



Lawrence Electronic Recycling Event **Saturday, November 8, 2014**

The City of Lawrence Solid Waste Division hosted an Electronic Recycling Event on Saturday, November 8th. The event was held from 9:00 a.m. to 1:00 p.m. at the KU Park & Ride east parking lot located at Clinton Parkway and Crestline Drive, Lawrence.

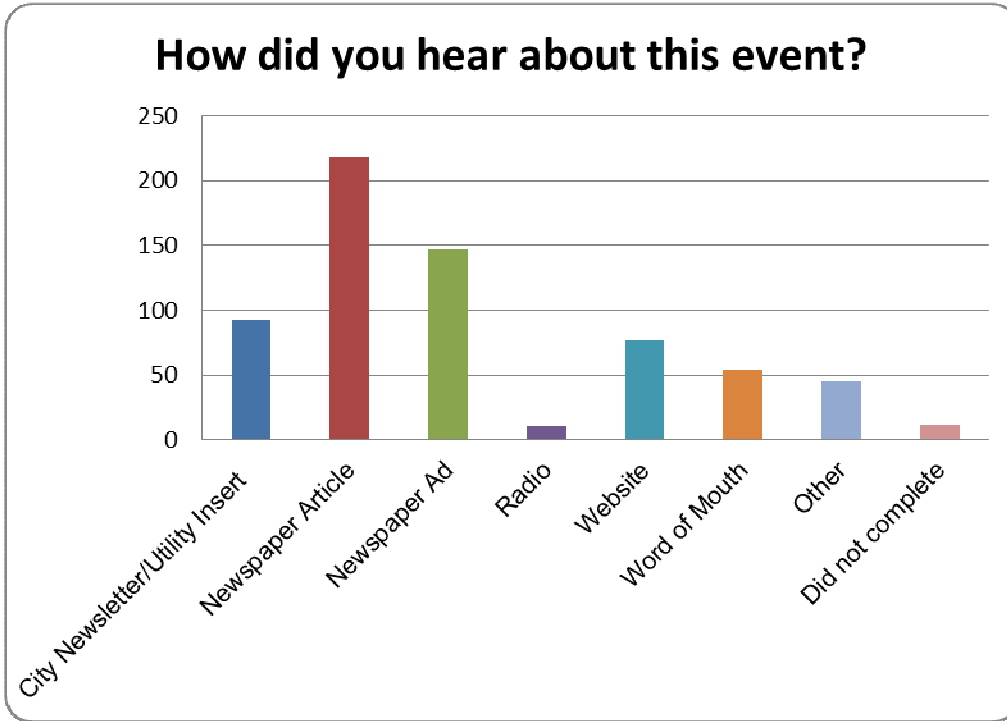
During the four hour event, a total of five hundred and seventy three (573) vehicles dropped off a total of 45,377 pounds (22.7 tons) of electronic equipment for recycling, which included computers, monitors, printers, copiers, scanners, fax machines, televisions, video and audio equipment, microwaves and other small appliances, cell phones and other hand held devices.

Electronic recycling was provided by Midwest Recycling Center (MRC) (www.midwrc.net).

Event Summary and Survey Results:

- A total of 45,377 pounds (22.7 tons) of electronic equipment was collected for recycling. [Pounds include 410.5 pounds of batteries dropped off at the event that were transported to the Household Hazardous Waste Facility for recycling and proper disposal.]
- One hundred eleven (111) televisions and one hundred and fifteen (115) CRT computer monitors were collected for recycling in addition to other electronics.
- Five hundred and seventy three (573) vehicles participated representing five hundred and forty eight (548) households and forty one (41) businesses.
- Eighty nine percent (89%) of participants were Lawrence households and businesses. Other participants were from Baldwin City, Eudora, Lecompton, McLouth, Overbrook, Ottawa, Ozawkie, Topeka, Perry, Edgerton, Tonganoxie and Overland Park.
- Sixty six percent (66%) of participants brought five or fewer electronic items. Twenty percent (20%) of participants brought six to ten items. Twelve percent (12%) brought more than ten items.
- Thirty four percent (34%) of those surveyed had not participated in a Lawrence Electronic Recycling Event before. Sixty four percent (64%) of participants had participated previously.





