

Data from web survey received:

One Lawrence center is perfect. It represents those of us who are paying for it.

Jayhawk Compound - Freedom Center sounds like Rush Limbaugh bankroled it. Kanza Center pulls from the Kanza Prairie which has strong ties to Manhattan and could

I suggest a combination: "Ad Astra Lawrence Sports Center" OR "Lawrence Sports Center - Ad Astra!" Thus, "To the Stars Lawrence Sports Center" or "Lawrence Sports Center - to the stars!" If it is going to draw a regional audience, "Lawrence" and "sports" will help with marketing and related economic development. If that's too long, Ad Astra could be taken out, but simply Lawrence Sports Center would be boring. The addition of Ad Astra is fresh and sexy and should draw people's attention.

No to one Lawrence Center---No to Sports Quest--definitely NOT. don't care for Ad Astra either. No to Freedom center-sounds like a building used for slaves originally-- of them all Kanza Center is probably better--- or why not just stay with Rock Chalk, since that probably what it will be known as ---. that seems to point to KU.

I do not like any of the suggestions listed above. Sunflower Sports Center or Azure Sports Center - because Lawrence is a beautiful island of 'blue' in a 'red' state.

None of them..... Self Center, name it after Bill. It also encourages self improvement. Naismith Center, Related it to the history of basketball. Beginning of Basketball Center, what kid wouldn't want to play where basketball was founded. Call to Greatness Center - tie Wayne Siemen to it, Big Dreams Center, 2K Center (2 kansas), like go to kansas and the kids xbox game NBA2K. If you wish to use any of the above suggestions, please email info@KernGroupInc.com for permission.

The naming of the center should be west Lawrence rec center

Ad Astra center

The center should be named for Bill Mayer.

Ad Astra Center or OneLawrence Center are great name options that resonate with the history and the vibrancy of our community. Excited for this facility.

OneLawrence Center - resonates very one as it signifies bringing the community together.

I would like to propose - iFit Lawrence Community Rec Center. And could be easily refereed to as iFit Center.

I think we need to include "Sports" or some sort of athletic word in the title to aid people in understanding what the purpose of the center is. For example: Ad Astra Sports and Recreation Center or Kanza Center for Sports. By favorite choice would be: Ad Astra Sports Center

Since it's in the Rock Chalk Park, why not call it the Rock Chalk Sports Center? Or instead of freedom, why not Free State? If you don't like those ideas, the Kanza Center seems the best of all of the choices you have offered.

Freedom Center!!!

OneLawrence Center

Rock Chalk Park. That is what it will always be known as, regardless of naming right. Accept your fate.

Not particularly fond of any of these personally. I do believe having Lawrence in the name will help promote the city and facility regionally and nationally. I do like a combination of some of these names, such a Lawrence Sport Cnter or different names such as Lawrence Fieldhouse West, Lawrence Activity Center, Lawrence Activity Center West,Multi Activity Center of LawrenceLawrence Campus Rec Center.

"The Rock" at Rock Chalk Park.

"The Roc" at Rock Chalk Park.

Freedom Center. What everyone individual and group wants, freedom. It is simple yet powerful. Tomorrow night Curtis J. Phillips Basketball takes on The Dawgs at the Freedom Center in Lawrence, K. FREEDOM!

My first preferance is Ad Astra Center. As an alternative, I propose Phoenix City Fitness Center...a.k.a. "The Phoenix."

The only choice for this is the Ad Astra Center. Not only does it sound cool, it also symbolizes the state and flows with any cooperate sponsor name. The Ad Astra Center at RCP The Hy-Vee Ad Astra Center at RCP It's time to name it what everyone already knows it will be named. The Ad Astra Center.

I feel positive about the names Ad Astra, Kanza and Freedom Center. I'm a little turned off by the competitive undertone of SportQuest that comes up for me, personally. I'd love to see Wellness or Well Being or Community integrated into the names instead of sports. I'd also love to see the new center named after Captain How about we just call it "the Rec Center" at Rock Chalk Park? How does *that* violate KU's trademark since they already approved "Rock Chalk Park" and it's just the location. Besides the fact that we're all gonna call it that anyway, there's another benefit. If you get a sponsor, it could then be "The [sponsor] Rec Center" at Rock Chalk Park.

