

<u>City of Lawrence Electronic Recycling Event</u> <u>Saturday, May 12, 2012</u>

The City of Lawrence Waste Reduction and Recycling Division hosted an Electronic Recycling Event on Saturday, May 12th. The event was held from 9:00 a.m. to 1:00 p.m. at the Free State High School parking lot located at 4700 Overland Drive, Lawrence.

During the four hour event, a total of six hundred forty-five (645) vehicles dropped off 55,130 pounds (27.57 tons) of electronic equipment including computers, monitors, printers, copiers, scanners, fax machines, televisions, video and audio equipment, household batteries, microwaves and other small appliances, cell phones and other hand held devices.



Electronic recycling was provided by Extreme Recycling, a permitted e-waste recycling and reclamation facility in the State of Kansas. This year Extreme Recycling achieved the e-Stewards Certified Recycler designation from the Basel Action Network. This certification is awarded only to companies that meet the most stringent health and safety, data environmentally security, and socially responsible standards in the electronics recycling industry and is the most comprehensive certification available.

Extreme Recycling has a zero landfill tolerance policy and they do not export overseas. <u>www.extremerecyclinginc.com</u>

Event Summary and Survey Results:

- A total of 55,130 pounds or 27.57 tons of electronic equipment including computers, monitors, printers, copiers, scanners, fax machines, televisions, video and audio equipment, household batteries, microwaves and other small appliances, cell phones and other hand held devices were collected for recycling.
- One hundred eighty seven (187) televisions and twenty (20) computer monitors were collected for recycling in addition to other electronics. The drop in monitors collected at this event could be a result of the increase in free recycling options in Lawrence.
- Six hundred forty-five (645) vehicles participated representing six hundred and twenty four (624) households and forty seven (47) businesses.
- Ninety three percent (93%) of participants were Lawrence households and businesses. Other participants were from Oskaloosa, Eudora, Lecompton, Tonganoxie, Perry, Kansas City, Ozawkie and Topeka.
- Seventy percent (70%) of participants brought five or fewer electronic items. Seventeen percent (17%) of participants brought six to ten items. Eleven percent (11%) brought more than ten items.
- Forty percent (40%) of those surveyed had not participated in a Lawrence Electronic Recycling Event before. Fifty nine percent (59%) of participants had participated previously.