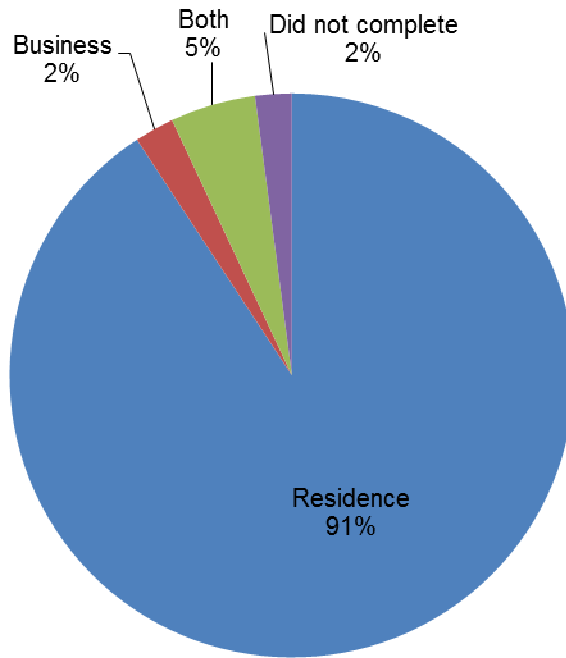
How did you hear about this event?

City Newsletter/Utility Insert	93	14%
Newspaper Article	218	33%
Newspaper Ad	147	22%
Radio	11	2%
Website	77	12%
Word of Mouth	54	8%
Other	45	7%
Did not complete	12	2%

Total	657	100%
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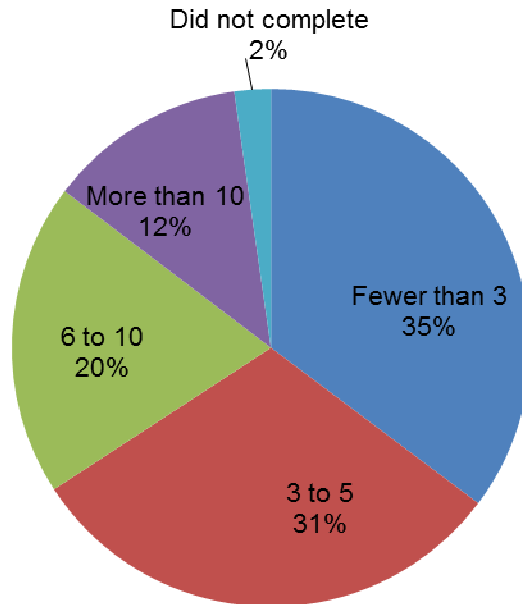
Note: many participants marked more than one answer for this question.

Where are your electronics from?