Withey's World at Rock Chalk Park

If you google "SportQuest" the first listing is SportQuest Ministries in Indianapolis - "Purpose Statement: Motivate and equip the sports community to bridge the gap between faith and action. Mission Statement: Invest in athletes, sport professionals and churches to experience and build service based, high impact, Christ centered relationships." So I would recommend not using the name SportQuest unless we want it to be confused with a religious sporting group. Ad Astra Center sounds good.

What's wrong with "Rock Chalk"? "Let's go to Rock Chalk tonight" "Tonight there is basketball at Rock Chalk" Soccer at Rock Chalk! Work out at Rock Chalk Rock Chalk is Lawrence without a doubt. People know and relate to Rock Chalk. Nothing wrong with Rock Chalk. Rock Chalk is easy to say, not pretentious and a Lawrence original.

I say KU athletics should grant City Hall a waiver and allow "Rock Chalk" Lawrence, Kansas and KU are one. Let's live together and work together for without each other Please do not name it after the state of Kansas ... no Ad Astra for me, thank you. Kanza Center makes me think of a Boy Scout camp. No, not that one. I guess it would have to be OneLawrence Center ... although, that one is not good either because it does not roll off the tongue. SportQuest makes it sound like it is just for young people. Older people aren't 'questing' ... they're just glad to be moving. Freedom Center sounds like a library or convention center. I'll give this some thought.

Ad Astra Center

Ad Astra is a bit over used, it would be my second choice after the Kanza Center. I think the Chamberlain Center would be even better though....

I would take Freedom Center (too corny) and SportsQuest (sounds like a franchise) out of the running. One Lawrence Center sounds like an office building. I think Kanza Center is nice, but Ad Astra hits the mark.

Combination of a couple choices... Freedom SportQuest or Kanza SportQuest

Kanza Center is best of your choices.

Ad Astra and Kanza are both good choices. They reflect the area (both its history and values), and are unique and memorable. While they do not contain the city's name, they have a broader appeal for the region. OneLawrence Center sounds like the address of an office building. The other names are too general and will, I believe, mean nothing to the public at large. They aren't memorable. Thank you for working on this project. Names for public projects are important and deserve

Don't make it difficult - keep it simple. Rock Chalk Center.

How about "THE ROCK"

the name I like most is , ONE LAWRENCE CENTER . MY suggestion, " SPIRIT OF LAWRENCE CENTER,"

Call if Rock Chalk Rec. Keep it simple.....that is what the students will end up calling it anyway.

I suggest "Lawrence Sports Mecca" to signify the facility as a destination point for groups and sports fans all over our area and the region to journey to for first class sports facilities and recreation. The word "Mecca" is used often to refer to a great place to visit and enjoy whatever it is you are doing with many other like-minded

Rock Chalk Community Center is the perfect name!!!

Lawrence Recreation Center (at Rock Chalk Park).

struggle with health issues and fitness. I think the reference to our state motto is very appropriate and symbolizes the personal struggles of many residents. OneLawrence, SportQuest, and Freedom Center are weak choices. Both break traditional grammar rules and are considered mistakes as signified by the red underline in this survey.

All of the options are fine, but none of them really pop. As a coach whose team travels to tournaments, might I suggest incorporating either Naismith or Jayhawk into the title. Something like that will catch the eye of tournament directors and coaches alike.

Call it what it is, the West Lawrence Rec Center. Nobody's going to say "I'm going to the Ad Astra Center or the Freedom Center."

The Jayhawk Sports Center Sorry, didn't read that you couldn't use the name Jayhawk. How about The Lawrence Sports Center? Simple and easy and identifies where Ad Astra would be my first choice from this list. It sounds classy and timeless.

I think Kansa would be good because it honors our Native residents. Second choice is Ad Astra.

Of the ones you have listed, Ad Astra is the most appealing.

My suggestion is the IKE center...standing for In Kansas Exercising. It reminds people of the purpose, is an "active" name, and links to our great President. Easy to remember, short and to the point, clearly expressing the purpose of the facility.

My choice would be: Lawrence City Sports Complex

Ad Astra Center would be my choice of the five listed.

Kanza Center

The only name that sounds sports or recreation related is SportQuest. If you are having a conversation with someone it also rolls off the tongue smoother than OneLawrence Center or Ad Astra Center. Kanza Center or Freedom Center could be the names of anything from a homeless shelter to an after school youth center.

Ad Astra Center is the best of those 5 by far.

