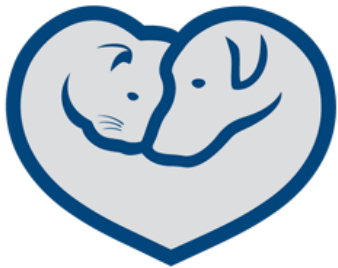




# CASE FOR SUPPORT



LAWRENCE  
*Humane*  
SOCIETY



## VISION

Changing the lives of people and animals in our community by providing leadership and resources in animal welfare, health and education.

## MISSION

The Lawrence Humane Society nurtures the human-animal bond by providing shelter, care and advocacy for homeless and abused animals, as well as resources for the people and pets in our community.



CHANGING THE LIVES OF PEOPLE AND  
ANIMALS IN OUR COMMUNITY

# Lawrence Humane Society Capital Campaign for Renovation and Expansion

## For Those Without a Voice

Adam, a border collie mix, and Eve, a boxer, arrived at the shelter together after being picked up by a concerned community member who saw Eve standing bravely in the street as if to flag down help for her weak and debilitated friend. Adam, who was found nearby lying in a ditch, was unable to walk.

When they arrived at the Lawrence Humane Society, Adam wagged his tail furiously though he could not stand, and Eve couldn't get enough belly rubs from the staff members who were examining her. We were shocked by their conditions. Eve was so thin that every one of her ribs could be seen. Both of them were so weak that it was clear that neither of them had eaten in a very long time. There were more than a few tears shed that day.

It took a long time, a specialized meal plan, and lots of love, but both Adam and Eve recuperated fully, and both found loving forever homes. We want all homeless animals to have this opportunity.

**We are the only safety net for the homeless, unwanted, and abused animals in Lawrence and Douglas County.** We believe that every animal deserves a second chance at happiness, and we go above and beyond each and every day to provide care and support for the thousands of animals that we serve each year.

## City of Lawrence Partnership

The Lawrence Humane Society partners with the City to provide housing and care to the City's stray, lost and abandoned animals, which make up more than 50 percent of our annual intake. Contractual funding to the Lawrence Humane Society provides the City's Animal Control with 24-hour a day access to our animal shelter for the impoundment of stray and dangerous animals; bite quarantine for animals under rabies observation; 24-hour a day emergency rescue and treatment for injured and ill stray/abandoned animals; shelter and care for animals no longer wanted by their owners; investigations into animal neglect or abuse and assistance with prosecution of offenders; and disaster emergency response and care for displaced animals. We provide resources to City residents seeking information on local ordinances and animal care, provide pet relinquishment services, coordinate pet lost and found efforts, and rehabilitate and place homeless animals for adoption.



CHANGING THE LIVES OF PEOPLE AND  
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## Our Vision for the Future: Saving More Lives

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We envision the future Lawrence Humane Society as a community center that provides resources, training classes, educational opportunities, and much more to the people and pets in our community. We know that the best way to address animal overpopulation and homelessness is to look outside of what is happening *inside* our shelter and to focus on challenges in the community that result in animal homelessness. Our renovation will create spaces that we can use for community training classes, humane education for children and community groups, targeted spay/neuter of feral cats, and other programs **all focused on reducing the number of animals who require the shelter safety net.**

We believe that an animal shelter can and should be more than “just a pound.” The Lawrence Humane Society will be a welcoming, bright, community space that provides home-like housing for shelter animals. By updating our facility to modern standards, we will be able to operate more efficiently and with reduced disease and euthanasia, and we will be able to redirect our energies towards innovative new programs and services to reduce animal homelessness and overpopulation in our community.

## Our History

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The first humane group began in Lawrence in the 1890s, and was affiliated with the American Society of Prevention of Cruelty to Animals (ASPCA). This group's focus was the humane treatment of working animals in addition to pets. The Lawrence Humane Society (LHS) was chartered in 1951, and four acres of land were purchased at our current site on East 19<sup>th</sup> Street. In 1958, Mr. and Mrs. John Ise, LHS Charter members, donated \$35,000 to build the shelter in memory of their son Charles.

An addition to the shelter was built in 1979, to accommodate the growing number of homeless animals in the community. LHS began offering a spay/neuter voucher program with area veterinarians, and also started providing 24-hour emergency animal rescue service to injured or ill stray animals, which continues to this day.

In 1995, LHS completed an energetic capital campaign and built our current 11,700

square foot facility, the Charles Ise Memorial Animal Shelter, shortly followed by a 5,800 square foot addition. Another renovation and addition was completed in 2007, named after Linda Watrak, a long-time supporter who spearheaded fundraising for this building.

