

City of Lawrence/Douglas County Comprehensive Plan Survey

The City of Lawrence and Douglas County would like your opinion regarding updating Horizon 2020, the comprehensive plan for the city of Lawrence and unincorporated Douglas County. This survey will take approximately 10 minutes to complete and your opinions are very important. **YOUR RESPONSES ARE CONFIDENTIAL.** When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. We greatly appreciate your time.

Do you live in the City of Lawrence or the Unincorporated Area of Douglas County?

- ____ (1) City of Lawrence [Please continue with the survey.]
 ____ (2) Unincorporated Area of Douglas County (Rural- Outside City Limits) [Please continue with the survey.]
 ____ (3) Neither [Please discontinue the survey. This survey is only for residents of the above areas.]

1. For each of the following issues in the City of Lawrence and the Unincorporated Area of Douglas County, please rate whether you feel the issue is very important, somewhat important, not sure or not important by circling the number to the right of each issue:

Issues	Very Important	Somewhat Important	Not Sure	Not Important
A. Maintaining rural character	1	2	3	4
B. Preserving historic buildings	1	2	3	4
C. Revitalization of older city-center neighborhoods	1	2	3	4
D. Development of the Clinton Lake Area	1	2	3	4
E. Quality housing for all income groups	1	2	3	4
F. Walking and biking trails	1	2	3	4
G. Maintaining community identity.	1	2	3	4
H. Downtown stability	1	2	3	4
I. Transportation alternatives to the car	1	2	3	4
J. Availability of arts and cultural opportunities	1	2	3	4
K. Appearance of multi-family residential developments	1	2	3	4
L. Incorporating natural areas into development projects	1	2	3	4
M. Creating employment opportunities	1	2	3	4
N. Parks, recreation, open space	1	2	3	4
O. Protecting high value farmland	1	2	3	4
P. Appearance of commercial areas	1	2	3	4
Q. Managing future growth	1	2	3	4
R. Activities and housing for the Retirement Community	1	2	3	4
S. Other: _____	1	2	3	4

2. Which FOUR of the issues from the list in Question #1 do you feel are most important to be addressed in the City of Lawrence and Unincorporated Area of Douglas County? Using the letters above in Question #1, please write in the letters below for your 1st, 2nd, 3rd, and 4th choices, or circle 'NONE'.]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

3. Community Vision. Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:

The future should include the following:		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
A.	A stronger community identity	1	2	3	4	5
B.	More attractive city entrances	1	2	3	4	5
C.	More parks and open space	1	2	3	4	5
D.	More sidewalks, walking paths, and trails	1	2	3	4	5
E.	More bicycle paths and routes	1	2	3	4	5
F.	More restaurants, entertainment and cultural activities downtown	1	2	3	4	5
G.	More housing in and around downtown	1	2	3	4	5
H.	More affordable housing within the City	1	2	3	4	5
I.	More employment opportunities	1	2	3	4	5
J.	Better protection of Natural resources	1	2	3	4	5
K.	Expanded public transportation	1	2	3	4	5
L.	More recreational opportunities around Clinton Lake	1	2	3	4	5
M.	More activities for teenagers	1	2	3	4	5
N.	More activities for seniors	1	2	3	4	5
O.	Improved access to local foods	1	2	3	4	5
P.	Better management of growth	1	2	3	4	5
Q.	Maintaining the rural character of the County	1	2	3	4	5
R.	New or expanded conference space	1	2	3	4	5
S.	Multi-use neighborhoods	1	2	3	4	5
T.	Riverfront development with a mix of uses, public-access and activities	1	2	3	4	5
U.	More arts and cultural opportunities	1	2	3	4	5
V.	Development of the communications network (fiber)	1	2	3	4	5
W.	Stronger retirement community	1	2	3	4	5
X.	Other: _____	1	2	3	4	5

4. Which FOUR of the statements from the list in Question #3 do you feel best represent YOUR VISION for the FUTURE of the City of Lawrence and the Unincorporated Area of Douglas County? [Using the letters above in Question #3, please write in the letters below for your 1st, 2nd, 3rd, and 4th choices, or circle 'NONE'.]

1st. _____ 2nd. _____ 3rd. _____ 4th. _____ NONE

5. Using a scale of “5 to “1” where “5” is a Major Strength and “1” is a Major Weakness please rate each of the following aspects of life in the City of Lawrence and Unincorporated Areas of Douglas County.

