



Sports Pavilion Lawrence Attendance/Key Card Report through January 31, 2015

January 2015 Attendance:

80,144

2014 Totals: October-53,100,
November-63,807, December-62,024

Key Card Totals

Total Key Card Holders - 16,678

Residents - 16,533

Non-Residents - 145



9,482

Female Key Card Holders



7,196

Male Key Card Holders

Key Card Holder
Average Age:

40

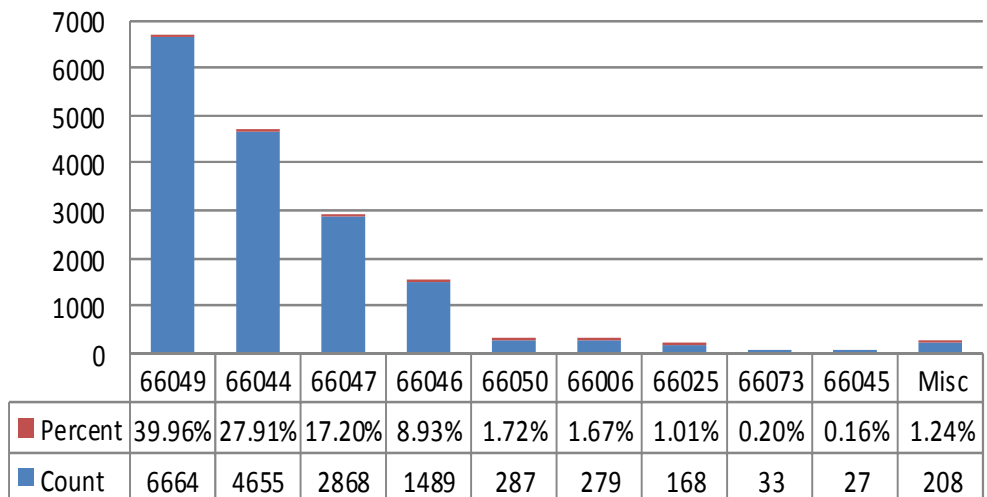
Total Tournaments
Booked to date:

36

Projected Number
of Tournaments for
2016:

37

Key Cards by Zip Code



Tournament Information

	2015 Total Tournaments	Projected 2015 Revenue
Mid America Youth Basketball	2	\$10,025
AGAPE Hoops	14	\$52,803
Blue Valley Juniors Volleyball	6	\$15,862.00
Heart Of America Volleyball	9	\$26,300
810 Varsity Sports	2	\$32,162
Sporting Kaw Valley (futsal)	1	\$6,125
Elevate Basketball	1	\$8,187
Derek Helms (3 on 3)	1	\$6,330
Total	36	\$157,794.00

	2016 Total Tournaments	Projected 2016 Revenue
Mid America Youth Basketball	4	\$24,500.00
AGAPE Hoops	16	\$42,525.00
Blue Valley Juniors Volleyball	3	\$42,875.00
Heart Of America Volleyball	9	\$55,125.00
810 Varsity Sports	2	\$32,662.00
Sporting Kaw Valley (futsal)	1	\$6,125.00
Elevate Basketball	1	\$8,187.00
Derek Helms (3 on 3) *	1	\$6,330.00
Total	37	\$218,329.00

Rental Information

	2015 Projected Revenue
Sporting Kaw Valley	\$37,553.00
Lawrence Juniors Volleyball Club	\$17,520.00
Lawrence Adult Soccer	\$8,414.00
Bill Self Basketball Camp*	\$17,874.00
Mario Chalmers Camp*	\$2,625.00
Bill Self Pro Camp*	\$5,950.00
Total	\$89,936.00



	2016 Projected Revenue
Sporting Kaw Valley	\$38,000.00
Lawrence Juniors Volleyball Club	\$17,600.00
Lawrence Adult Soccer	\$16,828.00
Bill Self Basketball Camp*	\$17,874.00
Mario Chalmers Camp*	\$2,700.00
Bill Self Pro Camp*	\$6,000.00
Total	\$99,002.00

* Contract not finalized