In our recent history, we have served upwards of 3,000 homeless animals annually, received thousands of animals from State investigations and seizures, and have provided critical resources and care to the people and pets in our community.

Since 2008, **we have provided shelter to more than 40,000 animals in need**, reunited more than 5,000 lost pets with their owners, and found loving forever homes for more than 20,000 homeless pets.



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### Who We Are Today

The Lawrence Humane Society is an open-admission animal shelter that provides shelter for lost, abandoned and homeless pets and 24-hour daily rescue for injured stray animals. We investigate allegations of animal abuse and cruelty and work closely with local law enforcement to prosecute offenders. Over 3,000 animals are admitted to our shelter every year.

LHS maintains a professional staff that enables us to provide high-quality care to the people and animals that we serve. A full-time veterinarian ensures that 100 percent of animals adopted or transferred from our facility are spayed or neutered, that injured or ill animals receive prompt care and treatment, and that our population is managed appropriately to minimize disease in the shelter environment.

Our animal care and behavior staff not only provide our shelter residents with basic care, like food, water, and a clean and comfortable kennel or cage, they go above and beyond to make sure every dog gets at least two walks a day, and that each animal receives socialization and enrichment opportunities. These activities are shown to have a significant reduction on the amount of stress a shelter animal encounters, which also

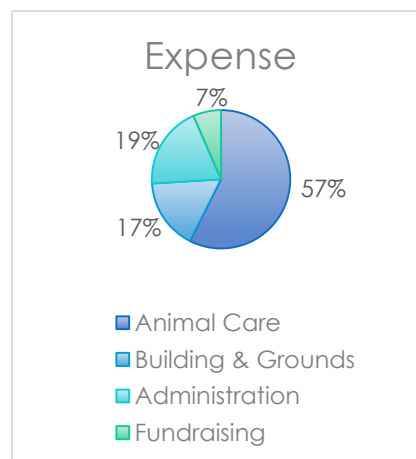
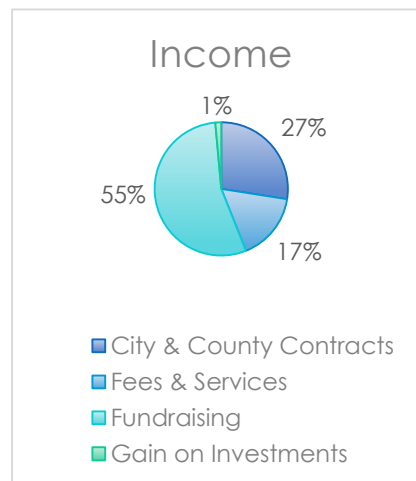
reduces illness, behavior issues, and euthanasia.

Our client care staff provides personalized attention to each person who interacts with LHS, whether it is an owner who must relinquish a pet, someone who is looking for a lost pet, or someone who is seeking the perfect new addition to their family. Our judgment-free philosophy allows us to provide the highest level of customer service to people who are dealing with challenging and emotional situations, such as owners whose animals have been impounded for being dangerous or people who need assistance with euthanasia or cremation.

**Our financial position is sound and we operate with a fully balanced annual budget of \$1.4 million.** We do not receive any funding from the United Way. We own our building and land outright, and have no debt. We are committed to fiscal responsibility and believe in accountable stewardship of the hundreds of thousands of donor dollars we receive each

year. We currently have a small endowment with the Douglas County Community Foundation.

We have over 800 active volunteers, ages 7 and up, who provide assistance to us in a variety of ways from walking dogs and doing laundry to staffing adoption and fundraising





## CHANGING THE LIVES OF PEOPLE AND ANIMALS IN OUR COMMUNITY

events. Our foster program allows us to place the most vulnerable animals, such as underage puppies or kittens or animals who are ill, to live with a foster family and get

specialized care until they are healthy and ready to be adopted. Many of these animals will not thrive in a shelter and would normally be euthanized.