How would you rate the following	Major Strength	Strength	Neutral	Weakness	Major Weakness
A. Availability of arts, music and cultural amenities	5	4	3	2	1
B. Availability of retail choices	5	4	3	2	1
C. Existing sidewalk network	5	4	3	2	1
D. Protection of natural resources	5	4	3	2	1
E. Public Transportation	5	4	3	2	1
F. Character of neighborhoods	5	4	3	2	1
G. Availability of housing choices	5	4	3	2	1
H. Availability of parks and open space	5	4	3	2	1
I. Employment opportunities	5	4	3	2	1
J. Historic buildings and areas	5	4	3	2	1
K. Rate of Growth	5	4	3	2	1
L. Unique local identity	5	4	3	2	1
M. Opportunities for community involvement	5	4	3	2	1
N. Attention to environmental issues	5	4	3	2	1
O. Downtown	5	4	3	2	1
P. Population growth	5	4	3	2	1
Q. Presence of family farms	5	4	3	2	1
R. Quality of life	5	4	3	2	1
S. Existing roadway network	5	4	3	2	1
T. Other: _____	5	4	3	2	1

6. Which **FOUR** of the items listed above in Question #1 do you feel are **MOST IMPORTANT** to be **MAJOR STRENGTHS** in the City of Lawrence and Unincorporated Areas of Douglas County? [Using the letters above in Question #5, please write in the letters below for your 1st, 2nd, 3rd, and 4th choices, or circle 'NONE'.]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

7. Several components of the City's and County's transportation system are listed below. Please rate your overall satisfaction with each component on a scale of 5 to 1 where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

<u>How satisfied are you with:</u>	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
(A) Ease of travel by car on highways	5	4	3	2	1	9
(B) Ease of travel by car on major streets	5	4	3	2	1	9
(C) Ease of travel by car on neighborhood streets....	5	4	3	2	1	9
(D) Ease of access to major streets from neighborhoods	5	4	3	2	1	9
(E) Ease of walking in City of Lawrence	5	4	3	2	1	9
(F) Ease of bicycling in City of Lawrence	5	4	3	2	1	9
(G) Safety of walking in City of Lawrence	5	4	3	2	1	9
(H) Safety of bicycling in City of Lawrence	5	4	3	2	1	9
(I) Existing bicycle system throughout County.....	5	4	3	2	1	9
(J) Existing walking and hiking system throughout County	5	4	3	2	1	9
(K) Existing road system in County.....	5	4	3	2	1	9
(L) Quality of public transportation (bus service).....	5	4	3	2	1	9
(M) Other:	5	4	3	2	1	9

8. Which THREE of the components of the City's and County's transportation system do you feel are most important to improve in the City of Lawrence and Unincorporated Areas of Douglas County? [Using the letters above in Question #7, please write in the letters below for your 1st and 2nd choices, or circle 'NONE'.]

1st. _____ 2nd. _____ 3rd. _____ NONE

9. Overall, how satisfied are you with the quality of new residential subdivisions in the City of Lawrence?

____(5) Very satisfied ____ (2) Dissatisfied
 ____ (4) Satisfied ____ (1) Very dissatisfied
 ____ (3) Neutral ____ (9) Don't know

10. What is the ONE most important action you feel should be taken to improve new residential development in the City of Lawrence? [Please write your recommended action in the space below.]

11. Overall, how satisfied are you with the site layout and architectural design of new commercial development in the City of Lawrence?

____(5) Very satisfied ____ (2) Dissatisfied
 ____ (4) Satisfied ____ (1) Very dissatisfied
 ____ (3) Neutral ____ (9) Don't know

12. What is the ONE most important action you feel should be done to improve new commercial development in the City of Lawrence? [Please write your recommended action in the space below.]

13. Overall, how satisfied are you with the site layout and architectural design of new industrial development in the City of Lawrence?

- ☐ (5) Very satisfied ☐ (2) Dissatisfied
☐ (4) Satisfied ☐ (1) Very dissatisfied
☐ (3) Neutral ☐ (9) Don't know

14. What is the ONE most important action you feel should be done to improve new industrial development in the City of Lawrence? [Please write your recommended action in the space below.]

15. Retail Development: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:

Retail Development		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
A.	The expansion of retail development should be supported in the downtown area.	1	2	3	4	5
B.	Future retail development should primarily be located at the intersection of main streets.	1	2	3	4	5
C.	Future retail development should be located in small centers in new and existing neighborhoods.	1	2	3	4	5
D.	Available retail space should be utilized before building new retail buildings.	1	2	3	4	5

16. Development Now and In the Future: Several statements about the future of Lawrence and the Unincorporated Area of Douglas County are listed below. Using a scale from "1" to "5", where "1" means "Strongly AGREE" and "5" means "Strongly DISAGREE", please indicate your level of agreement with the following:

Development		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
A.	I would like to see agricultural uses maintained in the county.	1	2	3	4	5
B.	I would like to see major development directed inside the city limits.	1	2	3	4	5
C.	I would like to see more shopping opportunities in or near my neighborhood.	1	2	3	4	5
D.	I would like to see more employment centers located near my home.	1	2	3	4	5
E.	I would like to see a modest increase in height of development if it means less expansion of the city out into the county.	1	2	3	4	5
F.	I would like to see Downtown accommodate more development.	1	2	3	4	5
G.	I would like to see development that includes a better mix of uses in order to live, work, and play in close proximity.	1	2	3	4	5

