
Better protection of natural resources	5.6%	8.7%	6.3%
Expanded public transportation	5.2%	1.6%	4.3%
More recreational opportunities around Clinton Lake	2.8%	4.3%	3.2%
More activities for teenagers	4.3%	3.5%	4.1%
More activities for seniors	1.3%	3.5%	1.8%
Improved access to local foods	2.8%	2.4%	2.7%
Better management of growth	7.4%	9.8%	8.0%
Maintaining the rural character of the County	1.8%	11.4%	4.1%

## By City Residents and Residents Outside the City

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural- Outside City Limits)	
	City of Lawrence		
<u>Q4, 2nd Best Represent (Cont.)</u>			
New or expanded conference space	1.0%	0.8%	1.0%
Multi-use neighborhoods	0.8%	0.4%	0.7%
Riverfront development with a mix of uses, public-access and activities	4.3%	2.0%	3.7%
More arts and cultural opportunities	1.3%	0.8%	1.1%
Development of the communications network (fiber)	4.4%	3.1%	4.1%
Stronger retirement community	1.8%	2.0%	1.8%
Other	0.6%	0.4%	0.6%
No response	7.1%	11.4%	8.1%

## By City Residents and Residents Outside the City

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
<b><u>Q4. 3rd Best Represent</u></b>			
A stronger community identity	1.9%	1.2%	1.7%
More attractive City entrances	2.4%	3.1%	2.6%
More parks and open space	3.3%	1.6%	2.9%
More sidewalks, walking paths, and trails	8.0%	1.6%	6.4%
More bicycle paths and routes	3.9%	2.8%	3.6%
More restaurants, entertainment and cultural activities downtown	3.0%	1.6%	2.7%
More housing in and around downtown	2.1%	0.4%	1.7%
More affordable housing within the City	4.3%	4.3%	4.3%

## By City Residents and Residents Outside the City

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
Q4. 3rd Best Represent (Cont.)			
More employment opportunities	7.6%	11.8%	8.6%
Better protection of natural resources	5.4%	6.7%	5.7%
Expanded public transportation	4.8%	3.1%	4.4%
More recreational opportunities around Clinton Lake	2.4%	3.5%	2.7%
More activities for teenagers	4.3%	5.1%	4.5%
More activities for seniors	3.0%	2.4%	2.9%
Improved access to local foods	3.5%	2.8%	3.3%
Better management of growth	7.3%	9.8%	7.9%
Maintaining the rural character of the County	1.5%	9.1%	3.3%

## By City Residents and Residents Outside the City

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
<u>Q4. 3rd Best Represent (Cont.)</u>			
New or expanded conference space	1.4%	0.4%	1.1%
Multi-use neighborhoods	2.5%	1.2%	2.2%
Riverfront development with a mix of uses, public-access and activities	5.2%	2.8%	4.6%
More arts and cultural opportunities	3.4%	1.2%	2.9%
Development of the communications network (fiber)	6.7%	6.3%	6.6%
Stronger retirement community	1.9%	3.1%	2.2%
Other	0.6%	0.8%	0.7%
No response	9.5%	13.4%	10.4%

## By City Residents and Residents Outside the City

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
<b><u>Q4. 4th Best Represent</u></b>			
A stronger community identity	1.5%	1.6%	1.5%
More attractive City entrances	2.5%	3.5%	2.8%
More parks and open space	3.2%	2.0%	2.9%
More sidewalks, walking paths, and trails	5.4%	2.4%	4.7%
More bicycle paths and routes	5.3%	2.0%	4.5%
More restaurants, entertainment and cultural activities downtown	2.9%	0.8%	2.4%
More housing in and around downtown	1.3%	1.2%	1.2%
More affordable housing within the City	6.1%	4.7%	5.7%

## By City Residents and Residents Outside the City

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
<u>Q4. 4th Best Represent (Cont.)</u>			
More employment opportunities	4.0%	5.9%	4.5%
Better protection of natural resources	5.8%	5.5%	5.7%
Expanded public transportation	3.8%	3.1%	3.6%
More recreational opportunities around Clinton Lake	3.0%	1.2%	2.6%
More activities for teenagers	4.4%	3.5%	4.2%
More activities for seniors	1.6%	2.8%	1.9%
Improved access to local foods	3.9%	4.3%	4.0%
Better management of growth	6.2%	7.1%	6.4%
Maintaining the rural character of the County	2.8%	6.7%	3.7%



## By City Residents and Residents Outside the City

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural- Outside City Limits)	
<u>Q4. 4th Best Represent (Cont.)</u>			
New or expanded conference space	1.9%	2.0%	1.9%
Multi-use neighborhoods	1.5%	0.8%	1.3%
Riverfront development with a mix of uses, public-access and activities	6.3%	8.3%	6.8%
More arts and cultural opportunities	3.9%	2.4%	3.5%
Development of the communications network (fiber)	5.1%	6.3%	5.4%
Stronger retirement community	3.2%	3.1%	3.2%
Other	1.0%	1.2%	1.1%
No response	13.4%	17.7%	14.4%

## By City Residents and Residents Outside the City

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County? (Top Four)**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
<u>Q4. Best Represent</u>			
A stronger community identity	8.7%	8.7%	8.7%
More attractive City entrances	7.8%	8.7%	8.0%
More parks and open space	12.8%	7.5%	11.5%
More sidewalks, walking paths, and trails	24.2%	9.8%	20.7%
More bicycle paths and routes	16.3%	8.7%	14.4%
More restaurants, entertainment and cultural activities downtown	11.6%	6.3%	10.3%
More housing in and around downtown	7.1%	4.3%	6.4%
More affordable housing within the City	32.7%	20.1%	29.6%

## By City Residents and Residents Outside the City

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County? (Top Four)**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
<u>Q4. Best Represent (Cont.)</u>			
More employment opportunities	53.3%	58.3%	54.5%
Better protection of natural resources	20.6%	28.0%	22.4%
Expanded public transportation	15.8%	9.1%	14.1%
More recreational opportunities around Clinton Lake	9.6%	10.2%	9.8%
More activities for teenagers	15.4%	13.4%	14.9%
More activities for seniors	6.2%	9.4%	7.0%
Improved access to local foods	11.9%	9.4%	11.3%
Better management of growth	28.9%	34.3%	30.2%
Maintaining the rural character of the County	7.2%	39.4%	15.0%

## By City Residents and Residents Outside the City

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County? (Top Four)**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
<u>Q4. Best Represent (Cont.)</u>			
New or expanded conference space	4.4%	3.1%	4.1%
Multi-use neighborhoods	5.6%	3.1%	5.0%
Riverfront development with a mix of uses, public-access and activities	17.3%	13.8%	16.4%
More arts and cultural opportunities	9.8%	5.5%	8.8%
Development of the communications network (fiber)	21.7%	18.5%	20.9%
Stronger retirement community	8.0%	11.4%	8.8%
Other	7.2%	5.9%	6.9%
No response	6.1%	10.6%	7.2%

## By City Residents and Residents Outside the City

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
<u>Q5a. Availability of arts, music and cultural amenities</u>			
Major strength	39.2%	21.8%	35.0%
Strength	46.3%	44.8%	45.9%
Neutral	12.9%	29.0%	16.8%
Weakness	1.5%	4.0%	2.1%
Major weakness	0.1%	0.4%	0.2%
<u>Q5b. Availability of retail choices</u>			
Major strength	7.1%	4.8%	6.5%
Strength	38.7%	39.0%	38.8%
Neutral	30.1%	27.7%	29.5%
Weakness	19.6%	24.1%	20.7%
Major weakness	4.5%	4.4%	4.5%

## By City Residents and Residents Outside the City

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural- Outside City Limits)	
	City of Lawrence		
<u>Q5c. Existing sidewalk network</u>			
Major strength	4.4%	2.4%	3.9%
Strength	31.1%	32.1%	31.4%
Neutral	39.8%	50.4%	42.4%
Weakness	21.5%	13.0%	19.5%
Major weakness	3.2%	2.0%	2.9%
<u>Q5d. Protection of natural resources</u>			
Major strength	3.4%	4.1%	3.5%
Strength	25.4%	27.8%	26.0%
Neutral	56.1%	47.8%	54.1%
Weakness	13.3%	18.0%	14.4%
Major weakness	1.9%	2.4%	2.1%

## By City Residents and Residents Outside the City

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural- Outside City Limits)	
	City of Lawrence		
<u>Q5e. Public transportation</u>			
Major strength	5.4%	3.2%	4.9%
Strength	33.8%	30.4%	33.0%
Neutral	42.8%	47.8%	44.0%
Weakness	15.7%	14.6%	15.5%
Major weakness	2.3%	4.0%	2.7%
<u>Q5f. Character of neighborhoods</u>			
Major strength	10.4%	5.2%	9.2%
Strength	48.0%	35.9%	45.1%
Neutral	30.5%	46.8%	34.4%
Weakness	10.4%	10.9%	10.5%
Major weakness	0.6%	1.2%	0.8%

## By City Residents and Residents Outside the City

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural- Outside City Limits)	

### Q5g. Availability of housing choices

Major strength	5.5%	2.0%	4.7%
Strength	26.8%	24.4%	26.2%
Neutral	38.5%	46.3%	40.4%
Weakness	24.4%	23.2%	24.1%
Major weakness	4.7%	4.1%	4.6%

### Q5h. Availability of parks and open space

Major strength	14.7%	10.1%	13.5%
Strength	58.1%	48.4%	55.8%
Neutral	21.1%	32.3%	23.8%
Weakness	5.4%	8.9%	6.2%
Major weakness	0.8%	0.4%	0.7%



## By City Residents and Residents Outside the City

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural- Outside City Limits)	
	City of Lawrence		
<u>Q5i. Employment opportunities</u>			
Major strength	3.6%	5.2%	4.0%
Strength	8.5%	12.9%	9.5%
Neutral	37.4%	30.9%	35.9%
Weakness	32.6%	34.5%	33.0%
Major weakness	17.9%	16.5%	17.6%
<u>Q5j. Historic buildings and areas</u>			
Major strength	15.6%	10.8%	14.5%
Strength	51.9%	45.4%	50.3%
Neutral	28.7%	37.8%	30.9%
Weakness	3.6%	5.2%	4.0%
Major weakness	0.1%	0.8%	0.3%

## By City Residents and Residents Outside the City

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
<u>Q5k. Rate of growth</u>			
Major strength	3.5%	2.8%	3.3%
Strength	22.0%	23.6%	22.4%
Neutral	51.5%	46.7%	50.4%
Weakness	18.0%	19.5%	18.4%
Major weakness	4.9%	7.3%	5.5%
<u>Q5l. Unique local identity</u>			
Major strength	38.1%	18.7%	33.5%
Strength	40.4%	44.7%	41.4%
Neutral	18.7%	32.5%	22.0%
Weakness	2.7%	3.7%	2.9%
Major weakness	0.1%	0.4%	0.2%

## By City Residents and Residents Outside the City

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural- Outside City Limits)	

### Q5m. Opportunities for community involvement

Major strength	21.5%	10.9%	19.0%
Strength	48.1%	41.3%	46.5%
Neutral	25.0%	37.7%	28.0%
Weakness	4.7%	8.9%	5.7%
Major weakness	0.6%	1.2%	0.8%

### Q5n. Attention to environmental issues

Major strength	10.7%	9.7%	10.5%
Strength	38.8%	29.1%	36.4%
Neutral	37.3%	42.9%	38.7%
Weakness	11.0%	14.2%	11.8%
Major weakness	2.2%	4.0%	2.6%

## By City Residents and Residents Outside the City

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural- Outside City Limits)	
<u>Q5o. Downtown</u>			
Major strength	52.9%	31.3%	47.7%
Strength	34.3%	37.8%	35.1%
Neutral	9.2%	18.5%	11.5%
Weakness	3.1%	8.8%	4.5%
Major weakness	0.5%	3.6%	1.3%
<u>Q5p. Population growth</u>			
Major strength	4.5%	2.8%	4.1%
Strength	21.6%	26.4%	22.7%
Neutral	58.2%	53.7%	57.1%
Weakness	12.1%	11.8%	12.0%
Major weakness	3.6%	5.3%	4.0%

## By City Residents and Residents Outside the City

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural- Outside City Limits)	
	City of Lawrence		
<u>Q5q. Presence of family farms</u>			
Major strength	8.2%	17.7%	10.5%
Strength	34.1%	32.1%	33.6%
Neutral	43.7%	26.5%	39.5%
Weakness	10.9%	17.7%	12.6%
Major weakness	3.1%	6.0%	3.8%
<u>Q5r. Quality of life</u>			
Major strength	31.2%	20.9%	28.7%
Strength	53.3%	53.0%	53.3%
Neutral	12.2%	21.7%	14.5%
Weakness	2.4%	3.6%	2.7%
Major weakness	0.9%	0.8%	0.9%

## By City Residents and Residents Outside the City

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
<u>Q5s. Existing roadway network</u>			
Major strength	4.6%	9.7%	5.8%
Strength	28.7%	32.7%	29.6%
Neutral	34.2%	23.4%	31.6%
Weakness	23.8%	24.6%	24.0%
Major weakness	8.7%	9.7%	9.0%
<u>Q5t. Other</u>			
Major strength	18.2%	0.0%	14.0%
Strength	6.5%	0.0%	5.0%
Neutral	9.1%	17.4%	11.0%
Weakness	16.9%	8.7%	15.0%
Major weakness	49.4%	73.9%	55.0%

## By City Residents and Residents Outside the City

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural- Outside City Limits)	
<u>Q6. Most Important</u>			
Availability of arts, music and cultural amenities	7.8%	8.3%	7.9%
Availability of retail choices	1.6%	2.0%	1.7%
Existing sidewalk network	1.0%	0.0%	0.8%
Protection of natural resources	3.7%	2.4%	3.3%
Public transportation	2.4%	1.6%	2.2%
Character of neighborhoods	1.9%	1.2%	1.7%
Availability of housing choices	4.2%	0.8%	3.3%
Availability of parks and open space	2.1%	2.4%	2.2%
Employment opportunities	10.0%	11.8%	10.4%

## By City Residents and Residents Outside the City

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
<u>Q6. Most Important (Cont.)</u>			
Historic buildings and areas	1.3%	2.0%	1.4%
Rate of growth	1.0%	1.6%	1.1%
Unique local identity	13.3%	8.7%	12.1%
Opportunities for community involvement	1.5%	1.6%	1.5%
Attention to environmental issues	1.8%	0.8%	1.5%
Downtown	15.4%	10.6%	14.2%
Population growth	0.1%	0.4%	0.2%
Presence of family farms	0.9%	5.5%	2.0%
Quality of life	10.7%	12.6%	11.2%
Existing roadway network	4.2%	5.1%	4.4%
Other	2.1%	1.6%	2.0%
No response	13.0%	19.3%	14.5%



## By City Residents and Residents Outside the City

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
City of Lawrence	Unincorporated Area of Douglas County (Rural- Outside City Limits)	

#### Q6. 2nd Important

Availability of arts, music and cultural amenities	6.2%	4.7%	5.8%
Availability of retail choices	2.4%	3.5%	2.7%
Existing sidewalk network	1.8%	1.2%	1.6%
Protection of natural resources	2.3%	2.8%	2.4%
Public transportation	2.9%	1.2%	2.5%
Character of neighborhoods	3.8%	2.4%	3.4%
Availability of housing choices	4.8%	2.8%	4.3%
Availability of parks and open space	3.5%	4.3%	3.7%
Employment opportunities	8.6%	6.7%	8.1%

## By City Residents and Residents Outside the City

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural- Outside City Limits)	
	City of Lawrence		
<u>Q6. 2nd Important (Cont.)</u>			
Historic buildings and areas	3.8%	2.8%	3.5%
Rate of growth	1.6%	0.8%	1.4%
Unique local identity	7.8%	8.7%	8.0%
Opportunities for community involvement	4.3%	1.6%	3.6%
Attention to environmental issues	1.3%	3.1%	1.7%
Downtown	14.9%	13.0%	14.4%
Population growth	0.9%	0.8%	0.9%
Presence of family farms	1.1%	7.1%	2.6%
Quality of life	10.7%	8.3%	10.1%
Existing roadway network	1.6%	3.1%	2.0%
Other	0.5%	0.4%	0.5%
No response	15.2%	20.9%	16.5%

## By City Residents and Residents Outside the City

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
Q6. 3rd Important			
Availability of arts, music and cultural amenities	10.4%	6.3%	9.4%
Availability of retail choices	3.3%	5.9%	3.9%
Existing sidewalk network	1.8%	2.0%	1.8%
Protection of natural resources	2.0%	2.4%	2.1%
Public transportation	3.0%	1.6%	2.7%
Character of neighborhoods	2.4%	2.8%	2.5%
Availability of housing choices	3.7%	2.8%	3.4%
Availability of parks and open space	5.6%	3.9%	5.2%
Employment opportunities	3.5%	4.3%	3.7%

## By City Residents and Residents Outside the City

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
<u>Q6. 3rd Important (Cont.)</u>			
Historic buildings and areas	3.3%	4.3%	3.5%
Rate of growth	2.5%	1.6%	2.3%
Unique local identity	7.3%	5.9%	7.0%
Opportunities for community involvement	4.0%	2.8%	3.7%
Attention to environmental issues	2.7%	3.9%	3.0%
Downtown	10.2%	7.5%	9.6%
Population growth	1.4%	1.2%	1.3%
Presence of family farms	1.9%	7.1%	3.2%
Quality of life	10.7%	5.9%	9.6%
Existing roadway network	2.4%	3.9%	2.8%
Other	0.6%	0.0%	0.5%
No response	17.3%	24.0%	18.9%

## By City Residents and Residents Outside the City

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural- Outside City Limits)	
Q6. 4th Important			
Availability of arts, music and cultural amenities	8.7%	6.7%	8.2%
Availability of retail choices	3.9%	3.5%	3.8%
Existing sidewalk network	1.8%	1.2%	1.6%
Protection of natural resources	1.8%	2.4%	1.9%
Public transportation	1.9%	3.5%	2.3%
Character of neighborhoods	3.5%	2.4%	3.3%
Availability of housing choices	3.4%	3.5%	3.4%
Availability of parks and open space	6.1%	4.7%	5.7%
Employment opportunities	2.1%	2.0%	2.1%

## By City Residents and Residents Outside the City

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
<u>Q6. 4th Important (Cont.)</u>			
Historic buildings and areas	4.3%	1.6%	3.6%
Rate of growth	2.7%	2.0%	2.5%
Unique local identity	5.6%	5.5%	5.5%
Opportunities for community involvement	4.3%	3.5%	4.1%
Attention to environmental issues	2.5%	3.5%	2.8%
Downtown	7.8%	4.3%	7.0%
Population growth	1.5%	1.2%	1.4%
Presence of family farms	2.7%	5.5%	3.3%
Quality of life	11.4%	9.8%	11.0%
Existing roadway network	2.1%	3.9%	2.6%
Other	0.9%	0.8%	0.9%
No response	21.1%	28.3%	22.8%

## By City Residents and Residents Outside the City

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County? (Top Four)**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
<u>Q6. Most Important</u>			
Availability of arts, music and cultural amenities	33.1%	26.0%	31.4%
Availability of retail choices	11.2%	15.0%	12.1%
Existing sidewalk network	6.3%	4.3%	5.8%
Protection of natural resources	9.7%	9.8%	9.8%
Public transportation	10.2%	7.9%	9.7%
Character of neighborhoods	11.6%	8.7%	10.9%
Availability of housing choices	16.0%	9.8%	14.5%
Availability of parks and open space	17.3%	15.4%	16.8%
Employment opportunities	24.2%	24.8%	24.4%

## By City Residents and Residents Outside the City

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County? (Top Four)**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
<u>Q6. Most Important (Cont.)</u>			
Historic buildings and areas	12.6%	10.6%	12.1%
Rate of growth	7.8%	5.9%	7.4%
Unique local identity	34.0%	28.7%	32.7%
Opportunities for community involvement	14.1%	9.4%	13.0%
Attention to environmental issues	8.2%	11.4%	9.0%
Downtown	48.4%	35.4%	45.2%
Population growth	3.9%	3.5%	3.8%
Presence of family farms	6.6%	25.2%	11.1%
Quality of life	43.6%	36.6%	41.9%
Existing roadway network	10.4%	16.1%	11.8%
Other	4.2%	2.8%	3.8%
No response	13.0%	19.3%	14.5%



## By City Residents and Residents Outside the City

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural- Outside City Limits)	
	City of Lawrence		

### Q7a. Ease of travel by car on highways

Very satisfied	23.3%	19.8%	22.5%
Satisfied	54.3%	52.8%	53.9%
Neutral	10.8%	9.9%	10.6%
Dissatisfied	8.5%	10.7%	9.0%
Very dissatisfied	3.1%	6.7%	4.0%

### Q7b. Ease of travel by car on major streets

Very satisfied	11.3%	9.9%	10.9%
Satisfied	37.2%	31.3%	35.8%
Neutral	17.6%	17.9%	17.7%
Dissatisfied	24.6%	28.2%	25.4%
Very dissatisfied	9.3%	12.7%	10.2%

## By City Residents and Residents Outside the City

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural- Outside City Limits)	
	City of Lawrence		

### Q7c. Ease of travel by car on neighborhood streets

Very satisfied	10.6%	8.4%	10.1%
Satisfied	53.5%	36.3%	49.3%
Neutral	20.1%	34.7%	23.6%
Dissatisfied	12.5%	13.9%	12.9%
Very dissatisfied	3.3%	6.8%	4.2%

### Q7d. Ease of access to major streets from neighborhoods

Very satisfied	12.5%	7.7%	11.4%
Satisfied	51.7%	33.7%	47.4%
Neutral	20.9%	33.7%	24.0%
Dissatisfied	10.2%	18.3%	12.2%
Very dissatisfied	4.6%	6.5%	5.1%

## By City Residents and Residents Outside the City

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural- Outside City Limits)	
	City of Lawrence		

### Q7e. Ease of walking in City of Lawrence

Very satisfied	15.1%	15.1%	15.1%
Satisfied	48.6%	43.4%	47.4%
Neutral	20.5%	29.7%	22.5%
Dissatisfied	13.6%	9.6%	12.7%
Very dissatisfied	2.2%	2.3%	2.2%

### Q7f. Ease of bicycling in City of Lawrence

Very satisfied	6.4%	8.4%	6.8%
Satisfied	29.1%	25.8%	28.4%
Neutral	34.2%	43.7%	36.2%
Dissatisfied	23.5%	16.3%	22.0%
Very dissatisfied	6.8%	5.8%	6.6%

## By City Residents and Residents Outside the City

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural- Outside City Limits)	

### Q7g. Safety of walking in City of Lawrence

Very satisfied	11.1%	11.5%	11.2%
Satisfied	44.8%	36.4%	42.9%
Neutral	22.4%	34.6%	25.1%
Dissatisfied	17.1%	14.7%	16.6%
Very dissatisfied	4.6%	2.8%	4.2%

### Q7h. Safety of bicycling in City of Lawrence

Very satisfied	5.4%	6.1%	5.5%
Satisfied	20.3%	17.2%	19.6%
Neutral	32.7%	41.9%	34.8%
Dissatisfied	31.0%	26.3%	29.9%
Very dissatisfied	10.6%	8.6%	10.2%

## By City Residents and Residents Outside the City

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural- Outside City Limits)	
	City of Lawrence		

### Q7i. Existing bicycle system throughout County

Very satisfied	5.0%	7.0%	5.5%
Satisfied	19.5%	15.0%	18.5%
Neutral	43.0%	37.0%	41.5%
Dissatisfied	24.1%	26.5%	24.6%
Very dissatisfied	8.4%	14.5%	9.9%

### Q7j. Existing walking and hiking system throughout County

Very satisfied	6.5%	4.4%	6.0%
Satisfied	33.5%	26.8%	32.0%
Neutral	39.9%	37.1%	39.2%
Dissatisfied	15.9%	22.9%	17.5%
Very dissatisfied	4.2%	8.8%	5.2%

## By City Residents and Residents Outside the City

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural- Outside City Limits)	
	City of Lawrence		

### Q7k. Existing road system in County

Very satisfied	6.1%	10.9%	7.3%
Satisfied	42.3%	47.0%	43.5%
Neutral	41.2%	23.1%	36.6%
Dissatisfied	9.2%	11.7%	9.9%
Very dissatisfied	1.1%	7.3%	2.7%

### Q7l. Quality of public transportation (bus service)

Very satisfied	7.8%	4.3%	7.0%
Satisfied	32.3%	20.9%	29.8%
Neutral	41.8%	56.1%	45.0%
Dissatisfied	12.8%	12.8%	12.8%
Very dissatisfied	5.3%	5.9%	5.5%

## By City Residents and Residents Outside the City

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural- Outside City Limits)	
<u>Q7m. Other</u>			
Very satisfied	11.5%	0.0%	8.5%
Satisfied	3.8%	5.3%	4.2%
Neutral	9.6%	10.5%	9.9%
Dissatisfied	17.3%	15.8%	16.9%
Very dissatisfied	57.7%	68.4%	60.6%

## By City Residents and Residents Outside the City

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
<u>Q8. Most Important</u>			
Ease of travel by car on highways	7.7%	9.1%	8.0%
Ease of travel by car on major streets	26.4%	27.2%	26.6%
Ease of travel by car on neighborhood streets	3.8%	3.1%	3.6%
Ease of access to major streets from neighborhoods	2.7%	1.6%	2.4%
Ease of walking in City of Lawrence	7.3%	2.0%	6.0%
Ease of bicycling in City of Lawrence	7.1%	2.4%	5.9%
Safety of walking in City of Lawrence	6.4%	3.5%	5.7%
Safety of bicycling in City of Lawrence	7.4%	5.5%	7.0%



## By City Residents and Residents Outside the City

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
City of Lawrence	Unincorporated Area of Douglas County (Rural- Outside City Limits)	

#### Q8. Most Important (Cont.)

Existing bicycle system throughout County	1.4%	5.1%	2.3%
Existing walking and hiking system throughout County	2.4%	2.4%	2.4%
Existing road system in County	1.5%	10.6%	3.7%
Quality of public transportation (bus service)	10.4%	6.3%	9.4%
Other	2.8%	2.0%	2.6%
No response	12.8%	19.3%	14.3%

## By City Residents and Residents Outside the City

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
<u>Q8. 2nd Important</u>			
Ease of travel by car on highways	4.3%	9.4%	5.5%
Ease of travel by car on major streets	12.8%	11.8%	12.5%
Ease of travel by car on neighborhood streets	8.8%	6.3%	8.2%
Ease of access to major streets from neighborhoods	4.7%	6.3%	5.1%
Ease of walking in City of Lawrence	6.6%	4.3%	6.0%
Ease of bicycling in City of Lawrence	7.4%	4.7%	6.8%
Safety of walking in City of Lawrence	11.0%	7.5%	10.1%
Safety of bicycling in City of Lawrence	13.1%	4.7%	11.1%

## By City Residents and Residents Outside the City

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
Q8. 2nd Important (Cont.)			
Existing bicycle system throughout County	3.7%	3.5%	3.6%
Existing walking and hiking system throughout County	1.8%	4.3%	2.4%
Existing road system in County	2.7%	8.3%	4.0%
Quality of public transportation (bus service)	4.5%	3.1%	4.2%
Other	0.4%	1.2%	0.6%
No response	18.3%	24.4%	19.8%

## By City Residents and Residents Outside the City

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
<b><u>Q8. 3rd Important</u></b>			
Ease of travel by car on highways	2.3%	4.3%	2.8%
Ease of travel by car on major streets	4.7%	7.1%	5.3%
Ease of travel by car on neighborhood streets	6.9%	5.9%	6.7%
Ease of access to major streets from neighborhoods	7.3%	7.5%	7.4%
Ease of walking in City of Lawrence	8.3%	3.5%	7.2%
Ease of bicycling in City of Lawrence	6.6%	3.5%	5.8%
Safety of walking in City of Lawrence	8.6%	3.5%	7.4%
Safety of bicycling in City of Lawrence	9.6%	5.5%	8.6%

## By City Residents and Residents Outside the City

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
Q8. 3rd Important (Cont.)			
Existing bicycle system throughout County	4.9%	5.1%	5.0%
Existing walking and hiking system throughout County	6.7%	5.5%	6.4%
Existing road system in County	3.4%	10.6%	5.2%
Quality of public transportation (bus service)	6.9%	6.3%	6.8%
Other	0.5%	0.8%	0.6%
No response	23.2%	30.7%	25.0%

## By City Residents and Residents Outside the City

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County? (Totp Three)**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
<b><u>Q8. Most Important</u></b>			
Ease of travel by car on highways	14.3%	22.8%	16.3%
Ease of travel by car on major streets	43.8%	46.1%	44.4%
Ease of travel by car on neighborhood streets	19.6%	15.4%	18.5%
Ease of access to major streets from neighborhoods	14.6%	15.4%	14.8%
Ease of walking in City of Lawrence	22.2%	9.8%	19.2%
Ease of bicycling in City of Lawrence	21.1%	10.6%	18.5%
Safety of walking in City of Lawrence	26.0%	14.6%	23.2%
Safety of bicycling in City of Lawrence	30.2%	15.7%	26.7%

## By City Residents and Residents Outside the City

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County? (Totp Three)**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
<u>Q8. Most Important (Cont.)</u>			
Existing bicycle system throughout County	10.0%	13.8%	10.9%
Existing walking and hiking system throughout County	10.9%	12.2%	11.2%
Existing road system in County	7.6%	29.5%	12.9%
Quality of public transportation (bus service)	21.8%	15.7%	20.4%
Other	3.7%	3.9%	3.7%
No response	12.8%	19.3%	14.3%

## By City Residents and Residents Outside the City

### Q9. Overall, how satisfied are you with the quality of new residential subdivisions in the City of Lawrence?

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural- Outside City Limits)	
<u>Q9. How satisfied are you with the quality of new residential subdivisions in the City of Lawrence?</u>			
Very satisfied	6.1%	4.3%	5.6%
Satisfied	27.9%	18.5%	25.6%
Neutral	28.7%	32.3%	29.5%
Dissatisfied	12.9%	9.4%	12.0%
Very dissatisfied	5.1%	5.9%	5.3%
Don't know	19.4%	29.5%	21.9%



By City Residents and Residents Outside the City

**Q11. Overall, how satisfied are you with the site layout and architectural design of new commercial development in the City of Lawrence?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural- Outside City Limits)	
	City of Lawrence		
<u>Q11. How satisfied are you with the site layout and architectural design of new commercial development in the City of Lawrence?</u>			
Very satisfied	2.9%	2.8%	2.9%
Satisfied	30.1%	26.4%	29.2%
Neutral	36.5%	30.7%	35.1%
Dissatisfied	13.8%	15.7%	14.2%
Very dissatisfied	3.8%	5.5%	4.2%
Don't know	13.0%	18.9%	14.4%

## By City Residents and Residents Outside the City

### Q13. Overall, how satisfied are you with the site layout and architectural design of new industrial development in the City of Lawrence?

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural- Outside City Limits)	
<u>Q13. Overall, how satisfied are you with the site layout and architectural design of new industrial development in the City of Lawrence?</u>			
Very satisfied	2.5%	1.2%	2.2%
Satisfied	19.3%	19.3%	19.3%
Neutral	38.4%	38.2%	38.3%
Dissatisfied	5.3%	6.3%	5.5%
Very dissatisfied	1.0%	3.1%	1.5%
Don't know	33.5%	31.9%	33.1%

## By City Residents and Residents Outside the City

**Q15. Retail Development: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		

Q15a. The expansion of retail development should be supported in the downtown area.

Strongly agree	34.5%	26.8%	32.7%
Agree	36.6%	32.5%	35.6%
Neutral	17.2%	20.3%	18.0%
Disagree	7.9%	15.9%	9.8%
Strongly disagree	3.8%	4.5%	3.9%

Q15b. Future retail development should primarily be located at the intersection of main streets.

Strongly agree	6.5%	4.6%	6.0%
Agree	19.8%	25.7%	21.2%
Neutral	45.4%	35.7%	43.1%
Disagree	24.7%	30.7%	26.1%
Strongly disagree	3.6%	3.3%	3.6%

## By City Residents and Residents Outside the City

**Q15. Retail Development: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural- Outside City Limits)	
	City of Lawrence		

**Q15c. Future retail development should be located in small centers in new and existing neighborhoods.**

Strongly agree	10.4%	6.6%	9.5%
Agree	34.4%	32.8%	34.0%
Neutral	34.2%	29.5%	33.1%
Disagree	16.5%	25.0%	18.5%
Strongly disagree	4.5%	6.1%	4.9%

**Q15d. Available retail space should be utilized before building new retail buildings.**

Strongly agree	57.2%	50.6%	55.6%
Agree	24.6%	28.7%	25.6%
Neutral	9.3%	12.6%	10.0%
Disagree	6.2%	6.5%	6.2%
Strongly disagree	2.8%	1.6%	2.5%

## By City Residents and Residents Outside the City

**Q16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
<u>Q16a. I would like to see agricultural uses maintained in the County.</u>			
Strongly agree	38.8%	61.0%	44.2%
Agree	37.8%	29.7%	35.8%
Neutral	20.1%	6.5%	16.8%
Disagree	2.8%	2.0%	2.6%
Strongly disagree	0.4%	0.8%	0.5%
<u>Q16b. I would like to see major development directed inside the City limits.</u>			
Strongly agree	19.3%	24.6%	20.6%
Agree	35.7%	41.0%	37.0%
Neutral	33.7%	24.2%	31.4%
Disagree	9.4%	8.6%	9.2%
Strongly disagree	2.0%	1.6%	1.9%

## By City Residents and Residents Outside the City

**Q16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		

Q16c. I would like to see more shopping opportunities in or near my neighborhood.

Strongly agree	13.4%	8.2%	12.1%
Agree	28.4%	22.0%	26.9%
Neutral	35.1%	41.6%	36.7%
Disagree	18.5%	17.6%	18.3%
Strongly disagree	4.6%	10.6%	6.1%

Q16d. I would like to see more employment centers located near my home.

Strongly agree	12.3%	8.9%	11.4%
Agree	23.9%	20.2%	23.0%
Neutral	42.5%	43.3%	42.7%
Disagree	16.9%	16.6%	16.8%
Strongly disagree	4.5%	10.9%	6.1%

## By City Residents and Residents Outside the City

**Q16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural- Outside City Limits)	
	City of Lawrence		

Q16e. I would like to see a modest increase in height of development if it means less expansion of the city out into the County.

Strongly agree	15.2%	17.6%	15.8%
Agree	35.3%	42.0%	36.9%
Neutral	31.8%	26.9%	30.6%
Disagree	13.5%	9.4%	12.5%
Strongly disagree	4.2%	4.1%	4.1%

Q16f. I would like to see Downtown accommodate more development.

Strongly agree	15.7%	8.9%	14.0%
Agree	33.1%	34.1%	33.4%
Neutral	31.7%	33.7%	32.2%
Disagree	15.0%	15.9%	15.2%
Strongly disagree	4.5%	7.3%	5.2%

## By City Residents and Residents Outside the City

**Q16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		

Q16g. I would like to see development that includes a better mix of uses in order to live, work, and play in close proximity.

Strongly agree	32.0%	20.4%	29.3%
Agree	43.1%	41.6%	42.8%
Neutral	20.2%	31.0%	22.8%
Disagree	3.0%	4.1%	3.2%
Strongly disagree	1.7%	2.9%	2.0%



## By City Residents and Residents Outside the City

**Q17. From the following list, please check ALL the reasons that make it difficult for you to participate in public discussions about the future of Lawrence and the Unincorporated Area of Douglas County. (Check all that apply)**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural-Outside City Limits)	
Not enough time	47.5%	35.8%	44.6%
Difficult to travel to meetings	8.6%	8.3%	8.5%
Not sure how to get involved	37.0%	31.1%	35.6%
Don't believe I can make a difference	34.6%	39.4%	35.8%
Don't have enough information	39.9%	43.3%	40.7%
Other	12.2%	11.8%	12.1%
None Chosen	4.3%	5.1%	4.5%

**Q17a. The reasons that make it difficult for you to participate in public discussions about the future of Lawrence and the Unincorporated Area of Douglas County.**

## By City Residents and Residents Outside the City

### Q18. How knowledgeable do you feel you are with the Comprehensive Plan, Horizon 2020?

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural- Outside City Limits)	
<u>Q18. How knowledgeable do you feel you are with the Comprehensive Plan, Horizon 2020?</u>			
Very knowledgeable	2.5%	1.6%	2.3%
Somewhat knowledgeable	21.3%	19.3%	20.8%
Not sure	12.8%	13.0%	12.8%
Not knowledgeable	61.9%	62.2%	62.0%
Don't Know	1.5%	3.9%	2.1%

By City Residents and Residents Outside the City

Q19. How long have you lived in Lawrence/Douglas County?

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural- Outside City Limits)	
	City of Lawrence		
Q19. How long have you lived in Lawrence/Douglas County?			
0 - 2 years	8.3%	2.4%	6.9%
3 - 5 years	7.3%	4.8%	6.7%
6 - 10 years	10.8%	10.4%	10.7%
11 - 20 years	27.2%	16.5%	24.6%
21 years or more	46.4%	65.9%	51.1%

By City Residents and Residents Outside the City

Q21. What is your age?

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural- Outside City Limits)	
	City of Lawrence		
Q21. What is your age?			
Under 35 years	20.0%	4.5%	16.3%
35 - 44 years	19.4%	13.9%	18.1%
45 - 54 years	24.4%	25.4%	24.6%
55 - 64 years	17.3%	27.9%	19.8%
65 - 74 years	11.3%	21.3%	13.7%
75+ years	7.7%	7.0%	7.5%

## By City Residents and Residents Outside the City

### **Q22. Do you own or rent your home?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural- Outside City Limits)	
	City of Lawrence		

### **Q22. Do you own or rent your home?**

Own	78.4%	97.6%	83.0%
Rent	21.6%	2.4%	17.0%

### **Q23. Which of the following best describes your home?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural- Outside City Limits)	
	City of Lawrence		

### **Q23. Which of the following best describes your home?**

Single family	78.5%	97.2%	83.0%
Duplex/triplex	10.5%	1.2%	8.3%
Apartment/condo	10.0%	0.4%	7.7%
Mobile home	1.0%	1.2%	1.1%

## By City Residents and Residents Outside the City

### **Q25. Would you say your total annual household income is:**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural- Outside City Limits)	
	City of Lawrence		
<u>Q25. Would you say your total annual household income is:</u>			
Under 25,000	9.6%	5.7%	8.7%
\$25,000 - \$49,999	18.8%	14.5%	17.8%
\$50,000 - \$74,999	18.0%	20.6%	18.6%
\$75,000 - \$99,999	20.2%	19.3%	20.0%
\$100,000 - \$149,999	20.3%	25.0%	21.4%
\$150,000 or more	13.1%	14.9%	13.5%

### **Q26. Your gender:**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
	<b><u>Q26. Your gender:</u></b>		
Male	47.3%	51.9%	48.4%
Female	52.7%	48.1%	51.6%

## By City Residents and Residents Outside the City

### **Q27. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural- Outside City Limits)	
<u>Q27. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?</u>			
Yes	4.7%	3.7%	4.4%
No	95.3%	96.3%	95.6%

### **Q28. Which of the following best describes your race? (Without "Not Provided")**

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
	City of Lawrence	Unincorporated Area of Douglas County (Rural- Outside City Limits)	
<u>Q28. Which of the following best describes your race?</u>			
African American (Non- Hispanic)	1.6%	0.0%	1.2%
White (Non-Hispanic)	89.9%	92.1%	90.4%
Native American	2.7%	1.6%	2.4%
Asian/Pacific Islander	2.3%	0.8%	1.9%
Other	3.4%	1.6%	3.0%

By City Residents and Residents Outside the City

Q29. What is your current employment status?

N=1046	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural- Outside City Limits)	
	City of Lawrence		
Q29. What is your current employment status?			
Full time employment	62.8%	60.5%	62.2%
Part time employment	11.4%	8.9%	10.8%
Full-time student	1.7%	0.0%	1.3%
Full-time homemaker	2.3%	4.8%	2.9%
Unemployed	3.0%	2.0%	2.8%
Retired	18.8%	23.8%	20.0%



By City Residents and Residents Outside the City

Q30. Where do you work?

N=756	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural- Outside City Limits)	
	City of Lawrence		
Q30. Where do you work?			
City of Lawrence	66.6%	44.8%	61.6%
Douglas County outside of the City of Lawrence	3.4%	21.5%	7.5%
KC Metro area	12.3%	14.0%	12.7%
Topeka Metro area	11.8%	10.5%	11.5%
Other	10.4%	19.2%	12.4%

## By City Residents and Residents Outside the City

### Q31. Which of the following best fits the type of work you do?

N=756	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural-Outside City Limits)	
	City of Lawrence		
<u>Q31. Which of the following best fits the type of work you do?</u>			
Agriculture	0.9%	7.0%	2.2%
Administrative or Support	6.0%	5.8%	6.0%
Construction	1.7%	5.8%	2.6%
Manufacturing	3.8%	6.4%	4.4%
Wholesale Trade	0.2%	0.6%	0.3%
Food, Hospitality, Entertainment	4.5%	0.0%	3.4%
Retail	5.3%	5.2%	5.3%
Health Services	13.5%	15.1%	13.9%
Transportation and Warehousing	1.0%	2.9%	1.5%
Finance, Insurance, or Real Estate	6.8%	2.9%	6.0%
Professional Services	10.1%	11.0%	10.3%
Scientific or Technical Services	6.5%	9.3%	7.1%

## By City Residents and Residents Outside the City

### Q31. Which of the following best fits the type of work you do?

N=756	Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?		Total
		Unincorporated Area of Douglas County (Rural- Outside City Limits)	
	City of Lawrence		

### Q31. Which of the following best fits the type of work you do? (Cont.)

Educational Services (Pre- school-12th grade)	9.8%	8.1%	9.4%
Educational Services (University/College)	16.1%	8.7%	14.4%
Government	5.8%	5.2%	5.7%
Armed Services	0.3%	0.6%	0.4%
Other	11.8%	14.0%	12.3%

## **Section 7**

### ***Employment Status***

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## Respondent Employment

### Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?</u>							
City of Lawrence	76.7%	80.4%	100.0%	60.0%	82.8%	71.5%	75.7%
Unincorporated Area of Douglas County (Rural- Outside City Limits)	23.3%	19.6%	0.0%	40.0%	17.2%	28.5%	24.3%
<u>Q1a. Maintaining rural character</u>							
Very important	27.1%	36.4%	7.7%	41.4%	28.6%	36.3%	30.6%
Somewhat important	41.1%	42.7%	30.8%	34.5%	39.3%	39.2%	40.2%
Not sure	17.8%	10.9%	30.8%	24.1%	21.4%	16.2%	17.2%
Not important	14.0%	10.0%	30.8%	0.0%	10.7%	8.3%	12.0%

## Respondent Employment

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q1b. Preserving historic buildings</u>							
Very important	52.0%	67.6%	46.2%	51.7%	51.7%	46.4%	52.5%
Somewhat important	38.9%	28.8%	38.5%	44.8%	37.9%	41.5%	38.5%
Not sure	5.8%	2.7%	7.7%	3.4%	6.9%	3.9%	5.0%
Not important	3.3%	0.9%	7.7%	0.0%	3.4%	8.2%	4.0%
<u>Q1c. Revitalization of older city-center neighborhoods</u>							
Very important	43.3%	48.2%	23.1%	41.4%	31.0%	33.0%	41.0%
Somewhat important	39.0%	43.6%	76.9%	48.3%	44.8%	47.6%	42.0%
Not sure	12.5%	6.4%	0.0%	10.3%	13.8%	13.1%	12.0%
Not important	5.2%	1.8%	0.0%	0.0%	10.3%	6.3%	5.0%

## Respondent Employment

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q1d. Development of the Clinton Lake Area</u>							
Very important	18.1%	24.3%	23.1%	3.4%	10.3%	12.7%	17.0%
Somewhat important	32.9%	32.4%	46.2%	27.6%	37.9%	38.2%	34.2%
Not sure	22.2%	18.9%	7.7%	34.5%	10.3%	21.1%	21.5%
Not important	26.8%	24.3%	23.1%	34.5%	41.4%	27.9%	27.3%
<u>Q1e. Quality housing for all income groups</u>							
Very important	53.4%	63.1%	76.9%	55.2%	41.4%	52.7%	54.0%
Somewhat important	29.7%	27.9%	23.1%	27.6%	37.9%	31.7%	30.2%
Not sure	9.1%	4.5%	0.0%	13.8%	17.2%	8.8%	8.9%
Not important	7.8%	4.5%	0.0%	3.4%	3.4%	6.8%	6.9%

## Respondent Employment

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q1f. Walking and biking trails</u>							
Very important	48.3%	60.9%	84.6%	48.3%	44.8%	28.8%	45.8%
Somewhat important	37.5%	34.5%	15.4%	34.5%	34.5%	45.4%	38.4%
Not sure	6.7%	1.8%	0.0%	10.3%	6.9%	11.7%	7.4%
Not important	7.5%	2.7%	0.0%	6.9%	13.8%	14.1%	8.4%
<u>Q1g. Maintaining community identity.</u>							
Very important	46.9%	56.8%	61.5%	41.4%	32.1%	45.9%	47.2%
Somewhat important	34.9%	27.9%	30.8%	31.0%	35.7%	33.7%	33.7%
Not sure	13.9%	13.5%	7.7%	20.7%	25.0%	16.1%	15.0%
Not important	4.2%	1.8%	0.0%	6.9%	7.1%	4.4%	4.1%



## Respondent Employment

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q1h. Downtown stability</u>							
Very important	63.1%	64.5%	84.6%	55.2%	41.4%	54.9%	60.8%
Somewhat important	25.7%	26.4%	15.4%	34.5%	34.5%	32.0%	27.6%
Not sure	6.3%	6.4%	0.0%	0.0%	13.8%	6.3%	6.3%
Not important	5.0%	2.7%	0.0%	10.3%	10.3%	6.8%	5.3%
<u>Q1i. Transportation alternatives to the car</u>							
Very important	38.1%	47.7%	61.5%	34.5%	37.9%	39.0%	39.4%
Somewhat important	33.4%	31.5%	30.8%	44.8%	24.1%	36.1%	33.9%
Not sure	11.9%	9.9%	0.0%	10.3%	17.2%	14.6%	12.2%
Not important	16.6%	10.8%	7.7%	10.3%	20.7%	10.2%	14.5%

## Respondent Employment

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue: (Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q1j. Availability of arts and cultural opportunities</u>							
Very important	39.1%	48.6%	61.5%	37.9%	31.0%	32.2%	38.6%
Somewhat important	41.5%	36.0%	30.8%	41.4%	41.4%	44.4%	41.3%
Not sure	10.3%	9.9%	0.0%	17.2%	27.6%	10.2%	11.0%
Not important	9.1%	5.4%	7.7%	3.4%	0.0%	13.2%	9.2%
<u>Q1k. Appearance of multi-family residential developments</u>							
Very important	24.1%	27.5%	23.1%	6.9%	17.2%	31.0%	25.3%
Somewhat important	38.3%	41.3%	53.8%	51.7%	44.8%	45.8%	40.8%
Not sure	23.0%	21.1%	7.7%	24.1%	34.5%	13.8%	21.2%
Not important	14.6%	10.1%	15.4%	17.2%	3.4%	9.4%	12.7%

## Respondent Employment

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q1l. Incorporating natural areas into development projects</u>							
Very important	41.8%	54.1%	38.5%	55.2%	37.9%	37.7%	42.5%
Somewhat important	34.1%	26.1%	30.8%	17.2%	31.0%	33.8%	32.6%
Not sure	14.2%	9.9%	0.0%	20.7%	13.8%	16.2%	14.1%
Not important	9.9%	9.9%	30.8%	6.9%	17.2%	12.3%	10.8%
<u>Q1m. Creating employment opportunities</u>							
Very important	74.1%	75.7%	53.8%	80.0%	69.0%	72.9%	73.6%
Somewhat important	21.5%	19.8%	38.5%	16.7%	13.8%	19.8%	21.1%
Not sure	2.0%	2.7%	7.7%	3.3%	10.3%	5.8%	3.2%
Not important	2.4%	1.8%	0.0%	0.0%	6.9%	1.4%	2.1%

## Respondent Employment

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q1n. Parks, recreation, open space</u>							
Very important	57.6%	68.5%	84.6%	58.6%	57.1%	52.5%	58.0%
Somewhat important	36.7%	27.9%	7.7%	37.9%	35.7%	36.3%	35.5%
Not sure	4.1%	2.7%	0.0%	0.0%	7.1%	7.8%	4.6%
Not important	1.6%	0.9%	7.7%	3.4%	0.0%	3.4%	1.9%
<u>Q1o. Protecting high value farmland</u>							
Very important	41.9%	50.5%	23.1%	60.0%	37.9%	51.2%	45.0%
Somewhat important	31.6%	28.8%	38.5%	13.3%	41.4%	27.1%	30.3%
Not sure	18.1%	14.4%	23.1%	23.3%	17.2%	15.0%	17.1%
Not important	8.5%	6.3%	15.4%	3.3%	3.4%	6.8%	7.6%

## Respondent Employment

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q1p. Appearance of commercial areas</u>							
Very important	28.4%	30.6%	30.8%	27.6%	21.4%	42.0%	31.1%
Somewhat important	51.9%	52.3%	69.2%	48.3%	46.4%	47.3%	51.1%
Not sure	14.3%	9.9%	0.0%	17.2%	25.0%	7.7%	12.7%
Not important	5.5%	7.2%	0.0%	6.9%	7.1%	2.9%	5.1%
<u>Q1q. Managing future growth</u>							
Very important	57.9%	57.7%	76.9%	79.3%	41.4%	58.5%	58.5%
Somewhat important	33.0%	33.3%	23.1%	17.2%	34.5%	30.0%	31.9%
Not sure	6.6%	5.4%	0.0%	0.0%	17.2%	7.7%	6.6%
Not important	2.5%	3.6%	0.0%	3.4%	6.9%	3.9%	3.0%

## Respondent Employment

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q1r. Activities and housing for the Retirement Community</u>							
Very important	24.9%	38.7%	23.1%	13.8%	13.8%	42.4%	29.2%
Somewhat important	47.7%	45.0%	46.2%	65.5%	48.3%	45.4%	47.5%
Not sure	19.4%	10.8%	23.1%	17.2%	20.7%	7.8%	16.1%
Not important	8.0%	5.4%	7.7%	3.4%	17.2%	4.4%	7.3%
<u>Q1s. Other</u>							
Very important	88.5%	83.3%	0.0%	100.0%	42.9%	89.7%	85.4%
Somewhat important	6.3%	16.7%	0.0%	0.0%	14.3%	3.4%	7.0%
Not sure	3.1%	0.0%	100.0%	0.0%	28.6%	0.0%	3.8%
Not important	2.1%	0.0%	0.0%	0.0%	14.3%	6.9%	3.8%

## Respondent Employment

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046

Q29. What is your current employment status?

