



June 25, 2013

Mr. Barry Walthall  
City of Lawrence  
6 East 6<sup>th</sup> Street  
Lawrence KS 66044

RE: Proposal of Sign Code Change  
Chapter V Building & Construction, Article 18

Dear Barry:

I am proposing a sign code change to 5-1822 Moving and Flashing Signs Prohibited and 5-1841.5 (B) Bulletin signs (changeable copy signs or readerboards).

The Code does not allow for flashing/blinking/pulsating signs such as message center displays or electronic message displays (EMCs). However, with the technology we have available today, fuel price changing signs should be allowed to be LED or scrolling. Gasoline prices fluctuate daily which can easily be changed electronically instead of manually as they are today. The code today states the signs must remain stagnant, therefore, when a fuel station needs to change their fuel prices, someone must manually remove the plastic numbers and insert new plastic numbers.

Not only is this not cost effective for the fuel station owner, it can be hazardous when you consider inclement weather conditions, especially in the winter with ice and the plastic numbers frozen to the sign panel or unable to get to sign due to large amounts of snow. The same applies to movie theater signs.

Please present this matter to other individuals involved with this proposed sign code changes and share their comments and feedback with me. Thank you for your attention to my request.

Sincerely,

A handwritten signature in black ink that reads 'Nancy Holmes'. The signature is written in a cursive style with a large initial 'N'.

Nancy Holmes

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