

MINUTES
Lawrence-Douglas County Health Board
June 18, 2012

CALL TO ORDER

The monthly meeting of the Lawrence-Douglas County Health Board was held Monday, June 18, 2012. Chair Paul Liechti called the meeting to order at 5:00 p.m.

REVIEW AND APPROVE MINUTES OF MAY 21, 2012

Ray Davis made a motion that the Minutes of May 21, 2012 be approved. David Ambler provided the second and the motion passed.

REVIEW AND APPROVE MAY MONTHLY FINANCIAL REPORT

Jennie Henault, Director of Administrative Services, reviewed the May Monthly Financial Report. Jennie also reported that due to problems with moving the accounting software, CYMA, from one server to another in April, the system lost part of the payroll and payroll related expenses for the month. Jennie included a revised income and expense statement for April showing the corrected amounts. David Ambler moved that the May 21, 2012 Monthly Financial Report and the revised April income and expense statement be approved. Ray Davis provided the second and the motion passed.

EXECUTIVE SESSION FOR THE PURPOSE OF DISCUSSING A PERSONNEL MATTER AND LEGAL COUNSEL

At 5:05 p.m., David Ambler made a motion to adjourn into Executive Session for the purpose of discussing a personnel matter and legal counsel related to pending litigation. Ray Davis provided the second and the motion passed.

At 5:32 p.m., David Ambler made a motion to adjourn the Executive Session. Ray Davis provided the second and the motion passed.

NEW BUSINESS

Recognition Letters for Carolyn Ball and Linda Rippetoe

The Board signed Letters of Recognition congratulating Carolyn Ball for five years of service and Linda Rippetoe for 15 years of service.

Health Officer Contract with Dr. Marcellino

Dan Partridge provided a contract for the Health Officer/Medical Consultant and stated staff recommends Dr. Tom Marcellino be approved as the Health Officer/Medical Consultant for the Health Department. After discussion, Ray Davis made a motion to authorize Paul Liechti, chair, to sign the contract with Dr. Tom Marcellino. Kevin Stuever provided the second and the motion passed.

Community Health Assessment

Dan Partridge stated the Community Health Assessment Steering Committee met and narrowed the Community Health Assessment priority list from 13 to six. Dan reported a priority matrix was sent to the Health Board and the Community Health Improvement Partnership (CHIP) Leadership Group and 23 individuals responded. The six health priorities recommended by the Steering Committee are: lack of physical activity, insufficient access to health care and other services, frequent abuse of alcohol, inadequate recognition of mental health issues and access to mental health services, lack of access to affordable healthy food, and poverty/jobs. Dan stated there will be a joint meeting on Monday, June 25th with the Health Board, CHIP Leadership Group and City Administrators from Baldwin City and Eudora to finalize the health priorities.

Chronic Disease Risk Reduction Grant Advertising Buy

Lisa Horn, Communications Coordinator, reported the Chronic Disease Risk Reduction grant has fiscal year end money to be used. Lisa stated this year we are looking for additional television advertising on the ill effects of cigarette smoking. Lisa reported the Centers for Disease Control & Prevention (CDC) has been running a “tips from former smokers” ad campaign for the past twelve weeks. This campaign more than doubled the number of calls made to the Quitline. Lisa stated Knology is providing a one-to-one matching contribution. The ads will air on a mix of different channels with air dates of 7/30/12 thru 8/26/12 and

8/27/12 thru 10/28/12. Lisa stated KU football availability will vary weekly so if not available, the spot cost will be added back into the weekly schedule. KU football match spots will be on the same network from 6 a.m. to midnight, but not during the game. Lisa stated the total advertising investment would be \$14,000. David Ambler made a motion to approve the Chronic Disease Risk Reduction grant advertising buy for \$14,000. Ray Davis provided the second and the motion passed.

Renewal Agreement Between Lawrence-Douglas County Health Department and Kansas Children's Service League for Healthy Families America Program Services

Dan Partridge presented a contract renewal between the Lawrence-Douglas County Health Department and Kansas Children Service League (KCSL) for Healthy Families America Program Services for the contract period July 1, 2012 through June 30, 2013. Dan stated there are no changes to the contract. After discussion, Kevin Stuever made a motion to authorize Paul Liechti, chair, to sign the contract renewal with KCSL. Ray Davis provided the second and the motion passed.

