



MILLER MEIERS

Estimate

From

MILLER MEIERS

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Estimate Id

MM032714-001

Issue Date

03/27/2014

Subject

**CITY OF LAWRENCE PARKS &
RECREATION DEPARTMENT RECREATION
CENTER AT ROCK CHALK PARK VISUAL
BRAND IDENTITY**

Estimate For

CITY OF LAWRENCE

% MEGAN GILLILAND
6 EAST 6TH STREET
PO BOX 708
LAWRENCE, KS 66044

Type	Description	Quantity	Unit Price	Amount
Service	<p>OBJECTIVE: Develop a visual identity for the Recreation Center at Rock Chalk Park name of "Sport Quest" (Logo, style guide and brand guidelines) in color and black & white .</p> <p>Start Date: 3/31/2014 End Date: TBD</p> <p>AGENCY DELIVERABLES The deliverables include the design of the logo mark, color selection and specifications for use in all digital and print applications, brand and style guidelines.</p> <p>MM FOCUS / RESPONSIBILITIES - Art Direction - Digital Graphics - Digital files for Logo & Guide - Project Management/Account Services</p> <p>COST/TERMS & CONDITIONS Miller Meiers Standard Terms & Conditions apply. Please see under separate cover. Estimate is valid for 30 days from issue. After 30 days estimate may be reevaluated.</p>	1.00	\$6,850.00	\$6,850.00
Service	Value-added delivery. Miller Meiers will deliver these services at no additional cost.	1.00	-\$6,850.00	-\$6,850.00

Estimate Total

\$0.00

ESTIMATE ACCEPTANCE & WORK AUTHORIZATION

Business Communication and Collateral Materials

Estimate ID: **MM032714-001**

by City of Lawrence, Parks & Recreation Department (Name / Title)

Date

by Miller Meiers, Inc. (Name / Title)

Date

Thank You for the opportunity to provide this Estimate & Work Authorization!