Total

#### Q2. Most Important

	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
Maintaining rural character	4.7%	0.9%	7.7%	6.7%	3.4%	7.7%	5.3%
Preserving historic buildings	3.4%	4.5%	7.7%	0.0%	13.8%	3.9%	3.9%
Revitalization of older city- center neighborhoods	3.7%	2.7%	0.0%	3.3%	0.0%	2.9%	3.3%
Development of the Clinton Lake Area	1.4%	1.8%	0.0%	0.0%	0.0%	1.4%	1.3%
Quality housing for all income groups	12.9%	19.6%	23.1%	6.7%	10.3%	10.1%	13.0%
Walking and biking trails	3.4%	5.4%	0.0%	0.0%	3.4%	1.4%	3.1%
Maintaining community identity	7.0%	5.4%	15.4%	0.0%	0.0%	1.9%	5.4%
Downtown stability	10.7%	10.7%	0.0%	13.3%	3.4%	8.7%	9.9%
Transportation alternatives to the car	1.9%	1.8%	30.8%	3.3%	13.8%	1.9%	2.6%

## Respondent Employment

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046

Q29. What is your current employment status?

Total

#### Q2. Most Important (Cont.)

	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
Availability of arts and cultural opportunities	1.4%	0.0%	0.0%	3.3%	3.4%	1.0%	1.2%
Appearance of multi-family residential developments	0.5%	0.9%	0.0%	0.0%	0.0%	0.5%	0.5%
Incorporating natural areas into development projects	1.4%	2.7%	0.0%	0.0%	3.4%	1.0%	1.5%
Creating employment opportunities	26.7%	17.0%	7.7%	30.0%	24.1%	22.2%	24.3%
Parks, recreation, open space	2.0%	1.8%	0.0%	3.3%	3.4%	0.5%	1.7%
Protecting high value farmland	3.0%	3.6%	0.0%	13.3%	6.9%	3.9%	3.5%
Appearance of commercial areas	0.8%	0.0%	0.0%	0.0%	0.0%	0.5%	0.6%
Managing future growth	6.2%	7.1%	7.7%	6.7%	0.0%	9.7%	6.9%
Activities and housing for the Retirement Community	0.9%	0.9%	0.0%	3.3%	3.4%	3.4%	1.5%
Other	5.0%	5.4%	0.0%	3.3%	3.4%	5.3%	4.9%
None chosen	3.1%	8.0%	0.0%	3.3%	3.4%	12.1%	5.4%



## Respondent Employment

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046

Q29. What is your current employment status?

Total

#### Q2. 3rd Important

	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
Maintaining rural character	2.0%	1.8%	0.0%	3.3%	3.4%	1.4%	2.0%
Preserving historic buildings	3.9%	0.9%	7.7%	3.3%	10.3%	3.4%	3.6%
Revitalization of older city- center neighborhoods	5.1%	5.4%	0.0%	0.0%	3.4%	3.9%	4.6%
Development of the Clinton Lake Area	2.5%	1.8%	0.0%	0.0%	0.0%	1.9%	2.1%
Quality housing for all income groups	5.7%	5.4%	7.7%	13.3%	3.4%	5.8%	5.8%
Walking and biking trails	6.7%	7.1%	30.8%	10.0%	10.3%	1.9%	6.2%
Maintaining community identity	4.0%	3.6%	7.7%	6.7%	6.9%	1.9%	3.7%
Downtown stability	11.2%	2.7%	0.0%	3.3%	0.0%	11.1%	9.6%
Transportation alternatives to the car	5.9%	7.1%	7.7%	3.3%	10.3%	6.3%	6.2%

## Respondent Employment

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046

Q29. What is your current employment status?

Total

	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q2. 3rd Important (Cont.)</u>							
Availability of arts and cultural opportunities	5.6%	1.8%	15.4%	0.0%	3.4%	3.4%	4.6%
Appearance of multi-family residential developments	1.2%	0.0%	0.0%	0.0%	0.0%	2.4%	1.2%
Incorporating natural areas into development projects	4.2%	5.4%	0.0%	6.7%	3.4%	5.8%	4.6%
Creating employment opportunities	9.6%	10.7%	7.7%	13.3%	13.8%	9.2%	9.8%
Parks, recreation, open space	7.0%	15.2%	7.7%	3.3%	6.9%	5.3%	7.6%
Protecting high value farmland	5.7%	6.3%	0.0%	3.3%	3.4%	6.8%	5.7%
Appearance of commercial areas	3.9%	0.9%	7.7%	0.0%	3.4%	2.4%	3.2%
Managing future growth	8.7%	10.7%	0.0%	13.3%	10.3%	7.7%	9.0%
Activities and housing for the Retirement Community	1.1%	4.5%	0.0%	3.3%	0.0%	3.9%	2.0%
Other	0.9%	0.0%	0.0%	3.3%	0.0%	0.0%	0.8%
None chosen	5.0%	8.9%	0.0%	10.0%	6.9%	15.5%	7.6%

## Respondent Employment

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046

Q29. What is your current employment status?

Total

	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q2. 4th Important</u>							
Maintaining rural character	3.4%	2.7%	0.0%	3.3%	0.0%	1.9%	2.9%
Preserving historic buildings	5.3%	5.4%	7.7%	10.0%	0.0%	1.4%	4.7%
Revitalization of older city- center neighborhoods	5.1%	4.5%	0.0%	3.3%	6.9%	3.9%	4.8%
Development of the Clinton Lake Area	3.7%	0.9%	0.0%	0.0%	3.4%	1.0%	2.7%
Quality housing for all income groups	5.6%	4.5%	0.0%	6.7%	6.9%	4.3%	5.2%
Walking and biking trails	4.2%	5.4%	15.4%	6.7%	17.2%	3.4%	4.7%
Maintaining community identity	5.0%	2.7%	0.0%	0.0%	0.0%	7.7%	4.9%
Downtown stability	5.0%	6.3%	7.7%	6.7%	3.4%	5.8%	5.5%
Transportation alternatives to the car	5.6%	3.6%	0.0%	3.3%	0.0%	2.4%	4.4%

## Respondent Employment

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046

Q29. What is your current employment status?

Total

	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q2. 4th Important (Cont.)</u>							
Availability of arts and cultural opportunities	6.2%	6.3%	15.4%	10.0%	10.3%	4.3%	6.1%
Appearance of multi-family residential developments	2.2%	3.6%	7.7%	0.0%	6.9%	3.4%	2.7%
Incorporating natural areas into development projects	4.8%	6.3%	0.0%	10.0%	6.9%	2.4%	4.7%
Creating employment opportunities	7.1%	7.1%	0.0%	3.3%	6.9%	9.2%	7.4%
Parks, recreation, open space	7.8%	8.9%	23.1%	3.3%	3.4%	5.3%	7.3%
Protecting high value farmland	5.0%	5.4%	7.7%	3.3%	0.0%	3.9%	4.7%
Appearance of commercial areas	2.0%	2.7%	7.7%	3.3%	3.4%	3.9%	2.6%
Managing future growth	11.5%	6.3%	7.7%	13.3%	13.8%	8.7%	10.3%
Activities and housing for the Retirement Community	3.0%	4.5%	0.0%	0.0%	0.0%	7.2%	3.8%
Other	1.7%	2.7%	0.0%	3.3%	0.0%	1.0%	1.6%
None chosen	5.9%	10.7%	0.0%	10.0%	10.3%	18.8%	9.2%

## Respondent Employment

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County (Top Four)**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q2. Most Important</u>							
Maintaining rural character	12.9%	8.9%	7.7%	20.0%	13.8%	16.4%	13.7%
Preserving historic buildings	16.0%	15.2%	23.1%	16.7%	31.0%	12.1%	15.8%
Revitalization of older city- center neighborhoods	18.6%	17.0%	0.0%	13.3%	10.3%	14.0%	16.9%
Development of the Clinton Lake Area	10.4%	9.8%	7.7%	0.0%	6.9%	5.3%	8.9%
Quality housing for all income groups	34.2%	36.6%	53.8%	40.0%	27.6%	30.9%	33.8%
Walking and biking trails	20.3%	22.3%	53.8%	16.7%	31.0%	9.2%	18.8%
Maintaining community identity	20.0%	14.3%	23.1%	10.0%	6.9%	17.9%	18.2%
Downtown stability	41.9%	32.1%	38.5%	40.0%	20.7%	33.3%	38.5%
Transportation alternatives to the car	19.6%	17.0%	46.2%	20.0%	24.1%	14.5%	18.6%

## Respondent Employment

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County (Top Four)**

N=1046

Q29. What is your current employment status?

Total

#### Q2. Most Important (Cont.)

	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
Availability of arts and cultural opportunities	16.9%	9.8%	38.5%	13.3%	20.7%	11.6%	15.2%
Appearance of multi-family residential developments	6.1%	4.5%	7.7%	0.0%	6.9%	7.2%	6.1%
Incorporating natural areas into development projects	12.4%	15.2%	0.0%	20.0%	17.2%	11.6%	12.8%
Creating employment opportunities	56.7%	52.7%	23.1%	63.3%	72.4%	52.2%	55.4%
Parks, recreation, open space	22.8%	29.5%	38.5%	16.7%	27.6%	15.9%	22.3%
Protecting high value farmland	18.0%	21.4%	7.7%	26.7%	13.8%	17.4%	18.4%
Appearance of commercial areas	7.6%	4.5%	15.4%	3.3%	6.9%	9.2%	7.5%
Managing future growth	32.9%	30.4%	15.4%	33.3%	31.0%	32.9%	32.5%
Activities and housing for the Retirement Community	6.4%	12.5%	0.0%	6.7%	3.4%	21.7%	9.9%
Other	8.4%	10.7%	0.0%	13.3%	3.4%	7.7%	8.4%
None chosen	3.1%	8.0%	0.0%	3.3%	3.4%	12.1%	5.4%

## Respondent Employment

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q3a. A stronger community identity</u>							
Strongly agree	18.2%	17.0%	30.8%	3.6%	17.9%	17.1%	17.5%
Agree	40.8%	49.1%	30.8%	42.9%	35.7%	44.2%	42.1%
Neutral	35.4%	30.2%	30.8%	46.4%	46.4%	33.2%	35.1%
Disagree	4.6%	3.8%	7.7%	7.1%	0.0%	3.0%	4.1%
Strongly disagree	1.1%	0.0%	0.0%	0.0%	0.0%	2.5%	1.2%
<u>Q3b. More attractive City entrances</u>							
Strongly agree	11.0%	15.3%	23.1%	10.7%	10.7%	12.4%	11.8%
Agree	33.2%	31.5%	53.8%	39.3%	39.3%	43.1%	35.6%
Neutral	41.0%	43.2%	7.7%	35.7%	39.3%	36.1%	39.8%
Disagree	11.9%	8.1%	7.7%	14.3%	7.1%	5.9%	10.1%
Strongly disagree	3.0%	1.8%	7.7%	0.0%	3.6%	2.5%	2.7%

## Respondent Employment

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q3c. More parks and open space</u>							
Strongly agree	23.6%	29.4%	30.8%	20.7%	25.9%	18.3%	23.3%
Agree	47.5%	46.8%	61.5%	44.8%	44.4%	39.1%	45.7%
Neutral	24.7%	21.1%	7.7%	27.6%	22.2%	32.2%	25.6%
Disagree	3.5%	2.8%	0.0%	6.9%	7.4%	5.0%	3.8%
Strongly disagree	0.8%	0.0%	0.0%	0.0%	0.0%	5.4%	1.6%
<u>Q3d. More sidewalks, walking paths, and trails</u>							
Strongly agree	34.8%	49.1%	53.8%	39.3%	32.1%	24.5%	34.7%
Agree	37.8%	36.4%	46.2%	32.1%	39.3%	34.3%	36.8%
Neutral	20.6%	12.7%	0.0%	14.3%	25.0%	27.9%	21.0%
Disagree	5.2%	1.8%	0.0%	14.3%	3.6%	7.8%	5.4%
Strongly disagree	1.6%	0.0%	0.0%	0.0%	0.0%	5.4%	2.1%



## Respondent Employment

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q3e. More bicycle paths and routes</u>							
Strongly agree	31.8%	43.6%	46.2%	34.5%	39.3%	19.9%	31.1%
Agree	30.3%	31.8%	53.8%	31.0%	25.0%	28.4%	30.2%
Neutral	27.1%	17.3%	0.0%	20.7%	25.0%	34.8%	27.0%
Disagree	7.5%	7.3%	0.0%	10.3%	7.1%	10.9%	8.2%
Strongly disagree	3.3%	0.0%	0.0%	3.4%	3.6%	6.0%	3.5%
<u>Q3f. More restaurants, entertainment and cultural activities downtown</u>							
Strongly agree	15.3%	17.3%	38.5%	13.8%	14.3%	5.9%	13.9%
Agree	33.3%	36.4%	30.8%	17.2%	35.7%	24.6%	31.3%
Neutral	35.7%	34.5%	30.8%	44.8%	35.7%	41.4%	36.9%
Disagree	12.2%	11.8%	0.0%	24.1%	3.6%	20.7%	13.9%
Strongly disagree	3.4%	0.0%	0.0%	0.0%	10.7%	7.4%	4.1%

## Respondent Employment

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q3g. More housing in and around downtown</u>							
Strongly agree	9.2%	7.2%	15.4%	6.9%	3.6%	9.0%	8.7%
Agree	22.9%	29.7%	30.8%	17.2%	21.4%	21.4%	23.1%
Neutral	44.1%	50.5%	30.8%	41.4%	53.6%	46.8%	45.4%
Disagree	19.7%	9.0%	15.4%	31.0%	7.1%	14.4%	17.5%
Strongly disagree	4.1%	3.6%	7.7%	3.4%	14.3%	8.5%	5.2%
<u>Q3h. More affordable housing within the City</u>							
Strongly agree	35.2%	44.0%	53.8%	27.6%	42.9%	30.5%	35.2%
Agree	33.0%	33.9%	46.2%	37.9%	25.0%	41.4%	34.8%
Neutral	24.5%	16.5%	0.0%	31.0%	25.0%	21.2%	23.2%
Disagree	5.3%	4.6%	0.0%	3.4%	3.6%	4.9%	5.0%
Strongly disagree	2.0%	0.9%	0.0%	0.0%	3.6%	2.0%	1.8%

## Respondent Employment

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q3i. More employment opportunities</u>							
Strongly agree	63.2%	57.7%	15.4%	66.7%	67.9%	60.5%	61.5%
Agree	27.1%	35.1%	84.6%	26.7%	17.9%	31.2%	29.4%
Neutral	7.7%	7.2%	0.0%	6.7%	14.3%	6.3%	7.4%
Disagree	1.3%	0.0%	0.0%	0.0%	0.0%	1.0%	1.0%
Strongly disagree	0.8%	0.0%	0.0%	0.0%	0.0%	1.0%	0.7%
<u>Q3j. Better protection of natural resources</u>							
Strongly agree	37.7%	50.5%	30.8%	41.4%	42.9%	37.9%	39.3%
Agree	38.6%	32.4%	38.5%	34.5%	42.9%	40.4%	38.2%
Neutral	19.1%	14.4%	23.1%	17.2%	14.3%	17.7%	18.2%
Disagree	2.8%	2.7%	7.7%	3.4%	0.0%	3.0%	2.9%
Strongly disagree	1.9%	0.0%	0.0%	3.4%	0.0%	1.0%	1.5%

## Respondent Employment

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q3k. Expanded public transportation</u>							
Strongly agree	23.9%	33.3%	53.8%	20.7%	28.6%	23.9%	25.2%
Agree	28.5%	36.0%	30.8%	27.6%	28.6%	24.4%	28.7%
Neutral	29.4%	22.5%	7.7%	41.4%	25.0%	39.3%	30.5%
Disagree	10.4%	5.4%	7.7%	6.9%	7.1%	7.0%	8.9%
Strongly disagree	7.9%	2.7%	0.0%	3.4%	10.7%	5.5%	6.7%
<u>Q3l. More recreational opportunities around Clinton Lake</u>							
Strongly agree	14.9%	20.7%	23.1%	6.9%	14.3%	8.4%	14.1%
Agree	27.5%	27.9%	46.2%	31.0%	32.1%	18.8%	26.5%
Neutral	36.6%	36.0%	23.1%	51.7%	28.6%	50.5%	39.2%
Disagree	15.3%	11.7%	0.0%	3.4%	14.3%	15.3%	14.2%
Strongly disagree	5.6%	3.6%	7.7%	6.9%	10.7%	6.9%	6.0%

## Respondent Employment

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q3m. More activities for teenagers</u>							
Strongly agree	18.4%	25.2%	15.4%	20.7%	17.9%	21.8%	19.9%
Agree	38.2%	36.0%	38.5%	44.8%	35.7%	39.6%	38.3%
Neutral	36.8%	35.1%	46.2%	34.5%	39.3%	34.7%	36.3%
Disagree	4.5%	2.7%	0.0%	0.0%	7.1%	2.5%	3.8%
Strongly disagree	2.0%	0.9%	0.0%	0.0%	0.0%	1.5%	1.7%
<u>Q3n. More activities for seniors</u>							
Strongly agree	10.3%	21.6%	7.7%	14.3%	14.3%	22.4%	14.2%
Agree	36.3%	40.5%	53.8%	28.6%	42.9%	40.3%	37.7%
Neutral	46.3%	36.0%	38.5%	53.6%	39.3%	33.3%	42.4%
Disagree	5.6%	1.8%	0.0%	3.6%	3.6%	2.5%	4.4%
Strongly disagree	1.6%	0.0%	0.0%	0.0%	0.0%	1.5%	1.4%

## Respondent Employment

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q3o. Improved access to local foods</u>							
Strongly agree	23.9%	30.9%	61.5%	31.0%	32.1%	13.9%	23.6%
Agree	34.7%	46.4%	30.8%	37.9%	35.7%	42.1%	37.4%
Neutral	33.3%	21.8%	7.7%	24.1%	28.6%	35.6%	32.0%
Disagree	5.0%	0.9%	0.0%	6.9%	3.6%	6.4%	4.8%
Strongly disagree	3.0%	0.0%	0.0%	0.0%	0.0%	2.0%	2.2%
<u>Q3p. Better management of growth</u>							
Strongly agree	35.0%	42.3%	30.8%	27.6%	32.1%	42.1%	36.7%
Agree	35.1%	33.3%	53.8%	41.4%	35.7%	32.2%	34.9%
Neutral	23.7%	20.7%	15.4%	20.7%	28.6%	19.3%	22.5%
Disagree	4.5%	3.6%	0.0%	6.9%	3.6%	4.5%	4.4%
Strongly disagree	1.7%	0.0%	0.0%	3.4%	0.0%	2.0%	1.6%

## Respondent Employment

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q3q. Maintaining the rural character of the County</u>							
Strongly agree	20.0%	24.3%	7.7%	17.2%	25.0%	29.6%	22.5%
Agree	34.3%	36.0%	23.1%	48.3%	35.7%	36.0%	35.2%
Neutral	34.3%	28.8%	38.5%	31.0%	25.0%	28.6%	32.1%
Disagree	9.4%	8.1%	30.8%	3.4%	14.3%	3.4%	8.2%
Strongly disagree	2.0%	2.7%	0.0%	0.0%	0.0%	2.5%	2.0%
<u>Q3r. New or expanded conference space</u>							
Strongly agree	5.3%	3.6%	23.1%	0.0%	0.0%	6.0%	5.2%
Agree	19.8%	21.6%	15.4%	17.2%	10.7%	19.4%	19.4%
Neutral	46.2%	51.4%	38.5%	55.2%	42.9%	56.2%	49.0%
Disagree	22.0%	17.1%	23.1%	17.2%	35.7%	11.4%	19.4%
Strongly disagree	6.8%	6.3%	0.0%	10.3%	10.7%	7.0%	7.0%

## Respondent Employment

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q3s. Multi-use neighborhoods</u>							
Strongly agree	8.4%	8.3%	7.7%	3.4%	7.1%	5.9%	7.6%
Agree	28.8%	33.9%	61.5%	34.5%	28.6%	31.2%	30.3%
Neutral	47.2%	50.5%	23.1%	44.8%	46.4%	47.0%	47.4%
Disagree	12.0%	6.4%	7.7%	17.2%	17.9%	9.9%	11.3%
Strongly disagree	3.5%	0.9%	0.0%	0.0%	0.0%	5.9%	3.4%
<u>Q3t. Riverfront development with a mix of uses, public-access and activities</u>							
Strongly agree	21.7%	26.1%	23.1%	10.3%	21.4%	15.8%	20.7%
Agree	40.9%	38.7%	61.5%	37.9%	42.9%	36.1%	39.7%
Neutral	29.7%	27.9%	15.4%	41.4%	32.1%	36.6%	31.2%
Disagree	5.0%	2.7%	0.0%	10.3%	3.6%	7.4%	5.4%
Strongly disagree	2.7%	4.5%	0.0%	0.0%	0.0%	4.0%	2.9%



## Respondent Employment

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q3u. More arts and cultural opportunities</u>							
Strongly agree	17.2%	25.2%	30.8%	13.8%	17.9%	8.0%	16.2%
Agree	38.7%	36.9%	53.8%	37.9%	32.1%	35.3%	37.7%
Neutral	32.8%	28.8%	7.7%	31.0%	46.4%	39.8%	33.9%
Disagree	7.5%	8.1%	0.0%	17.2%	3.6%	10.9%	8.4%
Strongly disagree	3.8%	0.9%	7.7%	0.0%	0.0%	6.0%	3.8%
<u>Q3v. Development of the communications network (fiber)</u>							
Strongly agree	35.4%	40.0%	53.8%	31.0%	32.1%	20.6%	32.9%
Agree	33.1%	27.3%	30.8%	31.0%	35.7%	32.7%	32.2%
Neutral	26.8%	27.3%	7.7%	34.5%	25.0%	37.7%	29.2%
Disagree	3.4%	4.5%	0.0%	3.4%	7.1%	6.0%	4.1%
Strongly disagree	1.3%	0.9%	7.7%	0.0%	0.0%	3.0%	1.6%

## Respondent Employment

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q3w. Stronger retirement community</u>							
Strongly agree	10.2%	20.9%	0.0%	0.0%	7.4%	28.2%	14.5%
Agree	32.3%	32.7%	46.2%	32.1%	44.4%	34.7%	33.2%
Neutral	49.1%	42.7%	53.8%	57.1%	33.3%	34.7%	45.4%
Disagree	6.3%	3.6%	0.0%	10.7%	11.1%	1.5%	5.3%
Strong disagree	2.2%	0.0%	0.0%	0.0%	3.7%	1.0%	1.7%
<u>Q3x. Other</u>							
Strongly agree	82.1%	72.7%	50.0%	100.0%	0.0%	57.9%	72.9%
Agree	6.0%	9.1%	0.0%	0.0%	0.0%	15.8%	7.5%
Neutral	10.4%	9.1%	50.0%	0.0%	75.0%	10.5%	13.1%
Disagree	0.0%	9.1%	0.0%	0.0%	0.0%	0.0%	0.9%
Strongly disagree	1.5%	0.0%	0.0%	0.0%	25.0%	15.8%	5.6%

## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<b><u>Q4. Best Represent</u></b>							
A stronger community identity	3.7%	0.9%	7.7%	0.0%	0.0%	5.3%	3.5%
More attractive City entrances	1.1%	2.7%	0.0%	3.3%	0.0%	1.0%	1.2%
More parks and open space	3.0%	2.7%	0.0%	3.3%	3.4%	1.9%	2.7%
More sidewalks, walking paths, and trails	4.7%	5.4%	0.0%	0.0%	6.9%	2.9%	4.3%
More bicycle paths and routes	1.4%	2.7%	0.0%	0.0%	0.0%	1.0%	1.3%
More restaurants, entertainment and cultural activities downtown	3.1%	3.6%	15.4%	10.0%	0.0%	0.0%	2.8%
More housing in and around downtown	1.7%	0.9%	0.0%	0.0%	0.0%	1.9%	1.5%
More affordable housing within the City	9.6%	9.8%	15.4%	3.3%	6.9%	9.7%	9.6%
More employment opportunities	29.3%	23.2%	7.7%	46.7%	31.0%	26.6%	28.2%

## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046

	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<b><u>Q4. Best Represent (Cont.)</u></b>							
Better protection of natural resources	4.2%	7.1%	0.0%	10.0%	0.0%	4.3%	4.6%
Expanded public transportation	2.0%	0.9%	7.7%	0.0%	3.4%	1.4%	1.8%
More recreational opportunities around Clinton Lake	1.6%	2.7%	0.0%	0.0%	0.0%	0.5%	1.3%
More activities for teenagers	2.6%	0.0%	0.0%	0.0%	3.4%	1.9%	2.1%
More activities for seniors	0.2%	0.9%	0.0%	0.0%	0.0%	1.0%	0.4%
Improved access to local foods	0.5%	4.5%	15.4%	0.0%	3.4%	1.0%	1.2%
Better management of growth	7.3%	6.3%	0.0%	6.7%	3.4%	11.6%	7.8%
Maintaining the rural character of the County	3.3%	3.6%	0.0%	3.3%	3.4%	4.8%	3.8%
New or expanded conference space	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%

## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046

	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q4. Best Represent (Cont.)</u>							
Multi-use neighborhoods	0.8%	0.0%	0.0%	0.0%	3.4%	1.0%	0.8%
Riverfront development with a mix of uses, public-access and activities	1.9%	1.8%	0.0%	0.0%	0.0%	0.0%	1.3%
More arts and cultural opportunities	1.4%	0.0%	7.7%	0.0%	3.4%	1.0%	1.2%
Development of the communications network (fiber)	5.9%	2.7%	23.1%	0.0%	10.3%	1.9%	4.9%
Stronger retirement community	0.8%	4.5%	0.0%	3.3%	0.0%	2.9%	1.6%
Other	5.1%	4.5%	0.0%	3.3%	6.9%	3.4%	4.6%
No response	4.8%	8.9%	0.0%	6.7%	10.3%	13.0%	7.2%

## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046

Q29. What is your current employment status?

Total

	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<b><u>Q4, 2nd Best Represent</u></b>							
A stronger community identity	2.0%	1.8%	0.0%	0.0%	0.0%	2.4%	1.9%
More attractive City entrances	1.6%	0.0%	0.0%	0.0%	0.0%	2.4%	1.4%
More parks and open space	2.6%	0.9%	15.4%	3.3%	0.0%	4.3%	3.1%
More sidewalks, walking paths, and trails	5.3%	8.0%	0.0%	13.3%	6.9%	3.4%	5.4%
More bicycle paths and routes	5.7%	7.1%	7.7%	3.3%	3.4%	1.9%	5.0%
More restaurants, entertainment and cultural activities downtown	3.4%	0.9%	0.0%	0.0%	6.9%	0.5%	2.5%
More housing in and around downtown	2.0%	0.9%	0.0%	3.3%	0.0%	2.4%	1.9%
More affordable housing within the City	10.1%	11.6%	15.4%	6.7%	17.2%	8.7%	10.0%
More employment opportunities	13.7%	13.4%	0.0%	6.7%	6.9%	14.0%	13.2%

## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<b><u>Q4, 2nd Best Represent (Cont.)</u></b>							
Better protection of natural resources	6.2%	6.3%	7.7%	10.0%	3.4%	5.8%	6.3%
Expanded public transportation	3.4%	6.3%	15.4%	6.7%	10.3%	3.9%	4.3%
More recreational opportunities around Clinton Lake	4.5%	2.7%	0.0%	0.0%	3.4%	0.0%	3.2%
More activities for teenagers	4.3%	3.6%	0.0%	3.3%	6.9%	3.4%	4.1%
More activities for seniors	0.8%	1.8%	0.0%	3.3%	0.0%	5.3%	1.8%
Improved access to local foods	3.0%	2.7%	15.4%	3.3%	0.0%	1.4%	2.7%
Better management of growth	7.9%	8.0%	0.0%	13.3%	3.4%	8.7%	8.0%
Maintaining the rural character of the County	3.9%	3.6%	0.0%	10.0%	0.0%	5.3%	4.1%
New or expanded conference space	1.4%	0.0%	0.0%	0.0%	0.0%	0.5%	1.0%

## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046

	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<b><u>Q4, 2nd Best Represent (Cont.)</u></b>							
Multi-use neighborhoods	0.8%	0.0%	7.7%	0.0%	0.0%	0.5%	0.7%
Riverfront development with a mix of uses, public-access and activities	3.9%	3.6%	7.7%	0.0%	10.3%	2.9%	3.7%
More arts and cultural opportunities	1.2%	3.6%	0.0%	0.0%	0.0%	0.0%	1.1%
Development of the communications network (fiber)	4.7%	1.8%	7.7%	3.3%	6.9%	3.4%	4.1%
Stronger retirement community	0.9%	1.8%	0.0%	0.0%	0.0%	5.3%	1.8%
Other	0.6%	0.9%	0.0%	0.0%	3.4%	0.0%	0.6%
No response	6.1%	8.9%	0.0%	10.0%	10.3%	13.5%	8.1%



## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046

	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<b><u>Q4. 3rd Best Represent</u></b>							
A stronger community identity	2.3%	0.0%	7.7%	0.0%	3.4%	0.5%	1.7%
More attractive City entrances	2.5%	3.6%	0.0%	3.3%	10.3%	1.4%	2.6%
More parks and open space	2.6%	5.4%	0.0%	0.0%	0.0%	3.4%	2.9%
More sidewalks, walking paths, and trails	6.8%	6.3%	15.4%	6.7%	6.9%	4.8%	6.4%
More bicycle paths and routes	4.5%	2.7%	7.7%	3.3%	3.4%	1.4%	3.6%
More restaurants, entertainment and cultural activities downtown	3.1%	1.8%	15.4%	0.0%	6.9%	1.0%	2.7%
More housing in and around downtown	2.2%	0.9%	0.0%	0.0%	0.0%	1.4%	1.7%
More affordable housing within the City	3.7%	4.5%	0.0%	3.3%	0.0%	7.2%	4.3%
More employment opportunities	8.9%	6.3%	0.0%	10.0%	6.9%	9.2%	8.6%

## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046

Q29. What is your current employment status?						Total
Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	

#### Q4. 3rd Best Represent (Cont.)

Better protection of natural resources	6.2%	7.1%	0.0%	3.3%	3.4%	4.3%	5.7%
Expanded public transportation	3.7%	5.4%	30.8%	3.3%	6.9%	3.9%	4.4%
More recreational opportunities around Clinton Lake	3.0%	1.8%	7.7%	3.3%	6.9%	1.4%	2.7%
More activities for teenagers	3.7%	4.5%	0.0%	6.7%	3.4%	7.2%	4.5%
More activities for seniors	2.0%	4.5%	0.0%	0.0%	3.4%	4.8%	2.9%
Improved access to local foods	2.6%	5.4%	0.0%	10.0%	6.9%	3.4%	3.3%
Better management of growth	8.2%	7.1%	7.7%	10.0%	3.4%	7.2%	7.9%
Maintaining the rural character of the County	3.0%	2.7%	0.0%	0.0%	3.4%	5.8%	3.3%
New or expanded conference space	1.1%	0.9%	0.0%	0.0%	0.0%	1.9%	1.1%

## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q4. 3rd Best Represent (Cont.)</u>							
Multi-use neighborhoods	2.0%	2.7%	0.0%	6.7%	0.0%	2.4%	2.2%
Riverfront development with a mix of uses, public-access and activities	5.3%	5.4%	0.0%	6.7%	3.4%	1.9%	4.6%
More arts and cultural opportunities	3.7%	1.8%	0.0%	3.3%	3.4%	1.0%	2.9%
Development of the communications network (fiber)	8.5%	6.3%	0.0%	6.7%	6.9%	1.4%	6.6%
Stronger retirement community	1.4%	2.7%	0.0%	0.0%	0.0%	5.3%	2.2%
Other	0.6%	0.9%	7.7%	0.0%	0.0%	0.5%	0.7%
No response	8.2%	9.8%	0.0%	13.3%	10.3%	16.9%	10.4%

## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046

	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q4. 4th Best Represent</u>							
A stronger community identity	1.1%	3.6%	0.0%	0.0%	6.9%	1.4%	1.5%
More attractive City entrances	2.8%	0.9%	7.7%	3.3%	3.4%	3.4%	2.8%
More parks and open space	3.0%	2.7%	0.0%	0.0%	13.8%	1.9%	2.9%
More sidewalks, walking paths, and trails	5.0%	5.4%	23.1%	0.0%	0.0%	3.4%	4.7%
More bicycle paths and routes	4.8%	5.4%	0.0%	6.7%	3.4%	3.4%	4.5%
More restaurants, entertainment and cultural activities downtown	3.0%	1.8%	0.0%	0.0%	0.0%	1.9%	2.4%
More housing in and around downtown	1.6%	0.9%	7.7%	0.0%	0.0%	0.5%	1.2%
More affordable housing within the City	5.7%	8.9%	15.4%	13.3%	3.4%	2.9%	5.7%
More employment opportunities	3.7%	7.1%	15.4%	3.3%	3.4%	5.3%	4.5%

## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q4. 4th Best Represent (Cont.)</u>							
Better protection of natural resources	5.7%	5.4%	7.7%	3.3%	10.3%	5.3%	5.7%
Expanded public transportation	3.9%	5.4%	0.0%	3.3%	0.0%	2.9%	3.6%
More recreational opportunities around Clinton Lake	3.0%	2.7%	0.0%	3.3%	0.0%	1.9%	2.6%
More activities for teenagers	4.2%	2.7%	7.7%	10.0%	0.0%	3.4%	4.2%
More activities for seniors	1.7%	2.7%	0.0%	0.0%	3.4%	1.9%	1.9%
Improved access to local foods	4.8%	6.3%	0.0%	3.3%	3.4%	1.0%	4.0%
Better management of growth	6.8%	4.5%	7.7%	3.3%	10.3%	6.3%	6.4%
Maintaining the rural character of the County	3.4%	3.6%	0.0%	6.7%	6.9%	3.9%	3.7%
New or expanded conference space	2.5%	1.8%	0.0%	0.0%	0.0%	1.0%	1.9%

## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q4. 4th Best Represent (Cont.)</u>							
Multi-use neighborhoods	1.4%	0.9%	0.0%	0.0%	0.0%	1.9%	1.3%
Riverfront development with a mix of uses, public-access and activities	7.0%	6.3%	0.0%	10.0%	6.9%	6.3%	6.8%
More arts and cultural opportunities	3.9%	0.9%	0.0%	6.7%	6.9%	3.4%	3.5%
Development of the communications network (fiber)	5.9%	5.4%	7.7%	6.7%	0.0%	4.3%	5.4%
Stronger retirement community	2.3%	2.7%	0.0%	0.0%	0.0%	7.2%	3.2%
Other	1.2%	0.0%	0.0%	3.3%	0.0%	1.0%	1.1%
No response	11.6%	12.5%	0.0%	13.3%	17.2%	24.2%	14.4%

## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County? (Top Four)**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q4. Best Represent</u>							
A stronger community identity	9.2%	6.3%	15.4%	0.0%	10.3%	9.7%	8.7%
More attractive City entrances	7.9%	7.1%	7.7%	10.0%	13.8%	8.2%	8.0%
More parks and open space	11.2%	11.6%	15.4%	6.7%	17.2%	11.6%	11.5%
More sidewalks, walking paths, and trails	21.7%	25.0%	38.5%	20.0%	20.7%	14.5%	20.7%
More bicycle paths and routes	16.5%	17.9%	15.4%	13.3%	10.3%	7.7%	14.4%
More restaurants, entertainment and cultural activities downtown	12.6%	8.0%	30.8%	10.0%	13.8%	3.4%	10.3%
More housing in and around downtown	7.5%	3.6%	7.7%	3.3%	0.0%	6.3%	6.4%
More affordable housing within the City	29.2%	34.8%	46.2%	26.7%	27.6%	28.5%	29.6%
More employment opportunities	55.6%	50.0%	23.1%	66.7%	48.3%	55.1%	54.5%

## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County? (Top Four)**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<b><u>Q4. Best Represent (Cont.)</u></b>							
Better protection of natural resources	22.4%	25.9%	15.4%	26.7%	17.2%	19.8%	22.4%
Expanded public transportation	13.0%	17.9%	53.8%	13.3%	20.7%	12.1%	14.1%
More recreational opportunities around Clinton Lake	12.0%	9.8%	7.7%	6.7%	10.3%	3.9%	9.8%
More activities for teenagers	14.9%	10.7%	7.7%	20.0%	13.8%	15.9%	14.9%
More activities for seniors	4.7%	9.8%	0.0%	3.3%	6.9%	13.0%	7.0%
Improved access to local foods	10.9%	18.8%	30.8%	16.7%	13.8%	6.8%	11.3%
Better management of growth	30.3%	25.9%	15.4%	33.3%	20.7%	33.8%	30.2%
Maintaining the rural character of the County	13.5%	13.4%	0.0%	20.0%	13.8%	19.8%	15.0%
New or expanded conference space	5.1%	2.7%	0.0%	0.0%	0.0%	3.4%	4.1%



## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County? (Top Four)**

N=1046

	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q4. Best Represent (Cont.)</u>							
Multi-use neighborhoods	5.0%	3.6%	7.7%	6.7%	3.4%	5.8%	5.0%
Riverfront development with a mix of uses, public-access and activities	18.0%	17.0%	7.7%	16.7%	20.7%	11.1%	16.4%
More arts and cultural opportunities	10.2%	6.3%	7.7%	10.0%	13.8%	5.3%	8.8%
Development of the communications network (fiber)	25.0%	16.1%	38.5%	16.7%	24.1%	11.1%	20.9%
Stronger retirement community	5.4%	11.6%	0.0%	3.3%	0.0%	20.8%	8.8%
Other	7.6%	6.3%	7.7%	6.7%	10.3%	4.8%	6.9%
No response	4.8%	8.9%	0.0%	6.7%	10.3%	13.0%	7.2%

## Respondent Employment

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q5a. Availability of arts, music and cultural amenities</u>							
Major strength	34.9%	40.9%	30.8%	46.4%	14.3%	33.8%	35.0%
Strength	47.6%	42.7%	53.8%	42.9%	50.0%	41.8%	45.9%
Neutral	14.8%	14.5%	15.4%	7.1%	35.7%	22.4%	16.8%
Weakness	2.4%	1.8%	0.0%	3.6%	0.0%	2.0%	2.1%
Major weakness	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
<u>Q5b. Availability of retail choices</u>							
Major strength	6.2%	5.4%	7.7%	3.6%	10.7%	7.9%	6.5%
Strength	38.5%	49.5%	69.2%	32.1%	28.6%	34.0%	38.8%
Neutral	30.6%	26.1%	15.4%	17.9%	32.1%	31.0%	29.5%
Weakness	21.5%	14.4%	0.0%	39.3%	21.4%	19.7%	20.7%
Major weakness	3.2%	4.5%	7.7%	7.1%	7.1%	7.4%	4.5%

## Respondent Employment

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q5c. Existing sidewalk network</u>							
Major strength	4.4%	2.7%	0.0%	3.6%	0.0%	3.9%	3.9%
Strength	31.5%	35.5%	61.5%	42.9%	35.7%	24.6%	31.4%
Neutral	42.2%	36.4%	23.1%	35.7%	35.7%	48.8%	42.4%
Weakness	19.2%	21.8%	15.4%	17.9%	21.4%	20.2%	19.5%
Major weakness	2.7%	3.6%	0.0%	0.0%	7.1%	2.5%	2.9%
<u>Q5d. Protection of natural resources</u>							
Major strength	2.7%	3.7%	0.0%	6.9%	3.6%	6.0%	3.5%
Strength	25.7%	25.9%	23.1%	31.0%	28.6%	26.1%	26.0%
Neutral	55.5%	53.7%	61.5%	41.4%	53.6%	51.8%	54.1%
Weakness	14.4%	14.8%	7.7%	17.2%	10.7%	13.6%	14.4%
Major weakness	1.7%	1.9%	7.7%	3.4%	3.6%	2.5%	2.1%

