

LAWRENCE ARTS COMMISSION

MURAL REVIEW CRITERIA

(As approved LAC Feb 13 2002)

The Lawrence Arts Commission may be asked by the Lawrence City Commission to review mural proposals on private property within the city, in accordance with the City Ordinance 5085, Sec 5.

Hereafter no work of art shall be applied to, erected or placed upon the exterior walls of any building within the City of Lawrence without first being submitted and approved by the City Commission. The City Commission may refer the proposed work of art to the Lawrence Arts Commission for their review and recommendation. The request to allow a work of art shall be accompanied by plans and specifications which describe its proposed size, location, appearance, color, texture, general design, use of material, orientation to other buildings and the relationship of such factors to features of buildings in the immediate surroundings. The City Commission or Arts Commission may, when it deems proper, also require a complete model of work of art to be submitted. In determining the merits of the work of art, consideration should be given to insure that the work of art maintains the high character of community development and would not be detrimental to the stability of value and the welfare of surrounding property, structures and residents and to the general welfare and happiness of the community. (Ord. 5085, Sec.5)

Upon receipt of the required submission material (see P2) the Lawrence Arts Commission will conduct a review using the Worksheet outlined below.

ARTWORK REVIEW WORKSHEET

The mural artwork representation in the required submission package (see Ordinance above) shall be reviewed using the following criteria,

- Relationship of mural to the site, in terms of the physical dimensions, social dynamics, local architectural character and surrounding context of the site, existing or planned.
- Appropriateness of the design to the functions of the immediate area.
- Degree of permanence of structural and surface components.
- Visibility of the site by the general public.
- Issues related to public safety.
- Ability to improve the design of an area by emphasizing a particular location through the creation of landmarks, gateways and/or linkages to other parts of the community.
- Site issues including landscaping, drainage, grading, lighting and seating considerations.
- Relationship of proposed mural to existing artworks within the vicinity.
- Compatibility of the design and location with the historical character of the site.
- Environmental impact such as noise, sound, light and odor.
- Impact on adjacent property owners' sight lines and sight views.
- Impact on operational functions of the City.
- Vulnerability to vandalism.
- Achievability based on the Budget Plan (including installation and any anticipated future costs)
- Achievability based on a required detailed installation plan with timeline developed by the artist, or property owner or mural commissioner.
- Artist's Presentation: the artist shall be capable of clearly communicating the mural's concepts and realization, verbally and through quality written, drawn, modeled and/or video or digital materials. In addition, specific representational drawings and/or renderings of the mural as placed at the primary site shall be required.
- Technical Feasibility: the artist shall ensure that the mural proposal shall demonstrate its technical feasibility and the artist's work record shall be examined for convincing evidence of the artist's ability to successfully complete the work as proposed.

Using the above criteria, the Lawrence Arts Commission shall determine if the work of art maintains the high character of community development and would not be detrimental to the stability of value and the welfare of surrounding property, structures and residents and to the general welfare and happiness of the community.

LAWRENCE ARTS COMMISSION / MURAL REVIEW PROCEDURES

Minimum Submission Requirements

For proposed murals referred by the Lawrence City Commission to the Lawrence Arts Commission for review and recommendation, the following are the minimum submission requirements. This material must be submitted to the Lawrence Arts Commission in a timely fashion. Digital versions of this material are encouraged.

- Site plan with indication the location of the proposed mural, property boundaries and existing buildings, streets and sidewalks, and marked with proposed changes associated with the mural including any landscaping, drainage, grading, lighting and seating provision.
- Photographs of the immediate neighborhood area surrounding the mural indicating area character.
- Photographs of the mural location from adjacent sidewalks and streets.
- A Presentation Package that clearly communicates the mural's concepts and realization, verbally and through quality written, drawn, modeled and/or video or digital materials. In addition, specific representational drawings and/or renderings of the mural as placed at the primary site are required. This should include convincing evidence of the artist's ability to successfully complete the work as proposed.
- A Technical Feasibility statement demonstrates the technical feasibility of the mural that includes details of the mural itself including a listing of wall materials and finishes, any preparation work, primer and paint specifications, protective finishes etc.
- A statement that addresses:
 - the life expectation of the mural and specific statement about any commitment to maintenance of the mural and an assurance that the mural will meet the City Code (Article 6: The Environmental Code http://web.ci.lawrence.ks.us/legal_services/citycode/)
 - the relationship of proposed mural to existing artworks within the vicinity.
 - the compatibility of the design and location with the historical character of the site.
 - the Environmental impact such as noise, sound, light and odor..
 - the mural's vulnerability to vandalism and remedial measures should that occur
- A Budget Plan (including installation costs and anticipated future costs eg., maintenance).
- A detailed Installation Plan with timeline developed by the artist, or property owner or mural commissioner.
- The mural artist's CV and portfolio.

Please note that the Lawrence Arts Commission assumes that there will be no substantial difference between the above presentation material submitted for approval and the finished mural/artwork. Any written text that is part of, or associated, with the mural or artwork must be submitted for approval with this application and no text amendments may be made after the submission has been approved.