I teach magazine publishing at KU. Rule of thumb: Name a magazine in an obvious way. If you have to explain a name, forget it. With a sporty title, hard consonants are good. They're active. So "Sport" or "Rec" needs to be in this name. My first choice would have been Rock Chalk Rec, but oh well. Kanza Rec Center. Or Kanza Rec. Except for SportQuest (which fulfills my rules and isn't bad, except it could be anywhere.), the others are too soft or vague. LarrySport? :)

Rock Chalk Recreation Center (AKA "Rock Chalk Rec"). Ties in perfect with Rock Chalk Park.

Rock Chalk Rec (Center) -- It seems all Lawrencians know the Rock Chalk chant and that it is the greatest chant in the nation, so why not use it for the name of the new rec center located at Rock Chalk park. My guess is that it will be called that anyway because the location is in the name.

~~Most of these are pretty stupid. The only one I like remotely is Kanza Center. I think you need to stay away from catchy things that will date like like SportQuest.~~
I also don't like using "Center." Center sounds like a shopping center. Here are some ideas. LAWRENCE PARK. FREESTATE PARK. LIBERTY PARK. (or Center) KANZA PARK SPRINT LIBERTY PARK....SPRINT FREESTATE PARK....both sound pretty good!!

Of the choices given I like Ad Astra best. The problem is most don't know what the Latin means. Another name could be "Free State" since Lawrence was closely associated with the Free State movement during Bleeding Kansas. I really don't like SportQuest or OneLawrence Center. Kanza, Freedom, Ad Astra and Free State are

In order to resonate with the community, have relevance specific to Lawrence, and be more marketable...Amos Adams Lawrence Recreation Center (obvious historic relevance), John Brown Center (obvious historic relevance), Free State Center (obvious historic relevance), Larryville Center (official nickname of Lawrence), RE current choices: Ad Astra Center (not specific to Lawrence), OneLawrence Center (not impressive), SportQuest (generic), Kanza Center (meh), Freedom Center (so/so)

Ad Astra, Kanza, Freedom - No; gimmicky! This facility is specifically in Lawrence. OneLawrence Center - No! That could be for any purpose. SportQuest - No; generic marketspeak! Choose a straightforward name which includes the name of our city and recreation, with 'Corporate Name' before and 'at Rock Chalk Park' after. - Lawrence Recreation - RecreateLawrence (The following dovetail with other City recreation names.) - West Lawrence Recreation Center -Lawrence Recreation Center

My first choice would be OneLawrenceCenter as it truly is a Lawrence project & it will be a unique high quality facility which reflects well on Lawrence & its aspirations

Why can't we name is Rock Chalk Park? "Rock Chalk" means a great deal to our community, it's athletically-based and had a great ring to it!

First of all, SportQuest is an awful name. It sounds like the name of a defunct '90s soccer team or something. Freedom Center is too universal, and doesn't really reflect the "Kansas-ness" that this park should project. OneLawrence Center sounds too much like a business park. Ad Astra Center and Kanza Center are the best two of the names provided, both exuding distinct vibes and properly reflecting the heritage of Kansas. Additionally, I think "Free State Center" should be considered.

None of these are good names. Call it the Fieldhouse or some derivation thereof. Immediate connotation to Allen Fieldhouse. The ties to KU are evident with this name. We have to draw upon the basketball identity already in place. None of the other names mean anything.

Kanza Pioneer Center. The name gives credit to both the state and those who settled it. Both deserve recognition! One would not be without there other. Many have given their lives so that freedom was a right andnot an option. Regardless of the many races that were here in those early days, all are to be considered Pioneers of Lawrence Arena at Rock Chalk Park.? How about Sporting Lawrence? Sporting Ace Park? Athletic Lawrence? The Kansas Dome?

Don't like any of the above. Suggestion: River City Sports

Kanza Center -- it is representative of our entire area and gives the impression that the center will be accessible to anyone, KU or Haskell, young, adult, or senior, basketball players or walkers. It is also easy to say, which is important because, otherwise, it will always be referred to as the Rock Chalk Park/Center. In the alternative, if a donor is identified that would make a significant gift, then it would be a wonderful naming opportunity, such as the "Manning Center."