## Respondent Employment

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q5e. Public transportation</u>							
Major strength	4.1%	4.5%	7.7%	7.1%	14.3%	5.9%	4.9%
Strength	32.7%	37.8%	38.5%	28.6%	17.9%	32.7%	33.0%
Neutral	45.8%	35.1%	23.1%	46.4%	42.9%	45.5%	44.0%
Weakness	15.1%	17.1%	30.8%	17.9%	17.9%	14.4%	15.5%
Major weakness	2.4%	5.4%	0.0%	0.0%	7.1%	1.5%	2.7%
<u>Q5f. Character of neighborhoods</u>							
Major strength	10.4%	8.1%	7.7%	3.4%	3.6%	7.5%	9.2%
Strength	46.2%	42.3%	53.8%	51.7%	42.9%	42.0%	45.1%
Neutral	33.1%	31.5%	38.5%	27.6%	46.4%	39.0%	34.4%
Weakness	9.6%	16.2%	0.0%	17.2%	3.6%	11.0%	10.5%
Major weakness	0.6%	1.8%	0.0%	0.0%	3.6%	0.5%	0.8%

## Respondent Employment

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q5g. Availability of housing choices</u>							
Major strength	3.9%	4.5%	7.7%	3.7%	7.1%	6.5%	4.7%
Strength	25.2%	26.1%	38.5%	14.8%	28.6%	30.3%	26.2%
Neutral	41.3%	39.6%	23.1%	40.7%	32.1%	40.8%	40.4%
Weakness	24.6%	26.1%	15.4%	37.0%	25.0%	19.9%	24.1%
Major weakness	5.0%	3.6%	15.4%	3.7%	7.1%	2.5%	4.6%
<u>Q5h. Availability of parks and open space</u>							
Major strength	12.8%	15.5%	7.7%	21.4%	10.7%	15.3%	13.5%
Strength	57.1%	60.9%	46.2%	53.6%	57.1%	50.2%	55.8%
Neutral	25.2%	14.5%	30.8%	10.7%	21.4%	25.6%	23.8%
Weakness	4.3%	7.3%	15.4%	14.3%	10.7%	8.4%	6.2%
Major weakness	0.6%	1.8%	0.0%	0.0%	0.0%	0.5%	0.7%

## Respondent Employment

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q5i. Employment opportunities</u>							
Major strength	3.1%	2.7%	7.7%	6.9%	3.6%	6.4%	4.0%
Strength	9.1%	13.6%	15.4%	3.4%	0.0%	10.8%	9.5%
Neutral	34.6%	40.0%	46.2%	27.6%	32.1%	38.4%	35.9%
Weakness	34.1%	33.6%	15.4%	34.5%	32.1%	31.0%	33.0%
Major weakness	19.0%	10.0%	15.4%	27.6%	32.1%	13.3%	17.6%
<u>Q5j. Historic buildings and areas</u>							
Major strength	15.7%	13.5%	7.7%	14.3%	10.7%	12.3%	14.5%
Strength	48.7%	62.2%	61.5%	53.6%	46.4%	48.8%	50.3%
Neutral	31.9%	17.1%	30.8%	28.6%	32.1%	36.0%	30.9%
Weakness	3.5%	7.2%	0.0%	0.0%	7.1%	3.0%	4.0%
Major weakness	0.2%	0.0%	0.0%	3.6%	3.6%	0.0%	0.3%

## Respondent Employment

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046

Q29. What is your current employment status?						Total
Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	

### Q5k. Rate of growth

Major strength	2.4%	2.7%	7.7%	3.7%	3.6%	6.0%	3.3%
Strength	21.1%	25.5%	15.4%	11.1%	10.7%	28.5%	22.4%
Neutral	51.4%	50.9%	61.5%	55.6%	53.6%	45.5%	50.4%
Weakness	18.6%	19.1%	7.7%	22.2%	25.0%	16.0%	18.4%
Major weakness	6.5%	1.8%	7.7%	7.4%	7.1%	4.0%	5.5%

### Q5l. Unique local identity

Major strength	36.6%	37.8%	38.5%	39.3%	10.7%	23.8%	33.5%
Strength	40.6%	44.1%	53.8%	28.6%	39.3%	45.0%	41.4%
Neutral	20.1%	14.4%	7.7%	32.1%	46.4%	26.7%	22.0%
Weakness	2.4%	3.6%	0.0%	0.0%	3.6%	4.5%	2.9%
Major weakness	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%

## Respondent Employment

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q5m. Opportunities for community involvement</u>							
Major strength	20.1%	19.8%	15.4%	17.9%	10.7%	17.4%	19.0%
Strength	47.7%	51.4%	69.2%	50.0%	46.4%	37.8%	46.5%
Neutral	25.9%	26.1%	15.4%	25.0%	42.9%	35.3%	28.0%
Weakness	6.0%	2.7%	0.0%	7.1%	0.0%	6.5%	5.7%
Major weakness	0.3%	0.0%	0.0%	0.0%	0.0%	3.0%	0.8%
<u>Q5n. Attention to environmental issues</u>							
Major strength	11.2%	8.3%	15.4%	13.8%	7.1%	9.5%	10.5%
Strength	35.9%	43.1%	53.8%	37.9%	32.1%	34.2%	36.4%
Neutral	40.1%	33.9%	15.4%	31.0%	42.9%	39.2%	38.7%
Weakness	10.3%	11.9%	15.4%	13.8%	7.1%	15.1%	11.8%
Major weakness	2.5%	2.8%	0.0%	3.4%	10.7%	2.0%	2.6%



## Respondent Employment

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q5o. Downtown</u>							
Major strength	52.7%	51.4%	69.2%	53.6%	32.1%	31.0%	47.7%
Strength	33.6%	38.7%	30.8%	32.1%	32.1%	37.9%	35.1%
Neutral	10.0%	6.3%	0.0%	3.6%	28.6%	18.7%	11.5%
Weakness	3.0%	2.7%	0.0%	7.1%	7.1%	9.4%	4.5%
Major weakness	0.6%	0.9%	0.0%	3.6%	0.0%	3.0%	1.3%
<u>Q5p. Population growth</u>							
Major strength	3.5%	2.8%	0.0%	3.6%	0.0%	7.7%	4.1%
Strength	21.4%	28.4%	23.1%	28.6%	7.1%	25.5%	22.7%
Neutral	58.1%	56.0%	53.8%	57.1%	75.0%	53.1%	57.1%
Weakness	12.7%	8.3%	15.4%	10.7%	7.1%	11.7%	12.0%
Major weakness	4.4%	4.6%	7.7%	0.0%	10.7%	2.0%	4.0%

## Respondent Employment

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q5q. Presence of family farms</u>							
Major strength	9.4%	12.6%	30.8%	17.2%	7.1%	10.9%	10.5%
Strength	34.8%	38.7%	15.4%	48.3%	21.4%	28.4%	33.6%
Neutral	41.1%	32.4%	53.8%	17.2%	50.0%	38.8%	39.5%
Weakness	11.7%	9.9%	0.0%	13.8%	10.7%	17.9%	12.6%
Major weakness	3.0%	6.3%	0.0%	3.4%	10.7%	4.0%	3.8%
<u>Q5r. Quality of life</u>							
Major strength	27.5%	33.6%	30.8%	44.8%	17.9%	29.7%	28.7%
Strength	55.6%	52.7%	61.5%	41.4%	42.9%	50.0%	53.3%
Neutral	14.8%	9.1%	7.7%	3.4%	32.1%	13.9%	14.5%
Weakness	1.6%	4.5%	0.0%	10.3%	7.1%	4.0%	2.7%
Major weakness	0.6%	0.0%	0.0%	0.0%	0.0%	2.5%	0.9%

## Respondent Employment

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q5s. Existing roadway network</u>							
Major strength	4.4%	4.6%	7.7%	13.8%	0.0%	10.3%	5.8%
Strength	27.1%	37.6%	46.2%	10.3%	17.9%	36.5%	29.6%
Neutral	34.4%	18.3%	23.1%	41.4%	42.9%	27.1%	31.6%
Weakness	24.3%	27.5%	23.1%	27.6%	25.0%	20.7%	24.0%
Major weakness	9.8%	11.9%	0.0%	6.9%	14.3%	5.4%	9.0%
<u>Q5t. Other</u>							
Major strength	16.4%	16.7%	0.0%	0.0%	0.0%	12.5%	14.0%
Strength	3.3%	8.3%	0.0%	0.0%	0.0%	12.5%	5.0%
Neutral	9.8%	8.3%	100.0%	33.3%	40.0%	0.0%	11.0%
Weakness	13.1%	16.7%	0.0%	0.0%	0.0%	31.3%	15.0%
Major weakness	57.4%	50.0%	0.0%	66.7%	60.0%	43.8%	55.0%

## Respondent Employment

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q6. Most Important</u>							
Availability of arts, music and cultural amenities	9.0%	6.3%	15.4%	3.3%	0.0%	7.2%	7.9%
Availability of retail choices	1.1%	1.8%	0.0%	3.3%	0.0%	3.9%	1.7%
Existing sidewalk network	0.9%	0.9%	7.7%	0.0%	0.0%	0.0%	0.8%
Protection of natural resources	3.6%	3.6%	0.0%	0.0%	3.4%	2.9%	3.3%
Public transportation	1.4%	4.5%	7.7%	0.0%	17.2%	1.4%	2.2%
Character of neighborhoods	2.0%	0.9%	0.0%	0.0%	6.9%	1.0%	1.7%
Availability of housing choices	3.3%	4.5%	7.7%	6.7%	3.4%	1.9%	3.3%
Availability of parks and open space	2.6%	0.9%	0.0%	3.3%	3.4%	1.4%	2.2%
Employment opportunities	11.0%	8.0%	7.7%	13.3%	24.1%	7.2%	10.4%
Historic buildings and areas	1.1%	3.6%	0.0%	0.0%	0.0%	1.9%	1.4%

## Respondent Employment

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

Q29. What is your current employment status?

Total

	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q6. Most Important (Cont.)</u>							
Rate of growth	1.2%	0.0%	0.0%	0.0%	0.0%	1.9%	1.1%
Unique local identity	13.4%	12.5%	15.4%	10.0%	0.0%	9.7%	12.1%
Opportunities for community involvement	1.7%	2.7%	0.0%	3.3%	3.4%	0.0%	1.5%
Attention to environmental issues	1.4%	4.5%	0.0%	0.0%	0.0%	1.0%	1.5%
Downtown	15.4%	17.0%	23.1%	16.7%	10.3%	9.7%	14.2%
Population growth	0.0%	0.9%	0.0%	0.0%	0.0%	0.5%	0.2%
Presence of family farms	1.9%	0.9%	0.0%	6.7%	3.4%	1.9%	2.0%
Quality of life	10.4%	9.8%	7.7%	16.7%	0.0%	15.5%	11.2%
Existing roadway network	5.3%	1.8%	0.0%	0.0%	10.3%	3.4%	4.4%
Other	1.9%	1.8%	0.0%	0.0%	0.0%	3.4%	2.0%
No response	11.5%	13.4%	7.7%	16.7%	13.8%	24.2%	14.5%

## Respondent Employment

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

Q29. What is your current employment status?						Total
Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	

#### Q6. 2nd Important

Availability of arts, music and cultural amenities	4.8%	5.4%	7.7%	23.3%	3.4%	6.8%	5.8%
Availability of retail choices	2.8%	1.8%	7.7%	0.0%	6.9%	2.4%	2.7%
Existing sidewalk network	1.9%	1.8%	7.7%	0.0%	0.0%	1.0%	1.6%
Protection of natural resources	2.0%	4.5%	7.7%	6.7%	3.4%	1.0%	2.4%
Public transportation	2.0%	3.6%	7.7%	3.3%	3.4%	2.9%	2.5%
Character of neighborhoods	4.3%	1.8%	7.7%	0.0%	3.4%	1.9%	3.4%
Availability of housing choices	4.2%	3.6%	7.7%	6.7%	10.3%	3.9%	4.3%
Availability of parks and open space	4.3%	3.6%	0.0%	0.0%	0.0%	2.9%	3.7%
Employment opportunities	7.8%	8.9%	15.4%	3.3%	10.3%	9.2%	8.1%
Historic buildings and areas	3.7%	3.6%	0.0%	3.3%	6.9%	2.9%	3.5%

## Respondent Employment

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q6. 2nd Important (Cont.)</u>							
Rate of growth	0.9%	2.7%	0.0%	3.3%	6.9%	1.4%	1.4%
Unique local identity	9.3%	8.0%	0.0%	3.3%	3.4%	5.8%	8.0%
Opportunities for community involvement	4.5%	1.8%	0.0%	0.0%	3.4%	2.9%	3.6%
Attention to environmental issues	2.2%	0.9%	0.0%	0.0%	6.9%	0.0%	1.7%
Downtown	16.1%	11.6%	15.4%	13.3%	10.3%	11.1%	14.4%
Population growth	0.9%	0.0%	0.0%	0.0%	0.0%	1.4%	0.9%
Presence of family farms	2.5%	3.6%	7.7%	3.3%	0.0%	2.4%	2.6%
Quality of life	9.6%	13.4%	0.0%	13.3%	6.9%	10.6%	10.1%
Existing roadway network	1.6%	2.7%	0.0%	0.0%	0.0%	3.9%	2.0%
Other	0.3%	2.7%	0.0%	0.0%	0.0%	0.0%	0.5%
No response	14.1%	14.3%	7.7%	16.7%	13.8%	25.6%	16.5%

## Respondent Employment

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q6. 3rd Important</u>							
Availability of arts, music and cultural amenities	11.0%	10.7%	15.4%	10.0%	3.4%	4.3%	9.4%
Availability of retail choices	3.7%	4.5%	7.7%	3.3%	6.9%	3.4%	3.9%
Existing sidewalk network	2.0%	1.8%	0.0%	3.3%	6.9%	0.5%	1.8%
Protection of natural resources	2.3%	1.8%	0.0%	0.0%	6.9%	1.0%	2.1%
Public transportation	1.6%	2.7%	7.7%	0.0%	6.9%	5.8%	2.7%
Character of neighborhoods	2.2%	4.5%	7.7%	3.3%	0.0%	1.9%	2.5%
Availability of housing choices	3.6%	4.5%	7.7%	0.0%	3.4%	2.9%	3.4%
Availability of parks and open space	4.7%	3.6%	23.1%	6.7%	3.4%	6.8%	5.2%
Employment opportunities	3.7%	4.5%	7.7%	6.7%	3.4%	2.4%	3.7%
Historic buildings and areas	3.9%	4.5%	0.0%	0.0%	6.9%	2.4%	3.5%



## Respondent Employment

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

Q29. What is your current employment status?

Total

	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<b><u>Q6. 3rd Important (Cont.)</u></b>							
Rate of growth	2.8%	1.8%	0.0%	0.0%	3.4%	1.4%	2.3%
Unique local identity	7.8%	9.8%	0.0%	13.3%	0.0%	3.9%	7.0%
Opportunities for community involvement	4.2%	3.6%	0.0%	3.3%	0.0%	3.4%	3.7%
Attention to environmental issues	2.6%	3.6%	7.7%	6.7%	0.0%	2.4%	3.0%
Downtown	11.5%	5.4%	7.7%	3.3%	6.9%	7.7%	9.6%
Population growth	0.9%	1.8%	0.0%	10.0%	0.0%	1.4%	1.3%
Presence of family farms	3.1%	2.7%	0.0%	0.0%	3.4%	3.9%	3.2%
Quality of life	9.6%	11.6%	0.0%	3.3%	10.3%	10.1%	9.6%
Existing roadway network	1.9%	0.9%	0.0%	10.0%	3.4%	5.8%	2.8%
Other	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%
No response	16.1%	16.1%	7.7%	16.7%	24.1%	28.5%	18.9%

## Respondent Employment

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q6. 4th Important</u>							
Availability of arts, music and cultural amenities	7.6%	10.7%	15.4%	6.7%	3.4%	9.2%	8.2%
Availability of retail choices	3.7%	1.8%	7.7%	3.3%	6.9%	4.8%	3.8%
Existing sidewalk network	2.5%	0.0%	0.0%	0.0%	0.0%	0.5%	1.6%
Protection of natural resources	1.9%	1.8%	7.7%	0.0%	0.0%	2.4%	1.9%
Public transportation	2.5%	1.8%	7.7%	3.3%	3.4%	1.0%	2.3%
Character of neighborhoods	3.7%	0.9%	0.0%	0.0%	0.0%	4.3%	3.3%
Availability of housing choices	3.3%	2.7%	0.0%	10.0%	0.0%	4.3%	3.4%
Availability of parks and open space	6.2%	5.4%	0.0%	3.3%	6.9%	4.8%	5.7%
Employment opportunities	2.0%	0.9%	0.0%	6.7%	6.9%	1.9%	2.1%
Historic buildings and areas	3.1%	8.9%	0.0%	3.3%	0.0%	3.4%	3.6%

## Respondent Employment

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q6. 4th Important (Cont.)</u>							
Rate of growth	2.5%	0.9%	15.4%	3.3%	10.3%	1.4%	2.5%
Unique local identity	5.7%	8.0%	15.4%	3.3%	0.0%	4.3%	5.5%
Opportunities for community involvement	4.2%	4.5%	7.7%	6.7%	0.0%	3.4%	4.1%
Attention to environmental issues	3.4%	1.8%	7.7%	3.3%	3.4%	1.0%	2.8%
Downtown	6.7%	10.7%	7.7%	3.3%	0.0%	7.7%	7.0%
Population growth	1.7%	0.9%	0.0%	0.0%	0.0%	1.4%	1.4%
Presence of family farms	3.3%	4.5%	0.0%	6.7%	6.9%	1.4%	3.3%
Quality of life	13.2%	8.0%	0.0%	10.0%	13.8%	6.3%	11.0%
Existing roadway network	2.3%	3.6%	0.0%	0.0%	6.9%	2.9%	2.6%
Other	0.9%	0.9%	0.0%	3.3%	0.0%	0.5%	0.9%
No response	19.6%	21.4%	7.7%	23.3%	31.0%	32.9%	22.8%

## Respondent Employment

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County? (Top Four)**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q6. Most Important</u>							
Availability of arts, music and cultural amenities	32.5%	33.0%	53.8%	43.3%	10.3%	27.5%	31.4%
Availability of retail choices	11.3%	9.8%	23.1%	10.0%	20.7%	14.5%	12.1%
Existing sidewalk network	7.3%	4.5%	15.4%	3.3%	6.9%	1.9%	5.8%
Protection of natural resources	9.8%	11.6%	15.4%	6.7%	13.8%	7.2%	9.8%
Public transportation	7.5%	12.5%	30.8%	6.7%	31.0%	11.1%	9.7%
Character of neighborhoods	12.3%	8.0%	15.4%	3.3%	10.3%	9.2%	10.9%
Availability of housing choices	14.3%	15.2%	23.1%	23.3%	17.2%	13.0%	14.5%
Availability of parks and open space	17.9%	13.4%	23.1%	13.3%	13.8%	15.9%	16.8%
Employment opportunities	24.5%	22.3%	30.8%	30.0%	44.8%	20.8%	24.4%
Historic buildings and areas	11.8%	20.5%	0.0%	6.7%	13.8%	10.6%	12.1%

## Respondent Employment

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County? (Top Four)**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q6. Most Important (Cont.)</u>							
Rate of growth	7.5%	5.4%	15.4%	6.7%	20.7%	6.3%	7.4%
Unique local identity	36.2%	38.4%	30.8%	30.0%	3.4%	23.7%	32.7%
Opportunities for community involvement	14.6%	12.5%	7.7%	13.3%	6.9%	9.7%	13.0%
Attention to environmental issues	9.6%	10.7%	15.4%	10.0%	10.3%	4.3%	9.0%
Downtown	49.7%	44.6%	53.8%	36.7%	27.6%	36.2%	45.2%
Population growth	3.6%	3.6%	0.0%	10.0%	0.0%	4.8%	3.8%
Presence of family farms	10.7%	11.6%	7.7%	16.7%	13.8%	9.7%	11.1%
Quality of life	42.9%	42.9%	7.7%	43.3%	31.0%	42.5%	41.9%
Existing roadway network	11.0%	8.9%	0.0%	10.0%	20.7%	15.9%	11.8%
Other	3.9%	5.4%	0.0%	3.3%	0.0%	3.9%	3.8%
No response	11.5%	13.4%	7.7%	16.7%	13.8%	24.2%	14.5%

## Respondent Employment

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q7a. Ease of travel by car on highways</u>							
Very satisfied	22.6%	22.0%	38.5%	20.0%	3.4%	24.0%	22.5%
Satisfied	53.1%	56.0%	46.2%	63.3%	48.3%	56.0%	53.9%
Neutral	10.2%	9.2%	7.7%	10.0%	24.1%	10.5%	10.6%
Dissatisfied	9.6%	8.3%	7.7%	3.3%	13.8%	7.5%	9.0%
Very dissatisfied	4.4%	4.6%	0.0%	3.3%	10.3%	2.0%	4.0%
<u>Q7b. Ease of travel by car on major streets</u>							
Very satisfied	10.8%	7.3%	7.7%	10.0%	6.9%	14.8%	10.9%
Satisfied	33.1%	39.1%	53.8%	50.0%	34.5%	40.4%	35.8%
Neutral	16.8%	20.0%	23.1%	3.3%	17.2%	20.7%	17.7%
Dissatisfied	28.2%	24.5%	15.4%	26.7%	27.6%	16.7%	25.4%
Very dissatisfied	11.1%	9.1%	0.0%	10.0%	13.8%	7.4%	10.2%

## Respondent Employment

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q7c. Ease of travel by car on neighborhood streets</u>							
Very satisfied	11.0%	10.0%	0.0%	10.0%	3.4%	8.9%	10.1%
Satisfied	48.2%	50.9%	53.8%	60.0%	55.2%	49.8%	49.3%
Neutral	23.5%	22.7%	30.8%	10.0%	24.1%	25.6%	23.6%
Dissatisfied	13.5%	10.9%	7.7%	16.7%	13.8%	10.8%	12.9%
Very dissatisfied	3.8%	5.5%	7.7%	3.3%	3.4%	4.9%	4.2%
<u>Q7d. Ease of access to major streets from neighborhoods</u>							
Very satisfied	10.9%	8.3%	23.1%	10.7%	6.9%	14.8%	11.4%
Satisfied	46.4%	56.9%	61.5%	64.3%	37.9%	45.3%	47.4%
Neutral	24.6%	22.0%	7.7%	17.9%	31.0%	22.2%	24.0%
Dissatisfied	13.1%	9.2%	7.7%	7.1%	20.7%	10.8%	12.2%
Very dissatisfied	5.0%	3.7%	0.0%	0.0%	3.4%	6.9%	5.1%

## Respondent Employment

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q7e. Ease of walking in City of Lawrence</u>							
Very satisfied	15.5%	14.7%	0.0%	6.9%	3.6%	17.5%	15.1%
Satisfied	47.8%	49.5%	69.2%	65.5%	50.0%	40.4%	47.4%
Neutral	22.3%	15.6%	23.1%	17.2%	25.0%	28.4%	22.5%
Dissatisfied	12.9%	17.4%	7.7%	6.9%	17.9%	9.8%	12.7%
Very dissatisfied	1.5%	2.8%	0.0%	3.4%	3.6%	3.8%	2.2%
<u>Q7f. Ease of bicycling in City of Lawrence</u>							
Very satisfied	7.0%	7.1%	0.0%	0.0%	0.0%	8.5%	6.8%
Satisfied	28.6%	31.3%	36.4%	30.8%	34.6%	23.5%	28.4%
Neutral	35.4%	26.3%	9.1%	34.6%	38.5%	47.1%	36.2%
Dissatisfied	21.8%	28.3%	45.5%	30.8%	11.5%	17.6%	22.0%
Very dissatisfied	7.2%	7.1%	9.1%	3.8%	15.4%	3.3%	6.6%



## Respondent Employment

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q7g. Safety of walking in City of Lawrence</u>							
Very satisfied	11.4%	11.9%	0.0%	3.4%	7.1%	12.8%	11.2%
Satisfied	42.3%	40.4%	53.8%	51.7%	42.9%	45.3%	42.9%
Neutral	24.6%	25.7%	30.8%	20.7%	28.6%	26.3%	25.1%
Dissatisfied	18.4%	16.5%	7.7%	20.7%	17.9%	10.6%	16.6%
Very dissatisfied	3.4%	5.5%	7.7%	3.4%	3.6%	5.0%	4.2%
<u>Q7h. Safety of bicycling in City of Lawrence</u>							
Very satisfied	5.4%	7.9%	0.0%	0.0%	3.7%	5.8%	5.5%
Satisfied	19.9%	13.9%	18.2%	18.5%	18.5%	22.7%	19.6%
Neutral	34.1%	26.7%	18.2%	37.0%	37.0%	42.2%	34.8%
Dissatisfied	30.3%	40.6%	36.4%	33.3%	18.5%	22.7%	29.9%
Very dissatisfied	10.2%	10.9%	27.3%	11.1%	22.2%	6.5%	10.2%

## Respondent Employment

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q7i. Existing bicycle system throughout County</u>							
Very satisfied	5.3%	6.2%	0.0%	0.0%	0.0%	7.4%	5.5%
Satisfied	19.0%	17.5%	10.0%	23.1%	12.0%	17.6%	18.5%
Neutral	40.0%	32.0%	50.0%	42.3%	48.0%	51.4%	41.5%
Dissatisfied	25.8%	36.1%	40.0%	23.1%	12.0%	14.9%	24.6%
Very dissatisfied	9.9%	8.2%	0.0%	11.5%	28.0%	8.8%	9.9%
<u>Q7j. Existing walking and hiking system throughout County</u>							
Very satisfied	5.7%	7.4%	0.0%	0.0%	3.8%	7.6%	6.0%
Satisfied	33.4%	24.2%	11.1%	33.3%	30.8%	32.9%	32.0%
Neutral	38.4%	32.6%	66.7%	41.7%	42.3%	44.3%	39.2%
Dissatisfied	18.2%	28.4%	11.1%	20.8%	3.8%	10.8%	17.5%
Very dissatisfied	4.3%	7.4%	11.1%	4.2%	19.2%	4.4%	5.2%

## Respondent Employment

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q7k. Existing road system in County</u>							
Very satisfied	8.0%	5.8%	0.0%	3.3%	3.7%	6.9%	7.3%
Satisfied	42.0%	42.3%	45.5%	46.7%	44.4%	50.0%	43.5%
Neutral	37.5%	37.5%	45.5%	40.0%	44.4%	30.3%	36.6%
Dissatisfied	10.1%	12.5%	9.1%	6.7%	7.4%	9.0%	9.9%
Very dissatisfied	2.5%	1.9%	0.0%	3.3%	0.0%	3.7%	2.7%
<u>Q7l. Quality of public transportation (bus service)</u>							
Very satisfied	7.4%	9.1%	8.3%	8.3%	4.2%	4.9%	7.0%
Satisfied	27.8%	26.3%	41.7%	25.0%	29.2%	37.8%	29.8%
Neutral	44.8%	46.5%	8.3%	50.0%	45.8%	47.0%	45.0%
Dissatisfied	14.5%	11.1%	41.7%	12.5%	16.7%	6.1%	12.8%
Very dissatisfied	5.5%	7.1%	0.0%	4.2%	4.2%	4.3%	5.5%

## Respondent Employment

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q7m. Other</u>							
Very satisfied	10.5%	0.0%	0.0%	0.0%	0.0%	7.7%	8.5%
Satisfied	5.3%	0.0%	0.0%	0.0%	0.0%	7.7%	4.2%
Neutral	5.3%	10.0%	50.0%	0.0%	40.0%	7.7%	9.9%
Dissatisfied	21.1%	10.0%	50.0%	0.0%	0.0%	15.4%	16.9%
Very dissatisfied	57.9%	80.0%	0.0%	0.0%	60.0%	61.5%	60.6%

## Respondent Employment

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

Q29. What is your current employment status?

Total

#### Q8. Most Important

	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
Ease of travel by car on highways	8.7%	5.4%	0.0%	10.0%	10.3%	7.2%	8.0%
Ease of travel by car on major streets	27.8%	25.0%	30.8%	33.3%	24.1%	22.2%	26.6%
Ease of travel by car on neighborhood streets	3.7%	1.8%	7.7%	0.0%	6.9%	3.9%	3.6%
Ease of access to major streets from neighborhoods	2.0%	2.7%	7.7%	3.3%	3.4%	2.4%	2.4%
Ease of walking in City of Lawrence	6.1%	6.3%	7.7%	3.3%	3.4%	6.3%	6.0%
Ease of bicycling in City of Lawrence	6.5%	8.0%	7.7%	6.7%	3.4%	3.4%	5.9%
Safety of walking in City of Lawrence	5.7%	7.1%	0.0%	6.7%	0.0%	5.8%	5.7%
Safety of bicycling in City of Lawrence	7.3%	8.9%	0.0%	6.7%	6.9%	5.8%	7.0%
Existing bicycle system throughout County	2.5%	0.0%	0.0%	0.0%	3.4%	3.4%	2.3%

## Respondent Employment

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q8. Most Important (Cont.)</u>							
Existing walking and hiking system throughout County	2.3%	4.5%	0.0%	0.0%	0.0%	2.4%	2.4%
Existing road system in County	3.1%	3.6%	0.0%	0.0%	3.4%	6.3%	3.7%
Quality of public transportation (bus service)	9.5%	9.8%	23.1%	10.0%	13.8%	7.7%	9.4%
Other	2.6%	3.6%	7.7%	3.3%	6.9%	1.0%	2.6%
No response	12.1%	13.4%	7.7%	16.7%	13.8%	22.2%	14.3%

## Respondent Employment

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

Q29. What is your current employment status?

Total

#### Q8. 2nd Important

	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
Ease of travel by car on highways	5.9%	2.7%	7.7%	6.7%	10.3%	5.3%	5.5%
Ease of travel by car on major streets	14.0%	11.6%	0.0%	10.0%	10.3%	10.1%	12.5%
Ease of travel by car on neighborhood streets	7.9%	8.0%	7.7%	3.3%	13.8%	9.2%	8.2%
Ease of access to major streets from neighborhoods	5.3%	1.8%	0.0%	3.3%	10.3%	5.3%	5.1%
Ease of walking in City of Lawrence	6.2%	9.8%	7.7%	3.3%	3.4%	3.9%	6.0%
Ease of bicycling in City of Lawrence	8.1%	7.1%	7.7%	3.3%	6.9%	3.4%	6.8%
Safety of walking in City of Lawrence	9.3%	7.1%	15.4%	10.0%	10.3%	13.5%	10.1%
Safety of bicycling in City of Lawrence	10.9%	17.9%	23.1%	20.0%	6.9%	7.2%	11.1%
Existing bicycle system throughout County	3.7%	6.3%	0.0%	6.7%	0.0%	2.4%	3.6%

## Respondent Employment

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q8. 2nd Important (Cont.)</u>							
Existing walking and hiking system throughout County	2.2%	0.9%	0.0%	6.7%	0.0%	3.4%	2.4%
Existing road system in County	4.7%	0.9%	0.0%	6.7%	0.0%	3.9%	4.0%
Quality of public transportation (bus service)	3.7%	8.0%	23.1%	3.3%	3.4%	2.9%	4.2%
Other	0.6%	0.0%	0.0%	0.0%	0.0%	1.0%	0.6%
No response	17.5%	17.9%	7.7%	16.7%	24.1%	28.5%	19.8%



## Respondent Employment

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q8. 3rd Important</u>							
Ease of travel by car on highways	3.0%	4.5%	0.0%	0.0%	3.4%	1.9%	2.8%
Ease of travel by car on major streets	4.7%	8.0%	15.4%	3.3%	10.3%	4.8%	5.3%
Ease of travel by car on neighborhood streets	6.8%	3.6%	15.4%	6.7%	3.4%	7.7%	6.7%
Ease of access to major streets from neighborhoods	7.3%	8.9%	0.0%	0.0%	0.0%	9.2%	7.4%
Ease of walking in City of Lawrence	7.1%	5.4%	7.7%	13.3%	13.8%	6.3%	7.2%
Ease of bicycling in City of Lawrence	6.2%	8.0%	0.0%	13.3%	3.4%	3.4%	5.8%
Safety of walking in City of Lawrence	7.8%	8.0%	0.0%	6.7%	6.9%	6.8%	7.4%
Safety of bicycling in City of Lawrence	9.2%	6.3%	30.8%	10.0%	3.4%	7.7%	8.6%
Existing bicycle system throughout County	5.7%	4.5%	0.0%	6.7%	3.4%	3.4%	5.0%

## Respondent Employment

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q8. 3rd Important (Cont.)</u>							
Existing walking and hiking system throughout County	6.5%	8.0%	15.4%	10.0%	0.0%	4.8%	6.4%
Existing road system in County	5.6%	7.1%	0.0%	3.3%	6.9%	2.9%	5.2%
Quality of public transportation (bus service)	7.0%	8.0%	0.0%	10.0%	13.8%	4.3%	6.8%
Other	0.3%	0.0%	0.0%	0.0%	0.0%	1.4%	0.6%
No response	22.8%	19.6%	15.4%	16.7%	31.0%	35.3%	25.0%

## Respondent Employment

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County? (Totp Three)**

N=1046

	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<b><u>Q8. Most Important</u></b>							
Ease of travel by car on highways	17.5%	12.5%	7.7%	16.7%	24.1%	14.5%	16.3%
Ease of travel by car on major streets	46.4%	44.6%	46.2%	46.7%	44.8%	37.2%	44.4%
Ease of travel by car on neighborhood streets	18.5%	13.4%	30.8%	10.0%	24.1%	20.8%	18.5%
Ease of access to major streets from neighborhoods	14.6%	13.4%	7.7%	6.7%	13.8%	16.9%	14.8%
Ease of walking in City of Lawrence	19.4%	21.4%	23.1%	20.0%	20.7%	16.4%	19.2%
Ease of bicycling in City of Lawrence	20.8%	23.2%	15.4%	23.3%	13.8%	10.1%	18.5%
Safety of walking in City of Lawrence	22.8%	22.3%	15.4%	23.3%	17.2%	26.1%	23.2%
Safety of bicycling in City of Lawrence	27.3%	33.0%	53.8%	36.7%	17.2%	20.8%	26.7%
Existing bicycle system throughout County	12.0%	10.7%	0.0%	13.3%	6.9%	9.2%	10.9%

## Respondent Employment

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County? (Totp Three)**

N=1046

	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q8. Most Important (Cont.)</u>							
Existing walking and hiking system throughout County	11.0%	13.4%	15.4%	16.7%	0.0%	10.6%	11.2%
Existing road system in County	13.4%	11.6%	0.0%	10.0%	10.3%	13.0%	12.9%
Quality of public transportation (bus service)	20.2%	25.9%	46.2%	23.3%	31.0%	15.0%	20.4%
Other	3.6%	3.6%	7.7%	3.3%	6.9%	3.4%	3.7%
No response	12.1%	13.4%	7.7%	16.7%	13.8%	22.2%	14.3%

## Respondent Employment

### Q9. Overall, how satisfied are you with the quality of new residential subdivisions in the City of Lawrence?

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q9. How satisfied are you with the quality of new residential subdivisions in the City of Lawrence?</u>							
Very satisfied	4.5%	4.5%	15.4%	3.3%	0.0%	10.6%	5.6%
Satisfied	25.8%	29.5%	23.1%	20.0%	24.1%	24.6%	25.6%
Neutral	30.7%	26.8%	7.7%	26.7%	44.8%	27.1%	29.5%
Dissatisfied	11.6%	16.1%	7.7%	23.3%	6.9%	9.2%	12.0%
Very dissatisfied	6.1%	1.8%	7.7%	3.3%	6.9%	4.8%	5.3%
Don't know	21.3%	21.4%	38.5%	23.3%	17.2%	23.7%	21.9%

## Respondent Employment

### **Q11. Overall, how satisfied are you with the site layout and architectural design of new commercial development in the City of Lawrence?**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q11. How satisfied are you with the site layout and architectural design of new commercial development in the City of Lawrence?</u>							
Very satisfied	3.4%	0.9%	0.0%	0.0%	0.0%	3.4%	2.9%
Satisfied	29.2%	27.7%	30.8%	20.0%	24.1%	32.9%	29.2%
Neutral	35.9%	35.7%	30.8%	33.3%	31.0%	32.4%	35.1%
Dissatisfied	13.7%	18.8%	0.0%	23.3%	10.3%	13.5%	14.2%
Very dissatisfied	4.0%	1.8%	0.0%	3.3%	10.3%	4.8%	4.2%
Don't know	13.8%	15.2%	38.5%	20.0%	24.1%	13.0%	14.4%

## Respondent Employment

### Q13. Overall, how satisfied are you with the site layout and architectural design of new industrial development in the City of Lawrence?

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q13. Overall, how satisfied are you with the site layout and architectural design of new industrial development in the City of Lawrence?</u>							
Very satisfied	2.2%	2.7%	0.0%	0.0%	0.0%	2.9%	2.2%
Satisfied	18.9%	17.0%	23.1%	16.7%	13.8%	23.7%	19.3%
Neutral	39.0%	35.7%	30.8%	30.0%	34.5%	38.6%	38.3%
Dissatisfied	5.6%	3.6%	0.0%	10.0%	10.3%	5.8%	5.5%
Very dissatisfied	1.4%	0.9%	0.0%	0.0%	3.4%	2.4%	1.5%
Don't know	32.9%	40.2%	46.2%	43.3%	37.9%	26.6%	33.1%

## Respondent Employment

**Q15. Retail Development: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q15a. The expansion of retail development should be supported in the downtown area.</u>							
Strongly agree	31.8%	34.5%	46.2%	46.7%	21.4%	32.5%	32.7%
Agree	38.4%	30.9%	38.5%	30.0%	32.1%	31.5%	35.6%
Neutral	17.5%	18.2%	15.4%	10.0%	17.9%	21.5%	18.0%
Disagree	8.4%	10.9%	0.0%	13.3%	21.4%	11.0%	9.8%
Strongly disagree	3.8%	5.5%	0.0%	0.0%	7.1%	3.5%	3.9%
<u>Q15b. Future retail development should primarily be located at the intersection of main streets.</u>							
Strongly agree	5.8%	7.5%	7.7%	3.3%	3.7%	7.1%	6.0%
Agree	19.0%	32.7%	23.1%	26.7%	22.2%	21.2%	21.2%
Neutral	44.6%	35.5%	23.1%	46.7%	40.7%	43.4%	43.1%
Disagree	26.8%	22.4%	46.2%	23.3%	22.2%	24.7%	26.1%
Strongly disagree	3.8%	1.9%	0.0%	0.0%	11.1%	3.5%	3.6%



## Respondent Employment

**Q15. Retail Development: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q15c. Future retail development should be located in small centers in new and existing neighborhoods.</u>							
Strongly agree	9.1%	13.0%	15.4%	13.3%	14.3%	7.1%	9.5%
Agree	35.3%	32.4%	53.8%	46.7%	32.1%	27.8%	34.0%
Neutral	32.3%	27.8%	15.4%	30.0%	35.7%	40.4%	33.1%
Disagree	18.4%	22.2%	15.4%	10.0%	17.9%	18.2%	18.5%
Strongly disagree	4.9%	4.6%	0.0%	0.0%	0.0%	6.6%	4.9%
<u>Q15d. Available retail space should be utilized before building new retail buildings.</u>							
Strongly agree	55.9%	64.5%	69.2%	63.3%	62.1%	46.3%	55.6%
Agree	24.6%	24.5%	30.8%	26.7%	10.3%	30.5%	25.6%
Neutral	10.0%	5.5%	0.0%	6.7%	17.2%	13.3%	10.0%
Disagree	7.0%	2.7%	0.0%	0.0%	10.3%	6.9%	6.2%
Strongly disagree	2.5%	2.7%	0.0%	3.3%	0.0%	3.0%	2.5%

## Respondent Employment

**Q16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q16a. I would like to see agricultural uses maintained in the County.</u>							
Strongly agree	42.4%	46.2%	53.8%	56.7%	44.8%	44.3%	44.2%
Agree	38.7%	36.8%	23.1%	26.7%	20.7%	32.0%	35.8%
Neutral	15.6%	13.2%	7.7%	13.3%	31.0%	22.2%	16.8%
Disagree	2.9%	2.8%	15.4%	3.3%	3.4%	1.0%	2.6%
Strongly disagree	0.5%	0.9%	0.0%	0.0%	0.0%	0.5%	0.5%
<u>Q16b. I would like to see major development directed inside the City limits.</u>							
Strongly agree	20.0%	24.5%	38.5%	23.3%	13.8%	18.5%	20.6%
Agree	36.5%	34.9%	38.5%	30.0%	37.9%	40.5%	37.0%
Neutral	33.2%	29.2%	23.1%	33.3%	34.5%	27.5%	31.4%
Disagree	8.5%	8.5%	0.0%	13.3%	6.9%	12.0%	9.2%
Strongly disagree	1.8%	2.8%	0.0%	0.0%	6.9%	1.5%	1.9%

## Respondent Employment

**Q16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q16c. I would like to see more shopping opportunities in or near my neighborhood.</u>							
Strongly agree	11.9%	14.0%	30.8%	20.0%	25.0%	8.3%	12.1%
Agree	27.3%	29.9%	38.5%	23.3%	39.3%	21.6%	26.9%
Neutral	36.1%	35.5%	23.1%	26.7%	10.7%	43.6%	36.7%
Disagree	18.5%	14.0%	7.7%	23.3%	17.9%	20.6%	18.3%
Strongly disagree	6.2%	6.5%	0.0%	6.7%	7.1%	5.9%	6.1%
<u>Q16d. I would like to see more employment centers located near my home.</u>							
Strongly agree	12.8%	7.5%	0.0%	20.0%	32.1%	6.4%	11.4%
Agree	24.4%	29.9%	61.5%	13.3%	17.9%	13.8%	23.0%
Neutral	41.0%	38.3%	30.8%	50.0%	42.9%	50.2%	42.7%
Disagree	15.8%	22.4%	0.0%	13.3%	7.1%	19.7%	16.8%
Strongly disagree	5.9%	1.9%	7.7%	3.3%	0.0%	9.9%	6.1%

## Respondent Employment

**Q16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q16e. I would like to see a modest increase in height of development if it means less expansion of the city out into the County.</u>							
Strongly agree	16.8%	15.5%	15.4%	13.3%	14.8%	12.9%	15.8%
Agree	37.2%	38.8%	53.8%	23.3%	40.7%	35.3%	36.9%
Neutral	31.5%	25.2%	15.4%	30.0%	22.2%	33.3%	30.6%
Disagree	11.4%	16.5%	15.4%	16.7%	11.1%	13.4%	12.5%
Strongly disagree	3.0%	3.9%	0.0%	16.7%	11.1%	5.0%	4.1%
<u>Q16f. I would like to see Downtown accommodate more development.</u>							
Strongly agree	13.7%	20.6%	30.8%	10.0%	22.2%	10.8%	14.0%
Agree	36.1%	29.0%	46.2%	30.0%	18.5%	28.6%	33.4%
Neutral	30.7%	28.0%	7.7%	23.3%	29.6%	41.9%	32.2%
Disagree	14.1%	18.7%	7.7%	26.7%	18.5%	14.8%	15.2%
Strongly disagree	5.4%	3.7%	7.7%	10.0%	11.1%	3.9%	5.2%

## Respondent Employment

**Q16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q16g. I would like to see development that includes a better mix of uses in order to live, work, and play in close proximity.</u>							
Strongly agree	28.4%	42.6%	53.8%	34.5%	29.6%	22.8%	29.3%
Agree	43.4%	39.8%	30.8%	37.9%	44.4%	43.1%	42.8%
Neutral	23.5%	11.1%	15.4%	24.1%	25.9%	26.2%	22.8%
Disagree	2.7%	4.6%	0.0%	3.4%	0.0%	5.0%	3.2%
Strongly disagree	1.9%	1.9%	0.0%	0.0%	0.0%	3.0%	2.0%

## Respondent Employment

**Q17. From the following list, please check ALL the reasons that make it difficult for you to participate in public discussions about the future of Lawrence and the Unincorporated Area of Douglas County. (Check all that apply)**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q17a. The reasons that make it difficult for you to participate in public discussions about the future of Lawrence and the Unincorporated Area of Douglas County.</u>							
Not enough time	53.6%	50.0%	92.3%	36.7%	17.2%	16.9%	44.6%
Difficult to travel to meetings	5.6%	8.9%	23.1%	6.7%	10.3%	15.0%	8.5%
Not sure how to get involved	34.0%	47.3%	46.2%	60.0%	55.2%	27.1%	35.6%
Don't believe I can make a difference	33.7%	33.0%	7.7%	56.7%	48.3%	41.1%	35.8%
Don't have enough information	39.1%	41.1%	69.2%	36.7%	48.3%	41.5%	40.7%
Other	11.3%	8.0%	0.0%	10.0%	6.9%	17.9%	12.1%
None Chosen	4.3%	3.6%	0.0%	3.3%	0.0%	6.8%	4.5%

## Respondent Employment

### Q18. How knowledgeable do you feel you are with the Comprehensive Plan, Horizon 2020?

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q18. How knowledgeable do you feel you are with the Comprehensive Plan, Horizon 2020?</u>							
Very knowledgeable	2.8%	0.9%	0.0%	3.3%	0.0%	1.9%	2.3%
Somewhat knowledgeable	20.0%	17.9%	7.7%	30.0%	13.8%	26.1%	20.8%
Not sure	11.5%	13.4%	7.7%	3.3%	24.1%	15.9%	12.8%
Not knowledgeable	63.7%	65.2%	84.6%	63.3%	58.6%	54.1%	62.0%
Don't Know	2.0%	2.7%	0.0%	0.0%	3.4%	1.9%	2.1%

## Respondent Employment

### Q19. How long have you lived in Lawrence/Douglas County?

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q19. How long have you lived in Lawrence/Douglas County?</u>							
0 - 2 years	6.8%	5.5%	30.8%	16.7%	17.2%	3.4%	6.9%
3 - 5 years	6.5%	12.7%	46.2%	6.7%	0.0%	2.9%	6.7%
6 - 10 years	12.4%	7.3%	0.0%	6.7%	13.8%	7.8%	10.7%
11 - 20 years	29.0%	25.5%	15.4%	23.3%	24.1%	11.7%	24.6%
21 years or more	45.4%	49.1%	7.7%	46.7%	44.8%	74.1%	51.1%