Staff Report – Access to Healthy Foods Project

Charlie Bryan, Community Health Planner, provided the Board with an update on the Access to Healthy Foods project. Charlie stated the Access to Healthy Foods grant required a leadership team. Members of this leadership team are: Aron Cromwell, Dan Partridge, Gene Meyer, Marilyn Hull, Mike Gaughan, Rick Doll, and Susan Johnson. Charlie Bryan, Bruce Passman, Eileen Horn, Vince Romero, Christina Holt, Claudia Hohnbaum, and Joyce Webb are support staff for this project. Charlie presented the Board with a timeline the leadership team is following. In June, the assignment for the leadership team is to interview key informants identified by the leadership team facilitator. In July, they will debrief on their June assignment. The assignment for July will be to review and provide feedback on prioritization process. In August, the leadership team will present options with KU Workgroup to narrow down what is appropriate for our community. Then in September, the leadership team will review feedback from community convening and finalize potential community interventions to improve consumption of healthy foods.

DIRECTOR'S REPORT

1. Dan Partridge reported on June 1, 2012, Governor Brownback vetoed the Local Environmental Protection Program (LEPP) grant funding for Kansas. The Lawrence-Douglas County Health Department grant award for State Fiscal Year (SFY) 2013 was originally budgeted at \$30,237. These funds were used for the inspection and permitting of on-site wastewater systems, private water supplies and septage waste disposal. The loss of the LEPP grant creates a 33 percent shortfall in revenues for 2012. The Health Department has raised fees and are currently budgeting a nine percent increase in fee revenue from 2011. The Health Department submitted a supplemental budget request in the amount of \$30,237 to the County which would help the Health Department to continue to enforce the Douglas County Sanitary Code. The Health Department is waiting on the County Commissioner's budget hearings for a decision.
2. Dan Partridge reported that Jennifer Church, WIC Coordinator, was selected to the *Emerging Leaders in MCH Nutrition Training Institute*. This is a national program for one year and it is an honor to have Jennifer selected.
3. Dan Partridge reported that Charlie Bryan, Community Health Planner, has been appointed to serve on the National Association of County and City Healthy Officials (NACCHO) Healthy Living and Prevention Workgroup. Congratulations Charlie!
4. Dan Partridge reviewed the redesign of the Health Department's website. Dan stated our goals include improving the ease of navigation for the public, increasing our video capabilities, adding a Community Health component, and designing the website to be compatible with mobile devices such as iPhones or iPads. The Health Department hopes to make the new website available to the public sometime in July.
5. Dan Partridge presented the Board with the Top Ten Community Posts on WellCommons from May 20, 2011 to May 20, 2012. Dan reported the number one post was an article written by Health Department intern, Jen Berman on "Breastfeeding is Welcome Where?" This article received 2,478 hits.
6. Dan Partridge reported the joint editorial letter with United Way of Douglas County was published on June 8, 2012. The "Let's Start a Conversation" video was mentioned in the article and has had 646 views on youtube as of this morning.

7. Dan Partridge provided the Board with data briefs on suicide and binge drinking. Dan also provided a data brief from Spokane, WA which served as a template for the development of the briefs. Dan reported it has been difficult to get county level data from the Kansas Department of Health and Environment and we will continue to make attempts to improve our access to this data and that if necessary we will bring this matter back to the Board's attention.

Other New Business

1. The next scheduled Health Board meeting will be held on June 18, 2012, at 5 p.m. in the first floor meeting room.

ADJOURNMENT

The Board meeting was adjourned at 6:45 p.m. on a motion by Shirley Martin-Smith and a second by David Ambler.

Respectfully submitted,

Dan Partridge,
Secretary

Present: David Ambler
Ray Davis
Paul Liechti
Kevin Steuver
Ex Officio: Dan Partridge
Other: Karrey Britt
Charlie Bryan
Jennie Henault
Colleen Hill
Lisa Horn
Charlotte Marthaler
Ramona Shimeall