

## **2013 Outreach: Move Out Tips From The City**

In July and August the City of Lawrence Solid Waste Division increased outreach/education on waste reduction tips and recycling opportunities targeted to citizens moving this summer. Communication tools used included: news releases ([7/26/13 link](#) and [7/29/13 link](#)), The Flame newsletter article, Channel 25 slides, website (two websites: City of Lawrence and City's Solid Waste Division), Facebook (two Facebook accounts: City of Lawrence and City's Lawrence Recycles), City of Lawrence Twitter and Lawrence Journal World newspaper print ads.

In addition, Wyeth Atchison, Waste Reduction and Recycling Specialist, coordinated outreach efforts with the University of Kansas in May (an email including move out tips was sent to all KU students), with neighborhood association contacts in July (move out tips email and flyer sent) and with apartment complex owners/managers in July (move out tips flyer distribution to tenants living in approximately 44 apartment complexes).

Lawrence Journal World ad (run dates Saturday 7/27 through Monday 7/29)



# MOVING?

**Donate or recycle your unwanted items!**  
*Help our community reduce waste and keep reusable goods out of the landfill.*

**Buy/Sell Reusable Goods:**  
Local newspaper listings, thrift stores, garage sales, online classifieds and forums

**Donate:**

- **Clothing & Household Items** - Goodwill Store (331-3908), Penn House (842-0440), St. John's Rummage House (331-2219), Salvation Army (856-1115), Social Service League Store (843-5414)
- **Books** - Friends of the Lawrence Public Library (843-3833 ext. 149)
- **Building Materials, Non-upholstered Furniture, Large Appliances** - Habitat Restore (856-6920)
- **Electronics** - Best Buy (843-0657), Doctor Dave (218-9676), Goodwill Store (331-3908), Office Depot (841-6688), UNI Computers (841-4611)
- **Paint and Cleaning Supplies** - City of Lawrence/DG CO Household Hazardous Waste Facility (call 832-3030 to schedule a drop-off appointment)
- **Non-perishable Food** - homeless shelters, food banks, or soup kitchens

**Donation Pick-up:** Some larger items may be acceptable for pick-up. To schedule, call Habitat Restore (856-6920) or Salvation Army (816-421-5434).

*When moving, LEAVE the city trash cart at your old place.*

 **City of Lawrence**  
WASTE REDUCTION & RECYCLING

More info: Call 832-3030 • Visit [www.LawrenceRecycles.org](http://www.LawrenceRecycles.org)  
 [www.facebook.com/LawrenceRecycles](http://www.facebook.com/LawrenceRecycles)

City of Lawrence Solid Waste Division website ([homepage](#))

The screenshot shows the homepage of the City of Lawrence Solid Waste Division website. At the top left is the City of Lawrence logo, featuring a stylized flame above the text "City of Lawrence KANSAS". To the right of the logo is a search bar and social media icons for Facebook and Twitter. Below the logo is a navigation menu with links for Home, Services, Contact, Residents, Businesses, and Visitors. The main content area is titled "Solid Waste Management" and includes a sub-header "Trash Collection, Recycling, Composting, and Hazardous Waste Disposal". A large image shows a residential area with a desk, chairs, and various items being discarded into trash bins. Below this image is a text box with the heading "Moving? Make sure to donate and recycle unwanted items!" and a paragraph of text. To the right of the main content is a sidebar with sections for "Division Information", "Resource Recovery & Waste Management", and "Quick Links". There are also sections for "On Facebook?" and "City News" with various news items and links.

City of Lawrence website ([homepage](#))

The screenshot shows the homepage of the City of Lawrence website. At the top left is the City of Lawrence logo, featuring a stylized flame above the text "City of Lawrence KANSAS". To the right of the logo is a search bar and social media icons for Facebook and Twitter. Below the logo is a navigation menu with links for Home, Services, Contact, Residents, Businesses, and Visitors. The main content area is titled "Your site for city services" and includes a sub-header "Move Out Tips". A large image shows a residential area with a car and various items being discarded into trash bins. Below this image is a text box with the heading "City Headlines" and a sub-header "Detour and Construction Information". To the right of the main content is a sidebar with sections for "City Commission", "Resources", and "City News". There are also sections for "On Facebook?" and "City News" with various news items and links.

## City of Lawrence 'Lawrence Recycles' Facebook

<https://www.facebook.com/LawrenceRecycles>


**Lawrence Recycles**  
Friday

Move out tips from the city

Moving can create a lot of waste. A little planning and preparation goes a long way toward reducing the amount of waste your move produces.

Click the link below for tips on waste reduction and recycling during move out.

<http://web.ci.lawrence.ks.us/lists/archive.php?x=4803#1>



Like · Comment · Share

Mollie Mangerich, Cel Fish and Henry T's Bar & Grill Lawrence like this.

**Mother Earth News Magazine**  
Magazine


**American Solar Energy Society**  
Organization

**Heartland Renewable Energy Society**  
Energy/Utility

**Lawrence City Jobs**  
Government Organization

**Lawrence Recycles** shared a link.  
July 25

Here are some cheap and easy ways to beat the heat this summer from the U.S. Department of Energy.



**Cheap Fixes for Beating the Heat Indoors**  
energy.gov

Cheap Fixes for Beating the Heat Indoors

Like · Comment · Share

## City of Lawrence Facebook

<https://www.facebook.com/CityOfLawrence>

**City of Lawrence, Kansas - Municipal Government**  
Friday

This is the weekend a lot of students move in and out of apartments in Lawrence. Check out our Move Out info for ways to get rid of items without throwing them in the trash!  
<http://www.lawrenceks.org/swm/>



Like · Comment · Share

Anitha Subramanian, Tortas Jalisco, Evie Daniels Normandin and 2 others like this.