## Respondent Employment

### Q21. What is your age?

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q21. What is your age?</u>							
Under 35 years	18.4%	25.7%	92.3%	6.7%	28.6%	0.5%	16.3%
35 - 44 years	24.2%	17.4%	7.7%	23.3%	3.6%	1.0%	18.1%
45 - 54 years	31.2%	22.0%	0.0%	40.0%	32.1%	3.4%	24.6%
55 - 64 years	19.1%	15.6%	0.0%	20.0%	35.7%	23.6%	19.8%
65 - 74 years	6.6%	16.5%	0.0%	6.7%	0.0%	36.9%	13.7%
75+ years	0.5%	2.8%	0.0%	3.3%	0.0%	34.5%	7.5%

## Respondent Employment

### Q22. Do you own or rent your home?

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q22. Do you own or rent your home?</u>							
Own	83.0%	72.2%	23.1%	96.7%	69.0%	92.6%	83.0%
Rent	17.0%	27.8%	76.9%	3.3%	31.0%	7.4%	17.0%

### Q23. Which of the following best describes your home?

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q23. Which of the following best describes your home?</u>							
Single family	84.6%	75.0%	30.8%	90.0%	65.5%	86.8%	83.0%
Duplex/triplex	8.5%	11.1%	15.4%	3.3%	6.9%	6.4%	8.3%
Apartment/condo	6.6%	13.0%	53.8%	0.0%	20.7%	4.9%	7.7%
Mobile home	0.3%	0.9%	0.0%	6.7%	6.9%	2.0%	1.1%

## Respondent Employment

### Q25. Would you say your total annual household income is:

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q25. Would you say your total annual household income is:</u>							
Under 25,000	2.8%	24.2%	50.0%	7.4%	50.0%	11.8%	8.7%
\$25,000 - \$49,999	15.5%	19.2%	41.7%	7.4%	11.5%	25.3%	17.8%
\$50,000 - \$74,999	19.8%	19.2%	8.3%	14.8%	7.7%	16.7%	18.6%
\$75,000 - \$99,999	20.1%	13.1%	0.0%	18.5%	11.5%	25.3%	20.0%
\$100,000 - \$149,999	25.5%	15.2%	0.0%	25.9%	15.4%	13.4%	21.4%
\$150,000 or more	16.3%	9.1%	0.0%	25.9%	3.8%	7.5%	13.5%

### Q26. Your gender

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q26. Your gender:</u>							
Male	51.6%	28.3%	46.2%	6.7%	50.0%	55.3%	48.4%
Female	48.4%	71.7%	53.8%	93.3%	50.0%	44.7%	51.6%

## Respondent Employment

### **Q27. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q27. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?</u>							
Yes	4.8%	4.6%	7.7%	3.3%	7.4%	2.5%	4.4%
No	95.2%	95.4%	92.3%	96.7%	92.6%	97.5%	95.6%

### **Q28. Which of the following best describes your race? (Without "Not Provided")**

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q28. Which of the following best describes your race?</u>							
African American (Non-Hispanic)	0.9%	1.8%	0.0%	0.0%	3.4%	1.9%	1.2%
White (Non-Hispanic)	91.6%	90.2%	76.9%	90.0%	86.2%	91.3%	90.4%
Native American	2.3%	1.8%	0.0%	3.3%	3.4%	2.9%	2.4%
Asian/Pacific Islander	2.3%	0.0%	23.1%	0.0%	6.9%	0.0%	1.9%
Other	2.3%	3.6%	7.7%	3.3%	6.9%	2.9%	3.0%

## Respondent Employment

### Q29. What is your current employment status?

N=1046	Q29. What is your current employment status?						Total
	Full time employment	Part time employment	Full-time student	Full-time homemaker	Unemployed	Retired	
<u>Q29. What is your current employment status?</u>							
Full time employment	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	62.2%
Part time employment	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	10.8%
Full-time student	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	1.3%
Full-time homemaker	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	2.9%
Unemployed	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	2.8%
Retired	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	20.0%

**Respondent Employment**

**Q30. Where do you work?**

N=756	Q29. What is your current employment status?		Total
	Full time employment	Part time employment	
<u>Q30. Where do you work?</u>			
City of Lawrence	60.4%	68.8%	61.6%
Douglas County outside of the City of Lawrence	7.3%	8.9%	7.5%
KC Metro area	14.0%	5.4%	12.7%
Topeka Metro area	12.3%	7.1%	11.5%
Other	12.9%	9.8%	12.4%

## Respondent Employment

### Q31. Which of the following best fits the type of work you do?

N=756

Q29. What is your current employment status?		Total
Full time employment	Part time employment	

### Q31. Which of the following best fits the type of work you do?

Agriculture	2.3%	1.8%	2.2%
Administrative or Support	5.7%	7.1%	6.0%
Construction	3.0%	0.9%	2.6%
Manufacturing	5.0%	0.9%	4.4%
Wholesale Trade	0.3%	0.0%	0.3%
Food, Hospitality, Entertainment	2.5%	8.9%	3.4%
Retail	4.7%	8.9%	5.3%
Health Services	13.7%	15.2%	13.9%
Transportation and Warehousing	1.2%	2.7%	1.5%
Finance, Insurance, or Real Estate	6.2%	4.5%	6.0%
Professional Services	11.0%	6.3%	10.3%
Scientific or Technical Services	8.1%	1.8%	7.1%

## Respondent Employment

### Q31. Which of the following best fits the type of work you do?

N=756

Q29. What is your current employment status?		Total
Full time employment	Part time employment	

### Q31. Which of the following best fits the type of work you do? (Cont.)

Educational Services (Pre- school-12th grade)	8.7%	13.4%	9.4%
Educational Services (University/College)	13.7%	18.8%	14.4%
Government	6.4%	1.8%	5.7%
Armed Services	0.5%	0.0%	0.4%
Other	12.0%	14.3%	12.3%



## **Section 8**

### ***Where Respondents Work***

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**Respondent Employment**

**Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?**

N=1046	Q30. Where do you work?					Total
		Douglas County outside of the City				
	City of Lawrence	of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?</u>						
City of Lawrence	82.7%	34.8%	75.9%	78.4%	65.1%	75.7%
Unincorporated Area of Douglas County (Rural- Outside City Limits)	17.3%	65.2%	24.1%	21.6%	34.9%	24.3%

## Respondent Employment

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue: (Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q1a. Maintaining rural character</u>						
Very important	26.7%	48.9%	22.1%	28.8%	37.3%	30.6%
Somewhat important	39.9%	42.2%	48.8%	41.1%	34.9%	40.2%
Not sure	18.9%	6.7%	15.1%	17.8%	15.7%	17.2%
Not important	14.5%	2.2%	14.0%	12.3%	12.0%	12.0%
<u>Q1b. Preserving historic buildings</u>						
Very important	54.6%	50.0%	49.4%	46.6%	67.1%	52.5%
Somewhat important	35.4%	45.7%	42.4%	46.6%	28.2%	38.5%
Not sure	5.8%	4.3%	5.9%	5.5%	2.4%	5.0%
Not important	4.3%	0.0%	2.4%	1.4%	2.4%	4.0%

## Respondent Employment

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q1c. Revitalization of older city-center neighborhoods</u>						
Very important	46.5%	31.1%	34.5%	41.7%	47.6%	41.0%
Somewhat important	38.9%	51.1%	47.1%	38.9%	33.3%	42.0%
Not sure	10.8%	13.3%	10.3%	12.5%	14.3%	12.0%
Not important	3.8%	4.4%	8.0%	6.9%	4.8%	5.0%
<u>Q1d. Development of the Clinton Lake Area</u>						
Very important	17.1%	19.6%	22.1%	22.2%	20.0%	17.0%
Somewhat important	34.3%	28.3%	36.0%	22.2%	34.1%	34.2%
Not sure	22.6%	21.7%	18.6%	25.0%	20.0%	21.5%
Not important	26.0%	30.4%	23.3%	30.6%	25.9%	27.3%

## Respondent Employment

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
		Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
	City of Lawrence					
<u>Q1e. Quality housing for all income groups</u>						
Very important	57.9%	45.7%	44.8%	51.4%	54.1%	54.0%
Somewhat important	28.3%	37.0%	33.3%	32.4%	25.9%	30.2%
Not sure	8.3%	6.5%	12.6%	4.1%	9.4%	8.9%
Not important	5.5%	10.9%	9.2%	12.2%	10.6%	6.9%
<u>Q1f. Walking and biking trails</u>						
Very important	51.4%	45.7%	47.1%	50.7%	44.7%	45.8%
Somewhat important	37.5%	26.1%	39.1%	30.1%	42.4%	38.4%
Not sure	6.0%	6.5%	5.7%	6.8%	9.4%	7.4%
Not important	5.1%	21.7%	8.0%	12.3%	3.5%	8.4%

## Respondent Employment

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q1g. Maintaining community identity.</u>						
Very important	50.2%	41.3%	44.8%	47.3%	47.1%	47.2%
Somewhat important	30.9%	32.6%	44.8%	37.8%	36.5%	33.7%
Not sure	15.5%	13.0%	9.2%	9.5%	12.9%	15.0%
Not important	3.4%	13.0%	1.1%	5.4%	3.5%	4.1%
<u>Q1h. Downtown stability</u>						
Very important	63.6%	52.2%	65.5%	70.3%	57.1%	60.8%
Somewhat important	26.0%	28.3%	24.1%	23.0%	28.6%	27.6%
Not sure	6.0%	8.7%	5.7%	4.1%	8.3%	6.3%
Not important	4.5%	10.9%	4.6%	2.7%	6.0%	5.3%

## Respondent Employment

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
		Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
	City of Lawrence					
<u>Q1i. Transportation alternatives to the car</u>						
Very important	41.6%	34.8%	29.9%	28.4%	46.4%	39.4%
Somewhat important	33.3%	28.3%	40.2%	41.9%	20.2%	33.9%
Not sure	11.7%	19.6%	11.5%	8.1%	11.9%	12.2%
Not important	13.4%	17.4%	18.4%	21.6%	21.4%	14.5%
<u>Q1j. Availability of arts and cultural opportunities</u>						
Very important	43.7%	26.1%	36.8%	35.1%	37.6%	38.6%
Somewhat important	38.8%	37.0%	43.7%	39.2%	45.9%	41.3%
Not sure	10.2%	15.2%	9.2%	12.2%	10.6%	11.0%
Not important	7.2%	21.7%	10.3%	13.5%	5.9%	9.2%

## Respondent Employment

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q1k. Appearance of multi-family residential developments</u>						
Very important	26.2%	17.4%	18.4%	21.9%	29.8%	25.3%
Somewhat important	38.7%	41.3%	43.7%	35.6%	35.7%	40.8%
Not sure	23.2%	26.1%	26.4%	24.7%	13.1%	21.2%
Not important	11.8%	15.2%	11.5%	17.8%	21.4%	12.7%
<u>Q1l. Incorporating natural areas into development projects</u>						
Very important	45.5%	30.4%	42.5%	33.8%	47.1%	42.5%
Somewhat important	31.3%	41.3%	29.9%	44.6%	32.9%	32.6%
Not sure	13.6%	15.2%	17.2%	13.5%	8.2%	14.1%
Not important	9.6%	13.0%	10.3%	8.1%	11.8%	10.8%



## Respondent Employment

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
		Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
	City of Lawrence					
<u>Q1m. Creating employment opportunities</u>						
Very important	75.4%	73.3%	71.3%	67.6%	77.6%	73.6%
Somewhat important	19.9%	26.7%	26.4%	27.0%	15.3%	21.1%
Not sure	2.6%	0.0%	0.0%	2.7%	3.5%	3.2%
Not important	2.1%	0.0%	2.3%	2.7%	3.5%	2.1%
<u>Q1n. Parks, recreation, open space</u>						
Very important	60.3%	50.0%	66.7%	50.0%	56.5%	58.0%
Somewhat important	33.3%	45.7%	29.9%	44.6%	37.6%	35.5%
Not sure	4.3%	4.3%	1.1%	5.4%	3.5%	4.6%
Not important	2.1%	0.0%	2.3%	0.0%	2.4%	1.9%

## Respondent Employment

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
		Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
	City of Lawrence					
<u>Q1o. Protecting high value farmland</u>						
Very important	42.3%	58.7%	35.6%	39.2%	55.3%	45.0%
Somewhat important	31.6%	23.9%	32.2%	37.8%	22.4%	30.3%
Not sure	17.3%	13.0%	23.0%	16.2%	15.3%	17.1%
Not important	8.8%	4.3%	9.2%	6.8%	7.1%	7.6%
<u>Q1p. Appearance of commercial areas</u>						
Very important	30.0%	30.4%	26.4%	20.3%	31.0%	31.1%
Somewhat important	51.7%	54.3%	52.9%	51.4%	51.2%	51.1%
Not sure	13.8%	4.3%	16.1%	20.3%	8.3%	12.7%
Not important	4.5%	10.9%	4.6%	8.1%	9.5%	5.1%

## Respondent Employment

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q1q. Managing future growth</u>						
Very important	58.9%	54.3%	56.3%	58.1%	52.9%	58.5%
Somewhat important	33.8%	37.0%	34.5%	25.7%	36.5%	31.9%
Not sure	4.7%	4.3%	8.0%	13.5%	7.1%	6.6%
Not important	2.6%	4.3%	1.1%	2.7%	3.5%	3.0%
<u>Q1r. Activities and housing for the Retirement Community</u>						
Very important	28.9%	28.3%	17.2%	22.2%	29.4%	29.2%
Somewhat important	48.0%	50.0%	50.6%	47.2%	38.8%	47.5%
Not sure	17.1%	13.0%	20.7%	16.7%	22.4%	16.1%
Not important	6.0%	8.7%	11.5%	13.9%	9.4%	7.3%

## Respondent Employment

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q1s. Other</u>						
Very important	92.8%	71.4%	77.8%	75.0%	93.3%	85.4%
Somewhat important	2.9%	14.3%	22.2%	16.7%	6.7%	7.0%
Not sure	2.9%	14.3%	0.0%	0.0%	0.0%	3.8%
Not important	1.4%	0.0%	0.0%	8.3%	0.0%	3.8%

## Respondent Employment

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<b><u>Q2. Most Important</u></b>						
Maintaining rural character	2.7%	10.9%	5.7%	4.1%	7.0%	5.3%
Preserving historic buildings	3.6%	0.0%	3.4%	2.7%	7.0%	3.9%
Revitalization of older city- center neighborhoods	3.8%	0.0%	2.3%	2.7%	5.8%	3.3%
Development of the Clinton Lake Area	1.9%	0.0%	2.3%	0.0%	1.2%	1.3%
Quality housing for all income groups	14.1%	10.9%	12.6%	16.2%	14.0%	13.0%
Walking and biking trails	3.8%	0.0%	3.4%	5.4%	3.5%	3.1%
Maintaining community identity	6.3%	6.5%	6.9%	12.2%	2.3%	5.4%
Downtown stability	12.4%	4.3%	11.5%	10.8%	3.5%	9.9%
Transportation alternatives to the car	2.1%	0.0%	0.0%	4.1%	1.2%	2.6%

## Respondent Employment

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046	Q30. Where do you work?					Total
		Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
	City of Lawrence					
<u>Q2. Most Important (Cont.)</u>						
Availability of arts and cultural opportunities	1.9%	0.0%	0.0%	0.0%	0.0%	1.2%
Appearance of multi-family residential developments	0.6%	2.2%	0.0%	0.0%	0.0%	0.5%
Incorporating natural areas into development projects	0.8%	4.3%	3.4%	1.4%	3.5%	1.5%
Creating employment opportunities	24.4%	28.3%	32.2%	25.7%	20.9%	24.3%
Parks, recreation, open space	2.3%	2.2%	2.3%	0.0%	1.2%	1.7%
Protecting high value farmland	2.3%	10.9%	1.1%	1.4%	5.8%	3.5%
Appearance of commercial areas	0.8%	0.0%	0.0%	0.0%	0.0%	0.6%
Managing future growth	7.4%	6.5%	5.7%	2.7%	4.7%	6.9%
Activities and housing for the Retirement Community	0.8%	0.0%	0.0%	0.0%	3.5%	1.5%
Other	4.4%	6.5%	4.6%	6.8%	5.8%	4.9%
None chosen	3.4%	6.5%	2.3%	4.1%	9.3%	5.4%

## Respondent Employment

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<b><u>Q2. 3rd Important</u></b>						
Maintaining rural character	1.9%	4.3%	1.1%	1.4%	3.5%	2.0%
Preserving historic buildings	2.9%	2.2%	8.0%	4.1%	1.2%	3.6%
Revitalization of older city- center neighborhoods	4.6%	6.5%	4.6%	6.8%	4.7%	4.6%
Development of the Clinton Lake Area	2.1%	2.2%	4.6%	2.7%	1.2%	2.1%
Quality housing for all income groups	6.9%	6.5%	5.7%	4.1%	2.3%	5.8%
Walking and biking trails	6.5%	8.7%	6.9%	5.4%	8.1%	6.2%
Maintaining community identity	4.4%	4.3%	2.3%	5.4%	1.2%	3.7%
Downtown stability	9.7%	10.9%	6.9%	13.5%	10.5%	9.6%
Transportation alternatives to the car	6.1%	4.3%	3.4%	5.4%	9.3%	6.2%

## Respondent Employment

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q2. 3rd Important (Cont.)</u>						
Availability of arts and cultural opportunities	4.8%	2.2%	8.0%	1.4%	7.0%	4.6%
Appearance of multi-family residential developments	0.8%	0.0%	3.4%	0.0%	1.2%	1.2%
Incorporating natural areas into development projects	4.8%	0.0%	2.3%	5.4%	5.8%	4.6%
Creating employment opportunities	10.1%	15.2%	6.9%	6.8%	10.5%	9.8%
Parks, recreation, open space	8.2%	6.5%	10.3%	8.1%	7.0%	7.6%
Protecting high value farmland	4.0%	10.9%	4.6%	10.8%	8.1%	5.7%
Appearance of commercial areas	4.4%	2.2%	3.4%	1.4%	1.2%	3.2%
Managing future growth	9.7%	4.3%	10.3%	10.8%	5.8%	9.0%
Activities and housing for the Retirement Community	1.9%	2.2%	2.3%	0.0%	0.0%	2.0%
Other	0.8%	0.0%	1.1%	0.0%	0.0%	0.8%
None chosen	5.1%	6.5%	3.4%	6.8%	11.6%	7.6%



## Respondent Employment

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<b><u>Q2. 4th Important</u></b>						
Maintaining rural character	2.9%	6.5%	4.6%	2.7%	4.7%	2.9%
Preserving historic buildings	5.9%	4.3%	3.4%	4.1%	5.8%	4.7%
Revitalization of older city- center neighborhoods	4.4%	8.7%	4.6%	5.4%	5.8%	4.8%
Development of the Clinton Lake Area	3.2%	4.3%	2.3%	5.4%	1.2%	2.7%
Quality housing for all income groups	6.1%	4.3%	2.3%	6.8%	3.5%	5.2%
Walking and biking trails	4.0%	6.5%	6.9%	4.1%	2.3%	4.7%
Maintaining community identity	4.8%	0.0%	8.0%	2.7%	5.8%	4.9%
Downtown stability	4.6%	0.0%	9.2%	5.4%	7.0%	5.5%
Transportation alternatives to the car	6.5%	6.5%	2.3%	4.1%	1.2%	4.4%

## Respondent Employment

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<b><u>Q2. 4th Important (Cont.)</u></b>						
Availability of arts and cultural opportunities	7.6%	0.0%	4.6%	5.4%	4.7%	6.1%
Appearance of multi-family residential developments	2.5%	2.2%	1.1%	2.7%	2.3%	2.7%
Incorporating natural areas into development projects	5.3%	0.0%	6.9%	6.8%	2.3%	4.7%
Creating employment opportunities	7.4%	8.7%	5.7%	6.8%	7.0%	7.4%
Parks, recreation, open space	7.6%	4.3%	8.0%	8.1%	9.3%	7.3%
Protecting high value farmland	4.2%	13.0%	4.6%	5.4%	7.0%	4.7%
Appearance of commercial areas	2.3%	2.2%	2.3%	2.7%	0.0%	2.6%
Managing future growth	8.8%	21.7%	10.3%	12.2%	14.0%	10.3%
Activities and housing for the Retirement Community	3.4%	0.0%	4.6%	1.4%	3.5%	3.8%
Other	2.3%	0.0%	0.0%	1.4%	1.2%	1.6%
None chosen	6.1%	6.5%	8.0%	6.8%	11.6%	9.2%

## Respondent Employment

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County (Top Four)**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<b><u>Q2. Most Important</u></b>						
Maintaining rural character	9.7%	30.4%	13.8%	14.9%	17.4%	13.7%
Preserving historic buildings	15.8%	10.9%	19.5%	13.5%	17.4%	15.8%
Revitalization of older city- center neighborhoods	18.9%	17.4%	13.8%	18.9%	19.8%	16.9%
Development of the Clinton Lake Area	9.5%	8.7%	16.1%	10.8%	7.0%	8.9%
Quality housing for all income groups	36.6%	30.4%	28.7%	32.4%	32.6%	33.8%
Walking and biking trails	20.2%	19.6%	26.4%	18.9%	17.4%	18.8%
Maintaining community identity	20.0%	13.0%	20.7%	23.0%	12.8%	18.2%
Downtown stability	41.3%	30.4%	49.4%	47.3%	27.9%	38.5%
Transportation alternatives to the car	20.8%	19.6%	6.9%	16.2%	22.1%	18.6%

## Respondent Employment

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County (Top Four)**

N=1046	Q30. Where do you work?					Total
		Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
	City of Lawrence					
<u>Q2. Most Important (Cont.)</u>						
Availability of arts and cultural opportunities	17.7%	2.2%	14.9%	12.2%	16.3%	15.2%
Appearance of multi-family residential developments	6.1%	4.3%	4.6%	8.1%	3.5%	6.1%
Incorporating natural areas into development projects	12.8%	6.5%	12.6%	14.9%	15.1%	12.8%
Creating employment opportunities	55.4%	63.0%	60.9%	59.5%	47.7%	55.4%
Parks, recreation, open space	23.2%	21.7%	29.9%	18.9%	22.1%	22.3%
Protecting high value farmland	14.9%	45.7%	12.6%	20.3%	27.9%	18.4%
Appearance of commercial areas	8.6%	4.3%	5.7%	6.8%	1.2%	7.5%
Managing future growth	33.1%	34.8%	33.3%	31.1%	30.2%	32.5%
Activities and housing for the Retirement Community	8.0%	4.3%	8.0%	1.4%	9.3%	9.9%
Other	8.6%	6.5%	5.7%	9.5%	9.3%	8.4%
None chosen	3.4%	6.5%	2.3%	4.1%	9.3%	5.4%

## Respondent Employment

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q3a. A stronger community identity</u>						
Strongly agree	18.6%	15.9%	17.4%	13.5%	20.2%	17.5%
Agree	43.4%	36.4%	45.3%	48.6%	31.0%	42.1%
Neutral	32.4%	43.2%	34.9%	32.4%	41.7%	35.1%
Disagree	5.0%	4.5%	1.2%	4.1%	6.0%	4.1%
Strongly disagree	0.6%	0.0%	1.2%	1.4%	1.2%	1.2%
<u>Q3b. More attractive City entrances</u>						
Strongly agree	12.3%	13.0%	16.1%	8.1%	4.7%	11.8%
Agree	32.3%	39.1%	34.5%	29.7%	36.5%	35.6%
Neutral	41.3%	37.0%	42.5%	44.6%	40.0%	39.8%
Disagree	11.5%	6.5%	6.9%	16.2%	12.9%	10.1%
Strongly disagree	2.6%	4.3%	0.0%	1.4%	5.9%	2.7%

## Respondent Employment

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q3c. More parks and open space</u>						
Strongly agree	26.6%	17.8%	19.5%	18.9%	25.9%	23.3%
Agree	46.6%	40.0%	56.3%	50.0%	37.6%	45.7%
Neutral	22.5%	35.6%	20.7%	28.4%	28.2%	25.6%
Disagree	3.2%	6.7%	3.4%	2.7%	5.9%	3.8%
Strongly disagree	1.1%	0.0%	0.0%	0.0%	2.4%	1.6%
<u>Q3d. More sidewalks, walking paths, and trails</u>						
Strongly agree	40.6%	26.7%	27.6%	35.1%	34.1%	34.7%
Agree	36.5%	40.0%	41.4%	31.1%	38.8%	36.8%
Neutral	17.4%	22.2%	24.1%	27.0%	20.0%	21.0%
Disagree	4.5%	6.7%	3.4%	6.8%	4.7%	5.4%
Strongly disagree	1.1%	4.4%	3.4%	0.0%	2.4%	2.1%

## Respondent Employment

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q3e. More bicycle paths and routes</u>						
Strongly agree	37.3%	15.2%	27.6%	35.1%	27.4%	31.1%
Agree	29.2%	37.0%	33.3%	25.7%	27.4%	30.2%
Neutral	24.9%	28.3%	26.4%	27.0%	29.8%	27.0%
Disagree	6.4%	10.9%	8.0%	8.1%	13.1%	8.2%
Strongly disagree	2.1%	8.7%	4.6%	4.1%	2.4%	3.5%
<u>Q3f. More restaurants, entertainment and cultural activities downtown</u>						
Strongly agree	15.8%	2.2%	23.0%	16.2%	10.6%	13.9%
Agree	33.0%	39.1%	27.6%	39.2%	34.1%	31.3%
Neutral	36.7%	30.4%	33.3%	31.1%	38.8%	36.9%
Disagree	10.9%	26.1%	13.8%	10.8%	12.9%	13.9%
Strongly disagree	3.6%	2.2%	2.3%	2.7%	3.5%	4.1%

## Respondent Employment

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q3g. More housing in and around downtown</u>						
Strongly agree	11.7%	2.2%	5.7%	6.8%	1.2%	8.7%
Agree	24.2%	17.4%	25.3%	17.6%	27.1%	23.1%
Neutral	42.2%	63.0%	46.0%	50.0%	49.4%	45.4%
Disagree	17.8%	17.4%	19.5%	18.9%	18.8%	17.5%
Strongly disagree	4.2%	0.0%	3.4%	6.8%	3.5%	5.2%
<u>Q3h. More affordable housing within the City</u>						
Strongly agree	41.7%	28.3%	21.4%	25.7%	35.3%	35.2%
Agree	32.8%	32.6%	36.9%	33.8%	31.8%	34.8%
Neutral	19.8%	34.8%	32.1%	27.0%	24.7%	23.2%
Disagree	4.3%	4.3%	7.1%	8.1%	7.1%	5.0%
Strongly disagree	1.5%	0.0%	2.4%	5.4%	1.2%	1.8%



## Respondent Employment

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q3i. More employment opportunities</u>						
Strongly agree	64.0%	64.4%	57.5%	64.4%	54.1%	61.5%
Agree	27.3%	26.7%	29.9%	28.8%	34.1%	29.4%
Neutral	7.2%	8.9%	8.0%	6.8%	9.4%	7.4%
Disagree	0.8%	0.0%	3.4%	0.0%	1.2%	1.0%
Strongly disagree	0.6%	0.0%	1.1%	0.0%	1.2%	0.7%
<u>Q3j. Better protection of natural resources</u>						
Strongly agree	43.5%	28.3%	25.6%	35.1%	41.2%	39.3%
Agree	36.1%	41.3%	50.0%	35.1%	35.3%	38.2%
Neutral	17.2%	21.7%	16.3%	21.6%	22.4%	18.2%
Disagree	1.7%	6.5%	3.5%	8.1%	0.0%	2.9%
Strongly disagree	1.5%	2.2%	4.7%	0.0%	1.2%	1.5%

## Respondent Employment

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q3k. Expanded public transportation</u>						
Strongly agree	28.7%	10.9%	16.3%	19.2%	26.5%	25.2%
Agree	29.5%	32.6%	32.6%	32.9%	22.9%	28.7%
Neutral	27.0%	32.6%	31.4%	26.0%	34.9%	30.5%
Disagree	9.1%	17.4%	12.8%	6.8%	8.4%	8.9%
Strongly disagree	5.7%	6.5%	7.0%	15.1%	7.2%	6.7%
<u>Q3l. More recreational opportunities around Clinton Lake</u>						
Strongly agree	14.9%	8.7%	22.1%	18.9%	11.8%	14.1%
Agree	25.7%	30.4%	30.2%	25.7%	31.8%	26.5%
Neutral	39.9%	41.3%	25.6%	36.5%	30.6%	39.2%
Disagree	14.2%	13.0%	17.4%	12.2%	20.0%	14.2%
Strongly disagree	5.3%	6.5%	4.7%	6.8%	5.9%	6.0%

## Respondent Employment

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q3m. More activities for teenagers</u>						
Strongly agree	20.1%	17.4%	19.5%	17.6%	21.2%	19.9%
Agree	39.4%	30.4%	27.6%	44.6%	35.3%	38.3%
Neutral	34.1%	50.0%	47.1%	33.8%	34.1%	36.3%
Disagree	4.4%	2.2%	3.4%	2.7%	5.9%	3.8%
Strongly disagree	1.9%	0.0%	2.3%	1.4%	3.5%	1.7%
<u>Q3n. More activities for seniors</u>						
Strongly agree	11.7%	15.2%	11.5%	8.1%	16.5%	14.2%
Agree	39.5%	23.9%	36.8%	35.1%	32.9%	37.7%
Neutral	43.5%	56.5%	44.8%	45.9%	42.4%	42.4%
Disagree	4.2%	4.3%	4.6%	9.5%	4.7%	4.4%
Strongly disagree	1.1%	0.0%	2.3%	1.4%	3.5%	1.4%

## Respondent Employment

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q3o. Improved access to local foods</u>						
Strongly agree	25.6%	23.9%	21.8%	20.3%	24.7%	23.6%
Agree	37.5%	37.0%	29.9%	40.5%	34.1%	37.4%
Neutral	31.1%	30.4%	41.4%	25.7%	35.3%	32.0%
Disagree	4.3%	6.5%	3.4%	6.8%	3.5%	4.8%
Strongly disagree	1.5%	2.2%	3.4%	6.8%	2.4%	2.2%
<u>Q3p. Better management of growth</u>						
Strongly agree	39.2%	32.6%	27.6%	36.1%	32.1%	36.7%
Agree	33.9%	28.3%	37.9%	34.7%	36.9%	34.9%
Neutral	21.2%	30.4%	27.6%	23.6%	27.4%	22.5%
Disagree	4.2%	4.3%	5.7%	5.6%	2.4%	4.4%
Strongly disagree	1.5%	4.3%	1.1%	0.0%	1.2%	1.6%

## Respondent Employment

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q3q. Maintaining the rural character of the County</u>						
Strongly agree	19.9%	34.8%	12.6%	17.6%	27.1%	22.5%
Agree	33.1%	41.3%	37.9%	44.6%	31.8%	35.2%
Neutral	35.2%	19.6%	40.2%	28.4%	28.2%	32.1%
Disagree	9.3%	4.3%	6.9%	8.1%	11.8%	8.2%
Strongly disagree	2.5%	0.0%	2.3%	1.4%	1.2%	2.0%
<u>Q3r. New or expanded conference space</u>						
Strongly agree	6.4%	2.2%	4.6%	2.7%	2.4%	5.2%
Agree	22.0%	13.0%	16.1%	18.9%	14.1%	19.4%
Neutral	46.6%	54.3%	51.7%	39.2%	50.6%	49.0%
Disagree	20.1%	19.6%	19.5%	29.7%	20.0%	19.4%
Strongly disagree	4.9%	10.9%	8.0%	9.5%	12.9%	7.0%

## Respondent Employment

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q3s. Multi-use neighborhoods</u>						
Strongly agree	10.2%	6.5%	5.7%	4.1%	4.8%	7.6%
Agree	32.2%	13.0%	28.7%	23.3%	31.3%	30.3%
Neutral	45.1%	67.4%	46.0%	57.5%	42.2%	47.4%
Disagree	9.5%	10.9%	17.2%	11.0%	15.7%	11.3%
Strongly disagree	3.0%	2.2%	2.3%	4.1%	6.0%	3.4%
<u>Q3t. Riverfront development with a mix of uses, public-access and activities</u>						
Strongly agree	22.2%	20.0%	21.2%	23.3%	19.0%	20.7%
Agree	40.0%	37.8%	43.5%	45.2%	36.9%	39.7%
Neutral	30.5%	31.1%	28.2%	23.3%	35.7%	31.2%
Disagree	4.4%	8.9%	2.4%	5.5%	6.0%	5.4%
Strongly disagree	2.8%	2.2%	4.7%	2.7%	2.4%	2.9%

## Respondent Employment

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q3u. More arts and cultural opportunities</u>						
Strongly agree	21.4%	6.5%	14.0%	13.7%	14.1%	16.2%
Agree	38.0%	28.3%	41.9%	41.1%	36.5%	37.7%
Neutral	30.1%	47.8%	34.9%	30.1%	35.3%	33.9%
Disagree	7.2%	15.2%	3.5%	9.6%	10.6%	8.4%
Strongly disagree	3.2%	2.2%	5.8%	5.5%	3.5%	3.8%
<u>Q3v. Development of the communications network (fiber)</u>						
Strongly agree	36.0%	26.1%	44.2%	39.2%	31.0%	32.9%
Agree	30.9%	30.4%	31.4%	33.8%	36.9%	32.2%
Neutral	28.9%	39.1%	20.9%	23.0%	23.8%	29.2%
Disagree	3.6%	2.2%	1.2%	4.1%	6.0%	4.1%
Strongly disagree	0.6%	2.2%	2.3%	0.0%	2.4%	1.6%

## Respondent Employment

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q3w. Stronger retirement community</u>						
Strongly agree	12.6%	10.9%	6.9%	8.1%	16.5%	14.5%
Agree	32.8%	28.3%	36.8%	31.1%	25.9%	33.2%
Neutral	47.8%	54.3%	42.5%	51.4%	50.6%	45.4%
Disagree	5.3%	6.5%	9.2%	8.1%	4.7%	5.3%
Strong disagree	1.5%	0.0%	4.6%	1.4%	2.4%	1.7%
<u>Q3x. Other</u>						
Strongly agree	80.4%	60.0%	50.0%	88.9%	100.0%	72.9%
Agree	7.8%	0.0%	25.0%	0.0%	0.0%	7.5%
Neutral	9.8%	20.0%	25.0%	11.1%	0.0%	13.1%
Disagree	2.0%	0.0%	0.0%	0.0%	0.0%	0.9%
Strongly disagree	0.0%	20.0%	0.0%	0.0%	0.0%	5.6%



## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046

	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<b><u>Q4. Best Represent</u></b>						
A stronger community identity	3.2%	2.2%	4.6%	5.4%	3.5%	3.5%
More attractive City entrances	0.8%	0.0%	5.7%	1.4%	0.0%	1.2%
More parks and open space	2.7%	0.0%	3.4%	2.7%	4.7%	2.7%
More sidewalks, walking paths, and trails	5.1%	4.3%	4.6%	2.7%	4.7%	4.3%
More bicycle paths and routes	1.9%	0.0%	1.1%	0.0%	2.3%	1.3%
More restaurants, entertainment and cultural activities downtown	2.9%	0.0%	5.7%	2.7%	2.3%	2.8%
More housing in and around downtown	1.7%	2.2%	0.0%	2.7%	0.0%	1.5%
More affordable housing within the City	9.9%	10.9%	6.9%	12.2%	9.3%	9.6%

## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q4. Best Represent (Cont.)</u>						
More employment opportunities	26.7%	39.1%	32.2%	32.4%	22.1%	28.2%
Better protection of natural resources	4.4%	4.3%	4.6%	2.7%	8.1%	4.6%
Expanded public transportation	1.9%	4.3%	0.0%	1.4%	2.3%	1.8%
More recreational opportunities around Clinton Lake	2.3%	0.0%	1.1%	0.0%	1.2%	1.3%
More activities for teenagers	1.9%	0.0%	2.3%	2.7%	4.7%	2.1%
More activities for seniors	0.4%	0.0%	0.0%	0.0%	0.0%	0.4%
Improved access to local foods	1.3%	0.0%	1.1%	0.0%	0.0%	1.2%
Better management of growth	8.0%	6.5%	5.7%	9.5%	2.3%	7.8%
Maintaining the rural character of the County	3.2%	6.5%	2.3%	4.1%	3.5%	3.8%

## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<b><u>Q4. Best Represent (Cont.)</u></b>						
New or expanded conference space	0.0%	0.0%	0.0%	0.0%	1.2%	0.1%
Multi-use neighborhoods	0.6%	0.0%	1.1%	1.4%	0.0%	0.8%
Riverfront development with a mix of uses, public-access and activities	2.3%	2.2%	2.3%	0.0%	0.0%	1.3%
More arts and cultural opportunities	1.5%	0.0%	0.0%	0.0%	2.3%	1.2%
Development of the communications network (fiber)	5.1%	6.5%	10.3%	5.4%	2.3%	4.9%
Stronger retirement community	1.5%	2.2%	0.0%	0.0%	3.5%	1.6%
Other	4.8%	4.3%	1.1%	8.1%	8.1%	4.6%
No response	5.9%	4.3%	3.4%	2.7%	11.6%	7.2%

## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<b><u>Q4, 2nd Best Represent</u></b>						
A stronger community identity	1.7%	6.5%	2.3%	2.7%	1.2%	1.9%
More attractive City entrances	1.1%	0.0%	3.4%	0.0%	2.3%	1.4%
More parks and open space	2.7%	2.2%	4.6%	1.4%	0.0%	3.1%
More sidewalks, walking paths, and trails	6.3%	2.2%	5.7%	4.1%	4.7%	5.4%
More bicycle paths and routes	6.1%	4.3%	8.0%	4.1%	5.8%	5.0%
More restaurants, entertainment and cultural activities downtown	2.5%	0.0%	4.6%	2.7%	5.8%	2.5%
More housing in and around downtown	2.1%	2.2%	0.0%	2.7%	1.2%	1.9%
More affordable housing within the City	10.7%	10.9%	10.3%	6.8%	9.3%	10.0%

## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<b><u>Q4, 2nd Best Represent (Cont.)</u></b>						
More employment opportunities	13.5%	13.0%	11.5%	16.2%	14.0%	13.2%
Better protection of natural resources	6.1%	8.7%	3.4%	6.8%	7.0%	6.3%
Expanded public transportation	5.1%	0.0%	2.3%	2.7%	1.2%	4.3%
More recreational opportunities around Clinton Lake	2.7%	8.7%	6.9%	5.4%	4.7%	3.2%
More activities for teenagers	4.2%	0.0%	4.6%	8.1%	3.5%	4.1%
More activities for seniors	1.1%	2.2%	1.1%	1.4%	2.3%	1.8%
Improved access to local foods	3.4%	4.3%	2.3%	4.1%	0.0%	2.7%
Better management of growth	7.8%	8.7%	10.3%	8.1%	4.7%	8.0%
Maintaining the rural character of the County	3.4%	8.7%	2.3%	5.4%	3.5%	4.1%

## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<b><u>Q4, 2nd Best Represent (Cont.)</u></b>						
New or expanded conference space	1.7%	0.0%	0.0%	0.0%	1.2%	1.0%
Multi-use neighborhoods	0.6%	0.0%	1.1%	0.0%	1.2%	0.7%
Riverfront development with a mix of uses, public-access and activities	3.6%	4.3%	3.4%	6.8%	2.3%	3.7%
More arts and cultural opportunities	1.7%	0.0%	0.0%	2.7%	2.3%	1.1%
Development of the communications network (fiber)	3.8%	6.5%	3.4%	4.1%	7.0%	4.1%
Stronger retirement community	0.8%	0.0%	3.4%	0.0%	1.2%	1.8%
Other	0.8%	0.0%	1.1%	0.0%	0.0%	0.6%
No response	6.5%	6.5%	3.4%	4.1%	14.0%	8.1%

## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046

	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<b><u>Q4. 3rd Best Represent</u></b>						
A stronger community identity	2.1%	0.0%	1.1%	2.7%	1.2%	1.7%
More attractive City entrances	2.7%	4.3%	2.3%	1.4%	1.2%	2.6%
More parks and open space	2.7%	2.2%	2.3%	2.7%	5.8%	2.9%
More sidewalks, walking paths, and trails	6.5%	10.9%	5.7%	5.4%	7.0%	6.4%
More bicycle paths and routes	4.2%	2.2%	4.6%	4.1%	4.7%	3.6%
More restaurants, entertainment and cultural activities downtown	2.9%	2.2%	4.6%	1.4%	2.3%	2.7%
More housing in and around downtown	2.1%	0.0%	4.6%	1.4%	0.0%	1.7%
More affordable housing within the City	4.4%	2.2%	1.1%	4.1%	5.8%	4.3%

## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
Q4. 3rd Best Represent (Cont.)						
More employment opportunities	9.3%	8.7%	9.2%	6.8%	8.1%	8.6%
Better protection of natural resources	5.3%	10.9%	3.4%	12.2%	7.0%	5.7%
Expanded public transportation	4.0%	0.0%	3.4%	4.1%	4.7%	4.4%
More recreational opportunities around Clinton Lake	1.7%	2.2%	6.9%	4.1%	3.5%	2.7%
More activities for teenagers	4.0%	4.3%	4.6%	2.7%	2.3%	4.5%
More activities for seniors	2.7%	0.0%	2.3%	0.0%	3.5%	2.9%
Improved access to local foods	2.9%	2.2%	4.6%	2.7%	2.3%	3.3%
Better management of growth	7.8%	13.0%	3.4%	10.8%	8.1%	7.9%
Maintaining the rural character of the County	3.4%	6.5%	1.1%	5.4%	1.2%	3.3%



## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<b><u>Q4. 3rd Best Represent (Cont.)</u></b>						
New or expanded conference space	0.6%	2.2%	2.3%	2.7%	0.0%	1.1%
Multi-use neighborhoods	2.3%	2.2%	2.3%	1.4%	2.3%	2.2%
Riverfront development with a mix of uses, public-access and activities	5.3%	6.5%	4.6%	6.8%	2.3%	4.6%
More arts and cultural opportunities	4.0%	0.0%	6.9%	2.7%	0.0%	2.9%
Development of the communications network (fiber)	8.4%	6.5%	8.0%	9.5%	5.8%	6.6%
Stronger retirement community	1.5%	2.2%	2.3%	0.0%	3.5%	2.2%
Other	0.6%	0.0%	1.1%	0.0%	1.2%	0.7%
No response	8.4%	8.7%	6.9%	5.4%	16.3%	10.4%

## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046

	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<b><u>Q4. 4th Best Represent</u></b>						
A stronger community identity	1.1%	4.3%	1.1%	2.7%	1.2%	1.5%
More attractive City entrances	1.9%	6.5%	3.4%	1.4%	2.3%	2.8%
More parks and open space	2.9%	0.0%	6.9%	4.1%	0.0%	2.9%
More sidewalks, walking paths, and trails	4.6%	6.5%	4.6%	4.1%	8.1%	4.7%
More bicycle paths and routes	5.9%	4.3%	4.6%	1.4%	2.3%	4.5%
More restaurants, entertainment and cultural activities downtown	1.9%	2.2%	1.1%	10.8%	3.5%	2.4%
More housing in and around downtown	1.7%	2.2%	0.0%	1.4%	1.2%	1.2%
More affordable housing within the City	6.1%	6.5%	3.4%	8.1%	5.8%	5.7%

## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Q30. Where do you work?					Total
		Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
	City of Lawrence					
<u>Q4. 4th Best Represent (Cont.)</u>						
More employment opportunities	3.8%	4.3%	3.4%	5.4%	5.8%	4.5%
Better protection of natural resources	6.5%	6.5%	3.4%	4.1%	3.5%	5.7%
Expanded public transportation	4.4%	4.3%	2.3%	4.1%	3.5%	3.6%
More recreational opportunities around Clinton Lake	3.2%	2.2%	2.3%	1.4%	3.5%	2.6%
More activities for teenagers	3.8%	4.3%	8.0%	4.1%	2.3%	4.2%
More activities for seniors	1.1%	2.2%	4.6%	1.4%	2.3%	1.9%
Improved access to local foods	4.2%	8.7%	5.7%	2.7%	8.1%	4.0%
Better management of growth	6.3%	4.3%	8.0%	5.4%	10.5%	6.4%
Maintaining the rural character of the County	2.9%	6.5%	2.3%	2.7%	7.0%	3.7%

## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<b><u>Q4. 4th Best Represent (Cont.)</u></b>						
New or expanded conference space	3.2%	4.3%	1.1%	1.4%	0.0%	1.9%
Multi-use neighborhoods	1.5%	2.2%	0.0%	1.4%	1.2%	1.3%
Riverfront development with a mix of uses, public-access and activities	7.2%	4.3%	9.2%	9.5%	1.2%	6.8%
More arts and cultural opportunities	4.0%	0.0%	2.3%	4.1%	2.3%	3.5%
Development of the communications network (fiber)	5.5%	4.3%	10.3%	5.4%	2.3%	5.4%
Stronger retirement community	2.9%	0.0%	1.1%	1.4%	3.5%	3.2%
Other	1.3%	0.0%	1.1%	1.4%	0.0%	1.1%
No response	12.2%	8.7%	9.2%	10.8%	18.6%	14.4%

## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County? (Top Four)**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<b><u>Q4. Best Represent</u></b>						
A stronger community identity	8.0%	13.0%	9.2%	13.5%	7.0%	8.7%
More attractive City entrances	6.5%	10.9%	14.9%	4.1%	5.8%	8.0%
More parks and open space	11.2%	4.3%	17.2%	10.8%	10.5%	11.5%
More sidewalks, walking paths, and trails	22.5%	23.9%	20.7%	16.2%	24.4%	20.7%
More bicycle paths and routes	18.1%	10.9%	18.4%	9.5%	15.1%	14.4%
More restaurants, entertainment and cultural activities downtown	10.3%	4.3%	16.1%	17.6%	14.0%	10.3%
More housing in and around downtown	7.6%	6.5%	4.6%	8.1%	2.3%	6.4%
More affordable housing within the City	31.2%	30.4%	21.8%	31.1%	30.2%	29.6%

## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County? (Top Four)**

N=1046	Q30. Where do you work?					Total
		Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
	City of Lawrence					
<u>Q4. Best Represent (Cont.)</u>						
More employment opportunities	53.3%	65.2%	56.3%	60.8%	50.0%	54.5%
Better protection of natural resources	22.3%	30.4%	14.9%	25.7%	25.6%	22.4%
Expanded public transportation	15.4%	8.7%	8.0%	12.2%	11.6%	14.1%
More recreational opportunities around Clinton Lake	9.9%	13.0%	17.2%	10.8%	12.8%	9.8%
More activities for teenagers	13.9%	8.7%	19.5%	17.6%	12.8%	14.9%
More activities for seniors	5.3%	4.3%	8.0%	2.7%	8.1%	7.0%
Improved access to local foods	11.8%	15.2%	13.8%	9.5%	10.5%	11.3%
Better management of growth	29.9%	32.6%	27.6%	33.8%	25.6%	30.2%
Maintaining the rural character of the County	12.8%	28.3%	8.0%	17.6%	15.1%	15.0%

## Respondent Employment

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County? (Top Four)**

N=1046	Q30. Where do you work?					Total
		Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
	City of Lawrence					
<u>Q4. Best Represent (Cont.)</u>						
New or expanded conference space	5.5%	6.5%	3.4%	4.1%	2.3%	4.1%
Multi-use neighborhoods	5.1%	4.3%	4.6%	4.1%	4.7%	5.0%
Riverfront development with a mix of uses, public-access and activities	18.3%	17.4%	19.5%	23.0%	5.8%	16.4%
More arts and cultural opportunities	11.2%	0.0%	9.2%	9.5%	7.0%	8.8%
Development of the communications network (fiber)	22.7%	23.9%	32.2%	24.3%	17.4%	20.9%
Stronger retirement community	6.7%	4.3%	6.9%	1.4%	11.6%	8.8%
Other	7.6%	4.3%	4.6%	9.5%	9.3%	6.9%
No response	5.9%	4.3%	3.4%	2.7%	11.6%	7.2%

## Respondent Employment

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
		Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
	City of Lawrence					
<u>Q5a. Availability of arts, music and cultural amenities</u>						
Major strength	36.1%	31.1%	37.2%	35.1%	33.7%	35.0%
Strength	47.9%	46.7%	41.9%	45.9%	41.9%	45.9%
Neutral	13.7%	15.6%	16.3%	17.6%	23.3%	16.8%
Weakness	1.9%	6.7%	4.7%	1.4%	1.2%	2.1%
Major weakness	0.4%	0.0%	0.0%	0.0%	0.0%	0.2%
<u>Q5b. Availability of retail choices</u>						
Major strength	6.0%	4.4%	4.7%	9.5%	5.8%	6.5%
Strength	39.7%	53.3%	40.7%	35.1%	36.0%	38.8%
Neutral	30.9%	15.6%	30.2%	33.8%	30.2%	29.5%
Weakness	19.3%	22.2%	19.8%	20.3%	25.6%	20.7%
Major weakness	4.1%	4.4%	4.7%	1.4%	2.3%	4.5%



## Respondent Employment

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
		Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
	City of Lawrence					
<u>Q5c. Existing sidewalk network</u>						
Major strength	3.4%	4.5%	3.5%	9.6%	3.5%	3.9%
Strength	27.3%	25.0%	40.7%	49.3%	34.1%	31.4%
Neutral	43.7%	47.7%	39.5%	31.5%	42.4%	42.4%
Weakness	22.6%	15.9%	14.0%	9.6%	16.5%	19.5%
Major weakness	3.0%	6.8%	2.3%	0.0%	3.5%	2.9%
<u>Q5d. Protection of natural resources</u>						
Major strength	2.4%	0.0%	2.3%	5.5%	4.8%	3.5%
Strength	23.2%	13.6%	30.2%	32.9%	34.5%	26.0%
Neutral	56.0%	75.0%	59.3%	43.8%	46.4%	54.1%
Weakness	16.5%	11.4%	7.0%	13.7%	13.1%	14.4%
Major weakness	1.9%	0.0%	1.2%	4.1%	1.2%	2.1%

## Respondent Employment

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q5e. Public transportation</u>						
Major strength	4.1%	2.2%	4.7%	2.7%	5.8%	4.9%
Strength	30.5%	46.7%	42.4%	33.8%	34.9%	33.0%
Neutral	44.3%	42.2%	38.8%	50.0%	44.2%	44.0%
Weakness	18.6%	4.4%	11.8%	9.5%	12.8%	15.5%
Major weakness	2.6%	4.4%	2.4%	4.1%	2.3%	2.7%
<u>Q5f. Character of neighborhoods</u>						
Major strength	9.0%	2.2%	11.6%	10.8%	15.1%	9.2%
Strength	47.2%	35.6%	41.9%	54.1%	38.4%	45.1%
Neutral	32.8%	51.1%	36.0%	23.0%	34.9%	34.4%
Weakness	10.3%	11.1%	8.1%	10.8%	11.6%	10.5%
Major weakness	0.6%	0.0%	2.3%	1.4%	0.0%	0.8%

## Respondent Employment

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
		Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
	City of Lawrence					
<u>Q5g. Availability of housing choices</u>						
Major strength	3.2%	4.5%	5.8%	9.5%	3.5%	4.7%
Strength	23.1%	25.0%	25.6%	31.1%	30.6%	26.2%
Neutral	40.6%	50.0%	48.8%	35.1%	41.2%	40.4%
Weakness	27.6%	18.2%	14.0%	20.3%	23.5%	24.1%
Major weakness	5.6%	2.3%	5.8%	4.1%	1.2%	4.6%
<u>Q5h. Availability of parks and open space</u>						
Major strength	12.3%	13.3%	10.7%	21.9%	10.7%	13.5%
Strength	59.4%	44.4%	57.1%	54.8%	56.0%	55.8%
Neutral	23.0%	37.8%	27.4%	16.4%	27.4%	23.8%
Weakness	4.9%	2.2%	4.8%	5.5%	3.6%	6.2%
Major weakness	0.4%	2.2%	0.0%	1.4%	2.4%	0.7%

## Respondent Employment

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
		Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
	City of Lawrence					
<u>Q5i. Employment opportunities</u>						
Major strength	3.6%	6.7%	2.3%	1.4%	3.5%	4.0%
Strength	9.4%	11.1%	9.3%	12.3%	9.4%	9.5%
Neutral	35.6%	40.0%	24.4%	31.5%	45.9%	35.9%
Weakness	35.0%	31.1%	36.0%	35.6%	24.7%	33.0%
Major weakness	16.4%	11.1%	27.9%	19.2%	16.5%	17.6%
<u>Q5j. Historic buildings and areas</u>						
Major strength	14.5%	13.3%	16.3%	21.6%	15.1%	14.5%
Strength	51.9%	51.1%	40.7%	58.1%	47.7%	50.3%
Neutral	29.3%	31.1%	39.5%	16.2%	33.7%	30.9%
Weakness	4.3%	2.2%	3.5%	4.1%	3.5%	4.0%
Major weakness	0.0%	2.2%	0.0%	0.0%	0.0%	0.3%

## Respondent Employment

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
		Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
	City of Lawrence					
<u>Q5k. Rate of growth</u>						
Major strength	2.1%	4.5%	0.0%	2.7%	3.5%	3.3%
Strength	20.8%	18.2%	24.4%	24.3%	27.1%	22.4%
Neutral	52.9%	45.5%	46.5%	50.0%	47.1%	50.4%
Weakness	17.8%	27.3%	20.9%	20.3%	16.5%	18.4%
Major weakness	6.4%	4.5%	8.1%	2.7%	5.9%	5.5%
<u>Q5l. Unique local identity</u>						
Major strength	37.0%	26.7%	39.5%	37.8%	33.7%	33.5%
Strength	40.2%	42.2%	40.7%	44.6%	43.0%	41.4%
Neutral	19.4%	26.7%	16.3%	16.2%	23.3%	22.0%
Weakness	3.0%	4.4%	3.5%	1.4%	0.0%	2.9%
Major weakness	0.4%	0.0%	0.0%	0.0%	0.0%	0.2%

## Respondent Employment

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q5m. Opportunities for community involvement</u>						
Major strength	20.1%	11.1%	19.8%	20.3%	23.3%	19.0%
Strength	49.8%	51.1%	39.5%	50.0%	39.5%	46.5%
Neutral	23.7%	31.1%	33.7%	25.7%	34.9%	28.0%
Weakness	5.8%	6.7%	7.0%	4.1%	2.3%	5.7%
Major weakness	0.6%	0.0%	0.0%	0.0%	0.0%	0.8%
<u>Q5n. Attention to environmental issues</u>						
Major strength	8.2%	15.6%	11.6%	13.7%	18.8%	10.5%
Strength	37.1%	40.0%	34.9%	37.0%	30.6%	36.4%
Neutral	39.9%	35.6%	44.2%	37.0%	41.2%	38.7%
Weakness	12.1%	8.9%	8.1%	8.2%	7.1%	11.8%
Major weakness	2.8%	0.0%	1.2%	4.1%	2.4%	2.6%

## Respondent Employment

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q5o. Downtown</u>						
Major strength	53.7%	42.2%	54.7%	59.5%	40.7%	47.7%
Strength	33.5%	37.8%	31.4%	29.7%	40.7%	35.1%
Neutral	8.5%	15.6%	10.5%	10.8%	14.0%	11.5%
Weakness	3.2%	4.4%	1.2%	0.0%	4.7%	4.5%
Major weakness	1.1%	0.0%	2.3%	0.0%	0.0%	1.3%
<u>Q5p. Population growth</u>						
Major strength	3.0%	8.9%	2.3%	2.8%	3.5%	4.1%
Strength	21.2%	20.0%	20.9%	33.3%	24.4%	22.7%
Neutral	58.3%	57.8%	61.6%	52.8%	53.5%	57.1%
Weakness	12.5%	11.1%	10.5%	8.3%	14.0%	12.0%
Major weakness	5.0%	2.2%	4.7%	2.8%	4.7%	4.0%

## Respondent Employment

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
		Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
	City of Lawrence					
<u>Q5q. Presence of family farms</u>						
Major strength	9.0%	17.8%	7.0%	15.1%	11.6%	10.5%
Strength	36.4%	40.0%	34.9%	34.2%	25.6%	33.6%
Neutral	39.2%	26.7%	48.8%	39.7%	41.9%	39.5%
Weakness	11.6%	13.3%	7.0%	8.2%	18.6%	12.6%
Major weakness	3.9%	2.2%	2.3%	2.7%	2.3%	3.8%
<u>Q5r. Quality of life</u>						
Major strength	26.9%	37.8%	27.9%	37.8%	23.3%	28.7%
Strength	56.8%	46.7%	59.3%	45.9%	53.5%	53.3%
Neutral	13.5%	11.1%	11.6%	13.5%	22.1%	14.5%
Weakness	2.1%	4.4%	1.2%	1.4%	1.2%	2.7%
Major weakness	0.6%	0.0%	0.0%	1.4%	0.0%	0.9%



## Respondent Employment

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q5s. Existing roadway network</u>						
Major strength	4.5%	11.1%	1.2%	5.4%	4.8%	5.8%
Strength	28.3%	28.9%	37.2%	27.0%	28.9%	29.6%
Neutral	33.6%	17.8%	23.3%	32.4%	38.6%	31.6%
Weakness	24.2%	20.0%	26.7%	28.4%	21.7%	24.0%
Major weakness	9.4%	22.2%	11.6%	6.8%	6.0%	9.0%
<u>Q5t. Other</u>						
Major strength	19.6%	0.0%	0.0%	14.3%	20.0%	14.0%
Strength	2.2%	0.0%	12.5%	14.3%	0.0%	5.0%
Neutral	6.5%	33.3%	0.0%	14.3%	20.0%	11.0%
Weakness	15.2%	0.0%	12.5%	0.0%	20.0%	15.0%
Major weakness	56.5%	66.7%	75.0%	57.1%	40.0%	55.0%

## Respondent Employment

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
Q6. Most Important						
Availability of arts, music and cultural amenities	8.0%	6.5%	10.3%	9.5%	9.3%	7.9%
Availability of retail choices	1.3%	2.2%	2.3%	0.0%	0.0%	1.7%
Existing sidewalk network	0.8%	2.2%	1.1%	1.4%	0.0%	0.8%
Protection of natural resources	3.6%	0.0%	1.1%	4.1%	8.1%	3.3%
Public transportation	1.9%	2.2%	2.3%	1.4%	0.0%	2.2%
Character of neighborhoods	1.5%	0.0%	2.3%	1.4%	4.7%	1.7%
Availability of housing choices	3.8%	0.0%	1.1%	6.8%	2.3%	3.3%
Availability of parks and open space	1.9%	0.0%	4.6%	1.4%	4.7%	2.2%
Employment opportunities	9.1%	15.2%	18.4%	8.1%	9.3%	10.4%

## Respondent Employment

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<b><u>Q6. Most Important (Cont.)</u></b>						
Historic buildings and areas	1.1%	2.2%	2.3%	4.1%	1.2%	1.4%
Rate of growth	0.4%	2.2%	2.3%	1.4%	2.3%	1.1%
Unique local identity	13.9%	8.7%	12.6%	12.2%	12.8%	12.1%
Opportunities for community involvement	1.9%	2.2%	0.0%	1.4%	3.5%	1.5%
Attention to environmental issues	2.1%	0.0%	2.3%	1.4%	1.2%	1.5%
Downtown	19.4%	4.3%	9.2%	14.9%	7.0%	14.2%
Population growth	0.0%	2.2%	0.0%	0.0%	0.0%	0.2%
Presence of family farms	1.7%	4.3%	0.0%	5.4%	1.2%	2.0%
Quality of life	10.5%	15.2%	10.3%	8.1%	9.3%	11.2%
Existing roadway network	3.2%	13.0%	8.0%	6.8%	3.5%	4.4%
Other	1.9%	0.0%	0.0%	4.1%	2.3%	2.0%
No response	12.2%	17.4%	9.2%	6.8%	17.4%	14.5%

## Respondent Employment

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
Q6. 2nd Important						
Availability of arts, music and cultural amenities	5.7%	2.2%	3.4%	5.4%	4.7%	5.8%
Availability of retail choices	2.1%	6.5%	3.4%	1.4%	3.5%	2.7%
Existing sidewalk network	1.3%	2.2%	0.0%	5.4%	3.5%	1.6%
Protection of natural resources	2.7%	4.3%	0.0%	1.4%	2.3%	2.4%
Public transportation	2.3%	0.0%	4.6%	4.1%	0.0%	2.5%
Character of neighborhoods	4.2%	0.0%	3.4%	2.7%	4.7%	3.4%
Availability of housing choices	4.0%	6.5%	4.6%	1.4%	4.7%	4.3%
Availability of parks and open space	3.2%	2.2%	6.9%	6.8%	7.0%	3.7%
Employment opportunities	8.8%	6.5%	5.7%	6.8%	8.1%	8.1%

## Respondent Employment

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<b><u>Q6. 2nd Important (Cont.)</u></b>						
Historic buildings and areas	4.2%	0.0%	1.1%	5.4%	2.3%	3.5%
Rate of growth	0.8%	2.2%	3.4%	1.4%	0.0%	1.4%
Unique local identity	9.7%	6.5%	9.2%	10.8%	8.1%	8.0%
Opportunities for community involvement	4.8%	2.2%	1.1%	4.1%	3.5%	3.6%
Attention to environmental issues	2.1%	4.3%	1.1%	0.0%	3.5%	1.7%
Downtown	15.2%	13.0%	20.7%	17.6%	10.5%	14.4%
Population growth	0.8%	0.0%	1.1%	0.0%	1.2%	0.9%
Presence of family farms	2.5%	6.5%	1.1%	1.4%	2.3%	2.6%
Quality of life	9.3%	10.9%	13.8%	10.8%	7.0%	10.1%
Existing roadway network	1.5%	2.2%	2.3%	4.1%	1.2%	2.0%
Other	0.6%	0.0%	1.1%	0.0%	1.2%	0.5%
No response	14.1%	21.7%	11.5%	9.5%	20.9%	16.5%

## Respondent Employment

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q6. 3rd Important</u>						
Availability of arts, music and cultural amenities	12.4%	2.2%	11.5%	9.5%	5.8%	9.4%
Availability of retail choices	3.4%	6.5%	5.7%	5.4%	2.3%	3.9%
Existing sidewalk network	2.5%	6.5%	0.0%	0.0%	0.0%	1.8%
Protection of natural resources	2.1%	6.5%	2.3%	1.4%	2.3%	2.1%
Public transportation	1.5%	0.0%	2.3%	1.4%	4.7%	2.7%
Character of neighborhoods	2.9%	0.0%	3.4%	1.4%	2.3%	2.5%
Availability of housing choices	4.2%	2.2%	2.3%	4.1%	1.2%	3.4%
Availability of parks and open space	4.0%	2.2%	4.6%	6.8%	5.8%	5.2%
Employment opportunities	3.2%	13.0%	1.1%	5.4%	3.5%	3.7%

## Respondent Employment

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<b><u>Q6. 3rd Important (Cont.)</u></b>						
Historic buildings and areas	4.4%	0.0%	4.6%	4.1%	2.3%	3.5%
Rate of growth	3.4%	2.2%	1.1%	2.7%	0.0%	2.3%
Unique local identity	7.6%	8.7%	2.3%	12.2%	11.6%	7.0%
Opportunities for community involvement	4.0%	2.2%	3.4%	2.7%	8.1%	3.7%
Attention to environmental issues	2.3%	4.3%	1.1%	4.1%	4.7%	3.0%
Downtown	10.1%	2.2%	17.2%	12.2%	9.3%	9.6%
Population growth	0.8%	0.0%	3.4%	1.4%	1.2%	1.3%
Presence of family farms	2.1%	6.5%	2.3%	1.4%	8.1%	3.2%
Quality of life	10.9%	6.5%	12.6%	12.2%	2.3%	9.6%
Existing roadway network	1.5%	4.3%	3.4%	0.0%	1.2%	2.8%
Other	0.6%	0.0%	1.1%	0.0%	1.2%	0.5%
No response	16.0%	23.9%	13.8%	12.2%	22.1%	18.9%

## Respondent Employment

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q6. 4th Important</u>						
Availability of arts, music and cultural amenities	7.2%	4.3%	9.2%	9.5%	11.6%	8.2%
Availability of retail choices	3.4%	2.2%	6.9%	2.7%	1.2%	3.8%
Existing sidewalk network	1.5%	4.3%	5.7%	2.7%	0.0%	1.6%
Protection of natural resources	1.9%	0.0%	1.1%	1.4%	3.5%	1.9%
Public transportation	2.9%	4.3%	1.1%	2.7%	1.2%	2.3%
Character of neighborhoods	3.8%	4.3%	2.3%	0.0%	2.3%	3.3%
Availability of housing choices	3.6%	4.3%	2.3%	2.7%	3.5%	3.4%
Availability of parks and open space	6.7%	2.2%	5.7%	8.1%	2.3%	5.7%
Employment opportunities	1.9%	2.2%	1.1%	1.4%	2.3%	2.1%



## Respondent Employment

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<b><u>Q6. 4th Important (Cont.)</u></b>						
Historic buildings and areas	4.2%	2.2%	4.6%	2.7%	3.5%	3.6%
Rate of growth	1.7%	8.7%	2.3%	2.7%	1.2%	2.5%
Unique local identity	6.7%	4.3%	6.9%	5.4%	1.2%	5.5%
Opportunities for community involvement	4.4%	4.3%	5.7%	1.4%	3.5%	4.1%
Attention to environmental issues	3.2%	0.0%	1.1%	1.4%	8.1%	2.8%
Downtown	6.7%	2.2%	8.0%	12.2%	7.0%	7.0%
Population growth	1.5%	0.0%	2.3%	2.7%	2.3%	1.4%
Presence of family farms	3.8%	8.7%	0.0%	2.7%	2.3%	3.3%
Quality of life	10.9%	10.9%	16.1%	18.9%	12.8%	11.0%
Existing roadway network	2.3%	4.3%	1.1%	2.7%	5.8%	2.6%
Other	0.8%	0.0%	1.1%	1.4%	1.2%	0.9%
No response	20.8%	26.1%	14.9%	14.9%	23.3%	22.8%

## Respondent Employment

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County? (Top Four)**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<b><u>Q6. Most Important</u></b>						
Availability of arts, music and cultural amenities	33.3%	15.2%	34.5%	33.8%	31.4%	31.4%
Availability of retail choices	10.1%	17.4%	18.4%	9.5%	7.0%	12.1%
Existing sidewalk network	6.1%	15.2%	6.9%	9.5%	3.5%	5.8%
Protection of natural resources	10.3%	10.9%	4.6%	8.1%	16.3%	9.8%
Public transportation	8.6%	6.5%	10.3%	9.5%	5.8%	9.7%
Character of neighborhoods	12.4%	4.3%	11.5%	5.4%	14.0%	10.9%
Availability of housing choices	15.6%	13.0%	10.3%	14.9%	11.6%	14.5%
Availability of parks and open space	15.8%	6.5%	21.8%	23.0%	19.8%	16.8%
Employment opportunities	22.9%	37.0%	26.4%	21.6%	23.3%	24.4%

## Respondent Employment

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County? (Top Four)**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<b><u>Q6. Most Important (Cont.)</u></b>						
Historic buildings and areas	13.9%	4.3%	12.6%	16.2%	9.3%	12.1%
Rate of growth	6.3%	15.2%	9.2%	8.1%	3.5%	7.4%
Unique local identity	37.9%	28.3%	31.0%	40.5%	33.7%	32.7%
Opportunities for community involvement	15.2%	10.9%	10.3%	9.5%	18.6%	13.0%
Attention to environmental issues	9.7%	8.7%	5.7%	6.8%	17.4%	9.0%
Downtown	51.4%	21.7%	55.2%	56.8%	33.7%	45.2%
Population growth	3.2%	2.2%	6.9%	4.1%	4.7%	3.8%
Presence of family farms	10.1%	26.1%	3.4%	10.8%	14.0%	11.1%
Quality of life	41.7%	43.5%	52.9%	50.0%	31.4%	41.9%
Existing roadway network	8.4%	23.9%	14.9%	13.5%	11.6%	11.8%
Other	4.0%	0.0%	3.4%	5.4%	5.8%	3.8%
No response	12.2%	17.4%	9.2%	6.8%	17.4%	14.5%

## Respondent Employment

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q7a. Ease of travel by car on highways</u>						
Very satisfied	22.3%	13.3%	20.9%	27.0%	27.9%	22.5%
Satisfied	57.1%	53.3%	45.3%	48.6%	45.3%	53.9%
Neutral	10.5%	2.2%	8.1%	9.5%	14.0%	10.6%
Dissatisfied	7.5%	17.8%	16.3%	10.8%	7.0%	9.0%
Very dissatisfied	2.6%	13.3%	9.3%	4.1%	5.8%	4.0%
<u>Q7b. Ease of travel by car on major streets</u>						
Very satisfied	10.9%	0.0%	4.7%	13.5%	14.1%	10.9%
Satisfied	35.7%	28.9%	27.9%	32.4%	34.1%	35.8%
Neutral	17.7%	15.6%	12.8%	16.2%	23.5%	17.7%
Dissatisfied	27.7%	31.1%	34.9%	29.7%	17.6%	25.4%
Very dissatisfied	8.1%	24.4%	19.8%	8.1%	10.6%	10.2%

## Respondent Employment

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q7c. Ease of travel by car on neighborhood streets</u>						
Very satisfied	11.3%	2.2%	4.7%	16.2%	14.1%	10.1%
Satisfied	49.0%	40.0%	53.5%	39.2%	52.9%	49.3%
Neutral	22.4%	31.1%	20.9%	31.1%	22.4%	23.6%
Dissatisfied	13.9%	20.0%	10.5%	12.2%	9.4%	12.9%
Very dissatisfied	3.4%	6.7%	10.5%	1.4%	1.2%	4.2%
<u>Q7d. Ease of access to major streets from neighborhoods</u>						
Very satisfied	10.7%	2.2%	4.7%	17.8%	14.3%	11.4%
Satisfied	51.0%	35.6%	44.2%	42.5%	44.0%	47.4%
Neutral	21.8%	28.9%	31.4%	24.7%	27.4%	24.0%
Dissatisfied	12.4%	22.2%	9.3%	12.3%	13.1%	12.2%
Very dissatisfied	4.1%	11.1%	10.5%	2.7%	1.2%	5.1%

## Respondent Employment

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q7e. Ease of walking in City of Lawrence</u>						
Very satisfied	15.1%	12.2%	10.7%	27.8%	13.4%	15.1%
Satisfied	46.5%	36.6%	58.3%	41.7%	53.7%	47.4%
Neutral	20.6%	36.6%	21.4%	20.8%	22.0%	22.5%
Dissatisfied	16.0%	9.8%	7.1%	9.7%	11.0%	12.7%
Very dissatisfied	1.8%	4.9%	2.4%	0.0%	0.0%	2.2%
<u>Q7f. Ease of bicycling in City of Lawrence</u>						
Very satisfied	6.0%	8.8%	5.3%	16.1%	4.1%	6.8%
Satisfied	27.0%	35.3%	34.2%	35.5%	24.7%	28.4%
Neutral	31.3%	32.4%	47.4%	27.4%	45.2%	36.2%
Dissatisfied	26.5%	17.6%	6.6%	21.0%	23.3%	22.0%
Very dissatisfied	9.2%	5.9%	6.6%	0.0%	2.7%	6.6%

## Respondent Employment

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q7g. Safety of walking in City of Lawrence</u>						
Very satisfied	11.5%	7.5%	9.5%	19.7%	12.2%	11.2%
Satisfied	41.3%	35.0%	54.8%	40.8%	34.1%	42.9%
Neutral	22.3%	40.0%	21.4%	22.5%	35.4%	25.1%
Dissatisfied	21.0%	15.0%	10.7%	16.9%	12.2%	16.6%
Very dissatisfied	4.0%	2.5%	3.6%	0.0%	6.1%	4.2%
<u>Q7h. Safety of bicycling in City of Lawrence</u>						
Very satisfied	4.8%	5.7%	5.2%	14.5%	4.1%	5.5%
Satisfied	18.3%	11.4%	26.0%	25.8%	14.9%	19.6%
Neutral	28.4%	48.6%	42.9%	32.3%	40.5%	34.8%
Dissatisfied	36.1%	25.7%	15.6%	22.6%	35.1%	29.9%
Very dissatisfied	12.3%	8.6%	10.4%	4.8%	5.4%	10.2%

## Respondent Employment

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q7i. Existing bicycle system throughout County</u>						
Very satisfied	4.3%	5.4%	4.1%	15.8%	4.3%	5.5%
Satisfied	16.8%	18.9%	21.6%	24.6%	18.8%	18.5%
Neutral	38.2%	37.8%	51.4%	35.1%	34.8%	41.5%
Dissatisfied	31.3%	24.3%	10.8%	12.3%	34.8%	24.6%
Very dissatisfied	9.4%	13.5%	12.2%	12.3%	7.2%	9.9%
<u>Q7j. Existing walking and hiking system throughout County</u>						
Very satisfied	5.6%	5.6%	2.6%	18.3%	1.3%	6.0%
Satisfied	29.5%	36.1%	42.9%	33.3%	34.7%	32.0%
Neutral	38.5%	30.6%	39.0%	36.7%	37.3%	39.2%
Dissatisfied	21.3%	19.4%	11.7%	10.0%	24.0%	17.5%
Very dissatisfied	5.1%	8.3%	3.9%	1.7%	2.7%	5.2%



## Respondent Employment

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q7k. Existing road system in County</u>						
Very satisfied	6.8%	11.4%	4.7%	10.0%	9.0%	7.3%
Satisfied	43.1%	38.6%	41.9%	40.0%	43.6%	43.5%
Neutral	39.0%	22.7%	37.2%	34.3%	38.5%	36.6%
Dissatisfied	9.3%	18.2%	11.6%	12.9%	7.7%	9.9%
Very dissatisfied	1.8%	9.1%	4.7%	2.9%	1.3%	2.7%
<u>Q7l. Quality of public transportation (bus service)</u>						
Very satisfied	7.2%	2.9%	4.5%	13.0%	8.2%	7.0%
Satisfied	25.0%	35.3%	38.8%	27.8%	28.8%	29.8%
Neutral	46.6%	44.1%	43.3%	46.3%	39.7%	45.0%
Dissatisfied	14.7%	11.8%	9.0%	9.3%	16.4%	12.8%
Very dissatisfied	6.4%	5.9%	4.5%	3.7%	6.8%	5.5%

## Respondent Employment

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q7m. Other</u>						
Very satisfied	12.5%	0.0%	0.0%	0.0%	0.0%	8.5%
Satisfied	3.1%	0.0%	0.0%	33.3%	0.0%	4.2%
Neutral	6.3%	25.0%	0.0%	0.0%	0.0%	9.9%
Dissatisfied	12.5%	0.0%	0.0%	0.0%	71.4%	16.9%
Very dissatisfied	65.6%	75.0%	100.0%	66.7%	28.6%	60.6%

## Respondent Employment

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<b><u>Q8. Most Important</u></b>						
Ease of travel by car on highways	5.7%	17.4%	14.9%	8.1%	8.1%	8.0%
Ease of travel by car on major streets	24.6%	30.4%	37.9%	33.8%	20.9%	26.6%
Ease of travel by car on neighborhood streets	3.8%	2.2%	1.1%	2.7%	3.5%	3.6%
Ease of access to major streets from neighborhoods	1.7%	4.3%	4.6%	1.4%	1.2%	2.4%
Ease of walking in City of Lawrence	7.4%	4.3%	2.3%	6.8%	3.5%	6.0%
Ease of bicycling in City of Lawrence	8.2%	0.0%	2.3%	6.8%	5.8%	5.9%
Safety of walking in City of Lawrence	6.7%	2.2%	5.7%	2.7%	10.5%	5.7%
Safety of bicycling in City of Lawrence	9.3%	0.0%	5.7%	6.8%	4.7%	7.0%

## Respondent Employment

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q8. Most Important (Cont.)</u>						
Existing bicycle system throughout County	1.5%	4.3%	3.4%	2.7%	3.5%	2.3%
Existing walking and hiking system throughout County	2.9%	4.3%	1.1%	1.4%	2.3%	2.4%
Existing road system in County	2.3%	13.0%	0.0%	2.7%	8.1%	3.7%
Quality of public transportation (bus service)	10.5%	2.2%	6.9%	6.8%	10.5%	9.4%
Other	3.4%	4.3%	1.1%	1.4%	2.3%	2.6%
No response	12.0%	10.9%	12.6%	16.2%	15.1%	14.3%

## Respondent Employment

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q8. 2nd Important</u>						
Ease of travel by car on highways	4.8%	8.7%	8.0%	4.1%	5.8%	5.5%
Ease of travel by car on major streets	12.4%	23.9%	17.2%	13.5%	8.1%	12.5%
Ease of travel by car on neighborhood streets	8.0%	13.0%	12.6%	6.8%	2.3%	8.2%
Ease of access to major streets from neighborhoods	5.1%	8.7%	2.3%	2.7%	7.0%	5.1%
Ease of walking in City of Lawrence	6.9%	6.5%	4.6%	8.1%	8.1%	6.0%
Ease of bicycling in City of Lawrence	8.8%	8.7%	10.3%	4.1%	3.5%	6.8%
Safety of walking in City of Lawrence	9.1%	4.3%	5.7%	12.2%	10.5%	10.1%
Safety of bicycling in City of Lawrence	12.4%	2.2%	9.2%	9.5%	18.6%	11.1%

## Respondent Employment

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q8. 2nd Important (Cont.)</u>						
Existing bicycle system throughout County	5.1%	2.2%	1.1%	2.7%	1.2%	3.6%
Existing walking and hiking system throughout County	1.7%	4.3%	0.0%	2.7%	4.7%	2.4%
Existing road system in County	3.2%	4.3%	4.6%	9.5%	2.3%	4.0%
Quality of public transportation (bus service)	4.8%	0.0%	3.4%	4.1%	4.7%	4.2%
Other	0.4%	0.0%	0.0%	1.4%	1.2%	0.6%
No response	17.3%	13.0%	20.7%	18.9%	22.1%	19.8%

## Respondent Employment

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<b><u>Q8. 3rd Important</u></b>						
Ease of travel by car on highways	2.7%	2.2%	5.7%	5.4%	1.2%	2.8%
Ease of travel by car on major streets	4.6%	0.0%	2.3%	8.1%	11.6%	5.3%
Ease of travel by car on neighborhood streets	6.5%	4.3%	6.9%	5.4%	7.0%	6.7%
Ease of access to major streets from neighborhoods	8.8%	10.9%	6.9%	2.7%	4.7%	7.4%
Ease of walking in City of Lawrence	7.8%	2.2%	5.7%	4.1%	8.1%	7.2%
Ease of bicycling in City of Lawrence	6.7%	8.7%	6.9%	1.4%	7.0%	5.8%
Safety of walking in City of Lawrence	8.6%	6.5%	2.3%	8.1%	10.5%	7.4%
Safety of bicycling in City of Lawrence	9.5%	10.9%	3.4%	8.1%	7.0%	8.6%

## Respondent Employment

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q8. 3rd Important (Cont.)</u>						
Existing bicycle system throughout County	5.1%	4.3%	5.7%	8.1%	7.0%	5.0%
Existing walking and hiking system throughout County	4.8%	8.7%	10.3%	10.8%	7.0%	6.4%
Existing road system in County	4.4%	13.0%	10.3%	8.1%	3.5%	5.2%
Quality of public transportation (bus service)	7.6%	8.7%	6.9%	5.4%	3.5%	6.8%
Other	0.4%	0.0%	0.0%	0.0%	0.0%	0.6%
No response	22.3%	19.6%	26.4%	24.3%	22.1%	25.0%



## Respondent Employment

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County? (Totp Three)**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q8. Most Important</u>						
Ease of travel by car on highways	13.3%	28.3%	28.7%	17.6%	15.1%	16.3%
Ease of travel by car on major streets	41.7%	54.3%	57.5%	55.4%	40.7%	44.4%
Ease of travel by car on neighborhood streets	18.3%	19.6%	20.7%	14.9%	12.8%	18.5%
Ease of access to major streets from neighborhoods	15.6%	23.9%	13.8%	6.8%	12.8%	14.8%
Ease of walking in City of Lawrence	22.1%	13.0%	12.6%	18.9%	19.8%	19.2%
Ease of bicycling in City of Lawrence	23.8%	17.4%	19.5%	12.2%	16.3%	18.5%
Safety of walking in City of Lawrence	24.4%	13.0%	13.8%	23.0%	31.4%	23.2%
Safety of bicycling in City of Lawrence	31.2%	13.0%	18.4%	24.3%	30.2%	26.7%

## Respondent Employment

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County? (Totp Three)**

N=1046	Q30. Where do you work?					Total
		Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
	City of Lawrence					
<u>Q8. Most Important (Cont.)</u>						
Existing bicycle system throughout County	11.6%	10.9%	10.3%	13.5%	11.6%	10.9%
Existing walking and hiking system throughout County	9.5%	17.4%	11.5%	14.9%	14.0%	11.2%
Existing road system in County	9.9%	30.4%	14.9%	20.3%	14.0%	12.9%
Quality of public transportation (bus service)	22.9%	10.9%	17.2%	16.2%	18.6%	20.4%
Other	4.2%	4.3%	1.1%	2.7%	3.5%	3.7%
No response	12.0%	10.9%	12.6%	16.2%	15.1%	14.3%

## Respondent Employment

### Q9. Overall, how satisfied are you with the quality of new residential subdivisions in the City of Lawrence?

N=1046	Q30. Where do you work?					Total
		Douglas County outside of the City				
	City of Lawrence	of Lawrence	KC Metro area	Topeka Metro area	Other	
Q9. How satisfied are you with the quality of new residential subdivisions in the City of Lawrence?						
Very satisfied	4.0%	2.2%	6.9%	8.1%	2.3%	5.6%
Satisfied	27.6%	23.9%	33.3%	18.9%	20.9%	25.6%
Neutral	29.7%	30.4%	29.9%	31.1%	30.2%	29.5%
Dissatisfied	13.3%	6.5%	6.9%	17.6%	11.6%	12.0%
Very dissatisfied	5.3%	6.5%	5.7%	5.4%	4.7%	5.3%
Don't know	20.2%	30.4%	17.2%	18.9%	30.2%	21.9%

## Respondent Employment

### Q11. Overall, how satisfied are you with the site layout and architectural design of new commercial development in the City of Lawrence?

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q11. How satisfied are you with the site layout and architectural design of new commercial development in the City of Lawrence?</u>						
Very satisfied	3.2%	0.0%	2.3%	4.1%	2.3%	2.9%
Satisfied	26.5%	26.1%	39.1%	36.5%	26.7%	29.2%
Neutral	38.7%	26.1%	29.9%	24.3%	39.5%	35.1%
Dissatisfied	14.1%	10.9%	12.6%	21.6%	14.0%	14.2%
Very dissatisfied	4.6%	8.7%	1.1%	0.0%	2.3%	4.2%
Don't know	12.8%	28.3%	14.9%	13.5%	15.1%	14.4%

## Respondent Employment

### Q13. Overall, how satisfied are you with the site layout and architectural design of new industrial development in the City of Lawrence?

N=1046	Q30. Where do you work?					Total
		Douglas County outside of the City				
	City of Lawrence	of Lawrence	KC Metro area	Topeka Metro area	Other	
Q13. Overall, how satisfied are you with the site layout and architectural design of new industrial development in the City of Lawrence?						
Very satisfied	1.9%	0.0%	3.4%	5.4%	1.2%	2.2%
Satisfied	17.1%	19.6%	21.8%	23.0%	17.4%	19.3%
Neutral	39.2%	37.0%	31.0%	36.5%	41.9%	38.3%
Dissatisfied	4.6%	6.5%	9.2%	5.4%	3.5%	5.5%
Very dissatisfied	1.5%	2.2%	3.4%	1.4%	0.0%	1.5%
Don't know	35.8%	34.8%	31.0%	28.4%	36.0%	33.1%

## Respondent Employment

**Q15. Retail Development: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q15a. The expansion of retail development should be supported in the downtown area.</u>						
Strongly agree	34.8%	31.1%	31.7%	32.4%	19.0%	32.7%
Agree	37.0%	22.2%	39.0%	42.3%	34.5%	35.6%
Neutral	16.9%	28.9%	9.8%	11.3%	28.6%	18.0%
Disagree	7.5%	13.3%	13.4%	7.0%	15.5%	9.8%
Strongly disagree	3.8%	4.4%	6.1%	7.0%	2.4%	3.9%
<u>Q15b. Future retail development should primarily be located at the intersection of main streets.</u>						
Strongly agree	6.3%	11.6%	6.0%	7.1%	2.4%	6.0%
Agree	19.6%	11.6%	25.3%	17.1%	27.4%	21.2%
Neutral	44.4%	44.2%	42.2%	44.3%	35.7%	43.1%
Disagree	26.5%	27.9%	24.1%	27.1%	31.0%	26.1%
Strongly disagree	3.2%	4.7%	2.4%	4.3%	3.6%	3.6%

## Respondent Employment

**Q15. Retail Development: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q15c. Future retail development should be located in small centers in new and existing neighborhoods.</u>						
Strongly agree	12.0%	6.7%	3.6%	4.3%	9.5%	9.5%
Agree	35.5%	31.1%	26.5%	41.4%	29.8%	34.0%
Neutral	28.7%	33.3%	41.0%	34.3%	38.1%	33.1%
Disagree	18.4%	24.4%	22.9%	18.6%	17.9%	18.5%
Strongly disagree	5.4%	4.4%	6.0%	1.4%	4.8%	4.9%
<u>Q15d. Available retail space should be utilized before building new retail buildings.</u>						
Strongly agree	57.9%	38.6%	51.2%	59.7%	66.7%	55.6%
Agree	23.2%	25.0%	32.9%	25.0%	22.6%	25.6%
Neutral	9.8%	15.9%	7.3%	8.3%	6.0%	10.0%
Disagree	6.2%	15.9%	7.3%	5.6%	2.4%	6.2%
Strongly disagree	3.0%	4.5%	1.2%	1.4%	2.4%	2.5%

## Respondent Employment

**Q16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q16a. I would like to see agricultural uses maintained in the County.</u>						
Strongly agree	43.9%	60.0%	30.5%	43.1%	42.9%	44.2%
Agree	37.6%	28.9%	47.6%	37.5%	38.1%	35.8%
Neutral	15.3%	6.7%	19.5%	13.9%	16.7%	16.8%
Disagree	3.0%	4.4%	2.4%	4.2%	0.0%	2.6%
Strongly disagree	0.2%	0.0%	0.0%	1.4%	2.4%	0.5%
<u>Q16b. I would like to see major development directed inside the City limits.</u>						
Strongly agree	20.7%	13.6%	14.5%	23.6%	29.8%	20.6%
Agree	38.1%	38.6%	42.2%	27.8%	26.2%	37.0%
Neutral	31.4%	34.1%	33.7%	36.1%	32.1%	31.4%
Disagree	8.7%	11.4%	4.8%	11.1%	8.3%	9.2%
Strongly disagree	1.1%	2.3%	4.8%	1.4%	3.6%	1.9%



## Respondent Employment

**Q16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q16c. I would like to see more shopping opportunities in or near my neighborhood.</u>						
Strongly agree	12.9%	13.3%	14.5%	9.6%	8.3%	12.1%
Agree	27.7%	20.0%	24.1%	26.0%	31.0%	26.9%
Neutral	37.0%	46.7%	36.1%	27.4%	36.9%	36.7%
Disagree	16.1%	11.1%	21.7%	27.4%	19.0%	18.3%
Strongly disagree	6.2%	8.9%	3.6%	9.6%	4.8%	6.1%
<u>Q16d. I would like to see more employment centers located near my home.</u>						
Strongly agree	11.6%	13.3%	16.9%	9.6%	10.8%	11.4%
Agree	23.4%	28.9%	28.9%	32.9%	24.1%	23.0%
Neutral	43.3%	35.6%	37.3%	30.1%	43.4%	42.7%
Disagree	16.5%	8.9%	13.3%	23.3%	18.1%	16.8%
Strongly disagree	5.2%	13.3%	3.6%	4.1%	3.6%	6.1%

## Respondent Employment

**Q16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q16e. I would like to see a modest increase in height of development if it means less expansion of the city out into the County.</u>						
Strongly agree	16.8%	13.3%	13.4%	16.4%	19.8%	15.8%
Agree	39.6%	31.1%	37.8%	34.2%	33.3%	36.9%
Neutral	29.5%	33.3%	30.5%	32.9%	34.6%	30.6%
Disagree	11.0%	15.6%	18.3%	13.7%	7.4%	12.5%
Strongly disagree	3.2%	6.7%	0.0%	2.7%	4.9%	4.1%
<u>Q16f. I would like to see Downtown accommodate more development.</u>						
Strongly agree	16.6%	11.1%	12.0%	8.2%	12.0%	14.0%
Agree	32.8%	31.1%	43.4%	38.4%	33.7%	33.4%
Neutral	30.6%	26.7%	25.3%	30.1%	38.6%	32.2%
Disagree	15.1%	24.4%	14.5%	17.8%	9.6%	15.2%
Strongly disagree	5.0%	6.7%	4.8%	5.5%	6.0%	5.2%

## Respondent Employment

**Q16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q16g. I would like to see development that includes a better mix of uses in order to live, work, and play in close proximity.</u>						
Strongly agree	32.9%	26.7%	28.9%	23.3%	26.2%	29.3%
Agree	41.5%	35.6%	45.8%	49.3%	45.2%	42.8%
Neutral	20.9%	33.3%	20.5%	21.9%	25.0%	22.8%
Disagree	3.0%	2.2%	3.6%	2.7%	2.4%	3.2%
Strongly disagree	1.7%	2.2%	1.2%	2.7%	1.2%	2.0%

## Respondent Employment

**Q17. From the following list, please check ALL the reasons that make it difficult for you to participate in public discussions about the future of Lawrence and the Unincorporated Area of Douglas County. (Check all that apply)**

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q17a. The reasons that make it difficult for you to participate in public discussions about the future of Lawrence and the Unincorporated Area of Douglas County.</u>						
Not enough time	54.1%	60.9%	46.0%	52.7%	43.0%	44.6%
Difficult to travel to meetings	4.8%	13.0%	8.0%	9.5%	8.1%	8.5%
Not sure how to get involved	34.5%	28.3%	40.2%	37.8%	37.2%	35.6%
Don't believe I can make a difference	34.7%	45.7%	25.3%	31.1%	31.4%	35.8%
Don't have enough information	38.3%	34.8%	43.7%	39.2%	44.2%	40.7%
Other	10.5%	10.9%	11.5%	10.8%	12.8%	12.1%
None Chosen	4.6%	6.5%	6.9%	1.4%	3.5%	4.5%

