

## **POOCH PLUNGE MAKES ANOTHER SUCCESSFUL SPLASH**

The *Pooch Plunge* has once again ended the Outdoor Aquatic Season with a bang. The event was certainly a success with roughly 370 dogs registered, bringing in \$1,850 in admission fees. We also had many spectators that enjoy this annual event. In addition, we had several vendors onsite, including: the Lawrence Humane Society, Sit Means Sit Dog Training(KC), Pawsh Wash, Christal K-9(Missouri) and the City of Lawrence's Storm Water Division.

Prior to the event, a *Lawrence Magazine* photographer did a photo shoot with three dogs for an upcoming feature in their magazine, providing the department and the *Pooch Plunge* coverage. The staff did terrific and special thanks to Lisa Hughes, Becky Childers, and Rod Hoffer for their efforts in planning, staffing, and helping set-up the event. Plenty of compliments were given to staff at the event that were positive and appreciated.