17. From the following list, please check ALL the reasons that make it difficult for you to participate in public discussions about the future of Lawrence and the Unincorporated Area of Douglas County? (Check all that apply)

- ☐ (1) Not enough time ☐ (4) Don't believe I can make a difference
☐ (2) Difficult to travel to meetings ☐ (5) Don't have enough information
☐ (3) Not sure how to get involved ☐ (6) Other (Please specify) _____

18. How knowledgeable do you feel you are with the Comprehensive Plan, Horizon 2020?

- ☐ (1) Very knowledgeable ☐ (3) Not sure
☐ (2) Somewhat knowledgeable ☐ (4) Not knowledgeable

DEMOGRAPHICS. The following information will help us better understand the needs of our community.

19. How long have you lived in Lawrence/Douglas County?

- ☐ (1) 0-2 years ☐ (4) 11-20 years
☐ (2) 3-5 years ☐ (5) 21 years or more
☐ (3) 6-10 years

20. How many persons living in your household (counting yourself), are?

- | | | |
|--|--|--|
| Under age 10 <input type="checkbox"/> | Ages 25-34 <input type="checkbox"/> | Ages 55-64 <input type="checkbox"/> |
| Ages 10-19 <input type="checkbox"/> | Ages 35-44 <input type="checkbox"/> | Ages 65-74 <input type="checkbox"/> |
| Ages 20-24 <input type="checkbox"/> | Ages 45-54 <input type="checkbox"/> | Ages 75+ <input type="checkbox"/> |

21. What is your age?

- ☐ (1) under 35 years ☐ (4) 55-64 years
☐ (2) 35-44 years ☐ (5) 65-74 years
☐ (3) 45-54 years ☐ (6) 75+ years

22. Do you own or rent your home?

- ☐ (1) Own ☐ (2) Rent

23. Which of the following best describes your home?

- ☐ (1) Single family ☐ (3) Apartment/condo
☐ (2) Duplex/triplex ☐ (4) Mobile home

24. What is your zip code? _____

25. Would you say your total annual household income is:

- ☐ (1) Under \$25,000 ☐ (4) \$75,000 to \$99,999
☐ (2) \$25,000 to \$49,999 ☐ (5) \$100,000 to \$149,999
☐ (3) \$50,000 to \$74,999 ☐ (6) \$150,000 or more

26. Your gender: ☐ (1) Male ☐ (2) Female

27. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?

- ☐ (1) Yes ☐ (2) No

- 28. Which of the following best describes your race?** (check all that apply)
- ___(1) African American (Non-Hispanic) ___(4) Asian/Pacific Islander
 ___(2) White (Non-Hispanic) ___(5) Other: _____
 ___(3) Native American
- 29. What is your current employment status?**
- ___(1) Full time employment ___(5) Unemployed [skip to q31]
 ___(2) Part time employment ___(6) Retired [skip to q31]
 ___(3) Full-time student [skip to q31]
 ___(4) Full-time homemaker [skip to q31]
- 30. Where do you work?** *(if employed)*
- ___(1) City of Lawrence
 ___(2) Douglas County outside of the City of Lawrence
 ___(3) KC Metro Area
 ___(4) Topeka Metro Area
 ___(5) Other (Please specify) _____
- 31. Which of the following best fits the type of work you do?** [read list, check ONE]
- | | |
|--|---|
| ___(01) Agriculture | ___(10) Finance, Insurance, or Real Estate |
| ___(02) Administrative or Support | ___(11) Professional Services |
| ___(03) Construction | ___(12) Scientific or Technical Services |
| ___(04) Manufacturing | ___(13) Educational Services(Pre-school-12 th grade) |
| ___(05) Wholesale Trade | ___(14) Educational Services(University/College) |
| ___(06) Food, Hospitality, Entertainment | ___(15) Government |
| ___(07) Retail | ___(16) Armed Services |
| ___(08) Health Services | ___(17) Other: _____ |
| ___(09) Transportation and Warehousing | |

The City of Lawrence and Unincorporated Area of Douglas County thank you for your time!

If you would like to be involved in public discussions about the future of the Lawrence and the Unincorporated Area of Douglas County, please sign up on the project website, <http://www.lawrenceks.org/pds/horizon-2020-update-process> to receive email updates.

**Please return your completed survey in the enclosed postage-
paid envelope addressed to: ETC Institute, 725 W. Frontier
Circle, Olathe, KS 66061**

Your responses will remain completely confidential.
 The address information on the sticker to the right will
 ONLY be used to help identify areas with special interests.