## Respondent Employment

### Q18. How knowledgeable do you feel you are with the Comprehensive Plan, Horizon 2020?

N=1046	Q30. Where do you work?					Total
	Douglas County outside of the City					
	City of Lawrence	of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q18. How knowledgeable do you feel you are with the Comprehensive Plan, Horizon 2020?</u>						
Very knowledgeable	2.9%	4.3%	3.4%	0.0%	1.2%	2.3%
Somewhat knowledgeable	23.4%	13.0%	16.1%	14.9%	12.8%	20.8%
Not sure	11.6%	13.0%	11.5%	10.8%	12.8%	12.8%
Not knowledgeable	60.2%	67.4%	64.4%	73.0%	70.9%	62.0%
Don't Know	1.9%	2.2%	4.6%	1.4%	2.3%	2.1%

## Respondent Employment

### Q19. How long have you lived in Lawrence/Douglas County?

N=1046	Q30. Where do you work?					Total
	Douglas County outside of the City					
	City of Lawrence	of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q19. How long have you lived in Lawrence/Douglas County?</u>						
0 - 2 years	6.3%	0.0%	6.1%	8.2%	9.5%	6.9%
3 - 5 years	6.1%	8.9%	2.4%	12.3%	11.9%	6.7%
6 - 10 years	9.9%	11.1%	14.6%	16.4%	14.3%	10.7%
11 - 20 years	28.5%	20.0%	34.1%	31.5%	22.6%	24.6%
21 years or more	49.0%	60.0%	42.7%	31.5%	41.7%	51.1%

## Respondent Employment

### Q21. What is your age?

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q21. What is your age?</u>						
Under 35 years	19.6%	11.1%	14.6%	27.8%	15.3%	16.3%
35 - 44 years	22.2%	20.0%	28.0%	25.0%	24.7%	18.1%
45 - 54 years	29.4%	31.1%	34.1%	26.4%	27.1%	24.6%
55 - 64 years	19.4%	24.4%	17.1%	13.9%	17.6%	19.8%
65 - 74 years	8.1%	13.3%	6.1%	2.8%	14.1%	13.7%
75+ years	1.3%	0.0%	0.0%	4.2%	1.2%	7.5%

### Q22. Do you own or rent your home?

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q22. Do you own or rent your home?</u>						
Own	79.7%	95.6%	89.2%	82.2%	80.0%	83.0%
Rent	20.3%	4.4%	10.8%	17.8%	20.0%	17.0%

## Respondent Employment

### **Q23. Which of the following best describes your home?**

N=1046	Q30. Where do you work?					Total
		Douglas County outside of the City				
	City of Lawrence	of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q23. Which of the following best describes your home?</u>						
Single family	81.4%	97.8%	89.2%	82.2%	85.9%	83.0%
Duplex/triplex	9.4%	0.0%	7.2%	12.3%	5.9%	8.3%
Apartment/condo	8.8%	2.2%	3.6%	5.5%	8.2%	7.7%
Mobile home	0.4%	0.0%	0.0%	0.0%	0.0%	1.1%

### **Q25. Would you say your total annual household income is:**

N=1046	Q30. Where do you work?					Total
		Douglas County outside of the City				
	City of Lawrence	of Lawrence	KC Metro area	Topeka Metro area	Other	
Q25. Would you say your total annual household income is:						
Under 25,000	8.1%	2.3%	2.6%	1.4%	3.6%	8.7%
\$25,000 - \$49,999	18.0%	4.5%	7.7%	8.6%	26.5%	17.8%
\$50,000 - \$74,999	20.0%	38.6%	11.5%	12.9%	16.9%	18.6%
\$75,000 - \$99,999	19.4%	20.5%	25.6%	14.3%	19.3%	20.0%
\$100,000 - \$149,999	20.3%	25.0%	33.3%	44.3%	15.7%	21.4%
\$150,000 or more	14.2%	9.1%	19.2%	18.6%	18.1%	13.5%



## Respondent Employment

### Q26. Your gender:

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
Male	44.8%	51.1%	63.0%	43.8%	53.6%	48.4%
Female	55.2%	48.9%	37.0%	56.2%	46.4%	51.6%

### Q26. Your gender:

### Q27. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?

N=1046	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
Yes	4.5%	2.2%	2.5%	2.8%	10.6%	4.4%
No	95.5%	97.8%	97.5%	97.2%	89.4%	95.6%

### Q27. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?

## Respondent Employment

### Q28. Which of the following best describes your race? (Without "Not Provided")

N=1046	Q30. Where do you work?					Total
		Douglas County outside of the City				
	City of Lawrence	of Lawrence	KC Metro area	Topeka Metro area	Other	
<u>Q28. Which of the following best describes your race?</u>						
African American (Non-Hispanic)	1.3%	0.0%	0.0%	1.4%	1.2%	1.2%
White (Non-Hispanic)	90.7%	95.7%	92.0%	93.2%	87.2%	90.4%
Native American	3.2%	2.2%	1.1%	0.0%	0.0%	2.4%
Asian/Pacific Islander	2.1%	0.0%	3.4%	1.4%	1.2%	1.9%
Other	2.3%	2.2%	2.3%	1.4%	7.0%	3.0%

## Respondent Employment

### Q29. What is your current employment status?

N=1046	Q30. Where do you work?					Total
		Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
	City of Lawrence					
<u>Q29. What is your current employment status?</u>						
Full time employment	81.9%	80.4%	91.9%	89.2%	83.5%	62.2%
Part time employment	16.2%	15.2%	7.0%	9.5%	12.9%	10.8%
Full-time student	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%
Full-time homemaker	0.0%	2.2%	0.0%	0.0%	0.0%	2.9%
Unemployed	0.0%	0.0%	1.2%	0.0%	0.0%	2.8%
Retired	1.9%	2.2%	0.0%	1.4%	3.5%	20.0%

## Respondent Employment

### Q30. Where do you work?

N=756	Q30. Where do you work?					Total
	City of Lawrence	Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
Q30. Where do you work?						
City of Lawrence	100.0%	0.0%	0.0%	0.0%	0.0%	61.6%
Douglas County outside of the City of Lawrence	2.8%	100.0%	0.0%	0.0%	0.0%	7.5%
KC Metro area	2.2%	2.3%	100.0%	0.0%	0.0%	12.7%
Topeka Metro area	1.7%	2.3%	5.9%	100.0%	0.0%	11.5%
Other	1.7%	4.5%	2.4%	0.0%	100.0%	12.4%

## Respondent Employment

### Q31. Which of the following best fits the type of work you do?

N=756	Q30. Where do you work?					Total
		Douglas County outside of the City of Lawrence	KC Metro area	Topeka Metro area	Other	
	City of Lawrence					
<u>Q31. Which of the following best fits the type of work you do?</u>						
Agriculture	1.3%	15.9%	0.0%	1.4%	2.4%	2.2%
Administrative or Support	6.5%	11.4%	2.4%	1.4%	8.5%	6.0%
Construction	3.0%	2.3%	2.4%	0.0%	3.7%	2.6%
Manufacturing	3.4%	9.1%	8.2%	5.5%	2.4%	4.4%
Wholesale Trade	0.0%	0.0%	1.2%	0.0%	1.2%	0.3%
Food, Hospitality, Entertainment	4.9%	2.3%	0.0%	0.0%	1.2%	3.4%
Retail	6.2%	9.1%	2.4%	2.7%	3.7%	5.3%
Health Services	14.0%	0.0%	20.0%	21.9%	8.5%	13.9%
Transportation and Warehousing	1.1%	2.3%	2.4%	0.0%	2.4%	1.5%
Finance, Insurance, or Real Estate	6.5%	2.3%	9.4%	4.1%	3.7%	6.0%
Professional Services	9.7%	2.3%	12.9%	15.1%	11.0%	10.3%
Scientific or Technical Services	5.6%	6.8%	14.1%	6.8%	9.8%	7.1%

## Respondent Employment

### Q31. Which of the following best fits the type of work you do?

N=756	Q30. Where do you work?					Total
		Douglas County outside of the City				
	City of Lawrence	of Lawrence	KC Metro area	Topeka Metro area	Other	
Q31. Which of the following best fits the type of work you do? (Cont.)						
Educational Services (Pre-school-12th grade)	9.0%	29.5%	8.2%	2.7%	8.5%	9.4%
Educational Services (University/College)	19.8%	2.3%	1.2%	4.1%	13.4%	14.4%
Government	3.7%	4.5%	5.9%	21.9%	2.4%	5.7%
Armed Services	0.0%	0.0%	0.0%	2.7%	1.2%	0.4%
Other	10.5%	4.5%	14.1%	13.7%	23.2%	12.3%

**Section 9**  
***Whether Respondents Own or Rent***  
***and Length of Residency***

---

**Length of Residence and Whether Respondent Households Own or Rent their Home**

**Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
City of Lawrence	91.5%	82.6%	76.6%	83.9%	68.9%	71.8%	96.6%	75.7%
Unincorporated Area of Douglas County (Rural-Outside City Limits)	8.5%	17.4%	23.4%	16.1%	31.1%	28.2%	3.4%	24.3%



## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q1a. Maintaining rural character</u>								
Very important	22.9%	25.0%	30.6%	22.5%	36.2%	31.1%	27.2%	30.6%
Somewhat important	37.1%	51.5%	35.2%	45.5%	37.2%	40.1%	39.1%	40.2%
Not sure	24.3%	13.2%	13.0%	21.7%	16.0%	17.2%	18.9%	17.2%
Not important	15.7%	10.3%	21.3%	10.2%	10.6%	11.5%	14.8%	12.0%
<u>Q1b. Preserving historic buildings</u>								
Very important	54.9%	49.3%	52.3%	53.2%	52.3%	50.8%	61.6%	52.5%
Somewhat important	36.6%	42.0%	40.4%	39.1%	37.8%	40.0%	30.8%	38.5%
Not sure	7.0%	4.3%	3.7%	4.8%	5.1%	4.8%	5.8%	5.0%
Not important	1.4%	4.3%	3.7%	2.8%	4.8%	4.4%	1.7%	4.0%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q1c. Revitalization of older city-center neighborhoods</u>								
Very important	42.3%	37.7%	38.5%	42.8%	41.0%	40.1%	46.5%	41.0%
Somewhat important	42.3%	42.0%	47.7%	38.8%	42.4%	42.9%	37.8%	42.0%
Not sure	9.9%	17.4%	5.5%	12.0%	13.0%	12.1%	11.0%	12.0%
Not important	5.6%	2.9%	8.3%	6.4%	3.6%	5.0%	4.7%	5.0%
<u>Q1d. Development of the Clinton Lake Area</u>								
Very important	31.0%	27.5%	14.8%	18.9%	12.8%	15.2%	26.5%	17.0%
Somewhat important	31.0%	27.5%	38.0%	34.5%	34.7%	33.9%	35.9%	34.2%
Not sure	21.1%	26.1%	18.5%	18.9%	23.0%	22.0%	18.8%	21.5%
Not important	16.9%	18.8%	28.7%	27.7%	29.5%	28.9%	18.8%	27.3%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q1e. Quality housing for all income groups</u>								
Very important	60.6%	56.5%	52.3%	51.6%	54.3%	50.2%	73.3%	54.0%
Somewhat important	25.4%	27.5%	32.1%	32.8%	30.1%	33.1%	18.0%	30.2%
Not sure	8.5%	10.1%	5.5%	8.8%	9.1%	9.0%	6.4%	8.9%
Not important	5.6%	5.8%	10.1%	6.8%	6.5%	7.8%	2.3%	6.9%
<u>Q1f. Walking and biking trails</u>								
Very important	66.2%	63.8%	46.8%	54.0%	36.7%	43.1%	60.5%	45.8%
Somewhat important	22.5%	26.1%	39.4%	36.4%	42.8%	40.1%	29.7%	38.4%
Not sure	5.6%	5.8%	4.6%	5.6%	9.4%	8.0%	4.1%	7.4%
Not important	5.6%	4.3%	9.2%	4.0%	11.1%	8.8%	5.8%	8.4%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q1g. Maintaining community identity.</u>								
Very important	59.2%	60.9%	38.5%	51.4%	43.8%	46.1%	54.1%	47.2%
Somewhat important	29.6%	24.6%	39.4%	33.1%	34.6%	35.1%	27.9%	33.7%
Not sure	7.0%	10.1%	17.4%	11.2%	18.0%	14.4%	15.7%	15.0%
Not important	4.2%	4.3%	4.6%	4.4%	3.6%	4.4%	2.3%	4.1%
<u>Q1h. Downtown stability</u>								
Very important	63.4%	71.0%	56.0%	65.7%	58.2%	61.5%	58.1%	60.8%
Somewhat important	28.2%	21.7%	34.9%	23.5%	28.4%	26.6%	32.0%	27.6%
Not sure	7.0%	2.9%	2.8%	5.6%	7.8%	5.9%	8.7%	6.3%
Not important	1.4%	4.3%	6.4%	5.2%	5.5%	6.0%	1.2%	5.3%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q1i. Transportation alternatives to the car</u>								
Very important	42.3%	49.3%	37.6%	38.2%	38.7%	36.6%	52.9%	39.4%
Somewhat important	32.4%	36.2%	39.4%	34.3%	32.8%	35.1%	29.7%	33.9%
Not sure	15.5%	8.7%	7.3%	11.6%	13.7%	12.9%	9.3%	12.2%
Not important	9.9%	5.8%	15.6%	15.9%	14.9%	15.4%	8.1%	14.5%
<u>Q1j. Availability of arts and cultural opportunities</u>								
Very important	39.4%	40.6%	35.8%	41.0%	37.3%	37.4%	44.4%	38.6%
Somewhat important	42.3%	39.1%	40.4%	41.8%	41.7%	41.7%	40.4%	41.3%
Not sure	14.1%	10.1%	11.0%	8.8%	11.9%	11.0%	10.5%	11.0%
Not important	4.2%	10.1%	12.8%	8.4%	9.2%	9.9%	4.7%	9.2%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q1k. Appearance of multi-family residential developments</u>								
Very important	26.8%	24.6%	25.9%	23.6%	25.7%	25.6%	22.7%	25.3%
Somewhat important	31.0%	42.0%	38.9%	37.2%	44.2%	42.1%	36.6%	40.8%
Not sure	35.2%	15.9%	21.3%	24.0%	18.5%	19.4%	28.5%	21.2%
Not important	7.0%	17.4%	13.9%	15.2%	11.6%	12.9%	12.2%	12.7%
<u>Q1l. Incorporating natural areas into development projects</u>								
Very important	42.3%	50.7%	40.4%	42.8%	42.0%	43.3%	39.0%	42.5%
Somewhat important	28.2%	30.4%	38.5%	36.8%	30.2%	33.5%	29.1%	32.6%
Not sure	15.5%	13.0%	11.9%	9.2%	16.8%	13.7%	15.7%	14.1%
Not important	14.1%	5.8%	9.2%	11.2%	11.1%	9.6%	16.3%	10.8%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q1m. Creating employment opportunities</u>								
Very important	70.4%	71.0%	68.8%	73.9%	75.3%	74.4%	70.9%	73.6%
Somewhat important	23.9%	26.1%	22.9%	20.5%	20.2%	20.7%	22.7%	21.1%
Not sure	4.2%	1.4%	4.6%	3.2%	3.0%	3.0%	4.7%	3.2%
Not important	1.4%	1.4%	3.7%	2.4%	1.5%	2.0%	1.7%	2.1%
<u>Q1n. Parks, recreation, open space</u>								
Very important	69.0%	56.5%	52.3%	66.1%	54.0%	57.3%	62.8%	58.0%
Somewhat important	26.8%	37.7%	44.0%	30.3%	37.3%	36.4%	30.8%	35.5%
Not sure	2.8%	2.9%	1.8%	2.8%	6.5%	4.4%	5.2%	4.6%
Not important	1.4%	2.9%	1.8%	0.8%	2.1%	1.9%	1.2%	1.9%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046						Q22. Do you own or rent your home?		Total
Q19. How long have you lived in Lawrence/Douglas County?								
0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent		
<u>Q1o. Protecting high value farmland</u>								
Very important	33.8%	42.0%	40.4%	40.2%	50.5%	45.8%	40.9%	45.0%
Somewhat important	35.2%	29.0%	25.7%	32.5%	29.6%	29.8%	32.7%	30.3%
Not sure	21.1%	24.6%	21.1%	21.3%	12.7%	16.7%	19.3%	17.1%
Not important	9.9%	4.3%	12.8%	6.0%	7.2%	7.7%	7.0%	7.6%
<u>Q1p. Appearance of commercial areas</u>								
Very important	28.2%	24.6%	28.7%	27.3%	34.2%	32.8%	22.1%	31.1%
Somewhat important	53.5%	59.4%	51.9%	54.2%	48.6%	51.2%	51.7%	51.1%
Not sure	14.1%	8.7%	13.9%	14.1%	12.3%	11.2%	20.3%	12.7%
Not important	4.2%	7.2%	5.6%	4.4%	4.9%	4.7%	5.8%	5.1%



## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q1q. Managing future growth</u>								
Very important	64.8%	58.0%	54.1%	61.0%	57.4%	58.8%	57.6%	58.5%
Somewhat important	26.8%	40.6%	34.9%	30.3%	31.7%	31.7%	33.1%	31.9%
Not sure	7.0%	0.0%	9.2%	5.2%	7.8%	6.4%	8.1%	6.6%
Not important	1.4%	1.4%	1.8%	3.6%	3.0%	3.2%	1.2%	3.0%
<u>Q1r. Activities and housing for the Retirement Community</u>								
Very important	24.3%	24.6%	19.3%	26.6%	33.6%	28.1%	33.3%	29.2%
Somewhat important	41.4%	47.8%	50.5%	50.0%	46.9%	49.1%	41.5%	47.5%
Not sure	27.1%	18.8%	22.9%	14.5%	13.7%	15.6%	19.3%	16.1%
Not important	7.1%	8.7%	7.3%	8.9%	5.7%	7.2%	5.8%	7.3%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:(Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q1s. Other</u>								
Very important	66.7%	81.8%	78.6%	88.9%	88.0%	86.7%	80.6%	85.4%
Somewhat important	0.0%	9.1%	7.1%	8.3%	6.0%	7.5%	3.2%	7.0%
Not sure	22.2%	9.1%	7.1%	0.0%	2.4%	2.5%	9.7%	3.8%
Not important	11.1%	0.0%	7.1%	2.8%	3.6%	3.3%	6.5%	3.8%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q2. Most Important</u></b>								
Maintaining rural character	5.6%	1.4%	9.0%	4.3%	5.5%	6.0%	1.7%	5.3%
Preserving historic buildings	7.0%	2.9%	3.6%	3.1%	4.2%	4.0%	4.0%	3.9%
Revitalization of older city-center neighborhoods	7.0%	2.9%	2.7%	3.5%	3.0%	3.2%	4.0%	3.3%
Development of the Clinton Lake Area	4.2%	0.0%	1.8%	1.2%	0.9%	1.2%	1.7%	1.3%
Quality housing for all income groups	15.5%	14.5%	9.0%	12.6%	13.3%	10.3%	25.1%	13.0%
Walking and biking trails	2.8%	7.2%	5.4%	3.9%	1.7%	2.7%	4.6%	3.1%
Maintaining community identity	2.8%	11.6%	8.1%	5.9%	4.4%	5.2%	7.4%	5.4%
Downtown stability	12.7%	13.0%	8.1%	12.6%	8.5%	10.9%	6.3%	9.9%
Transportation alternatives to the car	8.5%	5.8%	5.4%	0.8%	1.7%	1.9%	6.3%	2.6%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q2. Most Important (Cont.)</u>								
Availability of arts and cultural opportunities	2.8%	1.4%	1.8%	0.8%	1.1%	1.5%	0.0%	1.2%
Appearance of multi-family residential developments	1.4%	0.0%	0.9%	0.0%	0.6%	0.5%	0.6%	0.5%
Incorporating natural areas into development projects	1.4%	2.9%	1.8%	1.6%	1.1%	1.2%	2.3%	1.5%
Creating employment opportunities	15.5%	21.7%	25.2%	24.0%	25.9%	26.3%	16.0%	24.3%
Parks, recreation, open space	5.6%	0.0%	1.8%	1.6%	1.5%	1.9%	1.1%	1.7%
Protecting high value farmland	0.0%	1.4%	1.8%	2.0%	5.5%	4.2%	0.6%	3.5%
Appearance of commercial areas	1.4%	1.4%	0.0%	0.8%	0.4%	0.5%	1.1%	0.6%
Managing future growth	2.8%	7.2%	6.3%	7.5%	7.2%	7.3%	5.7%	6.9%
Activities and housing for the Retirement Community	1.4%	0.0%	0.0%	0.4%	2.5%	1.5%	1.7%	1.5%
Other	1.4%	4.3%	5.4%	5.1%	4.9%	4.7%	4.6%	4.9%
None chosen	0.0%	0.0%	1.8%	8.3%	6.1%	5.2%	5.1%	5.4%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q2. 3rd Important</u></b>								
Maintaining rural character	0.0%	2.9%	3.6%	0.8%	2.5%	2.1%	1.7%	2.0%
Preserving historic buildings	4.2%	5.8%	7.2%	2.4%	3.2%	3.4%	5.1%	3.6%
Revitalization of older city-center neighborhoods	2.8%	2.9%	5.4%	5.9%	4.4%	4.3%	6.3%	4.6%
Development of the Clinton Lake Area	2.8%	5.8%	0.0%	1.6%	2.3%	2.5%	0.6%	2.1%
Quality housing for all income groups	7.0%	11.6%	7.2%	5.1%	4.9%	5.5%	8.0%	5.8%
Walking and biking trails	8.5%	13.0%	4.5%	7.1%	4.7%	5.3%	10.3%	6.2%
Maintaining community identity	8.5%	0.0%	0.9%	4.7%	3.6%	3.6%	4.6%	3.7%
Downtown stability	9.9%	5.8%	9.9%	10.6%	9.7%	10.1%	7.4%	9.6%
Transportation alternatives to the car	1.4%	5.8%	6.3%	5.5%	7.2%	6.0%	6.3%	6.2%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q2. 3rd Important (Cont.)</u></b>								
Availability of arts and cultural opportunities	7.0%	4.3%	3.6%	3.5%	4.9%	4.7%	4.0%	4.6%
Appearance of multi-family residential developments	0.0%	1.4%	2.7%	0.8%	1.3%	1.4%	0.6%	1.2%
Incorporating natural areas into development projects	7.0%	4.3%	8.1%	5.1%	3.4%	4.5%	5.7%	4.6%
Creating employment opportunities	11.3%	8.7%	10.8%	10.2%	9.7%	10.1%	9.1%	9.8%
Parks, recreation, open space	16.9%	4.3%	6.3%	7.5%	6.8%	7.2%	8.6%	7.6%
Protecting high value farmland	1.4%	11.6%	7.2%	2.8%	6.8%	5.6%	6.9%	5.7%
Appearance of commercial areas	2.8%	2.9%	5.4%	3.1%	2.8%	3.6%	1.1%	3.2%
Managing future growth	5.6%	8.7%	5.4%	11.4%	9.1%	10.1%	4.0%	9.0%
Activities and housing for the Retirement Community	1.4%	0.0%	2.7%	1.6%	2.3%	2.2%	0.6%	2.0%
Other	0.0%	0.0%	0.9%	1.2%	0.8%	0.7%	1.1%	0.8%
None chosen	1.4%	0.0%	1.8%	9.1%	9.7%	7.0%	8.0%	7.6%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q2. 4th Important</u></b>								
Maintaining rural character	1.4%	1.4%	0.9%	2.0%	3.8%	2.9%	1.7%	2.9%
Preserving historic buildings	5.6%	1.4%	5.4%	3.1%	5.7%	4.6%	5.1%	4.7%
Revitalization of older city-center neighborhoods	4.2%	2.9%	6.3%	4.7%	4.9%	4.6%	6.3%	4.8%
Development of the Clinton Lake Area	5.6%	2.9%	2.7%	2.8%	1.9%	2.6%	2.9%	2.7%
Quality housing for all income groups	2.8%	4.3%	7.2%	6.3%	4.5%	5.3%	4.6%	5.2%
Walking and biking trails	12.7%	7.2%	3.6%	2.8%	4.5%	4.2%	7.4%	4.7%
Maintaining community identity	8.5%	1.4%	6.3%	4.3%	4.9%	5.2%	4.0%	4.9%
Downtown stability	2.8%	5.8%	2.7%	4.7%	7.0%	5.8%	5.1%	5.5%
Transportation alternatives to the car	4.2%	11.6%	2.7%	4.3%	4.0%	4.0%	6.3%	4.4%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q2. 4th Important (Cont.)</u></b>								
Availability of arts and cultural opportunities	11.3%	8.7%	9.0%	6.3%	4.5%	5.6%	9.1%	6.1%
Appearance of multi-family residential developments	2.8%	1.4%	4.5%	2.4%	2.7%	2.9%	1.7%	2.7%
Incorporating natural areas into development projects	5.6%	5.8%	6.3%	6.3%	3.4%	4.9%	3.4%	4.7%
Creating employment opportunities	5.6%	5.8%	7.2%	5.5%	8.7%	7.7%	5.1%	7.4%
Parks, recreation, open space	7.0%	8.7%	6.3%	9.8%	5.9%	7.4%	6.9%	7.3%
Protecting high value farmland	2.8%	7.2%	2.7%	5.1%	4.9%	4.8%	4.0%	4.7%
Appearance of commercial areas	2.8%	5.8%	1.8%	2.8%	2.3%	2.6%	2.9%	2.6%
Managing future growth	9.9%	11.6%	18.9%	11.0%	8.1%	10.8%	8.6%	10.3%
Activities and housing for the Retirement Community	0.0%	1.4%	0.9%	4.3%	5.1%	4.1%	2.9%	3.8%
Other	2.8%	4.3%	0.9%	0.8%	1.7%	1.5%	2.3%	1.6%
None chosen	1.4%	0.0%	3.6%	10.6%	11.4%	8.5%	9.7%	9.2%



## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County (Top Four)**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q2. Most Important</u></b>								
Maintaining rural character	9.9%	8.7%	16.2%	8.7%	16.7%	14.9%	7.4%	13.7%
Preserving historic buildings	23.9%	13.0%	18.9%	11.4%	16.7%	15.3%	18.9%	15.8%
Revitalization of older city-center neighborhoods	18.3%	11.6%	17.1%	18.1%	17.0%	16.5%	19.4%	16.9%
Development of the Clinton Lake Area	19.7%	11.6%	5.4%	9.1%	7.2%	8.9%	8.0%	8.9%
Quality housing for all income groups	33.8%	39.1%	33.3%	32.7%	33.7%	30.3%	51.4%	33.8%
Walking and biking trails	33.8%	36.2%	18.0%	20.5%	14.0%	16.7%	29.1%	18.8%
Maintaining community identity	23.9%	15.9%	20.7%	19.3%	16.9%	18.5%	18.3%	18.2%
Downtown stability	33.8%	43.5%	40.5%	38.6%	38.4%	40.0%	32.6%	38.5%
Transportation alternatives to the car	19.7%	30.4%	19.8%	17.3%	17.6%	17.5%	24.0%	18.6%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County (Top Four)**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q2. Most Important (Cont.)</u></b>								
Availability of arts and cultural opportunities	22.5%	17.4%	17.1%	14.6%	14.0%	15.1%	16.6%	15.2%
Appearance of multi-family residential developments	4.2%	2.9%	11.7%	5.1%	6.3%	6.2%	5.7%	6.1%
Incorporating natural areas into development projects	14.1%	14.5%	21.6%	15.0%	9.7%	13.0%	11.4%	12.8%
Creating employment opportunities	47.9%	53.6%	56.8%	53.5%	57.4%	58.1%	44.0%	55.4%
Parks, recreation, open space	38.0%	24.6%	20.7%	26.0%	18.2%	21.7%	25.1%	22.3%
Protecting high value farmland	8.5%	26.1%	15.3%	11.8%	22.9%	19.5%	14.3%	18.4%
Appearance of commercial areas	8.5%	10.1%	9.0%	7.5%	6.8%	8.0%	5.7%	7.5%
Managing future growth	26.8%	27.5%	35.1%	37.0%	31.3%	34.5%	24.6%	32.5%
Activities and housing for the Retirement Community	5.6%	2.9%	5.4%	9.1%	12.7%	10.8%	6.3%	9.9%
Other	4.2%	10.1%	8.1%	8.7%	8.5%	8.2%	8.6%	8.4%
None chosen	0.0%	0.0%	1.8%	8.3%	6.1%	5.2%	5.1%	5.4%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q3a. A stronger community identity</u>								
Strongly agree	21.7%	17.6%	12.0%	17.5%	18.1%	17.2%	20.0%	17.5%
Agree	47.8%	47.1%	42.6%	42.3%	39.9%	41.4%	44.1%	42.1%
Neutral	26.1%	33.8%	38.9%	36.6%	35.8%	36.3%	31.2%	35.1%
Disagree	2.9%	1.5%	4.6%	3.3%	5.1%	4.1%	4.1%	4.1%
Strongly disagree	1.4%	0.0%	1.9%	0.4%	1.2%	1.0%	0.6%	1.2%
<u>Q3b. More attractive City entrances</u>								
Strongly agree	10.0%	14.5%	15.6%	11.6%	11.1%	12.6%	9.3%	11.8%
Agree	38.6%	27.5%	29.4%	30.0%	40.1%	35.7%	34.3%	35.6%
Neutral	38.6%	43.5%	38.5%	43.6%	38.0%	39.2%	43.0%	39.8%
Disagree	10.0%	14.5%	13.8%	12.8%	7.7%	9.6%	12.2%	10.1%
Strongly disagree	2.9%	0.0%	2.8%	2.0%	3.1%	2.9%	1.2%	2.7%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q3c. More parks and open space</u>								
Strongly agree	28.2%	20.3%	20.4%	25.6%	22.7%	23.1%	25.6%	23.3%
Agree	46.5%	44.9%	44.4%	50.8%	43.3%	44.8%	48.8%	45.7%
Neutral	23.9%	30.4%	27.8%	19.9%	27.9%	26.4%	23.3%	25.6%
Disagree	0.0%	4.3%	5.6%	3.7%	4.0%	4.2%	2.3%	3.8%
Strongly disagree	1.4%	0.0%	1.9%	0.0%	2.1%	1.6%	0.0%	1.6%
<u>Q3d. More sidewalks, walking paths, and trails</u>								
Strongly agree	46.5%	42.0%	37.3%	37.3%	30.3%	33.3%	41.5%	34.7%
Agree	35.2%	37.7%	40.0%	40.2%	34.3%	36.7%	36.8%	36.8%
Neutral	16.9%	15.9%	14.5%	17.7%	25.7%	22.2%	16.4%	21.0%
Disagree	1.4%	4.3%	6.4%	3.6%	6.9%	5.7%	4.7%	5.4%
Strongly disagree	0.0%	0.0%	1.8%	1.2%	2.9%	2.1%	0.6%	2.1%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q3e. More bicycle paths and routes</u>								
Strongly agree	43.7%	39.1%	33.0%	34.5%	26.6%	29.1%	40.1%	31.1%
Agree	33.8%	34.8%	30.3%	34.5%	27.0%	30.3%	30.2%	30.2%
Neutral	18.3%	21.7%	26.6%	22.9%	31.0%	28.4%	21.5%	27.0%
Disagree	2.8%	4.3%	6.4%	6.0%	10.8%	8.7%	5.8%	8.2%
Strongly disagree	1.4%	0.0%	3.7%	2.0%	4.6%	3.4%	2.3%	3.5%
<u>Q3f. More restaurants, entertainment and cultural activities downtown</u>								
Strongly agree	25.4%	21.7%	15.5%	18.5%	8.8%	13.2%	16.9%	13.9%
Agree	38.0%	34.8%	30.9%	35.3%	27.8%	29.8%	37.8%	31.3%
Neutral	31.0%	29.0%	37.3%	30.9%	41.7%	38.2%	32.0%	36.9%
Disagree	4.2%	14.5%	13.6%	11.6%	16.5%	14.6%	11.6%	13.9%
Strongly disagree	1.4%	0.0%	2.7%	3.6%	5.2%	4.3%	1.7%	4.1%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q3g. More housing in and around downtown</u>								
Strongly agree	5.6%	13.0%	8.2%	7.2%	9.2%	8.6%	8.7%	8.7%
Agree	26.8%	24.6%	19.1%	22.1%	23.9%	23.1%	25.0%	23.1%
Neutral	56.3%	47.8%	48.2%	47.4%	42.3%	45.0%	46.5%	45.4%
Disagree	9.9%	13.0%	22.7%	16.9%	18.4%	18.1%	15.1%	17.5%
Strongly disagree	1.4%	1.4%	1.8%	6.4%	6.1%	5.1%	4.7%	5.2%
<u>Q3h. More affordable housing within the City</u>								
Strongly agree	28.2%	42.0%	30.0%	33.5%	37.1%	30.0%	59.1%	35.2%
Agree	40.8%	24.6%	33.6%	35.9%	35.4%	36.9%	26.9%	34.8%
Neutral	23.9%	29.0%	24.5%	23.4%	21.9%	25.2%	12.9%	23.2%
Disagree	4.2%	4.3%	9.1%	5.2%	4.2%	5.8%	1.2%	5.0%
Strongly disagree	2.8%	0.0%	2.7%	2.0%	1.3%	2.0%	0.0%	1.8%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q3i. More employment opportunities</u>								
Strongly agree	52.9%	52.2%	61.8%	62.8%	63.4%	61.5%	62.8%	61.5%
Agree	40.0%	39.1%	23.6%	28.8%	28.4%	29.9%	26.7%	29.4%
Neutral	5.7%	7.2%	11.8%	7.2%	6.9%	7.1%	9.3%	7.4%
Disagree	0.0%	1.4%	2.7%	0.8%	0.8%	1.1%	0.6%	1.0%
Strongly disagree	1.4%	0.0%	0.0%	0.4%	0.6%	0.5%	0.6%	0.7%
<u>Q3j. Better protection of natural resources</u>								
Strongly agree	39.4%	43.5%	38.5%	37.9%	39.4%	38.6%	42.7%	39.3%
Agree	39.4%	34.8%	40.4%	39.9%	37.1%	38.0%	38.0%	38.2%
Neutral	15.5%	18.8%	17.4%	17.7%	19.2%	19.1%	14.6%	18.2%
Disagree	2.8%	2.9%	3.7%	2.4%	3.1%	2.7%	4.1%	2.9%
Strongly disagree	2.8%	0.0%	0.0%	2.0%	1.2%	1.4%	0.6%	1.5%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046						Q22. Do you own or rent your home?		Total
Q19. How long have you lived in Lawrence/Douglas County?						Own	Rent	
0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more				
<u>Q3k. Expanded public transportation</u>								
Strongly agree	31.0%	36.2%	25.7%	21.9%	24.4%	22.8%	36.3%	25.2%
Agree	22.5%	31.9%	25.7%	32.0%	28.0%	27.3%	34.5%	28.7%
Neutral	32.4%	29.0%	27.5%	28.7%	32.4%	32.8%	21.1%	30.5%
Disagree	7.0%	2.9%	11.0%	9.7%	9.0%	9.4%	6.4%	8.9%
Strongly disagree	7.0%	0.0%	10.1%	7.7%	6.1%	7.6%	1.8%	6.7%
<u>Q3l. More recreational opportunities around Clinton Lake</u>								
Strongly agree	23.9%	29.0%	12.7%	15.2%	10.4%	12.6%	22.1%	14.1%
Agree	42.3%	23.2%	26.4%	29.2%	22.8%	24.9%	32.0%	26.5%
Neutral	25.4%	34.8%	38.2%	37.6%	43.2%	40.9%	32.0%	39.2%
Disagree	5.6%	5.8%	19.1%	14.0%	15.9%	15.6%	8.7%	14.2%
Strongly disagree	2.8%	7.2%	3.6%	4.0%	7.7%	6.0%	5.2%	6.0%



## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q3m. More activities for teenagers</u>								
Strongly agree	15.5%	10.1%	17.3%	17.2%	23.7%	20.3%	18.6%	19.9%
Agree	33.8%	36.2%	31.8%	40.4%	39.6%	38.3%	38.4%	38.3%
Neutral	39.4%	49.3%	43.6%	37.2%	32.1%	35.8%	37.8%	36.3%
Disagree	5.6%	4.3%	6.4%	4.4%	2.7%	3.8%	4.1%	3.8%
Strongly disagree	5.6%	0.0%	0.9%	0.8%	1.9%	1.8%	1.2%	1.7%
<u>Q3n. More activities for seniors</u>								
Strongly agree	19.7%	7.4%	8.2%	10.0%	17.5%	14.5%	12.8%	14.2%
Agree	22.5%	41.2%	33.6%	35.6%	41.5%	36.9%	40.7%	37.7%
Neutral	50.7%	47.1%	54.5%	46.8%	35.9%	42.7%	41.9%	42.4%
Disagree	4.2%	2.9%	2.7%	6.4%	4.0%	4.5%	4.1%	4.4%
Strongly disagree	2.8%	1.5%	0.9%	1.2%	1.2%	1.4%	0.6%	1.4%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q3o. Improved access to local foods</u>								
Strongly agree	36.6%	34.8%	23.6%	22.1%	20.9%	20.9%	36.6%	23.6%
Agree	32.4%	40.6%	34.5%	37.3%	38.8%	38.0%	34.9%	37.4%
Neutral	26.8%	21.7%	30.0%	34.1%	33.4%	33.5%	25.6%	32.0%
Disagree	0.0%	2.9%	8.2%	4.4%	5.0%	5.3%	1.7%	4.8%
Strongly disagree	4.2%	0.0%	3.6%	2.0%	1.9%	2.4%	1.2%	2.2%
<u>Q3p. Better management of growth</u>								
Strongly agree	25.4%	23.2%	31.8%	42.0%	38.7%	39.1%	25.6%	36.7%
Agree	38.0%	44.9%	39.1%	33.2%	32.9%	33.0%	43.6%	34.9%
Neutral	33.8%	29.0%	20.9%	20.0%	21.7%	21.4%	27.9%	22.5%
Disagree	1.4%	1.4%	7.3%	4.0%	4.8%	5.0%	1.7%	4.4%
Strongly disagree	1.4%	1.4%	0.9%	0.8%	1.9%	1.5%	1.2%	1.6%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q3q. Maintaining the rural character of the County</u>								
Strongly agree	16.9%	17.4%	19.1%	15.2%	28.2%	22.8%	20.9%	22.5%
Agree	43.7%	44.9%	31.8%	37.2%	32.3%	35.4%	33.7%	35.2%
Neutral	25.4%	29.0%	34.5%	38.4%	30.0%	31.2%	36.6%	32.1%
Disagree	12.7%	8.7%	12.7%	7.6%	7.1%	8.5%	7.6%	8.2%
Strongly disagree	1.4%	0.0%	1.8%	1.6%	2.5%	2.1%	1.2%	2.0%
<u>Q3r. New or expanded conference space</u>								
Strongly agree	5.6%	4.3%	7.3%	3.6%	5.4%	4.8%	7.0%	5.2%
Agree	21.1%	20.3%	11.9%	18.1%	21.1%	20.7%	12.8%	19.4%
Neutral	45.1%	49.3%	47.7%	51.2%	48.6%	49.1%	48.3%	49.0%
Disagree	22.5%	20.3%	28.4%	20.6%	16.9%	18.5%	25.0%	19.4%
Strongly disagree	5.6%	5.8%	4.6%	6.5%	8.1%	6.9%	7.0%	7.0%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q3s. Multi-use neighborhoods</u>								
Strongly agree	10.0%	7.5%	5.5%	7.3%	7.9%	7.0%	10.7%	7.6%
Agree	24.3%	31.3%	32.7%	31.3%	29.3%	30.5%	28.6%	30.3%
Neutral	57.1%	52.2%	41.8%	44.3%	48.8%	47.5%	48.2%	47.4%
Disagree	4.3%	9.0%	18.2%	13.8%	9.8%	11.3%	11.3%	11.3%
Strongly disagree	4.3%	0.0%	1.8%	3.3%	4.1%	3.6%	1.2%	3.4%

### Q3t. Riverfront development with a mix of uses, public-access and activities

Strongly agree	40.8%	30.4%	22.0%	16.5%	18.0%	19.4%	27.5%	20.7%
Agree	29.6%	42.0%	43.1%	45.2%	37.4%	40.9%	33.9%	39.7%
Neutral	25.4%	20.3%	26.6%	31.5%	34.7%	31.1%	32.2%	31.2%
Disagree	1.4%	5.8%	6.4%	4.8%	6.1%	5.7%	4.7%	5.4%
Strongly disagree	2.8%	1.4%	1.8%	2.0%	3.6%	3.0%	1.8%	2.9%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q3u. More arts and cultural opportunities</u>								
Strongly agree	20.0%	18.8%	18.2%	16.1%	14.8%	14.7%	23.8%	16.2%
Agree	48.6%	36.2%	28.2%	43.0%	35.7%	37.2%	39.0%	37.7%
Neutral	27.1%	30.4%	40.0%	32.5%	35.1%	34.9%	30.2%	33.9%
Disagree	2.9%	13.0%	7.3%	6.0%	10.0%	9.1%	5.2%	8.4%
Strongly disagree	1.4%	1.4%	6.4%	2.4%	4.4%	4.0%	1.7%	3.8%
<u>Q3v. Development of the communications network (fiber)</u>								
Strongly agree	44.3%	49.3%	37.6%	38.3%	25.7%	32.0%	37.6%	32.9%
Agree	34.3%	24.6%	33.0%	32.3%	33.0%	33.1%	28.8%	32.2%
Neutral	18.6%	26.1%	23.9%	25.8%	33.6%	28.9%	30.0%	29.2%
Disagree	1.4%	0.0%	4.6%	3.2%	5.4%	4.5%	2.4%	4.1%
Strongly disagree	1.4%	0.0%	0.9%	0.4%	2.3%	1.5%	1.2%	1.6%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:(Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q3w. Stronger retirement community</u>								
Strongly agree	16.9%	10.1%	7.3%	9.7%	18.5%	14.7%	12.3%	14.5%
Agree	21.1%	31.9%	32.1%	33.1%	35.2%	33.5%	31.6%	33.2%
Neutral	49.3%	56.5%	54.1%	48.8%	40.6%	45.4%	47.4%	45.4%
Disagree	8.5%	1.4%	5.5%	6.0%	4.6%	4.6%	7.6%	5.3%
Strong disagree	4.2%	0.0%	0.9%	2.4%	1.2%	1.7%	1.2%	1.7%
<u>Q3x. Other</u>								
Strongly agree	75.0%	75.0%	80.0%	87.0%	64.8%	74.7%	69.6%	72.9%
Agree	0.0%	0.0%	0.0%	4.3%	13.0%	8.9%	4.3%	7.5%
Neutral	25.0%	25.0%	20.0%	8.7%	11.1%	11.4%	21.7%	13.1%
Disagree	0.0%	0.0%	0.0%	0.0%	1.9%	1.3%	0.0%	0.9%
Strongly disagree	0.0%	0.0%	0.0%	0.0%	9.3%	3.8%	4.3%	5.6%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q4. Best Represent</u></b>								
A stronger community identity	2.8%	5.8%	3.6%	3.1%	3.4%	3.5%	3.4%	3.5%
More attractive City entrances	0.0%	0.0%	2.7%	1.2%	1.3%	1.4%	0.6%	1.2%
More parks and open space	4.2%	2.9%	2.7%	3.1%	2.3%	2.7%	2.9%	2.7%
More sidewalks, walking paths, and trails	4.2%	5.8%	6.3%	5.1%	3.2%	4.1%	4.6%	4.3%
More bicycle paths and routes	0.0%	4.3%	1.8%	1.2%	1.1%	1.1%	2.3%	1.3%
More restaurants, entertainment and cultural activities downtown	7.0%	4.3%	1.8%	3.9%	1.7%	2.7%	3.4%	2.8%
More housing in and around downtown	0.0%	0.0%	2.7%	1.6%	1.7%	1.8%	0.6%	1.5%
More affordable housing within the City	8.5%	11.6%	7.2%	9.4%	9.8%	8.0%	17.1%	9.6%
More employment opportunities	23.9%	23.2%	27.0%	31.5%	28.8%	30.4%	20.0%	28.2%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q4. Best Represent (Cont.)</u></b>								
Better protection of natural resources	2.8%	5.8%	4.5%	3.1%	5.3%	4.6%	4.0%	4.6%
Expanded public transportation	2.8%	0.0%	1.8%	2.8%	1.5%	1.5%	3.4%	1.8%
More recreational opportunities around Clinton Lake	4.2%	1.4%	0.9%	1.2%	1.1%	1.6%	0.0%	1.3%
More activities for teenagers	1.4%	2.9%	0.9%	1.6%	2.7%	2.1%	2.3%	2.1%
More activities for seniors	1.4%	0.0%	0.0%	0.8%	0.2%	0.5%	0.0%	0.4%
Improved access to local foods	2.8%	1.4%	1.8%	0.4%	1.3%	0.9%	2.9%	1.2%
Better management of growth	2.8%	1.4%	3.6%	8.7%	9.8%	9.0%	2.9%	7.8%
Maintaining the rural character of the County	7.0%	1.4%	5.4%	1.6%	4.4%	4.0%	2.3%	3.8%
New or expanded conference space	0.0%	0.0%	0.0%	0.0%	0.2%	0.1%	0.0%	0.1%



## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q4. Best Represent (Cont.)</u></b>								
Multi-use neighborhoods	2.8%	1.4%	0.9%	0.0%	0.6%	0.7%	0.6%	0.8%
Riverfront development with a mix of uses, public-access and activities	4.2%	4.3%	0.9%	0.4%	1.1%	0.9%	3.4%	1.3%
More arts and cultural opportunities	2.8%	0.0%	1.8%	1.6%	0.9%	1.3%	1.1%	1.2%
Development of the communications network (fiber)	5.6%	13.0%	8.1%	5.5%	2.8%	4.7%	6.3%	4.9%
Stronger retirement community	2.8%	1.4%	0.0%	0.0%	2.3%	1.4%	1.7%	1.6%
Other	4.2%	2.9%	7.2%	4.7%	4.2%	4.1%	6.9%	4.6%
No response	1.4%	4.3%	6.3%	7.5%	8.1%	6.8%	7.4%	7.2%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q4, 2nd Best Represent</u></b>								
A stronger community identity	0.0%	1.4%	1.8%	1.2%	2.7%	2.1%	1.1%	1.9%
More attractive City entrances	0.0%	1.4%	1.8%	1.2%	1.7%	1.6%	0.6%	1.4%
More parks and open space	7.0%	0.0%	1.8%	3.5%	3.0%	3.1%	2.9%	3.1%
More sidewalks, walking paths, and trails	9.9%	5.8%	5.4%	4.3%	5.3%	5.2%	6.9%	5.4%
More bicycle paths and routes	4.2%	11.6%	3.6%	6.3%	4.0%	4.8%	6.3%	5.0%
More restaurants, entertainment and cultural activities downtown	2.8%	1.4%	3.6%	4.3%	1.3%	2.5%	2.3%	2.5%
More housing in and around downtown	2.8%	2.9%	0.0%	2.4%	1.9%	2.0%	1.7%	1.9%
More affordable housing within the City	5.6%	8.7%	8.1%	9.1%	11.9%	9.5%	13.7%	10.0%
More employment opportunities	8.5%	8.7%	18.0%	12.2%	13.4%	13.0%	13.7%	13.2%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q4, 2nd Best Represent (Cont.)</u></b>								
Better protection of natural resources	2.8%	10.1%	5.4%	6.3%	6.1%	6.6%	4.6%	6.3%
Expanded public transportation	9.9%	5.8%	2.7%	3.1%	4.4%	3.6%	6.9%	4.3%
More recreational opportunities around Clinton Lake	5.6%	5.8%	1.8%	5.1%	1.9%	2.8%	5.1%	3.2%
More activities for teenagers	2.8%	5.8%	6.3%	3.5%	4.0%	4.2%	3.4%	4.1%
More activities for seniors	1.4%	1.4%	0.0%	0.4%	3.0%	2.1%	0.0%	1.8%
Improved access to local foods	4.2%	5.8%	3.6%	2.4%	2.1%	2.3%	4.0%	2.7%
Better management of growth	2.8%	1.4%	11.7%	9.8%	8.1%	9.0%	4.0%	8.0%
Maintaining the rural character of the County	0.0%	4.3%	5.4%	2.8%	5.1%	4.7%	1.7%	4.1%
New or expanded conference space	1.4%	0.0%	1.8%	0.0%	1.3%	1.2%	0.0%	1.0%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q4, 2nd Best Represent (Cont.)</u></b>								
Multi-use neighborhoods	1.4%	1.4%	0.0%	0.4%	0.8%	0.7%	0.6%	0.7%
Riverfront development with a mix of uses, public-access and activities	11.3%	2.9%	5.4%	3.1%	2.7%	3.5%	4.6%	3.7%
More arts and cultural opportunities	0.0%	0.0%	0.0%	2.0%	1.3%	1.3%	0.6%	1.1%
Development of the communications network (fiber)	11.3%	7.2%	3.6%	4.7%	2.7%	4.0%	5.1%	4.1%
Stronger retirement community	1.4%	1.4%	0.9%	3.1%	1.3%	2.0%	0.6%	1.8%
Other	0.0%	0.0%	0.9%	0.4%	0.8%	0.5%	1.1%	0.6%
No response	2.8%	4.3%	6.3%	8.3%	9.3%	7.6%	8.6%	8.1%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q4. 3rd Best Represent</u></b>								
A stronger community identity	2.8%	1.4%	0.9%	1.6%	1.7%	1.6%	1.7%	1.7%
More attractive City entrances	4.2%	2.9%	0.9%	2.8%	2.7%	2.8%	1.7%	2.6%
More parks and open space	2.8%	2.9%	6.3%	4.7%	1.3%	2.9%	2.9%	2.9%
More sidewalks, walking paths, and trails	11.3%	7.2%	7.2%	6.3%	5.5%	6.5%	6.3%	6.4%
More bicycle paths and routes	4.2%	5.8%	2.7%	3.9%	3.4%	3.5%	4.0%	3.6%
More restaurants, entertainment and cultural activities downtown	4.2%	5.8%	2.7%	3.1%	1.9%	2.1%	5.7%	2.7%
More housing in and around downtown	2.8%	4.3%	0.9%	0.8%	1.7%	1.4%	2.9%	1.7%
More affordable housing within the City	0.0%	1.4%	4.5%	5.1%	4.7%	4.5%	3.4%	4.3%
More employment opportunities	9.9%	10.1%	5.4%	5.5%	10.4%	9.0%	6.9%	8.6%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q4. 3rd Best Represent (Cont.)</u></b>								
Better protection of natural resources	2.8%	5.8%	8.1%	5.5%	5.9%	6.1%	4.6%	5.7%
Expanded public transportation	1.4%	15.9%	4.5%	4.7%	3.2%	3.6%	8.0%	4.4%
More recreational opportunities around Clinton Lake	2.8%	1.4%	3.6%	2.0%	2.3%	2.2%	3.4%	2.7%
More activities for teenagers	7.0%	1.4%	4.5%	4.7%	4.5%	4.6%	4.6%	4.5%
More activities for seniors	0.0%	4.3%	2.7%	2.8%	3.0%	2.6%	4.0%	2.9%
Improved access to local foods	7.0%	2.9%	3.6%	1.6%	3.8%	2.9%	5.7%	3.3%
Better management of growth	5.6%	4.3%	9.9%	9.4%	7.8%	8.6%	4.6%	7.9%
Maintaining the rural character of the County	0.0%	1.4%	0.0%	1.2%	5.9%	3.9%	1.1%	3.3%
New or expanded conference space	1.4%	0.0%	0.9%	1.2%	1.3%	1.2%	1.1%	1.1%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q4. 3rd Best Represent (Cont.)</u></b>								
Multi-use neighborhoods	1.4%	1.4%	1.8%	3.5%	1.9%	2.2%	2.3%	2.2%
Riverfront development with a mix of uses, public-access and activities	9.9%	7.2%	4.5%	4.7%	3.6%	4.6%	5.1%	4.6%
More arts and cultural opportunities	4.2%	1.4%	3.6%	3.5%	2.5%	2.8%	3.4%	2.9%
Development of the communications network (fiber)	8.5%	4.3%	9.0%	7.9%	5.7%	6.8%	6.3%	6.6%
Stronger retirement community	0.0%	1.4%	1.8%	1.6%	3.0%	2.7%	0.0%	2.2%
Other	1.4%	0.0%	0.9%	0.8%	0.6%	0.7%	0.6%	0.7%
No response	4.2%	4.3%	9.0%	11.0%	11.7%	10.1%	9.7%	10.4%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q4. 4th Best Represent</u>								
A stronger community identity	0.0%	0.0%	0.0%	2.0%	2.1%	1.8%	0.6%	1.5%
More attractive City entrances	2.8%	2.9%	6.3%	2.4%	2.3%	2.9%	2.3%	2.8%
More parks and open space	1.4%	1.4%	0.0%	5.1%	2.8%	2.8%	2.9%	2.9%
More sidewalks, walking paths, and trails	7.0%	8.7%	4.5%	6.3%	3.0%	4.3%	6.3%	4.7%
More bicycle paths and routes	9.9%	5.8%	4.5%	5.5%	3.2%	4.2%	5.7%	4.5%
More restaurants, entertainment and cultural activities downtown	4.2%	4.3%	4.5%	2.0%	1.7%	2.3%	2.9%	2.4%
More housing in and around downtown	5.6%	2.9%	0.0%	0.8%	0.9%	0.8%	3.4%	1.2%
More affordable housing within the City	5.6%	7.2%	4.5%	3.9%	6.8%	5.3%	8.6%	5.7%
More employment opportunities	5.6%	7.2%	4.5%	4.3%	4.2%	4.6%	4.6%	4.5%



## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q4. 4th Best Represent (Cont.)</u>								
Better protection of natural resources	9.9%	4.3%	2.7%	5.1%	6.3%	5.8%	5.7%	5.7%
Expanded public transportation	2.8%	4.3%	3.6%	3.1%	3.8%	3.3%	5.1%	3.6%
More recreational opportunities around Clinton Lake	1.4%	5.8%	3.6%	2.8%	2.1%	2.2%	4.6%	2.6%
More activities for teenagers	2.8%	1.4%	2.7%	2.8%	5.7%	4.3%	3.4%	4.2%
More activities for seniors	1.4%	0.0%	2.7%	1.2%	2.5%	2.3%	0.0%	1.9%
Improved access to local foods	2.8%	8.7%	6.3%	3.5%	3.2%	4.2%	2.9%	4.0%
Better management of growth	2.8%	2.9%	4.5%	9.8%	6.1%	6.9%	4.0%	6.4%
Maintaining the rural character of the County	4.2%	0.0%	1.8%	3.5%	4.7%	3.9%	2.9%	3.7%
New or expanded conference space	1.4%	0.0%	2.7%	2.8%	1.7%	2.1%	1.1%	1.9%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q4. 4th Best Represent (Cont.)</u></b>								
Multi-use neighborhoods	0.0%	2.9%	0.9%	0.0%	2.1%	1.4%	1.1%	1.3%
Riverfront development with a mix of uses, public-access and activities	5.6%	8.7%	10.8%	4.3%	7.0%	7.0%	5.7%	6.8%
More arts and cultural opportunities	5.6%	0.0%	6.3%	2.8%	3.6%	3.5%	4.0%	3.5%
Development of the communications network (fiber)	5.6%	10.1%	8.1%	7.5%	3.0%	5.4%	5.1%	5.4%
Stronger retirement community	4.2%	1.4%	1.8%	1.6%	4.4%	3.3%	2.9%	3.2%
Other	1.4%	1.4%	0.0%	1.2%	0.9%	0.8%	1.7%	1.1%
No response	5.6%	7.2%	12.6%	15.7%	15.9%	14.3%	12.6%	14.4%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County? (Top Four)**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q4. Best Represent</u></b>								
A stronger community identity	5.6%	8.7%	6.3%	7.9%	9.8%	9.0%	6.9%	8.7%
More attractive City entrances	7.0%	7.2%	11.7%	7.5%	8.0%	8.8%	5.1%	8.0%
More parks and open space	15.5%	7.2%	10.8%	16.5%	9.5%	11.5%	11.4%	11.5%
More sidewalks, walking paths, and trails	32.4%	27.5%	23.4%	22.0%	17.0%	20.1%	24.0%	20.7%
More bicycle paths and routes	18.3%	27.5%	12.6%	16.9%	11.7%	13.6%	18.3%	14.4%
More restaurants, entertainment and cultural activities downtown	18.3%	15.9%	12.6%	13.4%	6.6%	9.6%	14.3%	10.3%
More housing in and around downtown	11.3%	10.1%	3.6%	5.5%	6.3%	6.0%	8.6%	6.4%
More affordable housing within the City	19.7%	29.0%	24.3%	27.6%	33.3%	27.2%	42.9%	29.6%
More employment opportunities	47.9%	49.3%	55.0%	53.5%	56.8%	57.0%	45.1%	54.5%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County? (Top Four)**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q4. Best Represent (Cont.)</u></b>								
Better protection of natural resources	18.3%	26.1%	20.7%	20.1%	23.5%	23.0%	18.9%	22.4%
Expanded public transportation	16.9%	26.1%	12.6%	13.8%	12.9%	12.1%	23.4%	14.1%
More recreational opportunities around Clinton Lake	14.1%	14.5%	9.9%	11.0%	7.4%	8.9%	13.1%	9.8%
More activities for teenagers	14.1%	11.6%	14.4%	12.6%	16.9%	15.3%	13.7%	14.9%
More activities for seniors	4.2%	5.8%	5.4%	5.1%	8.7%	7.5%	4.0%	7.0%
Improved access to local foods	16.9%	18.8%	15.3%	7.9%	10.4%	10.4%	15.4%	11.3%
Better management of growth	14.1%	10.1%	29.7%	37.8%	31.8%	33.6%	15.4%	30.2%
Maintaining the rural character of the County	11.3%	7.2%	12.6%	9.1%	20.1%	16.4%	8.0%	15.0%
New or expanded conference space	4.2%	0.0%	5.4%	3.9%	4.5%	4.6%	2.3%	4.1%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County? (Top Four)**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q4. Best Represent (Cont.)</u></b>								
Multi-use neighborhoods	5.6%	7.2%	3.6%	3.9%	5.3%	5.0%	4.6%	5.0%
Riverfront development with a mix of uses, public-access and activities	31.0%	23.2%	21.6%	12.6%	14.4%	16.1%	18.9%	16.4%
More arts and cultural opportunities	12.7%	1.4%	11.7%	9.8%	8.3%	8.9%	9.1%	8.8%
Development of the communications network (fiber)	31.0%	34.8%	28.8%	25.6%	14.2%	20.9%	22.9%	20.9%
Stronger retirement community	8.5%	5.8%	4.5%	6.3%	11.0%	9.4%	5.1%	8.8%
Other	7.0%	4.3%	9.0%	7.1%	6.4%	6.1%	10.3%	6.9%
No response	1.4%	4.3%	6.3%	7.5%	8.1%	6.8%	7.4%	7.2%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q5a. Availability of arts, music and cultural amenities</u>								
Major strength	27.1%	36.2%	38.7%	32.9%	35.3%	35.5%	31.6%	35.0%
Strength	40.0%	44.9%	45.9%	54.6%	43.1%	45.3%	50.3%	45.9%
Neutral	28.6%	17.4%	10.8%	12.4%	18.8%	16.8%	16.4%	16.8%
Weakness	2.9%	1.4%	4.5%	0.0%	2.5%	2.3%	1.2%	2.1%
Major weakness	1.4%	0.0%	0.0%	0.0%	0.2%	0.1%	0.6%	0.2%
<u>Q5b. Availability of retail choices</u>								
Major strength	4.3%	13.2%	6.3%	5.2%	6.4%	5.2%	11.8%	6.5%
Strength	33.3%	41.2%	36.0%	40.6%	38.7%	38.7%	39.1%	38.8%
Neutral	33.3%	32.4%	24.3%	30.1%	29.8%	29.6%	30.2%	29.5%
Weakness	23.2%	13.2%	26.1%	19.3%	20.9%	21.9%	14.2%	20.7%
Major weakness	5.8%	0.0%	7.2%	4.8%	4.3%	4.5%	4.7%	4.5%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q5c. Existing sidewalk network</u>								
Major strength	5.7%	5.8%	3.6%	2.4%	4.2%	3.5%	5.8%	3.9%
Strength	42.9%	36.2%	30.0%	34.4%	27.4%	29.6%	39.2%	31.4%
Neutral	32.9%	46.4%	48.2%	40.9%	43.0%	43.6%	38.0%	42.4%
Weakness	17.1%	8.7%	14.5%	19.8%	22.2%	20.4%	15.2%	19.5%
Major weakness	1.4%	2.9%	3.6%	2.4%	3.3%	3.0%	1.8%	2.9%
<u>Q5d. Protection of natural resources</u>								
Major strength	4.3%	1.4%	0.9%	1.6%	5.0%	3.2%	4.7%	3.5%
Strength	28.6%	24.6%	21.8%	29.5%	24.8%	25.7%	26.9%	26.0%
Neutral	57.1%	63.8%	59.1%	52.0%	52.6%	54.7%	52.6%	54.1%
Weakness	10.0%	7.2%	16.4%	15.2%	15.3%	14.8%	12.3%	14.4%
Major weakness	0.0%	2.9%	1.8%	1.6%	2.3%	1.6%	3.5%	2.1%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q5e. Public transportation</u>								
Major strength	2.9%	7.2%	6.3%	2.4%	5.6%	4.1%	8.8%	4.9%
Strength	34.3%	33.3%	36.9%	35.7%	30.4%	31.1%	40.4%	33.0%
Neutral	48.6%	40.6%	36.9%	46.2%	44.5%	46.6%	32.2%	44.0%
Weakness	11.4%	17.4%	17.1%	12.9%	16.6%	15.5%	15.8%	15.5%
Major weakness	2.9%	1.4%	2.7%	2.8%	2.9%	2.7%	2.9%	2.7%
<u>Q5f. Character of neighborhoods</u>								
Major strength	7.1%	13.0%	7.3%	9.3%	9.1%	8.5%	12.3%	9.2%
Strength	40.0%	52.2%	50.0%	46.7%	43.2%	45.6%	43.9%	45.1%
Neutral	37.1%	21.7%	35.5%	31.7%	37.1%	34.8%	32.7%	34.4%
Weakness	14.3%	11.6%	6.4%	11.4%	10.2%	10.5%	9.9%	10.5%
Major weakness	1.4%	1.4%	0.9%	0.8%	0.4%	0.6%	1.2%	0.8%



## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q5g. Availability of housing choices</u>								
Major strength	8.6%	5.8%	1.8%	4.0%	4.7%	4.4%	5.3%	4.7%
Strength	15.7%	36.2%	32.4%	31.5%	22.1%	27.0%	22.2%	26.2%
Neutral	54.3%	37.7%	36.9%	39.5%	40.6%	42.1%	33.3%	40.4%
Weakness	21.4%	20.3%	24.3%	19.4%	27.4%	22.9%	30.4%	24.1%
Major weakness	0.0%	0.0%	4.5%	5.6%	5.2%	3.6%	8.8%	4.6%
<u>Q5h. Availability of parks and open space</u>								
Major strength	14.3%	15.9%	13.6%	14.2%	12.5%	13.0%	15.2%	13.5%
Strength	52.9%	63.8%	55.5%	60.3%	53.1%	55.7%	57.3%	55.8%
Neutral	22.9%	18.8%	22.7%	18.6%	27.2%	24.5%	20.5%	23.8%
Weakness	10.0%	1.4%	8.2%	5.3%	6.6%	6.2%	5.8%	6.2%
Major weakness	0.0%	0.0%	0.0%	1.6%	0.6%	0.6%	1.2%	0.7%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q5i. Employment opportunities</u>								
Major strength	0.0%	5.8%	0.9%	2.8%	5.6%	3.9%	4.1%	4.0%
Strength	8.6%	21.7%	9.9%	10.1%	7.1%	8.8%	11.7%	9.5%
Neutral	55.7%	37.7%	32.4%	35.2%	34.2%	35.7%	37.4%	35.9%
Weakness	27.1%	24.6%	39.6%	30.4%	35.0%	33.6%	31.6%	33.0%
Major weakness	8.6%	10.1%	17.1%	21.5%	18.1%	18.0%	15.2%	17.6%
<u>Q5j. Historic buildings and areas</u>								
Major strength	7.1%	15.9%	12.6%	14.5%	15.4%	14.4%	14.0%	14.5%
Strength	57.1%	43.5%	51.4%	52.2%	49.0%	50.4%	50.3%	50.3%
Neutral	34.3%	36.2%	31.5%	27.7%	31.5%	30.7%	32.7%	30.9%
Weakness	1.4%	2.9%	4.5%	5.6%	3.7%	4.3%	2.3%	4.0%
Major weakness	0.0%	1.4%	0.0%	0.0%	0.4%	0.2%	0.6%	0.3%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q5k. Rate of growth</u>								
Major strength	1.4%	2.9%	0.9%	4.0%	3.7%	2.9%	4.7%	3.3%
Strength	18.6%	24.6%	18.9%	22.2%	23.2%	22.4%	22.2%	22.4%
Neutral	68.6%	56.5%	50.5%	43.1%	50.6%	48.5%	58.5%	50.4%
Weakness	10.0%	14.5%	23.4%	22.2%	17.4%	20.0%	11.7%	18.4%
Major weakness	1.4%	1.4%	6.3%	8.5%	5.1%	6.1%	2.9%	5.5%
<u>Q5l. Unique local identity</u>								
Major strength	32.9%	44.9%	37.8%	37.8%	29.0%	32.9%	36.8%	33.5%
Strength	40.0%	42.0%	37.8%	41.0%	42.0%	41.4%	40.4%	41.4%
Neutral	24.3%	13.0%	20.7%	18.1%	25.5%	22.2%	21.6%	22.0%
Weakness	2.9%	0.0%	3.6%	2.8%	3.3%	3.3%	1.2%	2.9%
Major weakness	0.0%	0.0%	0.0%	0.4%	0.2%	0.2%	0.0%	0.2%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q5m. Opportunities for community involvement</u>								
Major strength	10.0%	13.0%	23.4%	21.3%	18.2%	19.0%	17.5%	19.0%
Strength	51.4%	58.0%	36.0%	49.4%	45.3%	46.0%	48.5%	46.5%
Neutral	34.3%	29.0%	32.4%	23.7%	28.6%	28.0%	30.4%	28.0%
Weakness	4.3%	0.0%	8.1%	4.4%	7.0%	6.1%	3.5%	5.7%
Major weakness	0.0%	0.0%	0.0%	1.2%	1.0%	1.0%	0.0%	0.8%
<u>Q5n. Attention to environmental issues</u>								
Major strength	7.1%	10.3%	8.1%	14.8%	9.3%	10.1%	11.8%	10.5%
Strength	31.4%	41.2%	36.0%	35.2%	37.0%	37.0%	34.7%	36.4%
Neutral	51.4%	38.2%	38.7%	36.9%	38.0%	38.7%	40.0%	38.7%
Weakness	8.6%	7.4%	17.1%	11.5%	12.0%	11.9%	10.6%	11.8%
Major weakness	1.4%	2.9%	0.0%	1.6%	3.7%	2.4%	2.9%	2.6%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046

Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
44.3%	49.3%	50.5%	53.8%	43.9%	47.9%	45.6%	47.7%
44.3%	43.5%	31.5%	37.8%	33.1%	34.0%	42.1%	35.1%
8.6%	5.8%	12.6%	7.2%	14.1%	11.9%	8.8%	11.5%
2.9%	1.4%	5.4%	0.8%	6.6%	4.8%	2.9%	4.5%
0.0%	0.0%	0.0%	0.4%	2.3%	1.4%	0.6%	1.3%
1.4%	5.9%	2.7%	4.4%	4.5%	3.6%	5.9%	4.1%
18.8%	26.5%	16.4%	23.4%	23.2%	22.6%	22.9%	22.7%
71.0%	57.4%	61.8%	54.8%	55.6%	56.6%	60.0%	57.1%
7.2%	7.4%	12.7%	13.3%	12.6%	13.2%	6.5%	12.0%
1.4%	2.9%	6.4%	4.0%	4.1%	4.0%	4.7%	4.0%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q5q. Presence of family farms</u>								
Major strength	7.1%	15.9%	12.6%	8.9%	10.6%	10.4%	11.1%	10.5%
Strength	24.3%	34.8%	36.9%	36.7%	32.3%	33.8%	32.7%	33.6%
Neutral	62.9%	39.1%	35.1%	41.1%	36.6%	39.1%	41.5%	39.5%
Weakness	5.7%	7.2%	11.7%	8.9%	16.2%	12.9%	11.1%	12.6%
Major weakness	0.0%	2.9%	3.6%	4.4%	4.3%	3.8%	3.5%	3.8%
<u>Q5r. Quality of life</u>								
Major strength	21.4%	34.8%	21.6%	30.1%	29.5%	30.0%	22.2%	28.7%
Strength	48.6%	53.6%	64.9%	55.8%	50.0%	52.6%	57.3%	53.3%
Neutral	24.3%	10.1%	8.1%	12.0%	16.4%	13.9%	17.0%	14.5%
Weakness	5.7%	1.4%	3.6%	1.6%	2.9%	2.9%	2.3%	2.7%
Major weakness	0.0%	0.0%	1.8%	0.4%	1.2%	0.7%	1.2%	0.9%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q5. Using a scale of "5 to "1" where "5" is a Major Strength and "1" is a Major Weakness, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County. (Without "Don't Know")**

N=1046

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q5s. Existing roadway network</u>								
Major strength	2.9%	4.3%	5.5%	3.2%	7.9%	6.2%	4.7%	5.8%
Strength	20.0%	27.5%	30.9%	29.1%	30.3%	30.3%	25.1%	29.6%
Neutral	48.6%	33.3%	29.1%	31.2%	30.1%	29.7%	40.9%	31.6%
Weakness	20.0%	29.0%	25.5%	27.5%	22.0%	24.5%	21.1%	24.0%
Major weakness	8.6%	5.8%	9.1%	8.9%	9.7%	9.2%	8.2%	9.0%
<u>Q5t. Other</u>								
Major strength	11.1%	33.3%	16.7%	13.6%	11.8%	9.0%	28.6%	14.0%
Strength	11.1%	0.0%	0.0%	9.1%	3.9%	6.4%	0.0%	5.0%
Neutral	44.4%	16.7%	25.0%	0.0%	5.9%	10.3%	14.3%	11.0%
Weakness	0.0%	16.7%	25.0%	9.1%	17.6%	16.7%	9.5%	15.0%
Major weakness	33.3%	33.3%	33.3%	68.2%	60.8%	57.7%	47.6%	55.0%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q6. Most Important</u></b>								
Availability of arts, music and cultural amenities	8.5%	4.3%	11.7%	8.3%	7.2%	8.0%	7.4%	7.9%
Availability of retail choices	5.6%	1.4%	0.0%	1.2%	1.7%	1.5%	2.3%	1.7%
Existing sidewalk network	0.0%	1.4%	0.9%	1.2%	0.6%	0.7%	1.1%	0.8%
Protection of natural resources	4.2%	1.4%	5.4%	3.9%	2.7%	3.4%	2.9%	3.3%
Public transportation	4.2%	1.4%	1.8%	2.8%	1.9%	1.6%	5.1%	2.2%
Character of neighborhoods	1.4%	1.4%	2.7%	0.8%	2.1%	1.8%	1.7%	1.7%
Availability of housing choices	2.8%	0.0%	2.7%	3.5%	4.0%	2.9%	5.7%	3.3%
Availability of parks and open space	7.0%	4.3%	2.7%	1.6%	1.5%	1.6%	5.1%	2.2%
Employment opportunities	7.0%	10.1%	8.1%	12.2%	10.6%	10.3%	11.4%	10.4%
Historic buildings and areas	1.4%	4.3%	0.9%	1.2%	1.3%	1.4%	1.7%	1.4%



## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q6. Most Important (Cont.)</u></b>								
Rate of growth	0.0%	4.3%	0.0%	2.0%	0.6%	1.3%	0.0%	1.1%
Unique local identity	11.3%	18.8%	13.5%	13.4%	10.4%	12.1%	11.4%	12.1%
Opportunities for community involvement	2.8%	2.9%	2.7%	0.8%	1.3%	1.4%	2.3%	1.5%
Attention to environmental issues	2.8%	1.4%	3.6%	0.4%	1.5%	1.2%	2.9%	1.5%
Downtown	11.3%	10.1%	18.0%	17.3%	13.3%	15.4%	9.7%	14.2%
Population growth	0.0%	0.0%	0.0%	0.0%	0.4%	0.2%	0.0%	0.2%
Presence of family farms	1.4%	1.4%	1.8%	2.0%	2.3%	2.2%	0.6%	2.0%
Quality of life	8.5%	8.7%	8.1%	6.7%	14.6%	12.3%	5.1%	11.2%
Existing roadway network	5.6%	10.1%	4.5%	3.1%	4.0%	4.1%	5.7%	4.4%
Other	1.4%	1.4%	0.9%	2.0%	2.5%	1.6%	4.0%	2.0%
No response	12.7%	10.1%	9.9%	15.7%	15.7%	14.8%	13.7%	14.5%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q6. 2nd Important</u>								
Availability of arts, music and cultural amenities	7.0%	5.8%	5.4%	4.7%	6.1%	6.1%	4.0%	5.8%
Availability of retail choices	1.4%	2.9%	4.5%	1.6%	3.0%	2.8%	1.7%	2.7%
Existing sidewalk network	1.4%	4.3%	3.6%	1.6%	0.9%	1.6%	1.7%	1.6%
Protection of natural resources	2.8%	4.3%	1.8%	2.0%	2.5%	1.9%	4.0%	2.4%
Public transportation	1.4%	4.3%	1.8%	2.8%	2.5%	2.6%	2.3%	2.5%
Character of neighborhoods	7.0%	2.9%	4.5%	4.3%	2.5%	3.4%	4.0%	3.4%
Availability of housing choices	8.5%	0.0%	4.5%	5.1%	3.8%	3.2%	9.7%	4.3%
Availability of parks and open space	2.8%	4.3%	3.6%	4.7%	3.2%	3.6%	4.0%	3.7%
Employment opportunities	4.2%	13.0%	7.2%	5.9%	9.3%	7.9%	9.7%	8.1%
Historic buildings and areas	2.8%	2.9%	5.4%	2.4%	3.8%	3.3%	4.6%	3.5%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q6. 2nd Important (Cont.)</u></b>								
Rate of growth	4.2%	0.0%	0.9%	1.2%	1.5%	1.5%	1.1%	1.4%
Unique local identity	5.6%	7.2%	10.8%	9.8%	7.2%	8.7%	5.7%	8.0%
Opportunities for community involvement	4.2%	7.2%	5.4%	2.4%	3.2%	3.5%	4.6%	3.6%
Attention to environmental issues	0.0%	0.0%	0.0%	2.4%	2.3%	1.6%	2.3%	1.7%
Downtown	14.1%	15.9%	17.1%	15.0%	13.3%	14.4%	14.3%	14.4%
Population growth	1.4%	1.4%	0.0%	0.8%	0.9%	0.9%	0.6%	0.9%
Presence of family farms	1.4%	1.4%	3.6%	2.0%	3.0%	2.7%	2.3%	2.6%
Quality of life	11.3%	8.7%	6.3%	10.6%	10.8%	10.7%	7.4%	10.1%
Existing roadway network	4.2%	1.4%	2.7%	2.0%	1.7%	2.1%	1.1%	2.0%
Other	0.0%	1.4%	0.0%	0.4%	0.6%	0.6%	0.0%	0.5%
No response	14.1%	10.1%	10.8%	18.5%	18.0%	16.8%	14.9%	16.5%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q6. 3rd Important</u></b>								
Availability of arts, music and cultural amenities	2.8%	10.1%	7.2%	13.0%	8.7%	9.6%	7.4%	9.4%
Availability of retail choices	2.8%	4.3%	4.5%	4.7%	3.6%	3.9%	4.6%	3.9%
Existing sidewalk network	2.8%	0.0%	1.8%	1.2%	2.3%	1.9%	1.1%	1.8%
Protection of natural resources	2.8%	4.3%	0.9%	1.2%	2.3%	1.8%	3.4%	2.1%
Public transportation	5.6%	4.3%	1.8%	1.2%	3.0%	2.2%	5.1%	2.7%
Character of neighborhoods	4.2%	5.8%	1.8%	1.2%	2.5%	2.6%	1.7%	2.5%
Availability of housing choices	4.2%	2.9%	5.4%	2.8%	3.4%	2.7%	7.4%	3.4%
Availability of parks and open space	14.1%	1.4%	8.1%	2.0%	5.3%	4.9%	6.3%	5.2%
Employment opportunities	5.6%	7.2%	2.7%	3.5%	3.4%	3.2%	6.3%	3.7%
Historic buildings and areas	4.2%	0.0%	6.3%	3.1%	3.4%	3.8%	2.3%	3.5%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q6. 3rd Important (Cont.)</u></b>								
Rate of growth	0.0%	1.4%	7.2%	3.1%	1.3%	2.2%	2.9%	2.3%
Unique local identity	4.2%	7.2%	10.8%	5.9%	7.2%	7.4%	5.7%	7.0%
Opportunities for community involvement	2.8%	2.9%	3.6%	3.9%	3.8%	3.9%	2.9%	3.7%
Attention to environmental issues	0.0%	7.2%	4.5%	3.5%	2.1%	3.1%	1.7%	3.0%
Downtown	15.5%	11.6%	7.2%	9.4%	9.1%	8.9%	13.7%	9.6%
Population growth	0.0%	1.4%	1.8%	2.0%	1.1%	1.6%	0.0%	1.3%
Presence of family farms	2.8%	5.8%	2.7%	1.6%	3.8%	3.5%	1.7%	3.2%
Quality of life	5.6%	8.7%	8.1%	13.4%	8.5%	10.0%	7.4%	9.6%
Existing roadway network	0.0%	1.4%	1.8%	3.1%	3.4%	3.3%	0.6%	2.8%
Other	1.4%	0.0%	0.0%	0.0%	0.8%	0.4%	1.1%	0.5%
No response	18.3%	11.6%	11.7%	20.1%	21.0%	19.2%	16.6%	18.9%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q6. 4th Important</u>								
Availability of arts, music and cultural amenities	7.0%	4.3%	7.2%	8.3%	9.1%	8.1%	9.7%	8.2%
Availability of retail choices	5.6%	1.4%	4.5%	3.9%	3.8%	3.9%	4.0%	3.8%
Existing sidewalk network	2.8%	1.4%	1.8%	2.0%	1.1%	1.8%	0.6%	1.6%
Protection of natural resources	5.6%	0.0%	1.8%	0.8%	2.3%	2.0%	1.7%	1.9%
Public transportation	1.4%	1.4%	1.8%	3.5%	2.1%	2.1%	3.4%	2.3%
Character of neighborhoods	2.8%	1.4%	5.4%	2.8%	3.4%	3.5%	2.3%	3.3%
Availability of housing choices	4.2%	5.8%	0.9%	2.8%	4.0%	3.5%	3.4%	3.4%
Availability of parks and open space	2.8%	2.9%	3.6%	6.7%	6.1%	5.6%	5.1%	5.7%
Employment opportunities	7.0%	1.4%	1.8%	2.4%	1.5%	1.9%	2.9%	2.1%
Historic buildings and areas	0.0%	5.8%	4.5%	2.4%	4.4%	3.8%	3.4%	3.6%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q6. 4th Important (Cont.)</u></b>								
Rate of growth	0.0%	2.9%	2.7%	3.1%	2.5%	2.1%	4.6%	2.5%
Unique local identity	7.0%	4.3%	6.3%	5.5%	4.9%	5.4%	5.1%	5.5%
Opportunities for community involvement	1.4%	4.3%	6.3%	4.3%	4.0%	4.2%	4.0%	4.1%
Attention to environmental issues	2.8%	4.3%	3.6%	1.6%	2.8%	2.7%	2.9%	2.8%
Downtown	9.9%	10.1%	9.0%	6.3%	6.1%	7.3%	5.7%	7.0%
Population growth	0.0%	1.4%	1.8%	2.4%	1.1%	1.4%	1.7%	1.4%
Presence of family farms	2.8%	4.3%	2.7%	3.5%	3.4%	3.1%	3.4%	3.3%
Quality of life	14.1%	18.8%	14.4%	9.4%	9.8%	10.4%	14.9%	11.0%
Existing roadway network	1.4%	4.3%	0.0%	3.1%	2.7%	2.9%	0.6%	2.6%
Other	0.0%	1.4%	1.8%	2.0%	0.2%	0.9%	0.6%	0.9%
No response	21.1%	17.4%	18.0%	23.2%	24.8%	23.4%	20.0%	22.8%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County? (Top Four)**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q6. Most Important</u></b>								
Availability of arts, music and cultural amenities	25.4%	24.6%	31.5%	34.3%	31.1%	31.8%	28.6%	31.4%
Availability of retail choices	15.5%	10.1%	13.5%	11.4%	12.1%	12.1%	12.6%	12.1%
Existing sidewalk network	7.0%	7.2%	8.1%	5.9%	4.9%	6.0%	4.6%	5.8%
Protection of natural resources	15.5%	10.1%	9.9%	7.9%	9.7%	9.0%	12.0%	9.8%
Public transportation	12.7%	11.6%	7.2%	10.2%	9.5%	8.6%	16.0%	9.7%
Character of neighborhoods	15.5%	11.6%	14.4%	9.1%	10.4%	11.3%	9.7%	10.9%
Availability of housing choices	19.7%	8.7%	13.5%	14.2%	15.2%	12.3%	26.3%	14.5%
Availability of parks and open space	26.8%	13.0%	18.0%	15.0%	16.1%	15.8%	20.6%	16.8%
Employment opportunities	23.9%	31.9%	19.8%	24.0%	24.8%	23.2%	30.3%	24.4%
Historic buildings and areas	8.5%	13.0%	17.1%	9.1%	12.9%	12.2%	12.0%	12.1%



## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q6. Which FOUR of the items listed above in Question #5 do you feel are MOST IMPORTANT to be MAJOR STRENGTHS in the City of Lawrence and Unincorporated Areas of Douglas County? (Top Four)**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q6. Most Important (Cont.)</u></b>								
Rate of growth	4.2%	8.7%	10.8%	9.4%	5.9%	7.2%	8.6%	7.4%
Unique local identity	28.2%	37.7%	41.4%	34.6%	29.7%	33.6%	28.0%	32.7%
Opportunities for community involvement	11.3%	17.4%	18.0%	11.4%	12.3%	13.0%	13.7%	13.0%
Attention to environmental issues	5.6%	13.0%	11.7%	7.9%	8.7%	8.6%	9.7%	9.0%
Downtown	50.7%	47.8%	51.4%	48.0%	41.7%	46.0%	43.4%	45.2%
Population growth	1.4%	4.3%	3.6%	5.1%	3.6%	4.2%	2.3%	3.8%
Presence of family farms	8.5%	13.0%	10.8%	9.1%	12.5%	11.5%	8.0%	11.1%
Quality of life	39.4%	44.9%	36.9%	40.2%	43.8%	43.4%	34.9%	41.9%
Existing roadway network	11.3%	17.4%	9.0%	11.4%	11.7%	12.4%	8.0%	11.8%
Other	2.8%	4.3%	2.7%	4.3%	4.0%	3.5%	5.7%	3.8%
No response	12.7%	10.1%	9.9%	15.7%	15.7%	14.8%	13.7%	14.5%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q7a. Ease of travel by car on highways</u>								
Very satisfied	25.4%	17.6%	20.9%	25.6%	21.5%	21.8%	26.0%	22.5%
Satisfied	60.6%	55.9%	54.5%	50.0%	54.5%	55.2%	47.3%	53.9%
Neutral	5.6%	13.2%	10.9%	12.4%	10.1%	10.0%	13.6%	10.6%
Dissatisfied	4.2%	10.3%	11.8%	7.2%	9.9%	8.9%	10.1%	9.0%
Very dissatisfied	4.2%	2.9%	1.8%	4.8%	4.1%	4.2%	3.0%	4.0%
<u>Q7b. Ease of travel by car on major streets</u>								
Very satisfied	18.3%	7.2%	9.9%	12.0%	10.3%	11.1%	11.1%	10.9%
Satisfied	35.2%	34.8%	46.8%	28.9%	36.2%	35.9%	33.3%	35.8%
Neutral	22.5%	23.2%	13.5%	18.9%	16.7%	16.8%	22.2%	17.7%
Dissatisfied	11.3%	29.0%	21.6%	27.7%	27.0%	26.4%	21.1%	25.4%
Very dissatisfied	12.7%	5.8%	8.1%	12.4%	9.8%	9.8%	12.3%	10.2%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q7c. Ease of travel by car on neighborhood streets</u>								
Very satisfied	9.9%	4.3%	12.6%	11.6%	9.6%	10.4%	8.8%	10.1%
Satisfied	49.3%	47.8%	49.5%	51.0%	48.2%	50.0%	45.0%	49.3%
Neutral	29.6%	26.1%	19.8%	20.5%	25.0%	22.7%	27.5%	23.6%
Dissatisfied	7.0%	18.8%	15.3%	12.4%	12.9%	12.8%	14.0%	12.9%
Very dissatisfied	4.2%	2.9%	2.7%	4.4%	4.4%	4.0%	4.7%	4.2%
<u>Q7d. Ease of access to major streets from neighborhoods</u>								
Very satisfied	12.9%	10.1%	12.8%	12.5%	10.6%	11.8%	9.9%	11.4%
Satisfied	47.1%	40.6%	48.6%	52.4%	45.9%	48.4%	43.3%	47.4%
Neutral	30.0%	27.5%	22.9%	20.6%	24.5%	23.5%	25.1%	24.0%
Dissatisfied	7.1%	17.4%	13.8%	9.3%	13.1%	11.3%	15.8%	12.2%
Very dissatisfied	2.9%	4.3%	1.8%	5.2%	6.0%	4.9%	5.8%	5.1%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q7e. Ease of walking in City of Lawrence</u>								
Very satisfied	20.0%	11.8%	18.9%	14.5%	14.3%	14.8%	17.5%	15.1%
Satisfied	44.3%	52.9%	49.1%	53.7%	43.4%	46.9%	49.7%	47.4%
Neutral	20.0%	22.1%	20.8%	16.9%	26.3%	23.5%	18.7%	22.5%
Dissatisfied	14.3%	11.8%	9.4%	13.2%	13.4%	12.8%	12.3%	12.7%
Very dissatisfied	1.4%	1.5%	1.9%	1.7%	2.6%	2.1%	1.8%	2.2%
<u>Q7f. Ease of bicycling in City of Lawrence</u>								
Very satisfied	5.5%	3.4%	5.6%	7.2%	7.7%	6.9%	6.7%	6.8%
Satisfied	32.7%	29.3%	30.3%	33.9%	24.5%	28.4%	29.3%	28.4%
Neutral	34.5%	32.8%	37.1%	31.2%	39.0%	36.4%	35.3%	36.2%
Dissatisfied	20.0%	27.6%	18.0%	21.7%	22.5%	21.8%	22.0%	22.0%
Very dissatisfied	7.3%	6.9%	9.0%	5.9%	6.3%	6.6%	6.7%	6.6%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q7g. Safety of walking in City of Lawrence</u>								
Very satisfied	16.9%	9.0%	13.2%	13.3%	9.5%	11.3%	11.8%	11.2%
Satisfied	36.6%	44.8%	44.3%	44.8%	41.7%	42.6%	44.1%	42.9%
Neutral	25.4%	34.3%	20.8%	21.6%	26.7%	25.6%	24.1%	25.1%
Dissatisfied	18.3%	9.0%	17.9%	16.2%	17.6%	16.5%	15.9%	16.6%
Very dissatisfied	2.8%	3.0%	3.8%	4.1%	4.5%	3.9%	4.1%	4.2%
<u>Q7h. Safety of bicycling in City of Lawrence</u>								
Very satisfied	5.2%	3.4%	5.6%	5.9%	5.8%	5.6%	5.3%	5.5%
Satisfied	27.6%	18.6%	14.6%	22.8%	18.2%	19.9%	19.7%	19.6%
Neutral	29.3%	28.8%	42.7%	32.9%	35.6%	35.8%	30.3%	34.8%
Dissatisfied	27.6%	33.9%	28.1%	29.7%	30.2%	28.7%	35.5%	29.9%
Very dissatisfied	10.3%	15.3%	9.0%	8.7%	10.2%	10.0%	9.2%	10.2%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q7i. Existing bicycle system throughout County</u>								
Very satisfied	3.8%	5.2%	7.6%	5.2%	5.6%	5.9%	4.2%	5.5%
Satisfied	17.0%	12.1%	13.9%	23.3%	17.5%	18.0%	18.3%	18.5%
Neutral	50.9%	44.8%	46.8%	40.0%	40.3%	41.4%	45.8%	41.5%
Dissatisfied	18.9%	34.5%	21.5%	24.3%	24.9%	24.5%	25.4%	24.6%
Very dissatisfied	9.4%	3.4%	10.1%	7.1%	11.7%	10.2%	6.3%	9.9%
<u>Q7j. Existing walking and hiking system throughout County</u>								
Very satisfied	1.6%	6.7%	9.6%	7.0%	5.5%	6.0%	6.8%	6.0%
Satisfied	31.1%	30.0%	28.7%	40.2%	28.9%	32.4%	31.1%	32.0%
Neutral	49.2%	48.3%	40.4%	28.5%	41.9%	38.4%	44.6%	39.2%
Dissatisfied	11.5%	10.0%	18.1%	20.6%	17.3%	17.6%	14.9%	17.5%
Very dissatisfied	6.6%	5.0%	3.2%	3.7%	6.4%	5.7%	2.7%	5.2%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q7k. Existing road system in County</u>								
Very satisfied	9.2%	1.5%	7.6%	6.9%	7.9%	7.3%	7.5%	7.3%
Satisfied	35.4%	40.9%	36.2%	45.7%	44.7%	44.9%	34.6%	43.5%
Neutral	40.0%	43.9%	37.1%	36.6%	35.8%	35.5%	43.4%	36.6%
Dissatisfied	15.4%	9.1%	14.3%	8.6%	8.9%	9.4%	12.6%	9.9%
Very dissatisfied	0.0%	4.5%	4.8%	2.2%	2.6%	2.9%	1.9%	2.7%
<u>Q7l. Quality of public transportation (bus service)</u>								
Very satisfied	6.0%	3.4%	6.0%	7.4%	7.6%	6.5%	9.5%	7.0%
Satisfied	36.0%	25.9%	31.0%	29.6%	29.3%	27.7%	37.8%	29.8%
Neutral	46.0%	51.7%	44.0%	42.9%	45.1%	47.3%	33.8%	45.0%
Dissatisfied	10.0%	15.5%	16.7%	12.8%	12.1%	12.8%	13.5%	12.8%
Very dissatisfied	2.0%	3.4%	2.4%	7.4%	5.9%	5.6%	5.4%	5.5%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q7m. Other</u>								
Very satisfied	0.0%	0.0%	20.0%	8.3%	9.5%	5.6%	20.0%	8.5%
Satisfied	0.0%	20.0%	0.0%	0.0%	2.4%	3.7%	0.0%	4.2%
Neutral	33.3%	20.0%	20.0%	8.3%	4.8%	7.4%	20.0%	9.9%
Dissatisfied	0.0%	40.0%	40.0%	8.3%	16.7%	16.7%	13.3%	16.9%
Very dissatisfied	66.7%	20.0%	20.0%	75.0%	66.7%	66.7%	46.7%	60.6%



## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q8. Most Important</u></b>								
Ease of travel by car on highways	11.3%	7.2%	9.9%	5.1%	8.9%	8.5%	6.9%	8.0%
Ease of travel by car on major streets	25.4%	30.4%	23.4%	29.9%	25.6%	27.0%	25.1%	26.6%
Ease of travel by car on neighborhood streets	1.4%	2.9%	7.2%	3.5%	3.4%	3.5%	4.6%	3.6%
Ease of access to major streets from neighborhoods	2.8%	4.3%	1.8%	2.0%	2.3%	2.5%	1.7%	2.4%
Ease of walking in City of Lawrence	7.0%	4.3%	7.2%	6.3%	5.9%	5.8%	7.4%	6.0%
Ease of bicycling in City of Lawrence	5.6%	10.1%	9.0%	6.3%	4.4%	5.8%	5.7%	5.9%
Safety of walking in City of Lawrence	4.2%	4.3%	5.4%	4.7%	6.6%	5.8%	6.3%	5.7%
Safety of bicycling in City of Lawrence	7.0%	11.6%	4.5%	7.1%	7.0%	6.9%	6.9%	7.0%
Existing bicycle system throughout County	4.2%	2.9%	3.6%	2.8%	1.1%	2.6%	0.0%	2.3%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q8. Most Important (Cont.)</u></b>								
Existing walking and hiking system throughout County	5.6%	0.0%	2.7%	1.6%	2.5%	2.1%	3.4%	2.4%
Existing road system in County	4.2%	2.9%	6.3%	2.4%	4.0%	4.2%	1.7%	3.7%
Quality of public transportation (bus service)	7.0%	10.1%	3.6%	10.6%	10.2%	8.7%	13.1%	9.4%
Other	1.4%	1.4%	0.9%	2.8%	3.2%	2.7%	2.3%	2.6%
No response	12.7%	7.2%	14.4%	15.0%	15.0%	14.1%	14.9%	14.3%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q8. 2nd Important</u></b>								
Ease of travel by car on highways	4.2%	5.8%	6.3%	6.7%	4.9%	6.0%	3.4%	5.5%
Ease of travel by car on major streets	11.3%	11.6%	15.3%	11.8%	12.5%	13.4%	8.6%	12.5%
Ease of travel by car on neighborhood streets	12.7%	10.1%	6.3%	7.5%	8.0%	7.6%	11.4%	8.2%
Ease of access to major streets from neighborhoods	1.4%	8.7%	1.8%	5.9%	5.3%	5.4%	3.4%	5.1%
Ease of walking in City of Lawrence	5.6%	7.2%	8.1%	6.3%	5.5%	5.8%	7.4%	6.0%
Ease of bicycling in City of Lawrence	5.6%	2.9%	4.5%	9.1%	7.0%	7.3%	4.6%	6.8%
Safety of walking in City of Lawrence	11.3%	10.1%	9.9%	7.5%	11.4%	10.0%	10.3%	10.1%
Safety of bicycling in City of Lawrence	12.7%	15.9%	11.7%	11.0%	10.2%	10.2%	16.6%	11.1%
Existing bicycle system throughout County	2.8%	1.4%	3.6%	3.1%	4.4%	3.9%	2.9%	3.6%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q8. 2nd Important (Cont.)</u>								
Existing walking and hiking system throughout County	5.6%	1.4%	4.5%	3.5%	0.9%	2.2%	2.3%	2.4%
Existing road system in County	2.8%	5.8%	3.6%	3.1%	4.4%	4.2%	2.9%	4.0%
Quality of public transportation (bus service)	7.0%	7.2%	7.2%	2.8%	3.6%	3.6%	7.4%	4.2%
Other	1.4%	1.4%	0.0%	0.8%	0.4%	0.6%	0.6%	0.6%
No response	15.5%	10.1%	17.1%	20.9%	21.6%	19.8%	18.3%	19.8%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q8. 3rd Important</u></b>								
Ease of travel by car on highways	2.8%	0.0%	1.8%	3.9%	2.8%	2.8%	2.3%	2.8%
Ease of travel by car on major streets	2.8%	11.6%	5.4%	5.5%	4.7%	5.8%	3.4%	5.3%
Ease of travel by car on neighborhood streets	9.9%	4.3%	10.8%	5.5%	6.4%	6.9%	6.3%	6.7%
Ease of access to major streets from neighborhoods	7.0%	8.7%	3.6%	5.9%	8.3%	7.0%	8.0%	7.4%
Ease of walking in City of Lawrence	11.3%	5.8%	7.2%	7.5%	6.8%	7.7%	4.6%	7.2%
Ease of bicycling in City of Lawrence	7.0%	7.2%	2.7%	7.9%	5.1%	5.2%	9.7%	5.8%
Safety of walking in City of Lawrence	4.2%	8.7%	9.9%	8.3%	6.8%	7.5%	7.4%	7.4%
Safety of bicycling in City of Lawrence	7.0%	8.7%	9.0%	7.9%	9.3%	8.6%	9.7%	8.6%
Existing bicycle system throughout County	8.5%	5.8%	6.3%	2.8%	4.9%	4.7%	5.7%	5.0%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County?**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q8. 3rd Important (Cont.)</u></b>								
Existing walking and hiking system throughout County	5.6%	7.2%	7.2%	5.5%	6.6%	6.3%	6.3%	6.4%
Existing road system in County	4.2%	8.7%	5.4%	3.5%	5.3%	5.2%	4.6%	5.2%
Quality of public transportation (bus service)	11.3%	7.2%	9.9%	9.1%	4.4%	6.3%	8.6%	6.8%
Other	0.0%	0.0%	0.0%	0.0%	1.1%	0.6%	0.6%	0.6%
No response	18.3%	15.9%	20.7%	26.8%	27.3%	25.4%	22.9%	25.0%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County? (Totp Three)**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<b><u>Q8. Most Important</u></b>								
Ease of travel by car on highways	18.3%	13.0%	18.0%	15.7%	16.7%	17.3%	12.6%	16.3%
Ease of travel by car on major streets	39.4%	53.6%	44.1%	47.2%	42.8%	46.1%	37.1%	44.4%
Ease of travel by car on neighborhood streets	23.9%	17.4%	24.3%	16.5%	17.8%	18.1%	22.3%	18.5%
Ease of access to major streets from neighborhoods	11.3%	21.7%	7.2%	13.8%	15.9%	14.9%	13.1%	14.8%
Ease of walking in City of Lawrence	23.9%	17.4%	22.5%	20.1%	18.2%	19.2%	19.4%	19.2%
Ease of bicycling in City of Lawrence	18.3%	20.3%	16.2%	23.2%	16.5%	18.2%	20.0%	18.5%
Safety of walking in City of Lawrence	19.7%	23.2%	25.2%	20.5%	24.8%	23.2%	24.0%	23.2%
Safety of bicycling in City of Lawrence	26.8%	36.2%	25.2%	26.0%	26.5%	25.7%	33.1%	26.7%
Existing bicycle system throughout County	15.5%	10.1%	13.5%	8.7%	10.4%	11.2%	8.6%	10.9%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### **Q8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County? (Totp Three)**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q8. Most Important (Cont.)</u>								
Existing walking and hiking system throughout County	16.9%	8.7%	14.4%	10.6%	10.0%	10.7%	12.0%	11.2%
Existing road system in County	11.3%	17.4%	15.3%	9.1%	13.6%	13.6%	9.1%	12.9%
Quality of public transportation (bus service)	25.4%	24.6%	20.7%	22.4%	18.2%	18.7%	29.1%	20.4%
Other	2.8%	2.9%	0.9%	3.5%	4.7%	3.9%	3.4%	3.7%
No response	12.7%	7.2%	14.4%	15.0%	15.0%	14.1%	14.9%	14.3%



## Length of Residence and Whether Respondent Households Own or Rent their Home

### Q9. Overall, how satisfied are you with the quality of new residential subdivisions in the City of Lawrence?

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q9. How satisfied are you with the quality of new residential subdivisions in the City of Lawrence?</u>								
Very satisfied	5.6%	7.2%	7.2%	4.7%	5.5%	5.5%	6.3%	5.6%
Satisfied	35.2%	21.7%	30.6%	24.8%	23.7%	25.4%	26.9%	25.6%
Neutral	26.8%	31.9%	19.8%	31.1%	30.9%	30.8%	22.3%	29.5%
Dissatisfied	8.5%	8.7%	11.7%	10.6%	14.0%	12.6%	10.3%	12.0%
Very dissatisfied	2.8%	5.8%	4.5%	7.1%	4.5%	4.8%	5.7%	5.3%
Don't know	21.1%	24.6%	26.1%	21.7%	21.4%	21.0%	28.6%	21.9%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### Q11. Overall, how satisfied are you with the site layout and architectural design of new commercial development in the City of Lawrence?

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
Very satisfied	0.0%	4.3%	4.5%	2.8%	2.7%	2.3%	5.7%	2.9%
Satisfied	38.0%	31.9%	28.8%	28.7%	27.8%	28.8%	31.4%	29.2%
Neutral	29.6%	36.2%	37.8%	39.4%	33.1%	35.3%	34.9%	35.1%
Dissatisfied	5.6%	13.0%	14.4%	9.4%	17.8%	15.6%	6.9%	14.2%
Very dissatisfied	5.6%	2.9%	2.7%	3.1%	5.1%	4.2%	3.4%	4.2%
Don't know	21.1%	11.6%	11.7%	16.5%	13.4%	13.7%	17.7%	14.4%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### Q13. Overall, how satisfied are you with the site layout and architectural design of new industrial development in the City of Lawrence?

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
Very satisfied	0.0%	1.4%	4.5%	2.0%	2.3%	2.2%	2.3%	2.2%
Satisfied	21.1%	13.0%	19.8%	16.5%	21.4%	19.6%	20.0%	19.3%
Neutral	26.8%	36.2%	35.1%	39.4%	41.1%	40.0%	33.1%	38.3%
Dissatisfied	0.0%	1.4%	10.8%	5.1%	6.1%	6.1%	3.4%	5.5%
Very dissatisfied	0.0%	1.4%	1.8%	1.6%	1.5%	1.4%	1.1%	1.5%
Don't know	52.1%	46.4%	27.9%	35.4%	27.7%	30.6%	40.0%	33.1%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q15. Retail Development: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q15a. The expansion of retail development should be supported in the downtown area.</u>								
Strongly agree	28.6%	30.9%	27.9%	33.5%	34.2%	34.1%	24.3%	32.7%
Agree	40.0%	41.2%	36.9%	34.7%	34.4%	35.6%	35.8%	35.6%
Neutral	18.6%	17.6%	18.9%	20.3%	16.4%	17.1%	23.1%	18.0%
Disagree	8.6%	8.8%	9.0%	8.4%	11.0%	9.3%	12.7%	9.8%
Strongly disagree	4.3%	1.5%	7.2%	3.2%	3.9%	3.9%	4.0%	3.9%
<u>Q15b. Future retail development should primarily be located at the intersection of main streets.</u>								
Strongly agree	7.1%	4.4%	6.4%	6.0%	6.1%	6.4%	4.7%	6.0%
Agree	32.9%	17.6%	22.9%	21.0%	19.8%	21.6%	18.6%	21.2%
Neutral	30.0%	42.6%	33.9%	47.2%	44.6%	43.3%	42.4%	43.1%
Disagree	22.9%	32.4%	33.9%	23.4%	25.5%	25.5%	29.1%	26.1%
Strongly disagree	7.1%	2.9%	2.8%	2.4%	3.9%	3.3%	5.2%	3.6%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q15. Retail Development: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q15c. Future retail development should be located in small centers in new and existing neighborhoods.</u>								
Strongly agree	18.6%	4.4%	8.3%	10.3%	8.8%	9.1%	10.4%	9.5%
Agree	41.4%	38.2%	37.6%	37.3%	30.0%	32.1%	43.4%	34.0%
Neutral	20.0%	35.3%	31.2%	29.4%	36.8%	33.9%	29.5%	33.1%
Disagree	14.3%	20.6%	19.3%	19.4%	18.3%	19.8%	12.1%	18.5%
Strongly disagree	5.7%	1.5%	3.7%	3.6%	6.2%	5.0%	4.6%	4.9%
<u>Q15d. Available retail space should be utilized before building new retail buildings.</u>								
Strongly agree	54.3%	61.8%	53.2%	55.5%	55.6%	55.0%	58.1%	55.6%
Agree	32.9%	26.5%	22.0%	25.6%	25.1%	25.9%	24.4%	25.6%
Neutral	8.6%	8.8%	11.9%	9.4%	10.3%	9.5%	12.2%	10.0%
Disagree	2.9%	1.5%	10.1%	6.3%	6.5%	6.7%	4.1%	6.2%
Strongly disagree	1.4%	1.5%	2.8%	3.1%	2.5%	2.8%	1.2%	2.5%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q16a. I would like to see agricultural uses maintained in the County.</u>								
Strongly agree	41.4%	47.8%	40.9%	38.2%	47.6%	42.6%	49.4%	44.2%
Agree	25.7%	36.2%	38.2%	44.6%	32.4%	37.6%	28.8%	35.8%
Neutral	27.1%	11.6%	18.2%	13.5%	17.5%	16.8%	17.6%	16.8%
Disagree	4.3%	4.3%	2.7%	3.2%	1.9%	2.5%	3.5%	2.6%
Strongly disagree	1.4%	0.0%	0.0%	0.4%	0.6%	0.5%	0.6%	0.5%
<u>Q16b. I would like to see major development directed inside the City limits.</u>								
Strongly agree	20.0%	26.1%	20.9%	14.9%	22.5%	21.1%	16.6%	20.6%
Agree	37.1%	30.4%	35.5%	42.6%	35.5%	37.0%	36.7%	37.0%
Neutral	35.7%	30.4%	33.6%	32.9%	29.7%	30.9%	34.9%	31.4%
Disagree	4.3%	11.6%	7.3%	8.8%	10.2%	9.0%	10.7%	9.2%
Strongly disagree	2.9%	1.4%	2.7%	0.8%	2.1%	2.0%	1.2%	1.9%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q16c. I would like to see more shopping opportunities in or near my neighborhood.</u>								
Strongly agree	20.0%	11.6%	10.8%	14.7%	10.2%	11.5%	15.2%	12.1%
Agree	31.4%	26.1%	35.1%	24.2%	26.0%	26.3%	29.8%	26.9%
Neutral	34.3%	37.7%	25.2%	36.9%	39.1%	36.6%	36.3%	36.7%
Disagree	12.9%	21.7%	20.7%	18.7%	17.7%	19.0%	15.2%	18.3%
Strongly disagree	1.4%	2.9%	8.1%	5.6%	6.9%	6.6%	3.5%	6.1%
<u>Q16d. I would like to see more employment centers located near my home.</u>								
Strongly agree	12.9%	11.6%	12.6%	12.4%	10.6%	10.4%	16.4%	11.4%
Agree	27.1%	30.4%	20.7%	22.3%	22.2%	21.6%	29.8%	23.0%
Neutral	44.3%	36.2%	41.4%	42.6%	43.5%	43.1%	40.4%	42.7%
Disagree	12.9%	18.8%	18.9%	17.5%	16.4%	18.1%	10.5%	16.8%
Strongly disagree	2.9%	2.9%	6.3%	5.2%	7.3%	6.8%	2.9%	6.1%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q16e. I would like to see a modest increase in height of development if it means less expansion of the city out into the County.</u>								
Strongly agree	18.6%	14.5%	18.2%	15.3%	15.1%	15.3%	18.2%	15.8%
Agree	28.6%	40.6%	40.0%	35.5%	37.8%	37.1%	35.9%	36.9%
Neutral	41.4%	26.1%	25.5%	30.2%	31.0%	30.3%	32.9%	30.6%
Disagree	8.6%	13.0%	15.5%	14.9%	11.2%	13.1%	10.0%	12.5%
Strongly disagree	2.9%	5.8%	0.9%	4.0%	4.8%	4.2%	2.9%	4.1%
<u>Q16f. I would like to see Downtown accommodate more development.</u>								
Strongly agree	17.1%	17.4%	14.5%	15.1%	12.6%	14.4%	12.3%	14.0%
Agree	32.9%	34.8%	35.5%	35.9%	31.7%	33.6%	32.7%	33.4%
Neutral	38.6%	36.2%	25.5%	26.3%	34.8%	31.4%	35.1%	32.2%
Disagree	7.1%	7.2%	20.9%	18.7%	14.5%	15.2%	15.2%	15.2%
Strongly disagree	4.3%	4.3%	3.6%	4.0%	6.4%	5.4%	4.7%	5.2%



## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following: (Without "Don't Know")**

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q16g. I would like to see development that includes a better mix of uses in order to live, work, and play in close proximity.</u>								
Strongly agree	27.1%	40.6%	28.8%	29.8%	28.0%	27.4%	38.4%	29.3%
Agree	44.3%	37.7%	39.6%	42.1%	44.2%	43.9%	37.2%	42.8%
Neutral	24.3%	17.4%	26.1%	22.2%	22.8%	23.0%	21.5%	22.8%
Disagree	1.4%	4.3%	3.6%	4.4%	2.7%	3.3%	2.3%	3.2%
Strongly disagree	2.9%	0.0%	1.8%	1.6%	2.3%	2.3%	0.6%	2.0%

## Length of Residence and Whether Respondent Households Own or Rent their Home

**Q17. From the following list, please check ALL the reasons that make it difficult for you to participate in public discussions about the future of Lawrence and the Unincorporated Area of Douglas County. (Check all that apply)**

N=1046						Q22. Do you own or rent your home?		Total
Q19. How long have you lived in Lawrence/Douglas County?								
0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent		
<u>Q17a. The reasons that make it difficult for you to participate in public discussions about the future of Lawrence and the Unincorporated Area of Douglas County.</u>								
Not enough time	50.7%	58.0%	45.9%	53.5%	38.3%	44.1%	50.9%	44.6%
Difficult to travel to meetings	9.9%	10.1%	9.0%	9.1%	8.0%	7.9%	12.0%	8.5%
Not sure how to get involved	53.5%	49.3%	44.1%	35.0%	30.5%	33.2%	49.1%	35.6%
Don't believe I can make a difference	11.3%	31.9%	33.3%	32.3%	42.6%	37.4%	30.3%	35.8%
Don't have enough information	50.7%	49.3%	45.9%	39.8%	38.3%	38.6%	52.0%	40.7%
Other	4.2%	5.8%	9.9%	11.8%	14.6%	12.6%	9.7%	12.1%
None Chosen	2.8%	0.0%	2.7%	2.8%	4.7%	4.2%	0.6%	4.5%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### Q18. How knowledgeable do you feel you are with the Comprehensive Plan, Horizon 2020?

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q18. How knowledgeable do you feel you are with the Comprehensive Plan, Horizon 2020?</u>								
Very knowledgeable	0.0%	0.0%	0.9%	2.4%	3.2%	2.8%	0.0%	2.3%
Somewhat knowledgeable	8.5%	4.3%	9.0%	23.6%	26.1%	22.3%	14.3%	20.8%
Not sure	7.0%	8.7%	12.6%	11.8%	15.0%	13.1%	12.0%	12.8%
Not knowledgeable	84.5%	87.0%	77.5%	61.4%	53.8%	60.4%	73.1%	62.0%
Don't Know	0.0%	0.0%	0.0%	0.8%	1.9%	1.3%	0.6%	2.1%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### Q19. How long have you lived in Lawrence/Douglas County?

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
Q19. How long have you lived in Lawrence/Douglas County?								
0 - 2 years	100.0%	0.0%	0.0%	0.0%	0.0%	3.4%	23.7%	6.9%
3 - 5 years	0.0%	100.0%	0.0%	0.0%	0.0%	4.1%	19.7%	6.7%
6 - 10 years	0.0%	0.0%	100.0%	0.0%	0.0%	10.4%	12.7%	10.7%
11 - 20 years	0.0%	0.0%	0.0%	100.0%	0.0%	26.3%	16.8%	24.6%
21 years or more	0.0%	0.0%	0.0%	0.0%	100.0%	55.8%	27.2%	51.1%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### Q21. What is your age?

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
Under 35 years	45.7%	49.3%	29.4%	14.6%	6.0%	9.5%	49.7%	16.3%
35 - 44 years	18.6%	17.4%	25.7%	33.9%	8.8%	18.5%	16.0%	18.1%
45 - 54 years	14.3%	14.5%	23.9%	28.0%	26.0%	26.4%	16.0%	24.6%
55 - 64 years	15.7%	11.6%	10.1%	14.6%	26.0%	21.4%	11.4%	19.8%
65 - 74 years	4.3%	5.8%	5.5%	6.3%	21.3%	16.1%	2.3%	13.7%
75+ years	1.4%	1.4%	5.5%	2.8%	11.9%	8.2%	4.6%	7.5%

### Q21. What is your age?

## Length of Residence and Whether Respondent Households Own or Rent their Home

### Q22. Do you own or rent your home?

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q22. Do you own or rent your home?</u>								
Own	41.4%	50.7%	80.2%	88.5%	91.0%	100.0%	0.0%	83.0%
Rent	58.6%	49.3%	19.8%	11.5%	9.0%	0.0%	100.0%	17.0%

### Q23. Which of the following best describes your home?

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q23. Which of the following best describes your home?</u>								
Single family	55.7%	59.4%	80.2%	85.4%	89.1%	94.2%	28.6%	83.0%
Duplex/triplex	15.7%	15.9%	12.6%	7.5%	5.7%	3.7%	30.9%	8.3%
Apartment/condo	27.1%	24.6%	6.3%	6.3%	3.8%	1.4%	38.3%	7.7%
Mobile home	1.4%	0.0%	0.9%	0.8%	1.3%	0.7%	2.3%	1.1%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### Q25. Would you say your total annual household income is:

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
Under 25,000	19.1%	12.3%	10.7%	5.4%	8.0%	3.9%	29.5%	8.7%
\$25,000 - \$49,999	22.1%	33.8%	11.7%	13.8%	18.2%	13.8%	35.8%	17.8%
\$50,000 - \$74,999	20.6%	13.8%	17.5%	17.9%	19.6%	18.5%	19.7%	18.6%
\$75,000 - \$99,999	11.8%	15.4%	19.4%	19.2%	22.3%	22.3%	9.2%	20.0%
\$100,000 - \$149,999	16.2%	12.3%	23.3%	26.3%	20.4%	25.1%	4.6%	21.4%
\$150,000 or more	10.3%	12.3%	17.5%	17.5%	11.5%	16.3%	1.2%	13.5%

### Q26. Your gender:

N=1046

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
Male	50.0%	40.0%	59.6%	43.6%	49.1%	49.7%	42.4%	48.4%
Female	50.0%	60.0%	40.4%	56.4%	50.9%	50.3%	57.6%	51.6%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### Q27. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q27. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?</u>								
Yes	7.1%	2.9%	7.3%	6.5%	2.7%	3.6%	8.6%	4.4%
No	92.9%	97.1%	92.7%	93.5%	97.3%	96.4%	91.4%	95.6%

### Q28. Which of the following best describes your race? (Without "Not Provided")

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q28. Which of the following best describes your race?</u>								
African American (Non-Hispanic)	1.4%	0.0%	0.9%	0.4%	1.7%	0.9%	2.3%	1.2%
White (Non-Hispanic)	84.5%	85.5%	89.2%	91.3%	91.9%	91.9%	85.1%	90.4%
Native American	5.6%	1.4%	0.9%	2.8%	2.3%	1.9%	4.6%	2.4%
Asian/Pacific Islander	8.5%	5.8%	3.6%	1.6%	0.4%	1.4%	4.6%	1.9%
Other	4.2%	4.3%	2.7%	3.1%	2.7%	2.3%	5.7%	3.0%



## Length of Residence and Whether Respondent Households Own or Rent their Home

### Q29. What is your current employment status?

N=1046	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q29. What is your current employment status?</u>								
Full time employment	61.4%	59.4%	72.5%	73.0%	55.2%	62.2%	62.4%	62.2%
Part time employment	8.6%	20.3%	7.3%	11.1%	10.3%	9.2%	17.3%	10.8%
Full-time student	5.7%	8.7%	0.0%	0.8%	0.2%	0.4%	5.8%	1.3%
Full-time homemaker	7.1%	2.9%	1.8%	2.8%	2.7%	3.4%	0.6%	2.9%
Unemployed	7.1%	0.0%	3.7%	2.8%	2.5%	2.4%	5.2%	2.8%
Retired	10.0%	8.7%	14.7%	9.5%	29.1%	22.4%	8.7%	20.0%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### Q30. Where do you work?

N=756

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q30. Where do you work?</u>								
City of Lawrence	61.2%	52.7%	52.9%	62.7%	66.1%	60.3%	68.8%	61.6%
Douglas County outside of the City of Lawrence	0.0%	9.1%	5.7%	4.7%	10.5%	8.8%	2.2%	7.5%
KC Metro area	10.2%	5.5%	13.8%	15.1%	11.4%	13.4%	8.0%	12.7%
Topeka Metro area	16.3%	18.2%	14.9%	13.2%	7.6%	11.9%	9.4%	11.5%
Other	20.4%	18.2%	16.1%	9.9%	10.5%	12.3%	13.0%	12.4%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### Q31. Which of the following best fits the type of work you do?

N=756

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q31. Which of the following best fits the type of work you do?</u>								
Agriculture	0.0%	3.6%	2.3%	0.5%	3.5%	2.6%	0.7%	2.2%
Administrative or Support	2.0%	3.6%	6.9%	6.1%	6.7%	6.3%	5.1%	6.0%
Construction	0.0%	0.0%	1.1%	2.4%	4.1%	3.3%	0.0%	2.6%
Manufacturing	6.1%	1.8%	3.4%	3.8%	5.0%	4.3%	4.3%	4.4%
Wholesale Trade	0.0%	0.0%	0.0%	0.5%	0.3%	0.3%	0.0%	0.3%
Food, Hospitality, Entertainment	4.1%	5.5%	3.4%	2.4%	3.8%	1.8%	10.1%	3.4%
Retail	6.1%	9.1%	2.3%	2.8%	6.7%	4.6%	8.0%	5.3%
Health Services	10.2%	16.4%	16.1%	17.9%	10.5%	13.1%	16.7%	13.9%
Transportation and Warehousing	6.1%	0.0%	0.0%	0.9%	1.8%	1.5%	1.4%	1.5%
Finance, Insurance, or Real Estate	4.1%	1.8%	4.6%	8.5%	5.8%	6.8%	2.2%	6.0%
Professional Services	8.2%	3.6%	9.2%	9.4%	12.9%	11.3%	7.2%	10.3%
Scientific or Technical Services	8.2%	7.3%	13.8%	8.0%	5.0%	7.0%	8.7%	7.1%

## Length of Residence and Whether Respondent Households Own or Rent their Home

### Q31. Which of the following best fits the type of work you do?

N=756

	Q19. How long have you lived in Lawrence/Douglas County?					Q22. Do you own or rent your home?		Total
	0 - 2 years	3 - 5 years	6 - 10 years	11 - 20 years	21 years or more	Own	Rent	
<u>Q31. Which of the following best fits the type of work you do? (Cont.)</u>								
Educational Services (Pre-school-12th grade)	4.1%	7.3%	10.3%	8.5%	10.8%	9.8%	8.0%	9.4%
Educational Services (University/College)	30.6%	25.5%	13.8%	15.1%	9.9%	13.4%	18.1%	14.4%
Government	12.2%	3.6%	3.4%	5.7%	5.6%	6.1%	3.6%	5.7%
Armed Services	2.0%	0.0%	1.1%	0.5%	0.0%	0.5%	0.0%	0.4%
Other	10.2%	18.2%	11.5%	11.3%	12.3%	12.4%	11.6%	12.3%

## **Section 10**

### ***Survey Instrument***

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# City of Lawrence/Douglas County Comprehensive Plan Survey

The City of Lawrence and Douglas County would like your opinion regarding updating Horizon 2020, the comprehensive plan for the City of Lawrence and Unincorporated Douglas County. This survey will take approximately 10 minutes to complete and your opinions are very important. **YOUR RESPONSES ARE CONFIDENTIAL.** When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. We greatly appreciate your time.

## Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?

- \_\_\_\_ (1) City of Lawrence [Please continue with the survey.]  
 \_\_\_\_ (2) Unincorporated Area of Douglas County (Rural- Outside City Limits) [Please continue with the survey.]  
 \_\_\_\_ (3) Neither [Please discontinue the survey. This survey is only for residents of the above areas.]

## 1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:

Issues	Very Important	Somewhat Important	Not Sure	Not Important
A. Maintaining rural character	1	2	3	4
B. Preserving historic buildings	1	2	3	4
C. Revitalization of older city-center neighborhoods	1	2	3	4
D. Development of the Clinton Lake Area	1	2	3	4
E. Quality housing for all income groups	1	2	3	4
F. Walking and biking trails	1	2	3	4
G. Maintaining community identity	1	2	3	4
H. Downtown stability	1	2	3	4
I. Transportation alternatives to the car	1	2	3	4
J. Availability of arts and cultural opportunities	1	2	3	4
K. Appearance of multi-family residential developments	1	2	3	4
L. Incorporating natural areas into development projects	1	2	3	4
M. Creating employment opportunities	1	2	3	4
N. Parks, recreation, open space	1	2	3	4
O. Protecting high value farmland	1	2	3	4
P. Appearance of commercial areas	1	2	3	4
Q. Managing future growth	1	2	3	4
R. Activities and housing for the Retirement Community	1	2	3	4
S. Other: _____	1	2	3	4

## 2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County? [Using the letters above in Question #1, please write in the letters below for your 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup> choices, or circle 'NONE'.]

1<sup>st</sup>: \_\_\_\_\_ 2<sup>nd</sup>: \_\_\_\_\_ 3<sup>rd</sup>: \_\_\_\_\_ 4<sup>th</sup>: \_\_\_\_\_ NONE

**3. Community Vision.** Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from 1 to 5, where 1 means "Strongly AGREE" and 5 means "Strongly DISAGREE", please indicate your level of agreement with the following:

The future should include the following:		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
A.	A stronger community identity	1	2	3	4	5
B.	More attractive city entrances	1	2	3	4	5
C.	More parks and open space	1	2	3	4	5
D.	More sidewalks, walking paths, and trails	1	2	3	4	5
E.	More bicycle paths and routes	1	2	3	4	5
F.	More restaurants, entertainment and cultural activities downtown	1	2	3	4	5
G.	More housing in and around downtown	1	2	3	4	5
H.	More affordable housing within the City	1	2	3	4	5
I.	More employment opportunities	1	2	3	4	5
J.	Better protection of natural resources	1	2	3	4	5
K.	Expanded public transportation	1	2	3	4	5
L.	More recreational opportunities around Clinton Lake	1	2	3	4	5
M.	More activities for teenagers	1	2	3	4	5
N.	More activities for seniors	1	2	3	4	5
O.	Improved access to local foods	1	2	3	4	5
P.	Better management of growth	1	2	3	4	5
Q.	Maintaining the rural character of the County	1	2	3	4	5
R.	New or expanded conference space	1	2	3	4	5
S.	Multi-use neighborhoods	1	2	3	4	5
T.	Riverfront development with a mix of uses, public-access and activities	1	2	3	4	5
U.	More arts and cultural opportunities	1	2	3	4	5
V.	Development of the communications network (fiber)	1	2	3	4	5
W.	Stronger retirement community	1	2	3	4	5
X.	Other: _____	1	2	3	4	5

**4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County?** [Using the letters above in Question #3, please write in the letters below for your 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup> choices, or circle 'NONE'.]

1<sup>st</sup>: \_\_\_\_\_ 2<sup>nd</sup>: \_\_\_\_\_ 3<sup>rd</sup>: \_\_\_\_\_ 4<sup>th</sup>: \_\_\_\_\_ NONE

5. Using a scale of 5 to 1, where 5 is a “Major Strength” and 1 is a “Major Weakness”, please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County.

How would you rate the following	Major Strength	Strength	Neutral	Weakness	Major Weakness
A. Availability of arts, music and cultural amenities	5	4	3	2	1
B. Availability of retail choices	5	4	3	2	1
C. Existing sidewalk network	5	4	3	2	1
D. Protection of natural resources	5	4	3	2	1
E. Public transportation	5	4	3	2	1
F. Character of neighborhoods	5	4	3	2	1
G. Availability of housing choices	5	4	3	2	1
H. Availability of parks and open space	5	4	3	2	1
I. Employment opportunities	5	4	3	2	1
J. Historic buildings and areas	5	4	3	2	1
K. Rate of growth	5	4	3	2	1
L. Unique local identity	5	4	3	2	1
M. Opportunities for community involvement	5	4	3	2	1
N. Attention to environmental issues	5	4	3	2	1
O. Downtown	5	4	3	2	1
P. Population growth	5	4	3	2	1
Q. Presence of family farms	5	4	3	2	1
R. Quality of life	5	4	3	2	1
S. Existing roadway network	5	4	3	2	1
T. Other: _____	5	4	3	2	1

6. Which **FOUR** of the items listed above in Question #5 do you feel are **MOST IMPORTANT** to be **MAJOR STRENGTHS** in the City of Lawrence and Unincorporated Areas of Douglas County? [Using the letters above in Question #5, please write in the letters below for your 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup> choices, or circle ‘NONE’.]

1<sup>st</sup>. \_\_\_\_\_ 2<sup>nd</sup>. \_\_\_\_\_ 3<sup>rd</sup>. \_\_\_\_\_ 4<sup>th</sup>. \_\_\_\_\_ NONE



7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

<u>How satisfied are you with:</u>	<u>Very Satisfied</u>	<u>Satisfied</u>	<u>Neutral</u>	<u>Dissatisfied</u>	<u>Very Dissatisfied</u>	<u>Don't Know</u>
(A) Ease of travel by car on highways.....	5.....	4.....	3.....	2.....	1.....	9.....
(B) Ease of travel by car on major streets.....	5.....	4.....	3.....	2.....	1.....	9.....
(C) Ease of travel by car on neighborhood streets ...	5.....	4.....	3.....	2.....	1.....	9.....
(D) Ease of access to major streets ..... from neighborhoods	5.....	4.....	3.....	2.....	1.....	9.....
(E) Ease of walking in City of Lawrence.....	5.....	4.....	3.....	2.....	1.....	9.....
(F) Ease of bicycling in City of Lawrence.....	5.....	4.....	3.....	2.....	1.....	9.....
(G) Safety of walking in City of Lawrence.....	5.....	4.....	3.....	2.....	1.....	9.....
(H) Safety of bicycling in City of Lawrence.....	5.....	4.....	3.....	2.....	1.....	9.....
(I) Existing bicycle system throughout County.....	5.....	4.....	3.....	2.....	1.....	9.....
(J) Existing walking and hiking system throughout County.....	5.....	4.....	3.....	2.....	1.....	9.....
(K) Existing road system in County.....	5.....	4.....	3.....	2.....	1.....	9.....
(L) Quality of public transportation (bus service).....	5.....	4.....	3.....	2.....	1.....	9.....
(M) Other: .....	5.....	4.....	3.....	2.....	1.....	9.....

8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County? [Using the letters above in Question #7, please write in the letters below for your 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> choices, or circle 'NONE'.]

1<sup>st</sup>. \_\_\_\_\_ 2<sup>nd</sup>. \_\_\_\_\_ 3<sup>rd</sup>. \_\_\_\_\_ NONE

9. Overall, how satisfied are you with the quality of new residential subdivisions in the City of Lawrence?

\_\_\_\_(5) Very satisfied                      \_\_\_\_ (2) Dissatisfied  
 \_\_\_\_ (4) Satisfied                            \_\_\_\_ (1) Very dissatisfied  
 \_\_\_\_ (3) Neutral                              \_\_\_\_ (9) Don't know

10. What is the ONE most important action you feel should be taken to improve new residential development in the City of Lawrence? [Please write your recommended action in the space below.]

\_\_\_\_\_

11. Overall, how satisfied are you with the site layout and architectural design of new commercial development in the City of Lawrence?

\_\_\_\_(5) Very satisfied                      \_\_\_\_ (2) Dissatisfied  
 \_\_\_\_ (4) Satisfied                            \_\_\_\_ (1) Very dissatisfied  
 \_\_\_\_ (3) Neutral                              \_\_\_\_ (9) Don't know

12. What is the ONE most important action you feel should be done to improve new commercial development in the City of Lawrence? [Please write your recommended action in the space below.]

\_\_\_\_\_

13. Overall, how satisfied are you with the site layout and architectural design of new industrial development in the City of Lawrence?

\_\_\_\_(5) Very satisfied

\_\_\_\_(2) Dissatisfied

\_\_\_\_(4) Satisfied

\_\_\_\_(1) Very dissatisfied

\_\_\_\_(3) Neutral

\_\_\_\_(9) Don't know

14. What is the ONE most important action you feel should be done to improve new industrial development in the City of Lawrence? [Please write your recommended action in the space below.]

---

15. Retail Development: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from 1 to 5, where 1 means "Strongly AGREE" and 5 means "Strongly DISAGREE", please indicate your level of agreement with the following:

Retail Development		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
A.	The expansion of retail development should be supported in the downtown area.	1	2	3	4	5
B.	Future retail development should primarily be located at the intersection of main streets.	1	2	3	4	5
C.	Future retail development should be located in small centers in new and existing neighborhoods.	1	2	3	4	5
D.	Available retail space should be utilized before building new retail buildings.	1	2	3	4	5

16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from 1 to 5, where 1 means "Strongly AGREE" and 5 means "Strongly DISAGREE", please indicate your level of agreement with the following:

Development		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
A.	I would like to see agricultural uses maintained in the County.	1	2	3	4	5
B.	I would like to see major development directed inside the City limits.	1	2	3	4	5
C.	I would like to see more shopping opportunities in or near my neighborhood.	1	2	3	4	5
D.	I would like to see more employment centers located near my home.	1	2	3	4	5
E.	I would like to see a modest increase in height of development if it means less expansion of the City out into the County.	1	2	3	4	5
F.	I would like to see Downtown accommodate more development.	1	2	3	4	5
G.	I would like to see development that includes a better mix of uses in order to live, work, and play in close proximity.	1	2	3	4	5

17. From the following list, please check ALL the reasons that make it difficult for you to participate in public discussions about the future of Lawrence and the Unincorporated Area of Douglas County. (Check all that apply.)

- |  |  |
|--|--|
| <input type="checkbox"/> (1) Not enough time                 | <input type="checkbox"/> (4) Don't believe I can make a difference |
| <input type="checkbox"/> (2) Difficult to travel to meetings | <input type="checkbox"/> (5) Don't have enough information         |
| <input type="checkbox"/> (3) Not sure how to get involved    | <input type="checkbox"/> (6) Other (Please specify) _____          |

18. How knowledgeable do you feel you are with the Comprehensive Plan, Horizon 2020?

- |   |  |
|---|--|
| <input type="checkbox"/> (1) Very knowledgeable     | <input type="checkbox"/> (3) Not sure          |
| <input type="checkbox"/> (2) Somewhat knowledgeable | <input type="checkbox"/> (4) Not knowledgeable |

**DEMOGRAPHICS.** The following information will help us better understand the needs of our community.

19. How long have you lived in Lawrence/Douglas County?

- |   |   |
|---|---|
| <input type="checkbox"/> (1) 0-2 years  | <input type="checkbox"/> (4) 11-20 years      |
| <input type="checkbox"/> (2) 3-5 years  | <input type="checkbox"/> (5) 21 years or more |
| <input type="checkbox"/> (3) 6-10 years |   |

20. How many persons living in your household (counting yourself), are?

- |                                       |                                     |                                     |
|---------------------------------------|-------------------------------------|-------------------------------------|
| Under age 10 <input type="checkbox"/> | Ages 25-34 <input type="checkbox"/> | Ages 55-64 <input type="checkbox"/> |
| Ages 10-19 <input type="checkbox"/>   | Ages 35-44 <input type="checkbox"/> | Ages 65-74 <input type="checkbox"/> |
| Ages 20-24 <input type="checkbox"/>   | Ages 45-54 <input type="checkbox"/> | Ages 75+ <input type="checkbox"/>   |

21. What is your age?

- |   |  |
|---|--|
| <input type="checkbox"/> (1) under 35 years | <input type="checkbox"/> (4) 55-64 years |
| <input type="checkbox"/> (2) 35-44 years    | <input type="checkbox"/> (5) 65-74 years |
| <input type="checkbox"/> (3) 45-54 years    | <input type="checkbox"/> (6) 75+ years   |

22. Do you own or rent your home?

- ☐ (1) Own ☐ (2) Rent

23. Which of the following best describes your home?

- |   |  |
|---|--|
| <input type="checkbox"/> (1) Single family  | <input type="checkbox"/> (3) Apartment/condo |
| <input type="checkbox"/> (2) Duplex/triplex | <input type="checkbox"/> (4) Mobile home     |

24. What is your zip code? \_\_\_\_\_

25. Would you say your total annual household income is:

- |   |   |
|---|---|
| <input type="checkbox"/> (1) Under \$25,000       | <input type="checkbox"/> (4) \$75,000 to \$99,999   |
| <input type="checkbox"/> (2) \$25,000 to \$49,999 | <input type="checkbox"/> (5) \$100,000 to \$149,999 |
| <input type="checkbox"/> (3) \$50,000 to \$74,999 | <input type="checkbox"/> (6) \$150,000 or more      |

26. Your gender: ☐ (1) Male ☐ (2) Female

27. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?

- ☐ (1) Yes ☐ (2) No

- 28. Which of the following best describes your race?** (Check all that apply.)
- ☐ (1) African American (Non-Hispanic)
 ☐ (4) Asian/Pacific Islander  
☐ (2) White (Non-Hispanic)
 ☐ (5) Other: \_\_\_\_\_  
☐ (3) Native American
- 29. What is your current employment status?**
- ☐ (1) Full time employment
 ☐ (5) Unemployed [skip to Q31]  
☐ (2) Part time employment
 ☐ (6) Retired [skip to Q31]  
☐ (3) Full-time student [skip to Q31]  
☐ (4) Full-time homemaker [skip to Q31]
- 30. Where do you work?** *(if employed)*
- ☐ (1) City of Lawrence  
☐ (2) Douglas County outside of the City of Lawrence  
☐ (3) KC Metro Area  
☐ (4) Topeka Metro Area  
☐ (5) Other (Please specify) \_\_\_\_\_
- 31. Which of the following best fits the type of work you do?** [Read list, check ONE]
- |  |   |
|--|---|
| <input type="checkbox"/> (01) Agriculture                      | <input type="checkbox"/> (10) Finance, Insurance, or Real Estate                      |
| <input type="checkbox"/> (02) Administrative or Support        | <input type="checkbox"/> (11) Professional Services                                   |
| <input type="checkbox"/> (03) Construction                     | <input type="checkbox"/> (12) Scientific or Technical Services                        |
| <input type="checkbox"/> (04) Manufacturing                    | <input type="checkbox"/> (13) Educational Services(Pre-school-12 <sup>th</sup> grade) |
| <input type="checkbox"/> (05) Wholesale Trade                  | <input type="checkbox"/> (14) Educational Services(University/College)                |
| <input type="checkbox"/> (06) Food, Hospitality, Entertainment | <input type="checkbox"/> (15) Government  |
| <input type="checkbox"/> (07) Retail                           | <input type="checkbox"/> (16) Armed Services  |
| <input type="checkbox"/> (08) Health Services                  | <input type="checkbox"/> (17) Other: _____  |
| <input type="checkbox"/> (09) Transportation and Warehousing   |   |

**The City of Lawrence and Unincorporated Area of Douglas County  
thank you for your time!**

If you would like to be involved in public discussions about the future of the Lawrence and the Unincorporated Area of Douglas County, please sign up on the project website, <http://www.lawrenceks.org/pds/horizon-2020-update-process> to receive email updates.

**Please return your completed survey in the enclosed  
postage-paid envelope addressed to:  
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061**

Your responses will remain completely confidential.  
The address information printed to the right will ONLY  
be used to help identify areas with special interests.



# City of Lawrence Douglas County



April 2014

Dear City of Lawrence or Unincorporated Douglas County Resident,

The City of Lawrence and Douglas County are currently updating *Horizon 2020*, the long range comprehensive plan for the area. A cornerstone of the planning effort is citizen input and involvement, including the enclosed survey. Your household was one of a limited number selected at random to receive this survey, therefore it is very important that you participate.

**We appreciate your time.** We realize that this survey will take approximately 10-15 minutes to complete, but each question is important. The time you invest in completing this survey will aid the City of Lawrence and Douglas County in taking a resident-driven approach to making decisions that will enrich the future of our community and positively affect the lives of its residents.

**Please return your completed survey within the next two weeks.** We have selected ETC Institute, an independent consulting company, as our partner to administer this survey. They will compile the data received and present the results to the *Horizon 2020 Steering Committee*. **Your responses will remain confidential.** Please return your completed survey in the enclosed postage-paid envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061. If you prefer to take the survey over the web, the address is: [www.Horizon2020survey.org](http://www.Horizon2020survey.org).

If you have any questions, please feel free to contact Jeff Crick, Planner II with the Lawrence/Douglas County Planning Office at 785-832-3163 or at [CompPlanUpdate@lawrenceks.org](mailto:CompPlanUpdate@lawrenceks.org). The survey is a tool that will benefit all residents. Please take this opportunity to let your voice be heard!

Thank you in advance for your participation.

Sincerely,

Mike Amyx, Mayor  
Lawrence City Commission  
Co-chair, *Horizon 2020 Steering Committee*

Nancy Thellman, Commissioner  
Douglas County Commission  
Co-chair, *Horizon 2020 Steering Committee*

**To learn more about *Horizon2020* visit:**  
<http://www.lawrenceks.org/pds/horizon-2020-update-process>.