

December 9, 2013

Douglas County Board of Commissioners Lawrence City Commission

Re: 4th Quarter Report 2013

Per the City/County/DCSS Coop Agreement signed in the fall of 2013, I am submitting a report regarding the activities of the Douglas County Senior Services (DCSS).

- Executive Director Kristin Scheurer started employment October 23.
- The 10th Annual Chili and Bingo Event held in October raised more than \$4,500 for the Emergency Fund. There were 120 attendees.
- The 2013-2014 Senior Resource Guide was published and distributed to more than 15,000 households in Lawrence and Douglas County.
- The Marketing Committee completed key documents (project charter, project brief, and timeline) critical to developing the marketing plan and campaign materials. Kern delivered first round creative to the committee October 29. Artistic changes are in process to coincide with development of a marketing plan.
- The Strategic Planning Committee tabled discussions until the executive director delivered an organizational assessment.
- Board member names for re-appointment or appointment delivered to Mayor Dever for his action are pending.
- The Nominating Committee prepared the 2014 Slate of Officers to present at the December board meeting. Recommendations include Chair Pattie Johnston, Vice-Chair Dennis Domer, Treasurer Jason Hornberger, and Secretary Judy Wright.
- The Board honored the late Jack Connolly, a long-time volunteer for the AARP Tax Aide Program, by changing the Senior Center Multi Purpose Room name to the Jack Connolly Community Room. A special reception will be forthcoming. City and County officials will be invited to attend.

Helping Seniors Get Connected and Stay Connected 745 Vermont Street
Lawrence, Kansas 66044-2371
(785) 842-0543
(877)295-2377 www.dgcoseniorservices.org



- Senior Wheels received two new vans in October. Purchased with DCSS reserve funds, and with funds from Douglas County, and Baldwin City, the vehicle provides trips on demand to seniors in Baldwin City for medical, nutritional and personal appointments. Trained volunteers drive this van. The second van acquired through a *Specialized Transportation for the Elderly* KDOT 5310 grant, brings the Senior Wheels fleet to seven vehicles. Senior Wheels ridership has grown over 74% since 2010.
- The 2013-2014 annual giving campaign, "Pay it Forward" kicked off on Thursday, December 5. 3,800 cards were mailed to past and current donors, program participants, and community partners.
- The Kansas Health Foundation awarded DCSS a grant totaling \$1,550.00 to support a community health program called *Stepping On*. This initiative educates seniors who are at risk for falling, and the program facilitation is a partnership with DCSS, Lawrence Memorial Hospital and Lawrence-Douglas County Housing Authority.

On behalf of the Board, we appreciate your attention to this report and welcome your questions.

Pattie Johnston, President, DCSS