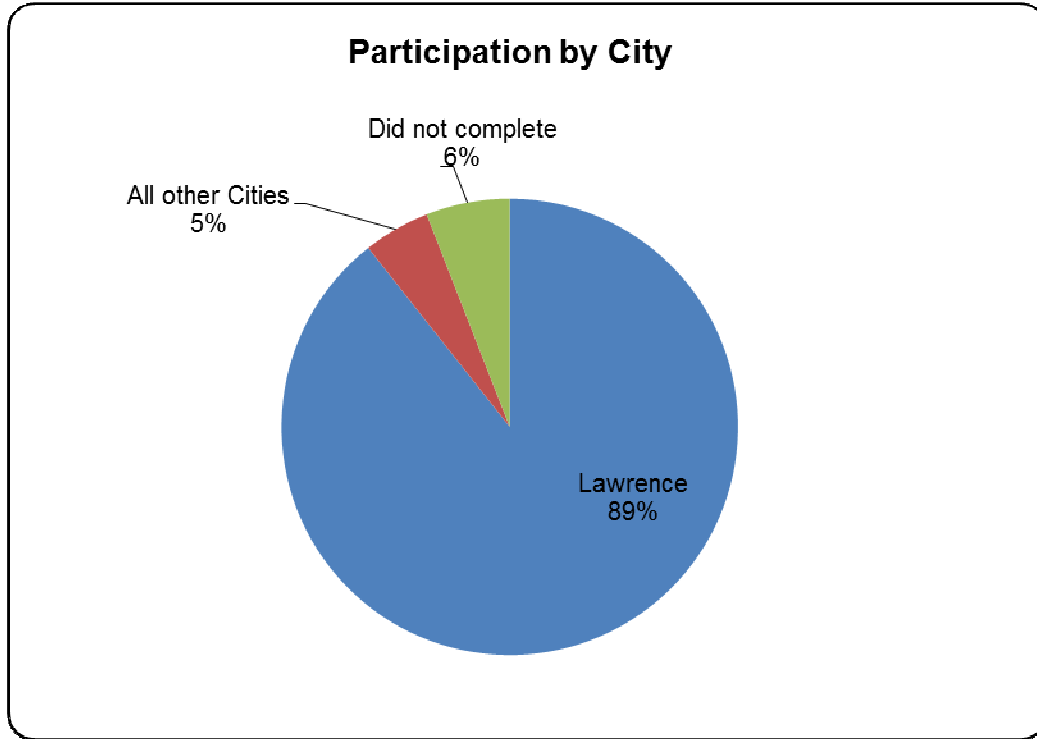


Where are your electronics from?		
Residence	520	91%
Business	13	2%
Both	28	5%
Did not complete	12	2%
Total	573	100%

How many electronics are you bringing?



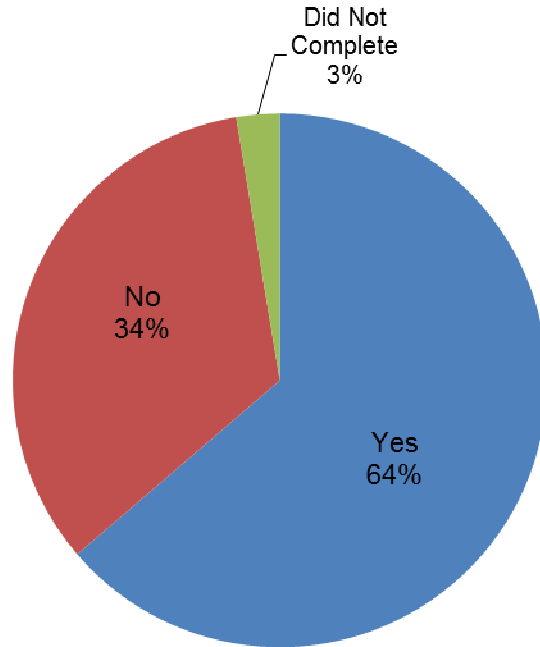
How many electronics are you bringing?		
Fewer than 3	202	35%
3 to 5	175	31%
6 to 10	112	20%
More than 10	71	12%
Did not complete	13	2%
Total	573	100%



What is your zip code?		
City	Number	Percent
Lawrence	512	89%
All other Cities	27	5%
Did not complete	34	6%
Total	573	100%

Note: Other participants were from Baldwin City, Eudora, Lecompton, McLouth, Overbrook, Ottawa, Ozawkie, Topeka, Perry, Edgerton, Tonganoxie and Overland Park.

Have you participated in a Lawrence Electronic Recycling Event before?



Have you participated in a Lawrence Electronic Recycling Event before?		
Yes	365	64%
No	193	34%
Did not complete	15	3%
Total	573	100%