**Tricia Old** Dumpster Dive!!  
Friday at 1:07pm

Way to take away the only opportunity for affordable parkin...  
about 6 months ago

See More

Likes

**Ripple Glass**  
Recycling & Waste Management

**Kansas Water Office**  
Government Organization

**Lawrence City Jobs**  
Government Organization

**Common Ground**  
Community Organization

**Lawrence Police Department**  
Government Organization · Law Enforcement

**City of Lawrence, Kansas - Municipal Government** shared a link.  
July 25

Long-drive Championship qualifier to be held at



## City of Lawrence Twitter

<https://twitter.com/lawrenceks>

The screenshot shows the Twitter profile for the City of Lawrence KS (@lawrenceks). The profile header includes the name "City of Lawrence KS", the location "Lawrence, Kansas", and the website "lawrenceks.org". It displays 2,735 tweets, 37 following, and 5,493 followers, with a "Follow" button. The "Tweets" section shows three recent tweets from the account, all related to moving tips and waste management. The left sidebar contains a "Follow City of Lawrence KS" sign-up form with fields for full name, email, and password, and a "Sign up" button. Below the form are "Photos and videos" and "Worldwide Trends" with hashtags like #PointlessThingsInFootball and #NTLToNumber1.

## City of Lawrence The Flame July edition

[http://www.lawrenceks.org/assets/flame/2013/July\\_2013\\_web.pdf](http://www.lawrenceks.org/assets/flame/2013/July_2013_web.pdf)

The flyer is titled "July 2013" and features a quote by Langston Hughes: "We Have Tomorrow — Bright Before Us, Like A Flame." The main content is a "TRASH & RECYCLING NEWS - MOVE OUT TIPS" section. It includes an image of a blue city trash cart and a warning: "Please do not take the city trash cart with you when you move. Each cart belongs to the address where it was delivered." The tips section provides advice on reducing waste, donating items, recycling, and properly disposing of hazardous materials. It also includes contact information for scheduling a pick-up.

**July 2013**

"We Have Tomorrow — Bright Before Us, Like A Flame."  
Langston Hughes

City info available online at [www.lawrenceks.org](http://www.lawrenceks.org) and on cable Channel 12

### TRASH & RECYCLING NEWS - MOVE OUT TIPS

**Moving?**

July and August are peak months for moving out of apartments and homes in Lawrence. Moving can create a lot of waste. A little planning and preparation goes a long way toward reducing the amount of waste your move produces.

**REDUCE** the amount of waste generated by using reusable or recyclable padding like towels or newspaper to pack your boxes instead of purchasing Styrofoam peanuts or plastic wrap.

**DONATE** gently used clothing and household goods to local charities or hold a moving sale. Donate non-perishable food to local food banks, pantries and shelters.

**RECYCLE** obsolete electronic equipment, cardboard boxes, newspaper, plastic bags and all other recyclable materials. Visit [www.LawrenceRecycles.org](http://www.LawrenceRecycles.org) for the location nearest you.

**PROPERLY DISPOSE** of paint, automotive products, household cleaners, pesticides and other potentially hazardous chemicals at the City of Lawrence/Douglas County Household Hazardous Waste Facility. Call (785) 832-3030 to schedule a drop-off appointment.

**SCHEDULE A PICK-UP** for bulky items no longer usable, such as couches, appliances and automobile tires by filling out the online form available at [www.lawrenceks.org/swm](http://www.lawrenceks.org/swm) or calling (785) 832-3032.

Please do not take the city trash cart with you when you move. Each cart belongs to the address where it was delivered.

[http://www.lawrenceks.org/assets/swm/Move\\_out\\_info.pdf](http://www.lawrenceks.org/assets/swm/Move_out_info.pdf)

# Moving Out?

## Donate or Recycle Unwanted Items!

Help our community keep reusable goods out of the landfill.

### Donate:

- Clothing & Household Items - [Goodwill Store](#) (331-3908), [Penn House](#) (842-0440), [Planet Aid](#), [St. John's Rummage House](#) (331-2219), [Salvation Army](#) (856-1115), [Social Service League Store](#) (843-5414)
- Books - [Friends of the Lawrence Public Library](#) (843-3833)
- Building Materials, Non-upholstered Furniture, Large Appliances - [Habitat for Humanity Restore](#) (856-6920)
- Electronics - [Audio Reader](#) (864-4600), [Best Buy](#) (843-0657), [Doctor Dave](#) (218-9676), [Goodwill](#) (331-3908), [Office Depot](#) (841-6688), [UNI Computers](#) (841-4611)
- Paint and Cleaning Supplies - [City of Lawrence/DG Co. Household Hazardous Waste Facility](#) (call 832-3030 to schedule an appointment)
- Non-perishable Food - homeless shelters, food banks, or soup kitchens

**REDUCE** the amount of waste generated by using reusable or recyclable padding like towels, cloth napkins, or newspaper to pack your boxes instead of purchasing Styrofoam peanuts or plastic wrap.



### Buy/Sell Reusable Goods:

- Local newspaper listings, [thrift stores](#), garage sales, [consignment shops](#), [eBay](#), [Amazon](#), [craigslist](#), [Freecycle](#)

**Donation Pick-up:** Some larger items may be acceptable for pick-up. Schedule a pick-up by calling [Habitat for Humanity Restore](#) (856-6920) or [Salvation Army](#) (816-421-5434).



City of Lawrence

WASTE REDUCTION & RECYCLING



[www.facebook.com/LawrenceRecycles](http://www.facebook.com/LawrenceRecycles)

785.832.3030

[www.LawrenceRecycles.org](http://www.LawrenceRecycles.org)