

Memorandum
 City of Lawrence
 Douglas County
 Planning Department

TO: Planning Commission
FROM: Amy Miller, Long Range Planner
CC: Scott McCullough, Director; Sheila Stogsdill, Assistant Director
Date: May 21, 2012
RE: Agenda Items No. 5 and 6:
 Clarification of Retail vs. Non-Retail Uses

The following North American Industry Classification System (NAICS) codes are included in the definition of "retail":

<i>Code</i>	<i>2002 NAICS Title</i>
44-45	Retail Trade
441	Motor Vehicle and Parts Dealers
442	Furniture and Home Furnishings Stores
443	Electronics and Appliance Stores
444	Building Material and Garden Equipment and Supplies Dealers
445	Food and Beverage Stores
446	Health and Personal Care Stores
447	Gasoline Stations
448	Clothing and Clothing Accessories Stores
451	Sporting Goods, Hobby, Book, and Music Stores
452	General Merchandise Stores
453	Miscellaneous Store Retailers
454	Nonstore Retailers
722	Food Services and Drinking Places
811	Repair and Maintenance
812	Personal and Laundry Services
	* Two-digit codes are <i>Sectors</i> ** Three-digit codes are <i>Sub-sectors</i>

The following NAICS codes are examples of uses that are **not considered retail in nature**, but that are frequently located in and around retail centers:

<i>Code</i>	<i>2002 NAICS Title</i>
42	Wholesale Trade
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
561	Administrative and Support Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
721	Accommodation (including hotels)