Exalted Basketball Dominance Center of the Western Plains

Sunflower Sports Arena

Ad Astra & motto can be used for different marketing and design campaigns and a struggle over personal challenges feels more like a what I see my own health and well being goals as. Ad Astra would also work well with the study of Kansas History working with schools to do different art and cultural displays using the State motto and to utilize the space as not only sports and wellness, but also community arts and education. SportQuest & OneLawrence both feel very corporate, not community

Ad Astra Center - interesting, unique, local, meaningful Kanza Center - interesting, unique, local, meaningful OneLawrence Center - unoriginal, forgetful SportQuest - unoriginal, forgetful Freedom Center - unoriginal, forgetful

1) Kanza Center 2)Ad Astra Center DON'T GO CORPORATE!

Many buildings and roads in Lawrence are named after something or someone to do with sports. it would be nice to expand our considerations outside of sports for a change. Therefore I favor the Kanza or Ad Astra Center as those names obviously (vs Freedom Center) link us to our past both with Native American heritage and our

Lawrence Freedom Center

The name of the new center should be simple and straightforward. It should indicate two things: where it is located (Lawrence, the taxpayers of said city being the ones who are paying for it) and the purpose of the building(sports). Hence: LawrenceSports Center None of the five suggested names do this. In fact they are

Of the five names my first choice is OneLawrence Center. SportQuest is my second choice. I don't care for the other three because I think they present no hint of what the center is, sounds more like a performance hall to me. That's my two cents worth. Thanks for asking.

I prefer Kanza, because it is (1) unusual and distinctive, in the national sense, (2) by sound, refers to our state and affiliation to one of its great Universities, and (3) acknowledges the earliest peoples who lived here (and still do), as best we know.

The Lawrence Center at Rock Chalk Park Lawrence Rec at RCP Lawrence Action at RCP Lawrence Sports at RCP If I had to choose from the five names under current consideration, I would choose OneLawrence Center. Just really want the "Lawrence" in the name 'cause we citizens of Lawrence will probably be eventually paying for related costs/maintenance of the facility. Thank you so much for allowing Lawrence residents to submit their suggestions.

None of the above: "The Jayhawker" goes well with rock Chalk Park

I have a suggestion: DreamTown Sports Park Thank you for the consideration.

Ad Astra Center is a good idea.

SportQuest Best describes the purpose of the facility as defined by the city in the above explanation.

I would like suggest the name for the new facility: Lawrence Achievement Center or Lawrence Achievement Center at Rock Chalk Park. I feel the name would be fitting, as those who come to the park to participate in activities will have their own achievement goals they are hoping to meet through regular practice, exercise

Lawrence,Ks (year) When Lawrence started rebuilding after Quatrell's raid. We are still building. Lawrence came out of the ashes. People rebuilt their lives. The city Elkins Prairie Community Athletic Center.....Since it is, or was a part of, or at the very least adjacent to the Elkins Prairie.

I am not fond of any of the currently listed names. If you want it to be identified with Lawrence please keep simple and "call it what it , "The Lawrence Sports Center".

For a legal name I like "Rock Chalk Recreation Center" but use "The Rock" as the advertised name. I like names that are both nouns and verbs. Noun: When you're serious about your game take it to the 'Rock... "The Rock" is the #1 basketball tournament venue in America" Verb: Time to Rock your game...Rockin' at the Rock 10K! Its an iconic name that has a good connotation, it's a derivative of Rock Chalk and its easy to remember.

The acronym for the Lawrence Athletic and Recreation Center is LARC. We can pronounce it as "Lark" as in the State Bird the Meadow Lark. The KU section of Rock Chalk Park uses the Jayhawk image and the City section has the eastern meadow lark image. The Sprint LARC Center works.

Wakarusa Sportplex Sunflower Sport Hub Lawrence Sports Center Lawrence Sportsplex Ad Astra Athletic Center

Well to be honest... I don't like any of the choices above. It's like you guys are trying to hard. Why not go something simple, alliterative like "Sunflower Center" or Rock Chalk Freedom Park

I submitted a name earlier and want to add to it.

I think the name should be The Kanza Pioneer Center of Health and Fitness.

Don "Red Dog" Gardner Pavilion For as long as I can remember Red Dog has been a staple of health and wellness for so many Lawrence residents of all ages. He has dedicated so much of his life to encouraging everyone to stay active and to keep pushing yourself to new limits, that it seems only natural to have his name grace the

None of these blow me away, but I probably prefer OneLawrence or Freedom Center as my first two choices. SportQuest and Kanza are at the bottom of the list.