### Our Achievements

Recent accomplishments at the Lawrence Humane Society include achieving and maintaining an 85 percent Live Release Rate: 85 percent of the animals entering the animal shelter last year left alive due to our veterinary care, foster home care, and adoption program, increased from less than 72 percent in 2011. The national average is currently estimated to be 55 percent. We have partnered with the United Way and the Boys & Girls Club to provide "A Summer of Service" for local high-school students to gain an understanding of animal homelessness. We are also in the beginning stages of setting up a partnership with the Kansas State Veterinary School's Shelter Medicine Department to work with their students. **For the third year in a row, we were voted Best Local Non-Profit in a community-wide poll and featured in Lawrence Business Magazine.**

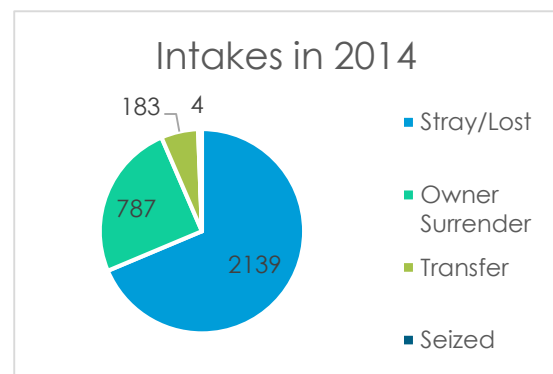
LHS has a contractual agreement with the City of Lawrence and Douglas County to house all stray animals and assume responsibility for unclaimed animals. We also contract with six nearby small counties to accept unclaimed stray animals from their community. We work closely with the

Lawrence Police Department, Sheriff's Department, and Prosecutor's Office when investigating and prosecuting animal abuse. Our organization is a destination shelter for other animal shelters and animal control agencies throughout Kansas that may otherwise have to euthanize friendly, healthy animals due to space. We are a member of the ASPCA MAP group, which enables us to be matched with shelters who are looking to transfer animals out, or who have available spaces that we can send our animals to. We also actively seek relationships with breed/species specific rescue organizations which allows us to transfer harder to adopt animals to organizations that are best able to work with them.

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*We are committed to caring for 100 percent of friendly, healthy, and treatable animals until they can be placed in new homes.*

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## Our Challenge

The LHS facility, now twenty years old, is presenting new health and animal flow challenges due to its design and age. In early 2013, LHS leadership, faced with mounting maintenance costs, hired a nationally renowned animal facility engineer to evaluate our shelter and determine how to proceed.

The facility, constructed in 1995 and moderately renovated in 2007, no longer meets current industry standards for the proper care and disease management of animals housed in the shelter. The animal housing units are significantly smaller than industry best practices, and are difficult to sanitize. There is no medical clinic in which to perform exams or provide treatment, other than the surgery suite. **Furthermore, there are no means to fully isolate ill or contagious animals**, particularly those with ringworm, a highly contagious fungus/pathology

common in Kansas. The animal housing rooms are improperly sized and do not have sufficient air flow and filtration. There is almost no natural lighting available to the animals in the shelter, and with our adoptable feline rooms being adjacent to our main canine rooms, there is a lack of noise control or stress prevention for our animals.

The only room that provides sufficient space to perform behavior evaluations is also the only room in which we have sufficient space to house our animal food, which impacts the results of our evaluations. There are no indoor rooms or spaces in which potential adopters can spend time

getting acquainted with shelter dogs. Our staff members share 4 small and crowded offices, and we have no meeting space for staff or volunteer training.

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*Our deteriorating physical facility, ventilation systems and caging systems have significant impacts on animal flow, and our lack of adequate isolation space for severe contagious disease makes control over cross-contamination between the animals difficult in spite of our excellent medical program and remains our single biggest hurdle in achieving maximum control over the spread of disease within our shelter population.*

**-Dr. Jennifer Stone, Medical Director**

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## Our Plan

Our proposed renovation will address all of the challenges noted above, and will enable us to fulfill our longer-term goals and objectives for the future to reduce animal homelessness and overpopulation in our community. **We will save more lives.** The renovation will provide:

### Animal Spaces

- 🐾 New animal housing for adoption, holding, grooming, isolation and veterinary:
  - Enclosures to house 60-80 dogs in individual kennels, with small rooms and separate HVAC systems to prevent disease transmission



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- Enclosures to house 120-140 cats in individual kennels or communal rooms, with separate HVAC systems to prevent disease transmission
- Housing for approximately 15 small mammals, with separate HVAC systems to prevent disease transmission
- 🐾 Veterinary clinic to include distinct spaces for: exam rooms, evaluation areas, treatment, surgery, critical care, radiology and dentistry, all meeting American Animal Hospital Association standards
- 🐾 Redesign of outdoor dog play areas to accommodate play packs, include more secure fencing, and ideally each kennel zone will have dedicated outdoor play area
- 🐾 Creation of centralized storage space, laundry, and workrooms/kitchens

