



Lawrence Home Builders Association

January 11, 2012

Lawrence City Commission
Mayor Aron Cromwell
6 E. 6th
Lawrence, KS 66044

Dear Mayor Cromwell,

The Lawrence Home Builders Association requests exemption from Section 5-705.1 of the Sign Ordinance for the annual Lawrence Home Show, February 10 – 12, 2012.

We would like to place event signs at a few key intersections on South Iowa Street and in front of the businesses of Home Show exhibitors who have given us permission. The signs are planned to be 18" X 24" in size with wire posts to secure them in the ground. The signs would be placed Monday, February 6, and removed Sunday, February 12.

The signage is especially important this year because the event is being held at a new location, Crown Automotive's Used Car Kingdom at 3430 S. Iowa Street. The Home Show has approximately 70 displays featuring home related products and services. The purpose of the Home Show is to provide the community an opportunity to view the latest in home building products, services, and trends and visit those who provide home-related products and services. We typically have over 2,000 visitors at this community event.

Thank you for your consideration of the requested exemption from the Sign Ordinance. If you have any questions regarding our upcoming event, please contact me.

Sincerely,

Bobbie Flory
Executive Director