

September 25, 2011

Dave Corliss
City of Lawrence
PO Box 708
Lawrence, KS 66044

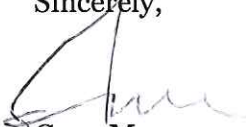
Dear Dave:

October is National Breast Cancer Awareness month. One in eight women will be diagnosed with breast cancer and as a leading healthcare provider, Lawrence Memorial Hospital is committed to helping area men and women through breast cancer awareness, education, early detection and treatment. For the past four years, in an effort to increase the public's awareness and support for breast cancer education and detection, the City of Lawrence allowed us to tie pink ribbons around lamp posts on Massachusetts Street (between 6th and 11th streets) and on Clinton Parkway. This visually impactful display helped to raise awareness about breast cancer and what people can do to protect themselves and the people they love. It also brought a lot of smiles to those who saw the ribbons.

Again, this year we ask your permission to tie ribbons around lamp posts on Massachusetts Street (between 6th and 11th streets) and on Clinton Parkway (between Iowa and Kasold). We would like to put the ribbons up on Sunday October 7 and take them down on Monday October 29.

Thank you for your consideration of this request. If you have any questions or need additional information, please contact us at 785.505.6134.

Sincerely,



Gene Meyer
President & CEO



Kathy Clausing-Willis
VP and Chief Development Officer