### People Spaces

- 🐾 Separate entrances and lobby areas for animal admissions, stray intake, and adoptions
- 🐾 Adoption counseling and “get acquainted” spaces that will be quiet and private
- 🐾 Large all-purpose room to be used for staff and volunteer training, humane education courses, and public pet training classes
- 🐾 Designated space to allow for expanded retail sales
- 🐾 Office space sufficient for professional administrative and management staff
- 🐾 Staff break room and bathroom facilities, including storage and shower



Figure 1: Initial renderings from architect



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## Preliminary Project Budget

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Design & Engineering	420,000
Renovation & New Construction	3,200,000
Contingency (20%)	640,000
Caging & Animal Equipment	460,000
Veterinary Equipment	400,000
<b>Total</b>	<b>5,120,000</b>



## Sustainability Plan

The Lawrence Humane Society leadership is committed to seeking private support for special projects and programming, working diligently to expand its operating budget, which currently supports routine maintenance of the existing facilities. Experience indicates that a well-managed capital campaign increases annual giving once the campaign is complete. The Board of Directors and staff are committed to working toward that end, through robust and proactive fundraising and development strategies. This project is the most significant capital expansion the Lawrence Humane Society plans for the foreseeable future. Future areas of expansion include increasing unrestricted giving and endowment funds in order to strengthen our ability to increase programming and maintain current facilities. The creation of an endowment during this campaign is a critical step in ensuring the long-term financial stability of our organization.

## Summary

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We believe that the Lawrence Humane Society can be the central resource for people and pets in Lawrence and Douglas County. We have a great history of community support, and we look forward to continuing to provide excellent and much-needed services to the community that we love. Together, we can save more lives.

For more information, or questions/comments, please contact:

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## Board of Directors

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General Manager, Sunflower Publishing

Debbi Johanning, Vice-Chair  
Digital Media Content Manager, KU Alumni  
Association

Brandon Young, Treasurer  
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Ransom Memorial Hospital

Katie O'Connor  
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Holly Perkins  
Attorney, Joseph, Hollander & Craft

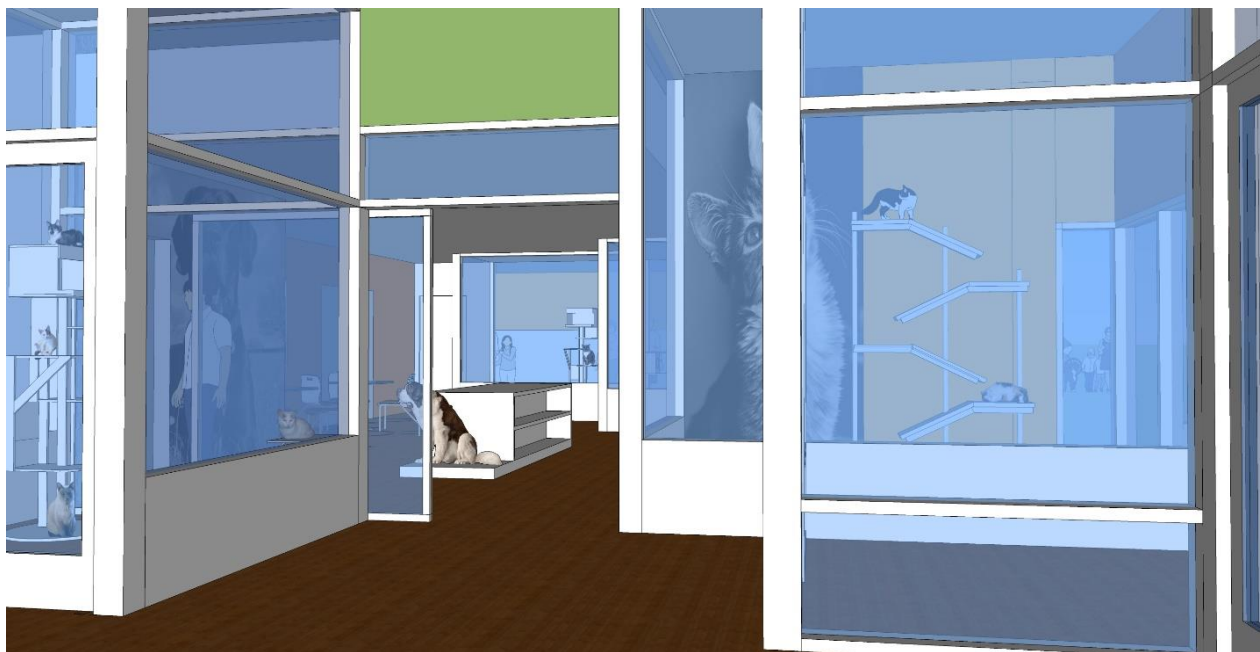


Figure 2: Initial renderings from architect