

PARKS AND RECREATION DEPARTMENT 2012 REVIEW

RECREATION FACILITY USAGE & ATTENDANCE 2012

LOCATION	ATTENDANCE	% CHANGE VS. 2011
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Aquatic Facilities

Indoor Aquatic Center	137,035	+10.64%
Outdoor Aquatic Center	67,067	-1.59%
South Park Wading Pool	9,786	-0.10%
Carl Knox Natatorium	1,947	+36.82%
TOTAL	215,835	+6.20%

Recreation Facilities

Community Building	178,050	+2.32%
Holcom Park Recreation Center	187,981	+6.59%
East Lawrence Recreation Center	89,645	+3.00%
Carnegie Building	23,608	+51.38%
Union Pacific Depot	12,759	+19.83%
TOTAL	492,043	+6.12%

Prairie Park Nature Center	45,494	-14.83%
Eagle Bend Golf Course & Learning Center *	25,172	+21.30%
TOTAL ATTENDANCE (DEPT)	768,758	+2.62%

* rounds were used as an indicator

- Aquatics had an 8 percent increase in revenue.
- Aquatics hosted 26 swim meets, bringing nearly 9,950 swimmers to the center, generating more than \$13,500 in revenue.
- More than 24,300 passes were provided to community social service organizations and other groups.
- LPRD had 20,872 enrollments processed throughout the year, 38 percent of enrollments were conducted via the website.
- 841 teams participated in adult sports programming with more than 10,800 participants in softball, basketball, volleyball and kickball.
- Nearly 2,200 children participated in recreational and competitive youth baseball/softball leagues.
- More than 1,200 children participated in recreational and competitive youth basketball leagues in more than 500 games.
- There were 906 recreation instruction classes (fitness, dance, hobbies, etc.) offered throughout the year, including 25 new programs.
- The recreation instruction division saw an increase of nearly 6 percent in participation in programs offered over those who participated in 2011.
- More than 2,600 people participated in special populations programming.

RECREATION DIVISION 2012 REVENUE

REVENUE 2012	\$1,969,990.75
REVENUE 2011	\$1,905,615.93
% CHANGE	+3.38%



Prairie Park Nature Center acquired an endangered black-footed ferret from the National Black-footed ferret Conservation Center in April for permanent display.



1 of 5 Kansas communities to receive a \$50,000 National Recreation and Park Association Serving Communities Grant funded through the Kansas Health Foundation for Lawrence's Summer Food Program.

- Installed new lighting at the Youth Sports Complex.
- Replaced the basketball court in Veterans Park.
- Expanded parking lot and installed new asphalt on old parking lot at Mutt-Run Dog Park.
- Repaired the Roosevelt fountain in South Park.
- Replaced skatepark in Centennial Park.
- Improved Deerfield Park, including renovations to skatepark, basketball court, sidewalks and trails.
- LPRD had 90,750 visits to the department's webpage.
- There were 196 burials in the cemeteries in 2012.
- Prairie Park Nature Center developed a new interactive eagle display with 6 interactive activities.
- 584 trees were planted; 516 trees removed; 1,410 trees pruned.
- Received a matching grant from KDHE for playground surface areas in Watson Park.
- Painted the Outdoor Aquatic Center pool, building, and gazebo. Installed new play features in the zero-depth area.
- Replaced facility maintenance building.
- Developed stone wall and landscaping at round-a-bouts at the city entrances from the turnpike.
- Converted the cart barn at Eagle Bend to accommodate electric carts.
- Excavation work completed on Hole No. 6 tee box at Eagle Bend.
- Upgraded DeVactor Park playground. Installed drainage and ag lime trail at the southwest end of trail to improve drainage.
- Extended the parking lot south of soccer field No. 14.
- 4,466 reservations were processed for shelter and facility rental.
- Eagle Bend Golf Course & Learning Center had 25,172 rounds of golf played, a 21 percent increase over 2011.

Recognized as one of 213 Playful City USA cities by the KaBOOM! Foundation; was one of 25 Playful City USA cities to receive a \$20,000 Let's Play! City Construction grant from Dr. Pepper Snapple Group for playground in John Taylor Park.

