

CITY MANAGER'S REPORT: POOCH PLUNGE

Date: Tuesday, September 3
Time: 4-7pm
Attendance: 450 total: (31 pre-registered, 407 walk-ins, 12 comps)
Fee: \$5/dog; free for spectators

The weather was perfect for our furry friends to swim...85° and sunny! Between the weather and the support of local businesses and organizations, we had a record-breaking number of pooches present at the Lawrence Outdoor Aquatic Center. Prizes were awarded for smallest dog, largest dog, farthest fetch and best trick. The dogs earned a stuffed animal toy along with \$5 gift cards for Pet World.

There were 9 vendors present. They all helped promote the event in their stores with flyers and on their Facebook pages or websites if available.

- Lawrence Humane Society—walked around with 2 adoptable dogs
- City of Lawrence Stormwater Division—booth with giveaways
- Pet World—booth with giveaways, donated 4 prizes
- Pawsh Wash—booth with giveaways
- Sunflower Natural Food—booth with giveaways and Canidae treats
- Natural Pet Food & Supply—booth with giveaways and store coupons
- Dogtoberfest—booth with giveaways and event flyers
- Christal K-9—booth with giveaways and event flyers
- Lucky Dog Outfitters—booth with merchandise for sale and store coupons

