



January 31, 2013

Lawrence City Commission  
Mayor Bob Schumm  
6 E. 6<sup>th</sup>  
Lawrence, KS 66044

Dear Mayor Schumm,

The Lawrence Home Builders Association requests exemption from Section 5-705.1 of the Sign Ordinance for the annual Lawrence Home Show, February 15-17, 2013.

We would like to place event signs at a few key intersections on South Iowa Street and in front of the businesses of Home Show exhibitors who have given us permission. The signs are planned to be 18" X 24" in size with wire posts to secure them in the ground. The signs would be placed Monday, February 11, and removed Monday, February 18.

The signage continues to be important as we are trying to establish an awareness of a relatively new location, the Crown Toyota Pavilion at 3430 S. Iowa Street. The Home Show has approximately 70 displays featuring home related products and services. The purpose of the Home Show is to provide the community an opportunity to view the latest in home building products, services, and trends and visit with those who provide home-related products and services. Last year, we had nearly 2,400 visitors at this community event.

Thank you for your consideration of the requested exemption from the Sign Ordinance. If you have any questions regarding our upcoming event, please contact me.

Sincerely,

A handwritten signature in green ink that reads "Bobbie".

Bobbie Flory  
Executive Director