



May 15, 2012

The Honorable Bob Schumm, Mayor  
City Commissioners Mike Dever, Hugh Carter, Aron Carter and Mike Amyx  
Lawrence City Hall  
6 East Sixth Street  
Lawrence KS 66044

Re: Free Parking Day in Lawrence

Gentlemen:

This letter supports an initiative to promote a day of free parking for shoppers in downtown Lawrence. Last year's Free Parking Day was a successful one, increasing transactions by 37% over any other Tuesday since the program began.

Because this is a part of the Lawrence GiveBack program, local charitable organizations stand to benefit from this effort. Constance Wolfe, founder of the Lawrence GiveBack program, will coordinate the event and many participating merchants will offer cardholders the opportunity to earn double points and donations.

June 12 is the date proposed for this year's event and we encourage you to support this effort.

Sincerely,

A handwritten signature in black ink, appearing to read "Hank Booth". The signature is stylized and cursive.

Hank Booth  
Interim President & CEO