2013 Outreach: Move Out Tips From The City

In July and August the City of Lawrence Solid Waste Division increased outreach/education on waste reduction tips and recycling opportunites targeted to citizens moving this summer. Communication tools used included: news releases (7/26/13 link and 7/29/13 link), The Flame newsletter article, Channel 25 slides, website (two websites: City of Lawrence and City's Solid Waste Division), Facebook (two Facebook accounts: City of Lawrence and City's Lawrence Recycles), City of Lawrence Twitter and Lawrence Journal World newspaper print ads.

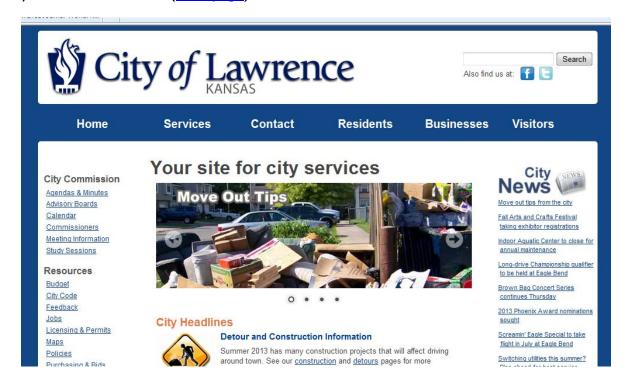
In addition, Wyeth Atchison, Waste Reduction and Recycling Specialist, coordinated outreach efforts with the University of Kansas in May (an email including move out tips was sent to all KU students), with neighborhood association contacts in July (move out tips email and flyer sent) and with apartment complex owners/managers in July (move out tips flyer distribution to tenants living in approximately 44 apartment complexes).

Lawrence Journal World ad (run dates Saturday 7/27 through Monday 7/29)



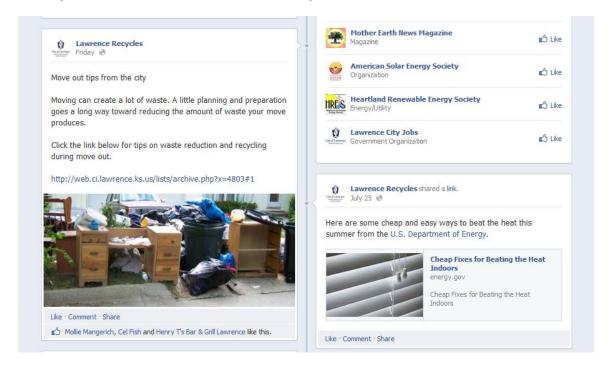


City of Lawrence website (homepage)



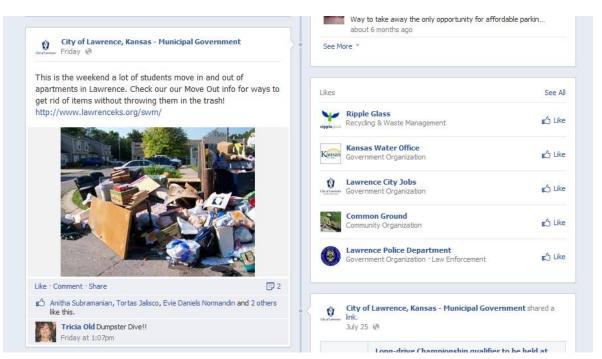
City of Lawrence 'Lawrence Recycles' Facebook

https://www.facebook.com/LawrenceRecycles



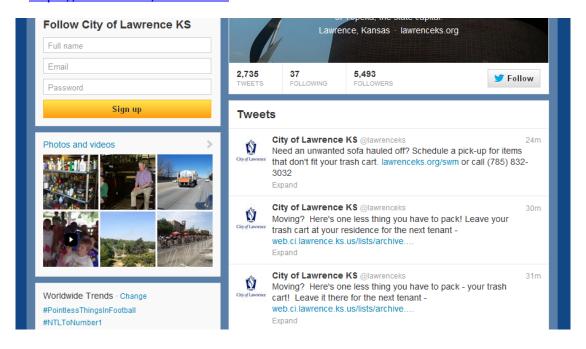
City of Lawrence Facebook

https://www.facebook.com/CityOfLawrence



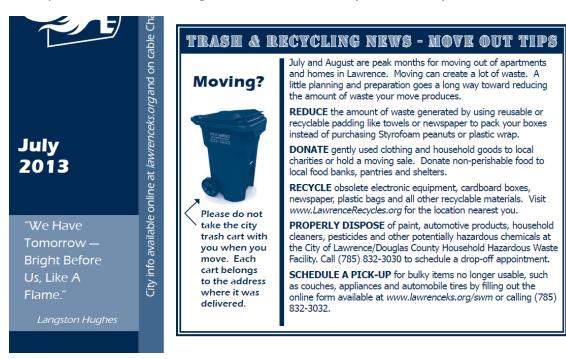
City of Lawrence Twitter

https://twitter.com/lawrenceks



City of Lawrence The Flame July edition

http://www.lawrenceks.org/assets/flame/2013/July 2013 web.pdf



http://www.lawrenceks.org/assets/swm/Move out info.pdf



REDUCE the amount of waste generated by using reusable or recyclable padding like towels, cloth napkins, or newspaper to pack your boxes instead of purchasing Styrofoam peanuts or plastic wrap.



Buy/Sell Reusable Goods:

 Local newspaper listings, thrift stores, garage sales, consignment shops, eBay, Amazon, craigslist, Freecycle

Donate or Recycle Unwanted Items!

Help our community keep reusable goods out of the landfill.

Donate:

- Clothing & Household Items Goodwill Store (331-3908), Penn House (842-0440), Planet Aid, St. John's Rummage House (331-2219), Salvation Army (856-1115), Social Service League Store (843-5414)
- Books <u>Friends of the Lawrence Public</u>
 <u>Library</u> (843-3833)
- Building Materials, Non-upholstered Furniture, Large Appliances -
 - Habitat for Humanity Restore (856-6920)
- Electronics <u>Audio Reader</u> (864-4600), <u>Best Buy</u> (843-0657), <u>Doctor Dave</u> (218-9676), <u>Goodwill</u> (331-3908), <u>Office Depot</u> (841-6688), <u>UNI Computers</u> (841-4611)
- Paint and Cleaning Supplies <u>City of Lawrence/DG Co. Household Hazardous Waste Facility</u> (call 832-3030 to schedule an appointment)
- Non-perishable Food homeless shelters, food banks, or soup kitchens

Donation Pick-up: Some larger items may be acceptable for pick-up. Schedule a pick-up by calling <u>Habitat for Humanity Restore</u> (856-6920) or <u>Salvation Army</u> (816-421-5434).



